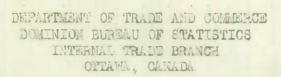
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R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)... Harbert Marshall, S.A., F.S.S.

A.C. Stoedman, B.A.

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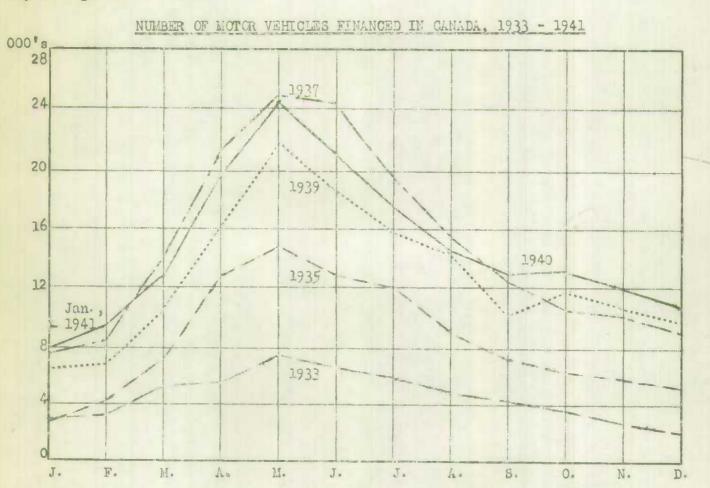
MONTHLY FINANCING OF HOTOR VEHTCLE SALES IN CANADA, JANUARY, 1941

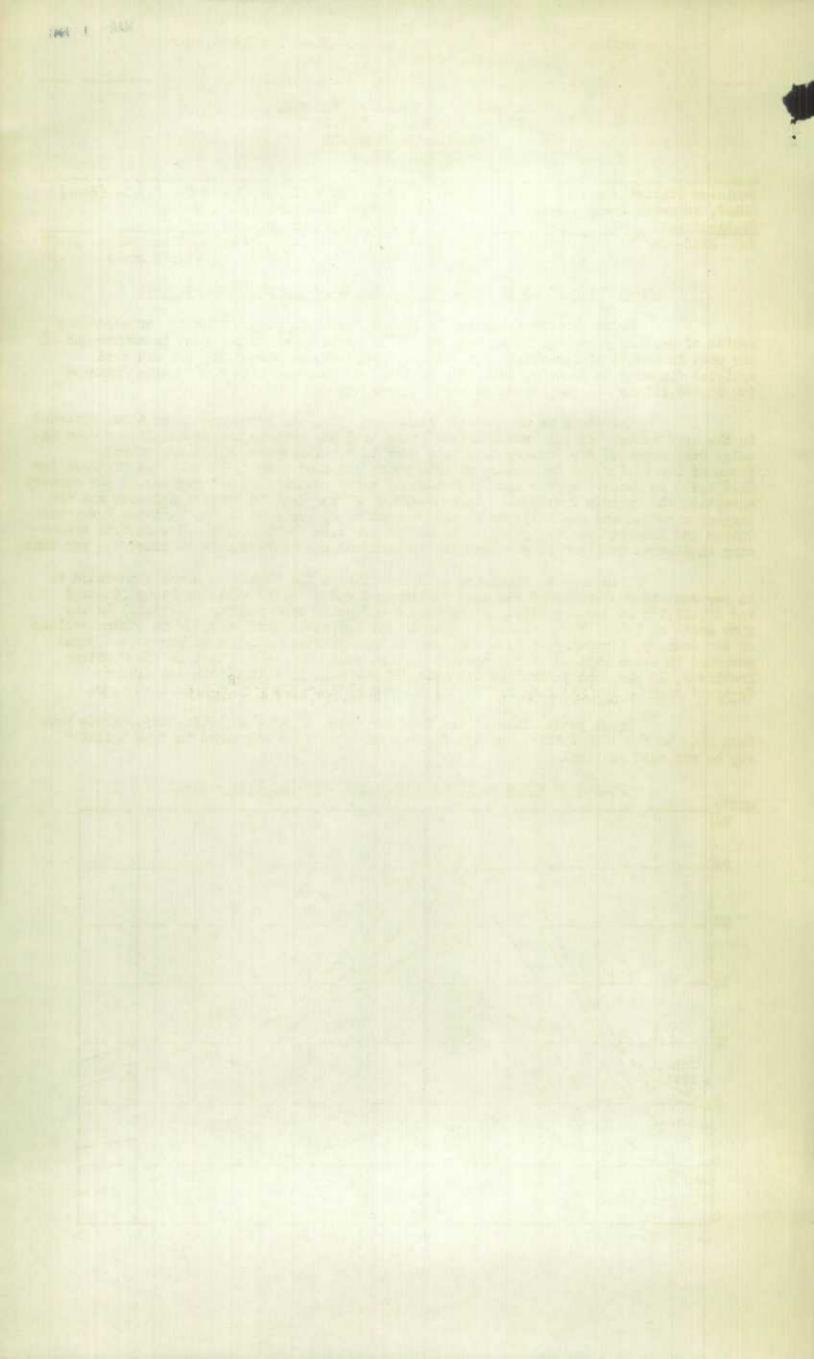
Motor vehicle financing in Canada continues higher than in corresponding months of earlier years, gains in January, 1941, standing at 16 per cent in number and 25 per cent in amount of financing over January, 1940. There were 9,325 new and used vehicles financed in January, 1941, for \$4,545,020, compared with 8,069 units financed for \$3,628,207 in the corresponding month a year ago.

