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CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

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WHOLESALE TRADE

IN

CANADA AND THE PROVINCES

1935

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

Wholesale Trade in Canada, 1935

Final figures on wholesale trade in Canada as compiled for the annual Census of Merchandising and Service Establishments show total sales of \$1,080,742,000 in 1935 compared with \$1,023,296,000 in 1934 and \$900,496,000 in 1933. Wholesale sales were 5.6 per cent greater in 1935 than in 1934, more than 20 per cent in advance of 1933 and were within four per cent of the level obtaining in 1931. The index of wholesale sales on the base 1930 equals 100 was 81.6 in 1931, 68.7 in 1932, 65.7 in 1933, 74.7 in 1934, and 78.9 in 1935.

For the second consecutive year, the largest annual percentage increases were reported by dealers in producers' goods, kinds of wholesale business which experienced the greatest contraction in trade during the depression years. Sales of machinery, equipment and supplies dealers in 1935 were \$33,757,000 or 20.0 per cent greater than in 1934; dealers in waste materials reported an increase of 15.7 per cent; the electrical group was up by 14.9 per cent; metals and metal work, 13.9 per cent, and lumber and building materials advanced 10.9 per cent.

Gains over 1934 as reported by wholesale merchants in staple lines of consumers' goods, while less pronounced than those recorded by dealers in producers' goods, were still substantial. Sales of dealers in food products in 1935 were \$444,529,000 or 5.3 per cent greater than in 1934. The food group includes four separate classifications, gains for which ranged from an increase of 3.4 per cent for wholesale grocers to an increase of 11.8 per cent for dairy and poultry products. Wholesalers in meats and fish reported a gain of 7.1 per cent while the fruit and vegetable trade advanced 4.4 per cent. In other important lines of wholesale trade the following increases were reported: tobacco and confectionery, 8.8 per cent; automotive, 8.3 per cent; hardware, 6.6 per cent; drugs and drug sundries, 6.3 per cent, and petroleum products, 1.3 per cent.

The Dominion coal and coke sales show a small gain over 1934 which, in turn, appears slightly greater than the 1930 figure. The largest increase took place in the Prairie Provinces while Quebec decreased 3.3 per cent. In this connection, it may be well to note that, while the dollar value of sales as reported by the wholesale trades has increased rapidly, actual consumption has not recovered to the same extent. Thus, it would seem that the disorganized state of the bituminous market in 1930 and the stabilization of conditions in later years would account for this discrepancy. Since 1930 is used as the base period, the indexes on this base do not present an entirely accurate picture of movements in the coal trade in recent years.

The largest increase in trade was reported in British Columbia, where sales in 1935 were \$102,171,000 or 8.5 per cent greater than in 1934; the Prairie Provinces reported a slightly smaller gain of 8.4 per cent. Increases for each of the other economic divisions were 4.9 per cent for Ontario, 4.3 per cent for the Maritime Provinces and 4.0 per cent for Quebec.



### Maritime Provinces

Wholesale trade in the Maritime Provinces totalled \$74,101,000 in 1935 compared with \$71,044,000 in 1934, the yearly comparison reflecting an increase of 4.3 per cent. The index stood at 80.3 in 1935 (1930 = 100) and indexes on the same base for earlier years are 85.6 in 1931, 70.3 in 1932, 67.9 in 1933, and 77.0 in 1934.

Increases in sales over 1934 for a number of important lines of trade were: automotive, 14.7 per cent; petroleum products, 9.3 per cent; meats and fish, 3.6 per cent, and groceries, 2.3 per cent.

### Quebec

Sales of wholesalers in Quebec province in 1935 were \$299,999,000 or 4.0 per cent greater than the \$288,417,000 recorded for 1934. Indexes of sales on the base 1930 equals 100 are 77.7 in 1935, 74.7 in 1934, and 65.9 in 1933.

Increased trade over 1934 was recorded by all kind-of-business groups excepting only coal and coke and petroleum products, where recessions of 3.3 per cent and 4.2 per cent respectively were reported. A substantial increase of 12.8 per cent for dairy and poultry products was modified by smaller increases of 1.5 per cent for wholesale grocers, 4.9 per cent for fruits and vegetables, and 4.0 per cent for meats and fish, resulting in a net increase of 5.1 per cent over 1934 for the food group as a whole. Other important groups and their increases were: machinery, equipment and supplies, 12.1 per cent; tobacco and confectionery, 11.2 per cent; metals and metal work, 7.5 per cent; hardware, 4.9 per cent; dry goods and apparel, 4.7 per cent, and drugs and drug sundries, 4.5 per cent.

### Ontario

Wholesale trade in Ontario for 1935 totalled \$392,730,000 compared with \$374,288,000 in 1934 and \$324,828,000 in 1933. Sales in 1935 were 4.9 per cent greater than in 1934 and approximately 21 per cent greater than in 1933. Indexes of sales for recent years on the base 1930 equals 100 are 84.4 in 1931, 70.9 in 1932, 68.9 in 1933, 79.4 in 1934, and 83.3 in 1935.

Dealers in metals and metal work reported an increase of 27.0 per cent over the preceding year; the machinery, equipment and supplies group was up by 14.7 per cent and lumber and building materials by 14.4 per cent. Sales in the wholesale grocery trade were \$61,705,000 or 1.8 per cent greater than in 1934. Wholesale fruits and vegetables with \$26,387,000 sales reported a like percentage gain, while the wholesale meat and fish trade advanced 5.8 per cent and dairy and poultry products were up by 10.7 per cent. Sales of the food group as a whole in 1935 were \$140,605,000 or 3.5 per cent greater than the amount recorded for 1934. Gains for other important groups were: tobacco and confectionery, 9.5 per cent; drugs and drug sundries, 9.5 per cent; hardware, 8.2 per cent, and coal and coke, 5.5 per cent. The jewellery and optical goods trade, although accounting for a small proportion of the total wholesale business, reported an important advance of 18.8 per cent. On the other hand, the petroleum products group, second in importance only to the food group, reported a slight recession in business from the preceding year. Sales for this classification in 1935 were \$68,610,000 or .9 per cent below the \$69,244,000 reported for 1934.

