## APR 23 Tg4t <br> ROOM

DEPARTFINT OF TRADE AND CCMIERCE
DOFIINICN BUREAU OF STATISTICS
INTERNAL TRKDE BRANCH
OTTANA, CANADA.

Dominion Statistician:
Chief, Internal Trado Branch:
Statistician:
Vo1. XIII - No. 3
R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.) Herbert Marshall, B.A., F.S.S.
A.C. Steodman, B.i.

Yea: ${ }^{\text {s }}$ subscription, 1.00 Singlo copies, 10

## MONTHLY FINANCING OF HOTOR VEHICLE SALES IN CANADA, WHRCH, 1241

Financing of sales of now and used motor veinicles in Canada during March, 2941 exceeded by 25 per cent in number and 38 per cent in anount of financing the number and financed value of vohicles financed in the sarue month a year ago. Volume for Liarch, 2941 showed 15,838 units financed for $17,480,285$, compared vith 12,682 vehicles financed for $55,410,676$ in March, 1940. Gains for the month under review were higher than those recorded in the first two months of the current year over corresponding months of 1940. Contracts numbering 36,115 and involvinc an amount of $177,370,257$ ivere purchased or discounted by Canadian finance companies during the first quarter of 1941, up 19 per cent in number and 32 per cent in amount over the 30,283 transactions involving [13,226,503 in the same period of 1940.

Ner vehicle financing was higher by 25 per cent in number and 29 per cent in amount of financing than in harch, 1940, 4,026 new models being financed for \$3,352,549 in Niarch, 1941, compared with 3,508 units financed for $2,590,162$ in the same month a year ago. Most substantial gains were shown for oastern sections of the country, although volume was higher in British Columbia also. A gain of 40 per cent in Quebec was followed by increases of 26 per cent in Ontario, 23 per cent in the liaritime Provinces and 7 per cent in British Columbia. Giberta reported a decline of 18 per cent, whila combined ifgures for Lanitoba and Saskatchowan were 9 per cent lower than in March, 2940.

Increases in used vehiclo financing amounted to 29 per cent in number and 46 per cent in amount of financing, 11,812 vehicles boing financed for $34,127,736$ in liarch, 1941, as against 9,174 units financed for $2,820,514$ in the same month last year. 411 regions of the country recorded gains over March last year. Ontario"s gain of 38 per cent was highest, with Quebec reportins an increase of 29 per cent. Gains of 26 per cent were recorded in both British Columbia and the Jaritime Provincos. Used vehicle financing wee up 17 por cont in islberte and 2 per cent in hianitobe and Saskatchewan combined.

NUSBRR OF HOTOR VEHICLES FINGNGZD IN CNVGDhe $1233-1241$

(F1gures for the ourrent year are subject to final revision)


| January .... | 1,721 | 2,454 | 2,528 | $+3.0$ | 1,247,446 | 1,834,988 | 2,137,869 | $+16.5$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fobruary ... | 1,663 | 2,598 | 2,853 | + 9.8 | 1,271,563 | 1,963,864 | 2,454,932 | $+25.0$ |
| Narch ...... | 2,642 | 3,508 | 4,026 | $+14.8$ | 1,963,902 | 2,590,162 | 3,352,549 | + 29.4 |
| 3 months ... | 6,026 | 8,560 | 9,407 | + 9.9 | 4,482,911 | 6,389,014 | 7,945.350 | $+24.4$ |
| April ...... | 4,688 | 5,673 |  |  | 3,372,364 | 4,201,659 |  |  |
| May ....... | 6,046 | 6,668 |  |  | 4,515,982 | 5,041,701 |  |  |
| June ....... | 4,209 | 5,292 |  |  | 3,246,659 | 3,979,592 |  |  |
| July ....... | 3,145 | 2,845 |  |  | 2,405,739 | 2,301,572 |  |  |
| August | 2,992 | 2,494 |  |  | 2,267,915 | 1,973,436 |  |  |
| September . | 2,405 | 2,477 |  |  | 1,793,221 | 2,015,926 |  |  |
| Detober .... | 2,472 | 2,638 |  |  | 1,749,308 | 2,156,746 |  |  |
| November | 2,618 | 2,962 |  |  | 1,908,245 | 2,571,930 |  |  |
| Decomber | 2,719 | 3.373 |  |  | 2,110,283 | 2,841,821 |  |  |
| 12 months .. | 37,320 | 42,982 |  |  | 27,852,627 | 33,473,397 |  |  |



TOTAL - New and Used Vehicies (a)

| January <br> February <br> March .... | 6,535 6,897 10,476 | 8,069 9,532 12,682 | $\begin{array}{r} 9,325 \\ 10,952 \\ 25,838 \end{array}$ | +15.6 +14.9 +24.9 | $\begin{aligned} & 2,809,513 \\ & 2,920,337 \\ & 4,350,526 \end{aligned}$ | $\begin{aligned} & 3,628,207 \\ & 4,187,620 \\ & 5,410,676 \end{aligned}$ | $\begin{aligned} & 4,545,020 \\ & 5,344,952 \\ & 7,480,285 \end{aligned}$ | $\begin{aligned} & +25.3 \\ & +27.6 \\ & +38.3 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 months | 23,908 | 30,283 | 36,115 | + 19.3 | 10,080,376 | 13,226,503 | 17,370,257 | $+31.3$ |
| April $\ldots . .$. | 16,223 | 19,704 |  |  | 6,913,295 | 8,518,094 |  |  |
| May | 21,927 | 24.289 |  |  | 9,348,372 | 10,429,991 |  |  |
| June | 18,715 | 21,159 |  |  | 7,506,101 | 8,840,117 |  |  |
| July ....... | 15,801 | 17,506 |  |  | 6,108,704 | 6,764,906 |  |  |
| August..... | 14,194 | 14,639 |  |  | 5,622,513 | 5,714,000 |  |  |
| Soptoraber .. | 10,183 | 12,989 |  |  | 4,122,465 | 5,274,803 |  |  |
| October .... | 11,700 | 13,214 |  |  | 4,459,630 | 5,469,418 |  |  |
| November ... | 10,643 | 12,039 |  |  | 4,306,163 | 5,505,607 |  |  |
| Decomber ... | 9,813 | 10,756 |  |  | 4,301,127 | 5,492,354 |  |  |
| 12 months | 153,107 | 176.578 |  |  | 62,768,746 | 75,235,793 |  |  |

(a) Includes passenger cars, trucks and buses.

MARCH, 1940 and 1941

(a) Includes passenger cars; trucks and busos.

