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CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

SUMMARY OF
MONTHLY INDEXES OF RETAIL SALES
IN
CANADA
1929 - 1938

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Minister of Trade and Commerce.

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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SUMMARY OF MONTHLY INDEXES OF RETAIL SALES IN CANADA, 1929 - 1938

A monthly bulletin indicating the current trend in dollar sales for twelve lines of retail business has been published by the Dominion Bureau of Statistics for the past eight years. Although the bulletin was first issued in 1931, figures were secured for the two previous years so that index numbers are now available covering the ten-year period, 1929 to 1938. The index numbers shown in the bulletin for any one month are restricted to those for that month and those necessary for making comparisons with immediately preceding months and with corresponding months in earlier years. During the past year a number of revisions have been made in the index numbers for some lines of business and the drug store indexes have been put on a regional basis. This bulletin presents the complete series incorporating all revisions and covering the period, 1929 - 1938.

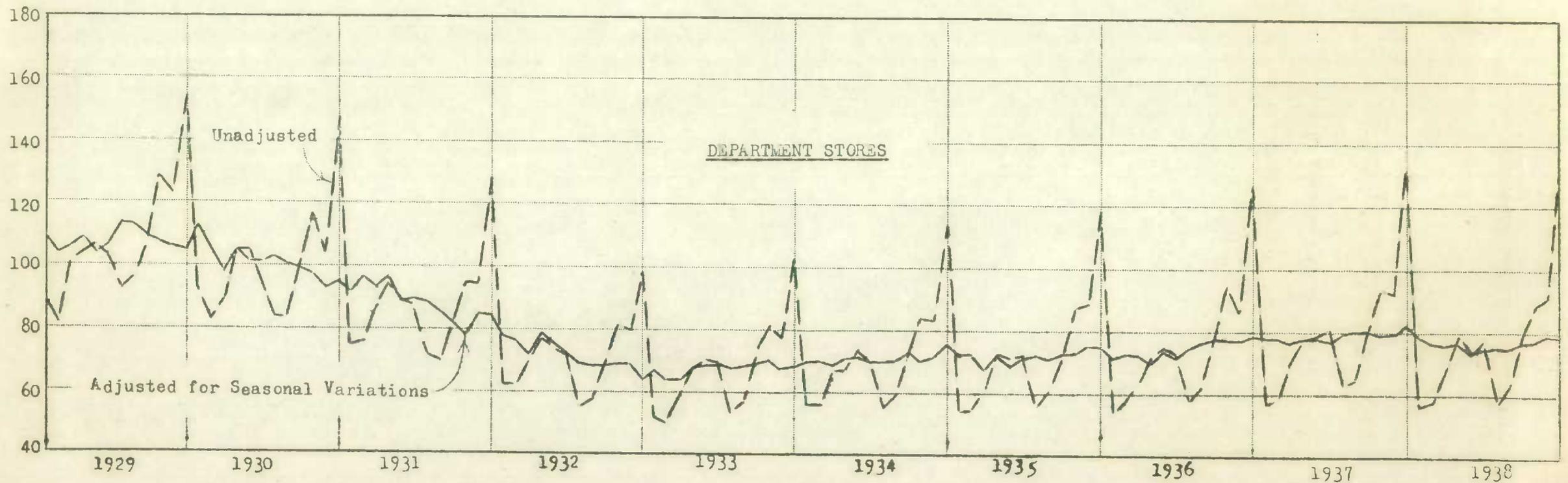
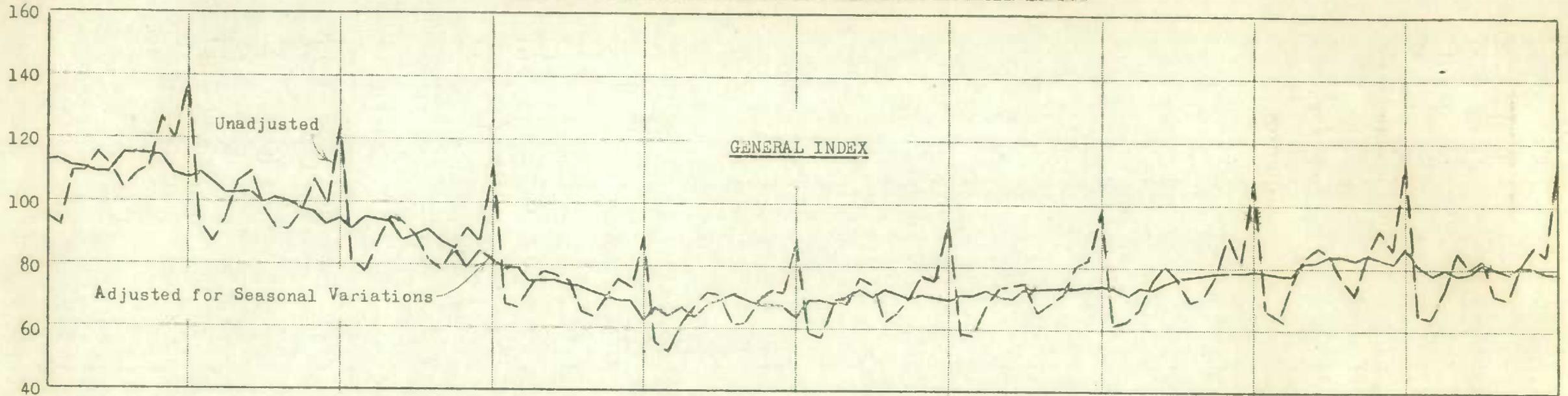
Monthly indexes of retail sales were originally based upon returns from 36 departmental firms and 170 chain store companies. During recent years the indexes from 1936 onwards for certain lines of business have been supplemented by the addition of figures for independent firms. Independent and chain store figures are now combined for the following lines of business: men's clothing stores, women's clothing stores, department stores, drug stores, furniture stores, hardware stores and radio and music stores.

In addition to the monthly reports, the Dominion Bureau of Statistics also conducts annual surveys of retail trade for which returns are secured from a larger sample of firms than is possible for the monthly series. In most instances there is a fairly close check between annual averages from the monthly indexes and the results of the annual surveys. In the case of some trades, however, there is a considerable deviation in the trends indicated by the two series. During recent months, the monthly indexes for these trades have been adjusted so that annual averages computed therefrom agree more closely with the results of the annual surveys. The kinds of business which have been revised in this way are as follows: men's clothing stores, women's clothing stores, drug stores, restaurants and music and radio stores. The revision in these components also necessitated a slight change in the composite index based on the twelve lines of business.

The attached tables fall into two main groups: (1) Dominion indexes for each of the twelve lines of business and (2) regional indexes for six lines of trade for which there is a sufficiently large coverage of business to warrant the more detailed figures. The Dominion indexes are computed on the base, average monthly sales in 1930 equals 100, and are divided into three sections. Index "A" is computed from the total monthly sales after making allowances for differences in the number of stores in operation so that this index reflects the trend in monthly sales for a constant number of stores. The second series, shown under "B", is computed from series "A" by making adjustments for the various number of business days in different months. This index indicates the trend in average daily sales. The third series, "C", is further adjusted for normal seasonal variations.

Monthly indexes on a regional basis are available since 1935 for three trades and from 1936 for another three lines of business. These indexes are computed on the base, average monthly sales in 1936 equals 100. No revisions have been made for differences in the number of business days or for normal seasonal variations.

INDEX NUMBERS OF RETAIL SALES--(Average for 1930 = 100)



INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

G E N E R A L I N D E X (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1 9 2 9			1 9 3 0			1 9 3 1			1 9 3 2			1 9 3 3		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	95.4	94.7	112.7	93.1	91.8	109.3	80.6	76.8	91.4	67.1	66.1	78.7	54.8	56.4	67.1
February	92.5	98.8	113.5	86.5	92.4	106.2	77.3	82.5	94.8	66.0	68.5	78.7	52.1	55.5	63.8
March	110.0	108.5	110.7	94.6	91.3	102.5	87.1	87.4	94.0	73.0	73.1	74.6	61.6	59.2	66.5
April	109.4	109.9	109.9	107.6	111.6	102.3	95.3	98.3	93.6	78.0	74.6	74.6	67.4	69.1	63.4
May	115.6	114.8	109.3	109.8	108.1	103.0	93.7	91.7	87.3	76.5	78.8	75.0	71.0	71.1	67.7
June	111.2	110.3	109.2	97.3	100.6	99.6	89.2	89.7	88.8	74.5	74.3	73.6	70.2	69.5	68.8
July	104.2	104.0	115.5	91.3	90.6	100.7	81.2	80.1	91.1	65.1	64.0	72.8	60.2	61.9	70.3
August	108.5	100.7	115.7	91.2	87.2	100.2	78.1	75.3	86.6	63.3	61.7	70.9	61.6	59.7	68.6
September	110.7	117.4	115.1	96.9	99.8	97.9	84.3	86.6	84.9	70.0	71.1	69.7	69.4	68.1	66.7
October	127.0	122.8	114.8	107.4	103.0	96.3	91.9	85.2	79.6	75.6	72.9	68.1	72.0	72.2	67.5
November	119.9	115.0	108.4	98.8	98.1	92.6	86.6	89.5	84.4	72.4	72.5	68.4	70.9	70.6	66.6
December	138.5	142.8	107.4	125.5	125.8	94.6	110.3	110.2	80.5	89.9	85.2	62.2	88.4	86.6	63.2
Annual Average	111.9	-	-	100.0	-	-	88.0	-	-	72.6	-	-	66.6	-	-

