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CANADA

DOMINION BUREAU OF STATISTICS CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE

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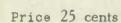
BRITISH COLUMBIA
CALENDAR YEAR

1941

FINAL REPORT



OTTAWA 1943



Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS OTTAWA, CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE IN BRITISH COLUMBIA, 1941 (Final Report)

Final compilations for the Census of Merchandising and Service Establishments, 1941, show that there were 11,253 retail stores in British Columbia in the Census year and that these had annual sales of \$309,572,600, including \$29,093,900 worth of instalment business. These stores required the services of 33,569 employees including 25,649 persons engaged on a full-time basis and 7,920 persons on a part-time basis. In addition, there were 10,658 proprietors who devoted the major portion of their time to the management of their retail businesses. Salaries and wages paid to employees during the year amounted to \$30,964,000; inventories on hand at the end of the year (exclusive of chain warshouse inventories) were valued at \$44,958,000, while accounts outstanding on retailers' books on the same date were valued at \$19,514,400.

The Census of Merchandising and Service Establishments forms part of the Decennial Census of 1941 and is the second complete survey of retail trade to be taken in Canada. The previous census related to the year 1930 when retail sales in British Columbia were valued at \$248,597,500. Dollar sales in 1941 were 24.5 per cent higher than in the earlier period.

The scope of the 1941 Census of Merchandising varied slightly from that of 1930, figures for the earlier year including certain minor types of business not included in the regular retail tables of the 1941 Census. The types of business omitted in 1941 consist chiefly of producer-distributors of milk products and certain agencies having no established place of business. On excluding figures for these types from the 1930 totals, an increase of 22 per cent is recorded in the number of retail outlets while the increase in dollar volume of business was 30.6 per cent.

Size of Business

Retail stores range widely in the scale of their operations as measured in terms of the annual volume of business transacted. An analysis of the 11,253 retail stores operating in British Columbia in 1941 shows that 28 per cent of these stores had annual sales of less than \$5,000 each and that these accounted for only 2.6 per cent of the total dollar volume of business transacted by all stores. On the other hand, there were 412 stores or slightly less than 4 per cent of the total number of retail outlets that had annual sales of \$100,000 or over and these accounted

for nearly 46 per cent of the total annual retail business.

The merchandising census was taken by mail, the mailing lists for the project having been prepared by the population census enumerators who were instructed to list the name and address of each business establishment in their respective enumeration areas including those retail firms which commenced operations between the beginning of the year and the census date. The inclusion of part-year reports from such firms is a factor to be considered in the interpretation of the analysis of retail stores according to sales volume.

Personnel

Each firm was asked to report the average number of paid employees required to carry on business during the year, separate figures to be given for male and for female employees and a distinction to be made btween those employees on a full-time and on a part-time basis. Data were also secured relating to annual payroll and to the number of proprietors who took an active part in the management of their retail business.

Answers to these inquiries show a total of 44,227 persons engaged, either full-time or part-time, in retail merchandising in 1941. Included in these totals are 16,496 full-time male and 9,153 full-time female employees to whom \$28,361,200 was paid in salaries and wages during the year. Included also in the totals are 3,791 part-time male and 4,129 part-time female employees with an annual payroll of \$2,602,800. The third component included in the totals consists of active proprietors of whom there were 10,658 including 9,066 male and 1,592 female persons.

An analysis of the retail stores of the province, according to the number of paid employees in each store, indicates that there were 4,482 stores or slightly less than 40 per cent of the total number in which there were no employees, the operations of these retail outlets being carried on by the proprietors alone. Nearly 22 per cent of the total stores each had one employee, 13 per cent had two employees, 7 per cent had three employees, and about another 5 per cent had four employees each. There were 1,496 stores each with 5 or more employees. This group comprised 13.3 per cent of the total number of stores, included 70.3 per cent of the total number of employees, paid out 75.9 per cent of the total annual payroll and transacted 60.6 per cent of the total volume of retail business.

Cash, credit and instalment Sales

All stores were not able to report the proportions of their total business transacted on cash and credit bases. Information on cash and credit sales secured from 8,240 stores which accounted for 87 per cent of the total volume of retail business indicated that credit sales (including instalment sales) formed 32.1 per cent of the total annual turnover while 67.9 per cent of the business was transacted on a cash basis. Assuming that the proportions of cash and credit sales were similar for the reporting and non-reporting stores, the total volume of retail credit business may be estimated at \$99,372,800 in 1941. Ratios of credit to total sales for stores classified broadly according to kind of business stand at 27.1 per cent for food stores, 42.6 per cent for country general stores, 26.7 per cent for the general merchandise group consisting chiefly of department and general merchandise stores with a ratio of 29.2 per cent, and variety stores in which credit sales are practically "nil". Ratios of credit to total sales for other groups stand at 53.8 per cent for the automotive group, 19.1 per cent for the apparel group, 58.5 per cent for the building materials

group, 65.1 per cent for the furniture-household-radio group and 18.5 per cent for the "other retail stores" group.

Included in the total credit business were instalment sales reported at \$29,093,900, or 9.4 per cent of the total volume of retail sales. Firms were instructed to include in the instalment sales reported the total volume of goods sold on the instalment plan including the down payment, the value of any tradeins accepted as part payment in addition to the amount of the original unpaid balance. All instalment sales were to be reported irrespective of whether the paper was discounted with a finance company or carried on the retailers own books.

Almost 48 per cent of the total volume of instalment business was reported by motor vehicle dealers whose instalment sales totalled \$13,892,700 or 39.3 per cent of the total annual sales for this classification. Instalment sales in department stores amounted to \$3,621,100; stores specializing in furniture, household appliances, radios and musical instruments or a combination of these items had instalment sales of \$6,050,000, while stores specializing in men's or women's apparel reported time-payment sales of \$2,004,200.

Types of Operation

In addition to being classified according to kind of business each store was assigned to a type of operation, depending chiefly upon whether the store was independently owned and operated or whether it belonged to a chain company or some other multiple form of organization.

The 11,253 retail stores operating in British Columbia in 1941 were comprised of 10,405 independent stores whose sales formed 78.4 per cent of the total retail trade, 767 units of chain companies which accounted for 20.8 per cent of the total retail sales and 81 stores assigned to other types and accounting for the remaining 0.8 per cent of the total trade.

The ratio of chain to total sales was practically unchanged in 1941 from 1930, chains accounting for 19.8 per cent of the total trade in 1930 compared with 20.8 per cent in the more recent period. Comparative ratios for the two years for some of the lines of business in which chains are of more importance (ratios for 1930 in brackets) are as follows: Grocery stores, 16.9 per cent (21.9 per cent); combination stores, 66.9 per cent (39.4 per cent); variety stores, 90.5 per cent (98.2 per cent); men's and boys' clothing and furnishings stores, 7.4 per cent (8.4 per cent); shoe stores, 24.5 per cent (20.7 per cent); restaurants, 10.0 per cent (12.7 per cent).

For census purposes chains are taken to include all retail organizations operating four or more retail stores exclusive only of department stores. All department stores are classified as independents. The chain figures do not include the so-called voluntary chains comprised of independent stores grouped for buying or advertising purposes. There were 397 independent stores in these voluntary chains in 1941 whose sales formed 3.6 per cent of the total trade. In 1930 there were 137 voluntary chain units in operation and their sales formed 1.4 per cent of the total.

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Table 1. -- Comparison of Stores and Sales for 1930 and 1941 by Kind-of-Business Croups and for Selected Kinds of Business

	Number o	f Stores		Sales	
	1930	1941	1930	1941	% Change
Total, All Stores	9,501	11,253	\$ 248,597,500	\$ 309,572,600	+ 24.5
Total, Comparable Stores	9,161	11,197	235,518,900	307,704,700	+ 30.6
Food Group	3,476	3,818	48,692,000	69,472,200	+ 42.7
Candy and confectionery stores. Grocery stores (without fresh	747	852	4,699,300	6,066,200	+ 29.1
meat)	1,303	1,660	19,977,500	26,098,400	+ 30.6
and meats)	158	25 5	6,310,400	19,248,700	+205.0
Meat markets (including sea food)	506	491	10,908,200	9,721,100	- 10.9

⁽¹⁾ Excludes milk dealers, farm implement agents and grain elevators.

