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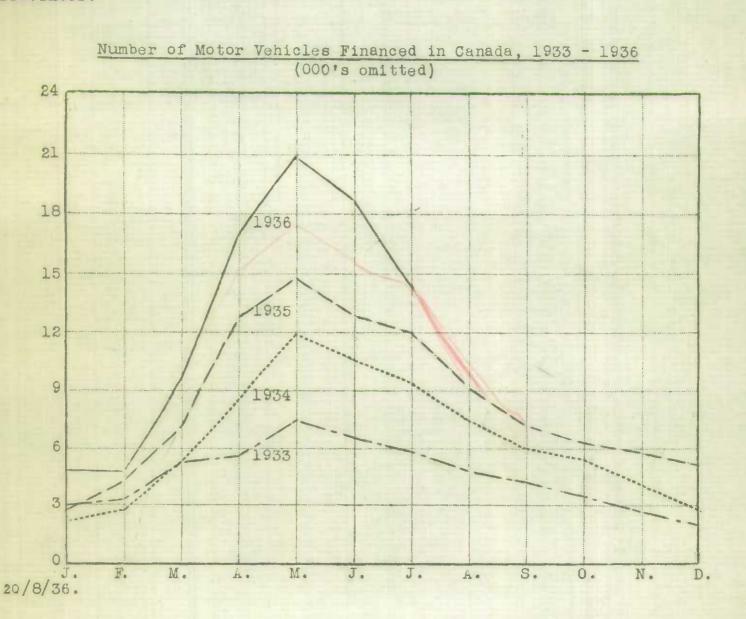
Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.) Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