Month	1 9 3 4			1 9 3 5			1 9 3 6			1 9 3 7			1 9 3 8		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	58.0	57.9	68.9	58.5	58.1	70.8	61.0	60.2	73.5	65.8	64.8	79.0	64.7	66.5	81.2
February	56.3	60.0	69.0	57.7	61.5	70.7	62.3	61.8	71.1	63.4	67.7	77.8	63.9	68.2	78.4
March	69.7	66.5	67.9	67.6	64.4	72.4	66.9	67.2	73.8	75.5	76.1	77.7	73.3	71.1	79.9
April	67.7	70.0	70.0	73.6	76.6	70.3	75.5	77.9	72.8	82.6	81.8	81.8	86.1	85.1	78.1
May	76.3	76.0	72.4	73.9	73.3	69.8	80.4	78.8	75.1	87.0	86.0	81.9	80.1	82.5	78.5
June	73.9	70.7	70.0	74.8	74.1	73.4	76.9	77.3	76.5	84.9	85.0	84.2	83.3	83.0	82.2
July	62.1	63.8	72.5	64.3	64.1	72.9	68.6	67.7	76.9	77.6	74.0	84.1	71.7	70.6	80.3
August	64.6	62.1	71.3	68.5	63.5	72.9	69.9	67.5	77.6	71.7	72.0	82.7	70.1	68.3	78.5
September	70.0	71.2	69.8	70.7	75.0	73.6	77.8	79.8	78.3	84.1	86.0	84.3	81.1	82.4	80.8
October	77.5	75.4	70.5	81.0	78.3	73.2	90.3	83.7	78.3	93.4	89.2	83.4	87.0	86.1	80.5
November	75.1	74.3	70.1	82.2	78.6	74.1	80.3	83.0	78.3	85.8	86.2	81.3	83.8	83.9	79.1
December	95.1	94.2	68.8	98.6	101.7	74.2	108.3	108.3	79.1	115.6	118.5	86.5	112.6	107.0	78.1
Annual Average	70.5	-	-	72.6	-	-	76.5	-	-	82.3	-	-	79.8	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

B O O T A N D S H O E S T O R E S

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	91.5	91.6	132.7	67.5	67.2	97.4	66.1	62.2	90.1	63.5	61.6	90.6	45.1	46.8	69.8
February	81.2	86.3	125.0	73.3	77.9	112.8	59.7	63.5	94.7	48.8	50.2	78.4	39.2	41.6	69.3
March	137.9	133.7	148.6	89.6	84.4	115.6	76.2	76.5	88.9	64.3	64.8	72.0	45.7	44.3	58.3
April	132.9	133.4	129.5	123.5	128.6	107.2	104.2	107.6	100.5	88.9	83.6	81.2	72.7	72.7	62.1
May	149.3	149.4	129.9	120.9	120.5	104.8	103.4	100.2	87.1	91.8	94.4	81.4	77.5	77.8	66.5
June	155.2	150.6	123.4	118.6	121.9	100.0	109.5	109.9	87.2	104.0	104.0	78.8	95.4	95.0	68.9
July	117.2	118.2	112.5	96.9	96.9	92.3	93.0	92.7	88.3	82.6	80.1	77.0	69.7	71.6	70.2
August	112.1	102.5	120.6	91.7	86.3	101.5	77.7	73.1	88.1	61.5	60.1	74.2	55.7	54.4	68.9
September	111.3	118.3	124.5	89.4	92.7	97.6	80.6	83.9	88.3	68.1	70.0	72.9	68.2	66.1	68.1
October	121.4	118.6	122.3	97.8	94.8	97.7	90.0	82.2	84.8	74.2	69.8	72.0	67.5	67.7	67.5
November	128.6	121.1	110.1	100.0	97.0	88.2	85.7	88.1	80.1	84.2	84.9	77.8	82.9	82.9	77.5
December	155.6	160.7	114.8	130.9	131.9	94.2	123.9	124.9	89.2	102.7	96.7	69.0	96.1	93.1	65.1
Annual Average	124.5	-	-	100.0	-	-	89.2	-	-	77.9	-	-	68.0	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	45.4	45.8	71.5	43.9	43.9	74.4	40.8	40.7	74.0	44.0	42.7	79.1	45.3	46.6	86.2
February	37.5	39.9	69.9	36.4	38.7	70.3	41.4	40.2	74.4	43.4	46.2	85.5	39.5	42.0	77.7
March	73.8	69.4	77.1	61.2	57.6	78.9	61.4	61.7	78.1	62.8	63.3	70.3	59.0	57.7	76.9
April	71.0	73.0	70.8	83.1	86.1	71.8	81.5	84.1	73.8	81.2	80.9	78.6	91.9	89.1	75.5
May	92.1	92.8	78.7	80.9	80.9	66.9	97.6	98.4	80.0	97.7	94.8	77.0	76.5	78.7	64.0
June	109.3	102.8	72.9	107.8	106.5	74.5	107.0	107.5	74.6	113.1	114.0	79.2	110.2	110.3	76.6
July	68.6	71.1	71.8	70.0	70.6	73.5	69.5	69.3	73.7	81.0	76.3	81.2	74.6	72.4	77.0
August	58.2	56.4	72.4	62.6	57.2	74.3	60.7	57.1	75.1	59.2	59.4	78.2	53.3	52.1	68.6
September	71.5	71.5	72.9	68.7	73.0	73.0	73.5	76.6	75.1	82.8	85.5	83.0	80.4	82.8	80.3
October	68.1	66.6	68.6	70.7	69.1	71.2	83.0	75.9	78.2	87.8	82.7	85.2	76.6	74.3	76.6
November	70.5	70.2	66.9	79.6	74.9	72.7	83.9	86.3	84.6	72.4	72.8	71.3	75.1	75.7	74.2
December	121.5	117.0	78.0	117.2	121.0	77.5	110.6	111.5	69.7	129.2	137.3	85.8	104.4	98.3	61.5
Annual Average	74.0	-	-	73.7	-	-	75.9	-	-	79.6	-	-	73.9	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

