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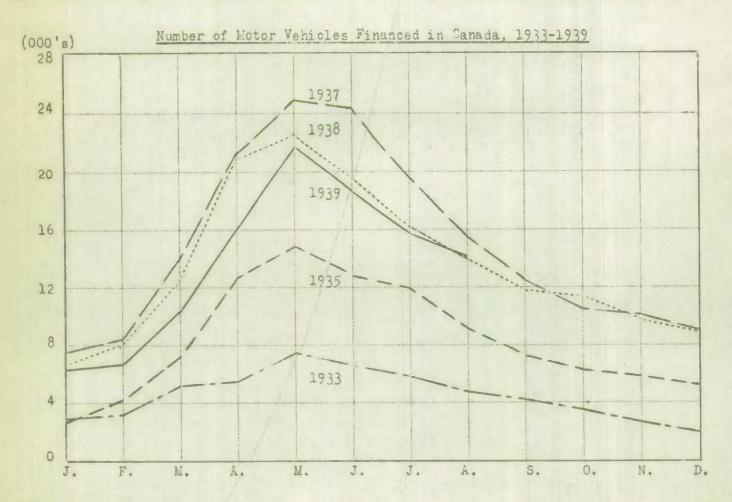
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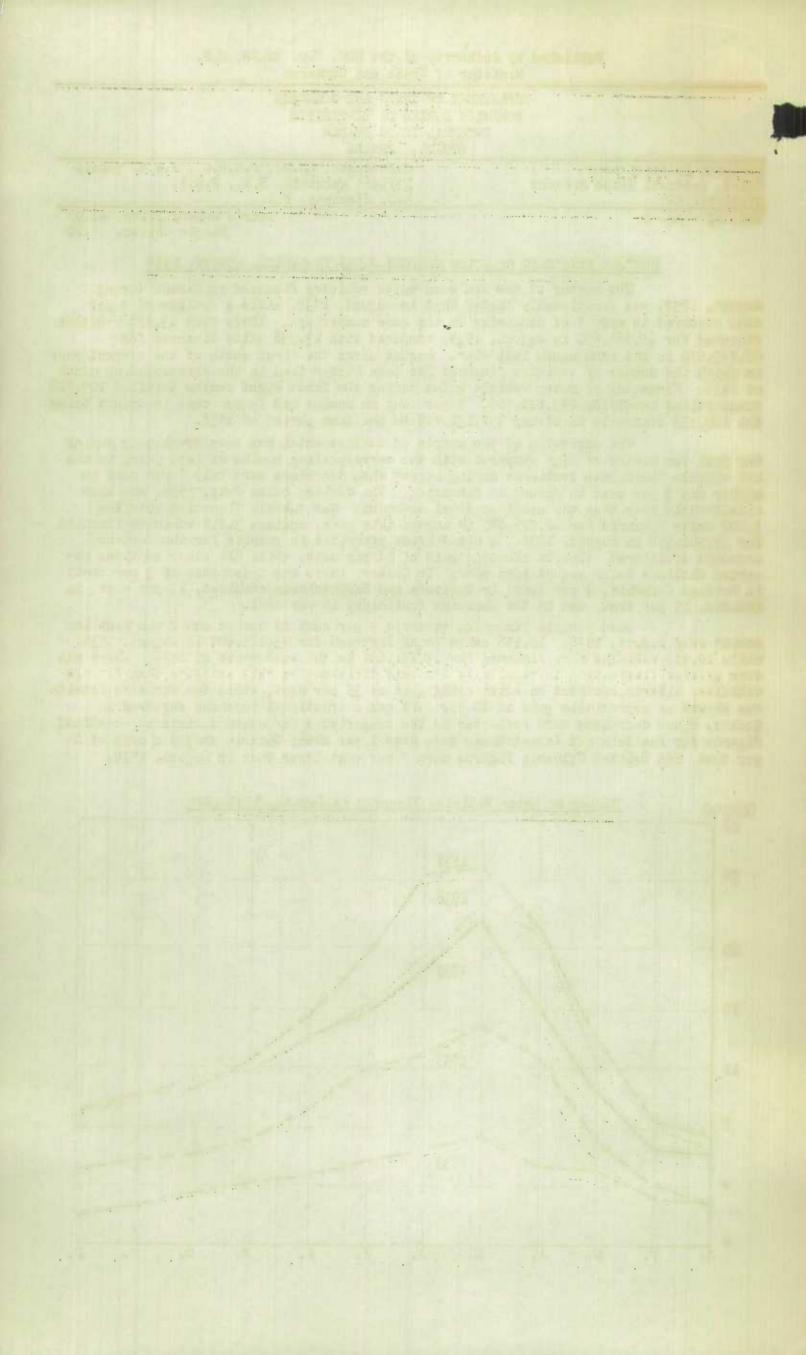
## MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, AUGUST, 1939