Increases in new vehicle financing were less pronounced than those recorded in the used vehicle field; nevertheless gains of 3 per cent in number and 17 per cent in value were reported for January this year over last. There were 2,528 new vehicles financed for \$2,137,369 in January of this year, compared with 2,454 vehicles financed for \$1,834,988 in January a year ago. Substantial gains occurred in all regions of the country excepting the Prairie Provinces. An increase of 27 per cent in British Columbia was the largest recorded and was followed by improvement of 23 per cent in the Maritime Provinces. Quebec and Ontario reported gains of 16 and 11 per cent respectively. New vehicle financing in Alberta declined 15 per cent and in Manitoba and Saskatchewan combined, 25 per cent.

Increases in financing of used vehicles for Canada as a whole amounted to 21 per cent in number and 34 per cent in financed value, 6,797 vehicles being financed for \$2,407,151 in January, 1941; as against 5,615 units financed for \$1,793,219 in the same month of 1940. The increase in Ontario far surpassed that recorded in other sections of the country, financing of used vehicles in that province gaining 32 per cent. Gains recorded in other regions of the country were as follows: 19 per cent in the Maritime Provinces, 14 per cent in British Columbia, 10 per cent in both Quebec and Alberta. Combined figures for Manitoba and Saskatchewan were down 5 per cent from last year.

Since publication of the December issue of this bulletin, adjustments have been made to the 1940 totals, and the figures for that year contained in this bulletin may be regarded as final-





