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## DEPARTMENT OF TRADE AND COMMERCE DOininion bureau of statistics INTERNAL TRADE BRANCH OTTAVA, CANADA



## GONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, DECINBER, 1942

The preliminary summary on financing of motor vehicle gales during 1942 revealed that there were 65,702 new and used vehicles financed by finance companies for an amount of $24,380,724$. This total represents a reduction of 64 per cent in number and 71 per cent in dollar volume below 1941, when 182,419 units were financed to the extent of $\$ 84,716,783$.

There were 2,546 vehicles financed for $\$ 810,858$ in December, 1942, down by 64 per cent in number and 74 per cont in financed value from the 7,140 vehicles financed for $\$ 3,140,135$ in December, 1941.

The decline in financing of sales of new vehicles was more substantial than that of used vehicles. New vehicles financed during 1942 totalled 7,382 with a financed value of $\$ 6,170,472$, recording declines of 82 per cont in both number and volume below the 41,032 units financed for $\$ 34,887,591$ in 1941. There were only 51 new vehicles financed during the last month of 1942 for an amount of 48,888 , down 97 per cent from the December, 1941, totals when 1,626 new vehicles were financed for $\$ 1,399,189$. Decreases were uniform for all regions of the country, ranging from 93 per cent to 98 per cent.

Used vehicle financing fell of 159 per cent in number and 64 per cont in dollar volume in 1942 below 1941. A total of 58,320 vehicles were financed for $\$ 18,210,252$ during 1942 as compared with 141,387 unite financed for $\$ 49,829,192$ in the preceding year. December business was lower by 55 per cent in number and 56 per cent in dollar volume, the 2,495 vehicles financed for $\mathbf{7 6 1 , 9 7 0}$ in the month under review comparing with 5,514 units which were financed for $\$ 1,740,946$ in December, 1941. Declines in eastern regions of the country exceeded those recorded in western Canada. The Maritime Provinces and Quebec recorded declines of 78 and 70 per cent respectively, while Ontario was 56 per cent lower. Dealines of 47 per cent occurred in both Alberta and British Columbia, while combined totals for Manitoba and Saskatchewan declined 32 per cent.


$$
\frac{2 \cdot 44}{2 \cdot 34}
$$

| Month | Number of Vehicles |  |  |  | Amount of Financins |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1940 | 2941 | 1942 | $\begin{array}{\|c\|} \hline \% \\ \text { O of } \\ \text { Change, } \\ 1942 / 41 \end{array}$ | 1940 | 1941 | 1942 | \% of <br> 1942/41 |
| Now Vehicles (a) |  |  |  |  |  |  |  |  |
| January ... | 2,454 | 2,557 | 1,793 | -22.6 | 1,834:988 | 2,168,043 | 1,475,652 | -25.1 |
| February .. | 2,590 | 2,386 | 971 | -66.4 | 1,963:864 | 2,499,920 | 855,466 | -65.8 |
| Miarch ..... | 3,508 | 3,979 | 1.290 | -67.6 | 2,590,162 | 3,286,098 | 1,238,031 | -65.4 |
| April ..... | 5,673 | 6,894 | 1,338 | -80.6 | 4,201,6591 | 5,595,909 | 903,106 | -84.1 |
| May ...... | 6,668 | 6,151 | 477 | -92.2 | 5,041,701 | 5,272,038 | 473,228 | -91.0 |
| June ...... | 5,292 | 4,351 | 383 | -91.2 | 3,979,592 | 3,751,141 | $357,1.63$ | -90.2 |
| July | 2,845 | 4,010 | 31.4 | -92.2 | 2,301,572 | 3,478,182 | 291,045 | -91.6 |
| August .... | 2,494 | 2,790 | 328 | -88.2 | 1,973,436 | 2,428,879 | 281,630 | -88.4 |
| Soptember | 2,477 | 2,519 | 229 | -90.9 | 2,015,926 | 2,162,165 | 282,139 | -91.6 |
| October ... | 2,638 | 1,903 | 119 | -93.7 | 2,156,746 | 1,629,857 | 90,013 | -94.5 |
| November . | 2,962 | 1,367 | 89 | -93.5 | 2:571,930 | 1,126,170 | 6\% 2111 | -94.3 |
| Decomber . . | 3.373 | 1,626 | 51 | -96.9 | 2,841,821 | 1.329.3.82 | 48,888 | -96.5 |
| 12 months. | 42,982 | 41,032 | 7,382 | -82.0 | 33,473,39\% | $34,887,591$ | 6,170,472 | $-82 \cdot 3$ |


| January | 5,615 | 6,691 | 3,976 | -31.2 | 1,793,219 | 2,452,366 | 1,401,157 | -31.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February . . | 6,934 | 8,260 | 3,959 | $-52.1$ | 2,223,756 | 2,949:837 | 1,306,529 | -55.7 |
| liarch | 9,174 | 12,230 | 5,213 | -58.2 | 2,820,514 | 4,214,622 | 1,652,722 | -60.5 |
| April | 14,031 | 18,873 | 5,259 | -72.1 | 4,316,435 | 6,656,680 | 1,585,422 | -76.2 |
| May | 17,621 | 19,348 | 5,910 | -69.5 | 5,388,290 | 6,906,661 | 1,839,637 | -73.4 |
| Juno | 15,861 | 17,045 | 6,329 | -62.9 | 4,860,525 | 6,047,421 | 1,920,568 | -68.2 |
| July | 14,661 | 15,788 | 6,493 | -58.9 | 4,463,334 | 5,725,016 | 1,944,274 | -66.0 |
| August | 12,145 | 11,677 | 6,282 | -46.2 | $\therefore .740,564$ | 4,251,560 | 1,863,026 | -56.1 |
| Soptember . | 10,512 | 10,728 | 5,103 | -52.4 | 3,258,877 | 3,823,12? | 1,579:666 | -58.7 |
| October ... | 10,576 | 9,204 | 3,976 | $-56.8$ | 3,312,672 | 3,261,581 | 1,261,110 | -61.3 |
| November . . | 9,077 | 5,759 | 3,425 | -40.5 | 2,933,677 | 1,799,375 | 1,079,171 | -40.0 |
| December - | 7383 | 5,514. |  | -54.8 | 2.650 .533 | 1.240 .946 | 761,970 | - 56.2 |
| 12 months | 133,596 | 141,387 | 58,320 | $-58.8$ | 41,762,396 | 49,829,192 | 18,210,252 | $-63 \cdot 5$ |