The number of new and used motor vehicles financed in Canada during August, 1939, was fractionally higher than in August, 1938, while a decline of 3 per cent occurred in amount of financing in the same comparison. There were 13,998 vehicles financed for \$5,564,690 in August, 1939, compared with 13,938 units financed for \$5,733,670 in the same month last year. August marks the first month of the current year in which the number of vehicles financed has been higher than in the corresponding month of 1938. Financing of motor vehicle sales during the first eight months totalled 109,708 transactions involving \$45,121,506, 9 per cent in number and 13 per cent in amount below the 120,733 contracts involving \$52,131,449 in the same period of 1938.

The narrowing of the margin of decline which has been developing during the past few months of 1939 compared with the corresponding months of last year, in the new vehicle field, was continued during August when decreases were only 7 per cent in number and 9 per cent in amount of financing. The decline below July, 1939, was also considerably less than the usual seasonal movement. New vehicle financing totalled 3,002 units financed for \$2,276,081 in August this year, against 3,219 vehicles financed for \$2,501,978 in August, 1938. A mixed trend prevailed in results for the various economic divisions: Alberta showed a gain of 17 per cent, while all other sections recorded declines below August last year. In Quebec, there was a decrease of 3 per cent; in British Columbia, 4 per cent; in Manitoba and Saskatchewan combined, 11 per cent; in Ontario, 13 per cent, and in the Maritime Provinces, 15 per cent.

Used vehicle financing advanced 3 per cent in number and 2 per cent in amount over August, 1938, 10,996 units being financed for \$3,288,609 in August, 1939, while 10,719 vehicles were financed for \$3,231,692 in the same month of 1938. There was even greater fluctuation in results by economic divisions in this category than for new vehicles. Alberta recorded an outstanding gain of 35 per cent, while the Maritime Provinces showed an appreciable gain of 20 per cent and a fractional increase occurred in Quebec. Minor decreases were reflected in the comparisons for other divisions: combined figures for Manitoba and Saskatchewan were down 1 per cent, Ontario showed a drop of 2 per cent and British Columbia figures were 7 per cent lower than in August, 1938.



