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# DEPARTIENT OF TRALE AND COIILERCE <br> DOMIMION BUPEAU OF STATITTICS <br> IITTERNAL TRADE BRAMCH <br> OTTAVA, CANADA 

| Dominion Statistician: Chief, Internal Trade Branch: | R.H. Coats, LJ.D., I.R.S.C., F.S.S. (Hon.) Herbert Marshall, B.A. F.S.S. |
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## FINALCIIG OF YOTOR VMIICLE SALES IN CAILADA, MARCH, 1937.

An increase of 45 per cent in volume and 50 per cent in value was shown in financing of motor vehicle sales for March, in comparison with March, 1936. There were 13,963 new and used motor vehicles financed at $\$ 5,942,019$ against 9,656 at $\$ 3,962,048$ for March last year.

Combined totals for the first quarter, 29,994 vehicles at $\$ 12,780,076$, indicated gains over last year of 52 per cent in volume and 58 per cent in value. New vehicles, however, shoviod a better percentage gain than used vehicles with a 63 per cent advance in both number and amount. Gains over the first quarter of 1936 for used vehicles were 48 per cent in number and 52 per cent in anount.

The number of new units financed during March was 4,777 , and their financed value was $35,317,005$, a gain over Narch, 1936 of 51 per cent in both number and amount. Substantial increases over last March were showa for all provinces, the Naritime Provinces reporting a gain of 78 per cent in number of new vehicles. The incruase for Ontario was 59 per cent, that for lanitoba and Saskatchewan combined 56 per cont; quebce, 37 per cent; British Columbia, 35 per cent; and Alberta 29 per cent.

The increases shown for the used rehicles were slightly smallcr than those made by new vehicles. The Canada totals, 9,186 vehicles at $\$ 2,625,014$ were 42 per cont and 48 per cont respectively in advance of last year's figures. The laritime Provinces showed the best improvement in the used vehicle field also with a percontago gain of 58 in number of units financed. Ontario followed with a 51 por cent advance. Manitoba and Saskatchewan reportod a gain of 47 per cent; Quebce, 34 per cont; British Columbia, 22 per cent; and Alborta, 6 per cent.

On page 4 is shown a comparison betwoen the number of now vchicles financed and the number of new vchicles sold in Canada by provinces during March, 1937.

Number of Hotor Vehicles Financed in Canada, 1933-1937
( 000 's omittca)


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$\qquad$
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FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1935 - 1931
(Figures for the current year are subject to final revision)

| Honth | Number of Vehiclas |  |  |  | Amount of Financing |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | 1936 | $1937$ |  | 1935 | 1936 | 1937 | $\begin{array}{\|c\|} \hline \% \text { of } \\ \text { Change, } \\ 1937 / 36 \end{array}$ |
| New Vehicles (x) |  |  |  |  |  |  |  |  |
| January | 885 | 1,524 | 2,677 | $+75.7$ | - 651,272 | 41,054,002 | \$1,848,131 | $+75.3$ |
| Fobruary ..... | 1,592 | 1,555 | 2,722 | + 75.0 | 1,236,203 | 1,102,521 | 1,926,096 | + 74.7 |
| March ........ | 2,540 | 3,172 | 4,777 | + 50.6 | 1,756,967 | 2,192,004 | 3,317,005 | + 51.3 |
| 3 mos.". ..... | 5,017 | 6,251 | 10,176 | +62.8 | 3,544,442 | 4,348,527 | 7,091,232 | +63.1 |
| April ........ | 4,779 | 6,331 |  |  | 3,250,246 | 4,267,363 |  |  |
| hiay ........... | 5,288 | 7,270 |  |  | 3,668,725 | 4,960,491 |  |  |
| june ......... | 3,862 | 5,615 |  |  | 2,669,173 | 3,980,528 |  |  |
| July .......... | 3,541 | 4,293 |  |  | 2,531,943 | 3,074,640 |  |  |
| August ....... | 2,371 | 3,087 |  |  | 1,692,405 | 2,216,705 |  |  |
| September .... | 1,961 | 2,672 |  |  | 1,428,316 | 1,922,520 |  |  |
| October | 1,480 | 2,097 |  |  | 1,096,937 | 1,543,324 |  |  |
| November ..... | 1,787 | 2,015 |  |  | 1,242,813 | 1,459,643 |  |  |
| December | 1,864 | 3,232 |  |  | 1,285,656 | 2,114,120 |  |  |
| 12 mos. .... | 31,950 | 42,863 |  |  | 22,410,656 | 29,887,861 |  |  |

