# OPERATING RESULTS AND FINANCIAL STRUCTURE INDEPENDENT FUEL DEALERS <br> 1952 

Pubishent try Authority of<br>The Right Honourable C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS<br>Industry and Merchandising Division<br>Merchandising and Services Section

## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume 1 - The Primary Industries, including mining, forestry and fisheries; Volume II-Manufacturing; Volume III Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

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A - Wholesale Trade, 25¢
*B - Operating Results of Food Wholesalers, 25 t

* C - Operating Results of Dry goods, Piece Goods, and Footwear Wholesalers, 25
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The reports are punched to permit of filing in a ring binder.

- Biennial reports - not issued for 1952.


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## DEFINITIONS

## Profit and Loss

Net sales - the dollar volume of business done. Allowances and discounts granted to customers and value of goods returned by customers are deducted from gross sales, but sales of meals or lunches provided employees and any goods withdrawn by the proprietor for personal use are included.

Cost of goods sold - determined by adding the beginning inventory to net purchases and deducting the ending inventory.

Gross profit - the difference between "cost of goods sold" and "net sales".
Operating expenses - all costs incurred in the year's operation of a business, except the cost of merchandise. These include:

Salaries and wages (except delivery) - payments to employees before deduction of income tax or unemployment insurance. Proprietors' salaries or withdrawals are included in "net operating profit" in unincorporated store operations.

Taxes - business, property and water taxes. Taxes collected for remittance to govemmental bodies and income tax are not included.

Insurance - annual proportion of premiums for insurance policies carried to protect the business.
Rent - Payments for use of business premises.
Heat, light and power - cost applicable to year's operations.
Delivery - includes salaries paid to delivery men, truck repairs and maintenance, depreciation, licenses and insurance on delivery equipment and supplies used in connection with delivery (gas. oil, etc.).

Repairs and maintenance - costs incurred to keep fixed store assets operating efficiently (excludes capital expenditure),

Depreciation allowances - provision for decrease in the value of fixed store assets.
Store supplies - wrapping paper, office supplies, etc.
Advertising - displays, window dressing and sales promotion.
Net bad debt loss - estimated amount of uncollectable customers" accounts receivable less the amount recovered from former bad debts.

Other expenses - telephone, telegraph, postage, bank charges, legal, auditing and collection fees, etc.

Net operating profit - is the difference between "total operating expenses" and "gross proflts" and includes proprietors' salaries and withdrawals before income tax deductions in unincorporated firms.

Occupancy - the cost of maintaining and occupying a place of business and includes: rent, business and property taxes, insurance, heat, light and power, repairs and maintenance and depreciation.

## DEFINITIONS

Balance Sheet

## Assets

Cash on hand or in bank - the amount of cash in the business at the end of the year.
Net accounts receivable - all customers" notes and accounts owing to the business at the end of the year less any reserve for doubtful accounts.

Merchandise inventory - the cost value of merchandise on hand for resale but does not include store supplies on hand.

Other current assets - includes assets which may be converted into cash, if necessary within a reasonably short time, such as Dominion of Canada Bonds and prepaid insurance.

Fixed assets (net) - the book value of land, buildings, furniture, fixtures and equipment less any reserves for depreciation. Separate figures are shown for assets used in the business and those not used in the business.

Other assets - investments of a permanent nature not readily converted into cash and intangibles such as goodwill and orbanization costs.

## Liabilities and Net Worth

Current liabilities - obligations which must be paid in the near future and represent accounts payable or any item that may be considered as a direct lien against current assets.

Fixed liabilities - mortgages secured by fixed assets and separated, as are fixed assets, between those used and not used in business.

Other liabilities - long term notes payable, accrued expenses such as taxes due but not yet paid, and prepaid or deferred income.

Net worth - Unincorporated business - the amount invested in the business together with any accumulated profits after proprietor's or partners' withdrawls.

- Incorporated business - net worth is shown in two parts: (1) Capital stock, which represents the shareholders' investment of fully paid-up subscribed shares, and (2) Surplus, which represents distributable surplus, capital surplus and eamed surplus.


## DEFINITIONS

## Profit and Loss Statement Ratios

Stock Turnover - the number of times in a year that the average merchandise inventory is sold and replaced. The average of the beginning and ending inventories is divided into the cost of goods sold.