### Prairie Provinces

Sales of wholesale dealers in the Prairie Provinces in 1935 were \$211,741,000 or 8.4 per cent greater than the \$195,416,000 reported for 1934. Indexes of sales for recent years on the base 1930 equals 100 are 73.0 in 1931, 65.2 in 1932, 60.6 in 1933, 67.7 in 1934, and 73.4 in 1935.



Contributing largely to the greater increase in wholesale trade in the Prairie Provinces as compared with gains reported in Eastern and Central Canada was the better showing made by wholesale distributors of food products. Sales of wholesale grocers in the Prairie Provinces in 1935 were \$56,104,000 or 7.0 per cent greater than in 1934. Wholesale dealers in meats and fish reported an increase of 16.8 per cent, and increases of 4.9 per cent were reported by dealers both in dairy and poultry products and in fruits and vegetables. The food group as a whole advanced by 8.7 per cent.

Machinery, equipment and supplies reported the marked improvement of 39.8 per cent; petroleum products with \$42,269,000 sales were up by 4.5 per cent.

#### British Columbia

Wholesale sales in British Columbia in 1935 were \$102,171,000 or 8.5 per cent greater in value than in 1934 and 22.5 per cent greater than in 1933. Indexes of sales on the base 1930 equals 100 are 81.9 in 1931, 64.8 in 1932, 63.5 in 1933, 71.6 in 1934, and 77.7 in 1935.

Increases in business were reported for all lines of trade, the percentage gains ranging from 1.7 per cent for dairy and poultry products to 31.7 per cent for plumbing and heating equipment and supplies. Substantial gains recorded by other lines of wholesale trade are as follows: electrical, 31.3 per cent; lumber and building materials, 26.8 per cent; machinery, equipment and supplies, 17.8 per cent; hardware, 14.0 per cent; jewellery and optical goods, 12.6 per cent, and tobacco and confectionery, 9.5 per cent.

Sales in the food group totalled \$43,706,000 compared with \$40,980,000 in the preceding year. Wholesale grocery business was up by 4 per cent; dealers in meats and fish reported an increase of 7.9 per cent, and fruits and vegetables were up by 14.1 per cent.

#### Comparison of Indexes of Wholesale Sales and Wholesale Prices

In the period 1930 to 1935 the dollar value of wholesale sales was affected not only by changes in the physical volume of goods distributed but also by changes in the prices of commodities. The measurement of the influence of these two factors cannot be made accurately as sales are reported by kinds of business and not by commodities and also because comparable price indexes are not available. Nevertheless, the general trends in wholesale prices and dollar volume of sales give some indication of the relative movements in the physical volume of goods handled. The total sales of wholesale firms and the indexes of value of sales and of prices for the period 1930 to 1935 are as follow:

Year	Sales	Indexes (1930 = 100)	
		Sales	Prices (Consumers' Goods)
	\$		
1930 .....	1,370,066,000	100.0	100.0
1931 .....	1,118,364,000	81.6	85.3
1932 .....	940,658,000	68.7	79.8
1933 .....	900,496,000	65.7	79.6
1934 .....	1,023,296,000	74.7	83.0
1935 .....	1,080,742,000	78.9	82.4

A somewhat clearer indication of relative movements in price and volume is given by price indexes in some of the leading lines of wholesale trade.



Index Numbers of Wholesale Prices  
(1930 = 100)

	1930	1931	1932	1933	1934	1935
Consumers' Goods, Total .....	100.0	85.3	79.8	79.6	83.0	82.4
Foods, beverages, tobacco .....	100.0	75.6	66.1	68.5	74.9	75.6
Coal .....	100.0	99.5	96.5	91.6	91.7	91.2
Drugs and pharmaceutical chemicals.	100.0	91.6	83.5	70.9	72.9	71.7
Other Goods --						
Building and construction materials	100.0	90.2	85.0	86.2	90.9	89.4
Chemicals and allied products .....	100.0	93.4	90.4	87.6	87.5	85.2
Hardware .....	100.0	97.9	96.0	94.2	94.9	95.1
Petroleum and its products .....	100.0	86.9	88.8	89.0	90.8	89.2

Comparability with 1930 Census

In constructing an annual index of wholesale sales, the chief objective has been to derive the most representative measure of the trend from year to year in wholesale trade and particularly in pre-retail business. For this reason, it has been necessary to make some alterations in the classifications used in the decennial census and to omit certain groups from the annual survey. Certain adjustments in the figures shown in the results of the decennial census have also been necessary to bring the data for subsequent years to a comparable basis. The more important revisions made in the 1930 figures were for Drugs and drug sundries (Maritimes and Prairies), Groceries (Ontario, Prairies and British Columbia), Fruits and vegetables (Prairies), and Plumbing and heating equipment and supplies (Quebec and Prairies).

In the main, the current census is confined to Wholesalers Proper with the exception of dealers in meats and petroleum products. In the case of meats, the sales of packing houses as well as of wholesale branches are now included and the entire group of petroleum products is now taken. A detailed description of the classifications used in the annual census will be found in the census report for 1933.

Method of Constructing Indexes of Wholesale Sales

The figures for 1930 shown in this report are taken from the results of the complete Census of Merchandising and Service Establishments taken in 1931 in connection with the Seventh Decennial Census, for which returns were received from all trading establishments in the country giving details regarding the business transacted in the preceding year. While the census of 1931 covered every firm, the annual census is more limited in its scope and includes only those wholesalers proper with sales of \$100,000 or more in 1930 together with some large firms which have commenced operations since that year. The reports received for the annual census are used in determining the trend in wholesale business from year to year. The trend value is then applied to the total sales for the base year 1930 in order to arrive at the most probable value of total business for each year. It should, therefore, be clearly understood that the sales figures shown in this report for years subsequent to 1930 do not refer only to those establishments from which reports are annually secured but are the most accurate estimates possible of the total wholesale trade, including both contributing and non-contributing firms. The method makes no allowance for contraction or expansion in the total number of firms operating in the wholesale field. While the figures shown herein are believed to closely approximate actual conditions, it must be borne in mind that the disappearance of old firms and the use of new concerns are not fully reflected in the indexes.



