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## DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS INTERNAL TRADE BRANCH OTTAKA, CANADA

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## FINANCING OF MOTOR VEHICLE SALES IN CANADA, JULY, 1936

The financing of motor vehicles in Canada in July, while receding seasonally from the peak months of spring and early sumer, continued to show marked improvement over the corresponding month a year ago. There were 14,474 vehicles financed to the extent of $\$ 5,755,143$, a gain of 21 per cent in number and 24 per cent in dollar value over July last year. These percentage changes, while decidedly indicative of the continued improvement in the automotive trade, are somewhat less pronounced than those for June when increases of 46 per cent in number and 48 per cent in value, as compared with a year ago, were recorded. Cumulative figures for the first seven months of 1936 show 90,140 vehicles financed for $\$ 36,661,665$, increases of 36 per cent in number and 35 per cent in amount over the 66,434 unfts which were financed for $\$ 27,246,614$ in the corresponding period of 1935.

Included in the totals for July were 4,316 new vehicles which were financed for $\$ 3,098,442$, or an average of $\$ 718$ per unit. There were also 10,158 used vehicles financed to the extent of $\$ 2,656,701$ or an average of \$261 each.

In addition to presenting Dominion totals, the attached tables also show the provincial distribution which was commenced some months ago. Of the 14,474 vehicles financed in July, 6,964 were in ontario, 2,354 were in quebec, l,305 in Alberta and 1,243 in British Columbia. There were 1,539 units financed in Manitoba and Saskatchewan and 1,069 in the Maritime Provinces.

Number of Motor Vehicles Financed in Canada, 1933-1936
(000's omitted)


20/8/36.

## FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1934 - 1936

(Figures for the current year are subject to final revision)

|  | Number of Vehicles |  |  |  | Amount of Financing. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | 1934 | 1935 | 1936 | \% of Change, $1935-36$ | 1934 | 1935 | 1936 | $\begin{gathered} \text { \% of } \\ \text { Change, } \\ 1935-36 \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |

New Vehicles ( $\mathbf{x}$ )

| Jan. | 509 | 885 | 1,491 | $+68.5$ | \$ 363,847 | \$ 651,272 | \$1,035,878 | $+59.1$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. | 882 | 1,592 | 1,451 | - 8.9 | 623,447 | 1,136,203 | 1,006,756 | - 11.4 |
| Merch. | 1,775 | 2,540 | 3,149 | $+24.0$ | 1,221,058 | 1,756,967 | 2,177,433 | + 23.9 |
| April. | 3,119 | 4,779 | 6,302 | $+31.9$ | 2,109,794 | 3,250,246 | 4,250,685 | $+30.8$ |
| May .. | 4, 125 | 5,288 | 7,227 | $+36.7$ | 2,852,630 | 3,668,725 | 4,932, 1.73 | $+34.4$ |
| June | 3,469 | 3,862 | 5,551 | + 43.7 | 2,469,198 | 2,669,173 | 3,954,222 | $+48.1$ |
| July | 2,774 | 3,541 22,487 | 4,316 29,487 | +21.9 +31.1 | $1,910,377$ $11,550,351$ | $2,531,943$ $15,664,529$ | $3,098,442$ $20,455,589$ | +22.4 $+\quad 30.6$ |
| Aug. . | 2,080 | 2,371 |  |  | 1,480,983 | 1,692,405 |  |  |
| Sept. | 1,774 | 1,961 |  |  | 1,310,041 | 1,428,316 |  |  |
| Oct. | 1.280 | 1,480 |  |  | 930,492 | 1,096,937 |  |  |
| Nov. | 865 | 1,787 |  |  | 636,688 | 1,242,813 |  |  |
| Dec. | 614 | 1,864 |  |  | 456,180 | 1,285,656 |  |  |
| 12 mos. | 23,264 | 31,950 |  |  | 16,364,735 | 22,410,656 |  |  |

Used Vehicles ( $x$ )

| Jan. | 1.648 | 1,844 | 3,394 | +84.1 | \$ 450,126 | \% 513,076 | \$ 987,510 | $+92.5$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. | 1,852 | 2,657 | 3,324 | + 25.1 | 504,955 | 848,001 | 924,853 | $+9.1$ |
| March. | 3,395 | 4,645 | 6,639 | $+37.1$ | 918,164 | 1,223,575 | 1,736,976 | $+42.0$ |
| April. | 5,373 | 7,970 | 10,684 | $+34.1$ | 1,387,137 | 2,123,201 | 2,876,257 | $+35.5$ |
| May .. | 7,686 | 9,448 | 13,622 | + 44.2 | 1,953,204 | 2,478,268 | 3,634,272 | + 46.6 |
| June | 7,023 | 8,959 | 13,102 | + 46.2 | 1,797,387 | 2,286,465 | 3,389,507 | + 48.2 |
| July . | 6,602 | 8,424 | 10,158 | + 20.6 | 1,714,419 | 2,109,499 | 2,656,701 | +25.9 |
| 7 mos. | 33,580 | 43,947 | 60,653 | $+38.0$ | 8,725,392 | 11,582,085 | 16,206,076 | +39.9 |
| Aug. ${ }^{\text {a }}$ | 5,422 | 6,710 |  |  | 1,385,022 | 1,712,378 |  |  |
| Sept.. | 4,200 | 5,324 |  |  | 1,085,155 | 1,377,752 |  |  |
| Oct. | 4,186 | 4,843 |  |  | 1,075,877 | 1,266,777 |  |  |
| Nov. | 3,314 | 4,062 |  |  | 851,469 | 1,050,592 |  |  |
| Dec. | 2,204 | 3,342 |  |  | 603,813 | 942,024 |  |  |
| $12 \mathrm{mos}$. | 52,906 | 68,228 |  |  | 13,726,728 | 17,931,608 |  |  |