C A N D Y S T O R E S

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	88.8	87.9	117.2	84.6	83.2	110.9	68.4	64.1	85.4	61.0	58.8	78.4	46.0	47.1	62.8
February	99.5	107.9	117.3	100.4	109.0	118.5	74.3	80.6	87.6	63.4	66.8	72.7	51.5	55.8	60.6
March	149.5	144.2	110.9	92.4	89.8	105.7	68.3	70.1	82.4	99.0	98.0	75.4	44.0	43.1	50.8
April	93.5	95.9	112.8	130.0	132.8	102.1	107.5	109.3	84.1	61.3	59.1	69.5	80.5	80.3	61.7
May	116.7	114.7	117.0	106.1	99.4	101.5	87.9	84.7	86.5	67.3	68.9	70.3	59.9	59.4	60.6
June	101.3	101.1	131.3	76.3	80.5	104.5	63.1	64.7	84.1	53.0	53.9	70.0	44.1	44.6	58.0
July	104.9	104.3	122.7	86.7	85.9	101.1	70.4	69.2	81.4	63.2	61.0	71.7	50.0	48.5	57.1
August	135.0	126.5	129.1	105.9	102.1	104.2	83.6	81.3	82.9	61.7	61.3	62.5	58.2	57.6	58.7
September	107.4	113.2	121.7	87.8	90.1	96.8	74.9	76.4	82.2	59.8	60.6	65.1	57.6	55.4	59.6
October	109.8	108.7	114.4	86.8	85.3	89.8	86.2	80.7	85.0	61.5	59.7	62.8	57.2	58.6	61.7
November	110.7	106.8	124.2	81.1	80.9	94.1	67.4	71.0	82.6	49.8	50.8	59.1	49.9	50.7	58.9
December	201.5	206.7	111.1	162.0	161.0	86.6	154.6	153.0	82.3	131.4	123.0	66.1	112.1	107.9	58.0
Annual Average	118.2	-	-	100.0	-	-	83.9	-	-	69.4	-	-	59.3	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	47.5	47.1	62.8	39.8	39.4	54.7	44.7	43.9	61.0	43.2	41.7	57.9	40.9	39.7	55.1
February	51.7	56.0	60.9	55.6	60.3	60.3	61.6	61.5	61.5	55.3	60.0	60.0	54.1	58.7	58.7
March	84.2	78.8	60.6	52.2	50.3	59.2	47.5	48.7	57.2	85.3	84.7	65.2	44.4	43.9	51.7
April	55.2	58.2	68.4	78.9	80.8	62.2	83.8	85.2	65.5	47.7	48.4	56.9	77.7	74.9	57.6
May	60.0	59.3	60.5	60.8	59.7	61.0	59.1	57.0	58.2	62.0	60.3	61.5	54.8	56.1	57.2
June	48.4	46.7	60.6	47.1	46.9	61.0	45.8	47.0	61.0	44.9	45.8	59.5	43.6	44.3	57.5
July	46.8	47.9	56.4	44.0	43.8	52.1	49.9	49.1	58.0	50.8	47.5	56.6	48.5	46.7	55.6
August	58.6	57.6	58.7	59.2	55.4	59.0	58.3	56.6	60.2	50.1	51.3	54.6	47.9	47.6	50.6
September	54.2	54.0	58.0	52.6	55.4	59.6	55.1	56.2	60.4	55.2	56.1	60.3	51.8	52.4	56.3
October	56.4	56.0	58.9	57.4	56.8	59.8	60.6	56.8	59.8	59.3	57.1	60.1	52.9	51.3	54.0
November	49.2	49.8	57.9	52.3	50.4	58.6	46.9	49.5	57.5	49.2	50.4	58.5	44.6	45.5	53.0
December	115.4	112.0	60.2	116.8	119.7	64.3	114.7	113.5	61.0	113.1	120.6	64.8	109.1	104.8	56.3
Annual Average	60.6	-	-	59.7	-	-	60.7	-	-	59.7	-	-	55.9	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MEN'S CLOTHING STORES (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	125.3	125.1	189.5	74.8	74.1	112.3	60.9	57.5	87.1	51.2	50.2	76.1	44.9	46.5	70.5
February	115.1	122.6	197.7	66.2	70.5	113.7	53.4	56.9	91.8	43.4	45.1	72.7	31.3	33.3	53.7
March	156.0	152.8	152.8	100.0	95.8	122.8	82.2	83.1	93.4	61.5	62.1	62.1	52.7	50.7	65.0
April	151.9	153.5	133.5	147.1	153.5	112.0	112.8	117.2	93.0	73.1	69.0	60.0	85.6	87.2	63.6
May	140.1	139.9	119.6	125.4	124.3	106.2	96.0	92.6	79.1	72.7	75.6	64.6	70.8	71.5	61.1
June	138.0	135.2	116.6	108.5	112.8	97.2	91.4	92.4	79.7	77.8	77.7	67.0	74.6	73.9	63.7
July	100.0	100.3	118.0	86.9	86.8	102.2	71.7	71.1	83.6	57.7	56.5	66.5	50.4	52.4	61.6
August	102.9	94.3	134.7	74.8	70.6	100.9	59.8	57.3	81.9	45.0	44.1	63.0	45.7	44.4	63.4
September	114.9	122.4	133.0	85.0	88.0	95.7	69.8	71.7	77.9	59.9	60.8	66.1	59.0	56.9	61.8
October	186.5	181.3	146.2	118.5	113.9	91.9	87.8	80.5	64.9	75.6	72.4	58.4	73.2	74.0	59.7
November	146.1	137.8	110.2	100.0	98.0	78.4	85.7	89.1	71.3	76.5	76.7	61.4	80.3	80.2	64.2
December	127.3	132.8	103.8	112.9	114.1	89.1	94.7	95.7	74.8	84.1	78.8	61.6	77.5	74.8	58.4
Annual Average	133.7	-	-	100.0	-	-	80.5	-	-	64.9	-	-	62.2	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	40.7	40.8	61.8	49.7	49.6	75.2	52.2	51.7	77.2	60.4	59.2	83.4	60.9	63.3	89.2
February	41.9	44.6	71.9	44.6	47.5	76.6	46.3	45.4	76.9	49.7	52.9	84.0	47.7	50.8	80.6
March	67.3	64.0	64.0	58.2	54.9	70.4	59.3	59.9	76.8	71.2	72.5	83.3	63.1	61.3	78.6
April	70.4	73.2	63.7	90.0	94.7	69.1	82.1	85.3	76.8	85.8	85.0	83.3	91.2	89.3	80.5
May	80.7	80.9	69.1	76.5	76.4	65.3	82.2	79.3	77.0	89.0	87.2	84.7	71.9	74.7	72.5
June	78.7	74.2	64.0	80.5	78.9	68.0	81.3	82.2	77.5	90.2	90.4	85.3	84.1	84.0	79.2
July	57.0	59.0	69.4	62.8	63.0	74.1	63.7	63.1	77.9	74.4	70.2	86.7	64.9	63.6	78.5
August	50.4	48.4	69.1	55.9	51.2	73.1	60.4	57.8	79.2	62.0	62.7	85.9	56.7	55.5	76.0
September	61.1	61.3	66.6	65.2	69.5	75.5	77.5	79.6	79.6	84.8	86.7	86.7	78.6	79.7	79.7
October	90.2	88.4	71.3	93.9	91.3	73.6	110.1	100.9	80.7	113.1	106.7	85.4	94.8	92.9	74.3
November	91.1	90.3	72.2	100.2	94.5	73.8	99.5	103.4	84.1	102.2	103.3	84.0	95.5	95.7	77.8
December	99.8	98.1	76.6	106.7	111.3	74.2	132.2	133.6	80.5	137.9	143.9	86.7	130.3	122.0	73.5
Annual Average	69.1	-	-	73.7	-	-	78.9	-	-	85.1	-	-	78.3	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

