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Minister of Trade and Commerce.

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1929 - 1939



OTTAWA

1940

Price 25 cents

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DOMINION BUREAU OF STATISTICS
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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Summary of Monthly Indexes of Retail Sales,
1929 - 1939

Introduction

Monthly indexes of sales reflecting the trend in consumer purchasing in Canada are now available covering an eleven-year period, the series commencing with January, 1929. It is, therefore, possible to observe the trend in retail trade during different stages of the business cycle; the marked decline from the latter months of 1929 until the spring of 1933, the gradual improvement which then commenced and continued until the end of 1937, the slightly downward movement in 1938 and the early part of 1939, followed by the sudden increase in purchasing at the outbreak of the war are all mirrored in the seasonally adjusted index of retail sales.

The indexes are published monthly,⁽¹⁾ the figures given in each month's report being restricted to the index numbers for the month in question, for the corresponding month in each year since the series commenced, and for each of the twelve consecutive months of which the month under review is the latest. The present bulletin gives the complete series of Dominion and regional indexes for the period, 1929-1939 inclusive.

Summary of Retail Trade in 1939

Reversal of the downward trend in retail purchasing after the first quarter of the year and marked increase in business at the outbreak of the war constitute the two outstanding features of the retail trade of Canada in 1939.

In continuation of a slightly downward trend evident during the latter part of 1938, retail sales fell off during the first quarter of 1939—the seasonally adjusted indexes for March for seven of the twelve lines of business for which data are available stood at the lowest level recorded for any month since 1936, while aggregate sales for the first three months of the year under review were 3 per cent below the amount recorded for the corresponding quarter of 1938. The low level of consumer purchasing in March, 1939, coincides with a general decline noted in business operations at that time, indexes of employment, industrial production, car loadings and other economic series revealing similar trends. The decline in retail trade in particular may be attributed in part to the prolongation of winter

(1) Monthly indexes of Retail Sales—available from Dominion Bureau of Statistics, Ottawa. Annual subscription, \$1.00.

conditions until late in the spring of the year and the consequent adverse effect especially upon the clothing trades. Shoe store sales were 17 per cent lower in March, 1939, than 1938; men's clothing store sales were down by 12 per cent in the same comparison while women's clothing store sales declined by 7 per cent.

The following three months witnessed an upward movement, the seasonally adjusted general index advancing from 76.2 in March to 79.0 for April, 80.9 for May, and 85.0 for June. July sales were maintained at an only slightly lower level but reticence in purchasing due to the international tension in the latter part of August affected sales for that month, the general index declining to 81.8. The increases recorded subsequent to March served to offset the losses recorded during the first quarter of the year with the result that dollar sales for the first eight months of 1939 were almost exactly on a par with the volume of business transacted in the corresponding period of 1938.

Following the actual outbreak of hostilities, a sudden increase in retail purchasing took place, an increase shared by practically all lines of business although in varying degree. Demand for sugar, flour, canned goods and, to a smaller extent, for other food commodities resulted in a 16 per cent gain in grocery and meat store sales in September, 1939, over the same month in the previous year. Other lines of business which experienced marked increases were those dealing chiefly in necessities and where price increases were expected. Sales of men's clothing stores gained 16 per cent over September, 1938; women's clothing store sales were up 14 per cent while shoe store sales gained 11 per cent. In anticipation of increased prices for metal goods, hardware store sales gained 13 per cent over September, 1938, while department store sales were up by 14 per cent. Composite figures for the twelve lines of business included in the survey reveal an increase of 12 per cent over September, 1938, while the general index of sales, adjusted for normal seasonal variations, moved upward from 81.8 for August to 87.8 for September.

Apart from a slight falling off in November, the underlying trend in retail trading for the last quarter of the year was well maintained at the September level. Increased purchasing power in the hands of consumers due, in part, to higher employment levels consequent upon greater industrial activity and, in part, to the bumper crops in the Prairie Provinces combined with continued expectation of price fluctuations to give stimulus to retail purchasing. Sales for the last four months of the year averaged 8 per cent above the corresponding period of 1938, a result which, when viewed in the light of comparatively minor price movements, is indicative of a considerable increase in the volume of goods going into consumers' hands.

Cumulative figures for the entire year indicate a 3 per cent increase in sales compared with 1938. Nine lines of business show increases ranging from 1 per cent to 6 per cent, while three lines of business show minor decreases.

Provincial Figures

Monthly indexes by economic divisions are now computed for six lines of business, of which department stores may be taken as the most representative of the retail trade as a whole. Results for department stores indicate that sales increases in the Maritime and Prairie Provinces in 1939 over 1938 exceeded those recorded for other regions of the country. Department store sales in the Maritimes were 6 per cent higher in 1939 than in the preceding year, marked gains of 21 per cent for December and 22 per cent for November and October, together with less spectacular increases in the summer months more than offsetting the unfavourable comparisons recorded in the first half of the year. The substantial increase in sales in the Maritime Provinces reflects the increase in purchasing power that has

come to that part of the country since the outbreak of the war. The 6 per cent gain in sales over 1938 is in contrast with an almost 10 per cent decline which characterized the 1937-1938 comparison.

Annual sales in the Prairie Provinces were up by 5 per cent over 1938, increases of 23 per cent in September and October, contributing largely to this result. Figures for other sections of the country reveal but little change in annual sales from the preceding year; Quebec and Ontario report an increase of 3 per cent, while British Columbia sales were up by 2 per cent.

Description of Indexes

The indexes of retail sales were originally computed from monthly returns received from department stores and from the larger chain store companies operating in 12 different lines of business. Dominion averages only were published. During recent years the chain store figures have been supplemented in some instances by returns from a sample number of independent stores with the result that it is now possible to publish indexes on a regional basis for 6 of the kinds of business included in the survey.

Coverage of Sales in Monthly Indexes, by Kind of Business

Kind of Business	Monthly Sample		All Stores Annual Sales 1938 (1) (Estimated)	Sales Coverage %
	Number of Stores	Annual Sales 1938		
Boots and Shoes	304	\$ 8,237,000	\$ 29,288,000	28.1
Candy	171	3,115,000	38,840,000	8.0
Men's Clothing	507	23,949,000	56,534,000	42.4
Women's Clothing	380	17,379,000	50,572,000	34.4
Departmental	90	268,605,000	278,539,000	96.4
Drugs	815	29,410,000	68,137,000	43.2
Furniture	61	10,260,000	35,654,000	28.8
Groceries and Meats	3,017	163,120,000	346,232,000	47.1
Hardware	129	11,344,000	59,879,000	18.9
Music and Radio	110	9,042,000	20,328,000	44.5
Restaurants	137	6,945,000	50,107,000	13.9
Variety	449	46,628,000	52,556,000	88.7

(1) Estimate obtained from results of annual survey for 1938.

Coverage of sales in the monthly indexes varies for different lines of trade. In the department store field the coverage is high, annual sales for 1938 for those stores reporting to the monthly survey forming 96 per cent of the total sales of all department stores for the same year as recorded in the results of the annual Census of Merchandising. Coverage of sales is also high in the case of variety stores. The chain store figures for furniture stores, hardware stores, radio and music stores, drug stores, men's clothing and furnishings stores and women's clothing and furnishings stores have been supplemented by returns from independent firms. Chains transact an appreciable amount of the total business in the grocery trade and it might be thought that an index based on chain sales would give a fairly reliable indication of the trend in sales for all grocery stores. But investigation

indicated that this was not the case; trends for chains and independents in the grocery field during recent months show marked divergence, gains for chain stores being much greater than those recorded for independents. For this reason, results for some 1,200 independent grocery and combination stores were incorporated into the grocery index in September, 1939, the trend for chains and independents being weighted in proportion to the relative importance of the two types of operation in the total grocery trade in order to arrive at a trend value for this kind of business as a whole. Chain figures only are used in the construction of indexes of sales for shoe stores, candy stores and restaurants.

Method of Construction

Three sets of index numbers are published. The first reflects the trend in total monthly sales. In the second, corrections are made to allow for differences in the number of business days in different months, account being taken not only of the actual number of days but also of the varying sales importance of different days of the week. The third set is corrected both for number of business days and also for normal seasonal variations.

A detailed report (1) was issued some years ago explaining the method of constructing the monthly indexes of retail sales and the method of constructing the seasonal adjustment factors. Although the introduction of returns from independent stores to supplement the chain figures has necessitated some modifications in procedure, the general method of constructing the indexes remains unchanged. Changes in the seasonal pattern for some lines of business have necessitated some alteration in the seasonal adjustment factors. At present seasonally adjusted indexes for the country as a whole only have been computed. The length of period for which indexes on a regional basis are available is not yet sufficient to warrant any extensive work on seasonally adjusted indexes for different parts of the country.

It should be pointed out that the chain store figures are adjusted to allow for changes in the number of stores in operation, the purpose being to establish the trend in sales for a constant number of stores and thus to avoid results which would reflect an expansion or contraction in chain store business rather than the trend in retail trade as a whole. But the use of even such corrected chain store figures is open to some objection. Increases or decreases in sales of an established unit through the closing or opening of stores in adjacent territory is a factor for which no accurate compensation can be made.

(1) Monthly indexes of Retail Sales, 1929-1935--available from Dominion Bureau of Statistics, Ottawa, for 25 cents.

INDEX NUMBERS

180

160

140

120

100

80

60

40

20

GENERAL INDEX

OF

RETAIL STORE SALES

1929 - 1939

1930 = 100

Total monthly sales.....

Adjusted for seasonal variation.....

