# OPERATING RESULTS AND FINANCIAL STRUCTURE OF FILLING STATIONS AND GARAGES <br> <br> 1956 

 <br> <br> 1956}


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## notice

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I - The Primary Industries, including mining, forestry and fisheries; Volume 11 - Manufacturing; Volume III - Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

## Part I - Wholesale Statistics

A - Wholesale Trade, 25

- B - Operating Results of Food Wholesalers, 25\$
*C - Operating Results of Dry Goods. Piece Goods and Footwear Wholesalers, 25\$
*D - 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25 \$
2 Operating Results of Drug Wholesalers, 25
3 Operating Results of Hardware Wholesalers, 25
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25
5 Operating Results of Household Appliance \& Electrical Supply Wholesalers, 25\$

Part II - Retail Statistics
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G - Retail Chain Stores, 50 ¢
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## DEFINITIONS

## Profit and Loss

Net sales - the dollar volume of business done. Allowances and discounts granted to customers and value of goods returned by customers are deducted from gross sales, but sales of meals or lunches provided employees and any goods withdrawn by the proprietor for personal use are included.

Purchases - are taken at invoice value less returns and allowances cash and trade discounts. Added to the cost of merchandise are the following expenses: duty, inward freight, express and trucking, alterations, etc.

Cost of goods sold - determined by adding the beginning inventory to net purchases and deducting the ending inventory.

Gross profit - the difference between "cost of goods sold" and "net sales".
Operating expenses - all costs incurred in the year's operation of a business, except the cost of merchandise. These include:

Salaries and wages (except delivery) - payments to employees before deduction of income tax or unemployment insurance. Proprietors' salaries or withdrawals are included in 'net operating profit" (in unincorporated store operations).

Lelivery - includes salaries paid to delivery men, truck repairs and maintenance, depreciation, licences and insurance on delivery equipment and supplies used in connection with delivery (gas, oil, etc.), and amount paid for contract delivery.

Taxes - business, property and water taxes. Taxes collected for remittance to governmental bodies and income tax are not included.

Insurance - annual proportion of premiums for insurance policies carried to protect the business.
Rent - Payments for use of business premises, including rentals of warehouses and garages, etc.
Heat, light and power - cost applicable to year's operations.
Repairs and maintenance - costs incurred to keep fixed store assets operating efficiently (excludes capital expenditure).

Depreciation allowances - provision for decrease in the value of fixed store assets.
Office and store supplies - wrapping paper, office supplies, etc.
Advertising - displays, window dressing and sales promotion.
Net bad debt loss - estimated amount of uncollectable customers' accounts receivable less the amount recovered from former bad debts.

Other expenses - telephone, telegraph, postage, bank charges, legal, auditing and collection fees, etc.

Net operating profit - is the difference between "total operating expenses" and "gross profit" and includes proprietors' salaries and withdrawals before income tax deductions.

Occupancy - the cost of maintaining and occupying a place of business and includes: rent, business and property taxes, insurance, heat, light and power, repairs and maintenance and depreciation.

Non-trading income - interest earned, revenues from rentals, other activities, carrying charges and investments.

Non-trading expense - interest expense, rental expense, any other expense not pertaining to the business.

## DEFINITIONS

Balance Sheet

## Assets

Cast: on hand or in bank - the amount of cash in the business at the end of the year.
Net accounts receivable - all customers' notes and accounts owing to the business at the end of the year less any reserve for doubtful accounts.

Merchandise inventory - the cost value of merchandise on hand for resale but does not include store supplies on hand.

Other current assets - includes assets which may be converted into cash, if necessary within a reasonably short time, such as Dominion of Canada Bonds and prepaid insurance.

Fixed assets (net) - the cost value of land, buildings, furniture, fixtures and equipment less any reserves for depreciation. Separate figures are shown for assets used in the business and those not used in the business.

Other assets - investments of a permanent nature not readily converted into cash, and intangibles such as goodwill and organization costs.

## Liabilities and Net Worth

Current liabilities - are obligations which must be paid in the near future (usually one year) and represent accounts payable or any item that may be considered as a direct lien against current assets.

Fixed liabilities - mortgages secured by fixed assets and separated, as are fixed assets, between those used and not used in business.

Other liahilities - long term notes payable, accrued expenses such as taxes due but not yet paid, and prepaid or deferred income.

Net worth - Unincorporated business - the amount invested in the business together with any accumulated profits after proprietor's or partners' withdrawals.

- Incorporated business - net worth is shown in two parts:
(1) Capital stock, which represents the shareholders' investment of fully paid-up subscribed shares, and
(2) Surplus, which represents distributable surplus, capital surplus and earned surplus.


# DEFINITIONS 

## Profit and Loss Statement Ratios

Stock Turnover - the number of times in a year that the average merchandise inventory is sold and replaced. The average of the beginning and ending inventories is divided into the cost of goods sold.

Note: Each of the following ratios are expressed as a percentage of "net sales". Consequently, it is permissible to make direct comparisons between these ratios. Each ratio represents a portion of the average net sales' dollar.

Gross Profit Ratio - sometimes referred to as the "gross margin ratio" or "mark-up" represents the difference between "cost of goods sold" and "net sales". It is the portion of the average sales' dollar from which the merchant meets his operating expenses and obtains his net operating profit.
Onerating Expense Ratios - Each item of expense, as well as "total operating expenses" when expressed as a percentage of "net sales" shows the amounts of the average sales" dollar required to operate the average business.
Net Operating Profit Ratio - the remaining proportion of the average sales' dollar after "cost of goods sold" and "total operating expenses" have been deducted. From this amount, the percentage allowances for both proprietors' salaries and income tax should be deducted in order to determine the percentage to sales of net returns on capital investment.

