CANADA

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

## SUMMARY <br> MONTHLY INDEXES

OF

## WHOLESALE SALES

IN
CANADA
1935-1939


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## OTTAWA <br> 1940

# DEPARTIENT OF ITRADE AND COMRERCE <br> DOKINION BUREAU OF STATISTICS <br> INTERNAL TRADE BRANCH <br> OTTAWA, ChNADA 

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## CENSUS OF NERCHANDISING AND SERVICE ESTABLISHMENTS

## Sumpary, Monthly Indexes of Wholesale Sales 1935-2939

## Introduction

Monthly indexes of wholesale sales based on returns secured from a sample of 200 large wholesale firms and giving representation to nine different innes of trade are now available for the five-year period from 1935 to 1939. The monthly survey is restricted to regular wholesale merchants; other types of wholesalers such as brokers, agents and commission houses of various types are not included. The survey is further restricted to those lines of business engaged in servicing the retail trade, including in its scope dealers in the following lines of business: automotive oçuiprent, drugs, clothing, footwear, dry goods, fruits and vegetables, groceries, hardware, tobacco and confectionery. It does not include manufacturers' sales branches nor the activities of those wholesalers such as dealers in luraber and building materials or machinery, oquipment and supplies whose business consists chiefly in supplying industrial firms with material and equipment.

In addition to reporting monthly sales figures, data relating to monthly inventories are furnished by a certain number of firms. Not all firms reporting sales flgures maintain records of monthly stocks on hand:

Summary for 1932
Marked increase in wholesale sales in September due partly to higher prices and increased consumer demand but largely to heavy inventory buying on the part of the retail trades is the outstanding feature reflected in monthly wholesale trade statistics for last year. Apart from the usual seasonal movements, wholesale trading as measured by the composite index for the nine lines of business for which figures are available, showed little definite trend during the first eight months of the year; a slightly downward movement during the first quarter was offset by an 1 m provement in liay with the result that the dollar volume of business transacted during the first eight months of 1939 was approximately equal to the amount recorded for the corresponding period in 1938.

All lines of business for which figures are available recordod major increases in sales in September. The general index for the nine lines of business included in the monthly survey gained 33 per cent over September, 1938 and was 38 per cent above the figure for August, 1939. The gain over August was far in excess of the usual seasonal increase for this time of year, the seasonally adjustod index advancing 25 per cent during the interval.

The whclesale grocery trade came first in point of view of inoraased business over September, 1938 with an average gain of 43 por cent, increases for the various regions ranging from 37 per cent in the Prairie Provinces to 51 per cent in the Maritimes. Heavy demand for flour, sugar and some other staple food products, together with some increase in prices due in part to higher import duties contributed to the gain in the wholesale grocery trade. That a considerable portion of the increase in wholesale grocers' sales was due to inventory buying in the retail trades is evident from the fact that sales for retail grocers were only 15 per cent higher in September, 2939 than 1938.

Wholesalers in the dry goods trade did 37 per cent more business in September, 1939 than in the corresponding period in the provious year while the wholesale hardware trade was up by 34 por cont in the same comparison. Increases over Soptember, 1938 for other trades were as follows: tobacco and confoctionery, 24 per cent; automotive equipment, 20 per cent; clothing, 18 per cent; fruit and vegetables, 18 por cont; drugs, 14 per cent and footwear, 14 per cent.

With the excoption of tho clothing and apparel trades, the last quartor of the yoar witnossed a return to more normal conditions. October salos averaged 20 per cent higher in 1939 than in 1938; November sales stood 9 por cent abovo the 1938 levol while December sales were up by 8 per cent. Cumulative totals for the last four months of 1939 indicate an average incroase of 18 per cont over the corresponding period of 1938 while sales for the calondar yoar averagod 7 por cent above the oarlior poriod, Sales in the Naritime Provinces wore up by 22 per cont for tho last four months of 1939 compared with 1938 and gained 9 per cont over the twelve month period. Corresponding increasos for other regions were as follows: Quebec, 19 per cent and 7 per cont; Intario, 17 per cent and 7 per cent; Prairie Provinces, 18 per cont and 7 per cont; 3ritish Columbia, 21 por cent and 8 per cent.

