

Published by Authority of the HON. JAMES A. MackINNON, M.P., Minister of Trade and Commerce

SEP # 0 1946

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS MERCHANDISING AND SERVICES SECTION OTTAWA, CANADA

Herbert Marshall, O.B.E., B.A., F.S.S. Dominion Statistician: Director, Division of Census of Industry and Merchandising: W. H. Losee, B.Sc. A. C. Steedman, B.A. Chief. Merchandising and Services Section:

Vol. XVIII - No. 8

16-4070

## MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, AUGUST, 1946

Financing of new and used motor vehicles during the month of August increased 53.9 per cent in number of vehicles financed and 159.5 per cent in value of transactions from the August, 1945 levels. There were 4,025 new and used vehicle sales financed in August, 1946 with a value of \$3,481,397 compared with 2,615 units financed for \$1,341,446 in the same month last year.

These totals were made up of 2,088 new vehicles financed for \$2,464,676 and 1.937 used vehicles with a financed value of \$1,016,721. New vehicles, while registering a slight seasonal falling off from July, showed a sharper increase over the same month last year than did the two previous months. The 2,088 new vehicles financed in August this year included 963 passenger cars valued at \$889,473 and 1,125 commercial vehicles financed for \$1,575,203.

Totals for the first eight months of 1946 amounted to 13,826 new vehicles financed for \$16,215,446 compared with 2,409 new vehicles financed for \$3,309,750 in the corresponding period last year.

The number of used vehicles financed in August, 1946 was slightly smaller than in August, 1945 and was also below that for July, 1946. In August, financing transactions in the used vehicle field numbered 1,937 vehicles with a value of \$1,016,721 compared with 2,293 used vehicles financed for \$861,493 in August last year. The August, 1946 totals for used vehicles included 1,273 passenger models financed for \$446,738 and 664 commercial vehicles financed for \$569;983.

Cumulative totals for the first eight months of this year amounted to 19,350 vehicles with a financed value of \$8,427,279 compared with 16,561 vehicles financed for \$6,416,638 in the corresponding period of last year.

## TABLE 1.-FINANCING OF NEW AND USED MOTOR VEHICLES IN CANADA, BY MONTHS, 1945 AND 1946

Month	Number o	f Vehicles	Amount of Financing		
Satisface 9	1945	1946	1945	1946	
Tellarmound	V20.101197F	NEW VEHICLES	20,20,000		
January	191	456	252,992	612,118	
February	183	861	223,058	1,019,871	
Larch	257	1,235	376,680	1,440,618	
April	344	2,295	515,079	2,534,982	
lay	276	2,333	361,921	2,702,461	
June	428	2,208	571,439	2,630,489	
July	408	2,350	528,628	2,810,231	
lugust	322	2,088	479,953	2,464,676	
Total	2,409	13,826	3,309,750	16,215,446	
		USED VEHICLES			
anuary	1,313	1.855	603,906	710,404	
ebruary	1,543	2,056	584,703	825,555	
arch	2,184	2,857	897,187	1,124,416	
pril	2,450	3,489	974,412	1,530,533	
ay	2,157	2,825	788,848	1,284,436	
une	2,457	2,224	903,834	956,247	
uly	2,164	2,107	802,255	978,967	
ugust	2,293	1,937	861,493	1,016,721	
Total	16,561	19,350	6,416,638	8,427,279	

TABLE 2.-FINANCING OF SALES OF NEW AND USED MOTOR VEHICLES IN CANADA,
BY PROVINCES, AUGUST, 1945 AND 1946

SUPPLIED TO THE PARTY OF THE PA	NUMBE	R OF VEHIC		AMOUT	T OF FINANC	
1			% of			% of
Region	1945	1946	Change,	1945	1946	Change,
HE WAS A STATE OF THE PARTY OF			1946/45	\$	\$	1946/45
The Market of the Control of the Con			NEW VEHICLES			
CANADA		2,088			2,464,676	
Maritimes	To	208		7 1	211,683	
Quebec	To	396		50	513,142	
Ontario	P. M. O. P.	831		Too Tar lica	938,384	
Man. & Sask	8 4 1 1	242		20 75 6	292,682	To the Parish
Alberta	ow rant	208		Low rrant ation	240,185	Sawton collider
British Columbia	ont	203		nd da	268,600	1971157
		USED	VEHICLES			116/2016
CANADA	2,293	1,937	-15.5	861,493	1,016,721	+18.0
Maritimes	47	97	+106.4	21,861	54,462	+149.1
Quebec	321	317	- 1.2	192,269	249,612	+29.8
Ontario	1.350	1,029	-23.8	397,971	416,532	+ 4.7
Man. and Sask	171	145	-15.3	60,391	80,980	+34.1
Alberta	184	175	- 4.9	92,090	118,019	+28.2
British Columbia	220	174	-20.9	96,911	97,116	+ 0.2

## TABLE 3.-FINANCING OF SALES OF NEW AND USED PASSENGER AND COMMERCIAL VEHICLES, BY REGIONS, AUGUST, 1946

	Number	of Vehicles	Amount of Financing		
Region	Passenger	Commercial	Passenger	Commercial	
001103130110	386.305		\$		
		NEW VEHICLES	324		
CANADA	963	1,125	889,473	1,575,203	
CANADA					
Maritimes	98	110	86,520	125,163	
Quebec	183	213	176,563	336,579	
Ontario	437	394	387,325	551,059	
Manitoba	38	83	36,974	127,031	
Saskatchewan	50	71	46,495	82,182	
Alberta	77	131	72,827	167,358	
British Columbia .	80	123	82,769	185,831	
The second second	Malley			= = = = = = = = = = = = = = = = = = = =	
912 KEE		USED VEHICLES			
CANADA	1,273	664	446,738	569,983	
Maritimes	48	49	15,265	39,197	
Quebec	205	112	101,762	147,850	
Ontario	760	269	235,978	180,554	
Manitoba	41	34	12,478	23,834	
Saskatchewan	25	45	8,877	35,791	
Alberta	70	105	27,888	90,131	
British Columbia .	124	50	44,490	52,626	
BIT STORY OF CHARGE	The state of the s			tale a content was a	
	TOTAL,	NEW AND USED VEHI	CIE S		
CANADA	2,236	1,789	1,336,211	2,145,186	
Maritimes	146	159	101,785	164,360	
Quebec	388	325	278,325	484,429	
Ontario	1,197	663	623,303	731,613	
Manitoba	79	117	49,452	150,865	
Saskatchewan	75	116	55,372	117,973	
Alberta	147	236	100,715	257,489	
British Columbia .	204	173	127,259	238,457	

5.850

