

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
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FINANCING OF MOTOR VEHICLE SALES IN CANADA, JUNE, 1937

Motor vehicle sales financed in Canada during June totalled 24,046, a gain of 26.1 per cent compared with the June, 1936, total, 19,063, and a drop of 2.6 per cent compared with May. The financed value of these vehicles was \$10,360,037 for June, an increase of 39.1 per cent over the June, 1936, total, \$7,447,606, and a drop of 1.6 per cent from the May aggregate, \$10,527,924.

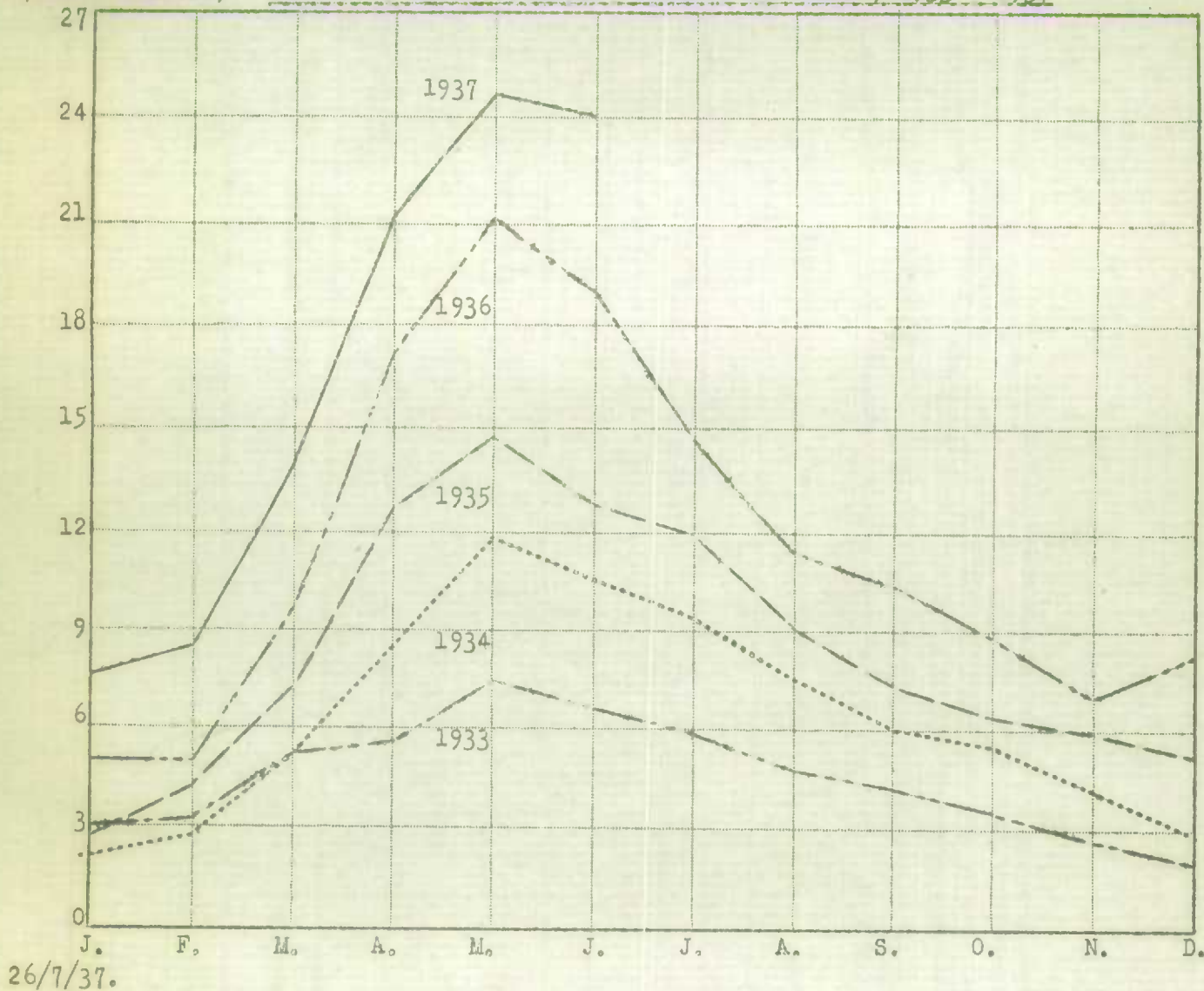
During the first half of 1937 the total of new and used vehicles mounted to 99,912, the financed value of which was \$42,712,128, indicating gains of 29.6 per cent in number and 36.2 per cent in value over the corresponding period of 1936.