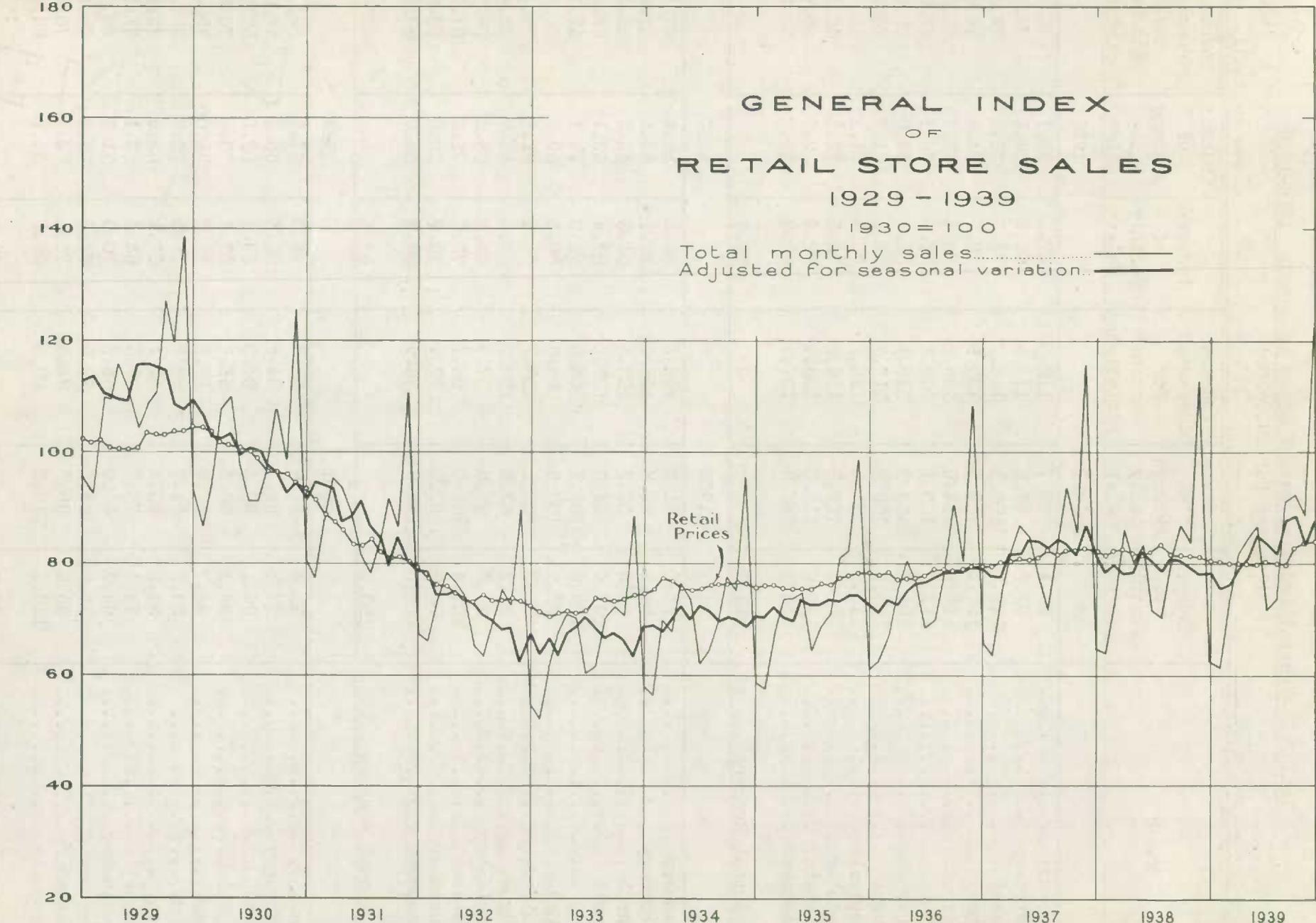


Table 1.—General Index of Retail Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
	1929				1932	
January	95.4	94.7	112.7	67.1	66.1	78.7
February	92.5	98.8	113.5	66.0	68.5	78.7
March	110.0	108.5	110.7	73.0	73.1	74.6
April	109.4	109.9	109.9	78.0	74.6	74.6
May	115.6	114.8	109.3	76.5	78.8	75.0
June	111.2	110.3	109.2	74.5	74.3	73.6
July	104.2	104.0	115.5	65.1	64.0	72.8
August	108.5	100.7	115.7	63.3	61.7	70.9
September	110.7	117.4	115.1	70.0	71.1	69.7
October	127.0	122.8	114.8	75.6	72.9	68.1
November	119.9	115.0	108.4	72.4	72.5	68.4
December	138.5	142.8	107.4	89.9	85.2	62.2
Annual Average	111.9	-	-	72.6	-	-
	1930				1933	
January	93.1	91.8	109.3	54.8	56.4	67.1
February	86.5	92.4	106.2	52.1	55.5	63.8
March	94.6	91.3	102.5	61.6	59.2	66.5
April	107.6	111.6	102.3	67.4	69.1	63.4
May	109.8	108.1	103.0	71.0	71.1	67.7
June	97.3	100.6	99.6	70.2	69.5	68.8
July	91.3	90.6	100.7	60.2	61.9	70.3
August	91.2	87.2	100.2	61.6	59.7	68.6
September	96.9	99.8	97.9	69.4	68.1	66.7
October	107.4	103.0	96.3	72.0	72.2	67.5
November	98.8	98.1	92.6	70.9	70.6	66.6
December	125.5	125.8	94.6	88.4	86.6	63.2
Annual Average	100.0	-	-	66.6	-	-
	1931				1934	
January	80.6	76.8	91.4	58.0	57.9	68.9
February	77.3	82.5	94.8	56.3	60.0	69.0
March	87.1	87.4	94.0	69.7	66.5	67.9
April	95.3	98.3	93.6	67.7	70.0	70.0
May	93.7	91.7	87.3	76.3	76.0	72.4
June	89.2	89.7	88.8	75.9	70.7	70.0
July	81.2	80.1	91.1	62.1	63.8	72.5
August	78.1	75.3	86.6	64.6	62.1	71.3
September	84.3	86.6	84.9	70.0	71.2	69.8
October	91.9	85.2	79.6	77.5	75.4	70.5
November	86.6	89.5	84.4	75.1	74.3	70.1
December	110.3	110.2	80.5	95.1	94.2	68.8
Annual Average	88.0	-	-	70.5	-	-

Table 1.--General Index of Retail Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	58.5	58.1	70.8	64.7	66.5	81.2
February	57.7	61.5	70.7	63.9	68.2	78.4
March	67.6	64.4	72.4	73.3	71.1	79.9
April	73.6	76.6	70.3	86.1	85.1	78.1
May	73.9	73.3	69.8	80.1	82.5	78.5
June	74.8	74.1	73.4	83.3	83.0	82.2
July	64.3	64.1	72.9	71.7	70.6	80.3
August	68.5	63.5	72.9	70.1	68.3	78.5
September	70.7	75.0	73.6	81.1	82.4	80.8
October	81.0	78.3	73.2	87.0	86.1	80.5
November	82.2	78.6	74.1	83.8	83.9	79.1
December	98.6	101.7	74.2	112.6	106.9	78.0
Annual Average	72.6	-	-	79.8	-	-
1936				1939		
January	61.0	60.2	73.5	62.3	64.1	78.2
February	62.3	61.8	71.1	61.5	65.7	75.5
March	66.9	67.2	73.8	72.9	70.1	76.2
April	75.5	77.9	72.8	81.7	83.7	79.0
May	80.4	78.8	75.1	84.8	84.9	80.9
June	76.9	77.3	76.5	86.6	85.9	85.0
July	68.6	67.7	76.9	71.5	73.6	83.6
August	69.9	67.5	77.6	73.4	71.2	81.8
September	77.8	79.8	78.3	91.1	89.4	87.6
October	90.3	83.7	78.3	92.1	94.8	88.6
November	80.3	83.0	78.3	88.5	88.2	83.2
December	108.3	108.3	79.1	122.1	119.8	87.5
Annual Average	76.5	-	-	82.4	-	-
1937						
January	65.8	64.8	79.0	-	-	-
February	63.4	67.7	77.8	-	-	-
March	75.5	76.1	77.7	-	-	-
April	82.6	81.8	81.8	-	-	-
May	87.0	86.0	81.9	-	-	-
June	84.9	85.0	84.2	-	-	-
July	77.6	74.0	84.1	-	-	-
August	71.7	72.0	82.7	-	-	-
September	84.1	86.0	84.3	-	-	-
October	93.4	89.2	83.4	-	-	-
November	85.8	86.2	81.3	-	-	-
December	115.6	118.5	86.5	-	-	-
Annual Average	82.3	-	-	-	-	-

