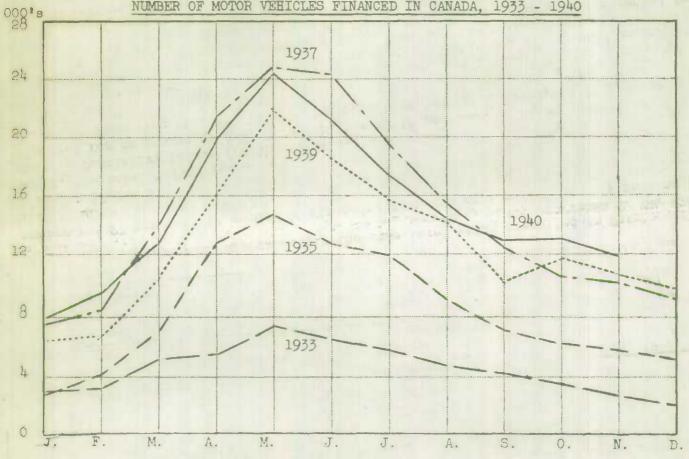
| Published by Au | 63-D-02 athority of the HON. JAMES A. MacKINNON, M.P., Minister of Trade and Commerce |
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| | EPARTMENT OF TRADE AND COMMERCE COMINION BUREAU OF STATISTICS INTERNAL TRADE BRANCH OTTAWA, CANADA |
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| To Chief, Internal Trade Branch: | Herbert Marshall, B.A., F.S.S. |
| Statistician: | A. C. Steedman, B.A. |
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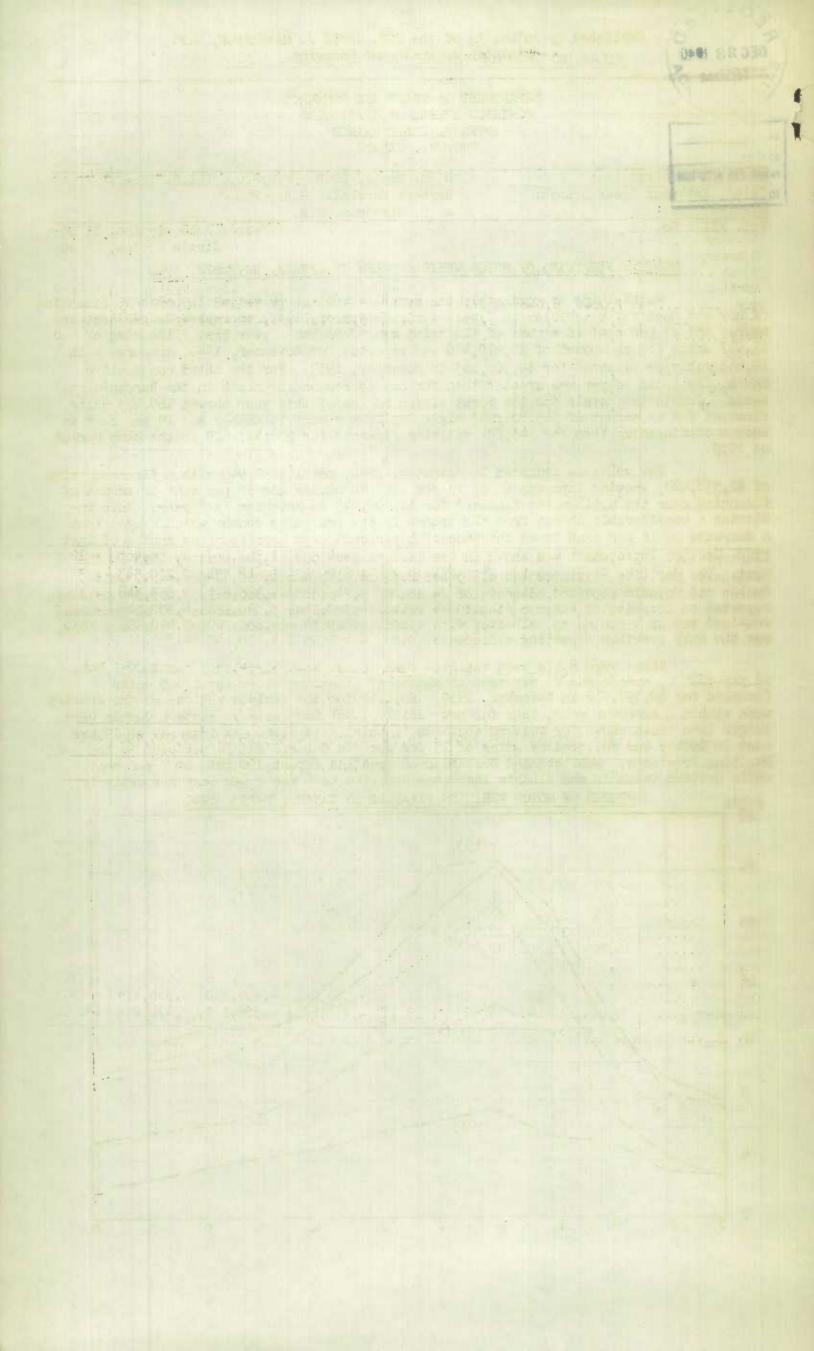
MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, NOVEMBER, 1940