Table 1.--Summary of Wholesale Trade by Economic Divisions and Kinds of Business, 1930 - 1935

Division and Kind of Business	Total Net Sales					Indexes of Sales (1930 = 100.0)						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				1930	1931	1932	1933	1934	1935	
		1932	1933	1934	1935							
	\$	\$	\$	\$	\$							
Maritime Provinces .....	92,302,000	64,880,000	62,666,000	71,044,000	74,101,000	100.0	85.6	70.3	67.9	77.0	80.3	+ 4.3
Quebec .....	386,229,000	267,905,000	254,696,000	288,417,000	299,999,000	100.0	83.7	69.4	65.9	74.7	77.7	+ 4.0
Ontario .....	471,618,000	334,559,000	324,828,000	374,288,000	392,730,000	100.0	84.4	70.9	68.9	79.4	83.3	+ 4.9
Prairie Provinces .....	288,503,000	188,212,000	174,888,000	195,416,000	211,741,000	100.0	73.0	65.2	60.6	67.7	73.4	+ 8.4
British Columbia .....	131,414,000	85,102,000	83,418,000	94,131,000	102,171,000	100.0	81.9	64.8	63.5	71.6	77.7	+ 8.5
CANADA, TOTAL .....	1,350,066,000	940,658,000	900,496,000	1,023,296,000	1,080,742,000	100.0	81.6	68.7	65.7	74.7	78.9	+ 5.6
Amusement, photographic and sport- ing goods .....	4,278,000	2,897,000	2,464,000	2,739,000	2,933,000	100.0	82.9	67.7	57.6	64.0	68.6	+ 7.1
Automotive .....	20,990,000	13,715,000	13,473,000	15,618,000	16,913,000	100.0	84.3	65.3	64.2	74.4	80.6	+ 8.3
Chemicals and paints .....	8,387,000	6,265,000	7,743,000	9,061,000	9,852,000	100.0	84.1	74.7	92.3	108.0	117.5	+ 8.7
Drugs and drug sundries .....	27,973,000	23,831,000	22,139,000	23,340,000	24,814,000	100.0	96.3	85.2	79.1	83.4	88.7	+ 6.3
Coal and coke .....	50,252,000	42,142,000	42,881,000	51,047,000	52,227,000	100.0	87.9	83.9	85.3	101.6	103.9	+ 2.3
Dry goods and apparel .....	102,358,000	66,823,000	64,396,000	73,283,000	75,450,000	100.0	79.0	65.3	62.9	71.6	73.7	+ 3.0
Electrical .....	22,982,000	11,993,000	9,973,000	12,997,000	14,940,000	100.0	78.4	52.2	43.4	56.6	65.0	+ 14.9
Farm supplies .....	16,037,000	10,386,000	8,719,000	10,849,000	11,153,000	100.0	87.2	64.8	54.4	67.6	69.5	+ 2.8
Foods .....	540,820,000	381,745,000	377,670,000	422,162,000	444,529,000	100.0	83.4	70.6	69.8	78.1	82.2	+ 5.3
Furniture and house furnishings ...	13,632,000	7,908,000	7,293,000	8,751,000	9,404,000	100.0	76.7	58.0	53.5	64.2	69.0	+ 7.5
General merchandise .....	13,478,000	9,302,000	8,668,000	10,256,000	11,097,000	100.0	78.1	69.0	64.3	76.1	82.3	+ 8.2
Hardware .....	65,943,000	39,195,000	38,025,000	46,209,000	49,260,000	100.0	76.5	59.4	57.7	70.1	74.7	+ 6.6
Jewellery and optical goods .....	10,858,000	7,358,000	6,935,000	8,397,000	9,711,000	100.0	85.8	67.8	63.9	77.3	89.4	+ 15.7
Leather and leather goods .....	7,377,000	4,961,000	5,325,000	5,965,000	6,512,000	100.0	76.8	67.2	72.2	80.9	88.3	+ 9.2
Lumber and building materials .....	51,872,000	22,885,000	18,912,000	24,869,000	27,584,000	100.0	73.8	44.1	36.5	47.9	53.2	+ 10.9
Machinery, equipment and supplies ..	59,321,000	24,141,000	21,789,000	28,121,000	33,757,000	100.0	55.1	40.7	36.7	47.4	56.9	+ 20.0
Metals and metal work .....	14,059,000	7,314,000	6,817,000	9,761,000	11,122,000	100.0	71.2	52.0	48.5	69.4	79.1	+ 13.9
Paper and paper products .....	22,462,000	18,488,000	17,263,000	19,140,000	20,103,000	100.0	92.7	82.3	76.9	85.2	89.5	+ 5.0
Petroleum products .....	230,169,000	179,546,000	163,315,000	176,097,000	178,367,000	100.0	83.8	78.0	71.0	76.5	77.5	+ 1.3
Plumbing and heating equipment and supplies .....	14,512,000	6,400,000	5,508,000	6,803,000	7,554,000	100.0	75.5	44.1	38.0	46.9	52.1	+ 11.0
Tobacco and confectionery .....	45,870,000	35,091,000	32,165,000	35,447,000	38,568,000	100.0	89.1	76.5	70.1	77.3	84.1	+ 8.8
Waste materials .....	10,118,000	5,290,000	6,335,000	8,404,000	9,721,000	100.0	78.7	52.3	62.6	83.1	96.1	+ 15.7
All other .....	16,318,000	12,982,000	12,688,000	13,980,000	15,171,000	100.0	86.2	79.6	77.8	85.7	93.0	+ 8.5