Table 2.—Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1929				1932		
January	91.5	91.6	132.7	63.5	61.6	90.6
February	81.2	86.3	125.0	48.8	50.2	78.4
March	137.9	133.7	148.6	64.3	64.8	72.0
April	132.9	133.4	129.5	88.9	83.6	81.2
May	149.3	149.4	129.9	91.8	94.4	81.4
June	155.2	150.6	123.4	104.0	104.0	78.8
July	117.2	118.2	112.5	82.6	80.1	77.0
August	112.1	102.5	120.6	61.5	60.1	74.2
September	111.3	118.3	124.5	68.1	70.0	72.9
October	121.4	118.6	122.3	74.2	69.8	72.0
November	128.6	121.1	110.1	84.2	84.9	77.8
December	155.6	160.7	114.8	102.7	96.7	69.0
Annual Average	124.5	-	-	77.9	-	-
1930				1933		
January	67.5	67.2	97.4	45.1	46.8	69.8
February	73.3	77.9	112.8	39.2	41.6	69.3
March	89.6	84.4	115.6	45.7	44.3	58.3
April	123.5	128.6	107.2	72.7	72.7	62.1
May	120.9	120.5	104.3	77.5	77.8	66.5
June	118.6	121.9	100.0	95.4	95.0	68.9
July	96.9	96.9	92.3	69.7	71.6	70.2
August	91.7	86.3	101.5	55.7	54.4	68.9
September	89.4	92.7	97.6	68.2	66.1	68.1
October	97.8	94.8	97.7	67.5	67.7	67.5
November	100.0	97.0	88.2	82.9	82.9	77.5
December	130.9	131.9	94.2	96.1	93.1	65.1
Annual Average	100.0	-	-	68.0	-	-
1931				1934		
January	66.1	62.2	90.1	45.4	45.8	71.5
February	59.7	63.5	94.7	37.5	39.9	69.9
March	76.2	76.5	88.9	73.8	69.4	77.1
April	104.2	107.6	100.5	71.0	73.0	70.8
May	103.4	100.2	87.1	92.1	92.8	78.7
June	109.5	109.9	87.2	109.3	102.8	72.9
July	93.0	92.7	88.3	68.6	71.1	71.8
August	77.7	73.1	88.1	58.2	56.4	72.4
September	80.6	83.9	88.3	71.5	71.5	72.9
October	90.0	82.2	84.8	68.1	66.6	68.6
November	85.7	88.1	80.1	70.5	70.2	66.9
December	123.9	124.9	89.2	121.5	117.0	78.0
Annual Average	89.2	-	-	74.0	-	-

Table 2.—Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1939—Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	43.9	43.9	74.4	45.3	46.6	86.2
February	36.4	38.7	70.3	39.5	42.0	77.7
March	61.2	57.6	78.9	59.0	57.7	76.9
April	83.1	86.1	71.8	91.9	89.1	75.5
May	80.9	80.9	66.9	76.5	78.7	64.0
June	109.8	106.5	74.5	110.2	110.3	76.6
July	70.0	70.6	73.5	74.6	72.4	77.0
August	62.6	57.2	74.3	53.3	52.1	68.6
September	68.7	73.0	73.0	80.4	82.8	80.3
October	70.7	69.1	71.2	76.6	74.3	76.6
November	79.6	74.9	72.7	75.1	75.7	74.2
December	117.2	121.0	77.5	104.4	98.3	61.5
Annual Average	73.7	-	-	73.9	-	-
1936				1939		
January	40.8	40.7	74.0	38.5	40.0	74.0
February	41.4	40.2	74.4	32.5	34.6	64.0
March	61.4	61.7	78.1	48.8	47.4	55.1
April	81.5	84.1	73.8	82.4	82.6	77.2
May	97.6	98.4	80.0	85.9	86.4	70.2
June	107.0	107.5	74.6	107.5	107.3	74.5
July	69.5	69.3	73.7	69.8	72.0	76.6
August	60.7	57.1	75.1	53.7	52.5	69.1
September	73.5	76.6	75.1	89.5	87.0	84.4
October	83.0	75.9	78.2	74.6	77.5	79.9
November	83.9	86.3	84.6	67.6	67.7	66.4
December	110.6	111.5	69.7	119.9	116.6	72.9
Annual Average	75.9	-	-	72.6	-	-
1937						
January	44.0	42.7	79.1			
February	43.4	46.2	85.5			
March	62.8	63.3	70.3			
April	81.2	80.9	78.6			
May	97.7	94.8	77.0			
June	113.1	114.0	79.2			
July	81.0	76.3	81.2			
August	59.2	59.4	78.2			
September	82.8	85.5	83.0			
October	87.8	82.7	85.2			
November	72.4	72.8	71.3			
December	129.2	137.3	85.8			
Annual Average	79.6	-	-			

Table 3.—Monthly Indexes of Candy Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	88.8	87.9	117.2	61.0	58.8	78.4
February	99.5	107.9	117.3	63.4	66.8	72.7
March	149.5	144.2	110.9	99.0	98.0	75.4
April	93.5	95.9	112.8	61.3	59.1	69.5
May	116.7	114.7	117.0	67.3	68.9	70.3
June	101.3	101.1	131.3	53.0	53.9	70.0
July	104.9	104.3	122.7	63.2	61.0	71.7
August	135.0	126.5	129.1	61.7	61.3	62.5
September	107.4	113.2	121.7	59.8	60.6	65.1
October	109.8	108.7	114.4	61.5	59.7	62.8
November	110.7	106.8	124.2	49.8	50.8	59.1
December	201.5	206.7	111.1	131.4	123.0	66.1
Annual Average	118.2	-	-	69.4	-	-
	1930			1933		
January	84.6	83.2	110.9	46.0	47.1	62.8
February	100.4	109.0	118.5	51.5	55.8	60.6
March	92.4	89.8	105.7	44.0	43.1	50.8
April	130.0	132.8	102.1	80.5	80.3	61.7
May	106.1	99.4	101.5	59.9	59.4	60.6
June	76.3	80.5	104.5	44.1	44.6	58.0
July	86.7	85.9	101.1	50.0	48.5	57.1
August	105.9	102.1	104.2	58.2	57.6	58.7
September	87.8	90.1	96.8	57.6	55.4	59.6
October	86.8	85.3	89.8	57.2	58.6	61.7
November	81.1	80.9	94.1	49.9	50.7	58.9
December	162.0	161.0	86.6	112.1	107.9	58.0
Annual Average	100.0	-	-	59.3	-	-
	1931			1934		
January	68.4	64.1	85.4	47.5	47.1	62.8
February	74.3	80.6	87.6	51.7	56.0	60.9
March	68.3	70.1	82.4	84.2	78.8	60.6
April	107.5	109.3	84.1	55.2	58.2	68.4
May	87.9	84.7	86.5	60.0	59.3	60.5
June	63.1	64.7	84.1	48.4	46.7	60.6
July	70.4	69.2	81.4	46.8	47.9	56.4
August	83.6	81.3	82.9	58.6	57.6	58.7
September	74.9	76.4	82.2	54.2	54.0	58.0
October	86.2	80.7	85.0	56.4	56.0	58.9
November	67.4	71.0	82.6	49.2	49.8	57.9
December	154.6	153.0	82.3	115.4	112.0	60.2
Annual Average	83.9	-	-	60.6	-	-

Total 3.--Monthly Indexes of Candy Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	39.8	39.4	54.7	40.9	39.7	55.1
February	55.6	60.3	60.3	54.1	58.7	58.7
March	52.2	50.3	59.2	44.4	43.9	51.7
April	78.9	80.8	62.2	77.7	74.9	57.6
May	60.8	59.7	61.0	54.8	56.1	57.2
June	47.1	46.9	61.0	43.6	44.3	57.5
July	44.0	43.8	52.1	48.5	46.7	55.6
August	59.2	55.4	59.0	47.9	47.6	50.6
September	52.6	55.4	59.6	51.8	52.4	56.3
October	57.4	56.8	59.8	52.9	51.3	54.0
November	52.3	50.4	58.6	44.6	45.5	53.0
December	116.8	119.7	64.3	109.1	104.8	56.3
Annual Average	59.7	-	-	55.9	-	-
1936				1939		
January	44.7	43.9	61.0	37.5	38.5	53.5
February	61.6	61.5	61.5	50.0	54.3	54.3
March	47.5	48.7	57.2	43.8	43.5	51.1
April	83.8	85.2	65.5	78.8	78.6	60.5
May	59.1	57.0	58.2	54.0	53.8	54.9
June	45.8	47.0	61.0	42.8	43.5	56.4
July	49.9	49.1	58.0	43.8	42.6	50.7
August	58.3	56.6	60.2	47.2	46.7	49.7
September	55.1	56.2	60.4	49.8	48.1	51.7
October	60.6	56.8	59.8	51.6	52.9	55.7
November	46.9	49.5	57.5	48.7	49.6	57.7
December	114.7	113.5	61.0	115.7	114.6	61.6
Annual Average	60.7	-	-	55.3	-	-
1937						
January	43.2	41.7	57.9			
February	55.3	60.0	60.0			
March	85.3	84.7	65.2			
April	47.7	48.4	56.9			
May	62.0	60.3	61.5			
June	44.9	45.8	59.5			
July	50.8	47.5	56.6			
August	50.1	51.3	54.6			
September	55.2	56.1	60.3			
October	59.3	57.1	60.1			
November	49.2	50.4	58.5			
December	113.1	120.6	64.8			
Annual Average	59.7	-	-			