Used Vehic J.es $(x)$

| January ...... February March ........ | 1,844 2,657 4,645 | 3,521 <br> 3,434 <br> 6,484 | 4,864 5,768 9,186 | $\begin{array}{r}+38.1 \\ +68.0 \\ +41.7 \\ \hline\end{array}$ | $\begin{array}{r} 513,076 \\ 757,258 \\ 1,223,575 \\ \hline \end{array}$ | $\begin{array}{r} \mathbf{1 , 0 1 6 , 3 3 6} \\ 960,796 \\ 1,770,044 \\ \hline \end{array}$ | $\begin{array}{\|r\|} \hline 1,421,014 \\ 1,642,816 \\ 2,625,014 \\ \hline \end{array}$ | $\begin{array}{r} +39.8 \\ +71.0 \\ +48.3 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $3 \mathrm{mos}$. ..... | 9,146 | 13,439 | $19,8{ }_{6}^{7}$ | $+47.5$ | 2,493,909 | 3,747,176 | 5,688,844 | $+51.8$ |
| April ......... | 7,970 | 10,825 |  |  | 2,123,201 | 2,897,812 |  |  |
| May .......... | 9,448 | 13,902 |  |  | 2,478,268 | 3,680,981 |  |  |
| June | 8,959 | 13,448 |  |  | 2,286,465 | 3,467,078 |  |  |
| July ......... | 8,424 | 10,349 |  |  | 2,109,499 | 2,696,934 |  |  |
| August ....... | 6,710 | 8,312 |  |  | 1,712,378 | 2,129,282 |  |  |
| Soptember .... | 5,324 | 7,640 |  |  | 1,317,752 | 1,939,819 |  |  |
| October | 4,843 | 6,752 |  |  | 1,266,777 | 1,749,543 |  |  |
| Novamber | 4,062 | 4,945 |  |  | 1,050,592 | 1,309,686 |  |  |
| December | 3,342 | 5,039 |  |  | 942,024 | 1,353,640 |  |  |
| 12 mos. .... | 68,228 | 94,651 |  |  | 17,840,865 | 24,971,951 |  |  |

Total - New and Ussed Vehicles $(x)$

|  | $\begin{aligned} & 2,729 \\ & 4,249 \\ & 7,185 \\ & \hline \end{aligned}$ | 5,045 4,989 9,656 | $\begin{array}{r} 7,541 \\ 8,490 \\ 13,963 \\ \hline \end{array}$ | +49.5 <br> +70.2 <br> +44.6 | $\$ 1,164,348$ $1,893,461$ $2,980,542$ | $\begin{array}{r} \$ 2,070,338 \\ 2,063,317 \\ 3,962,048 \\ \hline \end{array}$ | $\begin{array}{r} 3,269,145 \\ 3,568,912 \\ 5,942,619 \\ \hline \end{array}$ | $\begin{aligned} & +57.9 \\ & +73.0 \\ & +50.0 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 mos. ..... | 14,163 | 19,690 | 29.994 | +52.3 | 6,038,351 | 8,095,703 | 12,780,076 | $+57.9$ |
| April ......... | 12,749 | 17,156 |  |  | 5,373,447 | 7,165,175 |  |  |
| Hay .......... | 14,736 | 21,172 |  |  | 6,146,993 | 8,641,472 |  |  |
| June | 12,821 | 19,063 |  |  | 4,955,638 | 7,447,606 |  |  |
| July ......... | 11,965 | 14,642 |  |  | 4,641,442 | 5,771,574 |  |  |
| August ....... | 9,081 | 11,399 |  |  | 3,404,783 | 4,345,987 |  |  |
| September .... | 7,285 | 10,312 |  |  | 2,806,068 | 3,862,339 |  |  |
| October ....... | 6,323 | 8,849 |  |  | 2,363,714 | 3,292,867 |  |  |
| November | 5,849 | 6,960 |  |  | 2,293,405 | 2,769,329 |  |  |
| December | 5,206 | 8,271 |  |  | 2,227,680 | 3,467,760 |  |  |
| 12 mos . .... | 100,178 | 137,514 |  |  | 40,251,521 | 54,859,812 |  |  |

[^0]FINAHCDIG OF MOTOR VEITCLE SALEPS IV CAINATA BY PROVITCES, hAARCH, 1936 AID 1937.

| Province | Number of Vehicles |  |  | Amount of rinancing |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March, 1936 | $\begin{aligned} & \text { March } \\ & 1937 \end{aligned}$ | $\begin{aligned} & \text { \% Change } \\ & 1937 / 1936 \end{aligned}$ | $\begin{aligned} & \text { March, } \\ & 1936 \end{aligned}$ | $\begin{aligned} & \text { March, } \\ & 1937 \end{aligned}$ | $\begin{aligned} & \text { So Change } \\ & 1937 / 1936 \end{aligned}$ |