The totals for new vehicles for June, 1937, 7,874 units at \$5,713,316, showed a 40.2 per cent advance in number and a 43.5 per cent rise in value compared with June last year when the amount for 5,615 new vehicles was \$3,980,528. Eastern Canada showed the best improvement over last June in number with a 70.0 per cent advance in the Maritime Provinces, a 56.1 per cent gain for Quebec and a rise of 38.7 per cent for Ontario. Increases for Manitoba and Saskatchewan combined were 34.0 per cent, for Alberta 26.1 per cent, and for British Columbia, 13.8 per cent.

Smaller increases over last year were shown for used vehicles for June when 16,172 used units were financed to the extent of \$4,646,721, a 20.3 per cent advance in number and a 34.0 per cent advance in value. Alberta was the only province to register a decline in number, the other provinces showing gains ranging from 5.7 per cent for British Columbia to 42.9 for the Maritime Provinces.

A comparison between the number of new vehicles financed and the number of new vehicles sold in each province for June and for the six-month period January to June is shown on page 4 of this report.

(000's omitted) Number of Motor Vehicles Financed in Canada, 1933 - 1937





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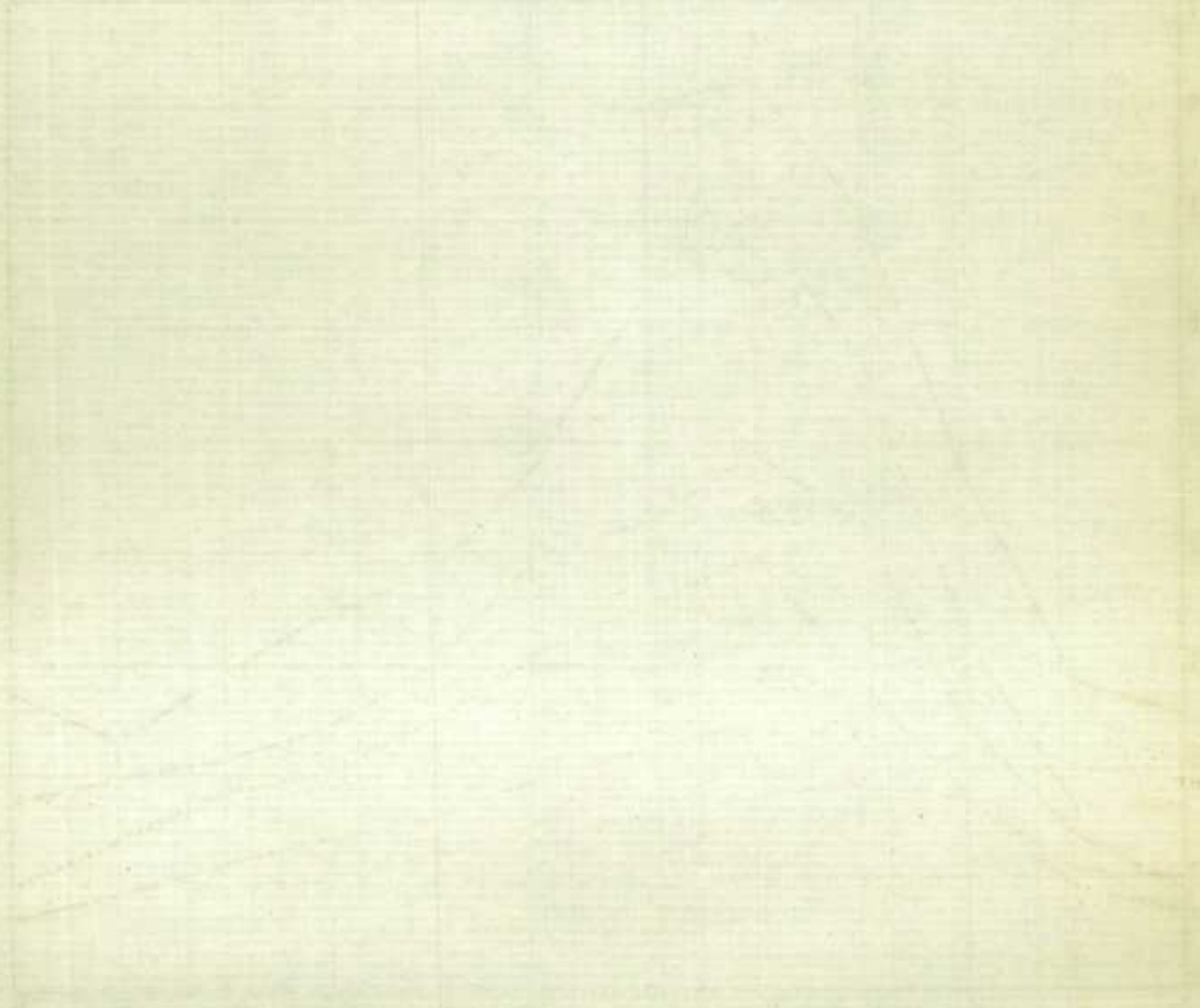
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FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1935 - 1937