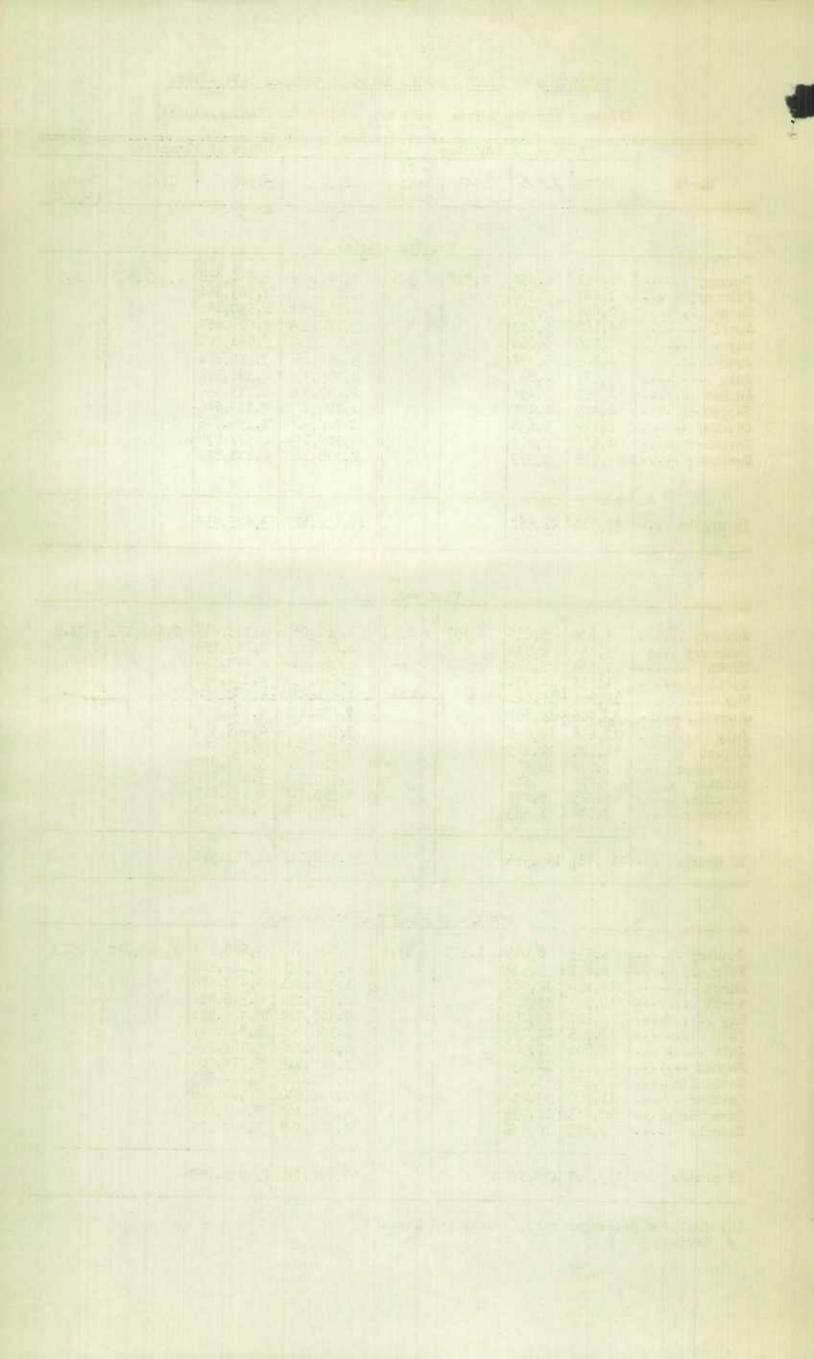
FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

	Nu	mber of	Vehicles			Amount of F	inancing	* of ^
Month	1939	≠1940	1941	% of Change, 1941/40	1939	≠ 1940	1941	% of Change
					\$	\$	ş	
			Ne	w Vehicl	.es(a)			
January February March April June July September October November December	1,721 1,663 2,642 4,688 6,046 4,209 3,145 2,992 2,405 2,472 2,618 2,719	2,454 2,598 3,508 5,673 6,668 5,292 2,845 2,494 2,477 2,638 2,962 3,373	2,528		1,247,446 1,271,563 1,963,902 3,372,364 4,515,982 3,246,659 2,405,739 2,267,915 1,793,221 1,749,308 1,908,245 2,110,283	1,834,988 1,963,864 2,590,162 4,201,659 5,041,701 3,979,592 2,301,572 1,973,436 2,015,926 2,156,746 2,571,930 2,841,821	2,137,869	+ 16.5
12 months	37,320	42,982			27,852,627	33,473,397		
			Use	ed Vehic	les(a)	Towns to the second of the second or the second		1
January February March April May June July August September October November December	4,814 5,234 7,834 11,535 15,881 14,506 12,656 11,202 7,778 9,228 8,025 7,094	5,615 6,934 9,174 14,031 17,621 15,867 14,661 12,145 10,576 9,077 7,383	6,797	+ 21.1	1,562,067 1,648,774 2,386,624 3,540,931 4,832,390 4,259,442 3,702,965 3,354,598 2,329,244 2,710,322 2,397,918 2,190,844	3,312,672 2,933,677	2,407,151	+ 34.2
12 months	115,787	133,596			34,916,119	41,762,396		
		Tr.(TAT N	ew and II	sed Vehicles	(a)		
	1	and the same of the same	*				i	
January February March April May June July	6,535 6,897 10,476 16,223 21,927 18,715 15,801 14,194 10,183	9,532 12,682 19,704 24,289 21,159 17,506 14,639 12,989	9,325	+ 15.6		8,518,094 10,429,991 8,840,117 6,764,906 5,714,000 5,274,803 5,469,418		+ 25.3
August September October November December	11,700 10,643	12,039			4,306,163 4,301,127	5,505,607 5,492,354		