## Balance Sheet Ratios

Current Ratio - Current Assets $\div$ Current Liabilities - indicates to what extent the business is able to meet its current obligations out of "current assets". Care should be taken to examine the components of current assets because overstocking of inventories and overinvestment in credit sales (accounts receivables) can result in a stronger or more favourable ratio.

Liguidity Ratio - Current Assets less Merchandise Inventory $\div$ Current Liabilities - sometimes referred to as the "acid test", is similar to the "current ratio" as a test of current credit strength. A ratio of $100 \%$ (or 1) is usually considered favourable.

Working Capital to Net horth Ratio - denotes the relationship between "working capital" (current assets less current liabilities) and a proprietor's equity in the business. That is, the proportion of "net worth" that could be realized readily if liquidation were necessary.

Worth-Debt Ratio - Net Worth $\div$ Total Liabilities - If used in conjunction with the "current ratio", would reflect any weakening of the capital structure of a business through large loans which give a high "current ratio".

## Interstatement Ratio

Turnover of Total Capital Employed - Net Sales $\div$ Total Assets used in the business - provides an indication of the degree of management efficiency. However, this ratio should not be used alone because "profits" and not "sales" are the major criterion of efficiency.

# OPERATING RESULTS AND FINANCIAL STRUCTURE OF FILLING STATIONS AND GARAGES, 1956 

## INTRODUCTION

This report on operating results and financial structure presents information in the form of averages and ratios as a guide to retail operators for the trades covered. These ratios are the "average" of a broad range of operational efficiency, and as such do not represent top performance guides. However, used with this in mind, they show a standard by which business men can compare their own operating experiences. The pattern of expense and financial ratios, by size and kind of business, permit direct analysis of operating results for the year.

There is growing evidence that independent retail merchants are making more advantageous use of the results shown in the biennial operating results bulletins issued by the Dominion Bureau of Statistics. Many accounting firms whose clientele includes retail merchants have shown much interest in these series.

A number of trade papers and business periodicals have reproduced and interpreted the results of previous studies with the object of illustrating to retail merchants the manner in which operating results can be used as a tool in store management. This is a practice the Bureau is pleased to encourage, since it meets with one of the most important objects in maintaining this series, namely the promotion of improved merchandising on the part of retailers.

The new owner of a retail business or the prospective operator might well study these averages. Not all failures in business, however, come from the "new-owner" group. It seems reasonable to suppose, however, that failure in many cases is the result of inadequate knowledge on the part of new proprietors of the true fiscal requirements involved In operating a business and the proper allocation
of costs. Where capital is $\mu$ mited, as is often the case in a newly-established business, it would seem that most careful attention should be given to maintenance of proper records and that provision be made to check against some such standard performance as these publications provide.

The following kinds of retail business are presented in this report:

1. Filling Stations.
2. Garages.

There are analyses of:

1. profit and loss statements
2. balance sheet statements.

Profit and loss data are shown for owned and rented stores separately, and for various sale-size categories. This 1956 report, for the first time, shows information on "other income" and "othef expense". The segregation of these improves the quality of the ratios for net operating profit in that there is little chance of a "net" of these two tems being included in operating profit.

Balance sheet data, which were introduced in 1948, are continued in this 1956 study. This information is presented by sales-size and kind of occupancy groups for business with $\$ 20,000$ or more annual net sales. Where possible, a further differentiation has been made between businesses in operation less than 10 years and 10 years or more. An important change, introduced in 1950, is the segregation of fixed assets and fixed liabilities between those used in the business and those not used in the business. This makes possible a better relationship between assets used in the business and sales, than was possible when all fixed assets of the proprietor were reported as one item.

## filling stations

This survey of unincorporated independent service stations covers only establishments selling mainly gas, oll. parts and accessories, tires and tubes, and also performing service and repairs. The sale of gas and oll must constitute $67 \%$ or more of total net sales.

Ratios and averages for these establishments were presented for both profit and loss and balance sheet. Reports used in this study numbered 341 (113 owned 228 rented stations). A slightly smaller
number was used for the balance sheet tabulation, due to the fact that establishments in the lowest sales-sizes were not required to furnish the balance sheet information. Results are shown by sales-size categories and, where possible, a further breakdown was made in the balance sheet averages by number of years in business.

In compiling trade ratios for the "total, all sizes', the different sales-size ratios were com-
bined by giving each size category its proper "weight" as obtained from the 1951 census. In this survey the reporting is generally better in the larger size filling stations so that any aggregate of reporting firms would show a ratio biased toward the characteristics of large establishment operation. The use of weighting gives proper importance to small firm operations so that the ratios shown in the summary table below more truly represent the trade total.

Filling stations operated on a slightly lower gross profit ratio in 1956 than they did in 1954, Iess than one half of one per cent. The total operating expense ratio increased almost one per cent over the last (1954) survey. The marginal profit decline intensified by the expense ratio increase, contributed to the net operated profit decrease in 1956. The remaining profit before deduction of proprietors' salaries and income tax was 6.97 per cent this year against 7.10 per cent in 1954.