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1935	1936	1937	% of Change, 1937/36	1935	1936	1937	% of Change, 1937/36

\$ \$ \$

New Vehicles (x)

January .....	885	1,524	2,677	+75.7	651,272	1,054,002	1,848,131	+75.3
February .....	1,592	1,555	2,722	+75.0	1,136,203	1,102,521	1,926,096	+74.7
March .....	2,540	3,172	4,777	+50.6	1,756,967	2,192,004	3,317,005	+51.3
April .....	4,779	6,331	7,203	+13.8	3,250,246	4,267,363	5,008,159	+17.4
May .....	5,288	7,270	8,133	+11.9	3,668,725	4,960,491	5,793,077	+16.8
June .....	3,862	5,615	7,874	+40.2	2,669,173	3,980,528	5,713,316	+43.5
6 mos. ....	18,946	25,467	33,386	+31.1	13,132,586	17,556,909	23,605,784	+34.5
July .....	3,541	4,293			2,531,943	3,074,640		
August .....	2,371	3,087			1,692,405	2,216,705		
September ....	1,961	2,672			1,428,316	1,922,520		
October .....	1,480	2,097			1,096,937	1,543,324		
November .....	1,787	2,015			1,242,813	1,459,643		
December .....	1,864	3,232			1,285,656	2,114,120		
12 mos. ...	31,950	42,863			22,410,656	29,887,861		

Used Vehicles (x)

January .....	1,844	3,521	4,864	+38.1	513,076	1,016,336	1,421,014	+39.8
February .....	2,657	3,434	5,768	+68.0	757,258	960,796	1,642,816	+71.0
March .....	4,645	6,484	9,186	+41.7	1,223,575	1,770,044	2,625,014	+48.3
April .....	7,970	10,825	13,975	+29.1	2,123,201	2,897,812	4,035,932	+39.3
May .....	9,448	13,902	16,561	+19.1	2,478,268	3,680,981	4,734,847	+28.6
June .....	8,959	13,443	16,172	+20.3	2,286,465	3,467,078	4,646,721	+34.0
6 mos. ....	35,523	51,614	66,526	+28.9	9,381,843	13,793,047	19,106,344	+38.5
July .....	8,424	10,349			2,109,499	2,696,934		
August .....	6,710	8,312			1,712,378	2,129,282		
September ....	5,324	7,640			1,377,752	1,939,819		
October .....	4,843	6,752			1,266,777	1,749,543		
November .....	4,062	4,945			1,050,592	1,309,686		
December .....	3,342	5,039			942,024	1,353,640		
12 mos. ...	68,228	94,651			17,840,865	24,971,951		