TOTAL - Now and Used Vehicles (a)

| January | 8,069 | 9,518 | 5,769 | $-28.9$ | 3,628,207 | 4,620,409 | 2,876,809 | $-28.6$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 9,532 | 11,146 | 4,930 | -55.8 | 4,187,620 | 5,449,757 | 2,161,995 | -60.3 |
| March .. | 12,682 | 16,208 | 6,403 | -60.5 | 5,410,676 | 7,500,720 | 2,800,753 | -62.7 |
| April | 19,704 | 25,767 | 6,597 | - 7.4 | 8,518,094 | 12,352,589 | 2,488,528 | $-79.9$ |
| May | 24,289 | 25,499 | 6,387 | $-75.0$ | 10,429,991 | 12,178,699 | 2,3,2,865 | -81.0 |
| June | 21,159 | 21,396 | 6,712 | -68.6 | 8,840,117 | 9,798,562 | 2,287,731 | $-76.7$ |
| July | 17,506 | 19,798 | 6,807 | -65.6 | 6,764,906 | 9,203,198 | 2,235,319 | $-75 \cdot 7$ |
| August | 14,639 | 14,467 | 6,610 | -54.3 | 5,714,000 | 6,680,439 | 9,656 | -67.8 |
| September | 12,989 | 13,247 | 5,332 | -59.7 | 5,274,803 | 5,985,292 | 1,761,805 | -70.6 |
| October | 13,214 | 11,107 | 4,095 | -63.1 | 5,469,418 | 4,891,438 | 1, 35-, 223 | -72.4 |
| November . . | 12,039 | 7.126 | 3,514 |  | 5,505,607 |  |  |  |
| December . . | 10.756 | 7.140 | 2.546 |  | 5,492,354 | 2,15, 1 , | 8 | -74.2 |
| 12 months | 8 | 182,419 | 65,702 | -64.0 | 75,235,793 | 84,716,783 | 24,380,724 | $-71.2$ |

(a) Includes passenger cars, trucks and buees.

| Province | Number of Vehicies |  |  | Anount of Financing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { December } \\ 1941 \end{gathered}$ | $\begin{gathered} \text { December } \\ 1942 \end{gathered}$ | \% Change, $1942 / 1941$ | $\begin{gathered} \text { December } \\ 1941 \end{gathered}$ | December $1942$ | \% Change, 1942/1941 |

New Vehicles (al

| CANADA ...... | 1,626 | 51 | -96.9 | 1,399,189 | 43,888 | -96.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Naritime Provinces* | 118 | 2 | -98.3 | 107,6].3 | 1,454 | -98.6 |
| Quebec ............ | 290 | 10 | -96.6 | 275,155 | 8,44.1 | -96.9 |
| Ontario | 671 | 17 | -97.5 | 550,579 | 13,847 | -97.5 |
| Man and Sask | 235 | 5 | -97.9 | 180, 1.11 | 2,810 | -98.4 |
| Alberta. | 202 | 14 | -93.1 | 260,693 | 9,777 | -93.9 |
| British Columbia... | 110 | 3 | -97.3 | 225,008 | -5.559 | -90.0 |

Used Vehicles_(a)

| CANADA | 5:514 | 2,495 | -54.8 | 1,740,945 | 767.970 | $-56.2$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Naritime Provinces | 382 | 83 | -78.3 | 108,462 | 21,676 | -80.0 |
| Quebec ............ | 513 | 154 | -70.0 | 191,391 | 59,791 | -68.8 |
| Ontario ........... | 2,899 | 1,269 | -56.2 | 831,330 | 327:086 | -60.7 |
| Man. and Sask..... | 546 | 369 | -32.4 | 193,000 | 117,317 | -40.7 |
| Alberta ... | 665 | 350 | -47.4 | 240,640 | 142:203 | -40.9 |
| British Columbia.. | 509 | 270 | -47.0 | 171,123 | 93:897 | -45.1 |

TOTAL - New and Used Vehicles (a)

| Cisfadh | 20 | 2,546 | -64.3 | 2135 | 810.858 | $-74.2$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritime Provinces | 500 | 85 | -83.0 | 21.6,075 | 23,230 | -89.3 |
| Quebec ............ | 803 | 164 | -79.6 | 466,546 | 63,232 | -85.4 |
| Ontario ........... | 3,570 | 1,286 | -64.0 | 1,335, 505 | 340,933 | -75.3 |
| Man. and Sask...... | 781 | 374 | -52.1 | 378,14? | 120,127 | -68.2 |
| Alborta ........... | 867 | 364 | -58.0 | 401,333 | 151,980 | -62.1 |
| British Columbia.. | 619 | 273 | -55.9 | 296,131 | 105,456 | -64.1 |

(a) Includes passenger cars, trucks and buseso

