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FINANCING OF MOTOR VEHICLE SALES IN CANADA, NOVEMBER, 1937

Motor vehicle sales financed in Canada during November totalled 9,945 compared with 6,960 for November, 1936, a gain of 42.9 per cent. Corresponding financed values were \$4,390,340 for November, 1937, and \$2,769,329 for November, 1936, or a gain of 58.5 per cent.

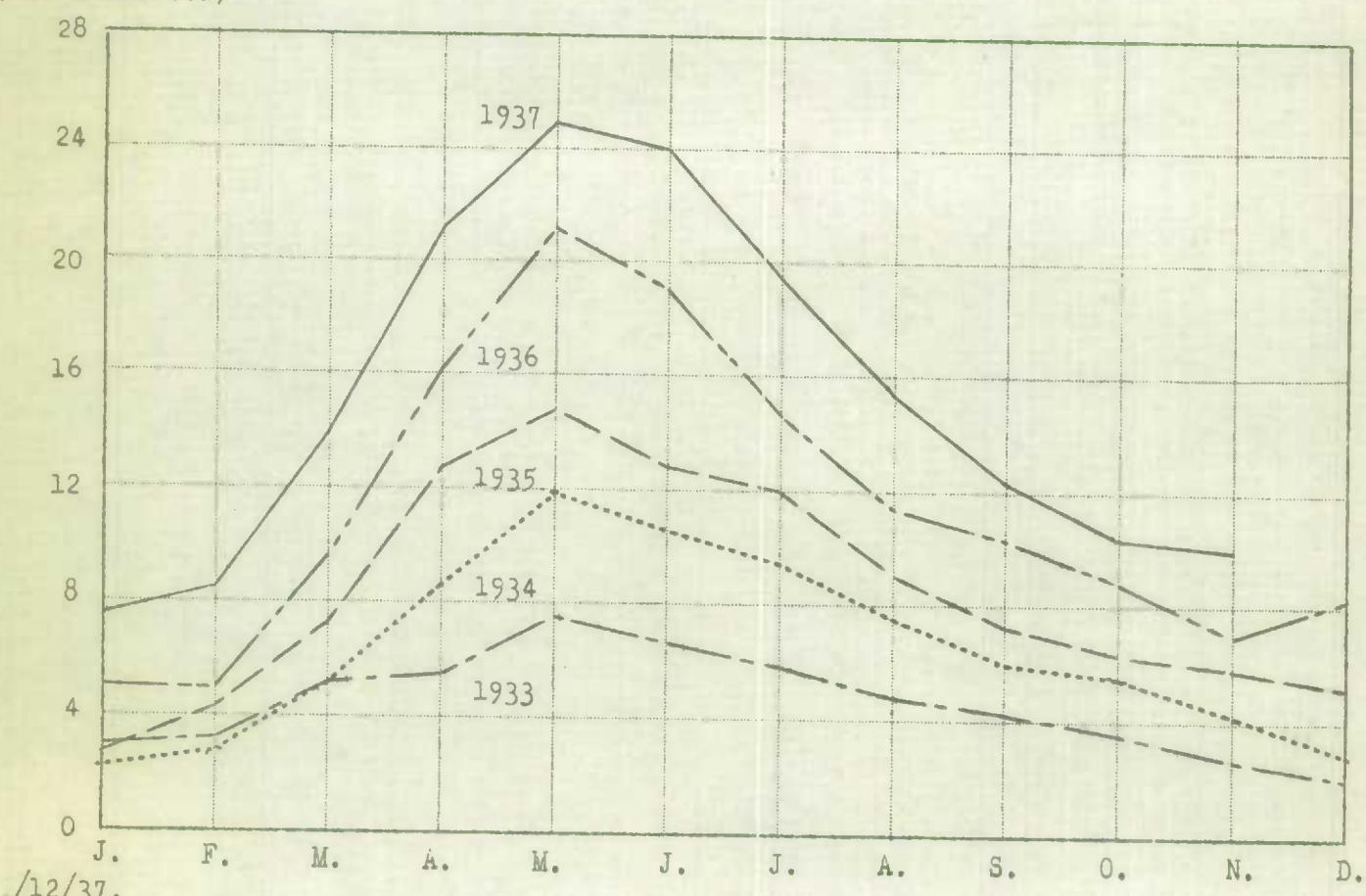
Cumulative totals indicated a 29.5 per cent advance in number and a 38.4 per cent gain in amount compared with last year. During the eleven-month period January to November, 1937, sales of 167,402 vehicles were financed for \$71,104,776, while the cumulative totals for 1936 were 129,243 vehicles at \$51,392,052.

