

## CURRFMT TTEENS IN FOOD DISTRIBUTION, JUNE, 1947

Indexes reflecting current trends in food distribution in Canada have been published for some years, indexes of retail grocery and wholesale grocery and fruits and vegetables sales forming components of the two regular monthiy bulletins on retail and wholesale trade issued by the Merchandisine and Services Statistics of the Dominion Bureau of Statistics. This series brings together in one report the information on retail grocery and wholesale grocery and fruit and vegetable sales contained in the other bulletins thus facilitating a comparison of the trends in monthly sales in the two stages of food distribution.

## Wholesale Trade

The dollar volume of wholesale Grocers' sales in June, 1947 was 18 per cent higher than in June, 1346 and 5 per cent above May, 1947 according to statements received from 73 of the larger wholesalers across Canada. Sales in British Columbia were up 28 per cent from June last year and in Quebec, 27 per cent. Wholesalers in Ontario roported a gain of 19 per cont, while the Irairies and laritimes followed with increases of 12 and 10 per cent respectively. Cumulative sales for the first half of 1947 were 14 per cent hicher in dollar volume than for the corresponding period of 1946. In the year-to-date comparison, British Columbia showed a gain of 19 per cent over the first six months of 1946 ; Ontario sales were up 16 per cent; quebec, 13 per cent; and the Liaritire and Irairie Provinces, 12 per cent.

Sales of wholesalers of fruits and vegetables continued below the 1946 dollsr volume in June when they dropped 5 per cent from June, 1946 and 4 per cent below May, 1947. These figures are based on statements received from 47 of the larger wholesalers across Canada. Ontario dealers reported practically no change in dollar volune of sales in June this year compared with last. Wholesale sales of fmits and vegetables in the Maritimes and Quebec combined were 3 per cent below June, 1946, while a drop of 9 per cent was recorded for the Western Provinces. Sales for the year-to-date were 7 per cent below those for the first half of 1946.

Stocks in the hands of wholesale grocers at the end of June, 1947 were 38 per cent higher in value than at the end of June last year and were 2 per cent less than at the end of May, 1947. Inventories at the beginning of June are normally 20 per cent in excess of sales during that month. Stocks at the beginning of June this year were only a per cent in excess of sales.

[^0]Wholesale Grocery Trade by Economic Divisions

| Division |  | $\begin{aligned} & \text { Dollar Sales } \\ & (\text { add } 000) \\ & \hline \end{aligned}$ |  | Per cent change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of firms reporting | June, 1946 | June, $1947$ | June, 1947 over <br> June, May, <br> 1946 1947 | $\begin{aligned} & \text { Year-to- } \\ & \frac{\text { date, } 1947}{\text { Year-to- }} \\ & \text { date, } 1946 \end{aligned}$ |
|  |  | * | \$ |  |  |
| CANADA. | 73 | 23,538 | 27,815 | $+18.2+5.0$ | +14.1 |
| Maritime Provinces.. | 14 | 2,835 | 3,122 | $+10.1+1.7$ | +11.6 |
| Quebec | 19 | 2,914 | 3,686 | +26.5 - 2.7 | +13.1 |
| Ontario.............. | 21 | 7,572 | 9,035 | +19.3 + 1.6 | +15.6 |
| Pratrie Provinces... | 13 | 6,756 | 7,552 | $+11.8+4.5$ | $+11.7$ |
| Eritish Columbia.... | 6 | 3,461 | 4,420 | +27.7 +21.8 | +18.5 |

Wholesale Fruit and Vegetable Trade by Fconomic Divisions

| Division | Dollar Sales (add 000) |  |  | Per cent change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of firms reporting | June, 1946 | June, 1947 | June, 1947 over  <br> June, $\frac{\text { May }}{1946}$ | Year-to- $\frac{\text { date, } 1947}{\text { Year-to- }}$ date, 1946 |
|  |  | \$ | \$ |  |  |
| CANADA. . . | 47 | 12,473 | 11,904 | $-4.6-4.2$ | - 7.3 |
| Maritimes and Quebec | 15 | 2,639 | 2,548 | - $3.4+1.3$ | - 4.6 |
| ontario............. | 18 | 4,642 | 4,638 | -0.1 - 7.6 | -8.5 |
| Western Provinces... | 14 | 5,192 | 4,718 | -9.1 + 1.0 | - 7.5 |

## Retail Trade

Chain Stores - June, 1347 sales of 928 chain store units operated by 30 chain companies in the food retailing field were 15 per cent higher than sales of 932 stores operated by the same 30 firms in June, 1946. Average sales per store in June, 1947 were $\$ 23,350$, 16 per cent above the $\$ 20,143$ average for the same month of the previous year.

The largest gain in chain food store sales occurred in Quebec. Increases of 24 per cent in that province and 17 per cent in ontario were the on?y two surpassing the average gain. The Maritime Provinces recorded an advance of 13 per cent, while the Prairie Provinces and British Columbia each experienced a smaller gain of 5 per cent.

Comparison of Stores and Sales for Jime, 1946 and 1947

|  | $\begin{aligned} & \text { No. of } \\ & \text { Stores } \\ & \hline \end{aligned}$ | $\frac{1946}{\text { Sales }}$ | June, 1947 |  | $\begin{aligned} & \text { \% Change } \\ & \text { In Sales } \\ & \text { June, } 1947 \\ & \hline \text { June, } 1946 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CANADA. | 932 | 18,773,400 | 928 | 21,668,800 | +15.4 |
| Maritime Provinces | 45 | 642,600 | 44 | 724,100 | +12.7 |
| ?uebec............ | 164 | 3,777,600 | 163 | 4,692,000 | +24.2 |
| Ontario........... | 492 | 9,866,600 | 489 | 11,542,300 | +17.0 |
| Prairie Provinces. | 138 | 2,581,700 | 137 | 2,702,500 | + 4.7 |
| British Columbia.. | 93 | 1,904,900 | 95 | 2,007,900 | + 5, 4 |

Independent Stores - Independent food stores did 2 per cent more business in June this year than last. Quebec, Ontario, Manitoba and British Columbia all recorded increases within a range of 3 to 5 per cent. Minor decreases of 2 per cent were shown in both the Maritime Provinces and Alberta, while Saskatchewan recorded a decline of 3 per cent.

Comparison of Sales Reported for June, 1946 and 1947



[^0]:    Yearis Subscription, \$1.00
    Single Copies,
    .10