WOMEN'S CLOTHING STORES^(a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	79.2	79.1	114.6	71.2	70.6	102.3	62.0	58.5	84.8	58.7	57.5	83.3	45.1	46.7	67.7
February	70.5	75.1	110.4	73.3	78.1	114.9	58.7	62.5	91.9	51.6	53.6	78.8	43.2	46.0	67.6
March	107.6	105.4	114.6	85.4	81.8	107.6	82.6	83.5	99.4	68.4	69.1	75.1	50.5	48.5	63.8
April	109.1	110.2	102.0	125.0	130.4	105.2	107.3	111.5	96.1	84.1	79.3	73.4	70.9	72.2	58.2
May	115.7	115.5	105.0	117.5	116.4	105.8	99.3	95.8	87.1	75.3	78.3	71.2	68.5	69.2	62.9
June	134.5	131.7	109.7	115.1	119.6	99.7	105.8	106.9	89.1	83.9	83.8	69.8	76.4	75.7	63.1
July	110.0	110.3	118.6	97.5	97.4	104.7	78.5	77.8	83.7	62.8	61.5	66.1	56.8	59.0	63.4
August	97.8	89.6	117.9	82.4	77.7	102.2	65.5	62.7	82.5	50.3	49.3	64.9	49.7	48.3	63.6
September	91.6	97.6	108.4	89.9	93.1	103.4	71.8	73.7	81.9	57.4	58.2	64.7	58.6	56.5	62.8
October	106.7	103.7	108.0	99.2	95.3	99.3	87.5	80.2	83.5	64.2	61.5	64.1	60.1	60.7	63.2
November	101.0	95.3	102.5	89.0	87.2	93.8	79.2	82.3	88.5	61.6	61.8	66.5	58.5	58.4	62.8
December	172.1	179.6	97.1	154.4	156.0	84.3	140.2	141.7	76.6	131.1	122.8	66.4	129.2	124.7	67.4
Annual Average	108.0	-	-	100.0	-	-	86.5	-	-	70.3	-	-	64.0	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	46.5	46.6	67.5	44.0	43.9	63.6	47.1	46.7	70.3	50.8	49.8	75.5	51.6	53.6	81.3
February	42.9	45.7	67.2	45.3	48.3	71.0	40.9	40.1	68.0	42.7	45.5	77.1	43.6	46.4	78.6
March	63.8	60.6	65.9	57.6	54.3	71.4	58.2	58.8	68.4	69.2	70.5	76.6	64.4	62.6	72.8
April	67.2	69.8	64.6	76.7	80.7	65.1	90.0	93.5	73.0	88.5	87.7	71.9	98.1	96.1	75.1
May	73.7	73.9	67.2	67.3	67.2	61.1	80.2	77.4	72.3	79.5	77.9	72.8	69.2	71.9	67.2
June	79.8	75.3	62.7	75.9	74.3	61.9	79.5	80.3	71.1	83.9	84.1	74.4	79.5	79.4	70.3
July	60.7	62.8	67.5	63.0	63.2	68.0	60.9	60.4	71.1	67.1	63.3	74.5	58.2	57.0	67.1
August	57.7	55.5	73.0	57.6	52.8	69.5	51.5	49.3	70.4	52.0	52.5	75.0	51.4	50.3	71.9
September	63.2	63.4	70.4	59.5	63.4	70.4	66.9	68.7	70.8	70.6	72.2	74.4	68.7	69.7	71.9
October	66.1	64.7	67.4	69.9	67.9	70.7	94.6	86.7	70.5	98.2	92.6	75.3	87.4	85.6	69.6
November	66.4	65.8	70.8	71.0	67.0	72.0	76.0	79.0	71.2	81.5	82.4	74.2	79.5	79.7	71.8
December	128.1	126.0	68.1	130.1	135.8	73.4	108.7	109.8	70.8	111.4	116.2	75.0	111.1	104.0	67.1
Annual Average	68.0	-	-	68.2	-	-	71.2	-	-	74.6	-	-	71.9	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DEPARTMENT STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	89.1	88.0	110.0	92.0	90.5	113.2	75.1	73.0	91.2	61.5	62.2	77.8	51.7	53.1	66.4
February	81.6	86.9	103.5	83.0	88.4	105.2	75.9	80.9	96.3	62.1	63.8	75.9	49.5	52.7	62.7
March	101.5	102.6	105.7	88.5	86.4	97.1	86.6	85.9	93.3	69.2	68.6	70.7	59.4	56.5	63.5
April	104.1	103.2	108.6	105.6	108.9	105.7	94.5	97.0	97.0	77.7	75.6	79.6	66.6	70.1	68.0
May	107.3	105.9	103.8	104.8	103.1	101.1	89.3	89.9	88.1	73.7	75.7	74.2	70.0	69.4	68.0
June	103.1	104.2	107.4	95.3	97.9	101.0	87.6	86.8	89.5	70.5	69.7	71.8	68.8	67.6	69.7
July	91.9	91.1	113.8	83.1	82.0	102.5	71.7	70.5	88.2	54.5	55.0	68.8	52.8	54.2	67.7
August	96.2	90.1	112.7	82.3	80.1	100.1	69.7	68.0	85.0	56.8	54.4	68.0	57.1	54.4	68.0
September	107.5	114.5	110.1	99.9	102.6	98.7	82.4	84.6	81.3	68.6	69.9	67.2	71.3	71.8	69.0
October	128.6	122.7	106.7	117.1	111.3	96.8	94.4	88.4	76.9	81.2	79.2	68.9	81.2	80.5	70.0
November	123.2	119.8	105.1	103.7	104.8	92.0	94.0	96.5	84.7	78.9	78.2	68.6	77.7	76.7	67.2
December	154.1	158.3	104.2	144.7	144.0	94.7	128.2	127.0	83.6	98.8	95.6	62.9	102.4	103.1	67.8
Annual Average	107.4	-	-	100.0	-	-	87.5	-	-	71.1	-	-	67.4	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	56.1	55.6	69.5	54.1	53.4	72.1	53.6	52.7	71.3	57.2	57.8	78.2	56.3	57.8	78.1
February	54.9	58.5	69.7	54.4	57.9	72.4	57.8	58.4	73.0	58.6	62.4	78.1	57.8	61.5	76.9
March	67.1	65.3	68.0	61.4	59.7	67.1	62.5	61.9	72.0	70.8	70.5	76.6	66.5	63.5	75.5
April	66.3	68.1	70.9	72.6	74.9	72.7	72.1	74.0	69.8	77.6	76.3	77.8	79.6	80.5	75.9
May	73.6	72.9	71.5	70.5	69.6	68.2	74.7	75.2	73.8	79.9	80.8	79.2	73.0	74.9	73.5
June	69.9	68.0	70.1	72.1	72.8	70.7	73.4	72.7	70.6	80.5	79.8	77.5	77.6	76.6	74.4
July	54.2	55.6	69.5	55.4	54.9	72.2	57.7	56.8	74.7	62.6	60.9	80.1	56.6	57.3	75.3
August	59.0	56.1	70.1	60.4	56.6	70.8	62.8	61.3	76.6	64.8	64.2	80.3	62.4	59.8	74.7
September	72.2	75.7	72.8	71.6	76.3	73.4	78.8	80.9	77.8	80.9	82.8	79.6	78.4	79.9	76.8
October	83.9	80.4	69.9	87.6	83.6	72.7	94.7	88.7	77.2	94.0	91.4	79.5	87.9	88.9	77.3
November	83.1	81.7	71.7	88.5	86.0	75.4	85.0	87.3	76.6	91.9	91.1	79.9	90.4	89.6	78.6
December	114.3	115.5	76.0	116.5	119.6	74.8	126.8	125.7	78.6	133.7	133.5	82.4	131.5	127.4	78.6
Annual Average	71.2	-	-	72.1	-	-	75.0	-	-	79.4	-	-	76.5	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DRUG STORES^(a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	101.1	99.1	103.2	99.5	97.3	101.3	94.7	90.5	94.3	85.3	83.1	86.6	74.5	75.0	78.1
February	99.3	107.9	106.8	96.2	104.5	103.4	89.0	96.6	95.6	86.2	91.0	90.1	69.7	75.7	75.0
March	109.0	106.3	105.2	107.1	105.4	104.4	93.7	94.4	93.5	90.9	89.1	88.2	75.5	73.8	73.1
April	101.0	103.0	104.1	101.5	102.8	103.9	91.4	92.6	93.5	87.0	85.9	86.8	71.5	72.2	72.9
May	104.4	102.1	106.3	101.8	97.4	101.4	91.3	89.0	92.7	79.8	80.4	83.8	71.0	70.1	73.0
June	107.6	108.7	107.7	97.9	102.0	100.9	88.2	90.0	89.1	83.4	84.5	83.7	75.1	75.9	75.1
July	106.8	105.4	108.7	99.0	97.1	100.1	90.5	88.5	91.2	79.1	77.1	79.5	72.8	71.7	73.9
August	112.5	107.6	109.8	103.0	100.3	102.4	91.8	90.4	92.2	80.3	79.3	80.9	72.8	71.4	72.9
September	101.2	105.4	107.6	93.4	95.3	97.2	87.4	88.6	90.4	78.0	78.8	80.4	74.3	73.3	74.8
October	106.5	104.5	105.6	98.3	96.0	97.0	91.0	87.0	87.9	81.4	80.1	80.9	73.3	73.8	74.5
November	105.7	104.3	104.3	93.5	94.4	94.4	89.4	93.0	93.0	77.9	78.9	78.9	75.5	76.5	76.5
December	116.9	117.7	103.3	109.0	107.6	94.4	103.9	101.9	89.4	91.8	87.8	77.0	87.9	85.7	75.2
Annual Average	106.0	-	-	100.0	-	-	91.9	-	-	83.4	-	-	74.5	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	75.7	74.7	77.8	77.9	76.4	79.6	75.8	74.1	79.7	84.0	81.9	88.1	84.8	83.5	89.8
February	70.5	76.5	75.7	74.7	81.1	80.3	76.9	78.7	80.3	82.0	89.0	90.8	78.5	85.2	86.9
March	81.1	77.5	76.7	82.6	80.5	79.7	78.6	79.2	81.6	88.2	87.1	89.8	86.4	84.7	87.3
April	74.9	77.9	78.7	77.5	79.1	79.9	80.2	81.3	83.0	85.2	86.1	87.9	87.6	86.5	88.3
May	76.0	74.5	77.6	77.8	76.1	79.3	81.6	79.5	82.8	87.7	86.3	89.9	83.9	84.5	88.0
June	78.4	77.4	76.6	76.6	77.4	76.6	79.0	80.6	84.0	84.9	86.0	89.6	84.3	85.4	89.0
July	74.6	75.1	77.4	77.3	76.3	78.7	81.7	79.9	83.2	89.7	85.8	89.4	87.2	85.0	88.5
August	76.1	74.4	75.9	80.0	76.5	78.1	81.3	80.0	81.6	89.3	89.9	91.7	88.2	87.1	88.9
September	75.5	76.3	77.9	75.7	78.8	80.4	83.9	85.0	83.3	91.9	93.1	91.3	89.7	90.6	88.8
October	77.5	76.5	77.3	80.4	78.8	79.6	89.9	85.9	84.2	94.9	92.5	90.7	94.2	92.7	90.9
November	77.2	78.0	78.0	82.9	81.8	81.8	82.6	86.0	86.0	87.2	89.0	89.0	86.3	87.4	87.4
December	91.1	89.7	78.7	94.1	94.8	83.2	109.0	106.9	86.2	115.3	112.7	90.9	113.4	108.4	87.4
Annual Average	77.4	-	-	79.8	-	-	83.4	-	-	90.0	-	-	88.7	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