Table 2.--CANADA - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				(1930 = 100.0)						
		1932	1933	1934	1935	1930	1931	1932	1933	1934	1935	
Total .....	1,370,066,000	940,658,000	900,496,000	1,023,296,000	1,080,742,000	100.0	81.6	68.7	65.7	74.7	78.9	+ 5.6
Amusement, photographic and sporting goods .....	4,278,000	2,897,000	2,464,000	2,739,000	2,933,000	100.0	82.9	67.7	57.6	64.0	68.6	+ 7.1
Automotive .....	20,990,000	13,715,000	13,473,000	15,618,000	16,913,000	100.0	84.3	65.3	64.2	74.4	80.6	+ 8.3
Automotive equipment and parts ....	18,953,000	12,303,000	11,894,000	13,864,000	14,921,000	100.0	83.9	64.9	62.8	73.1	78.7	+ 7.6
Tires .....	2,037,000	1,412,000	1,579,000	1,754,000	1,992,000	100.0	88.1	69.3	77.5	86.1	97.8	+ 13.9
Chemicals and paints .....	8,387,000	6,265,000	7,743,000	9,061,000	9,852,000	100.0	84.1	74.7	92.3	108.0	117.5	+ 8.7
Drugs and drug sundries .....	27,973,000	23,831,000	22,139,000	23,340,000	24,814,000	100.0	96.3	85.2	79.1	83.4	88.7	+ 6.3
Coal and coke .....	50,252,000	42,142,000	42,881,000	51,047,000	52,227,000	100.0	87.9	83.9	85.3	101.6	103.9	+ 2.3
Dry goods and apparel .....	102,358,000	66,823,000	64,396,000	73,283,000	75,450,000	100.0	79.0	65.3	62.9	71.6	73.7	+ 3.0
Clothing and furnishings (including millinery and shoes) .....	24,451,000	17,712,000	16,703,000	18,533,000	19,677,000	100.0	83.5	72.4	68.3	75.8	80.5	+ 6.2
Dry goods (including notions and piece goods) .....	77,907,000	49,111,000	47,693,000	54,750,000	55,773,000	100.0	77.7	63.0	61.2	70.3	71.6	+ 1.9
Electrical .....	22,982,000	11,993,000	9,973,000	12,997,000	14,940,000	100.0	78.4	52.2	43.4	56.6	65.0	+ 14.9
Farm supplies .....	16,037,000	10,386,000	8,719,000	10,849,000	11,153,000	100.0	87.2	64.8	54.4	67.6	69.5	+ 2.8
Foods .....	540,820,000	381,745,000	377,670,000	422,162,000	444,529,000	100.0	83.4	70.6	69.8	78.1	82.2	+ 5.3
Groceries .....	223,838,000	177,738,000	184,436,000	196,503,000	203,245,000	100.0	87.7	79.4	82.4	87.8	90.8	+ 3.4
Dairy and poultry products .....	48,771,000	33,856,000	32,185,000	32,436,000	36,273,000	100.0	81.4	69.4	66.0	66.5	74.4	+ 11.8
Fruits and vegetables .....	99,102,000	69,437,000	63,176,000	72,266,000	75,480,000	100.0	83.5	70.1	63.7	72.9	76.2	+ 4.4
Meats and fish .....	169,109,000	100,714,000	97,873,000	120,957,000	129,531,000	100.0	78.4	59.6	57.9	71.5	76.6	+ 7.1
Furniture and house furnishings .....	13,632,000	7,908,000	7,293,000	8,751,000	9,404,000	100.0	76.7	58.0	53.5	64.2	69.0	+ 7.5
General merchandise .....	13,478,000	9,302,000	8,668,000	10,256,000	11,097,000	100.0	78.1	69.0	64.3	76.1	82.3	+ 8.2
Hardware .....	65,943,000	39,195,000	38,025,000	46,209,000	49,260,000	100.0	76.5	59.4	57.7	70.1	74.7	+ 6.6
Jewellery and optical goods .....	10,858,000	7,353,000	6,935,000	8,397,000	9,711,000	100.0	85.8	67.8	63.9	77.3	89.4	+ 15.7
Jewellery .....	8,076,000	4,893,000	4,430,000	5,533,000	6,559,000	100.0	82.9	60.6	54.8	68.5	81.2	+ 18.5
Optical goods .....	2,780,000	2,465,000	2,505,000	2,864,000	3,152,000	100.0	94.0	88.7	90.1	103.0	113.4	+ 10.1
Leather and leather goods .....	7,377,000	4,961,000	5,325,000	5,965,000	6,512,000	100.0	76.8	67.2	72.2	80.9	88.3	+ 9.2
Lumber and building materials .....	51,872,000	22,885,000	18,912,000	24,869,000	27,584,000	100.0	73.8	44.1	36.5	47.9	53.2	+ 10.9
Machinery, equipment and supplies ...	59,321,000	24,141,000	21,789,000	28,121,000	33,757,000	100.0	55.1	40.7	36.7	47.4	56.9	+ 20.0
Commercial and service equipment and supplies .....	6,710,000	4,237,000	3,521,000	4,044,000	4,550,000	100.0	78.3	63.1	52.5	60.3	67.8	+ 12.5
Farm machinery and equipment .....	14,305,000	3,086,000	2,698,000	3,851,000	5,975,000	100.0	21.0	21.6	18.9	26.9	41.8	+ 55.2
Professional equipment and supplies	7,810,000	6,024,000	5,849,000	6,487,000	6,907,000	100.0	91.2	77.1	74.9	83.1	88.4	+ 6.5
All other machinery, equipment and supplies .....	30,496,000	10,794,000	9,721,000	13,739,000	16,325,000	100.0	56.7	35.4	31.9	45.1	53.5	+ 18.8
Metals and metal work .....	14,059,000	7,314,000	6,817,000	9,761,000	11,122,000	100.0	71.2	52.0	48.5	69.4	79.1	+ 13.9
Paper and paper products .....	22,462,000	18,488,000	17,263,000	19,140,000	20,103,000	100.0	92.7	82.3	76.9	85.2	89.5	+ 5.0
Petroleum products .....	230,169,000	179,546,000	163,315,000	176,097,000	178,367,000	100.0	83.8	78.0	71.0	76.5	77.5	+ 1.3
Plumbing and heating equipment and supplies .....	14,512,000	6,400,000	5,508,000	6,803,000	7,554,000	100.0	75.5	44.1	38.0	46.9	52.1	+ 11.0
Tobacco and confectionery .....	45,870,000	35,091,000	32,165,000	35,447,000	38,568,000	100.0	89.1	76.5	70.1	77.3	84.1	+ 8.8
Waste materials .....	10,118,000	5,290,000	6,335,000	8,404,000	9,721,000	100.0	78.7	52.3	62.6	83.1	96.1	+ 15.7
All other .....	16,318,000	12,982,000	12,688,000	13,980,000	15,171,000	100.0	86.2	79.6	77.8	85.7	93.0	+ 8.5



