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## MONTHLY INDEXES OF COUNTRY GENERL STORE SALES

## Fe wary, 1943

Country general store sales averaged 16 per cent higher in February this year than last according to reports received from approximately 600 of these general merchandise stores located in the smaller towns and rural areas. kill regions of the country reported gains ranging from 4 per cent for northern Ontario to 26 per cent for the southern part of Saskatchewan and the northern part of Alberta. Sales for Ontario as a whole increased by 9 per cent; British Columbia, 10 per cent; Quebec, 15 per cent; the Maritime Provinces, 16 per cent; Manitoba and Liberta, 24 per cent used Saskatchewan, 25 per cent.
inflowing for the difference in number and sales importance of the business days of February this year and last and for normal seasonal movements sales in February were up by 16 per cent over February a year ago and increased by 6 per cent over January this year. There was the same number of business days in February this year as last.

Percentage Chan in Country General Store Bales by Rorions

is. Unadjusted. B. Index adjusted for number of business days and seasonal variations.

| Year and lionth | CisNidis |  | Mar | imes | Quobec |  | Ontario |  | Manitoba |  | Saskatchowan |  | Alberta |  | British <br> Columbia |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4 | B | 2 | B | h | B | 1. | B | A | B | \% | B | 4 | B | 4 | B |
| February, 1936 | (a) | (a) | (a) | (a) | (a) | (a) | 76.2 | 92.5 | 65.9 | 92.2 | 63.5 | 91.4 | 63.6 | 94.7 | (a) | (a) |
| February, 1937 | 75.0 | İ. 3 | 82.0 | 102.6 | 74.9 | 104.5 | 82.0 | 106.3 | 67.1 | 100.1 | 65.7 | 100.9 | 69.3 | 102.1 | 77.5 | 101.6 |
| February, 1933 | 77.7 | 107.0 | 87.2 | 109.0 | 78.2 | 109.2 | 80.4 | 104.1 | 75.9 | 113.3 | 68.5 | 105.1 | 71.2 | 104.8 | 81.2 | 106.5 |
| February, 1939 | 70.8 | 97.6 | 76.7 | 95.9 | 72.7 | 101.6 | 73.4 | 95.1 | 67.0 | 100.0 | 61.4 | 94.3 | 65.2 | 96.0 | 77.9 | 102.1 |
| February, 1940 | 79.7 | 105.7 | 92.2 | 111.0 | 79.0 | 106.2 | 82.7 | 103.3 | 75.2 | 108.2 | 68.9 | 202.0 | 75.8 | 107.5 | 81.8 | 103.3 |
| Fobruary, 1941 | 82.1 | 111.7 | 95.0 | 218.7 | 84.9 | 118.6 | 84.6 | 109.5 | 76.6 | 114.3 | 66.8 | 202.6 | 78.2 | 115.2 | 84.1 | 110.2 |
| February, 1942 | 94.9 | 130.7 | 105.2 | 131.5 | 99.8 | 139.4 | 99.7 | 129.2 | 90.8 | 135.6 | 76.8 | 118.0 | 91.5 | 134.8 | 92.9 | 121.8 |
| February, 1943 | 110.5 | 152.6 | 122.5 | 153.1 | 114.9 | 160.4 | 108.8 | 141.0 | 113.0 | 168.8 | 96.2 | 147.7 | 113.0 | 166.4 | 102.0 | 133.8 |
| 1242 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| March ......... | 107.9 | 131.4 | 107.9 | 128.9 | 122.6 | 141.5 | 109.0 | 128.7 | $102 \cdot 7$ | 132.2 | 92-7 | 127.5 | 102.0 | 129.6 | 104.0 | 122.8 |
| april .......... | 123.0 | 133.1 | 117.0 | 127.7 | 138.3 | 152.6 | 127.7 | 134.9 | $123 \cdot 3$ | 140.7 | 104.7 | 115.5 | 121.8 | 127.4 | 113.2 | 116.0 |
| Way .........co. | 141.6 | 130.1 | 151.1 | $125 \cdot 3$ | 168.7 | 144.8 | 143.9 | 124.6 | 128.5 | 134.0 | 115.8 | 122.1 | 126.6 | 134.9 | 123.7 | 115.4 |
| June ........... | 132.2 | 127.4 | 126.4 | 124.4 | 160.6 | 142.7 | 129.6 | 123.9 | 230.5 | 132.3 | 106.6 | 112.6 | 122.2 | 129.2 | 132.0 | 128.3 |
| July .. | $139 \cdot 7$ | 230.7 | 129.7 | 124.1 | 167.6 | $143 \cdot 3$ | 142.2 | 124.9 | 138.7 | 132.7 | 219.1 | 127.9 | 130.4 | 137.0 | 124.1 | $115 \cdot 3$ |
| sugust... | $145 \cdot 3$ | $133 \cdot 9$ | 141.0 | 138.7 | 161.5 | 17.0 | 142.3 | 133.3 | 145.6 | 122.2 | 133.1 | 123.4 | 147.4 | 135.5 | 134.2 | 124.5 |
| September | -39.7 | 126.6 | 127.4 | 128.6 | 139.4 | 139.4 | 134.0 | 129.1 | 157.8 | 122.5 | 150.6 | 111.9 | $150 \cdot 3$ | 122.1 | 125.1 | 113.3 |
| October | 153.9 | 129.4 | 140.6 | 127.5 | 159.3 | 145.8 | 130.0 | 120.1 | 170.1 | 135.2 | 181.1 | 121.9 | 171.5 | 128.0 | 133.5 | 122.2 |
| November | 139.2 | 139.8 | 137.7 | 137.2 | 141.1 | $143 \cdot 3$ | 128.3 | 135.6 | 155.0 | 154.6 | 153.5 | 139.5 | 144.9 | $137 \cdot 7$ | 116.1 | 124.0 |
| December | 167.2 | 144.1 | 167.9 | 144.0 | 169.3 | 152.9 | 152.6 | 133.1 | 197.2 | 163.6 | 164.1 | 140.8 | 183.1 | 145.9 | 153.3 | 133.7 |
| $\frac{1943}{58}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 108.9 110.5 | 144.0 | 116.2 122.5 | 134.6 | 112.0 | 150.5 160.4 | 110.5 | 141.0 | 112.8 | 160.1 | 94.1 | 141.6 | 109.3 | 148.9 | 106.6 |  |
| February | 110.5 | 152.6 | 122.5 | 153.1 | 114.9 | 160.4 | 108.8 | 141.0 | 113.0 | 168.8 | 96.2 | $147 \cdot 7$ | 113.0 | 166.4 | 102.0 | $133.8$ |
| \% Change, Jan.-Feb., 1943 | +12.1 | - | +14.0 | - | +11.2 | - | $+6.7$ | - | $+18.2$ | - | +17.7 | - | +15.0 | - | $+7.2$ | - |

Indexes for January and February, 1943 are subject to revision.
(a) Not available.