Total - New and Used Vehicles ( $x$ )

| Jan. | 2,157 | 2,729 | 4,885 | $+79.0$ | \$ 813,973 | \$1,164,348 | \$2, 023, 388 | $+73.8$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb. | 2,734. | 4,249 | 4,775 | $+12.4$ | 1,128,402 | 1, 984,204 | 1,931,609 | - 2.7 |
| March. | 5,171 | 7,185 | 9,518 | $+32.5$ | 2,139,222 | 2,980,542 | 3,914,409 | $+31.3$ |
| April. | 8,492 | 12,749 | 16,986 | $+33.2$ | 3,496,931 | 5,373,447 | 7,126,942 | $+32.6$ |
| May . . | 11,809 | 14,736 | 20,849 | + 41.5 | 4,805,834 | 6,146,993 | 8,566,445 | $+39.4$ |
| June | 10,492 | 12,821 | 18,653 | + 45.5 | 4,266,585 | 4,955,638 | 7,343,729 | $+48.2$ |
| July . | 19,376 | 11,965 | 14,474 | + 21.0 | 3,624,796 | 4,641,442 | 5,755,143 | + 24.0 |
| 7 mos. | 50,231 | 66,434 | 90,140 | $+35.7$ | 20,275,743 | 27,246,614 | 36,661,665 | + 34.6 |
| Aug. | 7,502 | 9,081 |  |  | 2,866,005 | 3,404,783 |  |  |
| Sept.. | 5,974 | 7,285 |  |  | 2,395,196 | 2,806,068 |  |  |
| Oct. | 5,466 | 6,323 |  |  | 2,006,369 | 2,363,714 |  |  |
| Nov. | 4,179 | 5,849 |  |  | 1,488,157 | 2,293,405 |  |  |
| Dec. | 2,818 | 5,206 |  |  | 1,059,993 | 2,227,680 |  |  |
| 12 mos. | 76,170 | 100,178 |  |  | 30,091,463 | 40,342,264 |  |  |

(x)

Includes passenger cars, trucks and buses.


New Vehicles $(x)$

| CANADA | 5,551 | $3,954,222$ | 4,316 | $3,098,442$ | 29,487 | $\begin{gathered} \$ \\ 20,455,589 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 404 | 317,713 | 306 | 243,943 | 2,130 | 1,593,295 |
| Quebec | 941 | 741,854 | 717 | 541,436 | 5,909 | 4,419,418 |
| Ontario | 2,518 | 1,694,653 | 1,929 | 1,352,733 | 13,203 | 8,617,161 |
| Man. \& Sask. | 741 | 511,013 | 551 | 387,358 | 3,406 | 2,312,735 |
| Alberta | 542 | 353,718 | 452 | 284,449 | 2,709 | 1,771,461 |
| British Columbia. | 405 | 335,271 | 361 | 288,523 | 2,130 | 1,741,519 |

Used Vehicles $(x)$

| Canada | 13,102 | $\begin{gathered} \$ \\ 3,389,507 \end{gathered}$ | 10,158 | $2,656,701$ | 60,653 | $\begin{gathered} \$ \\ 16,206,076 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 941 | 255,326 | 763 | 199,101 | 4,048 | 1,126,645 |
| Quebec. | 2,116 | 569,911 | 1,637 | 450,187 | 10,221 | 2,936,430 |
| Ontario | 6,487 | 1,599,316 | 5,035 | 1,268,433 | 30,801 | 7,793,333 |
| Man. \& Sask. | 1,381 | 356,793 | 988 | 255,874 | 5,276 | 1,437,782 |
| Alberta | 1,154 | 324,568 | 853 | 232,310 | 4,625 | 1,362,889 |
| British Columbia. | 1,023 | 283,593 | 882 | 250,796 | 5,682 | 1,548,997 |

Total, New and Used Vehicles $(x)$

| CANADA | 18,653 | $7,343,729$ | 14,474 | $5,755,143$ | 90,140 | $\begin{gathered} \$ \\ 36,661,665 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 1,345 | 573,039 | 1,069 | 443,044 | 6,178 | 2,719,940 |
| Quebec.. | 3,057 | 1,311,765 | 2,354 | 991,623 | 16,130 | 7,355,848 |
| Ontario | 9,005 | 3,293,969 | 6,964 | 2,621,166 | 44,004 | 16,410,494 |
| Man. \& Sask. | 2,122 | 867,806 | 1,539 | 643,232 | 8,682 | 3,750,517 |
| Alberta | 1,696 | 678,286 | 1,305 | 516,759 | 6,334 | 3,134,350 |
| British Columbia. | 1,428 | 618,864 | 1,243 | 539,319 | 7,812 | 3,290,516 |

(x) Includes passenger cars, trucks and buses.