FURNITURE STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	86.4	85.6	115.7	80.9	80.1	108.2	68.6	66.4	89.8	53.0	53.1	71.8	32.4	33.2	46.7
February	118.8	126.6	139.1	88.4	94.1	103.4	79.4	84.6	92.9	61.3	62.9	69.9	40.3	42.9	49.3
March	128.5	128.8	148.1	97.0	93.9	107.9	78.5	77.8	89.4	56.9	56.3	64.8	48.1	46.0	52.9
April	127.9	126.7	114.1	115.8	118.8	107.0	95.7	98.2	88.5	73.3	70.9	63.8	57.3	59.4	53.1
May	139.4	138.1	115.1	137.6	136.4	113.6	99.0	99.2	82.7	72.9	74.7	61.8	67.6	66.9	53.1
June	120.9	121.3	129.0	95.9	98.4	104.7	80.2	79.5	84.5	55.0	54.4	57.2	54.7	54.1	55.8
July	102.6	101.7	145.3	70.3	69.6	99.4	58.7	58.1	83.0	40.0	40.0	55.6	41.5	42.5	56.0
August	135.6	127.0	146.0	90.1	87.2	100.3	72.6	70.3	80.8	49.4	47.2	51.9	57.9	55.4	56.6
September	131.4	140.0	126.1	101.4	104.1	93.8	85.3	87.5	78.2	64.3	65.9	55.4	68.8	68.9	57.4
October	148.3	141.9	122.4	106.3	101.7	87.7	101.8	95.2	82.1	65.5	63.3	54.6	63.1	62.4	55.7
November	147.6	142.9	126.5	102.8	103.0	91.2	91.7	94.0	83.2	54.9	54.4	50.8	57.8	57.2	56.1
December	141.9	145.6	115.6	113.7	112.6	89.4	98.5	97.5	78.0	61.8	59.8	51.1	63.7	63.8	56.9
Annual Average	127.4	-	-	100.0	-	-	84.2	-	-	59.0	-	-	54.4	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	43.7	43.2	63.6	43.8	43.4	65.7	46.9	46.4	70.3	58.5	58.6	88.8	54.6	56.0	84.8
February	48.6	51.7	62.3	55.6	59.2	71.3	59.0	59.1	71.1	68.2	72.5	87.4	63.3	67.4	81.1
March	61.9	59.9	68.8	62.2	60.2	69.2	62.1	61.4	70.6	78.1	77.3	88.9	66.7	63.8	73.4
April	71.3	73.1	63.1	81.2	83.3	71.2	86.1	88.3	75.5	99.3	98.3	84.0	89.5	89.6	76.6
May	88.1	87.3	69.3	83.9	83.1	65.9	94.1	94.2	74.8	111.2	111.3	88.4	96.7	99.3	78.8
June	66.9	64.7	66.0	69.1	69.2	69.9	76.3	75.5	76.2	93.3	92.3	93.3	78.0	77.2	78.0
July	50.0	51.3	65.8	55.5	54.9	70.4	62.5	61.8	79.3	75.1	72.7	93.2	58.2	58.3	74.7
August	69.3	66.3	66.3	76.5	71.5	71.5	79.8	79.9	79.9	88.5	87.6	87.6	74.8	71.6	71.6
September	76.2	79.1	65.9	80.7	85.9	71.6	91.6	93.9	78.3	102.5	105.1	87.6	85.2	87.4	72.9
October	77.3	74.0	66.1	89.2	85.4	76.2	104.2	97.4	87.0	103.8	100.4	89.7	93.8	94.0	83.9
November	70.6	69.9	69.2	77.9	75.1	74.4	84.6	86.8	85.9	93.7	92.8	91.9	83.2	82.4	81.5
December	76.4	76.6	69.0	81.7	84.1	75.8	100.4	99.4	89.5	99.1	100.5	90.5	96.9	93.8	84.5
Annual Average	66.7	-	-	71.4	-	-	79.0	-	-	89.3	-	-	78.4	-	-

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INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

GROCERY AND MEAT STORES (b)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	99.1	99.1	102.2	106.6	105.4	108.7	95.4	88.9	91.6	79.3	76.6	79.0	66.7	69.1	71.2
February	97.4	103.5	105.6	96.8	102.9	105.0	88.2	93.8	95.7	77.9	81.1	82.7	64.0	68.0	69.4
March	108.8	105.2	105.2	100.9	95.7	99.7	94.6	96.2	98.1	84.7	86.1	86.1	75.0	72.2	75.2
April	105.7	107.4	104.3	105.9	111.2	103.9	97.0	101.1	96.2	81.4	75.8	73.6	70.2	70.5	65.9
May	111.8	111.9	105.5	109.7	108.5	102.4	96.6	91.6	86.4	79.8	83.1	78.4	75.7	77.0	72.6
June	105.7	102.1	102.1	94.3	98.2	98.2	91.9	93.4	93.4	77.9	77.9	77.9	73.3	72.4	72.4
July	106.2	107.1	109.3	96.6	96.7	98.6	90.4	89.4	91.2	75.9	73.3	74.8	68.9	71.8	73.2
August	107.6	97.3	105.8	95.3	88.8	96.5	84.0	79.7	86.6	72.3	71.5	77.7	70.4	68.8	74.8
September	104.5	111.1	111.1	94.8	98.3	98.3	88.4	91.0	91.0	75.7	76.4	76.4	73.8	69.9	69.9
October	114.6	112.0	112.0	98.4	94.7	94.7	91.2	82.5	82.5	76.6	72.7	72.7	71.6	72.8	72.8
November	111.5	103.8	104.8	95.3	92.1	93.1	82.7	86.1	87.0	74.2	74.8	75.5	71.7	71.7	72.4
December	114.7	119.9	112.0	105.3	107.5	100.4	92.8	94.3	88.2	82.1	75.6	70.6	78.6	74.5	69.6
Annual Average	107.3	-	-	100.0	-	-	91.1	-	-	78.2	-	-	71.7	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	70.8	71.4	73.6	71.7	71.7	74.7	78.6	77.9	81.1	82.8	80.1	83.5	79.4	82.8	86.3
February	68.6	72.9	74.4	69.6	73.9	75.4	78.9	76.4	77.9	76.8	81.8	83.5	81.0	86.2	88.0
March	78.7	73.8	73.8	81.6	75.9	79.1	78.1	79.5	81.9	84.7	87.3	87.3	88.5	86.6	90.2
April	71.6	74.5	72.4	73.7	78.0	72.9	76.2	79.5	75.0	87.5	86.7	84.2	93.7	90.7	84.7
May	76.8	77.4	73.0	75.5	75.5	73.3	81.7	77.6	75.3	89.7	86.9	84.3	85.4	89.1	86.5
June	74.7	69.5	69.5	76.9	74.3	74.3	76.7	78.1	78.1	85.5	86.3	86.3	88.5	88.7	88.7
July	67.9	70.4	71.8	69.2	69.7	71.1	75.4	74.7	76.2	88.6	82.7	84.4	83.8	81.1	82.8
August	69.9	67.2	73.1	76.3	69.0	75.0	76.3	72.5	78.8	75.9	77.3	84.0	76.0	75.3	81.8
September	69.7	68.6	68.6	71.1	75.5	75.5	76.8	79.1	79.1	85.9	87.8	87.8	84.8	85.7	85.7
October	75.3	74.4	74.4	77.5	75.6	75.6	86.0	77.9	77.9	93.2	86.9	86.9	86.3	83.6	83.6
November	71.7	70.8	71.6	82.1	76.3	77.1	75.6	78.9	79.7	83.4	84.9	85.7	82.0	82.8	83.7
December	75.3	73.0	68.2	80.4	84.0	75.7	91.4	93.1	83.8	104.1	110.4	99.5	101.6	93.7	84.4
Annual Average	72.3	-	-	75.5	-	-	79.3	-	-	86.5	-	-	85.9	-	-

(b) Figures from 1936 onwards have been revised.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