Note: Each of the following ratios are expressed as a percentage of "net sales". Consequent$l y$, it is permissible to make direct comparisons between these ratios. Each ratio represents a portion of the average net sales" dollar.

Gross Profit Ratio - sometimes referred to as the "gross margin ratio" or "mark-up" represents the difference between "cost of goods sold" and "net sales". It is the portion of the average sales' dollar from which the merchant meets his operating expenses and obtains his net operating profit.

Operating Expense Ratios - each item of expense, as well as "total operating expenses" when expressed as a percentage of "net sales" shows the amounts of the average sales" dollar required to operate the average business.

Net Operating Profit Ratio - the remaining proportion of the average sales" dollar after "cost of goods sold" and "total operating expenses" have been deducted. From this amount, the percentage allowances for both proprietors' salaries and income tax should be deducted in order to determine the percentage to sales of net retums on capital investment.

## Balance Sheet Ratios

Current Ratio - Current Assets $\div$ Current Liabilities - indicates to what extent the business is able to meet its current obligations out of "current assets". Care should be taken to examine the components of current assets because overstocking of inventories and overinvestment in credit sales (accounts receivable) can result in a stronger or more favourable ratio.

Liquidity Ratio - Cash + Accounts Receivable + Government Bonds and Securities $\div$ Current Liabilities - sometimes referred to as the "acid test", is similar to the "current ratio" as a test of current credit strength. A ratio of $100 \%$ (or 1) is usually considered favourable.

Working Capital to Net Worth Ratio - denotes the relationship between "working capital" (current assets less current liabilities) and a proprietor's equity in the business. That is, the proportion of "net worth" that could be realized readily if liquidation were necessary.

Worth-Debt Ratio - Net Worth $\div$ Total Liabilities - if used in conjunction with the "current ratio", would reflect any weakening of the capital structure of a business through large loans which give a high "current ratio".

## Interstatement Ratio

Turnover of Total Capital Employed - Net Sales - Total Assets used in the business - provides an indication of the degree of management efficlency. However, this ratio should not be used alone because "profits" and not "sales" are the major criterion of efficiency.

# OPERATING RESULTS AND FINANCIAL STRUCTURE INDEPENDENT FUEL DEALERS 1952 

## INTRODUCTION


#### Abstract

The ratios appearing in the operating results bulletins may not constitute an ideal pattern of operations which all retailers should set as a goal, but they do represent a standard by which the retailer may ascertain whether or not his operations are being conducted as effectively, economically and profitably as those of the trade in general. To the merchant whose profits are below average, the operating results summaries may help to disclose the reasons which account for this situation. Reflection and consideration on the part of the merchant make it possible to decide whether his operating methods should be altered or whether the situation is normal in the light of conditions peculiar to the location of his business.


There is growing evidence that independent retail merchants are making more advantageous use of the results shown in the biennial operating results bulletins issued by the Dominion Bureau of Statistics. Many accounting firms whose clientele includes retail merchants have shown much interest in these series.

A number of trade papers and business periodicals have reproduced and interpreted the results of previous studies with the object of illustrating to retail merchants the manner in which operating results can be used as a tool in store management. This is a practice the Bureau is pleased to encourage, since it mects with one of the most important objects in maintaining this series, namely the promotion of improved merchandising on the part of retailers.

Statistics derived from other sources have shown that the mortality rate of business is much higher among new entrants into the field of retailing than among those established for five years or more. There are many reasons for this. some of them
associated with the natural incompetence of the initiate retailer which could not be completely overcome by means of operating statement analysis. It seems reasonable to suppose, however, that failure in many cases is the result of inadequate knowledge on the part of new proprietors of the true fiscal requirements involved in operating a business and the proper allocation of costs. Where capital is limited, as is often the case in a newly-established store, it would seem that most careful attention should be given to maintenance of proper records and that provision be made to check against some such standard performance as these publications provide.

Analyses of both profit and loss statements and balance sheets are presented in this report.

Profit and loss data are shown for owned and rented stores separately, and for various sales-size categories.

Balance sheet data, introduced in 1948, is continued in this 1952 study. This information is presented by sales-size and kind of occupancy groups for stores with $\$ 20,000$ or more annual net sales. Where possible, a further differentiation has been made between businesses in operation less than 10 years and 10 years or more. An important change, introduced in 1950, is the segregation of fixed assets and fixed liabilities between those used in the business and those not used in the business, This makes possible a better relationship between assets used in the business and sales than was possible when all fixed assets of the proprietor were reported as one item.