Passenger cars financed during November numbered 3,066 at \$2,350,778, an advance of 52.2 per cent in number and 61.1 per cent in value compared with last November, when 2,015 vehicles were financed for \$1,459,643. All provinces showed increases in both number and amount. The percentage gains in number ranged from a high of 152.5 for Alberta to a low of 36.1 for Ontario. Percentage changes in value varied from 147.6 for Alberta to 43.5 for Ontario.

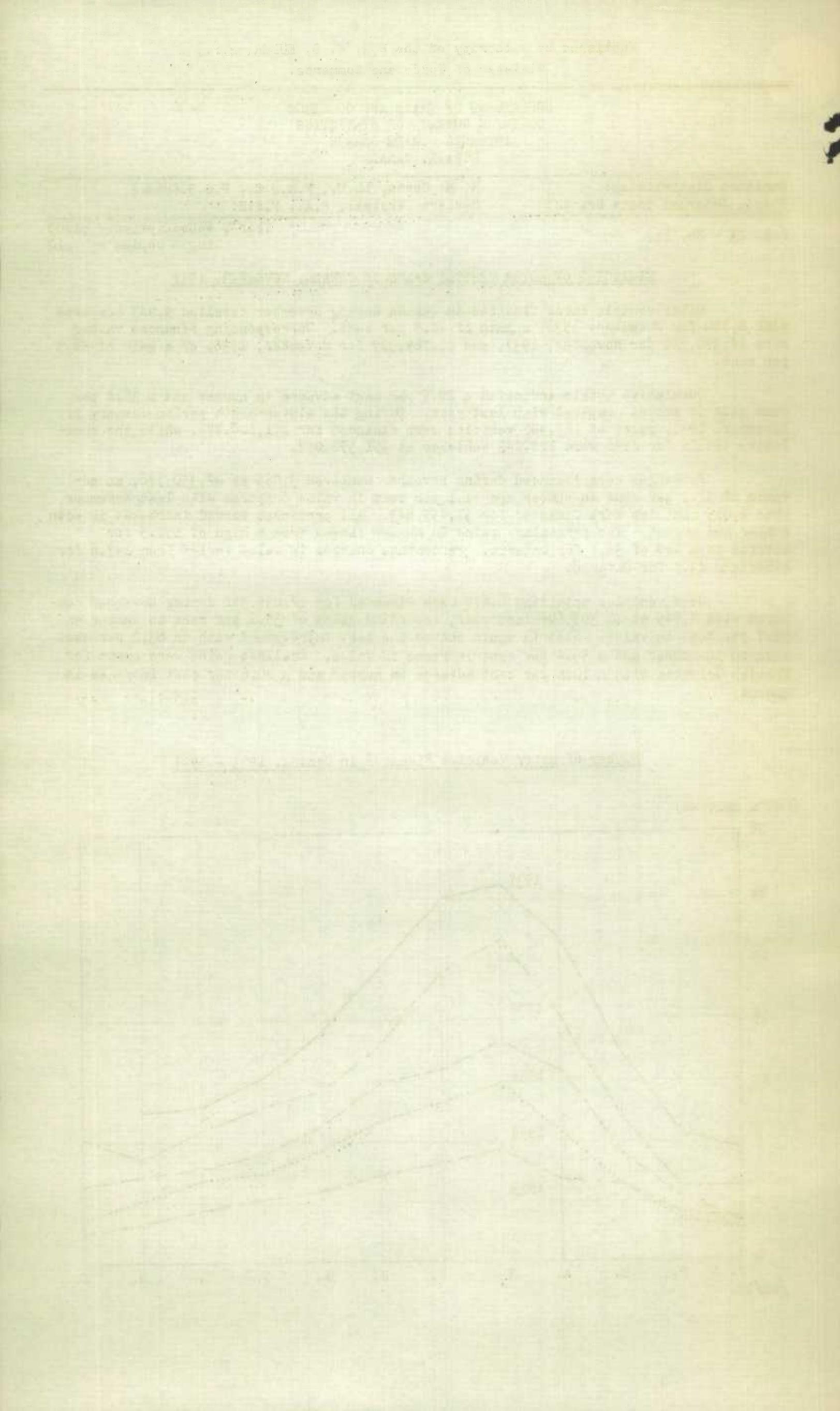
Used vehicles totalling 6,879 were financed for \$2,039,562 during November compared with 4,945 at \$1,309,686 last year, recording gains of 39.1 per cent in number and 55.7 per cent in value. Alberta again showed the best improvement with an 83.2 per cent advance in number and a 96.4 per cent increase in value. Smallest gains were shown for British Columbia with a 10.6 per cent advance in number and a 20.6 per cent increase in amount.

