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## DERARTMENT OF TRADE AKD COMERGE DOAINION BURZAU OF STATISTICS <br> INTERNAL TRSDE BRANCH <br> OTTAWA, CANADA

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## WONTHLY FINANCING OF MOTOR VRHICLI BALES IN CANADA, MARCH, 1940

Increases in financing of motor vihicle sales during March, 1940, over the same month of 1939, while more moderate than advances recorded for the preceding month in the same comparison, were nevertheless substantial. The number of vehicles financed in March of this year totalled 12,692 with a financod value of $\$ 5,468,912$, 21 per cent in number and 26 per cent in amount of financing above the 10,476 units financed to the extent of $\$ 4,350,526$ in Niarch, 1939. Totals for the first quarter of the current year showed gains of 26 per cent in number and 31 per cent in amount of financing over the same period last yoar, 30,130 units being financod for $\$ 13,219,010$ in the first throe months of 1940 , compared with 23,908 vehicles financed for $10,080,376$ in the January to March period of 1939.

New vehicles financed in March, 1940 , totalled 3,526 units with a financed value of $\$ 2,615,564,34$ per cent in number and 33 per cent in amount higher than the 2,642 vehícles financed for an amount of $19,963,902$ in liarch, 1939. Au increase of 189 per cent in combined figures for Manitoba and Sabkatchewan was much greater than those recorded in other regions of the country. Quebec totals were up 32 per cent, while gains of 21 per cent in the Naritime Provinces, 18 per cent in Ontario, 8 per cent in Alborta and 4 per cent in British Columbia were also recorded.

There were 9,166 used vehicles financed for $2,853,348$ in harch of this year, advances of 17 per cent in number and 20 per cent in amount of financing being recorded over the 7,834 units financed for $2,386,624$ in the same month a year ago. The increase for Mianitoba and Saskatchewan corabined, where the volume of financing was 79 per cent higher, was substantially larger in this field also than those recorded for other parts of the Dominion. Results showed increases in other regions of the country as follows: 26 per cent in the Maritime Provinces, 25 per cent in Quebec, 27 per cent in Ontario and 12 per cent in Alberta. The only decline contained in the regional summary is that for British Columbia where the volume of used vehicle financing business fell off 19 per cent below 1939 figures.

Number of Notor Vehicles Financsid in Canada, $1233-1940$
$0001 s$

(Figures for the current year are subject to final revision)

|  | Nu: ber of Vehicles |  |  |  | kmount of Financing - $\%$ of |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Month | 1738 | 1939 | 1940 | $\|$\% of <br> Change, <br> $1940 / 39$ | 1938 | 1939 | 1940 | \% of Change, |

NevV Vehicles (a)

| Januar <br> February ... <br> March ...o.e. | $\begin{aligned} & 2,265 \\ & 2,304 \\ & 3,508 \end{aligned}$ | $\begin{aligned} & 1,721 \\ & 2,663 \\ & 2,642 \end{aligned}$ | $\begin{aligned} & 2,405 \\ & 2,594 \\ & 3,526 \end{aligned}$ | $\begin{aligned} & +39.7 \\ & +56.0 \\ & +33.5 \end{aligned}$ | $\begin{aligned} & 1,740,832 \\ & 1,741,945 \\ & 2,594,953 \end{aligned}$ | $\begin{aligned} & 1,247,446 \\ & 1,271,563 \\ & 1,963,902 \end{aligned}$ | $\begin{aligned} & 1,802,707 \\ & 1,969,380 \\ & 2,615,564 \end{aligned}$ | $\begin{array}{r} +44.5 \\ +54.9 \\ +\quad 3.2 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 months .e. | 8,137 | 6,026 | 8,525 | + 41.5 | 6,077,730 | 4,482,911 | 6,387,651 | 42.5 |
| April <br> May <br> June <br> July <br> August <br> September <br> October $\qquad$ <br> December | $\begin{aligned} & 6,809 \\ & 7,024 \\ & 5,050 \\ & 3,605 \\ & 3,217 \\ & 2,978 \\ & 2,921 \\ & 2,674 \\ & 2,850 \end{aligned}$ | $\begin{array}{r} 4,688 \\ 6,046 \\ 0,29 \\ 3,145 \\ 2,992 \\ 2,405 \\ 2,472 \\ 2,618 \\ 2,719 \end{array}$ |  |  | $\begin{aligned} & 5,012,238 \\ & 5,318,246 \\ & 3,817,376 \\ & 2,719,524 \\ & 2,501,978 \\ & 2,228,910 \\ & 2,035,587 \\ & 1,940,073 \\ & 2,049,964 \end{aligned}$ | $\begin{aligned} & 3,372,364 \\ & 4,515,982 \\ & 3,246,659 \\ & 2,405,739 \\ & 2,267,915 \\ & 1,793,221 \\ & 1,749,308 \\ & 1,908,245 \\ & 2,110,283 \end{aligned}$ |  |  |
| 12 months . | 45,267 | 37,320 |  |  | 33,701,624 | 27,852,627 |  |  |