Maintaining approximately the same level which prevailed in October, financing of new and used motor vehicles in Canada during November, 1940, increased 12 per cent in number and 27 per cent in amount of financing over November a year ago. Financing of 11,927 units for an amount of \$5,470,478 was reported for November, 1940, compared with 10,643 vehicles financed for \$4,306,163 in November, 1939. For the third consecutive month, the total volume was greater than for any corresponding month in the Bureau's records. Cumulative totals for the first eleven months of this year showed 165,473 units financed for an amount of \$69,801,993 higher by 16 per cent in number and 19 per cent in amount of financing than the 143,294 vehicles financed for \$58,467,619 in the same period of 1939.

New vehicles financed in November, 1940, totalled 2,948 with a financed value of \$2,538,480, showing improvement of 13 per cent in number and 33 per cent in amount of financing over the 2,618 units financed for \$1,908,245 in November last year. This indicates a considerable change from the trends in the preceding months which ranged from a decrease of 16 per cent to an increase of 5 per cent over corresponding months of last year. Greater improvement was shown in the eastern sections of the country than in the west. The Maritime Provinces led all other regions with a gain of 30 per cent, while Quebec and Ontario reported advances of 24 and 21 per cent respectively. British Columbia reported an increase of 4 per cent and new vehicle financing in Manitoba and Saskatchewan combined was up 1 per cent. Alberta, with a decline of 10 per cent below November, 1939, was the only province reporting a decrease.

There were 8,979 used vehicles financed in November, 1940, for \$2,931,998, 12 per cent in number and 22 per cent in amount of financing above the 8,025 units financed for \$2,397,918 in November, 1939. Results for the various regions of the country were within a narrower range than for new vehicles, but increases in eastern Canada were larger than those shown for western sections in this field also. An increase of 19 per cent in Quebec was followed by gains of 15 per cent in Ontario and 14 per cent in the Maritime Provinces. Manitoba and Saskatchewan combined reported a gain of 7 per cent, while British Columbia and Alberta increases amounted to 6 and 2 per cent respectively. NUMBER OF MOTOR VEHICLES FINANCED IN CANADA, 1933 - 1940





FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

| (Figures for the current year are subject to final revision) | | | | | | | | | |
|------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--|
| | Number of Vehicles | | | | | Amount of H | Financing | | |
| Month | 1938 | 1939 | 1940 | % of Change, 1940/39 | 1938 | 1939 | 1940 | % of Change, 1940/39 | |
| | | | | | \$ | \$ | \$ | | |
| New Vehicles(a) | | | | | | | | | |
| January February Maroh April May June July | 2,265 2,304 3,568 6,809 7,024 5,050 3,605 | 1,721 1,663 2,642 4,688 6,046 4,209 3,145 | 2,405 2,594 3,526 5,783 6,715 5,330 2,848 | + 39.7 + 56.0 + 33.5 + 23.4 + 11.1 + 26.6 - 9.4 | 1,740,832 1,741,945 2,594,953 5,012,238 5,318,246 3,817,376 2,719,524 | 1,247,446 1,271,563 1,963,902 3,372,364 4,515,982 3,246,659 2,405,739 | 1,802,707 1,969,380 2,615,564 4,311,096 5,089,575 4,018,905 2,290,959 | + 44.5 + 54.9 + 33.2 + 27.8 + 12.7 + 23.8 - 4.8 - 12.4 | |
| August September October November | 3,219 2,978 2,921 2,674 | 2,992 2,405 2,472 2,618 | 2,513 2,489 2,593 2,948 | - 16.0 + 3.5 + 4.9 + 12.6 | 2,501,978 2,228,910 2,035,587 1,940,071 | 2,267,915 1,793,221 1,749,308 1,908,245 | 1,986,731 2,017,453 2,125,353 2,538,480 | + 12.4 + 12.5 + 21.5 + 33.0 | |
| ll months | 42,417 | 34,601 | 39,744 | + 14.9 | 31,651,660 | 25,742,344 | 30,766,203 | + 19.5 | |
| December | 2,850 | 2,719 | | | 2,049,964 | 2,110,283 | | | |
| 12 months | 45,267 | 37,320 | | | 33,701,624 | 27,852,627 | | | |
| Used Vehicles(a) | | | | | | | | | |
| January February March April May June July August September October November | 4,461 5,811 9,007 14,101 15,616 14,575 12,599 10,719 8,885 8,472 7,130 | 4,814 5,234 7,834 11,535 15,881 14,506 12,656 11,202 7,778 9,228 8,025 | | + 14.6 + 32.3 + 17.0 + 22.4 + 11.0 + 9.2 + 15.4 + 7.6 + 34.8 + 12.9 + 11.9 | 2,549,356 | 2,710,322 | 3,230,121 | + 19.2 | |
| ll months | | 108,693 | | | 34,072,604 | | 1 | | |
| December | 6,060 | 7,094 | | | 1,911,625 | | | | |
| 12 months | 117,436 | 115,787 | | | 35,984,229 | 34,916,119 | | | |
| TOTAL - New and Used Vehicles(a) | | | | | | | | | |
| January February March April May June July August September October November | 6,726 8,115 12,575 20,910 22,640 19,625 16,204 13,938 11,863 11,393 9,804 | 6,535 6,897 10,476 16,223 21,927 18,715 15,801 14,194 10,183 11,700 10,643 | 7,921 9,517 12,692 19,902 24,341 21,169 17,455 14,561 12,974 13,014 11,927 | + 21.2 + 38.0 + 21.2 + 22.7 + 11.0 + 13.1 + 10.5 + 27.4 + 11.2 + 12.1 | 3,558,987 5,341,318 9,402,482 10,147,595 8,273,328 6,468,384 5,733,670 4,889,261 4,584,943 | 2,809,513 2,920,337 4,350,526 6,913,295 9,348,372 7,506,101 6,108,704 5,622,513 4,122,465 4,459,630 4,306,163 | 4,188,923 5,468,912 8,663,644 10,499,731 8,878,215 6,751,825 5,698,473 5,265,143 5,355,474 | + 25.7 + 25.3 + 12.3 + 18.3 + 10.5 + 1.4 | |

(a) Includes passenger cars, trucks and buses.

162,703 153,107

143,294

9,813

153,793

8,910

ll months ..

December

12 months ...