Total - New and Used Vehicles (x)

January .....	2,729	5,045	7,541	+49.5	1,164,348	2,070,338	3,269,145	+57.9
February .....	4,249	4,989	8,490	+70.2	1,893,461	2,063,317	3,568,912	+73.0
March .....	7,185	9,656	13,963	+44.6	2,980,542	3,962,048	5,942,019	+50.0
April .....	12,749	17,156	21,178	+23.4	5,373,447	7,165,175	9,044,091	+26.2
May .....	14,736	21,172	24,694	+16.6	6,146,993	8,641,472	10,527,924	+21.8
June .....	12,821	19,063	24,046	+26.1	4,955,638	7,447,606	10,360,037	+39.1
6 mos. ....	54,469	77,081	99,912	+29.6	22,514,429	31,349,956	42,712,128	+36.2
July .....	11,965	14,642			4,641,442	5,771,574		
August .....	9,081	11,399			3,404,783	4,345,987		
September ....	7,285	10,312			2,806,068	3,862,339		
October .....	6,323	8,849			2,363,714	3,292,867		
November .....	5,849	6,960			2,293,405	2,769,329		
December .....	5,206	8,271			2,227,680	3,467,760		
12 mos. ...	100,178	137,514			40,251,521	54,859,812		

(x) Includes passenger cars, trucks and buses.





FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, JUNE, 1936 AND 1937

Province	Number of Vehicles			Amount of Financing		
	June, 1936	June, 1937	% Change 1937/1936	June, 1936	June, 1937	% Change 1937/1936

New Vehicles<sup>(a)</sup>

CANADA .....	5,615	7,874	+40.2	3,980,528	5,713,316	+43.5
Maritimes .....	404	687	+70.0	317,713	533,197	+67.8
Quebec .....	941	1,469	+56.1	741,854	1,183,162	+59.5
Ontario .....	2,566	3,559	+38.7	1,715,533	2,494,904	+45.4
Manitoba & Saskatchewan.	755	1,012	+34.0	515,096	663,932	+28.9
Alberta .....	544	686	+26.1	355,061	445,081	+25.4
British Columbia .....	405	461	+13.8	335,271	393,040	+17.2

Used Vehicles<sup>(a)</sup>

CANADA .....	13,448	16,172	+20.3	3,467,078	4,646,721	+34.0
Maritimes .....	941	1,345	+42.9	255,326	407,221	+59.5
Quebec .....	2,116	2,809	+32.8	569,911	901,106	+58.1
Ontario .....	6,612	8,115	+22.7	1,621,903	2,183,278	+34.6
Manitoba & Saskatchewan.	1,605	1,751	+ 9.1	411,196	500,241	+21.7
Alberta .....	1,160	1,080	- 6.9	325,544	323,768	- 0.5
British Columbia .....	1,014	1,072	+ 5.7	283,198	331,107	+16.9

Total, New and Used Vehicles<sup>(a)</sup>

CANADA .....	19,063	24,046	+26.1	7,447,606	10,360,037	+39.1
Maritimes .....	1,345	2,032	+51.1	573,039	940,418	+64.1
Quebec .....	3,057	4,278	+39.9	1,311,765	2,084,268	+58.9
Ontario .....	9,178	11,674	+27.2	3,337,436	4,678,182	+40.2
Manitoba & Saskatchewan.	2,360	2,763	+17.1	926,292	1,164,173	+25.7
Alberta .....	1,704	1,766	+ 3.6	680,605	768,849	+13.0
British Columbia .....	1,419	1,533	+ 8.0	618,469	724,147	+17.1

(a) Includes passenger cars, trucks and buses.