Definitions of the ratios presented in this bulletin, for comparison and financial statement analysis, are shown on the opposite page.

## INDEPENDENT FUEL DEALERS

This classification includes firms recognized by the trade as independent fuel dealers. The term "independent" is used to mean non-chain or single establishment firms. The firms' results used in tabulations were results of firms primarily engaged in the selling of coal and coke but which also sold smaller quantities of fuel oil, wood or ice.

After careful editing of the reports received, it was possible to use 179 independent unincorporated and 48 independent incorporated firms' results for tabulation of profit and loss averages and ratios. These tabulations are shown separately for firms operating in owned or rented premises. A further
differentiation was made within each of these categories to show results of firms within typical sales-size ranges.

Balance sheet results are shown, in the form of averages, for both unincorporated and incorporated firms. A differentiation between owner-operated and lessee-operated firms was also made for unincorporated firms. Lessee-operated results only are shown for incorporated firms. There was a sufficient number of reporting owner-dealers of unincorporated firms to permit a separate presentation of balance sheet averages of firms in business "under 10 years" and "10 years and over" within each salessize range.

## Operating Results

Although identical firm results are not used, a reasonable year-to-year comparison of operating results may be made. Because protits and expenses for each year are expressed as percentages of their respective sales, it is necessary to take into account the change in sales to make a significant interpretation of changes in ratios. As an example, if average sales increased 10 per cent from $\$ 50,000$ in 1950 to $\$ 55,000$ in 1952 , and rent showed a proportionate increase from $\$ 600$ to $\$ 660$, the rent expense ratio would be identical for both years. However, if rent remained unchanged, or increased less than 10 per cent, the rent expense ratio would decline.

Unincorporated firms' results showed a slight decline in the gross profit ratio or "mark-up" from 20.62 per cent of net sales in 1950 to 20.40 per cent in 1952. Increased delivery expenses in 1952 caused an increase in the total operating expenses ratio from 15.49 per cent to 15.76 per cent in 1950 and 1952 respectively. The combined effect of a lower 1952 gross profit ratio and an increase in the total operating expense ratio resulted in a decline in the net operating profit ratio from 5.13 per cent in 1950 to 4.46 per cent in 1952. In addition to the net operating profit forming a smaller portion of the average net sales' dollar, the average net sales (or number uf average sales" dollars) showed a slight decline in 1952.

Incorporated firms' results showed dealers in a less favourable position in 1952 than in 1950. Although the gross profit ratio increased from 20.22 per cent of net sales in 1950 to 22.04 per cent in 1952, total operating expenses showed a greater increase from 17.89 per cent to 20.43 per cent. Consequently, the net operating profit ratio declined from 2.33 per cent in 1950 to 1.61 per cent in 1952. Although all itemized operating expense ratios showed an increase in 1952, when compared to 1950 results, the largest increase occurred in delivery expense. In addition to the net operating profit forming a smaller portion of the 1952 average sales' dollar, the average net sales (or number of average sales' dollars) also showed a slight decline in 1952 when compared with 1950 results.

In total, inventories were slightly higher in value at the end of 1952 than at the begimning of the year for both unincorporated and incorporated firms.

The detail of delivery expense for dealers using own equipment, as opposed to contract delivery expense, is shown in table 1. This additional information was first presented in the 1948 operating results bulletin and was continued in the 1950 survey results. Again, the information is presented for unincorporated dealers only.

Financial Ratios of Independent Fuel Dealers as at December 31, 1952

| Ratio ${ }^{1}$ | Unincorporated |  | Incorporated |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Owned | Rented | Owned | Rented |
| Current ratio. | 2.21 | 2.34 | 1.96 | 1.54 |
| Liquidity ratio | 1.55 | 1.57 | 1.13 | 1.01 |
| Working capital to net worth | 0.53 | 0.78 | 0.49 | 0.49 |
| Worth debt ratio. | 1.86 | 1.41 | 1.59 | 1.03 |
| Turnover of total capital employed | 2.94 | 3.19 | 2.89 | 3.58 |