Number of Motor Vehicles Financed in Canada, 1933 - 1937

(000's omitted)



/12/37.



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1935 - 1937

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1935	1936	1937	% of Change, 1937/36	1935	1936	1937	% of Change, 1937/36
New Vehicles (x)								
January .....	885	1,524	2,677	+ 75.7	651,272	1,054,002	1,848,131	+ 75.3
February ....	1,592	1,555	2,722	+ 75.0	1,136,203	1,102,521	1,926,096	+ 74.7
March .....	2,540	3,172	4,777	+ 50.6	1,756,967	2,192,004	3,317,005	+ 51.3
April .....	4,779	6,331	7,203	+ 13.8	3,250,246	4,267,363	5,008,159	+ 17.4
May .....	5,288	7,270	8,133	+ 11.9	3,668,725	4,960,491	5,793,077	+ 16.8
June .....	3,862	5,615	7,874	+ 40.2	2,669,173	3,980,528	5,713,316	+ 43.5
July .....	3,541	4,293	5,964	+ 38.9	2,531,943	3,074,640	4,398,290	+ 43.1
August .....	2,371	3,087	4,357	+ 41.1	1,692,405	2,216,705	3,179,696	+ 43.4
September ...	1,961	2,672	3,195	+ 19.6	1,428,316	1,922,520	2,436,600	+ 26.7
October ....	1,480	2,097	2,714	+ 29.4	1,096,937	1,543,324	2,051,859	+ 33.0
November ....	1,787	2,015	3,066	+ 52.2	1,242,813	1,459,643	2,350,778	+ 61.1
Jan.-Nov. ..	30,086	39,631	52,682	+ 32.9	21,125,000	27,773,741	38,023,007	+ 36.9
December ....	1,864	3,232		-	1,285,656	2,114,120		-
12 mos. ...	31,950	42,863			22,410,656	29,887,861		