Table 1.—Comparison of Stores and Sales for 1930 and 1941 by Kind of Business Groups and for Selected Kinds of Business—(Concl'd)

	Number of	Stores	S	ales	
	1930	1941	1930	1941	% Change
Country General Stores	771	728	\$ 15,348,500	\$ 16,057,400	+ 4.6
General Merchandise Group	245	206	48,167,100	53,545,800	+ 11.2
Department stores and mail-order offices	25 30	31 48	38,831,900 3,640,000	44,379,300 4,598,700	+ 14.3 + 26.3
Automotive Group	1,093	1,366	33,923,400	53,939,600	+ 59.0
Motor vehicle dealers	196 368 463	207 290 806	21,296,000 5,607,200 5,360,100	35,382,100 5,701,700 11,114,700	+ 66.1 + 1.7 +1.07.4
Apparel Group	772	1,143	17,409,400	25,254,700	+ 45.1
Men's and boys' clothing and furnishings stores	342 51	340 111	6,366,200 1,828,000	6,369,100 4,856,600	(b) +165.7
Shoe stores	257 122	547 145	6,137,000 3,076,200	3 749,100	+ 67.5
Building Materials Group	388	467	12,434,900	13,969,500	+ 12,3
Hardware stores	1 84 83	201	4,425,400 3,945,800	4,927,600 5,234,800	+ 11.3 + 32.7
Furniture Household Radio Group	292	367	8,121,100	11,501,600	+ 41.6
Furniture stores	86	132	2,456,800	5,453,300	PAGE 1
Household appliance or radio dealers	146	157	4,832,300	4,922,700	+ 1.9
Restaurant Group	634	962	10,135,000	15,000,300	+ 48.0
Other Retail Stores	1,599	1,924	52,959,700	49,451,000	- 6.6
Drug stores	268 137 198	305 154 391	6,530,400 2,668,200 2,900,800	8,277,000 3,895,400 3,520,100	+ 26.7 + 46.0 + 21.3
Second Hard Group	231	272	1,406,400	1,380,500	- 1.8

⁽b) Less than .05 per cent.

Table 2 .- Retail Merchandise Trade, 1941, by Kinds of Business

			Stocks on
	Number	Sales,	hand, end of
Kind of business	of	1941	year
	Stores		(at cost)
		\$	\$
(1042	11 053	309,572,600	44,958,000
1. Total, All Stores (1941	11,253		
(1930	9,501	248,597,500	41,055,300
2. Food Group	3,818	69,472,200	4,844,000
3. Bakery products stores	151	1,302,800	53,800
	101	1,000,000	00,000
Candy and confectionery stores	072	7/15 7/00	377 700
4. Candy, nut stores	23	305,700	17,100
5. Confectionery stores	829	5,760,500	500,000
Dairy products dealers			
6. Dairy products stores	34	1,262,100	20,800
7. Eggs and poultry stores	28	396,800	17,000
8. Milk dealers	36	1,325,200	13,700
9. Fruit and vegetable stores	240	3,244,500	190,300
10. Grocery stores (without fresh meat)	1.660	26,098,400	2,882,300
11. Combination stores (groceries and meats) .	255	19.248.7001	849,800
Meat markets (including sea foods)	200	1392209100	010,000
	111	0 193 000	910 700
12. Meat markets	444	9,121,900	219,700
13. Fish markets	47	599,200	20,800
Other food stores	1 1 50		
14. Caterers	5	38,100	1,600
15. Coffee, tea and spice stores	15	107,100	21,400
16, Delicatessen stores	38	592,100	27,800
17. Food stores with non-food departments	2)		
18. Other food stores	11)	69,100	7,900
19. Country General Stores	728	16,057,400	3,559,600
20. General Merchandise Group	206	53,545,800	9,861,500
So denergy merchanistic aroub sessessesses	200	00,040,000	39001,000
Of Descriptions at many and meth ander houses on		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
21. Department stores and mail order houses or	31	44,379,300	7,929,900
Offices age-on-occasi			
22. General merchandise and dry goods stores .	127	4,567,800	1,249,500
23. Variety stores	48	4,598,700	682,100
24. Automotive Group	1,366	53,939,600	5,305,800
	2		
Lotor vehicle dealers			
25. Automobile dealers	148	19,635,000	2,514,400
26. Automobile dealers with wholesale car	THE PERSON		
departments	23	12,755,700	1,442,100
27. Automobile dealers with farm implements.	6	1,559,000	135,800
28. Used car dealers	30	1,432,400	176,700
29. Accessory, tire and battery shops	40	1,516,200	187,800
	290	5,701,700	369,200
30. Garages	806	11,114,700	448,800
31. Filling stations	600	11,114,700	230,000
	1		

⁽¹⁾ Included in this figure are meat sales of \$4.651,000.

Table 2. -- Retail Merchandise Trade, 1941, by Kinds of Business

			Employment			tors	Proprie
	-time emp	Part		time empl	Full-		- Lopez
Salaries	Female	Male	Salaries	Female	Male	Female	Male
 and wages			and wages				
\$			\$				
2,602,800	4,129	3,791	28,361,200	9,153	16,496	1,592	9,066
1,056,200	1,453	1,822	23,465,100	6,513	14,675	1,192	8,606
366,500	600	943	4,007,900	1.119	3,086	602	3,085
9,100	26	8	153,700	130	67	39	84
5,400	14	-	55,000	50	7	1	6
39,200	142	44	244,200	191	140	247	598
4,500	16	8	192,700	31	113	7	24
1,900	6	3	9,600		11	3	35
5,700	2	11	254,100	16	188	2	27
23,500	59	47	125,700	42	112	25	314
113,000	187	308	1,100,500	303	926	255	1,378
87,100	110	220	1,116,700	265	770	4	156
71,100	26	285	646,600	46	675	4	369
1,100	2	3	41,900	1	38	3	41
bo		-	3,400	5	7	2	4
- 100	-	1	5,600	4	5	2	12
4,800	10	5	55,600	34	25	6	25
Lin Tellinen		Y. 1944	STATE AND A STATE OF				
1	3-2-	1 - 5	2,600	1	2	2	12
79,600	96	169	825,400	191	612	72	595
969,900	1,908	576	6,279,700	3,225	2,219	37	106
868,400	1,611	527	5,425,700	2,620	1,900	-	61
36,900	68	40	424,300	138	228	33	79
64,600	229	9	429,700	467	91	4	27
EAST TARREST	The same	n de la composition della comp			1000		
174,300	49	447	5,069,100	189	3,583	24	1,324
HITTON WAS A	PER SET TO	1 1 1 1 1 1	THE LEWIS	FIRE			
49,800	13	89	1,919,700	74	1,299	€:	108
2,200	1	6	1,288,500	55	716	M - 1	3
900	- 1	6	178,400	6	109	760	3
4,800	-	11	97,700	4	71		25
8,000	2	11	205,200	15	140	GR	26
44,800	14	110	668,400	14	569	3	300
61,500	19	207	692,600	19	664	20	836

			Stocks on
and the state of t	Number		hand, end of
Kind of Business	of	Sales,	year year
	Stores	1941	(at cost)
			s s
		\$	· ·
Automotive Group(Cont'd)			
Other automotive establishments		one from the Linear	- 30/4/A(An - 5-3) (CA-
1. Motorcycle dealers	5	81,900	10,300
2. Motorcycle and bicycle dealers		20,200	6,800
3. Boats, motorboats, canoes, yachts	2		
4. Boats (gas, oil, accessories and rapairs) .	12	122,800	13,900
5. Apparel Group	1,143	25,254,700	7,738,000
A TOUR PROPERTY OF THE PARTY OF			
Men's and boys' clothing and furnishings			
stores	-12		3 = 1 1=
6. Men's clothing or clothing and furnish-			
ings' stores	139	4,309,100	1,582,300
7, Men's furnishings stores		416,300	217,800
8. Men's hat stores	9	132,500	57,800
9, Custom tailors and made-to-measure		105,000	
clothing	151	1,511,200	212,100
	111		2,020,900
10. Family clothing stores	1 111	1,000,000	2,020,000
Women's apparel and accessories stores	207	7 522 900	1,545,200
11. Women's ready-to-wear stores	293	7,522,800	150,200
12. Hosiery, lingerie and accessories stores	1	638,900	1
13. Millinery stores			51,200
14. Furriers-fur shops	1	1,087,300	406,300
15. Infants' and children's wear stores	1		81,400
16. Other women's apparel stores	. 101	333,300	90,400
Shoe Stores		174 700	70 000
17. Men's shoe stores		174,700	79,000
18. Women's shoe stores			87,300
19. Family shoe stores	132	3,097,200	1,156,100
20. Building Materials Group	467	13,969,500	2,694,100
18 002,800 LEEL TROOP TO VICE ON			
Hardware Stores			
21. Hardware stores	197		1,693,500
22. Hardware and farm implements	4	137,000	41,000
Lumber and building material dealers			30
23. Lumber and building materials	109	4,193,700	433,200
24. Lumber and building materials, coal and			STREET, STREET
wood	16	1,041,100	104,500
25. Other building materials	1		87,200
26. Electrical supply stores			89,000
27. Heating and plumbing equipment dealers	1		101,200
28. Paint, glass and wallpaper stores			144,500
nos raminal Prana ana marriada, noston essesses		10000	
	1	1	1