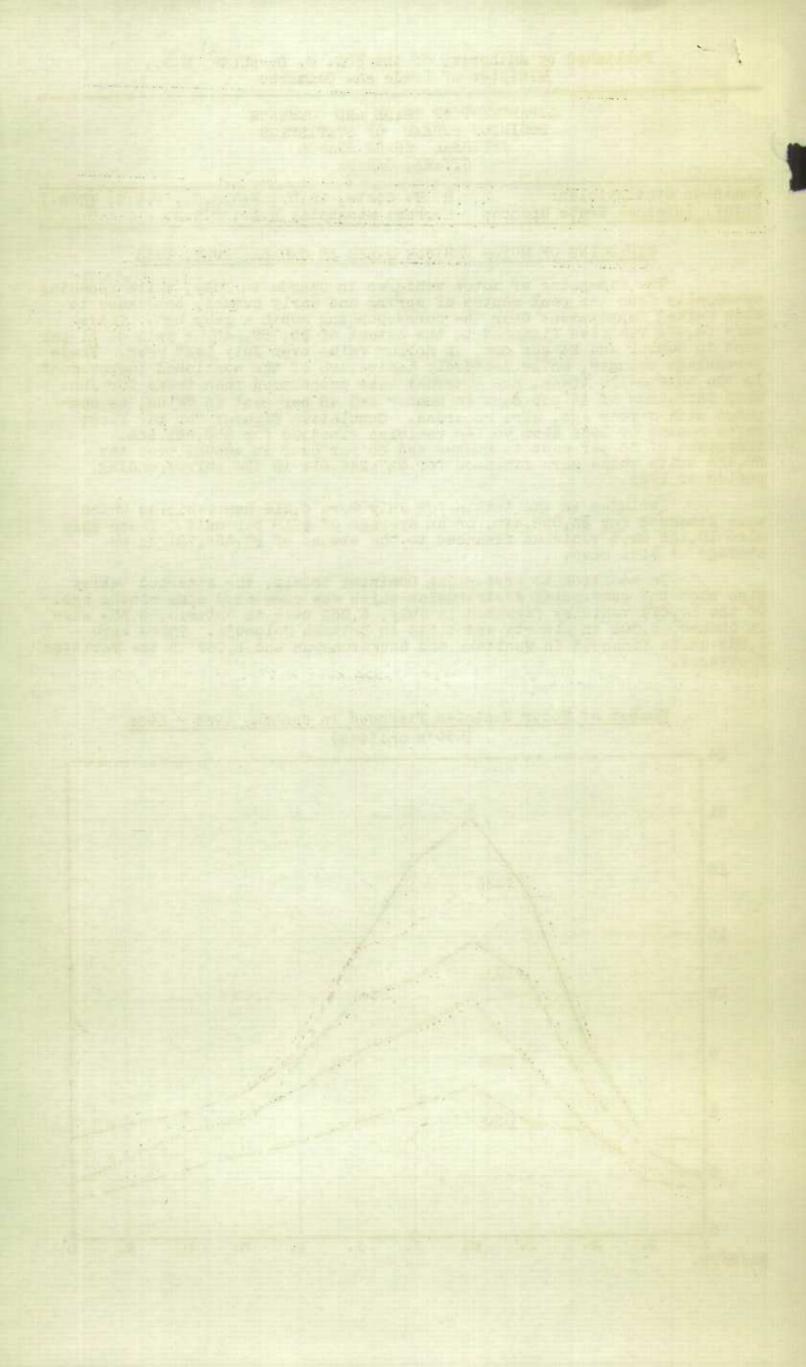
#### FINANCING OF MOTOR VEHICLE SALES IN CANADA, JULY, 1936

The financing of motor vehicles in Canada in July, while receding seasonally from the peak months of spring and early summer, continued to show marked improvement over the corresponding month a year ago. There were 14,474 vehicles financed to the extent of \$5,755,143, a gain of 21 per cent in number and 24 per cent in dollar value over July last year. These percentage changes, while decidedly indicative of the continued improvement in the automotive trade, are somewhat less pronounced than those for June when increases of 46 per cent in number and 48 per cent in value, as compared with a year ago, were recorded. Cumulative figures for the first seven months of 1936 show 90,140 vehicles financed for \$36,661,665, increases of 36 per cent in number and 35 per cent in amount over the 66,434 units which were financed for \$27,246,614 in the corresponding period of 1935.

Included in the totals for July were 4,316 new vehicles which were financed for \$3,098,442, or an average of \$718 per unit. There were also 10,158 used vehicles financed to the extent of \$2,656,701 or an average of \$261 each.

In addition to presenting Dominion totals, the attached tables also show the provincial distribution which was commenced some months ago. Of the 14,474 vehicles financed in July, 6,964 were in Ontario, 2,354 were in Quebec, 1,305 in Alberta and 1,243 in British Columbia. There were 1,539 units financed in Manitoba and Saskatchewan and 1,069 in the Maritime Provinces.