⁽a) Includes passenger cars, trucks and buses.

Revised.



FINANCING OF MOTOR VEHICLE SALES IN CANADA, BY PROVINCES

JANUARY, 1960 and 1941

	Num	ber of Veh	icles	Amount of Financing			
Province	January 1940	January 1941	% Change 1941/40	January 1940	January 1941	% Change 1941/40	
				8	3		

New Vehicles(a)

			on tongerout			
CANADA	2,454	2,528	+ 3.0	1,834,988	2,137,869	+ 16.5
Maritime Provinces Quebec Ontario Man. and Sask Alberta British Columbia .	329 975	177 380 1,086 360 301 224	+ 22.9 + 15.5 + 11.4 - 24.5 - 14.7 + 27.3	120,532 255,513 727,277 332,509 253,685 145,472	157,803 352,710 902,568 276,129 236,273 212,386	+ 30.9 + 38.0 + 24.1 = 17.0 - 6.9 + 46.0

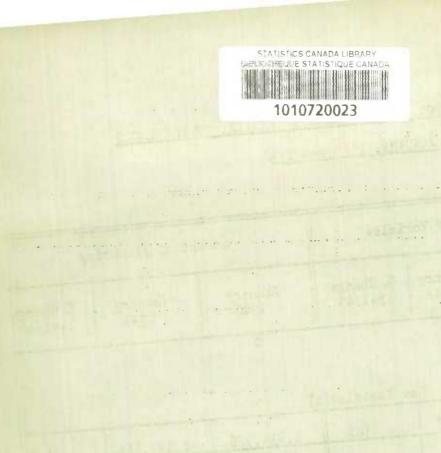
Used Vehicles(a)

Used venicles(a)							
CANADA	5,615	6,797	+ 21.1	1,793,219	2,407,151	+ 34.2	
Maritime Provinces Quebec Ontario Man. and Sask Alberta British Columbia .	555 2,963	357 610 3,911 555 622 742	+ 19.4 + 9.9 + 32.0 - 4.5 + 10.1 + 13.8	92,369 194,604 871,909 198,882 204,049 231,406	122,875 237,866 1,286,113 220,365 240,319 299,613	+ 33.0 + 22.2 + 47.5 + 10.8 + 17.8 + 29.5	

TOTAL - New and Used Vehicles(a)

TUTAL - New and Used Venicles(a)								
CANADA	8,069	9,325	+ 15.6	3,628,207	4,545,020	+ 25.3		
Maritime Provinces Quebec Ontario Man and Sask Alberta British Columbia .	884 3,938	534 990 4,997 915 923 966	+ 20.5 + 12.0 + 26.9 - 13.5 + 0.5 + 16.7	212,901 450,117 1,599,186 531,391 457,734 376,878	280,678 590,576 2,188,681 496,494 476,592 511,999	+ 31.8 + 31.2 + 36.9 • 6.6 + 4.1 + 35.9		

⁽a) Includes passenger cars, trucks and buses.



3 4 8