- 9 -

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Proprietors					Employment a	and Ware H	acts		
### Penale Penale	Propr	ietors	Fu:	ll-time en				ployees	
\$ 1 10,000 2 - 600 1- 4 - 8 1 10,000 2 - 1,000 2. 15 1 6 1 7,000 3 - 700 4. 673 369 1,013 1,232 2,592,300 348 604 288,800 5. 126 3 248 29 427,600 91 30 39,600 6. 40 1 29 7 32,400 12 1 3,500 7. 5 - 10 - 13,600 11 - 3,100 8. 154 4 118 44 187,900 48 33 35,300 9. 81 8 193 271 508,800 48 103 39,400 10. 94 161 107 639 765,500 16 275 86,000 11. 6 32 5 37 40,400 1 23 9,600 12. 13 46 16 32 37,400 6 40 13,100 13. 19 2 35 67 130,200 5 26 9,300 14. 10 24 3 11 8,800 - 640 13,100 13. 19 2 35 67 130,200 5 26 9,300 14. 10 24 3 11 8,800 - 640 13,100 13. 26 83 16 38 35,000 2 31 10,200 16. 6 - 10 - 21,800 4 - 1,300 17. 4 - 25 7 46,000 11 1 7,000 16. 6 - 10 - 21,800 4 - 1,300 17. 4 - 25 7 46,000 11 1 7,000 16. 72 3 298 21 424,000 76 3 37,600 20.	Male	Female			Salaries	Male	Female		
4 - 1 - 1,000 2 - 1,000 2 3 3 - 700 4 3 - 700 4 673 369 1,013 1,232 2,592,300 348 604 288,800 5 5 126 3 248 29 427,600 91 30 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 10 3 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 18 193 271 508,800 48 103 39,400 10 9 10 10 48 103 39,400 10 23 9,600 11 23 9,600 12 13 46 16 32 37,400 6 40 13,100 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>\$</td> <td></td>								\$	
4 - 1 - 1,000 2 - 1,000 2 3 3 - 700 4 3 - 700 4 673 369 1,013 1,232 2,592,300 348 604 288,800 5 5 126 3 248 29 427,600 91 30 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 10 3 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 18 193 271 508,800 48 103 39,400 10 9 10 10 48 103 39,400 10 23 9,600 11 23 9,600 12 13 46 16 32 37,400 6 40 13,100 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
4 - 1 - 1,000 2 - 1,000 2 3 3 - 700 4 3 - 700 4 673 369 1,013 1,232 2,592,300 348 604 288,800 5 5 126 3 248 29 427,600 91 30 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 10 3 39,600 6 6 40 1 29 7 32,400 12 1 3,500 7 7 5,100 8 8 18 193 271 508,800 48 103 39,400 10 9 10 10 48 103 39,400 10 23 9,600 11 23 9,600 12 13 46 16 32 37,400 6 40 13,100 <td></td> <td></td> <td></td> <td></td> <td></td> <td>E JEY</td> <td></td> <td></td> <td></td>						E JEY			
15	4		8	1	10,600	2	€=	600	1.
15	4	1993	1	<i>m</i>	1,000	2		1,000	
126	15	1	6	1	7,000	3	cép	700	
126	673	369	1.013	1.232	2.592.300	348	604	288,800	5.
40 1 29 7 32,400 12 1 3,500 7. 5 - 10 - 13,800 11 - 3,100 8. 154 4 118 44 187,900 48 33 35,300 9. 81 8 193 271 508,800 48 103 39,400 10. 94 161 107 639 765,500 16 275 86,000 11. 6 32 5 37 40,400 1 23 9,600 12. 13 46 16 32 37,400 6 40 13,100 13. 19 2 35 67 130,200 5 26 9,300 14. 10 24 3 11 8,800 - 6 1,600 15. 26 83 16 33 35,000 2 31 10,200 16. 6 - 10 - 21,800 4 - 1,300	0 0	000	1,010	3,000	2,002,000	0.0			
40 1 29 7 32,400 12 1 3,500 7. 5 - 10 - 13,800 11 - 3,100 8. 154 4 118 44 187,900 48 33 35,300 9. 81 8 193 271 508,800 48 103 39,400 10. 94 161 107 639 765,500 16 275 86,000 11. 6 32 5 37 40,400 1 23 9,600 12. 13 46 16 32 37,400 6 40 13,100 13. 19 2 35 67 130,200 5 26 9,300 14. 10 24 3 11 8,800 - 6 1,600 15. 26 83 16 33 35,000 2 31 10,200 16. 6 - 10 - 21,800 4 - 1,300									
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154 4 118 44 187,900 48 33 35,300 9. 81 8 193 271 508,800 48 103 39,400 10. 94 161 107 639 765,500 16 275 86,000 11. 6 32 5 37 40,400 1 23 9,600 12. 13 46 16 32 37,400 6 40 13,100 13. 19 2 35 67 30,200 5 26 9,300 14. 10 24 3 11 8,800 - 6 1,600 15. 26 83 16 38 35,000 2 31 10,200 16. 6 - 10 - 21,800 4 - 1,300 17. 4 - 25 7 46,000 11 1 7,000 18. 89 5 198 50 336,700 93 35		-		-			<u></u>		
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14 - 56 5 71,100 27 - 23,000 24. 8 1 126 9 219,100 5 - 1,800 25. 47 - 39 10 50,100 19 2 10,200 26. 43 2 82 6 107,300 17 5 10,600 27.	1		9		12,600	3		600	220
8 1 126 9 219,100 5 - 1,800 25. 47 - 39 10 50,100 19 2 10,200 26. 43 2 82 6 107,300 17 5 10,600 27.	72	3	298	21	424,000	76	3	37,600	23.
8 1 126 9 219,100 5 - 1,800 25. 47 - 39 10 50,100 19 2 10,200 26. 43 2 82 6 107,300 17 5 10,600 27.	14	cvs	56	5	71,100	27	-	23,000	24.
43 2 82 6 107,300 17 5 10,600 27.		1						1,800	25。
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Table 2. -- Retail Merchandise Trade, 1941, by Kinds of Business -- (Cont'd)

+ - Auditudia	Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
1.	FurnitureHouseholdRadio Group	367	\$ 11,501,600	3,029,700
	Furniture stores =-	1 200	5 734 000	3 205 400
2.	Furniture stores	127	5,314,000	1,295,400
3.	Furniture and undertaker	4	139,300	47 ,300
	Household appliance or radio dealers	66	2,355,500	420,300
4.	Household appliance stores with radios	51	1,924,500	582,100
5,	Radio and music stores	01	1,021,000	000,100
6.	Radio specialty stores	28	182,200	43,700
7.	Radio and music stores	5	342,100	89,100
8.	Piano and music stores	7	118,400	45,700
	other home furnishings and appliance stores	1	220 9 200	
9.	Antique shops	29	222,900	188,700
10.	China, glassware, kitchenware stores	18	362,500	95,200
11.	Floor coverings, curtains, interior			
- 10 min - 11	decorations	17	449,100	187,100
12.	Pictures and picture framing stores	11	51,200	23,600
13.	Other home furnishings stores	4	39,900	11,500
14.	Restaurant Group	962	15,000,300	434,700
4.5	Restaurants, cafeterias and eating places	664	11,913,500	302,100
	Eating places with other merchandise	250	2,810,800	124,700
	Refreshment booths and stands	48	276,000	7,900
JL F O	Woll oblittone poonto rive partire and a subsequent			
18.	Other Retail Stores	1,924	49,451,000	7,145,500
19.	Farm implement dealers	20	542,700	77,700
20.	Feed stores (flour, feed, grain, seed)	73)		
21,	Farmers' supply stores	3)	3,753,500	336,300
	Harness shops	5	51,500	25,900
23,	Book and stationery stores	47	948,100	280,700
24.		259	4,297,200	230,900
25.	Ice dealers	11	467,000	26,900
401	Drug stores			
26.		228	5,895,800	1,578,600
27.		77	2,381,200	460,600
	Florists	97	700,800	43,600
	Gifts, novelty and souvenir shops	70	499,300	220,900
	Camera and photographic supply stores	14	568,300	142,200
	Jewellery stores	154	3,895,400	1,341,300
	Luggage and leather goods stores	10	195,400	58,300
33.	Musical instrument stores (without radios or pianos)	15	181,800	72,300
	particol, essentiation of the contraction of the co			