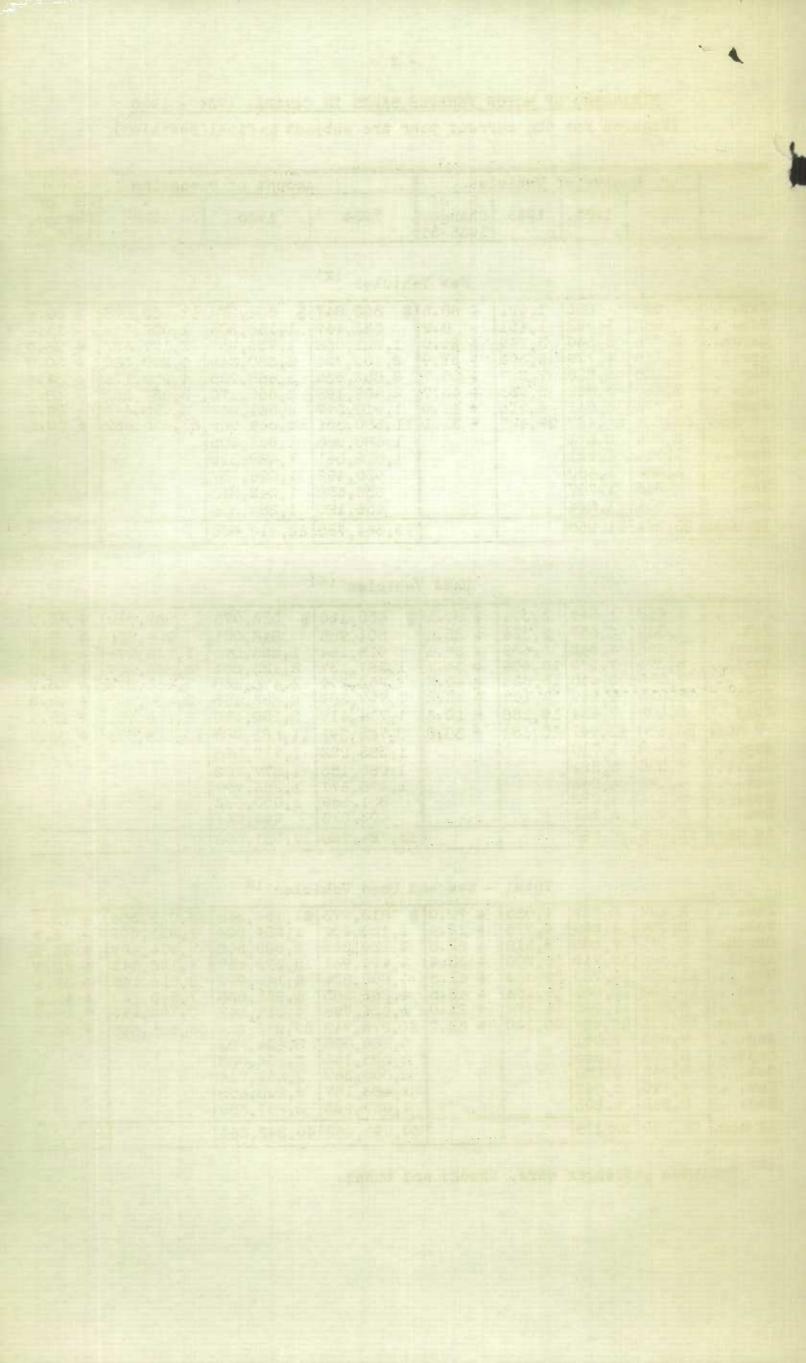




# FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1934 - 1936 (Figures for the current year are subject to final revision)