TABLE 1. Operating Results of Filling Stations 1954 and 1956 Compared

| Item | 1954 | 1956 |
| :---: | :---: | :---: |
|  | (per cent of net sales |  |
| Gross Profit | 20. 80 | 20. 76 |
| Operating expenses: | 6.61 | 6. 35 |
| Employees' salaries | 4. 64 | 4.88 |
| Occupancy ..................................................................................................... | 4. 0.32 | 0.30 |
| Office and store Supples ................................................................................ | 0.28 | 0.31 |
| Advertising <br> All other expenses | 1. 85 | 1.95 |
| Total operating expenses | 13.70 | 13.79 |
| Net operating profil before deduction of proprietors' salaries and income tax ... | 7. 10 | 6. 97 |

Note: These ratios are "weighted" according to the 1951 Census weights of the different sales sizes for independent stations. They do not agree with ratios shown in historical tables.

TABLE 2. Filling stations - Balance Sheet Ratios as at December 31.

| Item 1 |  | Owned | Rented |
| :---: | :---: | :---: | :---: |
| Current Ratio | $\begin{aligned} & 1948 \\ & 1950 \\ & 1952 \\ & 1954 \\ & 1956 \end{aligned}$ | $\begin{aligned} & 3.17 \\ & 2.36 \\ & 3.71 \\ & 2.83 \\ & 2.45 \end{aligned}$ | $\begin{aligned} & 3.66 \\ & 3.33 \\ & 3.22 \\ & 2.92 \\ & 3.25 \end{aligned}$ |
| Liquidity ratio | $\begin{aligned} & 1952 \\ & 1954 \\ & 1956 \end{aligned}$ | $\begin{aligned} & \text { 2. } 42 \\ & 1.99 \\ & 1.73 \end{aligned}$ | $\begin{aligned} & 2.11 \\ & 1.95 \\ & 2.08 \end{aligned}$ |
| Working Capital to Net Worth ratio | $\begin{array}{r} 1948 \\ 1950 \\ 1952 \\ 1954 \\ 1956 \end{array}$ | $\begin{aligned} & 0.35 \\ & 0.34 \\ & 0.38 \\ & 0.32 \\ & 0.30 \end{aligned}$ | $\begin{aligned} & 0.69 \\ & 0.67 \\ & 0.66 \\ & 0.61 \\ & 0.62 \end{aligned}$ |
| Worth Debt ratio | $\begin{array}{r} 1948 \\ 1950 \\ 1952 \\ 1954 \\ 1956 \end{array}$ | $\begin{aligned} & 3.57 \\ & 2.17 \\ & 2.82 \\ & 2.52 \\ & 1.88 \end{aligned}$ | $\begin{aligned} & 3.33 \\ & 2.56 \\ & 2.59 \\ & 2.24 \\ & 2.07 \end{aligned}$ |
| Tumover of total capital employed |  | $\begin{aligned} & 3.14 \\ & 3.45 \\ & 3.21 \end{aligned}$ | 8. 76 <br> 8. 18 <br> 7.89 |

1. Ratio definitions are shown on page 6.


TABLE 3. Independent Filing Stations - Operating Results by Annual Sales Volume and Occupancy Basis 1956

| Item | Owned stations with annual net sales of |  |  |  | Rented stations with annual net sales of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \$ 10,000- \\ & \$ 19,999 \end{aligned}$ | $\begin{aligned} & \$ 20,000- \\ & \$ 49.999 \end{aligned}$ | $\begin{aligned} & \$ 50,000- \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { sind over } \end{aligned}$ | $\begin{array}{r} \$ 20,000- \\ \$ 49.999 \end{array}$ | $\begin{aligned} & \$ 50,000- \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { and over } \end{aligned}$ |
| Number of stations reporting. | 13 | 47 | 35 | 16 | 35 | 116 | 77 |
| Average net sales per station............................. \$ | 15,647 | 34,474 | 74,706 | 184.577 | 36,465 | 74, 230 | 152,999 |
| Average beginuing inventory ............................... | 1,722 | 1,343 | 2,415 | 4,090 | 1,647 | 2,198 | 4,043 |
| Average inventory, end of year........................... | 1,800 | 1,348 | 2,906 | 4, 114 | 1,892 | 2,409 | 4.637 |
| Average cost of goods sold................................. \$ | 12,673 | 28, 118 | 59, 295 | 149,897 | 28, 241 | 57, 868 | 119.446 |
| Stock turnover (times per year)............................. | - |  | - | - | - | - | - |
| Profit and loss data (Per cent of net sales) |  |  |  |  |  |  |  |
| Orose profit ........................................................... | 19.01 | 18.44 | 20.63 | 18.79 | 22.55 | 22.04 | 21.83 |
| Operating expenses: <br> Executlves'and employees" salarles and wages etc. except delivery) $\qquad$ | 0.94 | 3.45 | 7.53 | 8. 10 | 5. 35 | 7.66 | 8. 70 |
| Occupancy expenses: Taxes | 0.80 | 0.83 | 0.62 | 0.43 | 0.35 | 0.30 | 0.31 |
| Tnsurance ........................................................................... | 0.70 | 0.47 | 0.41 | 0.27 | 0.36 | 0. 31 | 0.27 |
| Rent ...........................co.............................. |  | - 13 | 0.79 | 0.58 | 3.60 1.02 | 2. 0.85 | 2. 68 0.63 |
| Heat, Ilght and power $\qquad$ Repais and maintensnce | 1.82 1.00 | 1.13 | 0.79 0.57 | 0. 0.49 | 10. 34 | 0.33 | 0.32 |
|  | 0.49 | 1.66 | 1.18 | 1. 20 | 0. 62 | 0.57 | 0.55 |
| Total occupancy expensen ..............e............. | 4.81 | 4.87 | 3.57 | 2. 97 | 8.29 | 5. 28 | 4. 76 |
| office and store supplies ................................ | 0.46 | 0.21 | 0.27 | 0.16 | 0. 30 | 0.35 | 0.32 |
| Advertising ................................................. | 0.38 0.31 | 0.19 0.08 | 0.26 0.29 | 0.35 0.11 | 0.29 0.15 | 0.34 0.11 | 0.45 0.09 |
|  | 0.21 2.16 | 0.08 1.85 | 1.71 | 1. 8.84 |  |  |  |
| Total operating expensts ............................e. | 8. 96 | 10.85 | 13.63 | 13.63 | 14. 59 | 15. 41 | 17.03 |
| Nel operting proflt ..................................... | 10.05 | 7. 79 | 7.00 | 5. 18 | 7.96 | 6.63 | 4. 80 |
| Non-trading income ................................................ | 0.64 | 0.83 | 0.54 | 0.52 | 0.20 | 0. 22 | 0.13 |
| Non-trading expense ...........................o............... | - | 0.09 | 0.12 | - | 0.15 | 0.07 | 0.02 |
| Net profts before deduction of proprietors' salaries and income tax | 10.69 | 8.58 | 7.42 | 5. 68 | 801 | 8. 78 | 5.01 |