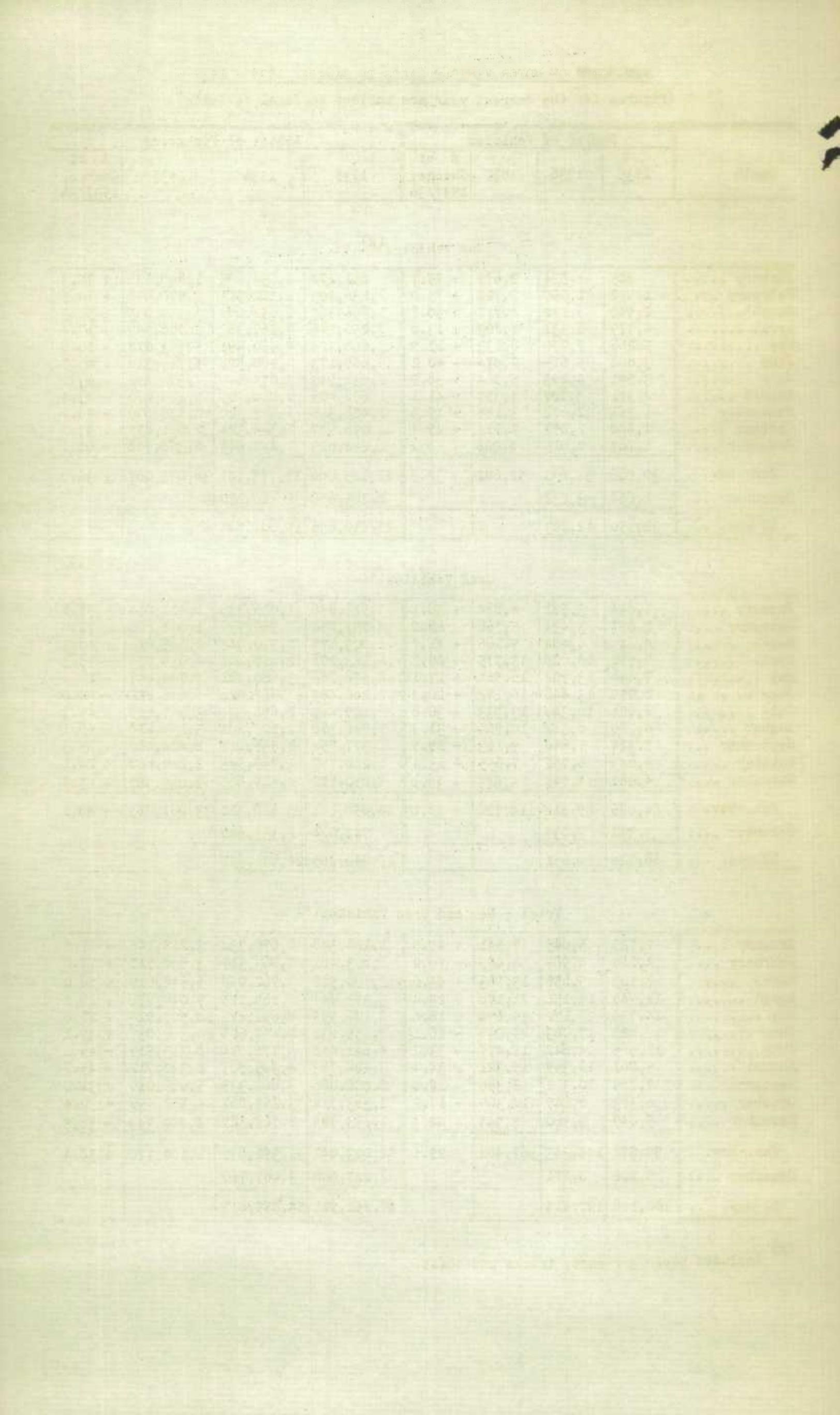
Used Vehicles (x)

January .....	1,844	3,521	4,864	+ 38.1	513,076	1,016,336	1,421,014	+ 39.8
February ....	2,657	3,434	5,768	+ 68.0	757,258	960,796	1,642,816	+ 71.0
March .....	4,645	6,484	9,186	+ 41.7	1,223,575	1,770,044	2,625,014	+ 48.3
April .....	7,970	10,825	13,975	+ 29.1	2,123,201	2,897,812	4,035,932	+ 39.3
May .....	9,448	13,902	16,561	+ 19.1	2,478,260	3,680,981	4,734,847	+ 28.6
June .....	8,959	13,448	16,172	+ 20.3	2,286,465	3,467,070	4,646,721	+ 34.0
July .....	8,424	10,349	13,533	+ 30.8	2,109,499	2,696,934	3,917,629	+ 45.3
August .....	6,710	8,312	10,964	+ 31.9	1,712,378	2,129,282	3,153,216	+ 48.1
September ...	5,324	7,640	9,163	+ 19.9	1,377,752	1,939,819	2,624,418	+ 35.3
October ....	4,843	6,752	7,655	+ 13.4	1,266,777	1,749,543	2,240,600	+ 28.1
November ....	4,062	4,945	6,879	+ 39.1	1,050,592	1,309,686	2,039,562	+ 55.7
Jan.-Nov. ..	64,886	89,612	114,720	+ 28.0	16,898,841	23,618,311	33,081,769	+ 40.1
December ....	3,342	5,039		-	942,024	1,353,640		-
12 mos. ...	68,228	94,651			17,840,865	24,971,951		