Table 2 .-- Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

				Employmet	nt and Wag	e Facts		-
Propr	rietors	Full-	time emp			ime emplo	ovees	-
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
241	25	788	259	1,516,400	97	40	48,500	1.
95 1	4	308	80	539,500	39 1	11	17,000	2.
29 33	1	206 148	61 59	442,300 263,900	18	5 6	7,400 9,300	4. 5.
28	1	10	2	11,000	1	2	800	6.
3	en en	29 13	9	65,500 19,000	1 4	60 67	1,000	7.
15 7	1.2	13 16	3 23	24,600 53,800	1 2	3 6	2,500 5,200	9.
14 10 4		30 1 3	8 5	68,800 5,400 2,300	8	3 2 1	3,100 300 400	11. 12. 13.
951	195	1,504	2,035	2,510,500	241	526	215,400	14.
732 192 27	121 69 5	1,362	1,616 389 30	2,142,000 348,900 19,600	167 44 30	378 111 37	152,900 38,700 23,800	15. 16. 17.
1,469	217	2,604	786	4,083,000	721	257	335,200	18.
25	1	30	3	32,400	24	3	9,900	19.
44 5 28	12	186 1 139	22	255,200 1,400 161,600	16 1 7	3 22	9,700 100 5,700	20. 21. 22. 23.
262 10	11	485 120	49 12	540,500 153,500	214 13	7	58,300 12,900	24. 25.
172 57 71 35 7 129	24 38 	406 131 46 16 43 235 6	98 100 40 32 17 148 8	643,400 252,300 83,800 45,000 86,100 530,100 18,400	120 42 25 9 1 28 4	32 27 39 19 - 35 7	45,600 18,700 9,100 8,400 200 17,800 3,100	26. 27. 28. 29. 30. 31.
10	2	13	9	27,300	2	3	900	33.

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

	Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (At cost)
	Other Retail Stores-(Cont'd)			
1.	Newsdealers and smallwares and school furniture, equipment and supplies	27) 2)	383,000	39,600
	Office, store and school furniture, equipment and supplies	9 29 51 61 6 29 3	330,700 1,637,600 662,900 389,800 15,600 621,500 15,700 3,520,100	99,300 99,800 2,400 205,200 3,600
12.	Liquor stores Patent medicines, perfumes, extracts	74 31 128	15,830,600 217,100 1,448,400	51,200
14.	Second-Hand Group	272	1,380,500	345,100
16. 17. 18.	Automobile parts and accessories	31 38 43 75 85	207,700 59,300 265,800 401,900 445,800	21,200 63,500 85,800

- 13 -

Table 2. -- Retail Merchandise Trade, 1941, by Kinds of Business -- (Concl'd)

Propr	ietors			Employment	and Wage	Facts		
110p1	100015	Full	-time emp	loyees	Part-	time emplo	oyees	200
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
			4:17	\$			\$	
21	4	38	21	43,200	5	1	2,800	2.
3 14 44	gas ma	23 166 42	9 60 24	56,500 356,100 102,100	4 6 1	1 2	1,600 3,100 900	3. 4. 5.
62 6 23 2 314 35 82 238 29 30 33	3 2 1 69 4 25 33	37 45 1 111 181 13 90 100	3 7 55 2 30 9	38,100 53,700 800 162,600 295,300 11,100 132,500 115,300 36,900 800 28,200	12 5 - 42 119 - 21 21 4 - 4	4 - 38 - 4 6 6	2,400 1,900 24,200 86,000 1,300 10,600 7,900 1,700 100 2,100	6. 7. 8. 9. 10. 11. 12. 13.
69	7 8	14 35	2	10,000	9	1	1,800 2,200	18. 19.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business (Sales are shown in thousands of dollars)

		TOTA	LS		Less than \$1,000		
	Kind of Business	Number of Stores	Sales	Number of Stores	Sales		
1.	Total, All Stores	11,253	309,573	455	269		
2.	Per cent of total stores and sales.	100.0	100.0	4.0	0.1		
3.	Food Group	3,818	69,472	129	78		
		7.53	7 707		1-1		
	Bakery products stores	151	1,303	2	(x)		
	Candy and confectionery stores	852	6,066	60	33		
	Dairy products dealers	98	2,984	2	(x)		
	Fruit and vegetable stores	240	3,245	5	(x)		
8.	Grocery stores (without fresh meat)	1,660	26,098	52	35		
9.	Combination stores (groceries and meats).	255	19,249	grav.	600		
0.	Meat markets (including sea foods)	491	9,721	5	(x)		
1.	Other food stores	71	806	3	(x)		
2.	Country General Stores	728	16,057	16	(x)		
3.	General Merchandise Group	206	53,546	6	(x)		
4.	Department stores and mail-order houses		- F 25.00	N Hallie	1744		
	or offices	31	44,379	£.20	-		
5.	General merchandise and dry goods stores.	127	4,568	6	(x)		
.6.	Variety stores	48	4,599	En	C39		
7.	Automotive Group	1,366	53,940	36	19		
8	Motor vehicle dealers	207	35,382	63	120		
	Accessory, tire and buttery shops	40	1,516	3	1		
	Garages	290	5,702	6	3		
	Filling stations	806	11,115	27	19		
	Other automotive establishments	23	225	st).	-		
23.	Apparel Group	1.143	25,255	61	38		
24.	Men's and boys' clothing and furnishings		THE PARTY OF		1		
	stores	340	6,369	18	1:		
25.	Family clothing stores	111	4,857	1	(x		
	Women's apparel and accessories stores	547	10,280	39	24		
	Shoe stores	145	3,749	3	(x)		
28.	Building Materials Group	467	13,970	14			
0.0	Transport of the state of the s	201	4,928	1	(x		
	Hardware stores		5,235	i	(X		
	Lumber and building material dealers	125		12	(x		
510	Other building materials	141	3,807	10	14		

Table 3 .-- Retail Merchandise Trade, 1941, by Size of Business

Au (A/ 2		ons, but th						
\$1,0			000-		000-		,000-	
\$1,9	999	\$4.	999		999	the second name of the second	,999	
Number		Number		Number		Number		100
of	Sales	of	Sales	of	Sales	of	Sales	
Stores		Stores		Stores		Stores		
	1		- 9			A SOLAR	190	
665	943	2,047	6,807	2,419	17,380	2,447	34,593	1.
5,9	0.3	18.2	2.2	21.5	5.6	21.7	11.2	2.
								and the same of th
199	274	666	2,240	973	6,971	919	12,847	3.
3.0	3.0	40	3.05	40	CE 4	40	E40	
12	17 125	40 238	135 795	49 264	354	40 156	540 2,026	4.
88	(x)	15	49	24	179	28	375	6.
7	10	40	141	68	504	60	857	7.
79	105	274	920	431	3,077	405	5,691	8.
1	(x)	5	18	27	191	33	480	9.
5	7	33	113	92	668	182	2,670	10.
4	6	21	69	18	130	15	209	11.
		The bally		14000				9
33	48	102	326	142	1,043	184	2,584	12.
11	(x)	32	105	30	213	18	276	13.
	1					A STREET, STRE		
		100						
=		co-	DH		-	1	(x)	14.
11	(x)	24	77	26	183	12	177	15.
6	1.99	8	27	4	30	5	(x)	16.
55	74	181	619	249	1,804	355	5,041	17.
	65	5	(x)	4	29	25	340	18.
4	(x)	4	15	6	46	7	100	19.
9	11	35	116	52	377	78	1,183	20.
41	57	132	454	178	1,292	241	3,362	21.
1	(x)	5	(x)	9	60	4	56	22.
	HAN EVE	100					and the last	
88	126	232	740	224	1,594	223	3,273	23.
			July Fred		WE SE	- SALLE COLL	J. Transport	ME 130
28	39	72	222	67	490	65	952	24.
an an	1130	18	63	18	130	26	375	25.
56	81	124	394	116	810	90	1,299	26.
4	6	18	62	23	164	42	647	27.
15	22	52	177	78	584	107	1,553	28.
6	(x)	16	49	36	275	54	779	29.
1	(x)	11	38	10	71	23	347	30.
8	12	25	90	32	238	30	427	31.
-								

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business--(Cont'd) (Sales are shown in thousands of dollars)