165,473

+ 15.5

65,724,264

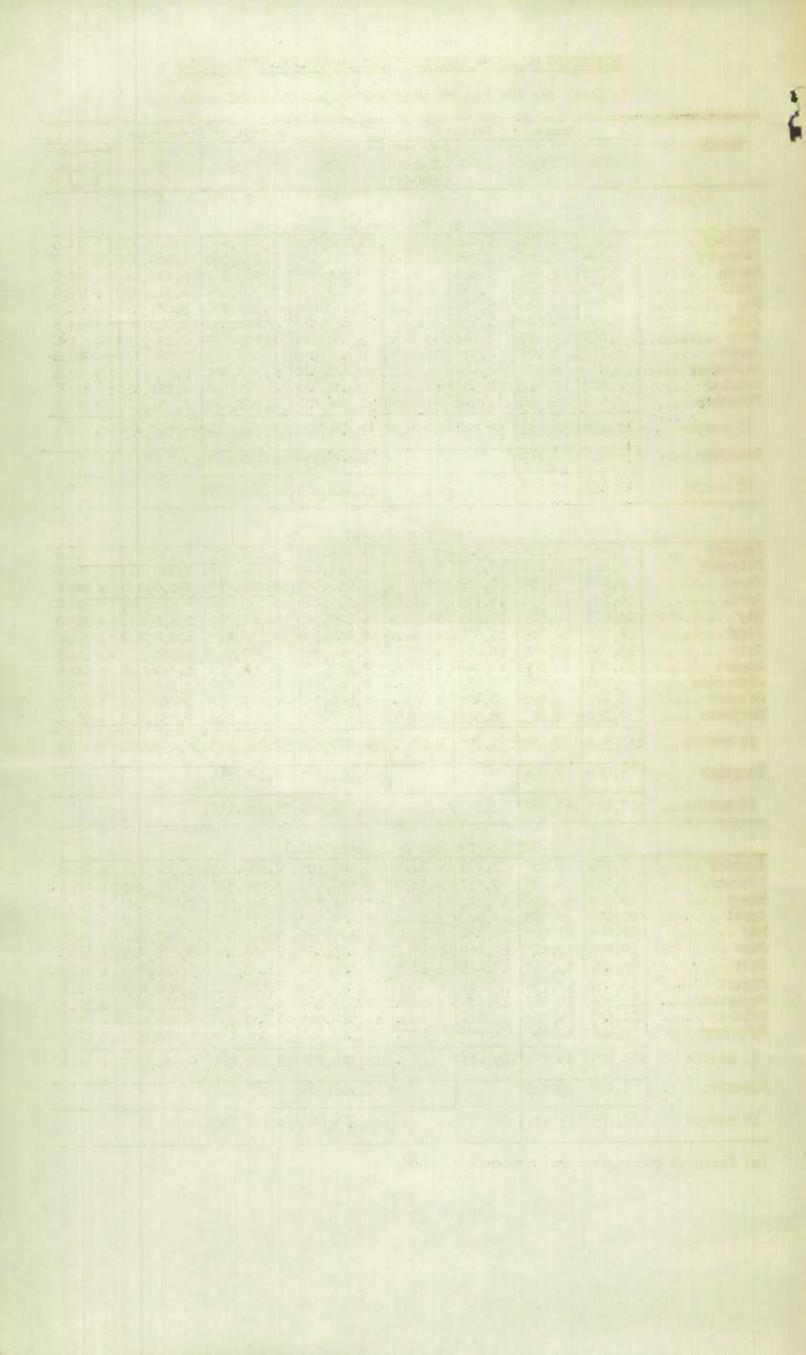
3,961,589

69,685,853 62,768,746

58,467,619 69,801,993

4,301,127

+ 19.4



FINANCING OF MOTOR VEHICLE SALES IN CANADA, BY PROVINCES

NOVEMBER, 1939 and 1940

| Num | per of Vehic | cles | Amount of Financing | | | |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| November 1939 | November 1940 | % Change 1940/39 | November 1939 | November 1940 | % Change 1940/39 | |
| | | | \$ | \$ | | |
| | New V | ehicles (a) | | | | |
| 2,618 | 2,948 | + 12.6 | 1,908,245 | 2,538,480 | + 33.0 | |
| 118 414 1,054 516 353 163 | 153 514 1,274 520 317 170 | + 29.7 + 24.2 + 20.9 + 0.8 - 10.2 + 4.3 | 90,274 336,380 765,499 334,837 254,204 127,051 | 136,117 468,010 1,104,847 411,875 254,345 163,286 | + 50.8 + 39.1 + 44.3 + 23.0 + 0.1 + 28.5 | |
| | Used V | ehicles (a) | | | | |
| 8,025 | 8,979 | + 11.9 | 2,397,918 | 2,931,998 | + 22.3 | |
| 577 948 3,682 1,196 858 764 | 656 1,125 4,237 1,279 876 806 | + 13.7 + 18.7 + 15.1 + 6.9 + 2.1 + 5.5 | 167,641 302,700 1,031,986 361,434 288,345 245,812 | 208,666 409,604 1,299,531 439,804 307,826 266,567 | + 24.5 + 35.3 + 25.9 + 21.7 + 6.8 + 8.4 | |
| | November 1939 2,618 118 414 1,054 516 353 163 163 8,025 577 948 3,682 1,196 858 | November 1939 November 1940 New V 2,618 2,948 118 153 414 514 1,054 1,274 516 520 353 317 163 170 Used V 8,025 8,979 577 656 948 1,125 3,682 4,237 1,196 1,279 858 876 | 193919401940/39New Vehicles (a)2,6182,948 $+$ 12.6118153 $+$ 29.7414514 $+$ 24.21,0541,274 $+$ 20.9516520 $+$ 0.8353317 $-$ 10.2163170 $+$ 4.3Used Vehicles (a)8,0258,979 $+$ 11.9577656 $+$ 13.79481,125 $+$ 18.73,6824,237 $+$ 15.11,1961,279 $+$ 6.9858876 $+$ 2.1 | November 1939November 1940% Change 1940/39November 1939193919401940/391939 $\$$ New Vehicles (a)2,6182,948+ 12.61,908,245118153+ 29.7 14490,274 51636,3801,0541,274+ 20.9 516765,499 520+ 0.8 334,837353317- 10.2 163254,204163170+ 4.3127,051Used Vehicles (a)Used Vehicles (a)577566+ 15.7 167,619481,125+ 18.7 302,7003,6824,237 4,237+ 15.1 4,031,9861,1961,279 4,279+ 6.9 4,345 | November 1939November 1940% Change 1940/39November 1939November 1939 1939 November 19401939November 1940 $\$$ $\$$ New Vehicles (a) $\$$ $2,618$ $2,948$ $+ 12.6$ $1,908,245$ $2,538,480$ 118 153 $+ 29.7$ $+ 24.2$ $90,274$ $136,117$ $+ 4514$ $468,010$ $1,054$ $1,274$ $+ 20.9$ $+ 0.8$ $334,837$ $+ 11,875$ $411,875$ $- 553$ 317 $- 10.2$ $254,204$ $- 254,345$ Used Vehicles (a)Used Vehicles (a) $- 4.3$ $127,051$ $163,286$ $8,025$ $8,979$ $+ 11.9$ $2,397,918$ $2,931,998$ 577 656 $+ 13.7$ $- 15.1$ $167,6h1$ $- 208,666$ $208,666$ $- 1,295,531$ 577 656 $+ 13.7$ $- 15.1$ $1,031,986$ $1,299,531$ $1,196$ $1,279$ $+ 6.9$ $- 361,434$ $439,804$ $- 439,804$ | |

TOTAL - New and Used Vehicles (a)

| CANADA | 10,643 | 11,927 | + 12.1 | 4,306,163 | 5,470,478 | + 27.0 |
|--------------------|--------|--------|--------|-----------|-----------|--------|
| Maritime Provinces | 695 | 809 | + 16.4 | 257,915 | 344,783 | + 33.7 |
| Quebec | 1,362 | 1,639 | + 20.3 | 639,080 | 877,614 | + 37.3 |
| Ontario | 4,736 | 5,511 | + 16.4 | 1,797,485 | 2,404,378 | + 33.8 |
| Man. and Sask | 1,712 | 1,799 | + 5.1 | 696,271 | 851,679 | + 22.3 |
| Alberta | 1,211 | 1,193 | - 1.5 | 542,549 | 562,171 | + 3.6 |
| British Columbia . | 927 | 976 | + 5.3 | 372,863 | 429,853 | + 15.3 |

(a) Includes passenger cars, trucks and buses.