TABLE H. lndependent Filling Stations - Owned - Financial Structure by Size and Age of Business as at December 31,1956

|  |  |  |  | Statio | \% with an | al net sa | les of |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 tera |  | ,000-\$49 |  |  | 000-\$99 |  |  | ,000 and | ver | tal all |
|  | Under 10 years | 10 years and over | Tota | Under 10 years | 10 years and over | Total | Under 10 years | 10 years and over | Total | $\begin{aligned} & \text { sizes } \\ & \$ 20,000 \\ & \text { and over } \end{aligned}$ |
| Assets |  |  |  |  | (average | statio |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |  |
| Cash on hand and in bank | 1,217 | 2,874 | 2. 364 | 2,787 | 4,049 | 3. 743 | 4,098 | 3.749 | 3.902 | 3,161 |
| Accounts and notes recelvable (net)............ | 1,128 | 2. 576 | 746 | 3,694 | 3,048 | 3. 205 | 5,931 | 4,748 | 5. 266 | $2,490$ |
| Merchandse inventory $\qquad$ Other current assets $\qquad$ | 1,113 424 | 1,518 +220 | $\begin{array}{r}1.393 \\ \hline 283\end{array}$ | 3,395 | 2,958 504 | 3. 064 | 3, 351 | 4,708 $\times 809$ | $4.113$ | $2,514$ |
| Total curront assets | 3,882 | 5,188 | 4. 786 | 9,876 | 10,559 | 10,594 | 13,792 | 14, 012 | 13, 916 | 384 8,549 |
| Fixed assets (net): |  |  |  |  |  |  |  |  |  |  |
| Used in the business .................................. | 16,919 | 5,386 | 8,935 | $15,690$ | 10.634 | 11,859 | 37,919 | 32,468 | 34,851 |  |
| Not used in the business ............................. | 667 | 1,009 |  | $2,049$ | 802 | 1,105 |  | 7.009 | 3,943 | $4,531$ |
| Total fixed espets (met) ......................... | 17, 586 | 6,395 | 9,838 | 17,739 | 11,438 | 12,904 | 37,919 | 39, 475 | 38,794 | 16,275 |
| Other assets: |  |  |  |  |  |  |  |  |  |  |
| Long term investments $\qquad$ Other assets $\qquad$ | 83 | 104 | 97 | 616 | $\begin{array}{r} 2,652 \\ 231 \end{array}$ | $\begin{array}{r} 2.158 \\ 275 \end{array}$ | $\begin{aligned} & 429 \\ & 534 \end{aligned}$ | - | 187 234 | 844 151 |
| Total other masets | 83 | 104 | 97 | 616 | 2,883 | 2,333 | 983 | - | 421 | 895 |
| Total assets | 21,551 | 11,687 | 14,721 | 28,231 | 24,878 | 25,691 | 52,674 | 53, 487 | 53, 131 | 25,819 |
| Luablities |  |  |  |  |  |  |  |  |  |  |
| Current líbilities: <br> Accounts and notes pryable. | 2,570 | 747 | 1,308 | 3,197 | 3, 052 | 3,087 | 7,811 | 11,094 | 9,658 | 3,493 |
| Fized liabilitles: |  |  |  |  |  |  |  |  |  |  |
| Mortgages on IIxed assets used in business Mortgages on fixed assets not used in bus iness | $\begin{array}{r} 6,093 \\ 375 \end{array}$ | 682 | $\begin{array}{r} 2,347 \\ 115 \end{array}$ | $\begin{array}{r} \text { 8. } 534 \\ 780 \end{array}$ | $\begin{array}{r} 1,781 \\ 305 \end{array}$ | $\begin{array}{r} 3.418 \\ 420 \end{array}$ | 10,862 | $\begin{aligned} & 6.927 \\ & 4,075 \end{aligned}$ | $\begin{aligned} & 8.649 \\ & 2.292 \end{aligned}$ | $\begin{aligned} & 3,894 \\ & 626 \end{aligned}$ |
| Total fired liabilities | 6,468 | 882 | 2,462 | 9,314 | 2,086 | 3,838 | 10.862 | 11,002 | 10,941 | 4,520 |
| Other liablities | 1,458 | 61 | 491 | 1,054 | 452 | 599 | 5,045 | 1,139 | 2,848 | 960 |
| Total Ilabillties | 10,496 | 1,490 | 4,261 | 13,565 | 5,590 | 7, 524 | 23, 718 | 23,235 | 23, 447 | 8,973 |
| Net worth: Proprietor's or partners' equity in the business $\qquad$ | 11, 055 | 10,197 | 10,460 | 14,666 | 19,288 | 18,167 | 28,956 | 30,252 | 29,684 | 16, 846 |
| Total limblittes and net worth | 21, 51 | 11, 687 | 14, 721 | 28, 231 | 24,878 | 25,691 | 52,674 | 53,487 | 53, 131 | 25, 819 |
| Average net sales of stations reporting $\qquad$ Number of stations reporting $\qquad$ | $\begin{array}{r} 37,630 \\ 12 \end{array}$ | 35, 004 | 35,812 39 | 76, 256 | $\begin{array}{r} 76,110 \\ 25 \end{array}$ | $\begin{array}{r} 76,145 \\ 33 \end{array}$ | 215.880 7 | 180, 230 | $\begin{array}{r} 184,577 \\ 16 \end{array}$ | $\begin{array}{r} 77,985 \\ 88 \end{array}$ |