		\$20 \$29	999	\$30, \$49.	,000-
	Kind of Business	Number of	Sales	Number of	Sales
		Stores		Stores	
1.	Total, All Stores	1,215	29,249	968	36,669
2.	Per cent of total stores and sales.	10.8	9,4	8.6	11.9
3.	Food Group	409	9,753	295	11,269
	Bakery products stores	4	100	4	(x)
	Candy and confectionery stores	37	835	. 7	(x)
	Dai ry products dealers	6	151	9	341
	Fruit and vegetable stores	41	977	17	634
	Grocery stores (without fresh meat)	191	4,607	153	5,895
9.	Combination stores (groceries and meats) .	30	726	47	1,815
10.	Meat markets (including sea foods)	95	2,239	54	2,007
11.	Other food stores	5	118	4	153
12.	Country General Stores	99	2,411	82	3,028
13 .	General Merchandise Group	17	388	24	936
14.	Department stores and mail-order houses				
770	or offices	cas	65	5	217
15	General merchandise and dry goods stores .	13	299	14	512
	Variety stores	4	89	5	208
17.	Automotive Group	181	4,327	132	4,889
10	Motor vehicle dealers	9	206	32	1,267
		3	(x)	2	(x)
	Accessory, tire and battery shops	57	1,381	35	1,24?
	Garages vecces de consequences		2,575	63	
	Filling stations	108		00	(x)
22.	Other automotive establishments	4	(x)	120	
23.	Apparel Group	114	2,767	88	3,362
24.	Men's and boys' clothing and furnishings	77	006	20	1 055
OF	Stores	37	906	28	1,055
	Family clothing stores	11	283	14	564
	Women's apparel and accessories stores	43	1,013	32	1,209
27.	Shoe stores	23	565	14	534
28.	Building Materials Group	72	1,739	62	2,355
29.	Hardware stores	3 5	857	28	1,037
	Lumber and building material dealers	22	526	22	840
	Other building materials	15	355	12	478
			000	1	2.0

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business -- (Cont'd)

operations, but these are included in the totals.									
	0,000=		,000-		,000-	\$500	,000		
	9,999	The second secon	,999		,999		over	E C	
Number		Number		Number		Number	1000	100	
of	Sales	of	Sales	of	Sales	of	Sales		
Stores		Stores		Stores		Stores			
	British Walled			nd Francis					
625	41,872	266	36,482	100	29,065	46	76,245	1.	
5.6	13.5	2.4	11.8	0.9	9.4	0.4	24.6	2.	
			41.0	0,0	7.3		2200		
141	9,254	64	8,978	20	5,546	3	2,263	3.	
					0,010				
case :	c=	e v	470	-	Ga Car		67	4.	
2	(x)	-	63		-	-		5.	
6	356	1	(x)	3	(x)	1	(x)	6.	
2	(x)	-	cas-	39	-	em	-	7.	
65	4,349	9	(x)	1	(x)	-	()	8.	
47 19	3,126	47	6,837	16	4,504	2	(x)	9.	
19	1,188	1	(x) (x)	etto		60		11.	
		_	(4)		13 B		The little	410	
52	3,430	1.6	2,365	1	(x)	1	(x)	12.	
22	1,593	15	1,978	19	5,811	12	42,226	13.	
140	A STATE OF THE STA		FIGURE 1	7					
4	254	1	(x)	10	2,854	10	(x)	14.	
10	694	6	744	4	1,259	1	(x)	15.	
8	645	8	(x)	5	1,698	î	(x)	16.	
		The state of	, , ,		_,,,,,			200	
87	5,886	47	6,376	30	9,322	13	15,583	17.	
51	3,587 486	39	5,356	29	(x)	13	15,583	18. 19.	
15	961	3 3	(x) 422	1	(x)			20.	
14	852	2	(x)		679		ča	21.	
- A- X	300	-	(A.)	cas	Clare	LES.	cus	22.	
Tolic	500				There				
74	4,998	27	3,852	9	2,430	3	2,075	23.	
	11.11.11.31								
17	1 000	6	1/-1	0	from 1	ED	ca	0.4	
10	1,268	6	(x) 1,398	2	(x) (x)	1	(x)	24 · 25 ·	
33	2,156	9	1,263	3	(x)	2	(x)	26.	
14	924	2	(x)	2	(x)	_	'3	27.	
49	3,337	14	(x)	2	(x)	2	(X)	28.	
21	1,297	4	(x)			85		29.	
25	1,797	8	1,187	2	(x)	0	dip	30.	
3	243	2	(x)	-	(A)	2	(x)	31.	
Process and the second			1				,-,		

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business (Cont'd)
(Sales are shown in thousands of dollars)

E COL		TOI	MLS	Less \$1,0	than
,	Kind of Business	Number of Stores	Sales	Number of Stores	Sales
*9	Furniture Household Radio Group	367	11,502	15 - da	9
3.	Furniture stores	131 157	5,453 4,923	3 5	(x)
40	Other home furnishings and appliance stores	79	1,125	á	5
5.	Restaurant Group	962	15,000	41	23
170	Restaurants, cafeterias and eating places Eating places with other merchandise	664 250 48	11,914 2,811 276	23 11 7	14 (x) (x)
9.	Other Retail Stores	1,924	49,451	90	54
11. 12. 13. 14. 15. 16. 17.	Farm implement dealers Feed stores Coal and wood yards (ice dealers) Drug stores Florists Jewellery stores Office, store and school furniture, equipment and supplies Tobacco stores and stands Liquor stores Miscellaneous kinds of business	20 76 47 270 305 97 154 38 391 74 452	543 3,754 948 4,764 8,277 701 3,895 1,968 3,520 15,831 5,250	1 2 15 5 5 7 28 32	(x) (x) (x) (x) 3 1 (x) 18
SI.	Second-riand Group	272	1,381	46	25
*:= 7					

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business -- (Cont od)

	operat	ions, but	these are	included	ir the to	tals.		
	000=		000⇒		000-		000-	
	999		999		999	\$19.	999	
Number	A LOCAL	Number		Number		Number		
of	Sales	of	Sales	of	Sales	of	Sales	
Stores		Stores		Stores		Stores		
	- Lot 19		14 14 15					
1.8	()	57	3.00	800		50	05.0	
	(x)	57	186	70	520	59	859	10
2	(x)	13	42	17	121	24	364	2.
2	(x)	26	85	28	215	31	435	3.
	(11.7)	200	00	20	2.10	V4.	400	- 0
8	12	18	59	25	184	4	61	4.
			81 W.	1000	7.30		11	
70	102	215	712	224	1,619	178	2,431	5.
38	56	134	441	151	1,098	122	1,655	6.
25	36	63	217	68	486	47	654	7.
7	10	18	54	5	35	9	122	8.
140	201	397	1,,339	394	2,810	377	5,360	9.
	201	291	1.,009	394	2,010	3/7	3,360	30
¢ 13		3	12	4	26	5	64	10.
3	(x)	6	18	8	53	9	125	11.
2	(x)	15	58	11	83	7	90	12.
35	49	66	226	53	360	41	560	13.
1	(x)	14	53	35	269	90	1,384	14.
1.4	19	34	112	30	218	7	101	15.
5	7	37	118	37	275	37	541	16.
2	(x)	3	10	4	31	6	97	17.
33	47	102	340	107	773	84	1,161	18.
45	67	117	392	105	707	6 85	85	19.
#0	07	11/	392	109	723	20	1,150	20.
42	61	113	363	35	223	27	370	21.
	7		0,00	- 00	NNO	~ ~ ~		Maria Inc.
								THE RESERVE THE PERSON NAMED IN COLUMN 1

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business -- (Cont'd) (Sales are shown in thousands of dollars)

	\$20, \$29,		\$30,000 \$49,999		
Kind of Business	Number of Stores	Sales	Number of Stores	Sales	
			7.0	3 407	
1. FurnitureHouseholdRadio Croup	45	1,091	39	1,483	
2. Furniture stores	20 19	491 445	22	820 430	
stores	6	154	6	233	
5. Restaurant Group	88	2,131	92	3,481	
 Restaurants, cafeterias and eating places Eating places with other merchandise Refreshment booths and stands 	70 17 1	1,689 (x) (x)	75 16	2,840 (x) (x)	
9. Other Retail Stores	194	4,499	152	5.789	
10. Farm implement dealers 11. Feed stores 12. Book and stationery stores 13. Coal and wood yards (ice dealers) 14. Drug stores 15. Florists 16. Jewellery stores 17. Office, store and school furniture, equipment and supplies 18. Tobacco stores and stands 19. Liquor stores 20. Miscellaneous kinds of business	1 9 4 15 77 3 10 5 19 11 30	(x) 235 93 376 1,878 (x) 231 126 459 278 724	2 11 1 21 52 2 9 4 16 11 23	(x) 433 (x) 835 1,949 (x) 356 154 (x) 454 852	
21. Second-Hand Group	6	142	2	(x)	