Table 4.—Monthly Indexes of Men's Clothing Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	125.3	125.1	189.5	51.2	50.2	76.1
February	115.1	122.6	197.7	43.4	45.1	72.7
March	156.0	152.8	152.8	61.5	62.1	62.1
April	151.9	153.5	135.5	73.1	69.0	60.0
May	140.1	139.9	119.6	72.7	75.6	64.6
June	138.0	135.2	116.6	77.8	77.7	67.0
July	100.0	100.3	118.0	57.7	56.5	66.5
August	102.9	94.5	134.7	45.0	44.1	63.0
September	114.9	122.4	135.0	59.9	60.8	66.1
October	186.5	181.3	146.2	75.6	72.4	58.4
November	146.1	137.8	110.2	76.5	76.7	61.4
December	127.3	132.8	103.8	84.1	78.8	61.6
Annual Average	133.7	-	-	64.9	-	-
	1930			1933		
January	74.8	74.1	112.3	44.9	46.5	70.5
February	66.2	70.5	113.7	31.3	35.3	53.7
March	100.0	95.8	122.8	52.7	50.7	65.0
April	147.1	153.5	112.0	85.6	87.2	63.6
May	125.4	124.3	106.2	70.8	71.5	61.1
June	108.5	112.8	97.2	74.6	73.9	63.7
July	86.9	86.8	102.1	50.4	52.4	61.6
August	74.8	70.6	100.9	45.7	44.4	63.4
September	85.0	88.0	95.7	59.0	56.9	61.8
October	118.5	113.9	91.9	73.2	74.0	59.7
November	100.0	98.0	78.4	80.3	80.2	64.2
December	112.9	114.1	89.1	77.5	74.8	58.4
Annual Average	100.0	-	-	62.2	-	-
	1931			1934		
January	60.9	57.5	87.1	40.7	40.8	61.8
February	53.4	56.9	91.8	41.9	44.6	71.9
March	82.2	83.1	93.4	67.3	64.0	64.0
April	112.8	117.2	93.0	70.4	73.2	63.7
May	96.0	92.6	79.1	80.7	80.9	69.1
June	91.4	92.4	79.7	78.7	74.2	64.0
July	71.7	71.1	83.6	57.0	59.0	69.4
August	59.8	57.3	81.9	50.4	48.4	69.1
September	69.8	71.7	77.9	61.1	61.3	66.6
October	87.8	80.5	64.9	90.2	88.4	71.3
November	85.7	89.1	71.3	91.1	90.3	72.2
December	94.7	95.7	74.8	99.8	98.1	76.6
Annual Average	80.5	-	-	69.1	-	-

Table 4.—Monthly Indexes of Men's Clothing Store Sales in Canada, 1929-1939—Concl'd
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1935						1938
January	49.7	49.6	75.2	60.9	63.3	89.2
February	44.6	47.5	76.6	47.7	50.8	80.6
March	58.2	54.9	70.4	63.1	61.3	78.6
April	90.0	94.7	69.1	91.2	89.3	80.5
May	76.5	76.4	65.3	71.9	74.7	72.5
June	80.5	78.9	68.0	84.1	84.0	79.2
July	62.8	63.0	74.1	64.9	63.6	78.5
August	55.9	51.2	73.1	56.7	55.5	76.0
September	65.2	69.5	75.5	78.6	79.7	79.7
October	93.9	91.3	73.6	94.8	92.9	74.3
November	100.2	94.5	73.8	95.5	95.7	77.8
December	106.7	111.3	74.2	130.3	122.0	73.5
Annual Average	73.7	-	-	78.3	-	-
1936						1939
January	52.2	51.7	77.2	55.1	57.0	80.3
February	46.3	45.4	76.9	44.7	47.7	75.7
March	59.3	59.9	76.8	55.5	53.3	66.6
April	82.1	85.3	76.8	79.9	81.4	74.7
May	82.2	79.3	77.0	75.0	75.8	73.6
June	81.3	82.2	77.5	80.7	80.0	75.5
July	63.7	63.1	77.9	62.9	65.4	80.8
August	60.4	57.8	79.2	56.7	55.1	75.4
September	77.5	79.6	79.6	91.1	87.9	87.9
October	110.1	100.9	80.7	105.7	109.4	87.5
November	99.5	103.4	84.1	101.0	100.9	82.0
December	132.2	133.6	80.5	141.3	136.3	82.1
Annual Average	78.9	-	-	79.1	-	-
1937						
January	60.4	59.2	83.4			
February	49.7	52.9	84.0			
March	71.2	72.5	83.3			
April	85.8	85.0	83.3			
May	89.0	87.2	84.7			
June	90.2	90.4	85.3			
July	74.4	70.2	86.7			
August	62.0	62.7	85.9			
September	84.8	86.7	86.7			
October	113.1	106.7	85.4			
November	102.2	103.3	84.0			
December	137.9	143.9	86.7			
Annual Average	85.1	-	-			

Table 5.—Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929						1932
January	79.2	79.1	114.6	58.7	57.5	83.3
February	70.5	75.1	110.4	51.6	53.6	78.8
March	107.6	105.4	114.6	68.4	69.1	75.1
April	109.1	110.2	102.0	84.1	79.3	73.4
May	115.7	115.5	105.0	75.3	78.3	71.2
June	134.5	131.7	109.7	83.9	83.8	69.8
July	110.0	110.3	118.6	62.8	61.5	66.1
August	97.8	89.6	117.8	50.3	49.3	64.9
September	91.6	97.6	108.4	57.4	58.2	64.7
October	106.7	103.7	108.0	64.2	61.5	64.1
November	101.0	95.3	102.5	61.6	61.8	66.5
December	172.1	179.6	97.1	131.1	122.8	66.4
Annual Average	108.0	-	-	70.8	-	-
1930						1933
January	71.2	70.6	102.3	45.1	46.7	67.7
February	73.3	78.1	114.9	43.2	46.0	67.6
March	85.4	81.8	107.6	50.5	48.5	63.8
April	125.0	130.4	105.2	70.9	72.2	58.2
May	117.5	116.4	105.8	68.5	69.2	62.9
June	115.1	119.6	99.7	76.4	75.7	63.1
July	97.5	97.4	104.7	56.8	59.0	63.4
August	82.4	77.7	102.2	49.7	48.3	63.6
September	89.9	93.1	103.4	58.6	56.5	62.8
October	99.2	95.5	99.3	60.1	60.7	63.2
November	89.0	87.2	93.8	58.5	58.4	62.8
December	154.4	156.0	84.3	129.2	124.7	67.4
Annual Average	100.0	-	-	64.0	-	-
1931						1934
January	62.0	58.5	84.8	46.5	46.6	67.5
February	58.7	62.5	91.9	42.9	45.7	67.2
March	82.6	83.5	99.4	63.8	60.6	65.9
April	107.3	111.5	96.1	67.2	69.8	64.6
May	99.3	95.8	87.1	73.7	73.9	67.2
June	105.8	106.9	89.1	79.8	75.5	62.7
July	78.5	77.8	83.7	60.7	62.8	67.5
August	65.5	62.7	82.5	57.7	55.5	73.0
September	71.8	73.7	81.9	63.2	63.4	70.4
October	87.5	80.2	83.5	66.1	64.7	67.4
November	79.2	82.3	88.5	66.4	65.8	70.8
December	140.2	141.7	76.6	128.1	126.0	68.1
Annual Average	86.5	-	-	68.0	-	-

Table 5.--Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1959--(Concl'd)
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	44.0	43.9	63.6	51.6	55.6	77.7
February	45.3	48.3	71.0	43.6	46.4	74.8
March	57.6	54.3	71.4	64.4	62.6	73.6
April	76.7	80.7	65.1	98.1	96.1	75.7
May	67.3	67.2	61.1	69.2	71.9	68.5
June	75.9	74.3	61.9	79.5	79.4	70.9
July	63.0	63.2	68.0	58.2	57.0	67.9
August	57.6	52.8	69.5	51.4	50.3	71.9
September	59.5	63.4	70.4	68.7	69.7	71.9
October	69.9	67.9	70.7	87.4	85.6	69.6
November	71.0	67.0	72.0	79.5	79.7	71.8
December	130.1	135.8	78.4	111.1	104.0	67.1
Annual Average	68.2	-	-	71.9	-	-
1936				1939		
January	47.1	46.7	70.8	48.5	50.2	76.0
February	40.9	40.1	68.0	40.3	42.9	72.7
March	58.2	58.8	68.4	59.7	57.4	66.0
April	90.0	93.5	73.0	89.4	91.0	71.7
May	80.2	77.4	72.3	74.4	75.2	70.2
June	79.5	80.3	71.1	74.6	73.9	65.4
July	60.9	60.4	71.1	57.0	59.3	69.8
August	51.5	49.3	70.4	49.0	47.6	68.0
September	66.9	68.7	70.8	78.6	75.8	78.2
October	94.6	86.7	70.5	93.3	96.5	78.5
November	76.0	79.0	71.2	84.1	84.0	75.7
December	108.7	109.8	70.8	119.9	115.7	74.6
Annual Average	71.2	-	-	72.4	-	-
1937						
January	50.8	49.8	72.2			
February	42.7	45.5	75.4			
March	69.2	70.5	77.5			
April	88.5	87.7	72.5			
May	79.5	77.9	74.2			
June	83.9	84.1	75.1			
July	67.1	63.3	75.4			
August	52.0	52.5	75.0			
September	70.6	72.2	74.4			
October	98.2	92.6	75.3			
November	81.5	82.4	74.2			
December	111.4	116.2	75.0			
Annual Average	74.6	-	-			