Used Vehicles(a)

| January ..... <br> February ... <br> Narch ....... | $\begin{aligned} & 4,811 \\ & 5,811 \\ & 9,007 \end{aligned}$ | $\begin{aligned} & 4,814 \\ & 5,234 \\ & 7,834 \end{aligned}$ | $\begin{aligned} & 5,516 \\ & 6,923 \\ & 9,166 \end{aligned}$ | +14.6 +32.3 +17.0 | $\begin{aligned} & 1,464,853 \\ & 1,817,042 \\ & 2,746,365 \end{aligned}$ | $\begin{aligned} & 1,562,067 \\ & 1,6 \uparrow, 774 \\ & 2,386,624 \end{aligned}$ | $\begin{aligned} & 1,758,468 \\ & 2,219,543 \\ & 2,853,348 \end{aligned}$ | $\begin{aligned} & +12.6 \\ & +\quad 34.6 \\ & +19.6 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 months ... | 19,279 | 77,882 | 21,605 | +20.8 | 6,028,260 | 5,597,465 | 6,831,359 | $+22.0$ |
| April | 14,101 | 11,535 |  |  | 4,390,244 | 3,540,931 |  |  |
| Miay ........ | 15,616 | 15,881 |  |  | 4,829,349 | 4,832,390 |  |  |
| June ....... | 14,575 | 14,506 |  |  | 4, 455,952 | 4,259,442 |  |  |
| July ....... | 12,599 | 12,656 |  |  | 3,748,860 | 3,702,965 |  |  |
| August ...... | 10,719 | 11,202 |  |  | 3,231,692 | 3,354,598 |  |  |
| Soptember $\because$ | 8,885 | 7,778 |  |  | $2,660,351$ | $2,329,244$ |  |  |
| October .... November | 8,472 7,130 | 9,228 8,025 |  |  | $\begin{aligned} & 2,549,356 \\ & 2,178,540 \end{aligned}$ | $\begin{aligned} & 2,710,322 \\ & 2,397,918 \end{aligned}$ |  |  |
| November ... | 7,130 6,060 | 8,025 7,094 |  |  | $\begin{aligned} & 2,178,540 \\ & 1,911,625 \end{aligned}$ | $\begin{aligned} & 2,397,918 \\ & 2,190,844 \end{aligned}$ |  |  |
| 12 months .. | 117,436 | 115,787 |  |  | 35,984,229 | 34,916,119 |  |  |