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business -- (Concl'd)

	operations, but these are included in the totals.									
	0,000	\$100		\$200		\$500	*			
Contract out to the contract of the contract o	,999	\$199	999	\$499	999	or	ver			
Number		Number		Number		Number	The state of			
of.	Sales	of	Sales	of	Sales	of	Sales			
Stores		Stores		Stores		Stores	 			
	100	100000				7				
46	3,049	17	2,166	5	(x)	1	(x)	1.		
18	(x)	11	1,399	1	(x)	1	(x)	2.		
27	1,775	5	(x)	3	(x)	E 3	-	3.		
1	(x)	1	(x)	1	(x)	e.	ien -	4.		
		11 11 17 19		N T TOTAL						
39	2,528	15	1,974		vicy .	60	-	5.		
38	()	3.0	(1	1	69					
1	(x) (x)	13	(x) (x)		c>	e>	-	6.		
	(A./	0	(A)	~	43		e III e	8.		
			W WHITE	4000				0.		
115	7,796	50	6,629	14	3,704	11_	11,270	9.		
3	160	1	()	8.44	Œ	629	R(1)	10.		
17	1,201	11	(x) 1,417	1	(x)	6	SETS SETS	11.		
3	217	1	(x)	1	(x)	eo	cu	12.		
15	1,025	8	(x)	1	(x)	-	e .	13.		
28	1,803	6	715	1	(x)	C	0	14.		
1	(x)	ton	50	C9	C9	=	e>	15.		
10	674	3	382	2	(x)	1	(x)	16.		
6	454	6	803	1	(x)	5		17.		
2	(x)		600	<u>2</u>	(A. /	CD:	cq.	18.		
19	1,327	11	1,540	6	(x)	10	(x)	19.		
7.1	699	3	(x)	1	(x)	610	es	20.		
60	434						191147			
0.	CA	11_	(x)	-	eh-	CD.	(60	21.		
1000										
						THE RESERVE OF THE PARTY OF THE				

Table 4. -- Retail Merchandise Trade, 1941, Classified by Number of Employees

					All	Employe	98
	Sto	res	Sales	H	TOTA		Male
MANUSCHER.							
	Number	Per Cent	Amount	Per Cent	Number	Per Cent	Number
() grouppy () (() (v) () (() () () () () () () () () () () (\$				117.5
1. Total, All Stores	11,253	100.0	309,572,600	1,00,0	33,569	100,0	20,287
Stores reporting							LIVE STATES
2. No employees	4,482	39.8	26,586,500	8.6	e.i		re
3. 1 employee	2,469	21.9	27,946,900	9.0	2,469	7.4	1,780
4. 2 employees	1,478	13.1	29,047,300	9.4	2,956	8.8	2,043
5. 3 employees	781	7.0	19,998,200	6.4	2,343	7.0	1,573
6. 4 employees	547	4.9	18,714,200	6.0	2,188	6.5	1,452
7. 5-9 employees	970	8.6	51,706,500	16.7	6,153	18.3	4,172
£ 10-19 employees	349	3.1	40,550,900	13.1	4,638	13.8	3,021
9. 20-49 employees	134	1.2	29,680,000	9.6	3,949	11.8	2,363
10. 50-99 employees	32	0.3	19,563,800	6.4	2,108	6.3	2,498
11. 100 employees or over	11	0.1	45,678,300	14.8	6,765	20.1	2,470
Food Group							
12. Total, All Stores .	3,818	200.0	69,472,200	100.0	5,748	100.00	4,029
Stores reporting							1775
13. No employees	1,803	47.2	11,783,200	17.0	450		cm.
14. l employee	804	21.0	9,326,300	13.4	804	14.0	551
15. 2 employees	500	13.1	10,066,400	14.5	1,000	17.4	648
16. 3 employees	266	7.0	6,759,700	9.7	798	13.9	552
17. 4 employees	171	4.5	6,355,100	9.1	684	11.9	489
18. 5-9 employees	212	5.6	13,106,700	18.9	1,304	22.7	943
19. 10-19 employees	46	1.2	6,266,200	9.0	566	9.8	409
20. 20 employees or over.	1.6	0.4	5,808,600	8.4	572	10.3	427
Automotive Group							
21. Total, All Stores .	1,366	100.0	53,939,600	100.0	4,268	100.0	4,030
Stores reporting ==		U T	THE RESERVE		27.4		
22. No employees	475	34.8	3,475,400	6.4	57	en	754
23. 1 employee	325	23.8	4,118,600	7.6	325	7.6	316
24. 2 employees	195	14.3	3,897,500	7.2	390	9.1	374
25. 3 employees	91	6.7	2,617,700	4.9	273	6.4	251
26. 4 employees	58	4.2	2,155,200	4.0	232	5.4	221
27. 5-9 employees	143	10.5	9,271,500	17.2	885	20.8	841
28, 10-19 employees	48	3.5	7,167,300	13.3	637	14.9	590
29. 20-49 employees	19	1.4	6,435,900	11.9	571	13.4	530
30. 50 employees or over.	12	0.8	14,800,500	27.5	955	22.4	397
Charles have a second and the charles and the charles are the charles and the charles are the charles and the charles are the					1		

Table 4. Retail Merchandise Trade, 1941, Classified by Number of Employees

All Employees(Cont°d) Full-time Employees (included in Totals)									-
All Em	ployees(Co	nt od)		Full-ti	me Emplo	vees linc	luded in Tota	ls)	
Female	Salaries an	d Wages	TOT.	AL	Male	Female	Salaries an	d Wages	
Number	Amount	Per Cent	Number	Per Cent	Number	Number	Amount	Per Cent	
	\$						\$		
13,282	30,964,000	100.0	25,649	100.0	16,496	9,153	28,361,200	100.0	1.
		Title 1	10.0	(TO)		(G)		cu cu	2.
689	1,717,400	5.6	1,744	6.8	1,381	363	1,490,400	5.3	3.
913	2,152,600	7.0	2,019	7.9	1,471	548	1,883,400	6.6	4.
770	1,775,600	5.7	1,652	6.4	1,155	497	1,589,100	5.6	5.
736	1,812,100	5.8	1,598	6.2	1,088	510	1,655,300	5.8	6
1,981	6,018,600	19.4	4,991	19.4	3,444	1,547	5,659,800	20.0	7.
1,617	4,480,500	14.5	3,791	14.8	2,536	1,255	4,202,800	14.8	8.
1,586	4,194,000	13.5	3,378	13.2	2,127	1,251	4,000,300	14.1	9.
723	2,371,400	7.7	1,913	7.5	1,324	589	2,326,500	8.2	10.
4,267	6,441,800	20.8	4,563	17.8	1,970	2,593	5,553,600	19.6	11.
Med			400	T RIV		My and	el l'ideoffe	caylor are	
1,719	4,374,400	100.0	4,205	100,0	3,086	1,119	4,007,900	100.0	12.
							MATERIA.	PERIOD	
					1123	, 315	THE RESERVE	in made in 14	
ę=-	æ	=	CP.	do	07	CT	CS	65	13.
243	501,400	11.5	571	13.6	450	121	438,800	11.0	14.
352	642,300	14.7	708	16.8	492	216	572,500	14.3	15.
246	524,400	12.0	552	13.1	389	163	472,800	11.8	16.
195	497,000	11.4	500	11.9	364	136	460,100	11.5	17.
361	1,109,700	25.3	986	23.5	725	261	1,033,800	25.8	19.
157	492,800	11.3	436	10.4	331	105	464,800 565,000	14.0	20.
165	606,800	13.8	452	10.7	3 35	117	363,000	T# 00	200
	The state of the	1/2016	15702	38		THE THE		4 4 4 4	
			1-37	1 75		29.5			
238	5,243,400	100.0	3,772	100.0	3,583	1.89	5,069,100	100:0	21.
200	012401400	100.0	0,112	100.0	0,000		And the second s		
		1.00	2 6 100	The same					
p=.	853	-	e4.		•	en		-	22.
9	235,800	4.5	232	6.2	227	5	204,000	4.0	23.
1.6	322,700	6.2	279	7.4	276	3	289,400	5.7	24.
12	265,700	5.1	211	5.6	206	5	244,100	4.8	25.
11	226,000	4.3	182	4.8	178	4	212,600	4.2	26 .
44	1,038,000	19.8	785	20.8	754	31	990,900	19.5	27.
47	830,400	15.8	581	15.4	539	42	811,200	16.0	28.
41	850,000	16.2	552	14.6	511	41	843,800	16.7	29.
58	1,474,800	28.1	950	25.2	892	58	1,473,100	29.1	30.
Section with a Committee					-				

