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## DEPARTMENT OF TRADE AND COMTERCE DOLINICN BURZAU OF STATISTICS <br> TMTERNAL TRADE BRANOH <br> OTTAIAA, CANADA

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## MONTHY FINANGING OF MOTOR VSHCLE SALES IN CANADA, JANUARY, 1939

A. sharp setback in financing of new motor vehicle sales more than offset a gain in the used vehicle field, with the result that total financing of new and used motor vehicles in Canada during January, 1939, declined 5 per cent in number and 15 per cent in amount of financing below January, 1938. There were 6,363 new and used vehicles financed to the extent of $\$ 2,733,980$ in January, 1939, compared with 6,726 vehicles financed for $3,205,685$ in January last year.

New motor vehicles financed in Januery, 1939 numbered 1,683 units with a financed value of $11,222,943,26$ per cent in number and 30 per cent in amount lower than the 2,265 vehicles financed for P1, 740,832 in January, 1938. Alberta, with a gain of 14 per cent in number of new vehicles financed, was the only province to show improvement over January, 1938. The decline in Quebec and in British Columbia was 17 per cent; in hianitoba and Saskatchewan combined, 24 per cent; in Cntario, 36 per cent; and in the Karitime Provinces, 41 per cent.

Used vehicle financing increased in all provinces with the exception of Ontario, where a decline from January, 1938, of only 2 per cent occurred. Compared with. the 5 per cent increase recorded for Canada as a whole over January, 1938, Quebec registered an advance of 6 per cent; the Laritime Provinces, 8 per cent; British Columbia, 12 per cent; Mianitoba and Saskatchewan combined, 23 per cent; and Alberta, 26 per cent.

Revised figures for 1938 appear for the first time in this bulletin.

NUABER OF NOTOR VEHICLES FINANCED IN CANADA, 1933-1939


## I NAIGING OF LICTOR VHHCLS SALES IN CANYDA, 1237 - 1939

(Tigures for the current year are subject to final revision)

|  | Number of Vohicles |  |  |  | A ${ }^{\text {nount of }}$ Financing |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Month | 1937 | $1938^{(x)}$ | 1939 | $\%$ of Change, 1939/38 | 1937 | $2938$ | 1939 | $\begin{aligned} & \text { \% of } \\ & \text { Change, } \\ & 1939 / 38 \end{aligned}$ |


| January...... | 2,709 | 2,265 | 1,683 | - 25.7 | 1,865,784 | 1,740:832 | 1,222,943 | - 29.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February..... | 2,756 | 2,304. |  |  | 1,950,724 | 1,741,945 |  |  |
| March........ | 4,789 | 3,568 |  |  | 3,323,023 | 2:594,953 |  |  |
| April........ | ?,25? | 6,809 |  |  | 5,021,353 | 5,012,238 |  |  |
| May.......... | 8,175 | 7,024 |  |  | 5,810,739 | 5,318,246 |  |  |
| June.......... | 7,929 | 5,050 |  |  | 5,74,6,656 | 3,817,376 |  |  |
| July.......... | 5,951 | 3,605 |  |  | 4,375,854 | 2,719,524 |  |  |
| August....... | 4,372 | 3,219 |  |  | 3,187,305 | 2,501,978 |  |  |
| September.... | 3,196 | 2,978 |  |  | 2,436,106 | 2,228,910 |  |  |
| October...... | 2,734 | 2,92]. |  |  | 2,060,611 | 2,035,587 |  |  |
| November. . . . | 3,117 | 2,674 |  |  | 2,378,587 | 2,940,071 |  |  |
| December..... | 3,262 | 2,850 |  |  | 2,507,933 | 2,049,964 |  |  |
| 12 months.... | 56,247 | 45,267 |  |  | $40,664,675$ | 33,701,624 |  |  |


| Jenuary...... | 4,901 | 4,461 | 4,68 | + 4.9 | 1,432,212 | 1,464,853 | 1,511,037 | $+3.2$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February.... | 5,789 | 5,811 |  |  | 1,647,923 | 1,817,042 |  |  |
| March........ | 9,229 | 9,007 |  |  | 2,632,994 | 2,746,365 |  |  |
| April........ | 14,125 | 14,101 |  |  | 4:067:595 | 4,390,244 |  |  |
| May.......... | 16,655 | 15,6:6 |  |  | 4,754,834 | 4,829,349 |  |  |
| June.......... | 16,405 | 1.4.575 |  |  | 4,690,985 | 4,455,952 |  |  |
| Juıy........ | 13,626 | 12,59 |  |  | 3.919.654 | 3,748,860 |  |  |
| August...... | 11,113 | 10,719 |  |  | 3,179,395 | 3,231,692 |  |  |
| September.... | 9,280 | 8,885 |  |  | 2,646,699 | 2,660,351 |  |  |
| October..... | 7,757 | 8,472 |  |  | 2,262,682 | 2,549,356 |  |  |
| November..... | 6,989 | 7,130 |  |  | 2,063,064 | 2,178,540 |  |  |
| December..... | 5,782 | 6,060 |  |  | 1,882,451 | 1,911,625 |  |  |
| 12 monthe.... | 121,651 | 117,436 |  |  | $35,185,498$ | 35,984,229 |  |  |


