Published by authority of the HON. W. D. EULER, M.P., Minister of Trade and Commerce.

DRPARTMENT OF TRADE AND COMMERCE<br>DOMINION BUREAU OF STATISTICS<br>INTERIJAL TRADE BRANCH<br>OTTAWA, CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S.(Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

## FINANCING OF MOTOR VEHICLE SALES IN CANADA, JANUARY, 1936

Sales of 4,796 cars, trucks and buses were financed to the extent of $\$ 2,010,774$ in January, 1930, according to figures compiled by the Dominion Bureau of Statistics.

There was a gain over January, 1935, of 75.7 per cent in the number of vehicles financed and 72.7 per cent in the corresponding amount of financing. As compared with December, there was a decline of approximately eight per cent in number and ten per cent in amount of financing.

New motor vehicles financed in January numbered 1,491 as compared with 1,864 in December and 885 in January, 1935 . Corresponding amounts of financing for these three months were $\psi 1,035,878,41,285,656$ and $\$ 651,272$ respectively.

Used motor vehicles financed in January numbered 3,305 and the amount of financing was $\$ 974,896$. A comparison with January, 1935, shows a gain of 79.2 per cent in number and 90.0 per cent in dollar volume.

NUTBER OF CARS, TRUCKS AND BUSES FINANCED IN CANG:DF, 1933-1936
(000's omitted)

(Figures for the current year are subject to revision)

| Number of Vehicles |  |  |  | Amount of Financing |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1934 | 1935 | 1936 | $\begin{gathered} \text { \% of } \\ \text { Increase } \\ 1935-36 \\ \hline \end{gathered}$ | 1934 | 1935 | 1936 | \% of Increase $1935-36$ |

New Vehicles


Used Vehicles

| Jan.. | ], 648 | I, 844 | 3,305 | $+79.2$ | \$ 450,126 | \$ 513,076 | \$ 974,896 | $+90.0$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. | 1,852 | 2,657 |  |  | 504,955 | 848,001 |  |  |
| March | 3,396 | 4,645 |  |  | 918,264 | 1,223,575 |  |  |
| April | 5,373 | 7,970 |  |  | 1,387,137 | 2,123,201 |  |  |
| May . | 7,686 | 9,448 |  |  | 1,953,204 | 2,478,268 |  |  |
| June, | 7,023 | 8,959 |  |  | 1,797,387 | 2,286,465 |  |  |
| July. | 6,602 | 8,424 |  |  | 1,714,419 | 2,109,499 |  |  |
| Aug.. | 5,422 | 6,710 |  |  | 1,385,022 | 1,712,378 |  |  |
| Sept. | 4,200 | 5,324 |  |  | 1,085,155 | 1,377,752 |  |  |
| Oct.. | 4,186 | 4,843 |  |  | 1,075,877 | 1:266,777 |  |  |
| Nov.. | 3,314 | 4,062 |  |  | $851,469$ | 1:050,592 |  |  |
| Dec.. | 2,204 | 3,842 |  |  | 603,813 | 942,024 |  |  |
| 12 mos . | 52,906 | 68,228 |  |  | 13, 726, 728 | 17,931,608 |  |  |

Total - New and Used Vehicles

| Jan.. | 2, 157 | 2,729 | 4,796 | $+75.7$ | \$ 812, 973 | 41, 164,348 | \$2,010,774 | $+72.7$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. | 2,734 | 4,249 |  |  | 1,128,402 | 1, 984,204 |  |  |
| March | 5,171 | 7,185 |  |  | 2,139,222 | 2,980,542 |  |  |
| April | E, 492 | 12,749 |  |  | 3,496,931 | 5,373,447 |  |  |
| May | 11,809 | 14,736 |  |  | 4,805,834 | - ,146,993 |  |  |
| June. | 10,492 | 12,821 |  |  | 4,266,585 | 4,955,638 |  |  |
| July. | 9,376 | 11,965 |  |  | 3,624,796 | 4,641,442 |  |  |
| Aug. | 7,502 | 9,081 |  |  | 2,866,005 | 3,404,783 |  |  |
| Sept. | 5,974 | 7,285 |  |  | 2,395,196 | 2.806,068 |  |  |
| Oct.. | 5,466 | 6,323 |  |  | 2,006,369 | 2,363,714 |  |  |
| Nov.. | 4,179 | 5,849 |  |  | 1:488,157 | 2,293,405 |  |  |
| Dec.. | 2,818 | 5,206 |  |  | 1,059,993 | 2,227,680 |  |  |
| 12 mos . | 76,170 | 100,178 |  |  | 30,091, 463 | 40,342,264 |  |  |