Table 6.—Monthly Indexes of Department Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
	1929				1932	
January	89.1	88.0	110.0	61.5	62.2	77.8
February	81.6	86.9	103.5	62.1	63.8	75.9
March	101.5	102.6	105.7	69.2	68.6	70.7
April	104.1	103.2	108.6	77.7	75.6	79.6
May	107.3	105.9	103.8	73.7	75.7	74.2
June	103.1	104.2	107.4	70.5	69.7	71.8
July	91.9	91.1	113.8	54.5	55.0	68.8
August	96.2	90.1	112.7	56.8	54.4	68.0
September	107.5	114.5	110.1	68.6	69.9	67.2
October	128.6	122.7	106.7	81.2	79.2	68.9
November	123.2	119.8	105.1	78.9	78.2	68.6
December	154.1	158.3	104.2	98.8	95.6	62.9
Annual Average	107.4	-	-	71.1	-	-
	1930				1933	
January	92.0	90.5	113.2	51.7	53.1	66.4
February	83.0	88.4	105.2	49.5	52.7	62.7
March	88.5	86.4	97.1	59.4	56.5	63.5
April	105.6	108.9	105.7	66.6	70.1	68.0
May	104.8	103.1	101.1	70.0	69.4	68.0
June	95.3	97.9	101.0	68.8	67.6	69.7
July	83.1	82.0	102.5	52.8	54.2	67.7
August	82.3	80.1	100.1	57.1	54.4	68.0
September	99.9	102.6	98.7	71.3	71.8	69.0
October	117.1	111.3	96.8	81.2	80.5	70.0
November	103.7	104.8	92.0	77.7	76.7	67.2
December	144.7	144.0	94.7	102.4	103.1	67.8
Annual Average	100.0	-	-	67.4	-	-
	1931				1934	
January	75.1	73.0	91.2	56.1	55.6	69.5
February	75.9	80.9	96.3	54.9	58.5	69.7
March	86.6	85.9	93.3	67.1	65.3	68.0
April	94.5	97.0	97.0	66.3	68.1	70.9
May	89.3	89.9	88.1	73.6	72.9	71.5
June	87.6	86.8	89.5	69.9	68.0	70.1
July	71.7	70.5	88.2	54.2	55.6	69.5
August	69.7	68.0	85.0	59.0	56.1	70.1
September	82.4	84.6	81.3	72.2	75.7	72.8
October	94.4	88.4	76.9	85.9	80.4	69.9
November	94.0	96.5	84.7	83.1	81.7	71.7
December	128.2	127.0	83.6	114.3	115.5	76.0
Annual Average	87.5	-	-	71.2	-	-

Table 6.--Monthly Indexes of Department Store Sales in Canada, 1929-1939-Concl'd
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
	1935				1938	
January	54.1	53.4	72.1	56.3	57.8	78.1
February	54.4	57.9	72.4	57.8	61.5	76.9
March	61.4	59.7	67.1	66.5	63.5	75.5
April	72.6	74.9	72.7	79.6	80.5	75.9
May	70.5	69.6	68.2	73.0	74.9	73.5
June	72.1	72.8	70.7	77.6	76.6	74.4
July	55.4	54.9	72.2	56.6	57.3	75.3
August	60.4	56.6	70.8	62.4	59.8	74.7
September	71.6	76.3	73.4	78.4	79.9	76.8
October	87.6	83.6	72.7	87.9	88.9	77.3
November	88.5	86.0	75.4	90.4	89.6	78.6
December	116.5	119.6	74.8	131.5	127.4	78.6
Annual Average	72.1	-	-	76.5	-	-
	1936				1939	
January	53.6	52.7	71.3	54.2	55.7	75.2
February	57.8	58.4	73.0	54.2	57.7	72.2
March	62.5	61.9	72.0	65.6	62.4	71.7
April	72.1	74.0	69.8	74.0	77.9	75.7
May	74.7	75.2	73.8	77.4	76.7	75.2
June	73.4	72.7	70.6	75.5	74.3	72.1
July	57.7	56.8	74.7	57.2	58.7	77.3
August	62.8	61.3	76.6	61.3	58.5	75.1
September	78.8	80.9	77.8	89.4	90.1	86.6
October	94.7	88.7	77.2	100.8	105.6	90.0
November	85.0	87.3	76.6	94.4	98.3	81.8
December	126.8	125.7	78.6	144.1	145.1	89.6
Annual Average	75.0	-	-	79.0	-	-
	1937					
January	57.2	57.8	78.2			
February	58.6	62.4	78.1			
March	70.8	70.5	76.6			
April	77.6	76.3	77.8			
May	79.9	80.8	79.2			
June	80.5	79.8	77.5			
July	62.6	60.9	80.1			
August	64.8	64.2	80.3			
September	80.9	82.8	79.6			
October	94.0	91.4	79.5			
November	91.9	91.1	79.9			
December	133.7	133.5	82.4			
Annual Average	79.4	-	-			

Table 7.—Monthly Indexes of Drug Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929						1932
January	101.1	99.1	103.2	85.3	83.1	86.6
February	99.3	107.9	106.8	86.2	91.0	90.1
March	109.0	106.3	105.2	90.9	89.1	88.2
April	101.0	103.0	104.1	87.0	85.9	86.8
May	104.4	102.1	106.3	79.8	80.4	83.8
June	107.6	108.7	107.7	85.4	84.5	83.7
July	106.8	105.4	108.7	79.1	77.1	79.5
August	112.5	107.6	109.8	80.3	79.3	80.9
September	101.2	105.4	107.6	78.0	78.8	80.4
October	106.5	104.5	105.6	81.4	80.1	80.9
November	105.7	104.3	104.3	77.9	78.9	78.9
December	116.9	117.7	103.3	91.8	87.8	77.0
Annual Average	106.0	-	-	83.4	-	-
1930						1933
January	99.5	97.3	101.3	74.5	75.0	78.1
February	96.2	104.5	103.4	69.7	75.7	75.0
March	107.1	105.4	104.4	75.5	73.8	73.1
April	101.5	102.8	103.9	71.5	72.2	72.9
May	101.8	97.4	101.4	71.0	70.1	73.0
June	97.9	102.0	100.9	75.1	75.9	75.1
July	99.0	97.1	100.1	72.8	71.7	73.9
August	103.0	100.3	102.4	72.8	71.4	72.9
September	93.4	95.3	97.2	74.3	73.3	74.8
October	98.3	96.0	97.0	73.3	73.8	74.5
November	93.5	94.4	94.4	75.5	76.5	76.5
December	109.0	107.6	94.4	87.9	85.7	75.2
Annual Average	100.0	-	-	74.5	-	-
1931						1934
January	94.7	90.5	94.3	75.7	74.7	77.8
February	89.0	96.6	95.6	70.5	76.5	75.7
March	93.7	94.4	93.5	81.1	77.5	76.7
April	91.4	92.6	93.5	74.9	77.9	78.7
May	91.3	89.0	92.7	76.0	74.5	77.6
June	88.2	90.0	89.1	78.4	77.4	76.6
July	90.5	88.5	91.2	74.6	75.1	77.4
August	91.8	90.4	92.2	76.1	74.4	75.9
September	87.4	88.6	90.4	75.5	76.3	77.9
October	91.0	87.0	87.9	77.5	76.5	77.3
November	89.4	93.0	93.0	77.2	78.0	78.0
December	103.9	101.9	89.4	91.1	89.7	78.7
Annual Average	91.9	-	-	77.4	-	-

Table 7.—Monthly Indexes of Drug Store Sales in Canada, 1929-1939—Concl'd
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	Average Daily Sales	Corrected for Seasonal Variations
1935						1938
January	77.9	76.4	79.6	84.8	83.5	89.8
February	74.7	81.1	80.3	78.5	85.2	86.9
March	82.6	80.5	79.7	86.4	84.7	87.3
April	77.5	79.1	79.9	87.6	86.5	88.3
May	77.8	76.1	79.3	83.9	84.5	88.0
June	76.6	77.4	76.6	84.3	85.4	89.0
July	77.3	76.3	78.7	87.2	85.0	88.5
August	80.0	76.5	78.1	88.2	87.1	88.9
September	75.7	78.8	80.4	89.7	90.6	88.8
October	80.4	78.8	79.6	94.2	92.7	90.9
November	82.9	81.8	81.8	86.3	87.4	87.4
December	94.1	94.8	83.2	113.4	108.4	87.4
Annual Average	79.8	-	-	88.7	-	-
1936						1939
January	75.8	74.1	79.7	83.2	83.8	90.1
February	76.9	78.7	80.3	82.2	89.3	91.1
March	78.6	79.2	81.6	91.0	89.0	91.8
April	80.2	81.3	83.0	89.0	89.9	91.7
May	81.6	79.5	82.8	88.8	87.7	91.4
June	79.0	80.6	84.0	85.6	86.5	90.1
July	81.7	79.9	83.2	86.2	84.9	88.4
August	81.3	80.0	81.6	86.1	84.5	86.2
September	83.9	85.0	83.3	90.3	89.2	87.5
October	89.9	85.9	84.2	92.7	93.4	91.6
November	82.6	86.0	86.0	90.8	92.1	92.1
December	109.0	106.9	86.2	122.4	119.3	96.2
Annual Average	83.4	-	-	90.7	-	-
1937						
January	84.0	81.9	88.1			
February	82.0	89.0	90.8			
March	88.2	87.1	89.8			
April	85.2	86.1	87.9			
May	87.7	86.3	89.9			
June	84.9	86.0	89.6			
July	89.7	85.8	89.4			
August	89.3	89.9	91.7			
September	91.9	93.1	91.3			
October	94.9	92.5	90.7			
November	87.2	89.0	89.0			
December	115.3	112.7	90.9			
Annual Average	90.0	-	-			