TABLE 5. Independent Filing Stations - Rented-Financial Structure by Size and Age of Business as at December 31, 1956

| Item | Stations with annual net sales of |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$20,000-\$49,999 |  |  | \$50,000-\$99,999 |  |  | \$100.000 and over |  |  | $\begin{aligned} & \text { Total all } \\ & \text { sizes } \\ & \$ 20,000 \\ & \text { and over } \end{aligned}$ |
|  | Under 10 years | 10 years and over | Totas | Vader 10 years | 10 years and over | Total | Under 10 years | 10 years and over | Total |  |
| Assets | (aversge per station) |  |  |  |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |  |
| Cash on hand and in benk.... | 1,038 | 1,566 | 1,256 | 1,398 | 2,952 | 2,153 | 2. 519 | 4,110 | 3,347 | 2. 454 |
| Accounts and notes recelvable (net)............ | 1, 076 | 1, 250 | 1. 148 | 1, 947 | 2. 059 | 2,001 | 3,125 | 4.079 | 3,821 | 2,460 |
| Merchandise inventory $\qquad$ Oher curfent assets $\qquad$ | 1,359 | 2,744 | 1,933 | 2, 588 | 2, 282 | 2,437 | 4,595 | 4. 719 | 4. 659 | 3. 158 |
| Total carrent assets | 3,577 | 6.348 | 4,704 | 6, 214 | 8, 006 | 7,085 | 10,914 | 14,188 | 12,627 | 8, 729 |
| Flyed assets (net): |  |  |  |  |  |  |  |  |  |  |
| Used In the business....... | 1,473 | 1,791 | 1,604 | 2. 590 | 1.817 | 2. 214 | 3. 393 | 4. 538 | 3. 989 | 2,761 |
| Not used in the business. | 529 | 583 | 552 | 1,822 | 3,156 | 2,470 | 1. 225 | 2,922 | 2,107 | 2. 077 |
| Tocal fired essets (net) | 2, 002 | 2,374 | 2,186 | 4.412 | 4,973 | 4,684 | 4,618 | 7,460 | 6,086 | 4.838 |
| Other assets: |  |  |  |  |  |  |  |  |  |  |
| Long term investments <br> Other assets | $\begin{array}{r}90 \\ 364 \\ \hline\end{array}$ | - | 52 214 | $\begin{aligned} & 734 \\ & 312 \end{aligned}$ | $\begin{aligned} & 307 \\ & 113 \end{aligned}$ | $\begin{aligned} & 527 \\ & 215 \end{aligned}$ | 1, 000 | 1,559 | $\begin{aligned} & 810 \\ & 507 \end{aligned}$ | $\begin{aligned} & 562 \\ & 319 \end{aligned}$ |
| Total other assets | 484 | - | 266 | 1,046 | 420 | 742 | 1,000 | 1,611 | 1,317 | 881 |
| Total assets | 6, 033 | 8,722 | 7, 146 | 11,672 | 13,399 | 12,511 | 18,532 | 23,268 | 20,035 | 14,448 |
| Lisbilites |  |  |  |  |  |  |  |  |  |  |
| Current lisblitiles: <br> Accounts and notes payable. | 1,370 | 1.072 | 1,246 | 2,292 | 2,309 | 2,300 | 4,334 | 3,274 | 3,783 | 2,682 |
| Fixed lisbilities: |  |  |  |  |  |  |  |  |  |  |
| Martrages on fixed assels used in business Mortgages on fixed assets notused hbusiness | 14 | 233 | 105 | $\begin{aligned} & 169 \\ & 816 \end{aligned}$ | $\begin{array}{r} 842 \\ 58 \end{array}$ | $\begin{aligned} & 496 \\ & 448 \end{aligned}$ | $\begin{aligned} & 957 \\ & 157 \end{aligned}$ | $\begin{aligned} & 1,250 \\ & 1,070 \end{aligned}$ | $\begin{array}{r} 1.110 \\ 631 \end{array}$ | $\begin{aligned} & 661 \\ & 451 \end{aligned}$ |
| Total fired ltablistien | 14 | 238 | 105 | 885 | 900 | 944 | 1,114 | 2,320 | 1, 741 | 1, 112 |
| Other limbllities | 1,242 | 1,255 | 1,247 | 1,016 | 852 | 936 | 838 | 653 | 742 | 910 |
| Total liabuites ....-...............os.e.........es... | 2,626 | 2,560 | 2, 588 | 4,293 | 4,061 | 4,180 | 8. 288 | 6. 247 | 6, 200 | 4. 704 |
| Net worth: Proprietor's or partners' equily in the business | 3,407 | 6, 162 | 4,548 | 7,379 | 9,338 | 8,331 | 10,246 | 17,022 | 13,769 | 9,744 |
| Total llabulittes and net worth........n.anome | 6, 033 | 8, 722 | 7.146 | 11,672 | 13,399 | 12,511 | 16,532 | 23,268 | 20, 035 | 14,448 |
| Average net sales of stations reporting Number of stations reporting | 37,481 17 | 34, 944 | 36,431 29 | 76, 229 | 73,035 52 | 74,677 107 | 141,071 36 | 165,989 39 | $\begin{array}{r} 154,033 \\ 75 \end{array}$ | $\begin{array}{r} 97.628 \\ 211 \end{array}$ |