Table 5. -- Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding

	Kind of Business	All	Stores	proport	Stores not reporting proportion of cash and credit sales		
		Number of Stores	Sales	Number of Stores	Sales		
		200100	\$	ary management of the Control of the	\$		
1.	Total, All Stores	11,253	309,572,600	3,013	39,531,700		
2.	Food Group	3,818	69,472,200	860	8,182,800		
3.	Bakery products stores	151	1,302,800	34	193,100		
4.	Candy and confectionery stores	852	6,066,200	278	1,592,900		
	Dairy products dealers	98	2,984,100	39	629,100		
	Fruit and vegetable stores	240	3,244,500	67	638,800		
7.	Grocery stores (without fresh meat) Combination stores (groceries and	1,660	26,098,400	326	3,492,600		
	meats)	255	19,248,700	24	513,200		
9.	Meat markets (including sea foods).	491	9,721,100	69	965,200		
	Other food stores	71	806,400	23	158,100		
11.	Country General Stores	728	16,057,400	194	3,735,900		
12.	General Merchandise Group	206	53,545,800	64	1,322,900		
13.	Department stores and mail-order						
	houses or offices	31	44,379,300	11	597,700		
	stores	127	4,567,800	45	653,000		
15.	Variety stores	48	4,598,700	8	72,200		
16.	Automotive Group	1,366	53,939,600	400	8,157,100		
17.	Motor vehicle dealers	207	35,382,100	36	4,028,000		
18.	Accessory, tire and battery shops .	40	1,516,200	12	175,500		
	Garages	290	5,701,700	71	963,500		
	Filling stations	806	11,114,700	269	2,890,800		
21.	Other automotive establishments	23	224,900	12	99,300		
22.	Apparel Group	1,143	25.254.700	315	3,958,600		
23.	Men's and boys' clothing and furn-	1111	Habile H		REGION I		
	ishings stores	340	6,369,100	106	944,300		
	Family clothing stores	111	4,856,600	18	362,500		
	stores cooccoccoccoccoccoccoccoccoccoccoccocco	547	10,279,900	149	2,070,100		
	Shoe stores	145	3,749,100	42	581,700		

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding

Stor	res reporting a	all cash or prad credit sale		Instalment (1)	Customers	
Number				sales reported	Accounts Outstanding	79
of Stores	Sales	Amount	Sales Per cent		Dec. 31, 1941	100
Storos	\$	\$	Ter cond	\$	\$	
8,240	270,040,900	86,609,000	32.1	29,093,900	19,514,400	1.
2,958	61,289,400	16,616,400	27.1	0 7	2,487,200	2.
117	1,109,700	67,000	6.0	67	13,300	3.
574	4,473,400	258,400	5.8	60	47,400	4.
59	2,355,000	594,500	25.2	on .	86,900	5.
173	2,605,700 22,605,800	404,300	15.5 39.3	67	52,600 1,330,800	6.
1,001	22,000,000	0,000,500	00.00		1,000,000	
231	18,735,500	2,933,200	15.7	-	401,700	8.
422	8,755,900	3,447,200	39.4	-	548,100	9.
48	648,300	29,000	4.5	•	6,400	10.
534	12,321,500	5,243,800	42.6	104,500	1,635,900	11.
142	52,222,900	13,943,600	26.7	3,965,200	2,971,700	12.
				720 4 7 4 4		-
20	43,781,600	12,184,900	27.8	3,621,100	2,457,800	13.
82	3,914,800	1,758,500	44.9	344,100	513,000	14.
40	4,526,500	200	-	-	900	15.
966	45,782,500	24,615,800	53.8	14,297,800	3,046,600	16.
171	31,354,100	19,840,300	63.3	13,892,700	2,001,800	17.
28	1,340,700	1,030,700	76.9	96,900	159,900	18.
219	4,738,200	1,890,800	39.9	194,400	472,000	19.
537	8,223,900	1,800,600	21.9	66,700	389,500	20.
11	125,600	53,400	42.5	47,100	23,400	21.
828	21,296,100	4.068.000	19.1	2,004,200	1,211,400	22.
234	5,424,800	1,275,400	23.5	506,100	298,300	23.
93	4,494,100	938,700	20.9	157,200	241,300	24.
700	9 900 900	1 605 800	30.0	3 770 600	EOB 500	0.00
398 103	8,209,800 3,167,400	1,605,200 248,700	19.6 7.9	1,330,600	598,300 73,500	25. 26.
	-,20,,400	220,100			70,000	200

⁽¹⁾ Included in credit sales.

Table 5 .-- Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding

				ot reporting
	All	Stores		ion of cash
Kind of Business				dit sales
	Number		Number	
	of	Sales	of	Sales
*** The Constitution and Section 2014 Section 2015 Sectio	Stores		Stores	
		\$	HILL	\$
1. Building Materials Group	46?	13,969,500	108	1,758,900
2. Hardware stores		4,927,600	29	454,500
dealers		5,234,800	29	782,500
4. Other building materials	141	3,807,100	50	521,900
5. Furniture Household Radio Group	367	11,501,600	72	856,500
6. Furniture stores	131	5,4 53, 3 00	19	466,800
8. Other home furnishings and appli-	15?	4,922,700	35	310,400
ance stores especially and and	79	1,125,600	18	79,300
9. Restaurant Group	962	15,000,300	420	4,769,700
10. Restaurants, cafeterias and eating			N. C.	
places with other merchan-	664	11,913,500	302	3,721,400
dise acoocoocoocoocoocoo	250	2,810,800	98	960,100
12. Refreshment booths and stands	48	276,000	20	88,200
13. Other Retail Stores	1,924	49,451,000	4.79	6,399,400
14. Farm implement dealers	20	542.700	3	2.7, 200
15. Feed stores occasionate and a service an		3.753,500	33	1,346,100
16. Book and stationery stores	47	948,100	12	155 ,700
17. Coal and wood yards (ice dealers) .		4,764,200	102	1,131,400
18. Drug stores		8,277,000	21	397,000
19. Florists		700,800	25	128,600
20. Jewellery stores	154	3,895,400	40	498,200
21. Office, store and school furniture, equipment and supplies	38	1,968,300	15	945,800
22. Tobacco stores and stands	391	3,520,100	81	590,900
23. Liquor stores	74	15,830,600	ω ΩT	2308300
24. Miscellaneous kinds of business	452	5,250,300	147	1,188,500
25. Second-Hand Group	272	1,380,500	101	389 900

Table 5. -- Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding -- (Conclod)

Stor	es reporting all	ll cash or pro		Instalment (1) sales	Customers * Accounts	
Number				reported	Outstanding	
of	Sales	Credit			Dec. 31, 1941	
Stores		Amount \$	Per cent	\$	\$	-
	8417					
359	12,210,600	7,146,000	58.5	787,600	2,052,200	1.
172	4,473,100	2,102,400	47.0	446,900	748,400	2.
96	4,452,300	2,784,600	62.5	71,900	771,400	3.
91	3,285,200	2,259,000	68.8	268,800	532,400	4.
295	10,645,100	6,931,900	65.1	6,050,000	3,290,400	5.
112	4,986,500	3,364,900	67.5	3,078,900	1,308,100	6.
122	4,612,300	3,368,400	73.0	2,843,800	1,906,300	7.
61	1,046,300	198,600	19.0	127,300	76 , 900	8.
542	10,230,600	dн	©	E.		9.
						-
362	8,192,100		629	C.t	65	10.
152	1,850,700	481		69	e-	11.
28	187,800	CLS	E	3	ug	12.
1,445	43,051,600	7,948,900	18.5	1,850,500	2,762,100	13.
17	525,500	328,600	62.5	303,500	115,700	14.
43	2,407,400	1,490,900	61.9	500	545,200	15.
35	792,400	359,500	45.4	155,300	262,500	16.
168	3,632,800	1,344,600	37.0	111,200	473,300	17.
284	7,880,000	1,192,700	15.1		230,800	18.
72	572,200	91,500	16.0		37,700	19.
114	3,397,200	1,236,500	36.4	840,000	400,900	20.
24	1,022,500	657,000	64.3	186,900	368,700	21.
310	2,929,200	100,100	3.4	~	30,000	22.
74	15,830,600	ca ca	-	7)	e	23.
305	4,061,800	1,147,500	28.3	252,100	297,300	24 .
171	990,600	94,600	9.5	44,400	56,900	25.