## Inventorios

Inventories carried by wholesalers included in this monthly survey averagod 10 per cent lower at the ond of January, 1939 than on the corresponding date of tho provious year, practically all linos of business sharing in tho docline. The following months witnossed a narrowing of the spread in stock positions with the rosult thet at the end of August stocks avoraged only 2 per cont below the provious yoar. And notwithstanding increased demand during the last part of the yoar, wholosalers in the drug, fruit and vogotebles, grocory and hardwere trades increased their stocks on hand. Combinod figures for 211 trados indicato on increase of 1 per cont in valuo of stock at tho ond of Soptombor, 1939 comparod with 1938. At the ond of Octobor the increase was 8 per cent; at the end of November, 14 per cent and at the closo of tho yorr it wes 21 per cont. Stocks on hand at the end of 1939 were higher than at the close of 1938 for 7 trades and were lower for two. Por cent changes for thoso trades reporting incronsos were 1 per cent for automotivo oquipment, 2 per cont for tobacco and confectionory, 6 por cent for dry goods, 9 per cent for drugs, 17 per cent for fruits and vegotablos, 25 per cont for hardvaro and 37 per cont for the grocory trado. Invontorios hold by clothing wholesalers woro 23 por cent lowar at tho end of 1939 than 1938 while the footwear tredo was also down by 11 per cont.

| Month | Canada |  |  |  |  | Haritime Provinces |  |  |  |  | Quebec |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 19 | 1936 | 1937 | 1938 | 1939 | 1935 | 1936 | 1937 | 1938 | 1939 | 1935 | 1936 | 1937 | 1938 | 1932 |
| January . | 61.6 | 64.4 | 73.2 | 71.4 | 72.4 | 56.8 | 58.9 | 71.7 | 73.8 | 69.6 | 51.2 | 53.6 | 61.9 | 60.3 | 59.6 |
| February ..... | 66.1 | 68.5 | 77.2 | 75.0 | 74.5 | 56.8 | 61.3 | 71.9 | 72.8 | 69.1 | 60.5 | 62.1 | 70.8 | 69.9 | 69.0 |
| March. | 75.9 | 79.7 | 95.6 | 91.8 | 91.4 | 71.7 | 73.7 | 92.0 | 92.1 | 88.1 | 71.6 | 76.2 | 88.8 | 87.5 | 86.8 |
| April | 80.3 | 85.6 | 98.7 | 93.5 | 91.1 | 77.5 | 86.7 | 102.4 | 93.6 | 88.3 | 76.7 | 81.0 | 95.3 | 89.7 | 82.3 |
| May. | 87.6 | 90.9 | 100.9 | 99.9 | 106.1 | 89.3 | 88.6 | 101.9 | 102.8 | 110.7 | 84.3 | 86.0 | 99.3 | 96.1 | 103.5 |
| June. | 83.5 | 93.2 | 105.0 | 104.7 | 103.9 | 78.8 | 92.5 | 106.4 | 103.4 | 104.3 | 78.3 | 89.4 | 102.0 | 96.7 | 97.4 |
| July ......... | 86.3 | 94.5 | 101.9 | 94:2 | $96: 3$ | 86.3 | 94.5 | 106.1 | 97.8 | 103.2 | 73.3 | 78.4 | 86.6 | 75.5 | 78.0 |
| August ........ | 88.7 | 94:2 | 102:7 | 102.7 | 107,4 | 83.2 | 86.8 | 97.7 | 97.1 | 106,0 | 75.1 | 77.1 | 91.4 | 83.9 | 87.0 |
| September .... | 93.7 | 105.9 | 118.5 | 111.6 | 148.4 | 91.5 | 104.7 | 122.2 | 107.9 | 153.5 | 92.1 | 100.2 | 117.7 | 105.2 | 140.9 |
| October ... | 98.5 | 108:6 | 112.3 | 102.3 | 123.1 | 96.6 | 106.5 | 115.4 | 103.9 | 124.9 | 97.1 | 105.2 | 115.2 | 99.8 | 121.6 |
| November . . . . . | 88.6 | 94.3 | 101.0 | 99.1 | 107.8 | 89.4 | 97.1 | 106.8 | 100.4 | 115.1 | 86.1 | 92.6 | 97.9 | 95.8 | 104.3 |
| December ..... | 79.4 | 89.5 | 90.9 | 90.7 | 98.2 | 76.9 | 91.4 | 96.2 | 93.9 | 103.7 | 77.2 | 77.5 | 84.8 | 81.3 | 88.3 |
| Annual Average | 82.5 | 89.1 | 98.2 | 94.8 | 101.7 | 79.4 | 86.9 | 99.3 | 94.9 | 103.0 | 76.9 | 81.6 | 92.7 | 86.8 | 93.2 |