H A R D W A R E S T O R E S

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1 9 2 9			1 9 3 0			1 9 3 1			1 9 3 2			1 9 3 3		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	82.5	81.2	128.9	73.3	72.2	114.7	61.1	60.2	95.5	49.6	50.8	82.0	32.4	33.2	55.4
February	77.2	82.4	121.2	68.8	73.4	108.0	59.9	63.9	95.4	52.0	53.3	80.8	30.9	33.0	52.4
March	88.1	90.3	128.9	83.4	82.1	117.3	78.1	76.9	109.9	51.3	51.1	73.0	40.9	38.8	55.5
April	115.3	113.6	109.2	102.5	105.0	101.0	90.4	92.6	89.0	75.5	74.4	71.6	59.7	63.7	61.3
May	121.5	119.7	88.0	124.4	122.5	90.1	103.3	105.9	77.9	91.3	93.5	68.8	81.0	79.8	58.7
June	118.5	121.5	102.1	105.8	108.4	91.1	92.1	90.8	76.3	77.8	76.7	64.4	71.3	70.2	59.0
July.....	119.4	117.6	121.2	99.5	98.0	101.1	86.2	85.0	86.7	62.8	64.4	65.0	61.3	62.8	61.6
August	122.2	115.9	112.5	105.7	104.2	101.1	88.3	87.1	84.5	66.4	63.0	61.2	62.3	59.1	57.4
September	139.8	149.2	132.0	108.1	110.8	98.0	91.8	94.1	83.3	69.3	71.0	62.3	68.4	70.1	60.4
October	137.5	130.5	113.4	119.7	113.6	98.8	86.8	82.3	71.6	71.4	70.4	61.2	70.7	69.7	60.6
November	123.0	121.2	121.2	99.1	101.5	101.5	79.9	81.8	81.8	57.4	56.5	56.5	57.2	56.4	56.4
December	134.7	138.0	123.2	109.8	108.2	96.6	91.7	90.4	80.7	59.1	58.2	52.0	63.1	64.7	57.7
Annual Average	115.0	-	-	100.0	-	-	84.1	-	-	65.4	-	-	58.3	-	-

Month	1 9 3 4			1 9 3 5			1 9 3 6			1 9 3 7			1 9 3 8		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	37.5	36.9	63.7	39.1	38.6	67.6	39.0	38.3	68.3	44.4	45.3	82.4	51.6	52.7	95.9
February	35.5	37.9	63.2	37.3	39.8	68.7	38.3	39.1	69.9	42.2	44.9	80.2	47.7	50.7	90.5
March	48.7	48.0	68.6	49.4	48.7	69.6	52.9	52.0	74.2	61.4	60.3	86.2	63.0	59.5	85.0
April	67.1	68.8	66.1	73.7	75.5	72.6	76.4	78.0	75.0	92.1	90.4	87.0	88.6	90.5	87.0
May	96.4	95.0	69.9	93.0	91.6	67.4	100.4	102.5	75.4	113.5	115.8	85.2	111.3	113.7	83.6
June	85.2	84.0	70.6	82.6	84.6	71.1	91.7	90.1	75.7	106.0	104.1	87.5	106.9	104.9	88.2
July	71.8	73.6	70.1	78.1	76.9	71.9	83.2	81.7	74.3	96.5	94.7	86.1	93.2	95.2	86.5
August	74.6	70.8	68.8	78.2	74.2	72.0	82.5	81.0	78.6	90.8	89.2	86.6	96.2	91.0	88.3
September	76.4	81.6	69.1	80.5	86.0	72.2	89.3	91.1	76.0	102.8	104.9	87.4	97.9	100.0	83.3
October	84.7	80.4	69.9	86.3	81.9	71.2	94.6	89.4	77.8	96.7	95.0	82.6	100.8	103.0	89.5
November	72.0	70.9	70.9	72.4	71.4	71.4	79.2	80.9	80.9	83.4	81.8	81.8	89.7	88.1	88.1
December	77.6	79.5	71.0	79.6	81.5	72.8	86.4	84.8	75.7	92.1	90.5	80.8	92.6	90.9	81.2
Annual Average	69.0	-	-	70.9	-	-	76.2	-	-	85.2	-	-	86.6	-	-

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INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MUSIC AND RADIO STORES(a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	124.3	122.3	135.9	103.7	102.0	113.3	87.9	86.5	96.1	59.0	60.4	69.4	37.8	38.7	46.1
February	130.5	139.1	159.9	88.2	94.0	108.0	84.5	90.1	103.6	57.1	58.4	67.1	33.5	35.7	41.0
March	114.6	117.3	150.4	92.2	90.7	116.3	76.3	75.1	95.1	50.2	49.4	61.0	38.5	36.5	44.5
April	106.4	104.7	141.5	78.5	80.3	108.5	64.2	65.7	87.6	47.9	47.1	62.0	35.3	37.6	47.0
May	116.5	114.6	145.1	81.7	80.4	101.8	66.7	68.3	86.5	43.9	44.9	54.8	39.9	39.3	45.7
June	81.6	83.5	134.7	62.3	63.8	102.9	51.1	50.3	81.1	38.3	37.7	57.1	33.2	32.7	46.7
July	82.0	80.7	134.5	57.1	56.2	93.7	52.1	51.3	84.1	31.0	31.7	50.3	32.0	32.7	50.3
August	109.8	104.0	136.8	70.8	69.7	91.7	62.9	61.9	81.4	40.3	38.2	50.3	38.3	36.3	47.8
September	160.6	171.2	134.8	114.2	116.9	92.0	88.3	90.4	69.5	64.0	65.5	48.9	53.4	54.6	40.1
October	206.6	195.8	136.0	139.8	132.5	92.0	103.0	97.6	69.7	62.2	61.2	45.3	52.0	51.2	38.5
November	186.7	183.7	119.3	138.5	141.7	92.0	108.6	111.1	72.1	65.8	64.7	42.8	59.3	58.3	40.8
December	194.7	199.2	117.9	173.2	170.4	100.8	107.7	106.0	63.5	69.3	68.2	42.1	63.4	64.9	41.1
Annual Average	134.5	-	-	100.0	-	-	79.4	-	-	52.4	-	-	43.1	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	39.5	38.9	46.9	48.2	47.4	57.1	50.3	49.5	62.7	54.4	55.7	70.5	54.8	56.1	71.0
February	40.7	43.4	49.9	47.2	50.3	57.8	45.9	47.0	59.5	53.5	57.0	72.2	47.8	51.0	64.6
March	42.2	41.5	50.6	50.9	50.1	61.1	49.6	48.8	60.2	59.4	58.4	72.1	56.8	53.8	66.4
April	39.2	40.1	49.5	46.8	47.9	59.1	55.5	56.8	61.1	66.9	65.8	70.8	64.7	66.2	71.2
May	46.5	45.8	52.6	54.5	53.6	61.6	68.1	69.7	61.1	78.9	80.7	70.8	72.2	73.9	64.8
June	38.3	37.7	53.1	41.7	42.7	60.1	53.8	52.9	58.1	68.2	67.1	73.7	59.3	58.3	64.1
July	34.2	35.0	53.8	38.0	37.4	57.5	48.8	48.0	61.5	56.0	55.1	70.6	49.0	50.1	64.2
August	43.4	41.1	54.1	46.4	44.0	57.9	47.9	47.1	61.2	55.8	54.9	71.3	53.9	51.1	66.4
September	62.6	66.7	48.7	63.3	67.5	49.3	73.4	75.1	63.1	80.1	82.0	68.9	73.5	75.2	63.2
October	67.4	63.9	48.4	77.5	73.4	55.6	87.4	82.8	65.7	85.2	83.8	66.5	79.1	80.9	64.2
November	69.6	68.5	48.6	76.7	75.5	53.5	81.8	83.7	67.0	83.5	82.2	65.8	70.3	69.2	55.4
December	77.5	79.3	50.2	78.2	80.0	50.6	94.5	93.0	67.4	90.9	89.4	64.8	89.0	87.6	63.5
Annual Average	50.1	-	-	55.8	-	-	63.1	-	-	69.4	-	-	64.2	-	-

(a) Revised so that annual averages coincide with Census trend.

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INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

