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Herbert marshall, B.A., F.S.S.
A. C. Steedman, B.A.

MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, MAY, 1946

Finance companies in Canada contracted to finance the sales of 5,158 new and used motor vehicles in May, 1946 to the extent of $\$ 3,986,897$. These figures represent increases of 212 per cent in number and 246 per cent in financed value when compared with the 2,433 units financed for $\$ 1,150,769$ in May, 1945. On a unit basis, about threo-quarters of the increase was in the financirfo of new voricle sales. Nevertheless, the recent rise in new vehicle activity levelled off in lay at approximately the same number as that recorded in April. Used vehicle financing experienced a pronounced decline from April, as the number of now venhicles reaching the retail market failed to meet earlier expectations. Table 1 of this report summarizes the volume of financing done in both the new and used car fields during each of the first five months of this year and last.

A regional summary of the May financing is given in Table 2. The amount of now vehicle financing done in May, 1945 was too small to justify the issuance of detailed information, although the 1346 figures are given. The total of used vehicles financed in Canada was 31 per cont greater in May, 1946 than in May of last year. All sections of the country reported substantial increases with the exception of British Columbia where used vehicle financing declined 33 per cent between lay of the two years.

A detailed analysis of the May, 1946 figures appears in Table 3. Timepayment contracts accepted for the sale of new vehicles were almost equally divided between passenger and commercial models, whereas the bulk of used vehicle financing occurred in transactions involving passenger car sales. A fairly high proportion of the passenger car financing was done in Ontaric, both in new and used vehicles. In the case of commercial? vehicles, business was distributed throughout other provinces to a greater extent.

TABLE 1。－FINANCING OF NEW AND USED MOTOR VEMICLES IN CANADA， BY MONTTS， 1945 AND 1946

| Month | Number of Vehicles |  | Amount of Financing |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1945 | 1946 | 1345 | 1946 |
| NEN TEHICLES |  |  |  |  |
| January | 191 | 456 | 252，992 | 612，118 |
| February | 183 | 861 | 223，058 | 1，019，871 |
| March | 257 | 1，235 | 370，680 | 1，440，618 |
| April | 344 | 2，295 | 515，079 | －2，534，982 |
| May ． | 276 | 2，333 | 361，921 | 2，702，461 |
| Total | 1，251 | 7，180 | 1，727，730 | 8，310，050 |
| USED VEHICLES |  |  |  |  |
| January | 1，313 | 1，855 | 603，906 | 710，404 |
| February | 1，543 | 2，056 | 584，703 | 825，555 |
| March．． | 2，184 | 2，857 | 897，187 | 1，124，416 |
| April | 2，450 | 3，489 | 974，412 | 1，530，533 |
| May ． | 2，157 | 2，825 | 788，848 | 1，284，436 |
| Total | 9，651 | 13，082 | 3，849，056 | 5，475，344 |

TABLE 2．－FINANCING OF SAIES OF NEW AND USED YOTOR VEIIICLES IN CANADA， BY PROVINCES，MAY， 1945 AMD 1946

| Region | Number of Vehicles |  |  | Amount of Financing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1945 | 1946 | $\%$ of <br> Change， $1946 / 45$ | $1945$ | $1946$ | $\begin{aligned} & \text { \% of } \\ & \text { Change, } \\ & 1946 / 45 \\ & \hline \end{aligned}$ |
| NEW VEHICLES |  |  |  |  |  |  |
| CANADA |  | 2，333 |  |  | 2，702，461 |  |
| Maritimes ．．．．．．．．． |  | 245 |  |  | 263，723 |  |
| Quebec．．．．．．．．．． | －है ¢ ¢ ${ }^{\text {a }}$ | 434 |  | －ह E ¢ | 518，773 |  |
| Ontario | EH L | 997 |  | 穴以 | 1，135，647 |  |
| Man．E Sask． | － | 282 | － | － | 337，456 |  |
| Alberta．．． | PE－${ }^{\circ}$ | 249 |  | $\rightarrow E$ | 287，025 | 2018 |
| British Columbia ．． | E， 2 | 126 |  | E ${ }^{\circ}$ | 159，847 |  |
| USED VEliICLFS |  |  |  |  |  |  |
| CANADA | 2，157 | 2，825 | ＋31．0 | 788,848 | 1，284，436 | ＋62．8 |
| Maritimes | 53 | 101 | ＋90．6 | 18，540 | 48，174 | ＋159．8 |
| Quebec．．．．．．．．．．． | 323 | 495 | ＋53．3 | 156，195 | 300，986 | ＋92．7 |
| Ontario．．．．．．．．．．． | 1，157 | 1，588 | ＋37．3 | 329，116 | 511，282 | ＋67．5 |
| Man．and Sask．．．． | 165 | 213 | ＋29．1 | 65，346 | 103，051 | ＋56．5 |
| Alberta ．．．．．．．．． | 171 | 234 | ＋36．8 | 99，527 | 138，612 | ＋39．3 |
| British Columbia ． | 288 | 194 | －32．6 | 119，624 | 142，331 | $+19.0$ |

TABLE 3.-FINANCING OF SALES OF NEW AND USED PASSENGER
AND COMERCIAL TEHICLES, BY REGIOIS, MAY, 1946


USED VEHICLES

| CANADA | 2,102 | 723 | 701,066 | 583,370 |
| :---: | :---: | :---: | :---: | :---: |
| Maritimes | 61 | 40 | 20,625 | 27.549 |
| Quebec .......... | 344 | 151 | 144,261 | 156,725 |
| Ontario......... | 1,329 | 259 | 403,500 | 147,782 |
| Manitaba | 81 | 37 | 26,028 | 22,863 |
| Saskatchowan | 40 | 55 | 13,380 | 40,780 |
| Alberta | 104 | 130 | 38,970 | 99,642 |
| British Columbia. | 143 | 51 | 54,302 | 88,029 |

TOTAL, NEN AND USED VEHICIES

| CANADA | 3,250 | 1,908 | 1,732,415 | 2,254,482 |
| :---: | :---: | :---: | :---: | :---: |
| Maritimes | 149 | 197 | 100,001 | 211,896 |
| Quebec | 553 | 376 | 330,482 | 489,277 |
| Ontario | 1,930 | 655 | 935,313 | 751,616 |
| Manitoba | 136 | 102 | 75,769 | 134,807 |
| Saskatchewan | 89 | 168 | 56,870 | 173,051 |
| Alberta | 196 | 287 | 125,549 | 300,088 |
| British Columbia. | 197 | 123 | 108,431 | 193,747 |

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