⁽¹⁾ Included in credit sales.

Table 6. -- Retail Merchandise Trade, by Types of Operation -- 1930 and 1941.

Type of Operation	Number of	Stores	Sa	Per cent of sales		Stocks on hand, end of year	
	1930	1941	1930	1941	1930	1941	(at cost)
		G 1 5 8	\$	\$			\$
Total, All Stores	9,501	11,253	248,597,500	309,572,600	100.0	100.0	44,958,000
Independents	8,419	10,405	192,471,000	242,756,800	77.4	78.4	38,407,200
Single-store independents	7,855	9,398	170,975,900	206,008,900	68,8	66.6	32,169,000
Single stores (in voluntary chains)	127	378	2,885,000	10,523,000	1.2	3.4	1,469,400
Two-store multiples (in voluntary	293	487	11,562,500	20,774,300	4.6	6.7	3,569,600
chains)	10	15	481,500	732,000	0.2	0.2	229,100
Three-store multiples Three-store multiples (in voluntary	134	123	6,566,100	4,656,000	2.6	1.5	1,006,300
chains)		4	e9	62,600	77.0	(b)	13,800
Chains	690	767	49,133,700	64,486,100	19.8	20.8	6,006,600
Local chains	227	121	7,666,500	4,883,200	3.1	1.6	585,300
Provincial chains	171	379	22,991,000	35,091,200	9.2	11.3	2,758,300
Sectional and national chains	244	240	13,316,800	22,219,800	5.4	7.2	2,283,400
Manufacturer-controlled chains	48	27	5,159,400	2,291,900	2.1	0.7	379,600
Other types	392	81	6,992,800	2,329,700	2.8	0.8	314,200
Industrial stores	88	46	5,431,500	1,879,200	2.2	0.6	442,500
I sed departments or concessions .	25	35	598,700	450,500	0.2	0.2	51,700
Other types of operation (1)	279	400	962,600	-an-	0.4	G.	₩ ₩
	The sales of						

⁽¹⁾ Figures for 1930 include producer distributors of milk, itinerant operators. These types of business were not included in the regular tables of the 1941 Census.

(b) Less than .05 per cent.

Type of Operation	Number o	f Stores	Sa	les	Per cent of sales		Stocks on hand, end of year	
	1930	1941	1930	1941	1930	1.941	(at cost)	
Grocery Stores	1,303	1,660	\$ 19,977,500	\$ 25,098, 4 00		100.0	\$ 2,882,300	
Independents	1,196	1,544	15,582,500	21,626,300	78.0	82.9	2,440,200	
Single-store independents Single stores (in voluntary chains)	1,080	1,308	12,822,800	15,990,000 4,467,200	64.2	61.3	1,878,800 422,300	
Two- and three-store multiples	3 5	44	1,186,400	1,169,100	5.9	4.5	139,100	
Chains	104	uz	4,376,500	4,430,100	21.9	16.9	436,800	
Other types	3	4	18,500	42,000	0.1	0.2	5,300	
Combination Stores	158	255	6,310,400	19,248,700	100.0	100.0	849,800	
Independents	116	157	3,821,700	6,337,700	60.6	32.9	431,000	
Single-store independents	98	115	2,987,000	3,654,400	47.4	19,0	257,800	
Single stores (in voluntary chains) Two- and three-store multiples	7	32 10	303,100 531,600	1,253,800	4.8 8.4	6.5 7.4	91,900 81,300	
Chains Other types	42	96 2	2,488,700	12,869,600	39.4	66.9	415,300 3,500	
Meat Markets (including sea foods) .	506	491	10,908,200	9,721,100	100.0		240,500	
Independents	(a)	414	(EL)	8,297,800	(a)	85.4	203,400	
Single-store independents	(a)	365	(a)	7,209,100	(a)	74.2	175,300	
Single stores (in voluntary chains) Two- and three-store multiples	(a) (a)	10 39	(a) (a)	279,500 809,200	(a)	2.9	8,900 19,200	
Chains	(a)	72	(a)	1,355,800	(a)	13.9	36,300	
Other types	(a)	5	(a)	67,500	(a)	0.7	800	

(a) Comparable data not available

Table 6. -Retail Merchandise Trais, by Types of Operation, 1930 and 1941 -- (Cont d)

Type of Operation	Number of	Stores	Sal	Per cent of sales		Stocks on hand, end of year	
	1930	1941	1930	1941	1930	1941	(at cost)
Variety, 5-and-10 and to-a-dollar			9	*			2
storum and to a doring	30	48	3,640,000	4,598,700	100.0	100.0	682,100
Independents	9	26	65,200	437,200	1.8	9.5	117,800
Single-store independents	ġ	18	65,200	205,500	1.8	4.5	64,100
chains;	2.	8	=>	231,700	œ.	5.0	53,700
Two- and three-store multiples	9/12	6.7	475	el	F29	0	TW .
Chains	27	22	3,5 7 4,800	4,161,500	98.2	90.5	564,300 W
Men's clothing and furnishings stores	34.2	340	6,366,200	6,369,100	100.0	100.0	2,070,000
Independents	332	331	5,833,900	5,886,500	91.6	92 . 4	1,998,600
Single-store independents	326	312	5,659,400	5,601,000	88.9	87.9	1,913,800
Two- and three-store multiples	6	19	174.500	285,500	2.7	4.5	84,800
Chains	10	7 2	532,300	471,400 11,200	8.4	7.4 0.2	70,700
	The state of	100				107	
Women's apparel and accessories stores	257	547	6,137,000	10,279,900	100.0	100.0	2,324,700
Independents	(a)	519	(a)	8,912,300	(a)	86.7	2,089,100
Single-store independents	(a)	487	(a)	7,958,400	(a)	77.4	1,881,500
Two- and three-store multiples	(a)	32	(a)	953,900	(a)	9.3	207,600
Other types	(a) (a)	25 3	(a)	1,333,500 34,100	(a)	13.0	228,600 7,000
In Community of the not excilable							

⁽a) Comparable data not available,

Table 6 .-- Retail Merchandise Trade, by Types of Operation, 1930 and 1941-- (Cont'd)

	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year
Type of Operation	1930	1941	1930	1941	1930	1941	(at cost)
Shoe stores	122	145	\$ 3,078,200	3,749,100	100.0	100.0	1,322,400
Independents	103	115	2,441,100	2,830,800	79.3	75.5	1,076,500
Single-store independents Two- and three-store multiples	87 16	97 18	1,651,100 790,000	2,138,700 692,100	53.6 25.7	57.0 18.5	867,200 209,300
Chains	19	30	637,100	918,300	20.7	24.5	245,900
urniture stores	86	131	2,456,800	5,453,300	100.0	100.0	1,342,700
Single-store independents	(a) (a) (a)	93 24	(a) (a) (a)	3,932,600 2,889,000 1,043,600	(a) (a) (a)	72.1 53.0 19.1	1,023,100 725,300 297,800
hains	(a) (a)	14	(a) (a)	1,520,700	(a)	27.9	319,600
lousehold appliance and radio dealers .	146	157	4,932,300	4,922,700	100.0	100.0	1,180,900
ndependents	(a)	125	(a)	2,850,400	(a)	57.9	644,400
Single-store independents	(a) (a)	111)	(a)	2,205,900	(a)	44.8	470,400
Two- and three-store multiples	(a)	13	(a)	644,500	(a)	13.1	174,000
hains	(a) (a)	33	(a)	2,072,300	(a)	42.1	536,500

⁽a) Comparable data not available.

Table 6. Retail Merchandise Trade, by Types of Operation, 1930 and 1941-(Concl'd)

Type of Operation	Number o	f Stores	Sales		Per o sal	f	Stocks on hand, end of year	
	1930	1941	1930	1941	1930	1941	(at cost)	
Restaurants, cafeterias and eating places (2)	612	914	9,984,600	14,724,300	100.0	100.0	426,800	
Independents	569 552	877 842)	8,600,900 7,685,200	13,239,500	86.1	89.9	392,000	
Single stores (in voluntary chains)		1)	61	12,516,900		85.0	376,900	
Two- and three-store multiples	17	34	915,700	722,600	9.1	4.9	15,100	
Chains Other types	34 9	3 5 2	1,269,400	1,477,000 7,800	12.7	10.0	34 ,600 200	
	-	×		113-115		-100		

⁽²⁾ Excludes refreshment booths and stands.