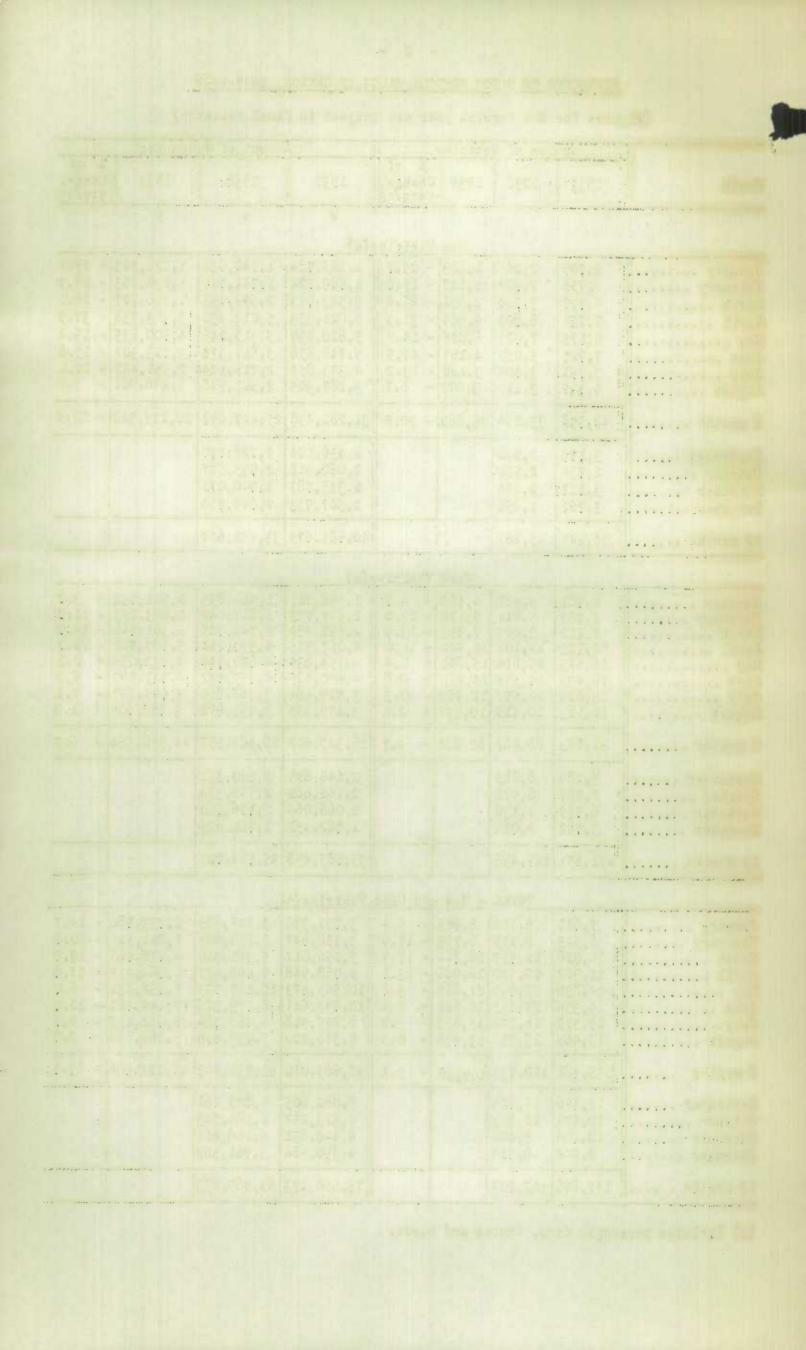


## FINANCING OF MCTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

	Num	ber of V	ehicles	% of	. A	mount of Fi	nancing	% of	
Month	1937	1938	1939	Change, 1939/38		1938		Change, 1939/38	
					\$	3	\$		
New Vehicles(a)									
-	0.700	2 265	Charles and April 20	- 25.7	1,865,784	1,740,832	1,222,943	1- 29.7	
January	2,709	2,265	1,617		1,950,724	1,741,945	1,238,263		
February	4,789	3,568		- 27.4	3,323,023	2,594,953	1,916,727		
April	7,257	6,809		- 31.5	5,021,353	5,012,238	3,363,538		
May	8,175	7,024		- 14.2	5,810,739	5,318,246	4,500,635		
June	7,929	5,050		- 17.5 - 13.2	5,746,656	3,817,376	3,213,307		
July	5,951 4,372	3,605		- 6.7	3,187,305	2,501,978	2,276,081		
Muguo	1431-	7 4 cm	3,100						
8 months	43,938	33,844	26,880	- 20.6	31,281,438		20,122,942	2 - 20.9	
September	3,196	2,978			2,436,106				
October	2,734	2,92]	1000		2,060,611	2,035,587			
November	3,117	2,674			2,378,587	1,940,071 2,049,964			
December	3,202	2,000			2,701,733	2,017,701			
12 months	56,247	45,267			40,664,675	33,701,624			
			Used	Vehicle	s(a)	E STEERS STEERS STEERS STEERS		-	
January	4,901	4,461		+ 4.9	1,432,212	1,464,853	1,511,037		
February	5,789	5,811		- 12.0 - 13.9	1,647,923 2,632,994	1,817,042	1,603,253		
March	9,229			- 19.0	4,067,595	4,390,244	3,500,94]		
May	16,655	15,616			4,754,834	4,829,349	4,832,096	+ 0.1	
June	16,405	14,575			4,690,985	4,455,952	4,231,180		
July	13,626	12,599			3,919,664	3,748,860	3,669,707		
August	11,113	10,117	10,970	7 2.0					
8 months	91,843	86,889	82,828	- 4.7	26,325,602	26,684,357	24,998,56	4 - 6.3	
September	9,280				2,646,699				
October	7,757	8,472			2,262,682				
November	6,989	7,130			2,068,064				
December	5,782	0,000			1,002,4)1	1,711,02)		-	
12 months	121,651	117,436			35,185,498	35,984,229			
		TOTAL	- New	and Used	Vehicles(a				
January	7,610	6,726	6,363	- 5.4					
February	8,545	8,115	6,733	- 17.0	3,598,647				
March	14,018				5,956,017				
April	21,382				9,088,948				
May	24,830				10,565,573	10,147,595 8,273,328			
July	19,577			- 3.2	8,295,518				