TOTAL - Now and Usei Vohicjes (a)

| January ...: February March ..... | 6,726 8,115 12,575 | 6,535 6,897 10,476 | 7,921 9,517 12,692 | +21.2 +38.0 +21.2 | $3,265,605$ $3,558,937$ $5,341,318$ | $2,809,513$ $2,920,337$ $4,350,526$ | $3,561,175$ $4,188,923$ $5,468,912$ | $\begin{aligned} & +26.8 \\ & +43.4 \\ & +25.7 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 months $\ldots$ | 27,416 | 23,908 | 30,130 | $+26.0$ | 2?, 105,990 | 10,080,376 | 13,219,010 | $+31.1$ |
| April ....... | 20,910 | 16,223 |  |  | 9,402,482 | 6,913,295 |  |  |
| Miay ....cou. | 22,640 | 21,927 |  |  | 10, 147,595 | 9,348,372 |  |  |
| June ........ | 19,625 | 18,715 |  |  | 8,273,328 | 7,506,101 |  |  |
| July ........ | 16,204 | 15,801 |  |  | 6,468,384 | 6,108,704 |  |  |
| August ..... | 13,933 | 14,194 |  |  | 5,733,670 | 5,622,513 |  |  |
| September . . | 11,863 | 10,183 |  |  | 4,889,261 | 4,122,465 |  |  |
| October ....: | 11,393 | 11,700 |  |  | 4, 584, 943 | 4,459,630 |  |  |
| November ...? | 9,804 | 10,643 |  |  | $\therefore, 118,611$ | 4,306,163 |  |  |
| December . | 8,910 | 9,8.? 3 |  |  | 3,961,589 | 4,301,127 |  |  |
| 12 months .. | 162,703 | 153,107\| |  |  | 6\%,685,853 | 62,768,746 |  |  |

(a) Includas wasenger vars, trucks und busen:

| Province | Number of Vehicles |  |  | Amount of Financing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 1939 | March 1940 | \% Cheunge 1940/39 | $\begin{array}{r} \text { March } \\ 1939 \end{array}$ | $\begin{aligned} & \mathrm{March} \\ & 1940 \end{aligned}$ | \% Change $1940 / 39$ |


| CANADA | 2.642 | 3.526 | $\pm 33.5$ | 1,963,902 | 2.615 .564 | + 33.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miarıtime Provinces .... | 169 | 204 | + 20.7 | 135,010 | 163,018 | $+20.7$ |
| Quebec . ............... | 429 | 564 | + 32.1 | 335,396 | 448,821 | + 33.8 |
| Ontario ................. | 1,179 | 1,387 | + 17.6 | 847,573 | 1,005,209 | + 18.6 |
| Manitoba \& Saskatchewar | 245 | 708 | +189.0 | 167,432 | 494,241 | +195.2 |
| Alberta ................ | 361 | 391 | + 8.3 | 252,571 | 281,725 | + 11.5 |
| British Columbia...... | 261 | 272 | +4.2 | 225,920 | 222,550 | - 1.5 |


| CANADA $\ldots \ldots \ldots \ldots$. | 7,834 | 9,166 | $+17,0$ | $2,386,624$ | $2,853,348$ | $+12,6$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |

TOTAL - New and Used Vehicleg (a)
CANADA Maritimé Provinces ..... Quebec .................... Ontario ................... Manitoba \& Saskatchewan Alberta ................... British Columbia

| 10,476 | 12,692 | $+21,2$ | $4,350,526$ | $5,468,912$ | $+25,1$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 613 | 765 | +24.8 | 261,479 | 326,656 | $+24,9$ |
| 1,292 | 1,647 | +27.5 | 629,842 | 799,833 | +27.0 |
| 5,133 | 6,024 | +17.4 | $1,969,360$ | $2,346,292$ | +19.1 |
| 845 | 1,783 | +111.0 | 366,436 | 867,278 | +136.7 |
| 1,052 | 1,167 | +10.9 | 498,722 | 551,320 | +10.5 |
| 1,541 | 1,306 | -15.2 | 624,687 | 577,533 | -7.5 |

(a) Includes passenger oars, trucks and buses:

