## DEPARTMENT OF TRADE AND COMLERGE <br> DOMTVION BURCAU UF STATIOTICS

INTMRNL TRAD B BANCH

> OTTAVA, GAVADA

Dominion statistician:
Chief, Internal Trade Branch:
Vol. IX - No. 10.
R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)

Herbert warshall, B.A., F.S.S.
Year's subscription - $\quad \mathbf{1 . 0 0}$
Single copies - .10

## YGANCING OF IOTOR VHHICLE SALES IN CANADA, OGTOBBR, 1937

Durim October, 1937, 10,369 motor veaicles were financed to the extent of \$4,292,459. Gains of 17.2 por cent in number and 30.4 per cent in financed value were shom compered with October, 1936, when the total number of vehicles was 8,849 and the total amount $\$ 3,292,867$.

During the ten-month period January to October, 157,457 vehicles were financed for $\$ 66,714,436$, gain of 28.0 per cent in numper and 37.2 per cont in amount compared with lest year, when the totals were $122,2 u 3$ veilicles at $\$ 48,622,723$. During the same ten ronths of $1935,89,123$ vehicles were financed for $\$ 35,730,436$.

New vehicles totalled 2,714 at $\$ 2,051,859$ compared with 2,097 at $\$ 1,543,324$ for October, 1936, a gain of 29.4 per cont in $n$ mber and 33.0 per cent in amount for the Dominion as a whole. All provinces reported inereases over last year in both number and amount, the largest being shown for untario witis a 40.2 per cent gain in number and an advance of 48.5 per cent in financed value. The smallest gain was made by British columbia, where the number of new vehicles exceeded last year's total by 4.5 per cont and the amoint by 2.7 por cent.

Used vehicies for October totalled 7,555, a gain of 13.4 per cent compared with last 0.tober, for which a total of 6,752 is shorn. The best percentage increase over last year, 24.9, was shown for the inaritime Prorinces while combined figures for Manitoba and Saskathmazn vers cally 1.2 per cesti is advano of Dotober: 2936.

Numpar af Vetor Vhiclas Financed in Canada, 1933. - 1231
( 000 's omitted)


24/11/37.

|  | Number of Vehicles |  |  |  | Amount of Financing |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wonth | 1935 | 1936 | 1937 | $\begin{array}{\|c\|} \% \\ \text { Chenge, } \\ 1937 / 36 \\ \hline \end{array}$ | 1935 | 1936 | 1937 | $\begin{aligned} & \% \text { of } \\ & \text { Change, } \\ & 1937 / 36 \end{aligned}$ |

New Vehicles $(x)$

| January | 885 | 1,524 | 2,677 | +75.7 | 651,272 | 1,054,002 | 1,848,131 | +75.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 1,592 | 1,555 | 2,722 | +75.0 | 1,136,203 | 1,102,521 | 1,926,096 | +74.7 |
| March | 2,540 | 3,172 | 4,777 | $+50.6$ | 1,756,96? | 2,192,004 | 3,317,005 | $+51.3$ |
| April | 4,779 | 6,331 | 7,203 | +13.8 | 3,250,246 | 4,267,363 | 5,008,159 | $+17.4$ |
| Hay .......... | 5,288 | 7,270 | 8,133 | +11.9 | 3,668,725 | 4,960,491 | 5. 5.3 . 077 | $+16.8$ |
| June . | 3,862 | 5,615 | 7,874 | +40.2 | 2,669,173 | 3,980,528 | 5,713,316 | +43.5 |
| July | 3,541 | 4,293 | 5,964 | +38.9 | 2,531,943 | 3,074,640 | 4,398,290 | +43.1 |
| August ....... | 2,371 | 3,087 | 4,357 | +41.2 | 1,692,405 | 2,216,705 | 3,179,696 | +43.4 |
| September .... | 1,961 | 2,672 | 3,195 | +19.6 | 1,428,316 | 1,922,520 | 2,436,600 | +26.7 |
| october ...... | 1,480 | 2,097 | 2,714 | $+29.4$ | 1,096,937 | 1,543,324 | 2,051,859 | +33.0 |
| 10 mos. .... | 28,299 | 37,616 | 49,616 | +31.9 | 19,882,187 | 26,314,098 | 35,672,229 | +35.6 |
| November | 1,787 | 2,015 |  |  | 1,242,813 | 1,459,643 |  |  |
| December ..... | 1,864 | 3,232 |  |  | 1,285,656 | 2,114,120 |  |  |
| 12 mos. .... | 31,950 | 42,863 |  |  | 22,410,656 | 29,887,861 |  |  |


| January ...... | 1,844 | 3,521 | 4,864 | +38.1 | 513,076 | 1,016,336 | 1,421,014 | +39.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ..... | 2,657 | 3,434 | 5,768 | +68.0 | 757,258 | 960,796 | 1,642,816 | +71.0 |
| March ........ | 4,645 | 6,484 | 9,186 | +41.7 | 1,223,575 | 1,770,044 | 2,625,014 | +48.3 |
| April ........ | 7,970 | 10,825 | 13,975 | +29.1 | 2,123,201 | 2,897,812 | 4,035,932 | +39.3 |
| Wiay .......... | 9,448 | 13,902 | 16,561 | +19.1 | 2,478,268 | 3,680,981 | 4,734,847 | +28.6 |
| June ......... | 8,959 | 13,448 | 16,172 | +20.3 | 2,286,465 | 3,467,078 | 4,646,721 | +34.0 |
| July | 8,424 | 10,349 | 13,533 | +30.8 | 2,109,499 | 2,696,934 | 3,917,629 | +45.3 |
| August | 6,710 | 8,312 | 10,964 | +31.9 | 1,712,378 | 2,129,282 | 3,153,216 | +48.1 |
| September | 5,324 | 7,640 | 9,163 | +19.9 | 1,377,752 | 1,939,819 | 2,624,418 | +35.3 |
| Uctober.. | 4,843 | 6,752 | 7,655 | +13.4 | 1,266,777 | 1,749,543 | 2,240,600 | +28.1 |
| 10 mos. .... | 60,824 | 84,667 | 107,841 | +27.4 | 15,848,249 | 22,308,625 | 31,042,207 | +39.1 |
| November ...... <br> Decombor ..... | $\begin{aligned} & 4,062 \\ & 3,342 \end{aligned}$ | $\begin{aligned} & 4,945 \\ & 5,039 \end{aligned}$ |  |  | $\begin{array}{r} 1,050,592 \\ 942,024 \\ \hline \end{array}$ | $\begin{aligned} & 1,309,686 \\ & 1,353,640 \end{aligned}$ |  |  |
| 12 mos. | 68,228 | 94,651 |  |  | 17,840,865 | 24,971,951 |  |  |

Total - New and Used Vehicles $(x)$

| January ...... | 2,729 | 5,045 | 7,541 | +49.5 | 1,164,348 | 2,070,338 | 3,269,145 | +57.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ..... | 4,249 | 4,989 | 8,490 | +70.2 | 1,893,461 | 2,063,317 | 3,568,912 | +73.0 |
| March ........ | 7,185 | 9,656 | 13,963 | +44.6 | 2,980,542 | 3,962,048 | 5,942,019 | +50.0 |
| April ......... | 12,749 | 27,156 | 21,178 | +23.4 | 5,373,447 | 7,165,175 | 9,044,091 | +26.2 |
| May ........... | 14,736 | 21,172 | 24,694 | +16.6 | 6,146,993 | 8,641,472 | 20,527,924 | +21.8 |
| June | 12,821 | 19,063 | 24,046 | +26.1 | 4,955,638 | 7,447,606 | 10,360,037 | +39.1 |
| July | 11,965 | 14,642 | 19,497 | $+33.2$ | 4,641,442 | 5,771,574 | 8,315,919 | +44.1 |
| August ....... | 9,081 | 11,399 | 15,321 | +34.4 | 3,404,783 | 4,345,987 | 6,332,912 | +45.7 |
| Soptember .... | 7,285 | 10,312 | 12,358 | $+19.8$ | 2,806,068 | 3,862,339 | 5,061,018 | +31.0 |
| October ...... | 6,323 | 8,849 | 10,369 | $+17.2$ | 2,363,714 | 3,292,867 | 4,292,459 | $+30.4$ |
| 10 mos..... | 89,123 | 122,283 | 157,457 | +28.8 | 35,730,436 | 48,622,723 | 66,714,436 | $+37.2$ |
| November ..... | $\begin{aligned} & 5,849 \\ & 5,206 \end{aligned}$ | $\begin{aligned} & 6,960 \\ & 8,271 \end{aligned}$ |  |  | $\begin{aligned} & 2,293,405 \\ & 2,227,680 \\ & \hline \end{aligned}$ | $\begin{aligned} & 2,769,329 \\ & 3,467,760 \\ & \hline \end{aligned}$ |  |  |
| 12 mos.... | 100,178 | 137,514 |  |  | 40,251,521 | 54,859,812 |  |  |

(x) Includes passenger cars, trucks and buses.



| CANADA | , 7 | 7,65 | 13.4 | 12749243 | 2,240,600 | $+28.1$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Naritime Provinces ..... | 462 | 577 | $+24.9$ | 117,629 | 171,714 | +46.0 |
| Quebec .................. | 937 | 1,107 | +18.1 | 269,972 | 361,436 | +33.9 |
| Ontario ................ | 3,382 | 3,836 | +13.4 | 815,041 | 1,062,140 | +30.3 |
| Manitoba \& Saskatchewan. | 826 | 836 | +1.2 | 219,256 | 235,551 | + 7.4 |
| hiberta ................ | 510 | 641 | +?4.2 | 147,960 | 193,248 | +30.6 |
| British Columbia ....... | 629 | 658 | + 4.6 | 179,685 | 216,511 | +20.5 |

Total, New and Used Vohicles (a)

| CANADA. | 8,849 | 10,36 | $\because 7 . ?$ | 3,292,867 | 4,292,459 | $+30.4$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miaritime Provinces ..... | 555 | 699 | -6.5.9 | 189,421 | 266,425 | +40.7 |
| Quabec | 1,309 | 1,557 | $+1.8 .9$ | 574,420 | 727,090 | +26.6 |
| Ontario | 4,286 | 5,106 | $+1.9 .1$ | 1,474,754 | 2,042,015 | - 38.5 |
| Manitoba \& Saskatchewan. | 1,086 | 1,166 | -7.4 | 386,542 | 454,786 | +17.7 |
| Alberta. | 780 | 972 | +24.6 | 325,501 | 418,744 | +28.6 |
| British Columbia | 831 | 869 | $+4.6$ | 342,229 | 383,391 | $+12.0$ |

(a) Includes passenger cars, trucks and buses.