August	15,485				6,366,700				
8 months	135,781	120,733	109,708	- 9.1	57,607,040	52,131,449	45,121,50	6 - 13.4	
September	12,476	11,863			5,082,805	4,889,261		11166	
October	10,491	11,393			4,323,293	4,584,943			
November	10,106				4,446,651				
December	9,044	8,910			4,390,384	3,961,589			
12 months	177,898	162,703			75,850,173	69,685,853			

<sup>(</sup>a) Includes passenger cars, trucks and buses.



## FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, AUGUST, 1938 and 1939

Province	Numb	er of Ve	hicles	Amount of Financing			
	August 1938	August 1939	% Change 1939/38	August 1938	August 1939	% Change 1939/38	
		etra ameri eriatea. Illa siti a retreaten e	electron de una co-compositationes ( 1970), A	\$	\$		

New Vehicles(a) CANADA ..... 3,219 - 6.7 2,501,978 3,002 2,276,081 - 9.0 181 Maritime Provinces .... 154 - 14.9 150,540 124,190 - 17.5 357,066 727,124 513,981 391,257 379,739 Quebec ..... 462 449 - 2.8 - 6.0 860,349 591,953 348,430 Ontario ..... 1,005 - 13.2 1,158 - 15.5 - 13.2 + 12.3 785 420 - 11.3 + 17.4 Manitoba & . Saskatchewan 696 493 205 - 3.8 170,967 162,463 - 5.0 213

Used Vehicles							
CANADA	10,719	10,996	+ 2.6	3,231,692	3,288,609	+ 1.8	
Maritime Provinces Quebec Ontario Manitoba & Saskatchewan Alberta British Columbia	770 1,681 5,187 1,286 822 973	924 1,686 5,088 1,279 1,112 907	+ 20.0 + 0.3 - 1.9 - 0.5 + 35.3 - 6.8	229,940 545,535 1,444,045 425,078 272,527 314,567	268,593 519,809 1,376,257 429,520 394,823 299,607	+ 16.8 - 4.7 - 4.7 + 1.0 + 44.9 - 4.8	

TOTAL - New and Used Vehicles(a)							
CANADA	13.938	13,998	+ 0.4	5.733.670	5,564,690	- 2.9	
Maritime Provinces Quebec Ontario Manitoba & Saskatchewan Alberta British Columbia	951 2,143 6,345 2,071 1,242 1,186	1,078 2,135 6,093 1,975 1,605 1,112	+ 13.4 - 0.4 - 4.0 - 4.6 + 29.2 - 6.2	380,480 925,274 2,304,394 1,017,031 620,957 485,534	392,783 876,875 2,103,381 943,501 786,080 462,070	+ 3.2 - 5.2 - 8.7 - 7.2 + 26.6 - 4.8	

<sup>(</sup>a) Includes passenger cars, trucks and buses.



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