RESTAURANTS (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	107.3	105.3	113.2	106.1	103.8	111.6	84.9	82.2	88.4	65.8	64.6	69.5	53.1	52.8	56.8
February	103.0	111.9	116.6	96.2	104.5	108.9	77.5	84.2	87.7	64.0	67.1	69.9	49.3	53.6	55.8
March	112.2	110.1	113.5	101.1	99.5	102.6	85.2	84.7	87.3	66.6	65.3	67.3	55.3	54.1	55.8
April	109.6	111.1	110.0	98.5	99.9	98.9	84.4	85.6	84.8	66.9	66.9	66.2	54.6	55.5	55.0
May	118.3	115.7	115.7	104.8	101.5	101.5	86.1	84.5	84.5	63.5	63.1	63.1	55.7	54.7	54.7
June	111.6	113.5	112.4	101.7	104.5	103.5	79.7	80.8	80.0	60.3	61.1	60.5	54.8	55.4	54.9
July	123.8	121.5	118.0	105.1	103.1	100.1	86.9	85.0	82.5	62.1	60.9	59.1	55.9	55.0	53.4
August	129.1	125.1	118.0	107.6	105.6	99.6	86.7	85.3	80.5	63.3	62.1	58.6	57.6	56.5	53.3
September	116.3	119.5	113.8	99.7	101.1	96.3	83.0	84.2	80.2	63.2	63.9	60.9	56.8	56.8	54.1
October	118.1	115.9	115.9	98.5	96.3	96.3	78.5	76.0	76.0	59.4	58.5	58.5	55.6	55.3	55.3
November	104.2	104.3	108.6	86.2	87.7	91.4	68.9	70.8	73.8	55.0	55.8	58.1	53.0	53.7	55.9
December	111.7	111.0	108.8	94.6	92.8	91.0	78.9	77.4	75.9	62.0	60.1	58.9	56.4	55.3	54.2
Annual Average	113.8	-	-	100.0	-	-	81.7	-	-	62.7	-	-	54.8	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	53.5	52.5	56.5	56.0	54.9	59.0	60.1	58.8	63.2	63.1	61.9	66.6	60.6	59.7	64.2
February	50.4	54.8	57.1	52.3	56.8	59.2	58.5	60.7	63.2	60.5	65.7	68.4	58.2	63.2	65.8
March	59.8	57.9	59.7	59.1	58.0	59.8	62.9	62.5	64.4	68.1	66.8	68.9	64.9	63.7	65.7
April	57.4	59.0	58.4	58.8	59.6	59.0	61.7	62.6	62.0	67.1	67.8	67.1	62.5	62.5	61.9
May	60.7	59.6	59.6	60.3	59.0	59.0	63.6	62.4	62.4	64.7	63.7	63.7	62.1	61.7	61.7
June	59.6	59.6	59.0	58.6	59.6	59.0	62.5	63.4	62.8	63.7	64.6	64.0	59.7	60.5	59.9
July	58.7	58.3	56.6	60.1	59.0	57.3	66.6	65.1	63.2	67.7	65.6	63.7	63.1	61.9	60.1
August	62.3	60.9	57.5	64.5	62.5	59.0	68.4	67.3	63.5	69.7	69.3	65.4	66.5	65.2	61.5
September	57.9	58.9	56.1	62.2	63.9	60.9	66.0	66.9	63.7	67.8	68.7	65.4	63.6	64.3	61.2
October	58.9	57.8	57.8	63.7	62.5	62.5	65.2	63.2	63.2	67.2	65.9	65.9	62.3	61.3	61.3
November	57.2	57.8	60.2	62.0	62.0	64.6	63.1	64.8	67.5	65.9	66.8	69.6	60.7	61.5	64.1
December	60.1	59.2	58.0	65.4	65.0	63.7	71.5	70.2	68.8	68.4	66.9	65.6	64.8	62.8	61.6
Annual Average	58.0	-	-	60.3	-	-	64.2	-	-	66.2	-	-	62.4	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

VARIETY STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	74.0	74.1	110.6	68.6	68.5	102.2	69.2	65.2	97.3	62.9	61.1	91.2	54.2	56.0	83.6
February	83.5	88.8	120.0	73.9	78.6	106.2	69.5	73.9	99.9	64.0	66.2	89.5	55.7	59.2	80.1
March	103.8	100.8	121.5	84.2	79.6	100.8	77.5	77.9	97.4	72.3	72.7	87.6	60.4	58.7	74.2
April	99.8	100.3	112.7	92.8	96.4	103.6	92.2	95.3	103.6	80.7	76.1	85.5	73.9	74.1	79.6
May	130.8	130.9	125.9	105.5	105.3	101.2	102.0	98.7	94.9	85.3	88.2	84.8	75.7	76.1	73.2
June	124.9	121.2	117.7	94.8	98.0	95.2	94.3	94.8	92.0	87.1	87.2	84.7	82.3	82.1	79.7
July	122.1	122.8	122.8	95.9	96.0	96.0	91.9	91.7	91.7	83.5	81.1	81.1	76.1	78.7	78.7
August	130.6	119.6	130.0	98.6	92.9	101.0	93.3	88.2	95.9	75.0	73.4	79.8	72.7	70.9	77.0
September	108.3	115.2	118.8	92.8	96.0	99.0	87.6	90.5	93.3	75.0	76.9	79.3	79.2	76.7	79.0
October	125.4	122.2	116.4	105.4	102.4	97.5	107.7	98.6	93.9	87.1	82.4	78.5	80.8	81.2	77.3
November	118.9	112.0	110.9	101.6	98.7	97.7	94.5	97.7	96.8	78.7	79.1	78.3	77.2	77.3	76.5
December	194.2	200.8	108.5	186.0	187.8	101.5	180.4	181.4	98.1	147.7	138.6	74.9	145.2	140.5	76.0
Annual Average	118.0	-	-	100.0	-	-	96.7	-	-	83.3	-	-	77.8	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	54.9	55.2	82.4	53.2	53.3	84.6	53.4	53.3	84.7	61.7	59.9	95.1	60.5	62.6	99.3
February	55.5	59.1	79.9	57.7	61.5	85.4	60.8	59.1	82.0	62.8	66.9	92.9	62.6	66.7	92.6
March	76.1	71.7	87.4	67.5	63.7	80.6	65.1	65.5	81.8	79.6	80.4	96.9	70.0	68.3	86.5
April	69.8	72.2	80.2	77.9	80.9	87.0	80.4	83.2	90.5	80.1	79.9	89.8	91.0	88.4	95.1
May	86.7	87.2	83.8	79.5	79.7	79.7	91.2	88.3	88.3	98.7	95.9	95.9	86.6	89.7	89.7
June	90.0	84.9	82.4	88.6	86.1	83.6	93.1	93.6	90.9	100.5	101.1	98.2	95.1	95.4	92.6
July	79.2	81.9	81.9	82.8	83.3	83.3	88.3	88.7	88.7	101.7	95.9	95.9	92.2	89.6	89.6
August	77.7	75.5	82.1	83.7	76.6	83.3	87.1	82.5	89.6	85.2	85.7	93.1	81.8	80.1	87.1
September	79.9	79.7	82.2	77.9	83.0	85.5	85.5	88.4	91.1	89.8	92.5	95.4	88.8	91.2	94.0
October	86.3	84.4	80.4	90.4	88.1	88.1	100.7	92.2	92.2	102.5	96.6	96.6	98.8	96.0	96.0
November	83.9	83.7	82.9	91.3	86.1	85.2	90.5	93.7	92.7	94.5	95.0	94.1	92.7	93.3	92.3
December	159.6	155.1	83.8	164.0	169.7	84.9	183.0	184.1	92.0	188.2	200.4	100.2	188.0	176.7	88.3
Annual Average	83.3	-	-	84.5	-	-	90.0	-	-	95.4	-	-	92.3	-	-

Index Numbers of Men's Clothing Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1936</u>						
January	66.1	68.9	64.3	67.5	60.0	70.2
February	58.7	60.5	56.7	61.3	52.1	57.0
March	75.1	76.3	78.7	76.5	69.9	66.8
April	104.1	100.2	105.0	106.7	101.3	93.5
May	104.2	99.5	112.8	102.7	101.1	101.5
June	103.1	109.8	120.0	99.8	92.2	96.9
July	80.7	95.1	87.9	78.0	73.8	82.9
August	76.6	88.8	79.1	73.6	70.5	90.9
September	98.2	90.7	91.8	92.5	124.1	109.9
October	139.5	116.1	128.6	137.1	175.5	136.0
November	126.1	116.2	123.5	129.8	129.3	112.2
December	167.5	177.9	151.8	174.5	150.4	182.1
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
<u>1937</u>						
January	76.5	80.6	74.3	80.4	64.4	75.6
February	63.0	62.8	59.7	66.9	55.3	60.1
March	90.2	90.0	87.5	92.3	88.4	86.9
April	108.7	99.7	119.1	109.3	105.6	93.4
May	112.8	115.0	129.6	109.1	106.3	107.7
June	114.3	119.7	130.3	113.4	98.3	108.0
July	94.3	117.6	104.6	92.0	79.0	95.9
August	78.6	93.6	83.5	76.0	64.4	96.6
September	107.5	100.0	108.7	108.1	106.7	109.0
October	143.3	123.8	135.9	150.4	143.3	131.3
November	129.5	119.8	121.0	130.5	147.0	122.7
December	174.8	187.8	164.9	181.3	150.8	189.9
Annual Average .	107.8	109.2	109.9	109.1	100.8	106.4
<u>1938</u>						
January	77.2	83.1	77.3	78.8	69.9	77.3
February	60.5	68.4	59.7	62.2	53.8	59.6
March	80.0	82.1	73.9	83.4	82.0	70.8
April	115.6	125.6	120.9	117.3	107.2	98.2
May	91.1	99.3	102.8	85.3	87.3	94.5
June	106.6	114.0	121.5	103.5	99.7	94.0
July	82.3	95.1	87.3	79.4	77.9	83.7
August	71.9	84.6	74.0	68.3	66.5	85.4
September	99.6	90.4	97.0	98.1	114.5	94.1
October	120.2	103.0	104.7	113.9	173.0	114.9
November	121.1	111.9	111.5	119.3	149.2	110.3
December	165.3	175.8	144.3	174.1	151.1	174.3
Annual Average .	99.3	102.8	97.9	98.6	102.7	96.4
	-7.7	-6.5	-10.9	-9.6	+1.9	-7.4