Table 8.—Monthly Indexes of Furniture Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
	1929				1932	
January	86.4	85.6	115.7	53.0	53.1	71.8
February	118.8	126.6	139.1	61.3	62.9	69.9
March	128.5	128.8	148.1	56.9	56.3	64.8
April	127.9	126.7	114.1	73.3	70.9	63.8
May	139.4	138.1	115.1	72.9	74.7	61.8
June	120.9	121.3	129.0	55.0	54.4	57.2
July	102.6	101.7	145.3	40.0	40.0	55.6
August	135.6	127.0	146.0	49.4	47.2	51.9
September	131.4	140.0	126.1	64.3	65.9	55.4
October	148.3	141.9	122.4	65.5	63.3	54.6
November	147.6	142.9	126.5	54.9	54.4	50.8
December	141.9	145.6	115.6	61.8	59.8	51.1
Annual Average	127.4	-	-	59.0	-	-
	1930				1933	
January	80.9	80.1	108.2	32.4	33.2	46.7
February	88.4	94.1	103.4	40.3	42.9	49.3
March	97.0	93.9	107.9	48.1	46.0	52.9
April	115.8	118.8	107.0	57.3	59.4	53.1
May	137.6	136.4	113.6	67.6	66.9	53.1
June	95.9	98.4	104.7	54.7	54.1	55.8
July	70.3	69.6	99.4	41.5	42.5	56.0
August	90.1	87.2	100.3	57.9	55.4	56.6
September	101.4	104.1	93.8	68.8	68.9	57.4
October	106.3	101.7	87.7	63.1	62.4	55.7
November	102.8	103.0	91.2	57.8	57.2	56.1
December	113.7	112.6	89.4	63.7	63.8	56.9
Annual Average	100.0	-	-	54.4	-	-
	1931				1934	
January	68.6	66.4	89.8	43.7	43.2	63.6
February	79.4	84.6	92.9	48.6	51.7	62.3
March	78.5	77.8	89.4	61.9	59.9	68.8
April	95.7	98.2	88.5	71.3	73.1	63.1
May	99.0	99.2	82.7	88.1	87.3	69.3
June	80.2	79.5	84.5	66.9	64.7	66.0
July	58.7	58.1	83.0	50.0	51.3	65.8
August	72.6	70.3	80.8	69.3	66.3	66.3
September	85.3	87.5	78.2	76.2	79.1	65.9
October	101.8	95.2	82.1	77.3	74.0	66.1
November	91.7	94.0	83.2	70.6	69.9	69.2
December	98.5	97.5	78.0	76.4	76.6	69.0
Annual Average	84.2	-	-	66.7	-	-

Table 8.—Monthly Indexes of Furniture Store Sales in Canada, 1929-1939—Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	43.8	43.4	65.7	54.6	56.0	84.8
February	55.6	59.2	71.3	63.3	67.4	81.1
March	62.2	60.2	69.2	66.7	63.8	73.4
April	81.2	83.3	71.2	89.5	89.6	76.6
May	83.9	83.1	65.9	96.7	99.3	78.8
June	69.1	69.2	69.9	78.0	77.2	78.0
July	55.5	54.9	70.4	58.2	58.3	74.7
August	76.5	71.5	71.5	74.8	71.6	71.6
September	80.7	85.9	71.6	85.2	87.4	72.9
October	89.2	85.4	76.2	93.8	94.0	83.9
November	77.9	75.1	74.4	83.2	82.4	81.5
December	81.7	84.1	75.8	96.9	93.8	84.5
Annual Average	71.4	-	-	78.4	-	-
1936				1939		
January	46.9	46.4	70.3	48.6	49.9	75.6
February	59.0	59.1	71.1	60.0	64.0	77.1
March	62.1	61.4	70.6	65.5	62.8	72.2
April	86.1	88.3	75.5	82.0	85.2	72.9
May	94.1	94.2	74.8	100.1	99.2	78.8
June	76.3	75.5	76.2	80.3	79.6	80.4
July	62.5	61.8	79.3	63.0	64.7	82.9
August	79.8	79.9	79.9	82.3	73.8	78.8
September	91.6	93.9	78.3	92.2	92.4	77.0
October	104.2	97.4	87.0	104.4	107.2	95.7
November	84.6	86.8	85.9	88.6	87.8	87.0
December	100.4	99.4	89.5	110.2	110.5	99.6
Annual Average	79.0	-	-	81.4	-	-
1937						
January	58.5	58.6	88.8			
February	68.2	72.5	87.4			
March	78.1	77.3	88.9			
April	99.3	98.3	84.0			
May	111.2	111.3	88.4			
June	93.3	92.3	93.3			
July	75.1	72.7	93.2			
August	88.5	87.6	87.6			
September	102.5	105.1	87.6			
October	103.8	100.4	89.7			
November	93.7	92.8	91.9			
December	99.1	100.5	90.5			
Annual Average	89.3	-	-			

Table 9.—Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929				1932		
January	99.1	99.1	102.2	79.3	76.6	79.0
February	97.4	103.5	105.6	77.9	81.1	82.7
March	108.8	105.2	105.2	84.7	86.1	86.1
April	105.7	107.4	104.3	81.4	75.8	73.6
May	111.8	111.9	105.5	79.8	83.1	78.4
June	105.7	102.1	102.1	77.9	77.9	77.9
July	106.2	107.1	109.3	75.9	73.3	74.8
August	107.6	97.3	105.8	72.3	71.5	77.7
September	104.5	111.1	111.1	75.7	76.4	76.4
October	114.6	112.0	112.0	76.6	72.7	72.7
November	111.5	103.8	104.8	74.2	74.8	75.5
December	114.7	119.9	112.0	82.1	75.6	70.6
Annual Average	107.3	-	-	78.2	-	-
1930				1933		
January	106.6	105.4	108.7	66.7	69.1	71.2
February	96.8	102.9	105.0	64.0	68.0	69.4
March	100.9	95.7	99.7	75.0	72.2	75.2
April	105.9	111.2	103.9	70.2	70.5	65.9
May	109.7	108.5	102.4	75.7	77.0	72.6
June	94.3	98.2	98.2	73.5	72.4	72.4
July	96.6	96.7	98.6	68.9	71.8	73.2
August	95.3	88.8	96.5	70.4	68.8	74.8
September	94.8	98.3	98.3	73.8	69.9	69.9
October	98.4	94.7	94.7	71.6	72.8	72.8
November	95.3	92.1	93.1	71.7	71.7	72.4
December	105.3	107.5	100.4	78.6	74.5	69.6
Annual Average	100.0	-	-	71.7	-	-
1931				1934		
January	95.4	88.9	91.6	70.8	71.4	73.6
February	88.2	93.8	95.7	68.6	72.9	74.4
March	94.6	96.2	98.1	78.7	73.8	73.8
April	97.0	101.1	96.2	71.6	74.5	72.4
May	96.6	91.6	86.4	76.8	77.4	73.0
June	91.9	93.4	93.4	74.7	69.5	69.5
July	90.4	89.4	91.2	67.9	70.4	71.8
August	84.0	79.7	86.6	69.9	67.2	73.1
September	88.4	91.0	91.0	69.7	68.6	68.6
October	91.2	82.5	82.5	75.3	74.4	74.4
November	82.7	86.1	87.0	71.7	70.8	71.6
December	92.8	94.3	88.2	75.3	73.0	68.2
Annual Average	91.1	-	-	72.5	-	-

Table 9.—Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935				1938		
January	71.7	71.7	74.7	79.4	82.8	86.3
February	69.6	73.9	75.4	81.0	86.2	88.0
March	81.6	75.9	79.1	88.5	86.6	90.2
April	73.7	78.0	72.9	93.7	90.7	84.7
May	75.5	75.5	73.3	85.4	89.1	86.5
June	76.9	74.3	74.3	88.5	88.7	88.7
July	69.2	69.7	71.1	83.8	81.1	82.8
August	76.3	69.0	75.0	76.0	75.3	81.8
September	71.1	75.5	75.5	84.8	85.7	85.7
October	77.5	75.6	75.6	86.3	83.6	83.6
November	82.1	76.3	77.1	82.0	82.8	83.7
December	80.4	84.0	75.7	101.6	93.7	84.4
Annual Average	75.5	-	-	85.9	-	-
1936				1939		
January	78.6	77.9	81.1	78.0	81.1	84.4
February	78.9	76.4	77.9	80.0	85.2	86.9
March	78.1	79.5	81.9	92.4	89.1	91.9
April	76.2	79.5	75.0	92.6	93.1	87.9
May	81.7	77.6	75.3	91.9	93.6	90.9
June	76.7	78.1	78.1	102.6	101.6	101.6
July	75.4	74.7	76.2	83.3	86.9	88.7
August	76.3	72.5	78.8	87.1	85.3	92.7
September	76.8	79.1	79.1	98.1	93.2	93.2
October	86.0	77.9	77.9	86.9	90.2	90.2
November	75.6	78.9	79.7	88.7	88.9	89.8
December	91.4	93.1	83.8	107.9	102.5	92.4
Annual Average	79.3	-	-	90.8	-	-
1937						
January	82.8	80.1	83.5			
February	76.8	81.8	83.5			
March	84.7	87.3	87.3			
April	87.5	86.7	84.2			
May	89.7	86.9	84.3			
June	85.5	86.3	86.3			
July	88.6	82.7	84.4			
August	75.9	77.3	84.0			
September	85.9	87.8	87.8			
October	93.2	86.9	86.9			
November	83.4	84.9	85.7			
December	104.1	110.4	99.5			
Annual Average	86.5	-	-			