1. Ratio definitions are shown on page 6.

Operating Results of Independent Fuel Dealers, 1950 and 1952 Compared

| 1tom | Uninc orporated |  | Incorporated |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1950 | 1952 | 1950 | 1952 |
| Average net sales ...................................................................................... | 96,474 | 94,719 | 257. 278 | 247. 889 |
| Profit and Loss Data <br> (Per cent of net sales) |  |  |  |  |
| Giross profit | 20.62 | 20.40 | 20.22 | 22.04 |
| Operating expenses: |  |  |  |  |
| Employees" salaries (except delivery) | 4.08 | 3.49 | 5.91 | 6.07 |
| Occupancy .................................................................................................. | 2.14 | 2.10 | 1.87 | 1.89 |
| Delivery .................................................................................................... | 7.01 | 8.01 | 7. 26 | 9.32 |
| Advertising .......... | 0.38 | 0.42 | 0.53 | 0.66 |
| All other expenses | 1.88 | 1.74 | 2.32 | 2.49 |
| Total operating expenses | 15.49 | 15.76 | 17.89 | 20. 43 |
| Nef operating profit before provision for income tax ${ }^{1}$ | 5.13 | 4.64 | 2.33 | 1.61 |

1. Includes proprietors' salaries for unincorporated firms.


TABLE 1. Independent Fuel Dealers - Delivery Expense of Unincorporated Dealers Using Own Equipment, 1952

| Item | Dealers with annual net sales of |  |  | $\begin{aligned} & \text { Total } \\ & \text { all } \\ & \text { sizes } \\ & \$ 20,000 \\ & \text { and over } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \$ 20,000 \\ \text { to } \\ \$ 49,999 \end{gathered}$ | $\begin{gathered} \$ 50,000 \\ \text { to } \\ \$ 99,999 \end{gathered}$ | $\begin{aligned} & \$ 100,000 \\ & \text { and over } \end{aligned}$ |  |
|  | per cent of net sales |  |  |  |
| Gross profit | 27.82 | 22.90 | 19.08 | 20.44 |
| Dellvery expense: |  |  |  |  |
| Salaries and wages ............................................. | 6.23 | 4.56 | 4.55 | 4.63 |
| Repairs and maintenance..................................... | 1.45 | 0.90 | 1.21 | 1.15 |
| Depreclation, licenses and insurance .................. | 1.98 | 1.02 | 1.18 | 1.18 |
| Supplies ............................................................... | 2. 20 | 1.43 | I. 59 | 1.58 |
| Total delivery expense | 11.86 | 7.91 | 8.53 | 8.54 |
| Net operating profit | 5.49 | 6.71 | 3.47 | 4.37 |

TABLE 2. Independent Fuel Dealers - Operating Results of Unincorporated Firms by Sales Volume and Occupancy Basis, 1952

 dnd Occupancy Basis, 19i2

| Item | Owner-dealers <br> with annual net sales of |  | Lessee-dealers with annual net sales of |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \$ 50,000 \text { to } \\ \$ 99,999 \end{gathered}$ | \$100,000 and over | $\$ 100,000$ and over |
| Number of dealers reporting <br> Average net sales per dealer <br> Average cost of goods sold | 8 76,510 59,077 | $\begin{array}{r} 18 \\ 235,804 \\ 187,068 \end{array}$ | $\begin{array}{r} 22 \\ 320,099 \\ 247.087 \end{array}$ |
| Average beginaing inventory Average inventary, end of year Stock tumover (times per year) | 5. 104 <br> 5,238 <br> 11.42 | $\begin{array}{r} 22,049 \\ 30,637 \\ 7.10 \end{array}$ | $\begin{array}{r} 19.659 \\ 17+897 \\ 13.16 \end{array}$ |
| Gross profit | 22.78 | 20.67 | 22.81 |
| Operating expenses: |  |  |  |
|  | 6.70 0.71 | 6.24 0.37 | 5.91 0.24 |
| Insurance ............... | 0.54 | 0.37 | 0.25 |
| Heat, İght and power ............................................................................................ | 0.27 | 0.18 | 0.414 |
| Dellvery ................ | 8.46 | 7.80 | 10.31 |
| Repairs and malntenance | 0.57 | 0.47 | 0.48 |
| Depreciatlon allowances ......................................................................................................... | 0.36 | 0.35 | 0.36 |
| Store supplies ................................................................................................................. | 0.28 | 0.39 | 0.21 |
| Advertlsing | 0.70 0.37 | 0.60 0.33 | 0.70 0.47 |
| (Less) mmount recovered | 0.13 | 0.03 | 0.06 |
| Net bad debt loss ......... | 0.24 | 0.30 | 0.41 |
| All other expenses | 2.24 | 1.52 | 2.02 |
| Total operating expenses | 21.07 | 18.59 | 21.50 |
| Net operating prolit before provision for income tax | 1.71 | 2.08 | 1.31 |