## INDEPENDENT GARAGES

This survey of independent garages covers only establishments engaged in making repairs or performing other services in addition to the sale of gas, oil, accessories and parts. Either one of the following two requirements must be fulfilled:
(a) Receipts from repair work and other services must constitute $25 \%$ to $50 \%$ of total trade, if exceeding $50 \%$ not classified as a garage.
(b) If less than $25 \%$, the sale of parts and accessories should constitute at least $33 \%$ of total trade as should the sale of gas and oil.
Authorized motor vehicle dealers are not included.

Ratlos and averages for unincorporated garages are presented for both profit and loss and balance sheet. Reports used in this study numbered 194 ( 124 owned and 70 rented garages). A slightly smaller number was used for the balance sheet tabulation, due to the fact that garages in the lowest sales sizes were not required to furnish the balance sheet information. Results are shown by sales-size categories and, where possible, a further breakdown was made in the balance sheet averages by number of years in business.

In compiling trade ratios for the "total, all sizes", the different sales-size ratios were combined by giving each size category its proper "weight" as obtained from the 1951 census. In this survey the reporting is generally better in the larger size garages so that any aggregate of reporting firms would show a ratio biased towand the characteristics of large establishment operation, The use of weighting gives proper importance to small firm operations so that the ratios shown in the summary table below more truly represent the trade total.

Garages operated on a higher gross profit ratio in 1956 than they did in 1954, nearly a three per cent marginal gain. Total operating expenses also increased over 1954, an increase of more than two per cent, which was not enough to offset the initial profit; the result was a net operating profit gain of approximately one per cent. The net profit before deduction of proprietors' salaries and income tax was 9.45 per cent in 1954 and 10.27 per cent this year.

TABLE 6. Operating Results of Garages, 1954 and 1956 Compared

| Item | 1954 | 1956 |
| :---: | :---: | :---: |
|  | (per cent of net sales) |  |
| Gross Profit | 30. 59 | 33. 56 |
| Operating expenses: |  |  |
| Employees'salaries ....................................................................................... | 11. 40 | 12. 88 |
| Occupancy ............................................................................................... | 5. 70 | 6.17 |
| Office and store supplies ........................................................................... | 0.44 | 0.43 |
| Advertising ..............e.eno............................................................................... | 0.36 | 0.44 |
|  | 3. 24. | 3.37 |
| Total operating expenses ................................................................................ | 21. 14 | 23. 29 |
| Net operating profit before deduction of proprietors" salaries and income tax | 9.45 | 10.27 |

Note: These ratios are "welghted" according to the 1951 Census weights of the different sales sizes for independent garages. They do not agree with ratios shown in historical tables.

TABLE 7. Garages - Balance Sheet Ratios as at December 31

| Item |  |  |  |
| :--- | :--- | :--- | :--- |
| 1 |  | Owned | Rented |
|  |  |  |  |

1. Ratio definitions are shown on page 6.


TABLE 8. Independent Garages - Operating Results by Annual Sales Volume and Occupancy Basis 1936

