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JEPARTMEST OTI TRAUE AND COMNRCE<br>DOMEITON BTFTMU OT STANSTICS<br>TNHKNLA FRADE BRANOE

OTITNA, CANALA

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| :--- | :--- |
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## Intiroaucticn <br> 

Indexes refilecitng rument trends in food distribution in Canada have been published for somo yucus, Incoves of retail and wholesale grocery trading establishments forming components of the trio regular monthly bulletins on retail and innlesale trade dacied by the Internal Irade Branch of the Dominion Bureau of Staristios, This serios brings together in one report the information on retall anc wholesale seccury salos contalne? in the other bulletins thus facilitating a comparison of the treade in morthiy aales in the two stages of food distributsou,

## Wholesale Trade

Sales of 70 of tho larger wholessle houses in Canala averaged 19 per cent higher in March of thid yoar thon last and were up 11 per cent compared with Febrmany. Sales for the first quarter of tho cument year atand 19 per cent over the corresponding period a year ago. Quebec reported a marked gain of 38 per cent over March a year age, whlle smalle: gains were reported for other regicns as follows: Maritime Provinons, 17 per cent; Ontario, 16 per cent; Prairie Provinces, 17 per cents ond Brtich Columbia, 11 per cent.

Inventorios caxsted by the wholenale grocery trade were valued 19 per cent higher at tin end of March, 1942, than on the corresponding date of last year ane were I per cont lower than the value of atocks reported on February 28, 19te. Stocke on hand at the besinning of March are normally about 43 per cent in encess of the volure of business transacted in that month. Stocks on hand at the begining of Maroh this jear were 54 per cent in excess of the amount of burdness tramencted during the month indiceting that the stock position at the boginning of Max en, 2942, was above the normal position for this period of the year.

| Division | Number of <br> firms reporting | Dollar Sales (add 000) |  | Por cent change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | March $19+1$ | March 1942 | Marrin, 1942 ovor |  | Year <br> to <br> date <br> $\frac{1942}{1941}$ |
|  |  |  |  | $\begin{gathered} \text { March } \\ 1941 \end{gathered}$ | $\begin{gathered} \text { February } \\ 19+2 \end{gathered}$ |  |
| CANADA ... | 70 | $\begin{gathered} \$ \\ 12,238 \\ \hline \end{gathered}$ | $\begin{gathered} \$ \\ 14,588 \\ \hline \end{gathered}$ | $+1932$ | $+11.3$ | $+18.8$ |
| Maritimes ...... | 16 | 1,821 | 2,126 | $\div 16.7$ | + 17.1 | + 16.0 |
| Quebec | 20 | 1,980 | 2,72? | + 37.7 | + 26.4 | + 22.9 |
| Ontario....... | 19 | 4,728 | 5,474 | + 15.8 | + 14.9 | +18.2 |
| Prairies ....... | 10 | 2,145 | 2,862 | + 17.0 | + 7.0 | + 18.6 |
| British Columbia | 5 | 1,265 | 1,1:00 | $+10.7$ | - 7.7 | + 17.9 |

Ratall Trade<br>Chain Stores

Sales of 1,012 chain store units oporated by 29 chain companies in the food retailing fiela averaged 18 per cent higher in Narch, 1942, than aciles of 1,077 unita operated by the same 29 firms in Narch a yoar ago. Average sales per store were $\$ 13,731$ in March, 1942, 25 per cent Ereater than the $\$ 10,981$ arerage for the same month of 1941.

Increases in various regione of the country were as follows: 22 per cent in Quebec, 15 per cent in Ontario, 18 per cent in the Prairie Prorinces, and 21 per cent in British Columbia.

Comparison of Stores and Salos for March, 1241 ana 1942


Sales of 984 independent grocery or grocery and meat stores averaged 10 per cent higher in March of this year than last, all sections of the country excepting Saskatchewan contributing to the increase. Saskatchewan sales wore unchanged from March a year ago while increases for other provinces stand at 5 per cent for British Columbia, 8 per cent for the Prairie Provinces, 9 per cent for Ontario, 11 per cent for Alberta, 13 per cent for Manitoba, and 14 per cent for Quebec.

Comparison of Sales Reported for March, 1941 and 1942

| Division | $\begin{aligned} & \text { No. } \\ & \text { stores } \\ & \text { reporting } \end{aligned}$ | No. reporting increase | Per cent change in sales |
| :---: | :---: | :---: | :---: |
| CANADA | 984 | 717 | + 9.7 |
| Maritimes | 142 | 96 | + 7.9 |
| Quebec. | 211 | 168 | $+13.5$ |
| Ontar10 ............. | 382 | 274 | + 9.3 |
| Manitoba ............ | 68 | 54 | + 12.9 |
| Saskatchewan ... | 44 | 26 | Unchanged |
| Alberta ............. | 59 | 41 | + 10.7 |
| British Columbia.... | 78 | 58 | + 4.7 |