[4BLE 4. Independent Fuel Dealers - Owned - Financial Structure of $\mathbf{I}$ nincorporated Firms by Size and Age of Business, as at December 31, 1932

| Item | Dealers with annual net sales of |  |  |  |  |  |  |  |  | Total <br> all sizes <br> $\$ 20,000$ <br> and over |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$20,000 to \$49.999 |  |  | \$50,000 to \$99,999 |  |  | \$100,000 and over |  |  |  |
|  | Under 10 years | 10 years and over | Total | Under 10 years | 10 years and over | Total | Under 10 years | 10 years and over | Total |  |
| Assets |  |  |  |  |  |  |  |  |  |  |
|  <br>  | 1,606 | 1.743 | 1.683 | 1,660 | 3.781 | 2,787 | 3.877 | 8,829 | 6,925 | 4,180 |
| Accouts and notes recelvable ( net) ..... | 2,310 | 2,607 | 2,476 | 7,535 | 9.773 | 8,724 | 14,935 | 20,818 | 18,556 | 11,090 |
| Merchandise inventory .............................. | 2,246 | 2,663 | 2.480 | 9,391 | 6.105 | 7.646 | 7. 452 | 10,614 | 9,398 | $7,012$ |
| Other current assets |  | 301 | 171 | 1.913 | 635 | 1,234 |  |  |  |  |
| Total current assets | 6. 169 | 7,314 | 6.810 | 20,499 | 20. 294 | 20,391 | 26,498 | 43,426 | 36,917 | 23,566 |
| Flxed assets ( net): |  |  |  |  |  |  |  |  |  |  |
| Used in the business .............................. Not used in the busimess ...................... | 5,404 | 3,591 2.439 | 4,389 2,277 | 12.719 1,752 | 8,669 838 | $\begin{array}{r} 10,566 \\ 1,266 \end{array}$ | $\begin{array}{r} 12,519 \\ 2,007 \end{array}$ | $\begin{array}{r} 15,542 \\ 2,499 \end{array}$ | $\begin{array}{r} 4,374 \\ 2,310 \end{array}$ | $\begin{array}{r} 10.508 \\ 1.953 \end{array}$ |
| Total fixed assets (net) | 7.475 | 6,030 | 6,866 | 14,466 | 9,507 | 11.832 | 14,526 | 18, 041 | 16,689 | 12.459 |
| Other assets: <br> Investments of a permanent nature | - | 821 | 460 | - | 750 | 399 | - | 3,799 | 2.338 | 1. 202 |
| Intangibles | 174 | 821 | 76 | 153 | - | 71 | 41 | 824 | 523 | 256 |
| Total other assets | 174 | 821 | 536 | 153 | 750 | 470 | 41 | 4,623 | 2.861 | 1,458 |
| Total assets. | 13.818 | 14,165 | 14,012 | 35,118 | 30.551 | 32,693 | 41.065 | 66,090 | 56.467 | 37,483 |
| Liabillties |  |  |  |  |  |  |  |  |  |  |
| Curentliabilities - accounts and notes payable | 2.165 | 2,456 | 2,328 | 6,771 | 7.418 | 7.115 | 19,426 | 18,603 | 18,920 | 10.663 |
| Fixed liabilities - mortgages on fixed assets: <br> Used in the business <br> Not used in the business | $\begin{aligned} & 948 \\ & 518 \end{aligned}$ | $\begin{array}{r} 500 \\ 29 \end{array}$ | $\begin{aligned} & 697 \\ & 245 \end{aligned}$ | 3,965 | $\begin{aligned} & 353 \\ & 294 \end{aligned}$ | 2,046 156 | 2. 686 | 1.054 292 | $\begin{array}{r} 1.682 \\ 179 \end{array}$ | $\begin{array}{r} 1,547 \\ 189 \end{array}$ |
| Other liabilities | - | 454 | 254 | 3,316 | 226 | 1.675 | - | 376 | 231 | 718 |
| Total liabilues ...................................... | 3,681 | 3.439 | 3,524 | 14,052 | 8,291 | 10,992 | 22.112 | 20,325 | 21.012 | 13,117 |
| Net woth - proprletors' or partners' equity in the business | 10,187 | 10,726 | 10,488 | 21.066 | 22,260 | 21.701 | 18,953 | 45,765 | 35.455 | 24,366 |
| Total liabilities and net worth ............. | 13,818 | 14,165 | 14, 012 | 33. 118 | 30, 551 | 32,693 | 41,065 | 66,090 | 56,467 | 37.483 |
| Number of dealers reporting <br> Arerage net sales of dealers reporting | 35.091 | 14 31,540 | $\begin{array}{r} 25 \\ 33,103 \end{array}$ | 69, $\begin{array}{r}15 \\ \hline 49\end{array}$ | 17 71,896 | $\begin{array}{r} 32 \\ 70,890 \end{array}$ | 161,197 | 188, 424 | $\begin{array}{r} 39 \\ 177,956 \end{array}$ | $\begin{array}{r} 96 \\ 104,539 \end{array}$ |

