

Wholesale Grocery Trade by Economic Divisions

Division	Number of firms reporting	Dollar Sales (add 000)		Per cent change	
		January, 1947	January, 1948	January, 1948 over January, 1947	December, 1947
		\$	\$		
CANADA	78	26,304	26,840	+ 2.0	- 4.1
Maritime Provinces .	16	3,682	3,458	- 6.1	-10.2
Quebec	21	3,192	3,238	+ 1.4	-24.5
Ontario	23	8,983	8,931	- 0.6	- 8.0
Prairie Provinces ..	12	6,776	6,895	+ 1.8	+11.3
British Columbia ...	6	3,671	4,318	+17.6	+ 2.3

Wholesale Fruit and Vegetable Trade by Economic Divisions

Division	Number of firms reporting	Dollar Sales (add 000)		Per cent change	
		January, 1947	January, 1948	January, 1948 over January, 1947	December, 1947
		\$	\$		
CANADA	45	7,945	7,058	-11.2	-20.4
Maritimes and Quebec .	16	1,585	1,452	- 8.4	-29.4
Ontario	17	3,346	3,046	- 9.0	- 8.4
Western Provinces	12	3,014	2,560	-15.1	-28.0

RETAIL TRADE

Chain Stores - January, 1948 sales of 954 chain store units operated by 24 chain companies in the food retailing field were 60% higher than sales of 947 stores operated by the same 24 firms in January, 1947. Average sales per store in January, 1948 were \$31,109, 59% above the \$19,580 average for the same month of the previous year.

Extensive gains were recorded in all sections of the country.

Comparison of Stores and Sales for January, 1947 and 1948

	January, 1947		January, 1948		% Change, In Sales <u>January, 1948</u> <u>January, 1947</u>
	No. of Stores	Sales \$	No. of Stores	Sales \$	
CANADA	947	18,542,200	954	29,677,700	+60.1
Maritime Provinces .	53	652,600	54	947,300	+45.2
Quebec	162	4,070,900	161	5,892,200	+44.7
Ontario	476	9,788,400	477	15,845,800	+61.9
Prairie Provinces ..	100	2,041,600	100	3,518,900	+72.4
British Columbia ...	156	1,988,700	162	3,473,500	+74.7

Independent Stores - An increase of 11% in independent food store sales in Ontario was the highest recorded in January. This was closely followed in the Maritime Provinces and British Columbia with gains of 10%. Advances in other regions of the country ranged from 3% to 7%, while the Dominion average was 9% higher than last year.

Comparison of Sales Reported for January, 1947 and 1948

	No. of Stores Reporting	No. Reporting An Increase	% Change in Sales <u>January, 1948</u> <u>January, 1947</u>
CANADA	1,164	757	+ 8.5
Maritime Provinces.	164	107	+ 9.7
Quebec	265	185	+ 6.7
Ontario	361	244	+10.9
Manitoba	86	50	+ 5.0
Saskatchewan	69	30	+ 3.2
Alberta	104	60	+ 5.8
British Columbia ..	115	81	+10.2

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