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CURRENT TRENDS IN FOOD DISTRIBUTION, JUNE, 1943

Indexes reflecting current trends in food distribution in Canada have been published for some years, indexes of rotail and wholesale grocery trading establishments forming components of the two regular monthly bulletins on retail and wholesale trade issued by the Internal Trade Branch of the Dominion Bureau of Statistics. This series brings together in one report the information on retail and wholesale grocery sales contained in the other bulletins thus facilitating a comparison of the trends in monthly sales in the two stages of food distribution.

Wholesale Trade

Dollar sales of 72 of the larger wholesale grocery houses in Canada were practically unchanged in June of this year compared with last and were 13 per cent higher than in the immediately preceding month of May. Sales for the first six months of 1943 averaged 3 per cent higher than in the corresponding period a year ago. A comparison of sales for June of this year and last on a regional basis show increases of 7 per cent in the Prairie Provinces and 3 per cent in the Maritimes. Sales in British Columbia were unchanged from June, 1942, while decreases of 3 per cent and 11 per cent were recorded in Ontario and Quebec respectively.

Dollar value of inventories held by the wholesale grocery trade averaged 21 per cent lower at the end of June this year than on the corresponding date a year ago. June inventories were also down 5 per cent compared with May. Wholesale grocers' stocks at the end of May are normally 18 per cent'higher than the volume of business realized in June. Inventories at the end of May, 1943, were only 1 per cent above the volume of June business indicating that the stock position in the wholesale grocery trade at the beginning of June was considerably below the normal situation for this time of year.

Wholesale Grocery Trade by Economic Divisions

		Dollar	oSales		Per cent change		
Division	Number of firms reporting	June, 1942	June, 1943	June, June, 1942	1943 over May, 1943	Year- to- date, 1943 1942	
CANADA	72	20,358	20,240	- 0.6	+ 13.4	+ 2.6	
Maritimes Quebec Ontario Prairies British Columbia.	15 21 19 11 6	2,415 3,445 6,543 5,216 2,738	2,480 3,063 6,366 5,594 2,737	+ 2.7 - 11.1 - 2.7 + 7.2 0	+ 8.6 - 0.7 + 12.7 + 18.2 + 21.5	+ 7.4 + 4.1 + 6.4 - 1.0 - 3.9	

Retail Trade

Chain Stores

Sales of 887 chain store units operated by 24 chain companies in the food retailing field averaged 11 per cent lower in June, 1943, than sales of 916 units operated by the same 24 firms in June a year ago. Average sales per store were \$14,117 in June, 1943, 8 per cent lower than the \$15,352 average for the same month of 1942.

Sales decreased by 15 per cent in Cuobec, 12 per cent in Ontario, 5 per cent in the Prairie Provinces and 2 per cent in Pritish Columbia.

Comparison of Stores and Sales for June, 1942 and 1943

	June, 1942		June,	Per cent change in	
	No. Stores	Sales	No. Stores	Sales	sales
		ę.		\$	
CANADA	916	14,062,001	887	12,521,704	- 11.0
Quebec	183	3,096,035	174	2,624,305	- 15.2
Ontario	534	7,890,822	513	6,934,087	- 12.1
Prairie Provinces.	104	1,691,778	106	1,612,650	- 4.7
Pritish Columbia .	95	1,383,366	94	1,350,662	- 2.4

Independent Stores

Sales of 889 independent grocery or grocery and meat stores increased in dollar volume by 8 per cent in June, 1943, over the value of lusiness transacted in the same month of last year. The increase was shared by all regions of the country, the following gains being recorded over June, 1942: Maritimes, 11 per cent; Cuebec, 7 per cent; Ontario, 7 per cent; Manitoba, 13 per cent; Saskatchewan, 9 per cent; Alberta, 12 per cent; Pritish Columbia, 7 per cent.

Comparison of Sales Reported for June, 1942 and 1943

		as a committee of the contract	
	Nc. stores reporting	Nc. reporting increase	Per cent change in sales
CANADA	889	639	+ 8.0
Maritimes	129	102	+ 10.9
Quebec	193	124	+ 7.0
Ontario	345	248	+ 6.9
Manitcha	59	53	+ 13.3
Sackatcheman	32	24	+ 8.9
Alberta	59	4,2	+ 11.8
British Columbia	72	16	+ 6.8