Total - New and Used Vehicles (x)

January .....	2,729	5,045	7,541	+ 49.5	1,164,348	2,070,338	3,269,145	+ 57.9
February ....	4,249	4,989	8,490	+ 70.2	1,893,461	2,063,317	3,568,912	+ 73.0
March .....	7,185	9,656	13,963	+ 44.6	2,980,542	3,962,048	5,942,019	+ 50.0
April .....	12,749	17,156	21,178	+ 23.4	5,373,447	7,165,175	9,044,091	+ 26.2
May .....	14,736	21,172	24,694	+ 16.6	6,146,993	8,641,472	10,527,924	+ 21.6
June .....	12,821	19,063	24,046	+ 26.1	4,955,638	7,447,606	10,360,037	+ 39.1
July .....	11,965	14,642	19,497	+ 33.2	4,641,442	5,771,574	8,315,919	+ 44.1
August .....	9,081	11,399	15,321	+ 34.4	3,404,783	4,345,987	6,332,912	+ 45.7
September ...	7,285	10,312	12,358	+ 19.8	2,806,068	3,862,339	5,061,018	+ 31.0
October ....	6,323	8,849	10,369	+ 17.2	2,363,714	3,292,867	4,292,459	+ 30.4
November ....	5,849	6,960	9,945	+ 42.9	2,293,405	2,769,329	4,390,340	+ 58.5
Jan.-Nov. ..	94,972	129,243	167,402	+ 29.5	38,023,841	51,392,052	71,104,776	+ 38.4
December ....	5,206	8,271		-	2,227,680	3,467,760		-
12 mos. ...	100,178	137,514			40,251,521	54,859,812		

(x) Includes passenger cars, trucks and buses.



FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, NOVEMBER, 1936 AND 1937

Province	Number of Vehicles			Amount of Financing		
	November, 1936	November, 1937	% Change, 1937/36	November, 1936	November, 1937	% Change, 1937/36

New Vehicles (a)

CANADA .....	2,015	3,066	+ 52.2	1,459,643	2,350,778	+ 61.1
Maritime Provinces ....	74	109	+ 47.3	52,455	83,197	+ 58.6
Quebec .....	324	510	+ 57.4	242,702	423,215	+ 74.4
Ontario .....	1,155	1,572	+ 36.1	831,733	1,193,850	+ 43.5
Manitoba & Saskatchewan	180	299	+ 66.1	116,679	218,305	+ 87.1
Alberta .....	141	356	+152.5	98,515	243,882	+147.6
British Columbia .....	141	220	+ 56.0	117,559	188,329	+ 60.2

Used Vehicles (a)

CANADA .....	4,945	6,879	+ 39.1	1,309,686	2,039,562	+ 55.7
Maritime Provinces ....	336	431	+ 28.3	90,256	125,408	+ 38.9
Quebec .....	637	868	+ 36.3	185,075	291,522	+ 57.5
Ontario .....	2,606	3,716	+ 42.6	654,297	1,059,005	+ 61.9
Manitoba & Saskatchewan	500	642	+ 28.4	135,458	188,359	+ 39.1
Alberta .....	364	667	+ 83.2	105,046	207,881	+ 96.4
British Columbia .....	502	555	+ 10.6	138,754	167,387	+ 20.6

Total, New and Used Vehicles (a)

CANADA .....	6,960	9,945	+ 42.9	2,769,329	4,390,340	+ 58.5
Maritime Provinces ....	410	540	+ 31.7	142,711	208,605	+ 46.2
Quebec .....	961	1,378	+ 43.4	427,777	714,737	+ 67.1
Ontario .....	3,761	5,288	+ 40.6	1,486,030	2,252,855	+ 51.6
Manitoba & Saskatchewan	680	941	+ 38.4	252,137	406,664	+ 61.3
Alberta .....	505	1,023	+102.6	204,361	451,763	+121.1
British Columbia .....	643	775	+ 20.5	256,313	355,716	+ 38.8

(a) Includes passenger cars, trucks and buses.

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