| Ontario |  |  |  |  |  |  |  | Prover | es |  | British Columbia |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yonth | 1235 | 1236 | 1937 | 1938 | 1932 | 193 | 236 | 1937 | 1238 | 1939 | 1935 | 1936 | 1937 | 1238 | 1232 |
| January | 71.4 | 70:4 | 78.9 | 77.2 | 78.3 | 63.5 | 67.2 | 73.5 | 71.1 | 73.5 | 58.4 | 69.7 | 84.2 | 80.7 | 83.8 |
| February | 71.3 | 72.6 | 80.8 | 79.0 | 78.5 | 68.6 | 68.7 | 78.0 | 73.1 | 72.3 | 65.4 | 76.7 | 84.3 | 83.1 | 83.7 |
| March | 81.2 | 82.5 | $94: 3$ | 93.0 | 92.9 | 76.3 | 81.2 | 99.7 | 92.2 | 91.3 | 75.1 | 82.2 | 108.0 | 101.1 | 101.8 |
| April | 86.0 | 88.0 | $96: 8$ | 96.6 | 94.9 | 81.2 | 86.5 | 100.1 | 92.7 | 91.6 | 76.9 | 88.5 | 108.8 | 98.9 | 103.4 |
| May | 93.2 | 96.1 | 102.4 | 102.9 | 111.2 | 87.2 | 90.7 | 97.4 | 96.4 | 100.8 | 82.9 | 92.4 | 112.3 | 111.2 | 114.4 |
| June | 88.6 | 97.2 | 108.8 | 107.9 | 110.5 | 85.1 | 94.0 | 100.7 | 105.6 | 99.8 | 82.2 | 92.5 | 115.0 | 115.1 | 113.5 |
| July | 90.7 | 98.5 | 102.6 | 94.3 | 96.8 | 94.2 | 103.0 | 207.7 | 106.2 | 105.8 | 87.0 | 101.5 | 120.4 | 106.6 | 111.5 |
| August | 88.9 | 92.1 | 99.8 | 98.0 | 102.7 | 103.0 | 114.6 | 113.4 | 121.7 | 130.4 | 90.1 | 95.5 | 114.0 | 115.4 | 112.4 |
| September | 91.6 | 100.9 | 112.6 | 107.8 | 145.1 | 102.8 | 121.3 | 128.4 | 125.8 | 159.6 | 86.7 | 98.9 | 115.9 | 107.6 | 150.7 |
| October.. | 95.9 | 102.0 | 103.9 | 96.6 | 116.4 | 108.2 | 123.9 | 115.3 | 112.5 | 133.6 | 91.0 | 102.3 | 111.9 | 102.1 | 123.6 |
| November | $86: 6$ | $91: 2$ | 97.8 | 97.7 | 102.5 | 93.6 | 97.1 | 104.8 | 104.3 | 114.8 | 89.9 | 101.2 | 107.4 | 99.4 | 111.0 |
| December | 85.2 | 93.8 | 95.2 | 94.5 | 99.0 | 73.3 | 93.0 | 87.8 | 90.0 | 100.5 | 75.7 | 96.3 | 99.2 | 102.6 | 110.6 |
| Annual Average | 85.9 | 90.4 | 98.3 | 95.5 | 102. ${ }^{\text {cr }}$ | 86.8 | 95.1 | 100.6 | 99.4 | 106.2 | 80.1 | 91.4 | 106.8 | 102.0 | 110.0 |