Table 3.--MARITIME PROVINCES - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				(1930 = 100.0)						
		1932	1933	1934	1935	1930	1931	1932	1933	1934	1935	
	\$	\$	\$	\$	\$							
Total .....	92,302,000	64,880,000	62,666,000	71,044,000	74,101,000	100.0	85.6	70.3	67.9	77.0	80.3	+ 4.3
Automotive .....	1,609,000	1,009,000	975,000	1,052,000	1,207,000	100.0	75.3	62.7	60.6	65.4	75.0	+ 14.7
Drugs and drug sundries .....	2,112,000	1,742,000	1,445,000	1,529,000	1,542,000	100.0	92.6	82.5	68.4	72.4	73.0	+ 0.9
Coal and coke .....	561,000	489,000	448,000	462,000	479,000	100.0	94.9	87.2	79.9	82.4	85.4	+ 3.7
Dry goods and apparel .....	3,665,000	2,287,000	2,171,000	2,455,000	2,627,000	100.0	78.6	62.4	59.2	67.0	71.7	+ 7.0
Farm supplies .....	792,000	597,000	576,000	691,000	642,000	100.0	88.7	75.4	72.7	87.3	81.0	+ 7.1
Foods .....	49,380,000	34,586,000	34,685,000	38,528,000	39,721,000	100.0	84.6	70.0	70.2	78.0	80.4	+ 3.1
Groceries .....	27,282,000	21,017,000	21,717,000	23,616,000	24,154,000	100.0	86.3	77.0	79.6	86.6	88.5	+ 2.3
Dairy and poultry products ..	1,857,000	1,045,000	1,083,000	1,123,000	1,304,000	100.0	56.3	56.3	58.3	60.5	70.2	+ 16.1
Fruits and vegetables .....	7,218,000	4,309,000	4,049,000	4,699,000	4,850,000	100.0	79.7	59.7	56.1	65.1	67.2	+ 3.2
Meats and fish .....	13,023,000	8,215,000	7,836,000	9,090,000	9,413,000	100.0	87.9	63.1	60.2	69.8	72.3	+ 3.6
Furniture and house furnishings	984,000	622,000	563,000	686,000	703,000	100.0	90.6	63.2	57.2	69.7	71.4	+ 2.5
General merchandise .....	1,330,000	841,000	870,000	992,000	1,057,000	100.0	76.1	63.2	65.4	74.6	79.5	+ 6.6
Hardware .....	8,082,000	4,865,000	4,607,000	5,480,000	5,455,000	100.0	84.0	60.2	57.0	67.8	67.5	+ 0.5
Jewellery and optical goods ...	307,000	225,000	221,000	257,000	270,000	100.0	87.3	73.3	72.0	83.7	87.9	+ 5.1
Lumber and building materials .	1,544,000	644,000	512,000	736,000	773,000	100.0	84.3	41.7	33.2	47.7	50.1	+ 5.0
Machinery, equipment and supplies .....	1,786,000	890,000	701,000	933,000	964,000	100.0	64.9	49.8	39.2	52.2	54.0	+ 3.3
Paper and paper products .....	924,000	742,000	678,000	782,000	783,000	100.0	90.2	80.3	73.4	84.6	84.7	+ 0.1
Petroleum products .....	15,641,000	12,888,000	11,918,000	13,920,000	15,219,000	100.0	93.2	82.4	76.2	89.0	97.3	+ 9.3
Tobacco and confectionery .....	1,628,000	1,184,000	1,053,000	1,156,000	1,158,000	100.0	89.1	72.7	64.7	71.0	71.1	+ 0.2
All other .....	1,957,000	1,269,000	1,243,000	1,385,000	1,501,000	100.0	83.0	64.8	63.5	70.8	76.7	+ 8.4