Table 10.—Monthly Indexes of Hardware Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929				1932	
January	82.5	81.2	128.9	49.6	50.8	82.0
February	77.2	82.4	121.2	52.0	53.3	80.8
March	88.1	90.3	128.9	51.8	51.1	73.0
April	115.3	113.6	109.2	75.5	74.4	71.6
May	121.5	119.7	88.0	91.3	93.5	68.8
June	118.5	121.5	102.1	77.8	76.7	64.4
July	119.4	117.6	121.2	62.8	64.4	65.0
August	122.2	115.9	112.5	66.4	63.0	61.2
September	139.8	149.2	132.0	69.3	71.0	62.3
October	137.5	130.5	113.4	71.4	70.4	61.2
November	123.0	121.2	121.2	57.4	56.5	56.5
December	134.7	138.0	123.2	59.1	58.2	52.0
Annual Average	115.0	-	-	65.4	-	-
	1930				1933	
January	73.3	72.2	114.7	32.4	33.2	55.4
February	68.8	73.4	108.0	30.9	33.0	52.4
March	83.4	82.1	117.3	40.9	38.8	55.5
April	102.5	105.0	101.0	59.7	63.7	61.3
May	124.4	122.5	90.1	81.0	79.8	58.7
June	105.8	108.4	91.1	71.3	70.2	59.0
July	99.5	98.0	101.1	61.3	62.8	61.6
August	105.7	104.2	101.1	62.5	59.1	57.4
September	108.1	110.8	98.0	68.4	70.1	60.4
October	119.7	113.6	98.8	70.7	69.7	60.6
November	99.1	101.5	101.5	57.2	56.4	56.4
December	109.8	108.2	96.6	63.1	64.7	57.7
Annual Average	100.0	-	-	58.3	-	-
	1931				1934	
January	61.1	60.2	95.5	37.5	36.9	63.7
February	59.9	63.9	95.4	35.5	37.9	63.2
March	78.1	76.9	109.9	48.7	48.0	68.6
April	90.4	92.6	89.0	67.1	68.8	66.1
May	103.3	105.9	77.9	96.4	95.0	69.9
June	92.1	90.8	76.3	85.2	84.0	70.6
July	86.2	85.0	86.7	71.8	73.6	70.1
August	88.3	87.1	84.5	74.6	70.8	68.8
September	91.8	94.1	83.3	76.4	81.6	69.1
October	86.8	82.3	71.6	84.7	80.4	69.9
November	79.9	81.8	81.8	72.0	70.9	70.9
December	91.7	90.4	80.7	77.6	79.5	71.0
Annual Average	84.1	-	-	69.0	-	-

Table 10.—Monthly Indexes of Hardware Store Sales in Canada, 1929-1939—Concl'd
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
	1935				1938	
January	39.1	38.6	67.6	51.6	52.7	95.9
February	37.3	39.8	68.7	47.7	50.7	90.5
March	49.4	48.7	69.6	63.0	59.5	85.0
April	73.7	75.5	72.6	88.6	90.5	87.0
May	93.0	91.6	67.4	111.3	113.7	83.6
June	82.6	84.6	71.1	106.9	104.9	88.2
July	78.1	76.9	71.9	93.2	95.2	86.5
August	78.2	74.2	72.0	96.2	91.0	88.3
September	80.5	86.0	72.2	97.9	100.0	85.3
October	86.3	81.9	71.2	100.8	103.0	89.5
November	72.4	71.4	71.4	89.7	88.1	88.1
December	79.6	81.5	72.8	92.6	90.9	81.2
Annual Average	70.9	-	-	86.6	-	-
	1936				1939	
January	39.0	38.3	68.3	51.5	52.7	95.8
February	38.3	39.1	69.9	45.5	48.5	86.7
March	52.9	52.0	74.2	58.5	55.5	79.2
April	76.4	78.0	75.0	78.5	83.7	80.4
May	100.4	102.5	75.4	111.2	109.4	80.5
June	91.7	90.1	75.7	104.2	102.6	86.2
July	83.2	81.7	74.3	96.1	98.4	89.4
August	82.5	81.0	78.6	99.7	94.4	91.7
September	89.3	91.1	76.0	110.2	112.8	94.0
October	94.6	89.4	77.8	102.2	104.5	90.9
November	79.2	80.9	80.9	89.4	88.0	88.0
December	86.4	84.8	75.7	102.0	104.3	93.2
Annual Average	76.2	-	-	87.4	-	-
	1937					
January	44.4	45.3	82.4			
February	42.2	44.9	80.2			
March	61.4	60.3	86.2			
April	92.1	90.4	87.0			
May	113.5	115.8	85.2			
June	106.0	104.1	87.5			
July	96.5	94.7	86.1			
August	90.8	89.2	86.6			
September	102.8	104.9	87.4			
October	96.7	95.0	82.6			
November	83.4	81.8	81.8			
December	92.1	90.5	80.8			
Annual Average	85.2	-	-			

Table 11.—Monthly Indexes of Music and Radio Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929				1932		
January	124.3	122.3	135.9	59.0	60.4	69.4
February	130.5	139.1	159.9	57.1	58.4	67.1
March	114.6	117.3	150.4	50.2	49.4	61.0
April	106.4	104.7	141.5	47.9	47.1	62.0
May	116.5	114.6	145.1	43.9	44.9	54.8
June	81.6	83.5	134.7	38.3	37.7	57.1
July	82.0	80.7	134.5	31.0	31.7	50.3
August	109.8	104.0	136.8	40.3	38.2	50.3
September	160.6	171.2	134.8	64.0	65.5	48.9
October	206.6	195.8	136.0	62.2	61.2	45.3
November	186.7	183.7	119.3	65.8	64.7	42.8
December	194.7	199.2	117.9	69.3	68.2	42.1
Annual Average	134.5	-	-	52.4	-	-
1930				1933		
January	103.7	102.0	113.3	37.8	38.7	46.1
February	88.2	94.0	108.0	35.5	35.7	41.0
March	92.2	90.7	116.3	38.5	36.5	44.5
April	78.5	80.3	108.5	35.3	37.6	47.0
May	81.7	80.4	101.8	39.9	39.3	45.7
June	62.3	63.8	102.9	33.2	32.7	46.7
July	57.1	56.2	93.7	32.0	32.7	50.3
August	70.8	69.7	91.7	38.3	36.3	47.8
September	114.2	116.9	92.0	53.4	54.6	40.1
October	139.8	132.5	92.0	52.0	51.2	38.5
November	138.5	141.7	92.0	59.3	58.3	40.8
December	172.2	170.4	100.8	63.4	64.9	41.1
Annual Average	100.0	-	-	43.1	-	-
1931				1934		
January	87.9	86.5	96.1	39.5	38.9	46.9
February	84.5	90.1	103.6	40.7	43.4	49.9
March	76.3	75.1	95.1	42.2	41.5	50.6
April	64.2	65.7	87.6	39.2	40.1	49.5
May	66.7	68.3	86.5	46.5	45.8	52.6
June	51.1	50.3	81.1	38.3	37.7	53.1
July	52.1	51.3	84.1	34.2	35.0	53.8
August	62.9	61.9	81.4	43.4	41.1	54.1
September	88.3	90.4	69.5	62.6	66.7	48.7
October	103.0	97.6	69.7	67.4	63.9	48.4
November	108.6	111.1	72.1	69.6	68.5	48.6
December	107.7	106.0	68.5	77.5	79.3	50.2
Annual Average	79.4	-	-	50.1	-	-

Table 11.—Monthly Indexes of Music and Radio Store Sales in Canada, 1929-1939—Con.
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	Average Daily Sales	Corrected for Seasonal Variations
1935				1938		
January	48.2	47.4	57.1	54.8	56.1	71.0
February	47.2	50.3	57.8	47.8	51.0	64.6
March	50.9	50.1	61.1	56.8	53.8	66.4
April	46.8	47.9	59.1	64.7	66.2	71.2
May	54.5	53.6	61.6	72.2	73.9	64.8
June	41.7	42.7	60.1	59.3	58.3	64.1
July	38.0	37.4	57.5	49.0	50.1	64.2
August	46.4	44.0	57.9	53.9	51.1	66.4
September	63.3	67.5	49.3	73.5	75.2	63.2
October	77.5	73.4	55.6	79.1	80.9	64.2
November	76.7	75.5	53.5	70.3	69.2	55.4
December	78.2	80.0	50.6	87.0	85.6	62.0
Annual Average	55.8	-	-	64.2	-	-
1936				1939		
January	50.3	49.5	62.7	49.4	50.5	64.0
February	45.9	47.0	59.5	45.1	48.1	60.9
March	49.6	48.8	60.2	52.2	49.4	61.0
April	55.5	56.8	61.1	59.0	62.9	67.6
May	68.1	69.7	61.1	77.8	76.5	67.1
June	53.8	52.9	58.1	61.2	60.2	66.2
July	48.8	48.0	61.5	53.4	54.6	70.1
August	47.9	47.1	61.2	56.5	53.5	69.5
September	73.4	75.1	63.1	76.4	78.2	65.7
October	87.4	82.8	65.7	82.1	84.0	66.7
November	81.8	83.7	67.0	79.3	78.0	62.4
December	94.5	93.0	67.4	93.0	95.2	69.0
Annual Average	63.1	-	-	65.5	-	-
1937						
January	54.4	55.7	70.5			
February	53.5	57.0	72.2			
March	59.4	58.4	72.1			
April	66.9	65.8	70.8			
May	78.9	80.7	70.8			
June	68.2	67.1	73.7			
July	56.0	55.1	70.6			
August	55.8	54.9	71.3			
September	80.1	82.0	68.9			
October	85.2	83.8	66.5			
November	83.5	82.2	65.8			
December	90.9	89.4	64.8			
Annual Average	69.4	-	-			