TABLE 3. Independent Fuel bealers - Rented - Financial structure of Unincorporated Firms by Size of Business. as at December 31. 1932


TABLE 6. Independent Fuel Dealers - Financial Structure of incorporated Firms by Size and Occupancy. as at December 31, 1952

| Item | Owner-dealers <br> with annual net sales of |  | Tolsalallsizes(Owned) | $\begin{gathered} \text { Total } \\ \text { all } \\ \text { slzes } \\ \text { (Rented) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \$ 50,000 \\ \text { to } \\ \$ 99.999 \end{gathered}$ | $\begin{aligned} & \$ 100,000 \\ & \text { and } \\ & \text { over } \end{aligned}$ |  |  |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash on hand and in bank.. | 1. 428 | 5.439 | 4.399 | 2. 206 |
| Accounts and notes receivable (net)........................................................ | 7. 522 | 26.667 | 21,703 | 30, 955 |
| Merchandise inventory <br> Other current assets | 5,986 1,337 | 28,192 5,749 | 22,435 4,606 | $\begin{array}{r} 19.267 \\ 3.631 \end{array}$ |
| Total current assets | 16,273 | 66, 047 | 53, 143 | 56,059 |
| Flxed assets (net): |  |  |  |  |
| Used in the business........ Not used in the business | 14,341 | 23,114 12,152 | 20.840 9.001 | 14,738 |
| Total fixed assets (net) | 14,341 | 35,266 | 29,841 | 15,186 |
| Other assets: |  |  |  |  |
| Investments of a permanent nature | 2. | 1,997 | 1.479 | 1. 631 |
| Intangibles | 2, 222 | 1,262 | 1,511 | 5. 620 |
| Total other assets | 2,222 | 3. 259 | 2,990 | 7,251 |
| Total assets | 32,836 | 104,572 | 85,9 จิ | 78,496 |
| Current liabilities - accounts and notes payabie. Fixed liabilities - mortgages on fixed assets: | 7,435 | 34,061 | 27,158 | 36,404 |
| Used in the business $\qquad$ <br> Not used in the business | 1,826 | 3, 918 | 3,376 | 1,53. |
| Other liabilities | 1,567 | 2, 868 | 2,531 | 70i |
| Total liabilities | 10,828 | 40, 987 | 33,169 | 38,642 |
| Net worth: |  |  |  |  |
| Cepital stock $\qquad$ <br> Surplus and undivided profits | 18.141 3,867 | $\begin{array}{r} 38,201 \\ 25,384 \end{array}$ | $\begin{aligned} & 33,000 \\ & 19,805 \end{aligned}$ | $\begin{aligned} & 18,795 \\ & 21.059 \end{aligned}$ |
| Total net worth | 22,008 | 63,58\% | 52,805 | 39,884 |
| Total liabilities and net worth | 32,836 | 104,572 | 85,974 | 78,496 |
| Number of dealers reporting $\qquad$ <br> Average net sales of dealers reporting. | $79,230$ | $272,208$ | $\begin{array}{r} 27 \\ 222.178 \end{array}$ | $\begin{array}{r} 14 \\ 279,228 \end{array}$ |