Table 4.--QUEBEC - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales (1930 = 100.0)						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				1930	1931	1932	1933	1934	1935	
	1932	1933	1934	1935								
	\$	\$	\$	\$	\$							
Total .....	386,229,000	267,905,000	254,696,000	288,417,000	299,999,000	100.0	83.7	69.4	65.9	74.7	77.7	+ 4.0
Amusement, photographic and sporting goods	787,000	620,000	491,000	552,000	574,000	100.0	88.5	78.8	62.4	70.2	72.9	+ 4.0
Automotive .....	3,690,000	2,189,000	2,140,000	2,227,000	2,254,000	100.0	79.8	59.3	58.0	60.4	61.1	+ 1.2
Chemicals and paints .....	4,150,000	3,229,000	4,042,000	5,055,000	5,424,000	100.0	86.4	77.8	97.4	121.8	130.7	+ 7.3
Drugs and drug sundries .....	9,159,000	7,455,000	6,869,000	6,997,000	7,309,000	100.0	93.7	81.4	75.0	76.4	79.8	+ 4.5
Coal and coke .....	26,712,000	21,877,000	20,835,000	24,094,000	23,293,000	100.0	85.8	81.9	78.0	90.2	87.2	+ 3.3
Dry goods and apparel .....	45,569,000	28,910,000	27,701,000	32,213,000	33,728,000	100.0	79.2	63.4	60.8	70.7	74.0	+ 4.7
Electrical .....	5,935,000	3,341,000	2,748,000	3,727,000	3,971,000	100.0	82.5	56.3	46.3	62.8	66.9	+ 6.5
Farm supplies .....	4,959,000	3,402,000	3,099,000	3,491,000	3,600,000	100.0	85.7	68.6	62.5	70.4	72.6	+ 3.1
Foods .....	151,570,000	109,528,000	107,397,000	116,694,000	122,645,000	100.0	85.1	72.3	70.9	77.0	80.9	+ 5.1
Groceries .....	49,991,000	37,345,000	37,807,000	38,600,000	39,188,000	100.0	86.7	74.7	75.6	77.2	78.4	+ 1.5
Dairy and poultry products .....	37,018,000	26,024,000	24,432,000	23,729,000	26,764,000	100.0	82.3	70.3	66.0	64.1	72.3	+ 12.8
Fruits and vegetables .....	23,193,000	18,114,000	16,235,000	18,578,000	19,482,000	100.0	88.9	78.1	70.0	80.1	84.0	+ 4.9
Meats and fish .....	41,368,000	28,045,000	28,923,000	35,787,000	37,211,000	100.0	83.6	67.8	69.9	86.5	90.0	+ 4.0
Furniture and house furnishings .....	5,661,000	3,278,000	2,881,000	3,617,000	3,980,000	100.0	77.9	57.9	50.9	63.9	70.3	+ 10.0
General merchandise .....	4,740,000	2,825,000	2,455,000	2,835,000	2,844,000	100.0	72.2	59.6	51.8	59.8	60.0	+ 0.3
Hardware .....	15,213,000	9,356,000	8,687,000	10,147,000	10,649,000	100.0	81.0	61.5	57.1	66.7	70.0	+ 4.9
Jewellery and optical goods .....	3,427,000	2,498,000	2,167,000	2,531,000	2,846,000	100.0	87.5	72.9	63.2	73.9	83.0	+ 12.4
Leather and leather goods .....	3,054,000	1,875,000	1,909,000	2,034,000	2,297,000	100.0	76.2	61.4	62.5	66.6	75.2	+ 12.9
Lumber and building materials .....	13,440,000	5,481,000	4,271,000	5,616,000	5,873,000	100.0	72.1	40.8	31.8	41.8	43.7	+ 4.6
Machinery, equipment and supplies .....	14,767,000	5,949,000	5,323,000	6,564,000	7,361,000	100.0	64.8	40.3	36.0	44.5	49.8	+ 12.1
Metals and metal work .....	8,424,000	4,490,000	4,178,000	5,770,000	6,200,000	100.0	70.1	53.3	49.6	68.5	73.6	+ 7.5
Paper and paper products .....	6,009,000	4,759,000	4,405,000	4,951,000	5,270,000	100.0	92.0	79.2	73.3	82.4	87.7	+ 6.4
Petroleum products .....	37,398,000	32,087,000	28,759,000	33,247,000	31,863,000	100.0	95.4	85.8	76.9	88.9	85.2	+ 4.2
Plumbing and heating equipment and supplies	5,431,000	2,493,000	2,113,000	2,569,000	2,764,000	100.0	77.5	45.9	38.9	47.3	50.9	+ 7.6
Tobacco and confectionery .....	8,292,000	6,377,000	5,804,000	6,003,000	6,675,000	100.0	91.0	76.9	70.0	72.4	80.5	+ 11.2
All other .....	7,842,000	5,886,000	6,422,000	7,483,000	8,579,000	100.0	85.1	75.1	81.9	95.4	109.4	+ 14.6