1937 90.6
1938 9.4

70.4

Index Numbers of Women's Clothing Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1936</u>						
January	66.1	72.4	57.8	69.3	62.6	69.3
February	57.4	61.7	60.8	57.3	55.4	53.6
March	81.8	75.8	81.0	81.1	83.6	85.5
April	126.4	114.6	132.6	124.6	129.8	124.0
May	112.6	110.4	116.8	108.1	120.5	113.1
June	111.6	118.9	126.3	103.3	101.2	110.5
July	85.5	87.0	86.9	82.8	84.7	93.3
August	72.3	82.0	73.5	70.0	66.3	82.3
September	93.9	84.1	91.1	91.5	100.4	102.2
October	132.9	127.4	130.1	134.8	144.7	117.4
November	106.8	109.0	100.3	112.1	103.9	100.0
December	152.6	156.8	142.0	160.1	146.9	148.2
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
<u>1937</u>						
January	71.3	81.3	66.2	76.6	60.3	70.2
February	60.0	60.2	62.6	59.3	59.9	58.0
March	97.2	87.7	83.4	96.6	102.4	117.3
April	124.3	110.9	149.5	120.5	121.2	106.4
May	111.7	123.9	121.9	106.4	107.9	113.7
June	117.8	123.2	135.5	115.6	104.3	111.5
July	94.2	109.7	97.9	91.7	83.9	103.6
August	73.0	90.1	72.6	63.5	66.3	91.4
September	99.2	101.3	95.4	99.5	95.3	106.4
October	137.9	137.4	134.7	144.6	133.5	120.9
November	114.4	122.2	104.8	120.1	115.1	102.8
December	156.4	189.8	143.6	164.3	145.7	144.7
Annual Average .	104.8	111.5	105.7	105.3	99.7	104.0
<u>1938</u>						
January	72.5	88.1	64.9	75.6	66.5	73.7
February	61.3	63.5	64.0	60.5	59.7	59.8
March	90.5	83.6	79.6	92.7	94.0	98.7
April	137.8	145.2	147.4	133.5	137.2	132.2
May	97.2	121.4	101.9	89.1	97.2	108.7
June	111.6	131.9	127.0	106.0	105.7	102.2
July	81.8	97.4	82.1	78.1	81.1	87.3
August	72.2	94.1	68.4	66.3	69.7	92.8
September	96.5	99.1	90.3	97.7	93.4	100.8
October	122.7	122.5	114.8	118.6	145.0	118.2
November	111.7	117.1	99.5	112.5	125.5	103.3
December	156.0	179.7	138.0	161.8	155.0	146.1
Annual Average .	101.0	112.0	98.2	99.4	102.5	102.0
	-3.6	+0.4	-2.1	-5.6	+2.8	-1.9

Index Numbers of Department Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CA.N.A.D.A.	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1935</u>						
January	71.0	70.9	72.4	73.5	71.3	67.0
February	72.3	69.0	69.3	72.7	74.6	71.7
March	81.7	74.2	84.2	83.5	78.7	83.0
April	96.6	92.4	103.3	98.4	92.6	93.3
May	93.7	99.5	98.3	94.7	90.7	89.0
June	95.9	103.4	99.9	98.6	90.5	90.1
July	73.2	85.0	68.0	71.2	72.7	81.0
August	80.5	84.1	75.9	77.7	79.0	95.2
September	95.1	88.1	95.5	95.9	95.2	95.3
October	116.3	111.5	104.2	107.8	138.4	112.5
November	117.7	114.8	106.4	116.1	132.2	107.7
December	155.1	163.3	154.6	162.6	147.4	146.0
Annual Average .	95.8	96.4	94.3	96.1	96.9	94.4
<u>1936</u>						
January	71.4	71.6	71.3	71.8	71.0	71.5
February	76.9	74.1	76.6	77.7	76.0	78.2
March	83.3	79.4	87.4	83.8	80.3	84.5
April	95.9	91.8	99.0	96.2	94.4	96.7
May	99.5	102.1	104.3	100.3	95.6	98.1
June	97.6	106.6	103.6	99.5	90.4	95.4
July	76.6	88.1	69.9	75.3	73.9	88.7
August	83.8	85.1	83.0	81.8	80.7	96.5
September	104.7	93.8	103.9	99.1	116.0	103.8
October	126.1	116.5	118.0	118.0	146.8	121.0
November	114.2	114.3	111.5	119.0	114.2	103.5
December	169.9	176.6	171.6	177.5	160.6	162.0
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
<u>1937</u>						
January	76.2	77.2	80.4	77.0	73.2	74.4
February	78.0	73.4	79.2	79.3	76.1	78.9
March	94.3	87.4	99.7	93.5	91.4	99.4
April	103.2	99.7	110.6	104.1	99.2	101.5
May	106.3	118.9	118.7	104.9	99.5	103.5
June	107.2	119.9	118.2	110.3	94.9	104.7
July	83.4	100.6	80.8	80.5	77.8	98.0
August	86.3	93.7	87.3	82.7	79.7	105.4
September	107.7	101.4	118.5	105.9	103.9	111.0
October	125.2	123.0	124.1	123.7	130.5	121.8
November	122.3	119.8	119.7	120.7	129.6	116.4
December	178.0	186.9	189.0	185.8	161.2	172.2
Annual Average .	105.7	108.5	110.5	105.7	101.4	107.2
<u>1938</u>						
January	75.0	70.4	84.4	74.6	69.6	77.9
February	76.9	70.7	81.9	78.1	71.9	80.8
March	88.6	79.5	97.9	88.4	84.3	90.6
April	106.0	101.9	121.4	106.2	98.2	104.6
May	97.1	103.2	110.8	96.5	89.3	95.4
June	103.3	113.4	117.5	105.6	92.2	97.2
July	75.4	81.9	73.5	71.3	73.5	90.4
August	83.1	83.5	87.5	79.1	78.2	99.1
September	104.4	92.1	113.2	107.5	97.8	104.0
October	117.1	102.8	116.5	109.1	131.9	117.0
November	120.3	108.3	120.4	118.6	131.2	108.4
December	175.1	172.0	189.9	178.2	163.0	174.5
Annual Average .	101.9	98.3	109.6	101.1	98.4	103.3

Index Numbers of Drug Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	Atlantic Provinces
<u>1936</u>						
January	90.9	85.8	94.3	92.5		
February	92.2	87.4	98.0	93.3		
March	94.2	92.0	100.5	94.6		
April	96.2	94.7	97.9	96.1		
May	97.9	98.3	96.7	98.9		
June	94.7	93.7	96.8	95.7		
July	98.0	99.6	94.4	100.8		
August	97.5	103.3	95.9	97.1		
September	100.6	98.5	97.6	97.6		
October	107.8	104.4	105.9	104.2		
November	99.1	97.0	102.8	99.0		
December	130.7	145.0	119.4	129.8		
Annual Average .	100.0	100.0	100.0	100.0	100.0	
<u>1937</u>						
January	100.7	96.5	104.7	102.0	94.2	
February	98.3	92.8	107.1	99.0	89.8	
March	105.8	109.0	110.5	106.8	99.0	100.0
April	102.1	103.5	104.9	101.5	100.2	100.0
May	105.2	105.7	103.8	106.3	104.6	103.2
June	101.8	100.7	102.1	103.7	96.5	102.4
July	107.6	114.9	105.7	110.8	97.4	109.5
August	107.1	114.0	107.0	108.8	100.3	106.3
September	110.2	108.2	108.9	108.4	114.3	117.0
October	113.8	116.0	111.9	110.8	118.4	123.6
November	104.5	103.4	107.8	106.0	97.7	103.3
December	138.3	157.0	128.5	139.4	134.8	146.4
Annual Average .	108.0	110.1	108.6	108.6	103.9	109.4
January	101.7	101.3	106.2	103.0	93.9	100.0
February	94.1	92.7	99.2	94.5	88.5	93.7
March	103.6	102.9	109.6	104.4	94.9	104.3
April	105.0	106.5	107.5	105.0	101.2	106.6
May	100.6	101.2	100.2	101.8	97.6	101.1
June	101.1	99.3	100.9	103.5	96.0	100.2
July	104.6	105.2	101.5	105.9	103.4	106.0
August	105.8	108.4	104.3	105.8	106.3	106.5
September	107.6	101.0	104.6	105.4	116.5	114.0
October	113.0	108.1	111.9	108.2	126.0	119.1
November	103.5	99.4	107.7	103.3	102.0	101.3
December	136.0	136.9	125.9	137.0	141.6	141.0
Annual Average .	106.4	105.3	106.6	106.5	105.7	108.0
	-1.5	-4.4	-1.8	-1.9	+1.7	-1.5

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