কৃতি প্রতিক্রালয় কর্মান ক্রিয়ার বিশ্ব হয়। প্রতিক্রিয়াক পরিচার প্রতিক্রালয়ক্রাল ক্রিয়ার প্রতিক্রালয়ক্রাল	d trees, the state of the same							
	Number of Vehicles % of				Amount of Financing % of			
***************************************	1934	1935	1936	% 01 Change, 1935-36	1934	1935	1936	% 01 Change, 1935-36
New Vehicles (x)								
Jan	509	885	1,491	+ 68.5	\$ 363,847	\$ 651,272	\$1,035,878	+ 59.1
Feb March.	882	1,592	1,451	- 8.9	623,447	1,136,203	1,006,756	- 11.4
April.	3,119	2,540	3,149 6,302	+ 31.9		1,756,967	2,177,433 4,250,685	÷ 23.9 + 30.8
May	4,123	5,288	7,227	+ 36.7	2,852,630	3,668,725	4,932,173	+ 34.4
June July .	3,469	3,862	5,551	+ 43.7	2,469,198	2,669,173	3,954,222	+ 48.1 + 22.4
7 mos.	16,651	22,487	4,316	+ 21.9 + 31.1		2,531,943	20,455,589	+ 30.6
Aug	2,080	2,371			1,480,983	1,692,405		
Sept.	1,280	1,961			1,310,041	1,428,316		
Nov.	865	1,787			636,688	1,242,813		
Dec.	614	1,864			456,180	1,285,656		
12 mos.	23,264	31,950			16,364,735	22,410,656		
Used Vehicles (x)								
Jan	1.648	1,844	3,394	+ 84.1			\$ 987,510	+ 92.5
Feb March.	1,852 3,396	2,657	3,324 6,639	+ 25.1 + 37.1	504,955 918,164	848,001	924,853	+ 9.1 + 42.0
April.	5,373	7,970	10,684	+ 34.1	1,387,137	2,123,201	2,876,257	+ 35.5
May June .	7,686	9,448	13,622	+ 44.2 + 46.2	1,953,204	2,478,268 2,286,465	3,634,272 3,389,507	† 46.6 ÷ 48.2
July .	6,602	8,424	10,158	+ 20.6	1,714,419	2,109,499	2,656,701	+ 25.9
7 mos.	33,580 5,422	43,947	60,653	+ 38.0	8,725,392		16,206,076	+ 39.9
Sept	4,200	5,324			1,085,155	1,377,752		
Oct	4,186	4,843			1,075,877	1,266,777		
Dec	2,204	3,342			603,813	942,024		
12 mos.	52,906	68,228			13,726,728	17,931,608		
Total - New and Used Vehicles (x)								
Jan Feb	2,157	2,729	4,885 4,775	+ 79.0		\$1,164,348	\$2,023,388	+ 73.8
March.	5,171	7,185	9,518	+ 12.4 + 32.5	1,128,402	1,984,204	1,931,609 3,914,409	- 2.7 + 31.3
April.	8,492	1.2,749	16,986	+ 33.2	3,496,931	5,373,447	7,126,942	+ 32.6
May June .	11,809	14,736	20,849	+ 41.5 + 45.5	4,805,834	6,146,993	8,566,445	+ 39.4
July .	9,376	11,965	14,474	+ 21.0	3,624,796	4,641,442	5,755,143	+ 24.0
7 mos.	50,231	66,434 9,081	90,140	+ 35.7	20,275,743	27,246,614	36,661,665	+ 34.6
Sept.	5,974	7,285			2,395,196	2,806,068		
Oct	5,466	6,323			2,006,369	2,363,714		
Nov Dec	4,179 2,818	5,849			1,488,157	2,293,405		
12 mos.	76,170					40,342,264	The state of the s	
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<sup>(</sup>x) Includes passenger cars, trucks and buses.



#### FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES

June	, 1936	July	1936	January -	July, 1936
			Amount of Financing		Amount of Financing

### New Vehicles (x)

		\$		\$		\$
CANADA	5,551	3,954,222	4,316	3,098,442	29,487	20,455,589
Maritimes Quebec Ontario Man. & Sask Alberta British Columbia.	941 2,518 741 542	317,713 741,854 1,694,653 511,013 353,718 335,271	306 717 1,929 551 452 361	243,943 541,436 1,352,733 387,358 284,449 288,523	2,130 5,909 13,203 3,406 2,709 2,130	1,593,295 4,419,418 8,617,161 2,312,735 1,771,461 1,741,519

# Used Vehicles (x)

		\$		\$		\$
CANADA	13,102	3,389,507	10,158	2,656,701	60,653	16,206,076
Maritimes  Quebec Ontario Man. & Sask Alberta British Columbia	6,487	255,326 569,911 1,599,316 356,793 324,568 283,593	763 1,637 5,035 988 853 882	199,101 450,187 1,268,433 255,874 232,310 250,796	4,048 10,221 30,801 5,276 4,625 5,682	1,126,645 2,936,430 7,793,333 1,437,782 1,362,889 1,548,997

# Total, New and Used Vehicles (x)

		\$		\$		\$
CANADA	18,653	7,343,729	14,474	5,755,143	90,140	36,661,665
Maritimes Quebec Ontario Man. & Sask Alberta British Columbia.	9,005 2,122 1,696	573,039 1,311,765 3,293,969 867,806 678,286 618,864	1,069 2,354 6,964 1,539 1,305 1,243	443,044 991,623 2,621,166 643,232 516,759 539,319	6,178 16,130 44,004 8,682 6,334 7,812	2,719,940 7,355,848 16,410,494 3,750,517 3,134,350 3,290,516

<sup>(</sup>x) Includes passenger cars, trucks and buses.



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