## Automotive Equi ment Trade




## Wholesale Drug Trade



Wholesale Clothing Trade
Mholesale Footwear Trade


Tholesale Dry Goods Trade

| Honth | - Caneda |  |  |  |  | Laritimes and suebec |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 132. | 930 | 1939 | 1935 | 1936 | 1937 | 1238 | 1939 |
| January . ..... | 49.1 | 48.2 | 51.4 | 49.2 | 50.2 | 37.7 |  |  |  |  |
| February ..... | 59.7 | 59.4 | 70.7 | 62.6 | 57.8 | 37.7 51.3 | 40.7 52.0 | 40.9 | 40.5 | 39.6 |
| Harch ........ | 73.5 | 77.9 | 85.1 | 80.9 | 73.9 | 70.2 | 52.0 78.6 | 83.1 | 56.2 | 52.2 |
| April ......... | 73.7 | 76.6 | 84.4 | 78.2 | 67.5 | 73.5 | 78.6 | 87.1 | 77.7 | 70.6 |
| May . . . . . . . . | 72.1 | 75.1 | 84.0 | 77.0 | 79.6 | 71.8 | 73.5 | 85.3 | 83.0 | 70.9 |
| June ......... | 64.3 | 69.3 | 79.3 | 68.7 | 67.9 | 65.6 | 70.5 | 82.6 | 68.6 | 78.8 |
| July ......... | 52.5 | 51.9 | 59.6 | 47.3 | 47.7 | 44.7 | 45.4 | 53.1 | 38.0 | 72.0 |
| August ....... | 72.8 | 74.6 | 88.2 | 76.6 | 74.3 | 59.6 | 62.9 | 76.5 | 38.0 62.6 | 39.0 |
| September . . . | 97.8 | 107.2 | 118.8 | 101.8 | 139.8 | 96.6 | 99.5 | 115.9 | 97.2 | 139.2 |
| October ...... | 94.4 | 102.8 | 112.5 | 90.8 | 132.2 | 89.0 | 93.4 | 111.9 | 84.6 | 139.7 |
| November . . . . | 81.9 | 87.2 | 92.6 | 87.1 | 109.1 | 72.0 | 80.4 | 111.9 | 76.6 | 123.7 |
| December ..... | 62.5 | 66.3 | 66.8 | 64.9 | 73.7 | 62.3 | 63.7 | 64.5 | 63.7 | 75.6 |
| Annual Average | 71.2 | 74.7 | 82.8 | 73.8 | 81.1 | 66.2 | 69.8 | 78.9 | 68.9 | 77.5 |


| Month | Ontario |  |  |  |  | Western Provinces |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1936 | 31 | 930 | 1239 | 1935 | 1936 | 1937 | 1938 | 1239 |
| Jenuary .. | 64.4 | 60.7 | 66.7 | 65.0 | 67.5 | 52.0 | 472 |  | 6.2 |  |
| February ..... | 71.8 | 69.3 | 83.6 | 73.9 | 66.6 | 60.8 | 61.2 | 52.6 | 46.2 | 49.2 |
| March ........ | 84.7 | 81.4 | 39.6 | 86.6 | 76.6 | 60.8 | 61.5 | 69.4 | 60.7 | 57.6 |
| April ....... | 83.8 | 82.5 | 83.3 | 77. | 68. | 65.9 | 72.6 | 86.0 | 80.8 | 78.5 |
| May .......... | 79.6 | 84.9 | 87.6 | 80.8 | 88.1 | 61.1 | 67.3 | 80.6 | 69.6 | 60.5 |
| June ......... | 73.0 | 73.8 | 85.8 | 75.8 | 8.3 | 52. ${ }^{\text {a }}$ | 65.5 | 76.1 | 68.4 | 69.6 |
| July ......... | 54.9 | 53.3 | 61.6 | 54.7 | 5. | 5. | 6 | 65.2 | 60.4 | 55.0 |
| August ....... | 74.6 | 72.6 | 88.9 | 77 | 55.5 | 65.3 | 63.9 | 70.6 | 58.5 | 56.3 |
| September .... | 102.5 | 104.9 | 117.2 | 102.7 | 15.8 | 97.0 | 100.8 | 110.9 | 103.9 | 94.7 |
| October ...... | 97.7 | 102.8 | 107.1 | 102.? | 150.1 | 94.5 | 126.5 | 127.5 | 110.7 | 127.4 |
| November ..... | 87.4 | 89.5 | 95.4 | 93.7 | 13 | 101.2 | 122.2 | 121.5 | 104.5 | 141.1 |
| December ..... | 70.0 | 72.1 | 73.5 | 70.0 | 80.9 | 53.3 | 64.1 | 62.6 | 60.8 | 108.1 |
| Annual iverage | 78.7 | 79.0 | 86.7 | 79.0 | 88.4 | 71.6 | 79.3 | 85.9 | 77.1 | 79.9 |