| January...... | 7,610 | 6,726 | 6,363 | - 5.4 | 3,297,996 | 3,205,685 | 2,733,980 | - 14.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February. . . . | 8,545 | 0, 215 |  |  | 3,598,647 | 3,558,987 | 2,733,980 |  |
| March........ | 14,018 | 12,575 |  |  | 5,956,017 | 5,341,318 |  |  |
| April........ | 21,382 | 20,910 |  |  | 9,088,348 | 9,402,482 |  |  |
| May.......... | 24,830 | 22,640 |  |  | 10,565,573 | 10,147,595 |  |  |
| June......... | 24,334 | 19,625 |  |  | 10,43?,642 | 8,273,328 |  |  |
| July.......... | 19,577 | 16,204 |  |  | 8,295,518 | 6,468,384 |  |  |
| August....... | 15,485 | 13,938 |  |  | 6,366,700 | 5,733,670 |  |  |
| September.... | 12,476 | 11,863 |  |  | 5,082,805 | 4,889,261 |  |  |
| October...... | 10,491 | 11,393 |  |  | 4,323,293 | 4,584,943 |  |  |
| November..... | 10,106 | 9,804 |  |  | 4,446,651 | 4,118,611 |  |  |
| December..... | 9,044 | 8,910 |  |  | 4,390,384 | 3,961,589 |  |  |
| 12 months.... | 177,898 | 162,703 |  |  | $75,850,173$ | 69,685,853 |  |  |

(a) Includes passenger cars, trucks and buses.
(x) Revised.


|  | Number of Vohicles |  |  | imount of Financing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Province | January 1938 | $\begin{gathered} \text { January } \\ 1939 \end{gathered}$ | $\begin{gathered} \text { \% Change } \\ 1939 / 38 \end{gathered}$ | $\begin{gathered} \text { January } \\ \end{gathered}$ | January $1939$ | \% Change, $1939 / 38^{\circ}$ |

$\$$

| Canada | 2255 | 683 | 2 | $4.0,832$ | 22.943 | -29.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Waritime Provinces .... | 133 | 79 | - 40.6 | ? 205,054 | 61,509 | - 41.5 |
| Quebec ................. | 284 | 235 | -. 17.3 | 241, 602 | 184,981 | - 23.4 |
| Ontario............... | 1,21.8 | 778 | - 36.0 | 915,881. | 517,707 | - 40.2 |
| Manitoba \& Saskatchewan | 174 | 132 | - 24.2 | 125,058 | 92,018 | - 26,4 |
| Alberta ............... | 258 | 293 | $+13.6$ | 3.95,386 | 202,333 | + 3.6 |
| British Columbia | 198 | 165 | - 16.7 | 157,851 | 234,395 | -14.9 |

Used Yehiclesioj

| Canat ${ }_{\text {dis }}$ | 4,46 | $\begin{array}{\|c\|c\|\|} \hline 480\|+4.2\| 12464853 & 211,037 \end{array}$ |  |  |  | + 3.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritime Provinces ...? | 196 | 211 | + 7.7 | 70,115 | 71.783 | + 2.4 |
| Quebec ................. | 497 | 526 | + 5.8 | 182,697 | 192,250 | + 5.2 |
| Ontario............... | 2,558 | 2,50? | - 2.2 | 493,359 | 752,451 | - 5.2 |
| Nanitoba \& Saskatchewan | 278 | 343 | + 23,4 | 25,649 | 103,748 | + 8.5 |
| Alberta ................ | 384 | 483 | + 25.8 | 130,357 | 163,70? | + 25.6 |
| British Columbia | 548 | 615 | + 12.2 | 192,6\%\% | 227,098 | + 27.9 |

TOTLT - Now and Usod Vehicles(a)

| $\mathrm{CaN} \mathrm{Na}^{\text {d }}$ | 6,726 | 6,363 | 5.4 | 3,205,685 | 2,733,980 | $=14.7$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Naritime Provinces | 329 | 290 | - 11.9 | 175,169 | 133:292 | - 23.9 |
| Quebec | 781 | 761 | - 2.6 | 424,299 | 377,231 | - 21.1 |
| Ontario | 3.776 | 3,281. | - 13.1 | 1,709,240 | 1,300,158 | - 23.9 |
| kianitoba \& Saskatchewen | 452 | 475 | + 5.1 | 220:707 | 195,766 | - 11.3 |
| inberta | 642 | 776 | + 20.9 | 325,743 | 366,040 | + 12.4 |
| British Columbia | 746 | 780 | + 4.6 | 350,527 | 361,493 | + 3.1 |

(a) Includes passenger cars, trucks and buses.

