	6.	3-0-01						0.2
100	Mai 6	Published by	Authority Minister	of the F of Trade	ion, JAMES A. and Commerc	MacKINNON,	M.P.,	
T	WT OF CAS	ADA	DOMENTON E			E		
Chief,		Statistician: Trade Branch:		Herbert	UDMORE, M.A. Marshall, B teedman, B.A	.A., F.S.S.	.S.S., 1	F.R.S.C.

Vol. 4 - No. 3

Year's Subscription, \$1.00 Single copies, .10

CURRENT TRENDS IN FOOD DISTRIBUTION, MARCH, 1942

Introduction

Indexes reflecting turrent trends in food distribution in Canada have been published for some years, indexes of retail and wholesale grocery trading establishments forming components of the two regular monthly bulletins on retail and wholesale trade issued by the Internal Trade Branch of the Dominion Bureau of Statistics. This series brings together in one report the information on retail and wholesale grocery sales contained in the other bulletins thus facilitating a comparison of the trends in monthly sales in the two stages of food distribution.

Wholesale Trade

Sales of 70 of the larger wholesale houses in Canada averaged 19 per cent higher in March of this year than last and were up 11 per cent compared with February. Sales for the first quarter of the current year stand 19 per cent over the corresponding period a year ago. Quebec reported a marked gain of 38 per cent over March a year ago, while smaller gains were reported for other regions as follows: Maritime Provinces, 17 per cent; Ontario, 16 per cent; Prairie Provinces, 17 per cent; and British Columbia, 11 per cent.

Inventories carried by the wholesale grocery trade were valued 19 per cent higher at the end of March, 1942, than on the corresponding date of last year and were 1 per cent lower than the value of stocks reported on February 28, 1942. Stocks on hand at the beginning of March are normally about 43 per cent in excess of the volume of business transacted in that month. Stocks on hand at the beginning of March this year were 54 per cent in excess of the amount of business transacted during the month indicating that the stock position at the beginning of March, 1942, was above the normal position for this period of the year.

Wholesale Grocery Wrade by Economic Divisiona

	Number of firms re- porting	Dollar Sales (add 000)		Per cent change		
Division		March 1941	March 1942	March, 1942 over		Year
				March 1941	February 1942	date <u>1942</u> 1941
		\$	\$			
CANADA	70	12,238	14,588	+ 19,2	+ 11.3	+ 18.8
Maritimes Quebec Ontario Prairies British Columbia	16 20 19 10 5	1,821 1,980 4,728 2,445 1,265	2,126 2,727 5,474 2,862 1,400	+ 16.7 + 37.7 + 15.8 + 17.0 + 10.7	+ 17.1 + 26.4 + 14.9 + 7.0 - 7.7	+ 16.0 + 22.9 + 18.2 + 18.6 + 17.9

Retail Trade

Chain Stores

Sales of 1,012 chain store units operated by 29 chain companies in the food retailing field averaged 18 per cent higher in March, 1942, than sales of 1,077 units operated by the same 29 firms in March a year ago. Average sales per store were \$13,731 in March, 1942, 25 per cent greater than the \$10,981 average for the same month of 1941.

Increases in various regione of the country were as follows: 22 per cent in Quebec, 15 per cent in Ontario, 18 per cent in the Prairie Provinces, and 21 per cent in British Columbia.

	March	1941	March	Per cent change		
	No. Stores	Sales	No. Stores	Sales	in sales	
	a ana ana ang ang ang ang ang ang ang an	\$	a an	\$		
CANADA	1,077	11,826,427	1,012	13,895,442	+ 17.5	
Ouebec Ontario Prairie Provinces British Columbia	200 577 176 124	2,427,814 6,811,496 1,424,971 1,162,146	188 541 166 117	2,950,058 7,859,529 1,684,244 1,401,611	+ 21.5 + 15.4 + 18.2 + 20.6	

Comparison of Stores and Sales for March, 1941 and 1942

- 3 -Independent Stores

Sales of 984 independent grocery or grocery and meat stores averaged 10 per cent higher in March of this year than last, all sections of the country excepting Saskatchewan contributing to the increase. Saskatchewan sales were unchanged from March a year ago while increases for other provinces stand at 5 per cent for British Columbia, 8 per cent for the Prairie Provinces, 9 per cent for Ontario, 11 per cent for Alberta, 13 per cent for Manitoba, and 14 per cent for Quebec.

Division	No. stores reporting	No. reporting increase	Per cent change in sales	
CANADA	984	717	+ 9.7	
Maritimes	142	96	+ 7.9	
Quebec	211	168	+ 13.5	
Ontario	382	274	+ 9.3	
Manitoba	68	54	+ 12.9	
Saskatchewan	44	26	Unchanged	
Alberta	59	41	+ 10.7	
British Columbia	78	58	+ 4.7	

Comparison of Sales Reported for March, 1941 and 1942