| Nonth | Ontario |  |  |  |  | Prairie Provinces |  |  |  |  | British Columbia |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | 36 | 1937 | 1938 | 1939 | 19 | 1936 | 1937 | 1938 | 1939 | 1935 | 1936 | - | . 1938 | 1939 |
| January | 85.7 | 82.4 | 88.7 | 83.9 | 83.1 | 84.3 | 92.2 | 96.6 | 93.2 | 95.5 | 65.0 | 77.6 | 94.7 | 87.8 | 94.8 |
| February ..... | 80.6 | 82.5 | 83.2 | 82.8 | 83.1 | 83.8 | 88.7 | 94.8 | 93.2 | 93.4 | 69.2 | 85.6 | 93.3 | 90.2 | 91.5 |
| March ... | 85.0 | 86.1 | 95.1 | 93.9 | 94.7 | 39.2 | 97.1 | 119.8 | 109.3 | 110.0 | 78.7 | 83.9 | 107.0 | 105.0 | 108.9 |
| April. | 87.5 | 87:0 | 94.3 | 93.4 | 95.2 | 95.9 | 104.8 | 106.6 | 104.4 | 106.6 | 76.8 | 39.2 | 101.6 | 100.2 | 105.3 |
| Way .......... | 96.1 | 94.5 | 99.0 | 99.8 | 105.7 | 99.6 | 104.9 | 110.2 | 110.6 | 115.0 | 81.3 | 89.6 | 105.7 | 112.7 | 114.4 |
| June | 96.0 | 102.3 | 110.2 | 114.5 | 118.7 | 99.0 | 108. 4 | 115.9 | 122.2 | 120.0 | 86.8 | 90.4 | 115.7 | 120.9 | 121.0 |
| July .......... | 109.3 | 114.2 | 116.5 | 108.6 | 110.2 | 113.6 | 129.8 | 136.8 | 126.5 | 127.6 | 91.7 | 106.9 | 123.5 | 116.5 | 122.6 |
| August ....... | 100:4 | 103.7 | 106.7 | $107: 8$ | 112.8 | 113.5 | 130.7 | 130.7 | 136.1 | 149.0 | 95.6 | 101.3 | 117.8 | 127.7 | 118.3 |
| September .... | 100:9 | 107.6 | 115.7 | 112.6 | 153.3 | 114.7 | 129.8 | 146.2 | 136.7 | 137.3 | 91.2 | 100.8 | 117.1 | 114.9 | 171.9 |
| October ...... | 105.7 | 108.2 | 111.6 | 99.2 | 113.9 | 122.8 | 133.2 | 125.9 | 119.9 | 147.5 | 96.4 | 103.5 | 114.6 | 101.5 | 125.3 |
| November . . . . | 95.5 | 97.3 | 103.2 | 102.7 | 97:\% | 106.8 | 106.5 | 119.0 | 115.4 | 124.9 | 92.3 | 107.2 | 114.2 | 93.3 | 109.1 |
| December ..... | 94.9 | 102.8 | 100.7 | 99.7 | 100.5 | 97.1 | 110.3 | 107.3 | 106.1 | 115.1 | 75.8 | 97.0 | 98.6 | 103.3 | 112.0 |
| Annual Average | 9 rr .8 | 97.\% | 102.1 | 99.9 | 106.1 | 102.1 | 111.4 | 117.5 | 114.5 | 124.3 | 83.4 | 94.4 | 109.1 | 107.0 | 116.3 |

Wholesale Pruits and Vegetables Trade

|  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
| January . | 53.3 | 54.8 | 65:0 | 66.3 | 67.5 | 57.9 | 54.9 | 61.1 | 70.6 | 67.8 |
| February ..... | 61.6 | 58.0 | 68.6 | 70.1 | 69.5 | 68.9 | 61.8 | 72.0 | 86.2 | 88.9 |
| March ........ | 69.1 | 73.6 | 89.7 | 85.7 | 88.1 | 74.6 | 82.7 | 103.8 | 95.9 | 101.2 |
| April ........ | 82.8 | 84.1 | 98.0 | 96.3 | 94.7 | 98.0 | 89.7 | 100.4 | 104.4 | 98.8 |
| May .......... | 95.3 | 97.7 | 108.7 | 109.1 | 114.9 | 107.5 | 107.3 | 123.0 | 120.8 | 127.8 |
| June .. | 89.6 | 108:8 | 116.3 | 117.2 | 112.7 | 100.0 | 141.1 | 140.8 | 136.4 | 139.0 |
| July . . . . . . . . | 87.2 | 103.2 | 102:0 | 95.7 | 98.2 | 80.2 | 93.3 | 97.6 | 77.6 | 84.3 |
| August ....... | 77.9 | 89.0 | 90.2 | 88.4 | 95.8 | 65.0 | 68.8 | 81.9 | 71.7 | 66.7 |
| September .... | 77.8 | 92.3 | 102.3 | 97.0 | 114.0 | 90.0 | 101.7 | 26.8 | 106.6 | 116.7 |
| October ...... | 76.3 | 83.0 | 88.9 | 81.5 | 87.9 | 73.4 | 70.7 | 88.5 | 78.3 | 71.2 |
| November ..... | 67.4 | 70.2 | 79.9 | 78.0 | 82.9 | 67.1 | 67.8 | 74.8 | 75.2 | 82.9 |
| December ..... | 76.2 | 86.6 | 87.1 | 93.0 | 96.6 | 77.4 | 74.1 | 88.6 | 90.8 | 88.8 |
| Annual Average | 76.2 | 83.4 | 91.4 | 89.9 | 93.6 | 80.0 | 84.5 | 96.6 | 92.9 | 94.5 |