Table 5.--ONTARIO - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales (1930 = 100.0)						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				1930	1931	1932	1933	1934	1935	
	\$	\$	\$	\$	\$							
Total .....	471,618,000	334,559,000	324,828,000	374,288,000	392,730,000	100.0	84.4	70.9	68.9	79.4	83.3	+ 4.9
Amusement, photographic and sporting goods .....	2,764,000	1,810,000	1,553,000	1,681,000	1,805,000	100.0	82.0	65.5	56.2	60.8	65.3	+ 7.4
Automotive .....	8,414,000	5,790,000	5,690,000	6,765,000	7,318,000	100.0	89.9	68.8	67.6	80.4	87.0	+ 8.2
Chemicals and paints .....	2,951,000	2,118,000	2,626,000	2,821,000	3,146,000	100.0	80.8	71.8	89.0	95.6	106.6	+ 11.5
Drugs and drug sundries .....	9,194,000	8,403,000	8,181,000	8,964,000	9,819,000	100.0	102.4	91.4	89.0	97.5	106.8	+ 9.5
Coal and coke .....	17,156,000	15,801,000	18,220,000	22,955,000	24,224,000	100.0	93.6	92.1	106.2	133.8	141.2	+ 5.5
Dry goods and apparel .....	35,047,000	23,263,000	22,906,000	25,504,000	25,838,000	100.0	81.2	66.4	65.4	72.8	73.7	+ 1.2
Electrical .....	11,124,000	5,317,000	4,839,000	6,096,000	6,953,000	100.0	79.0	47.8	43.5	54.8	62.5	+ 14.1
Farm supplies .....	8,634,000	5,422,000	4,317,000	5,793,000	5,681,000	100.0	62.2	62.8	50.0	67.1	65.8	+ 1.9
Foods .....	167,966,000	119,465,000	116,770,000	135,913,000	140,605,000	100.0	84.2	71.1	69.5	80.9	83.7	+ 3.5
Groceries .....	65,111,000	53,308,000	55,590,000	60,595,000	61,705,000	100.0	88.2	81.9	85.4	93.1	94.8	+ 1.8
Dairy and poultry products .....	7,120,000	4,665,000	4,464,000	4,998,000	5,532,000	100.0	80.7	65.8	62.7	70.2	77.7	+ 10.7
Fruits and vegetables .....	32,456,000	23,985,000	22,362,000	25,932,000	26,387,000	100.0	82.5	73.9	68.9	79.9	81.3	+ 1.8
Meats and fish .....	63,279,000	37,487,000	34,354,000	44,388,000	46,981,000	100.0	81.4	59.2	54.3	70.1	74.2	+ 5.8
Furniture and house furnishings .....	4,517,000	2,701,000	2,593,000	2,742,000	2,873,000	100.0	75.2	59.8	57.4	60.7	63.6	+ 4.8
General merchandise .....	4,453,000	3,299,000	3,219,000	3,879,000	4,324,000	100.0	82.5	74.1	72.3	87.1	97.1	+ 11.5
Hardware .....	16,261,000	9,009,000	8,740,000	10,667,000	11,545,000	100.0	75.6	55.4	53.8	65.6	71.0	+ 8.2
Jewellery and optical goods .....	5,412,000	3,392,000	3,343,000	4,157,000	4,938,000	100.0	84.0	62.7	61.8	76.8	91.2	+ 18.8
Lumber and building materials .....	24,578,000	10,292,000	8,559,000	11,929,000	13,649,000	100.0	73.3	41.4	34.4	47.9	54.9	+ 14.4
Machinery, equipment and supplies .....	17,317,000	10,196,000	9,034,000	11,348,000	13,018,000	100.0	73.6	58.9	52.2	65.5	75.2	+ 14.7
Metals and metal work .....	4,602,000	2,246,000	1,997,000	3,014,000	3,829,000	100.0	68.5	48.8	43.4	65.5	83.2	+ 27.0
Paper and paper products .....	9,383,000	7,554,000	7,150,000	7,957,000	8,332,000	100.0	91.6	80.5	76.2	84.8	88.8	+ 4.7
Petroleum products .....	79,226,000	68,055,000	66,788,000	69,244,000	68,610,000	100.0	87.4	85.9	84.3	87.4	86.6	+ 0.9
Plumbing and heating equipment and supplies .....	4,669,000	2,344,000	2,003,000	2,596,000	2,871,000	100.0	85.5	50.2	42.9	55.6	61.5	+ 10.6
Tobacco and confectionery .....	22,271,000	17,705,000	15,657,000	17,795,000	19,487,000	100.0	93.0	79.5	70.3	79.9	87.5	+ 9.5
Waste materials .....	6,464,000	3,523,000	4,169,000	5,708,000	6,529,000	100.0	83.0	54.5	64.5	88.3	101.0	+ 14.4
All other .....	8,915,000	6,854,000	6,465,000	6,760,000	7,336,000	100.0	84.1	76.9	72.5	75.8	82.3	+ 8.5



Table 6.--PRAIRIE PROVINCES - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales (1930 = 100.0)						Per cent Change 1934-35
	1930	(Estimated)				1930	1931	1932	1933	1934	1935	
	(Actual)	1932	1933	1934	1935							
	\$	\$	\$	\$	\$							
Total .....	288,503,000	188,212,000	174,888,000	195,416,000	211,741,000	100.0	73.0	65.2	60.6	67.7	73.4	+ 8.4
Automotive .....	5,239,000	3,514,000	3,436,000	4,148,000	4,666,000	100.0	83.1	67.1	65.6	79.2	89.1	+ 12.5
Chemicals and paints .....	398,000	218,000	210,000	251,000	263,000	100.0	64.8	54.6	52.6	63.0	66.0	+ 4.8
Drugs and drug sundries .....	4,098,000	3,328,000	3,000,000	3,037,000	3,205,000	100.0	91.3	81.2	73.2	74.1	78.2	+ 5.5
Coal and coke .....	5,705,000	3,891,000	3,298,000	3,452,000	4,148,000	100.0	79.7	68.2	57.8	60.5	72.7	+ 20.2
Dry goods and apparel .....	13,407,000	9,707,000	8,859,000	10,061,000	9,953,000	100.0	75.9	72.4	66.1	75.0	74.2	+ 1.1
Electrical .....	2,285,000	1,207,000	1,074,000	1,360,000	1,647,000	100.0	70.4	52.8	47.0	59.5	72.1	+ 21.1
Farm supplies .....	1,463,000	840,000	614,000	737,000	1,055,000	100.0	61.9	57.4	42.0	50.4	72.1	+ 43.1
Foods .....	113,932,000	81,319,000	81,173,000	90,047,000	97,852,000	100.0	80.8	71.4	71.2	79.0	85.9	+ 8.7
Groceries .....	54,970,000	47,442,000	49,171,000	52,457,000	56,104,000	100.0	88.2	86.3	89.5	95.4	102.1	+ 7.0
Dairy and poultry products .....	1,205,000	889,000	970,000	1,356,000	1,422,000	100.0	92.8	73.8	80.5	112.5	118.0	+ 4.9
Fruits and vegetables .....	26,711,000	17,362,000	14,825,000	16,828,000	17,656,000	100.0	83.9	65.0	55.5	63.0	66.1	+ 4.9
Meats and fish .....	31,046,000	15,626,000	16,207,000	19,406,000	22,670,000	100.0	64.4	50.3	52.2	62.5	73.0	+ 16.8
Furniture and house furnishings .....	1,277,000	644,000	596,000	696,000	716,000	100.0	63.2	50.4	46.7	54.5	56.1	+ 2.9
General merchandise .....	2,739,000	2,191,000	1,986,000	2,366,000	2,682,000	100.0	82.1	80.0	72.5	86.4	97.9	+ 13.4
Hardware .....	16,073,000	10,736,000	10,351,000	12,633,000	13,308,000	100.0	71.2	66.8	64.4	78.6	82.8	+ 5.3
Jewellery and optical goods .....	1,127,000	812,000	791,000	959,000	1,102,000	100.0	86.6	72.0	70.2	85.1	97.8	+ 14.9
Leather and leather goods .....	1,759,000	1,662,000	1,726,000	1,951,000	1,974,000	100.0	86.9	94.5	98.1	110.9	112.2	+ 1.2
Lumber and building materials .....	5,700,000	3,193,000	3,225,000	4,079,000	4,107,000	100.0	70.3	56.0	56.6	71.6	72.1	+ 0.7
Machinery, equipment and supplies .....	21,130,000	5,370,000	4,893,000	6,749,000	9,438,000	100.0	30.5	25.4	23.2	31.9	44.7	+ 39.8
Paper and paper products .....	3,527,000	3,181,000	2,927,000	3,185,000	3,322,000	100.0	92.5	90.2	83.0	90.3	94.2	+ 4.3
Petroleum products .....	75,078,000	48,050,000	38,365,000	40,467,000	42,269,000	100.0	69.6	64.0	51.1	53.9	56.3	+ 4.5
Plumbing and heating equipment and supplies .....	2,604,000	854,000	740,000	924,000	1,057,000	100.0	57.5	32.8	28.4	35.5	40.6	+ 14.4
Tobacco and confectionery .....	8,791,000	6,198,000	6,400,000	6,910,000	7,323,000	100.0	79.6	70.5	72.8	78.6	83.3	+ 6.0
All other .....	2,171,000	1,297,000	1,224,000	1,404,000	1,654,000	100.0	75.0	59.7	56.4	64.7	76.2	+ 17.8