| Item | Owned garages with annual net sales of |  |  |  |  | Rented garages with annusl net sales of |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Under } \\ & \$ 10,000 \end{aligned}$ | $\begin{aligned} & \$ 10,000- \\ & \$ 19,999 \end{aligned}$ | $\begin{aligned} & \$ 20.000- \\ & \$ 49,999 \end{aligned}$ | $\begin{aligned} & \$ 50,000- \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { and over } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \$ 10,00 \mathrm{a} \\ & \$ 19.999 \end{aligned}\right.$ | $\begin{aligned} & \$ 20,000- \\ & \$ 49,999 \end{aligned}$ | $\begin{aligned} & \$ 50.000- \\ & \$ 99,999 \end{aligned}$ | $\$ 100,000$ |
| Number of garages reporting | 13 | 20 | 53 | 27 | 11 | 8 | 34 | 16 | 9 |
| Average net sales per garage .................................. | 7.738 | 16.106 | 32.856 | 72, 142 | 131,952 | 25.461 | 34.517 | 67.156 | 167.715 |
| Average beginning inventory ...................................... \& | 867 | 2,145 | 2,595 | 4,406 | 10,390 | 524 | 1,875 | 3,007 | 4,076 |
| Average inventory, end of year .................................. | 804 | 2.254 | 2,654 | 4,513 | 10,328 | 523 | 1,895 | 2,984 | 5,132 |
| Aversge cost of goods sold ....................................... | 4,552 | 10.311 | 21,993 | 50,287 | 85.894 | 8,750 | 21,373 | 45,971 | 114.307 |
| Stock turnover (times per year) | 5.45 | 4.69 | 8.38 | 11.28 | 8.29 | 16.71 | 11.34 | 15.35 | 24.83 |
| Profit and loss data (per cent of net sales) |  |  |  |  |  |  |  |  |  |
| Gross profit | 41.17 | 35.98 | 33.06 | 30. 29 | 34.90 | 43.41 | 38.08 | 31.54 | 31.84 |
| Operating expenses: <br> Executives' and employees' salarles and wages etc. <br> (except delivery) $\qquad$ | 1.76 | 8.52 | 10.94 | 14.63 | 18.72 | 5.71 | 12.34 | 13.53 | 16.49 |
| Occupancy expenses: |  |  |  |  |  |  |  |  |  |
| Taxes | 2.09 | 1. 06 | 1. 14 | 0.78 | 0.78 | 0.73 | 0.48 | 0.30 | 0.24 |
| Insurance | 1.00 | 0.96 | 0.92 | 0.60 | 0.91 | 0.67 | 0.65 | 0.48 | 0.44 |
|  | $2 . \overline{91}$ | 2.03 | - 59 |  |  | 4.13 | 3.43 | 2.96 | 2.09 |
|  | 0.64 | 0.84 | 1.59 | 0.94 | 1.06 | 1.56 0.54 | 1.17 0.85 | 0.90 0.46 | 0.68 0.45 |
| Depreciation allowances | 2.75 | 1.41 | 2.57 | 1.91 | 1.25 | 1.94 | 1.12 | 0.98 | 0.84 |
| Tolal occupancy expenses | 9.39 | 6.30 | 7. 14 | 4.72 | 4. 55 | 9.57 | 7.68 | 6.10 | 4.74 |
| Office sind store supplies | 0.76 | 0.35 | 0.39 | 0.45 | 0.46 | 0.44 | 0.39 | 0.50 | 0.49 |
| Advertis ing ............. | 0.32 | 0.25 | 0.38 | 0.34 | 0.71 | 0.18 | 0.49 | 0.38 | -. 85 |
| Net loss on bad debts | 5. 08 | 0.18 3.66 | 0.24 3.04 | 0.43 | 0.61 | 0. 16 | 0.21 | 0.31 | 0.31 |
| All other expenses .......... | 5.12 | 3. 66 | 3.04 | 2.59 | 3.46 | 4.21 | 3.32 | 1.58 | 2.29 |
| Total operating expense | 17.43 | 19.26 | 22. 13 | 23.16 | 28. 51 | 20.27 | 24.83 | 22.41 | 25.17 |
| Nel operating prottit ................................................ | 23.74 | 16.72 | 10. 93 | 7.13 | 6.39 | 23.14 | 13.45 | 9.13 | 6.67 |
| Non-trading income | 4.81 | 0.51 | 0.88 | 0.60 | 0.27 | - | 0.25 | 0.09 | 0.29 |
| Non-trading expense | 0.04 | 0.06 | 0.30 | D. 29 | - | - | 0.05 | - | 0.05 |
| Net profit bafore deduction of proprielors' salarles and income tax | 28.51 | 17.17 | 11.31 | 7.44 | 6. 66 | 23.14 | 13.65 | 9.22 | 6.91 |

TABLE 9. Independent Garages - Owned - Financial Structure by Size and Age of Business as at December 31 , 1956

|  |  |  | Garas | es with an | ual net sa | es of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0,000-\$49. |  |  | ,000-\$99, |  |  | Total all |
|  | $\begin{array}{\|c\|} \hline \begin{array}{c} \text { Under } 10 \\ \text { years } \end{array} \\ \hline \end{array}$ | 10 years and over | Tolal | $\begin{array}{\|c} \text { Under } 10 \\ \text { years } \end{array}$ | 10 years and over | Total | $\$ 100,000$ and over | $\begin{aligned} & \text { sizes } \\ & \$ 20,000 \\ & \text { and over } \end{aligned}$ |
| Assets |  |  |  | (average | er garage) |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |
| Cash on hand and in bank ........................................................ |  | 1.841 | 1.562 | 4, 929 | 1.972 | 2,769 | 2,563 | 2,039 |
|  | 1.981 | 1.731 | 1,798 | 4,183 | 5,020 | 4,794 | 10,727 | 3,777 |
| Merchandise inventory <br> Other current assets | 2. 127 | 2.879 415 | 2,677 500 | 3. 729 | 4,840 134 | 4,541 145 | 10,328 829 | 4,187 |
| Total curreat assels | 5.645 | 6.866 | 6.537 | 13,016 | 11,966 | 12.249 | 24.447 | 10,420 |
| Fixed assets (net) : |  |  |  |  |  |  |  |  |
| Used in the business .... | 15,554 | 10. 299 | 11,713 | 20.946 | 12.460 | 14.745 | 23, 331 | 14,035 |
| Not used in the business | 2. 178 | 1,915 | 1.986 | 1,143 | . 676 | 802 | 3,818 | 1.866 |
| Total fixed assets (net) | 17.732 | 12,214 | 13,699 | 22,089 | 13,136 | 15.547 | 27.148 | 15.901 |
| Oher assets: |  |  |  |  |  |  |  |  |
| Long term investments $\qquad$ Other assets | 70 | 512 2 | $\begin{array}{r} 375 \\ 20 \end{array}$ | 88 | $\begin{array}{r} 53 \\ 366 \end{array}$ | $\begin{array}{r} 62 \\ 268 \end{array}$ | $\begin{array}{r} 6,715 \\ 6.89 \end{array}$ | $\begin{array}{r} \text { 1. } 067 \\ 201 \end{array}$ |
| Total other assets | 70 | 514 | 395 | 89 | 419 | 330 | 7,614 | 1,268 |
| Total assets | 23.447 | 19,594 | 20,631 | 35,194 | 25.521 | 28, 126 | 59.210 | 27,589 |
| Lubilities |  |  |  |  |  |  |  |  |
| Current liablitiles: <br> Accounts and notes payable | 2.400 | 1,616 | 1,827 | 2,859 | 3,711 | 3,482 | 15.465 | 3,996 |
| Flxed liabilities: |  |  |  |  |  |  |  |  |
| Mortgages on fixed assets used in business $\qquad$ <br> Mortgages on fixed assets not used in business $\qquad$ | $\begin{array}{r} 5,952 \\ 581 \end{array}$ | $\begin{array}{r} 1.748 \\ 661 \end{array}$ | 2,880 639 | 11,933 | 3.132 | 5.501 | 12.430 | 4.826 373 |
| Total fixed liabilities | 8,539 | 2,409 | 3.519 | 11,933 | 3,132 | 5, 301 | 12.430 | 5. 199 |
| Other liabilltes | 884 | 634 | 702 | 4, 184 | 1,312 | 2.085 | 2,569 | 1,337 |
| Total lituluties | 9,817 | 4.659 | 6. 048 | 18,976 | 8.155 | 11.068 | 30, 464 | 10.532 |
| Net worth: Proprietor's or partners' equity in the business | 13.630 | 14.935 | 14.583 | 16.218 | 17.366 | 17.058 | 28,746 | 17.057 |
| Total libbilties and net worth | 23,447 | 19,594 | 20,631 | 35,194 | 25,521 | 28, 126 | 59,210 | 27,589 |
| Average net sales of garages reporting | 34.913 | 32.372 | 33.057 | 69,960 | 73.587 | 72.596 | 131.952 | 56,830 |
|  | 14 | 38 | 52 | 7 | 19 | 26 | 11 | 89 |