|  | Ontario |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | 93 | 1937 | 1238 | 1932 | 1935 | 1936 | 1937 | 1938 | 1939 |
| January . | 63.7 | 65.0 | 80.3 | 78.7 | 81.5 | 39.4 | 42.8 | 50.7 | 50.9 | 52.4 |
| February ..... | 70.7 | 70.8 | 80.6 | 85.4 | 82.6 | 47.2 | 43.2 | 53.4 | 49.4 | 49.2 |
| Warch . . . . . . | 79.6 | 85.7 | 100:4 | 100.6 | 105.8 | 54.7 | 56.6 | 70.4 | 65.5 | 65.1 |
| April ..... | 92.0 | 99.1 | 107.3 | 112.6 | 116.2 | 62.6 | 62.7 | 79.4 | 72.1 | 68.7 |
| limy .......... | 106.0 | 112.9 | 124.2 | 127.6 | 134.6 | 75.9 | 75.9 | 84.1 | 83.7 | 87.9 |
| June ......... | 93.9 | $115: 8$ | 131.5 | 123.0 | 127.4 | 77.9 | 87.2 | 91.6 | 99.3 | 88.0 |
| July .......... | 93.0 | 121.5 | 111:8 | 100.5 | 108.2 | 86.1 | 95.7 | 97.6 | 99.0 | 97.0 |
| August ...... | 83.7 | 92.8 | 94.0 | 91.7 | 94.9 | 80.9 | 97.2 | 93.5 | 95.6 | 110.9 |
| September .... | 66.2 | 81.1 | 90.3 | 83.4 | 102.0 | 80.9 | 95.9 | 102.8 | 102.2 | 119.2 |
| October ...... | 76.6 | 80.0 | 91.8 | 83.4 | 89.7 | 78.0 | 91.0 | 89.4 | 83.2 | 92.7 |
| Novernber . | 67.6 | 72.8 | 85.0 | 82.0 | 83.3 | 67.3 | 69.4 | 78.4 | 76.4 | 83.0 |
| December . | 82.7 | 91.1 | 97.8 | 103.5 | 102.5 | 68.7 | 85.2 | 76.7 | 83.9 | 91.8 |
| Annual Average | 81.3 | 90.7 | 99.6 | 97.7 | 102.4 | 68.3 | 75.2 | 80.7 | 80.1 | 83.8 |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January ...... | 45.6 | 48.8 | 61.7 | 61.3 | 59.8 | 44.4 | 38.7 |  |  |  |  |  |  |  |  |
| February ..... | 52.1 | 53.8 | 68.8 | 64.5 | 60.7 | 44.4 36.4 | 30.7 35.6 | 51.5 48.4 | 47.8 51.2 | 48.0 37.4 | 42.7 43.1 | 49.5 45.9 | 63.2 | 66.2 | $64.3$ |
| March | 69.6 | 74.1 | 103.5 | 90.8 | 34.3 | 59.1. | 59.9 | 87.8 | 51.2 78.8 | 37.4 62.8 | 43.1 56.9 | 45.9 62.0 | 64.1 | 63.9 | $59.4$ |
| April | 77.1 | 85.7 | 118.5 | 100.0 | 91.4 | 81.8 | 88.3 | 104.3 |  | 77.3 |  | 82.0 | 92.2 | 82.3 | 79.1 |
| Liay | 88.1 | 95.3 | 113.0 | 106.3 | 111.6 | 86.6 | 75.3 | 104.3 97.4 | 91.7 87.9 | 77.3 98.9 | 72.0 87.3 | 83.8 | 111.7 | 101.3 | 78.5 |
| June | 80.6 | 94.5 | 113.6 | 108.1 | 105.0 | 78.0 | 84.5 | 98.1 | 89.4 | 98.9 | 87.3 75.1 | 95.9 | 124.0 | 112.3 | 117.9 |
| July . | 79.4 | 86.3 | 102.3 | 93.0 | 95.2 | 74.7 | 75.7 | 92.7 | 81.9 | 86.3 | 75.1 | 84.8 | 114.4 | 107.0 | 113.8 |
| August .. | 82.8 | 88.2 | 102.0 | 102.4 | 105.1 | 70.3 | 75.9 | 81.7 | 81.9 | 85.3 | 75.4 | 84.2 81.9 | 106.8 | 89.5 | 98.3 |
| September | 85.8 | 103.5 | 116.2 | 110.7 | 147.8 | 74.7 | 93.8 | 106.5 | 88.2 | 85.4 123.8 | 77.6 86.7 | 81.9 100.0 | 106.5 123.9 | 98.6 118.4 | 98.0 165.5 |
| October | 88.8 | 110.8 | 111.4 | 104.8 | 129.4 | 80.6 | 95.0 | 103.0 | 82.0 | 108.2 | 85.1 | 100.0 | 123.9 | 118.4 | 165.5 |
| November | 81.9 | 93.3 | 96.8 | 99.5 | 114.9 | 71.3 | 81.3 | 84.5 | 77.9 | 99 | 75.1 | 103.6 | 116.3 | 104.8 | 140.4 |
| December | 64.7 | 85.7 | 83.1 | 81.4 | 96.5 | 52.0 | 64.0 | 64.7 | 56.7 | 77.9 | 62.3 | 80.5 | 85.9 | 101.9 85.2 | 109.1 88.9 |
| Annual Average | 74.7 | 85.0 | 99.2 | 93.6 | 100.1 | 67.5 | 72.3 | 85.1 | 76.1 | 82.9 | 70.0 | 81.2 | 100.6 | 94.3 | 101.1 |