Table 7.--BRITISH COLUMBIA - Total Sales and Sales Indexes by Kinds of Business

Kind of Business	Total Net Sales					Indexes of Sales						Per cent Change 1934-35
	1930 (Actual)	(Estimated)				(1930 = 100.0)						
		1932	1933	1934	1935	1930	1931	1932	1933	1934	1935	
	\$	\$	\$	\$	\$							
Total .....	131,414,000	85,102,000	83,418,000	94,131,000	102,171,000	100.0	81.9	64.8	63.5	71.6	77.7	+ 8.5
Automotive .....	2,038,000	1,213,000	1,232,000	1,426,000	1,468,000	100.0	79.2	59.5	60.5	70.0	72.0	+ 2.9
Chemicals and paints .....	875,000	690,000	852,000	921,000	1,005,000	100.0	92.8	78.9	97.4	105.2	114.9	+ 9.1
Drugs and drug sundries .....	3,410,000	2,903,000	2,644,000	2,813,000	2,939,000	100.0	95.3	85.1	77.5	82.5	86.2	+ 4.5
Dry goods and apparel .....	4,670,000	2,656,000	2,759,000	3,050,000	3,304,000	100.0	70.6	56.9	59.1	65.3	70.7	+ 8.3
Electrical .....	3,415,000	1,998,000	1,205,000	1,673,000	2,196,000	100.0	74.5	58.5	35.3	49.0	64.3	+ 31.3
Foods .....	57,972,000	36,847,000	37,645,000	40,980,000	43,706,000	100.0	81.0	63.6	64.9	70.7	75.4	+ 6.7
Groceries .....	26,484,000	18,626,000	20,151,000	21,235,000	22,094,000	100.0	88.3	70.3	76.1	80.2	83.4	+ 4.0
Dairy and poultry products .....	1,571,000	1,213,000	1,236,000	1,230,000	1,251,000	100.0	84.1	77.2	78.7	78.3	79.6	+ 1.7
Fruits and vegetables .....	9,524,000	5,667,000	5,705,000	6,229,000	7,105,000	100.0	75.4	59.5	59.9	65.4	74.6	+ 14.1
Meats and fish .....	20,393,000	11,341,000	10,553,000	12,286,000	13,256,000	100.0	73.8	55.6	51.7	60.2	64.5	+ 7.9
Furniture and house furnishings .....	1,193,000	663,000	660,000	1,010,000	1,132,000	100.0	79.9	55.6	55.3	84.7	94.9	+ 12.1
Hardware .....	10,314,000	5,229,000	5,631,000	7,282,000	8,303,000	100.0	73.7	50.7	54.6	70.6	80.5	+ 14.0
Jewellery and optical goods .....	585,000	431,000	413,000	493,000	555,000	100.0	89.7	73.7	70.6	84.3	94.9	+ 12.6
Lumber and building materials .....	6,310,000	3,275,000	2,345,000	2,509,000	3,182,000	100.0	79.6	51.9	37.2	39.8	50.4	+ 26.8
Machinery, equipment and supplies .....	4,321,000	1,736,000	1,838,000	2,527,000	2,976,000	100.0	64.4	40.2	42.5	58.5	68.9	+ 17.8
Metals and metal work .....	867,000	490,000	552,000	861,000	929,000	100.0	94.9	56.6	63.6	99.3	107.2	+ 7.9
Paper and paper products .....	2,619,000	2,252,000	2,103,000	2,265,000	2,396,000	100.0	99.8	86.0	80.3	86.5	91.5	+ 5.8
Petroleum products .....	22,826,000	18,466,000	17,485,000	19,219,000	20,406,000	100.0	92.3	80.9	76.6	84.2	89.4	+ 6.2
Plumbing and heating equipment and supplies	1,209,000	416,000	412,000	470,000	619,000	100.0	64.5	34.4	34.1	38.9	51.2	+ 31.7
Tobacco and confectionery .....	4,888,000	3,627,000	3,251,000	3,583,000	3,925,000	100.0	85.0	74.2	66.5	73.3	80.3	+ 9.5
All other .....	3,902,000	2,210,000	2,391,000	3,049,000	3,130,000	100.0	72.7	56.6	61.3	78.1	80.2	+ 2.7



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