GENERAL STATE OF NEW YORK					1890
County	Population	Area	Value	Ratio	Ratio
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100

GENERAL STATE OF NEW YORK					1890
County	Population	Area	Value	Ratio	Ratio
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100

GENERAL STATE OF NEW YORK					1890
County	Population	Area	Value	Ratio	Ratio
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100
Albany	11,000	1,000	100,000	100	100



COMPARISON OF SALES AND FINANCING OF NEW MOTOR VEHICLES IN CANADA  
BY PROVINCES, JUNE, 1937, AND JANUARY TO JUNE, 1937

The table below compares the number of new vehicles financed with the number of new vehicles sold and the total amount of financing with the total retail value of new vehicles sold for June, 1937, and also for the six-month period January to June, 1937. During June, 17,949 new motor vehicles were sold in Canada, of which 7,874 or 43.9 per cent were financed. The proportion of new vehicles financed to total sales was highest for Alberta, the ratio being 61.6 per cent, and lowest for the Maritime Provinces, where only 33.4 per cent of sales were financed. Corresponding percentages for other provinces were 34.7 per cent for British Columbia, 43.7 per cent for Quebec, 45.2 per cent for Ontario, and 45.8 per cent for Manitoba and Saskatchewan combined.

During the first half of 1937, 96,756 new motor vehicles were sold in the Dominion, of which 33,386 or 34.5 per cent were financed. Alberta and the Maritime Provinces were again high and low respectively in the proportion of vehicles financed to total sales, percentages being 48.6 for the former and 27.1 for the latter division.

Retail Sales and Financing of Sales of New Motor Vehicles, June, 1937

	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of vehicles	Retail Value	Number of vehicles	Per cent of total number sold	Amount of financing	Per cent of value of total number sold
CANADA .....	17,949	18,064,055	7,874	43.9	5,713,316	31.6
Maritime Provinces .....	2,059	2,041,347	687	33.4	533,197	26.1
Quebec .....	3,358	3,462,406	1,469	43.7	1,183,162	34.2
Ontario .....	7,877	7,930,727	3,559	45.2	2,494,904	31.5
Manitoba & Saskatchewan.	2,211	2,164,608	1,012	45.8	663,932	30.7
Alberta .....	1,114	1,103,124	686	61.6	445,081	40.3
British Columbia .....	1,330	1,361,843	461	34.7	393,040	28.9

Retail Sales and Financing of Sales of New Motor Vehicles, January to June, 1937

	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of vehicles	Retail Value	Number of vehicles	Per cent of total number sold	Amount of financing	Per cent of value of total number sold
CANADA .....	96,756	97,790,874	33,386	34.5	23,605,784	24.1
Maritime Provinces .....	9,428	9,335,146	2,558	27.1	1,934,795	20.7
Quebec .....	20,348	21,141,320	6,949	34.2	5,312,937	25.1
Ontario .....	43,637	44,012,666	15,183	34.8	10,313,692	23.4
Manitoba & Saskatchewan.	10,664	10,511,387	3,857	36.2	2,528,780	24.1
Alberta .....	5,596	5,517,896	2,722	48.6	1,806,720	32.7
British Columbia .....	7,083	7,272,459	2,117	29.9	1,708,860	23.5



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The table shows the number of persons who were employed in the various occupations in the manufacturing industry in 1957. The total number of persons employed in the manufacturing industry was 1,000,000. The number of persons employed in the various occupations is shown in the following table:

Table 1. Number of persons employed in the various occupations in the manufacturing industry in 1957. The total number of persons employed in the manufacturing industry was 1,000,000. The number of persons employed in the various occupations is shown in the following table:

Occupation	Number of persons employed	Percentage of total
Manufacturing	1,000,000	100.0
Construction	100,000	10.0
Transportation	50,000	5.0
Communication	20,000	2.0
Commerce	10,000	1.0
Services	5,000	0.5
Unemployed	10,000	1.0

Table 2. Number of persons employed in the various occupations in the manufacturing industry in 1957. The total number of persons employed in the manufacturing industry was 1,000,000. The number of persons employed in the various occupations is shown in the following table:

Occupation	Number of persons employed	Percentage of total
Manufacturing	1,000,000	100.0
Construction	100,000	10.0
Transportation	50,000	5.0
Communication	20,000	2.0
Commerce	10,000	1.0
Services	5,000	0.5
Unemployed	10,000	1.0