|  | 1935-1-... Ontario |  |  |  |  | - Western Provinces |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 239 | 1935 | 1936 | 1231 | 1938 | 1939 |
| January ... | 49.5 | 50.1 | 63.2 | 62.6 |  |  |  |  |  |  |
| February ... | 43.4 | 46.0 | 68.0 | 62.6 60.6 | 60.7 53.4 | 47.4 62.3 |  | 64.2 | 63.0 | 61.6 |
| March .... | 66.6 | 68.4 | 90.2 | 60.6 82.2 | 53.4 73.4 | 62.3 79.2 | 63.5 | 75.4 | 69.2 | 68.4 |
| April ........ | 74.3 | 80.8 | 107.5 | 95.5 | $73 . r$ 81.2 | 79.2 82.6 | 84.9 | 117.4 | 101.1 | 95.3 |
| May .......... | 85.3 | 94.9 | 101.1 | 100.8 | 81.2 107.3 | 82.6 93.5 | 91.4 102.4 | 132.3 | 106.4 | 106.4 |
| June ......... | 87.6 | 96.9 | 114.4 | 106.7 | 104.4 | 93.5 84.1 | 102.4 | 119.5 | 113.0 | 117.1 |
| July ......... | 77.8 | 80.8 | 97.1 | 106.7 82.0 | 104:4 | 85.6 | 99.4 | 119.7 | 116.1 | 108.0 |
| August ....... | $65: 7$ | 70.6 | 83.4 | 75.4 | 79.9 80.2 | 85.6 95.7 | 94.2 101.8 | 107.8 | 103.7 | 104.4 |
| September .... | 73.6 | 87.6 | 102.3 | 95.4 | 142.8 | 95.7 95.3 | 101.8 | 113.1 124.8 | 119.9 121.4 | 122.9 153.0 |
| October .... | $8 i .1$ | 93:0 | 104.1 | 92.9 | 115.9 | 95.3 96.9 | 116.7 | 124.8 | 121.4 | 153.0 138.2 |
| November . . . . . | 75.1 | 83.6 | 90.5 | 90.1 | 102.\% | 91.3 | 122.4 | 117.9 | 116.8 | 138.2 |
| December ..... | 69.0 | 90.5 | 85.3 | 81.7 | 92.4 | 68.3 | 10.6 | 87.2 | 108.7 86.4 | 128.3 105.8 |
| Annual Averago | 71.0 | 78.8 | 92.3 | 85.5 | 91.2 | 81.9 | 93.8 | 106.9 | 102.1 | 109.1 |