TABLE 10. Independent Garages - Rented - Financial Structure by Size and Age of Business as at December 31,1956

| Hem | Garages with annual net sales of |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$20.000-\$49.989 |  |  | \$50,000-\$99,999 |  |  | $\begin{aligned} & \$ 100,000 \\ & \text { and over } \end{aligned}$ | Total All sizes $\$ 20,000$ and over |
|  | Under 10 years | 10 years and over | Total | Under 10 years | 10 years and over | Total |  |  |
|  | (average per garage) |  |  |  |  |  |  |  |
| Assets |  |  |  |  |  |  |  |  |
| Current essets: |  |  |  |  |  |  |  |  |
| Cash on hand and in bank monown | 1,370 | 2.131 | 1.669 | 3. 372 |  |  |  |  |
|  | 1,650 | 3.193 | 2.256 | 2.943 | 4,761 | 3,913 | 10,575 | 4.048 |
|  | 1,198 | 2,563 1,952 | $\begin{array}{r}1,734 \\ \\ \hline 770\end{array}$ | 3,549 2,284 | 2,745 | 3.120 | $\begin{array}{r}5.498 \\ \hline 229\end{array}$ | $2,732$ |
| Total current assets. | 4,223 |  |  |  |  | 1.066 |  |  |
| Fixed assets (net) : |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Used in the business..... | 3. 997 | 2,057 | 3,235 | 2,882 | 2,679 |  |  |  |
| Not used in the business | 1,671 | 2,173 | 1,868 | 1.000 |  | 4, 467 | 4,134 | 1, 811 |
| Total ftred assets (net) ...................................................... | 5,668 | 4. 230 | 5,103 | 3,862 | 2,679 | 3. 23.1 | 17,893 | 6, 559 |
| Other assets: |  |  |  |  |  |  |  |  |
|  | 146 | 18 | 7 | 1,000 | \%25 | 467 | 6,928 | 1.228 |
| Other assets ................................................................................ | 146 |  | 89 | 388 | 725 | 567 | 6, | 216 |
| Total other assets | 146 | 18 | 98 | 1,388 | 725 | 1,034 | 6,928 | 1,444 |
| Total aspets | 10,037 | 14,087 | 11,628 | 17,398 | 14,023 | 15,598 | 47,987 | 18.499 |
| Ljabilities |  |  |  |  |  |  |  |  |
| Curent liabilcies: |  |  |  |  |  |  |  |  |
| Accounts and notes payable | 1.588 | 2,415 | 1,913 | 2,704 | 1.787 | 2,215 | 8,001 | 2,957 |
| Fixed liabilities: |  |  |  |  |  |  |  |  |
| Mortgages on fixed essets used in business $\qquad$ Mortgages on fixed assets not used in business | $\begin{array}{r}1.388 \\ \hline 524\end{array}$ | 68 | 869 | - | - | - | 1. 191 | 664 |
| Mortgages on fixed assets not used in business <br> Total fixed liablitities $\qquad$ | 524 1.812 | 68 | 318 1 | - |  |  | 2,750 | 606 |
|  |  |  |  |  | - |  |  | 1.270 |
| Other Habilicies | 146 | 628 | 336 | 526 | 1,358 | 870 | 3.661 | 1.044 |
| Total labilutes | 3,646 | 3,111 | 3,436 | 3. 230 | 3.145 | 3,185 | 15, 803 | 5,271 |
| Net worth: Proprietor's or partners' equity in the business | 6,391 | 10,976 | 8,192 | 14.168 | 10.878 | 12,413 | 32.384 | 13.228 |
| Tounl libilities and net worth | 10,037 | 14, 887 | 11,628 | 17,388 | 14,023 | 15,598 | 47,987 | 18,498 |
| Average net sales of garages reporting | 38,626 | 34,257 | 35,696 | 63, 883 | 69,204 | 66,721 | 167. 114 | 65,436 |
| Number of garages reporting | 17 | 11 | 28 | 7 | 8 | 15 | 8 | 51 |


[^0]:    - Biennial reports - not issued for 1956.