New Vehicles (a)

| CAIUDA ...... | 3,172 | 4,777 | + 50.6 | $\begin{gathered} \$ \\ 3,192,004 \\ \hline \end{gathered}$ | $3,317,005$ | +51.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 173 | 308 | + 78.0 | 128,223 | 231,056 | + 80.2 |
| Quebeo ................ | 682 | 934 | + 37.0 | 498,739 | 691,176 | +80.2 +38.6 |
| Ontario | 1,521 | 2,416 | + 58.8 | 994,047 | 1,608,635 | + 61.8 |
| Man. \& Sask. | 279 | 436 | + 56.3 | 193,366 | 285,933 | + 47.9 |
| Alberta ..... | 261 | 337 | + 29.1 | 172,272 | 226,417 | + 31.4 |
| British Columbia ..... | 256 | 346 | +35.2 | 205,357 | 273,788 | + 33.3 |

Used Vehicles ${ }^{(a)}$

| CATSDA ...... | 6,484 | 9,186 | $\begin{array}{r} \\ +41.7 \\ \hline\end{array}$ | $1,770,044$ | $2,625,014$ | + 48.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritines ............ | 344 | 542 | + 57.6 | 94,721 | 164,141 | + 73.3 |
| Quebeo ................. | 1,019 | 1,368 | + 34.2 | 311,735 | 450,071 | + 44.4 |
| Ontario .............. | 3,501 | 5,277 | + 50.7 | 888,632 | 1,412,957 | + 59.0 |
| Kan.t Sask. .......... | 365 | 535 | + 46.6 | 111,991 | 173,527 | + 54.9 |
| Alberta ............. | 452 | 481 | + 6.4 | 142,123 | 145,984 | $+\quad 2.7$ |
| British Columbia ..... | 803 | 983 | + 22.4 | 220,842 | 278,334 | + 26.0 |

Total, New and Useci Vehicles (a)

| CuTADA ..... | 9,656 | 13,963 | + 44.6 | $3,962,048$ | $5,942,019$ | + 50.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes ............ | 517 | 850 | + 64.4 | 222,944 | 395,197 | + 77.3 |
| Quebec ............... | 1,701 | 2,302 | + 35.3 | 810,474 | 1,141,247 | + 40.8 |
| Ontario .............. | 5,022 | 7,693 | + 53.2 | 1,882,679 | 3,021,592 | +60.5 |
| Man. \& Sask. ......... | 644 | 971 | + 50.8 | 305,357 | 459,460 | + 50.5 |
| Alberta | 713 | 818 | + 14.7 | 314,395 | 372,401 | + 18.5 |
| Eritish Columbia ..... | 1,059 | 1,329 | + 25.5 | 426,199 | 552,122 | + 29.5 |

(a)

Includes passenger cars, trucks and buses.

## COILPLRISON OR SALES AID FIIAICING OI HEN OIOR VEFICLES II CANLDA BY PROVIHCLS, HKARCH, 1937.

The table below gives a comparison between the number of new vehicles financed and the number of net velicles sold in Canada by provinces during Narch, 1937. The Dominion total shows that 29.3 per cent of all nev hotor vehicle sales were financed by the financing coapanies. The ratio of new vehicles financed to total sales was highest in the Prairie Provinces, being 40.7 per cent is 4 Iherta and 30.9 per cent in lanitoba and Saskatchewan. The ratio was lowest in the liaritime Provinces at 19.9 per cent. Corresponding percentaces for Ontario, Quebec and British Columbia were 30.8, 27.7 and 26.4 respectively. Information covering sales of used vehicles not being available, a similar comparison of financing and sales for thisg roup cannot be made.

|  | Sales of New Vchicles |  | Pinancing of New Vehicle Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Vchicles | Retail <br> Value | Number of Vehicles | Per cent of Total number sold | Amount of financing | Per cent of value of Total number sold |
| CAITAD, Total | 16,302 | $16,421,816$ | 4,777 | 29.3 | $3,317,005$ | 20.2 |
| Maritimes . | 1,544 | 1,530,112 | 308 | 19.9 | 231, 056 | 15.1 |
| Quebec | 3,372 | 3,511,825 | 9.34 | 27.7 | 691,176 | 19.7 |
| ontario. | 7,859 | 7,836,828 | 2,4.16 | 30.8 | 1,608,635 | 20.5 |
| isan. \& Sask. . | 1,409 | 1,382,762 | $4: 36$ | 30.9 | 285,933 | 20.7 |
| Albcrta ........... | 827 | 815,355 | 33.7 | 40.7 | 226,417 | 27.8 |
| British Columibia .. | 1,311 | 1,344,924 | 34.6 | 26.4 | 273,788 | 20.4 |


[^0]:    (x) Includes passenger cars, trucks and buses.