Wholesale Tobacco and Confectionery Trade

| 1 | Canada |  |  |  |  | Quebec |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | 1936 | 1937 | 1938 | 1939 | 1935 | 1236 | 1937 | 1938 | 1939 |
| January ...... | 66.7 | 68.9 | 79.4 | 82.3 | 88.2 | 64.6 | 65.7 | 85.5 | 86.5 | 98.0 |
| February ..... | 67.6 | 72.3 | 78.5 | 85.3 | 87.7 | 64.8 | 73.7 | 80.7 | 92.6 | 97.3 |
| March ........ | 74.9 | 77.8 | 92.6 | 99.1 | 98.3 | 70.9 | 75.7 | 95.2 | 106.6 | 104.5 |
| April ......... | 80.5 | 85.5 | 102.3 | 103.8 | 101.2 | 76.2 | 87.9 | 113.5 | 113.7 | 113.0 |
| Hay ........... | 88.9 | 93.8 | 105.2 | 109.7 | 121.4 | 86.0 | 97.6 | 114.3 | 123.4 | 138.7 |
| June ........ | 87.2 | 97.1 | 111.7 | 121.2 | 120.5 | 85.8 | 102.6 | 123.3 | 144.0 | 141.3 |
| July ... | 91.4 | 93.6 | 110.3 | 107.? | 109.5 | 88.1 | 90.9 | 118.1 | 113.5 | 117.2 |
| August | 92.6 | 88.8 | 104.0 | 105.6 | 115.9 | 89.2 | 82.9 | 105.4 | 102.8 | 120.2 |
| September .... | 84.4 | 93.2 | 99.4 | 103.1 | 127.5 | 79.1 | 85.8 | 92.1 | 97.0 | 121.6 |
| October ...... | 92.5 | 93.7 | 101.2 | 104.2 | 113.3 | 84.2 | 83.9 | 95.2 | 101.3 | 118.1 |
| November . . | 87.8 | 91:8 | 99:1 | 104.3 | 110.6 | 84.4 | 89.4 | 93.2 | 101.8 | 106.0 |
| December .. | 94.7 | 102.5 | 110.3 | 113.7 | 126.2 | 92.9 | 97.7 | 108.0 | 114.3 | 128.5 |
| Annual Average | 84.1 | 88.3 | 99.5 | 103.3 | 110.0 | 80.5 | 86.2 | 102.0 | 108.1 | 117.0 |


| Month | Ontario |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | 1936 | 1937 | 1938 | 1939 | 1935 | 1936 | 1937 | 1238 | 1939 |
| January .. | 70.2 | 73.4 | 77.7 | 82.5 | 82.5 | 63.7 | 66.2 | 69.6 | 72.7 | 77.4 |
| February ...... | 68.4 | 73.1 | 78.8 | 84.3 | 84.4 | 68.1 | 67.3 | 72.8 | 74.0 | 75.9 |
| March. | 79.2 | 79.8 | 91.8 | 98.7 | 97.0 | 72.6 | 75.5 | 86.2 | 85.7 | 87.7 |
| April ........ | 86.2 | 85.2 | 98.0 | 102.0 | 97.2 | 76.8 | 79.4 | 87.6 | 88.3 | 85.7 |
| May .......... | 94:8 | 95.5 | 105.1 | 108.4 | 117.6 | 83.7 | 84.2 | 90.6 | 90.1 | 99.7 |
| June .. | 91.3 | 97:8 | 111.0 | 114.7 | 116.8 | 82.7 | 87.7 | 95.9 | 97.8 | 96.7 |
| July ......... | 99.1 | 101.1 | 112.4 | 110.7 | 107.4 | 84.3 | 85.7 | 92.6 | 90.4 | 94.3 |
| August ....... | 99.1 | 94.7 | 108.9 | 112.8 | 118.4 | 87.1 | 87.8 | 92.5 | 97.7 | 101.9 |
| September ... | 85.8 | 97.2 | 107.2 | 108.7 | 135.3 | 86.0 | 94.3 | 96.0 | 100.0 | 120.4 |
| October ...... | 95.3 | 97.4 | 106.2 | 105.2 | 106.5 | 94.9 | 97.3 | 97.1 | 99.8 | 105.6 |
| November . | 86.1 | 89.2 | 103.4 | 104.5 | 113.7 | 91.4 | 94.7 | 99.0 | 103.3 | 108.8 |
| December . | 94.7 | 106.0 | 115.0 | 115.0 | 125.0 | 95.0 | 103.3 | 106.1 | 109.0 | 121.6 |
| Annual Average | 87.5 | 90.9 | 101.3 | 104.0 | 108.5 | 82.2 | 85.3 | 90.5 | 92.4 | 98.0 |

HONTHLY INDEXES OF WHOLESALE SALES (Average for 1930 $=100$ )



IONTHLY INDENES OF XHOLESALE SALES (Average for 1230.100)