Table 12.—Monthly Indexes of Restaurant Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929						1932
January	107.3	105.3	113.2	65.8	64.6	69.5
February	103.0	111.9	116.6	64.0	67.1	69.9
March	112.2	110.1	113.5	66.6	65.3	67.3
April	109.6	111.1	110.0	66.9	66.9	66.2
May	118.3	115.7	115.7	63.5	63.1	63.1
June	111.6	113.5	112.4	60.3	61.1	60.5
July	123.8	121.5	118.0	62.1	60.9	59.1
August	129.1	125.1	118.0	63.3	62.1	58.6
September	116.3	119.5	113.8	63.2	63.9	60.9
October	118.1	115.9	115.9	59.4	58.5	58.5
November	104.2	104.3	108.6	55.0	55.8	58.1
December	111.7	111.0	108.3	62.0	60.1	58.9
Annual Average	113.8	-	-	62.7	-	-
1930						1933
January	106.1	103.8	111.6	53.1	52.8	56.8
February	96.2	104.5	108.9	49.3	53.5	55.8
March	101.1	99.5	102.6	55.3	54.1	55.3
April	98.5	99.9	98.9	54.6	55.5	55.0
May	104.8	101.5	101.5	55.7	54.7	54.7
June	101.7	104.5	103.5	54.8	55.4	54.9
July	105.1	103.1	100.1	55.9	55.0	53.4
August	107.6	105.6	99.6	57.6	56.5	53.3
September	99.7	101.1	96.3	56.8	56.8	54.1
October	98.5	96.3	96.3	55.6	55.3	55.3
November	86.2	87.7	91.4	53.0	53.7	55.9
December	94.6	92.8	91.0	56.4	55.3	54.2
Annual Average	100.0	-	-	54.8	-	-
1931						1934
January	84.9	82.2	88.4	53.5	52.5	56.5
February	77.5	84.2	87.7	50.4	54.8	57.1
March	85.2	84.7	87.3	59.8	57.9	59.7
April	84.4	85.6	84.8	57.4	59.0	58.4
May	86.1	84.5	84.5	60.7	59.6	59.6
June	79.7	80.8	80.0	59.6	59.6	59.0
July	86.9	85.0	82.5	58.7	58.3	56.6
August	86.7	85.3	80.5	62.3	60.9	57.5
September	83.0	84.2	80.2	57.9	58.9	56.1
October	78.5	76.0	76.0	58.9	57.8	57.8
November	68.9	70.3	73.8	57.2	57.8	60.2
December	78.9	77.4	75.9	60.1	59.2	58.0
Annual Average	81.7	-	-	58.0	-	-

Table 12. Monthly Indexes of Restaurant Sales in Canada, 1929-1939--(Concl'd)
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935						
January	56.0	54.9	59.0	60.6	59.7	64.2
February	52.3	56.8	59.2	58.2	63.2	65.0
March	59.1	58.0	59.8	64.9	63.7	65.7
April	58.8	59.6	59.0	62.5	62.5	61.9
May	60.3	59.0	59.0	62.1	61.7	61.7
June	58.6	59.6	59.0	59.7	60.5	59.9
July	60.1	59.0	57.3	63.1	61.9	60.1
August	64.5	62.5	59.0	66.5	65.2	61.5
September	62.2	63.9	60.9	63.6	64.3	61.2
October	63.7	62.5	62.5	62.3	61.3	61.3
November	62.0	62.0	64.6	60.7	61.5	64.1
December	65.4	65.0	63.7	64.8	62.8	61.6
Annual Average	60.3	-	-	62.4	-	-
1938						
January	60.1	58.8	63.2	56.2	55.9	60.1
February	58.5	60.7	63.2	51.6	56.1	58.4
March	62.9	62.5	64.4	59.6	58.3	60.1
April	61.7	62.6	62.0	58.6	59.6	59.0
May	63.6	62.4	62.4	63.1	61.9	61.9
June	62.5	63.4	62.8	57.3	57.9	57.3
July	66.6	65.1	63.2	60.4	59.5	57.7
August	68.4	67.3	63.5	63.9	62.7	59.1
September	66.0	66.9	63.7	65.4	65.5	62.3
October	65.2	63.2	63.2	64.9	64.6	64.6
November	63.1	64.8	67.5	63.0	63.9	66.6
December	71.5	70.2	68.8	69.0	67.7	66.4
Annual Average	64.2	-	-	61.1	-	-
1939						
January	63.1	61.9	66.6	-	-	-
February	60.5	65.7	68.4	-	-	-
March	68.1	66.8	68.9	-	-	-
April	67.1	67.8	67.1	-	-	-
May	64.7	63.7	63.7	-	-	-
June	63.7	64.6	64.0	-	-	-
July	67.7	65.6	63.7	-	-	-
August	69.7	69.3	65.4	-	-	-
September	67.8	68.7	65.4	-	-	-
October	67.2	65.9	65.9	-	-	-
November	65.9	66.8	69.6	-	-	-
December	68.4	66.9	65.6	-	-	-
Annual Average	66.2	-	-	-	-	-
1937						
January	63.1	61.9	66.6	-	-	-
February	60.5	65.7	68.4	-	-	-
March	68.1	66.8	68.9	-	-	-
April	67.1	67.8	67.1	-	-	-
May	64.7	63.7	63.7	-	-	-
June	63.7	64.6	64.0	-	-	-
July	67.7	65.6	63.7	-	-	-
August	69.7	69.3	65.4	-	-	-
September	67.8	68.7	65.4	-	-	-
October	67.2	65.9	65.9	-	-	-
November	65.9	66.8	69.6	-	-	-
December	68.4	66.9	65.6	-	-	-
Annual Average	66.2	-	-	-	-	-

Table 13.—Monthly Indexes of Variety Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations	of Monthly Sales	of Average Daily Sales	Corrected for Seasonal Variations
1929				1932		
January	74.0	74.1	110.6	62.9	61.1	91.2
February	83.5	88.8	120.0	64.0	66.2	89.5
March	103.8	100.8	121.5	72.3	72.7	87.6
April	99.8	100.3	112.7	80.7	76.1	85.5
May	130.8	130.9	125.9	85.3	88.2	84.8
June	124.9	121.2	117.7	87.1	87.2	84.7
July	122.1	122.8	122.8	83.5	81.1	81.1
August	130.6	119.6	130.0	75.0	73.4	79.8
September	108.3	115.2	118.8	75.0	76.9	79.3
October	125.4	122.2	116.4	87.1	82.4	78.5
November	118.9	112.0	110.9	78.7	79.1	78.3
December	194.2	200.8	108.5	147.7	138.6	74.9
Annual Average	118.0	-	-	83.3	-	-
1950				1953		
January	68.6	68.5	102.2	54.2	56.0	83.6
February	73.9	78.6	106.2	55.7	59.2	80.1
March	84.2	79.6	100.8	60.4	58.7	74.2
April	92.8	96.4	103.6	73.9	74.1	79.6
May	105.5	105.3	101.2	75.7	76.1	73.2
June	94.8	98.0	95.2	82.3	82.1	79.7
July	95.9	96.0	96.0	76.1	78.7	78.7
August	98.6	92.9	101.0	72.7	70.9	77.0
September	92.8	96.0	99.0	79.2	76.7	79.0
October	105.4	102.4	97.5	80.8	81.2	77.3
November	101.6	98.7	97.7	77.2	77.3	76.5
December	186.0	187.8	101.5	145.2	140.5	76.0
Annual Average	100.0	-	-	77.8	-	-
1931				1934		
January	69.2	65.2	97.3	54.9	55.2	82.4
February	69.5	73.9	99.9	55.5	59.1	79.9
March	77.5	77.9	97.4	76.1	71.7	87.4
April	92.2	95.3	103.6	69.8	72.2	80.2
May	102.0	98.7	94.9	86.7	87.2	83.8
June	94.3	94.8	92.0	90.0	84.9	82.4
July	91.9	91.7	91.7	79.2	81.9	81.9
August	93.3	88.2	95.9	77.7	75.5	82.1
September	87.6	90.5	93.3	79.9	79.7	82.2
October	107.7	98.6	93.9	86.3	84.4	80.4
November	94.5	97.7	96.8	83.9	83.7	82.9
December	180.4	181.4	98.1	159.6	155.1	83.8
Annual Average	96.7	-	-	83.3	-	-

Table 13.—Monthly Indexes of Variety Store Sales in Canada, 1929-1939—(Concl'd)
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
1935						
January	53.2	53.3	84.6	60.5	62.6	99.3
February	57.7	61.5	85.4	62.6	66.7	92.6
March	67.5	63.7	80.6	70.0	68.3	86.5
April	77.9	80.9	87.0	91.0	88.4	95.1
May	79.5	79.7	79.7	86.6	89.7	89.7
June	88.6	86.1	85.6	95.1	95.4	92.6
July	82.8	83.3	83.3	92.2	89.6	89.6
August	83.7	76.6	83.3	81.8	80.1	87.1
September	77.9	83.0	85.5	88.8	91.2	94.0
October	90.4	88.1	88.1	98.8	96.0	96.0
November	91.3	86.1	85.2	92.7	93.3	92.3
December	164.0	169.7	84.9	188.0	176.7	88.3
Annual Average	84.5	-	-	92.3	-	-
1936						
January	53.4	53.3	84.7	59.6	61.7	97.9
February	60.8	59.1	82.0	60.5	64.3	89.3
March	65.1	65.5	81.8	69.2	67.3	84.1
April	80.4	83.2	90.5	86.8	87.0	94.6
May	91.2	88.3	88.3	91.6	92.2	92.2
June	93.1	93.6	90.9	98.6	98.4	95.6
July	88.8	88.7	88.7	91.8	95.0	95.0
August	87.1	82.5	89.6	85.1	83.0	90.2
September	85.5	88.4	91.1	96.9	93.8	96.7
October	100.7	92.2	92.2	101.1	104.6	104.6
November	90.5	93.7	92.7	102.0	102.3	101.3
December	183.0	184.1	92.0	205.9	199.3	99.7
Annual Average	90.0	-	-	95.7	-	-
1937						
January	61.7	59.9	95.1			
February	62.8	66.9	92.9			
March	79.6	80.4	96.9			
April	80.1	79.9	89.8			
May	98.7	95.9	95.9			
June	100.5	101.1	98.2			
July	101.7	95.9	95.9			
August	85.2	85.7	93.1			
September	89.8	92.5	95.4			
October	102.5	96.6	96.6			
November	94.5	95.0	94.1			
December	188.2	200.4	100.2			
Annual Average	95.4	-	-			

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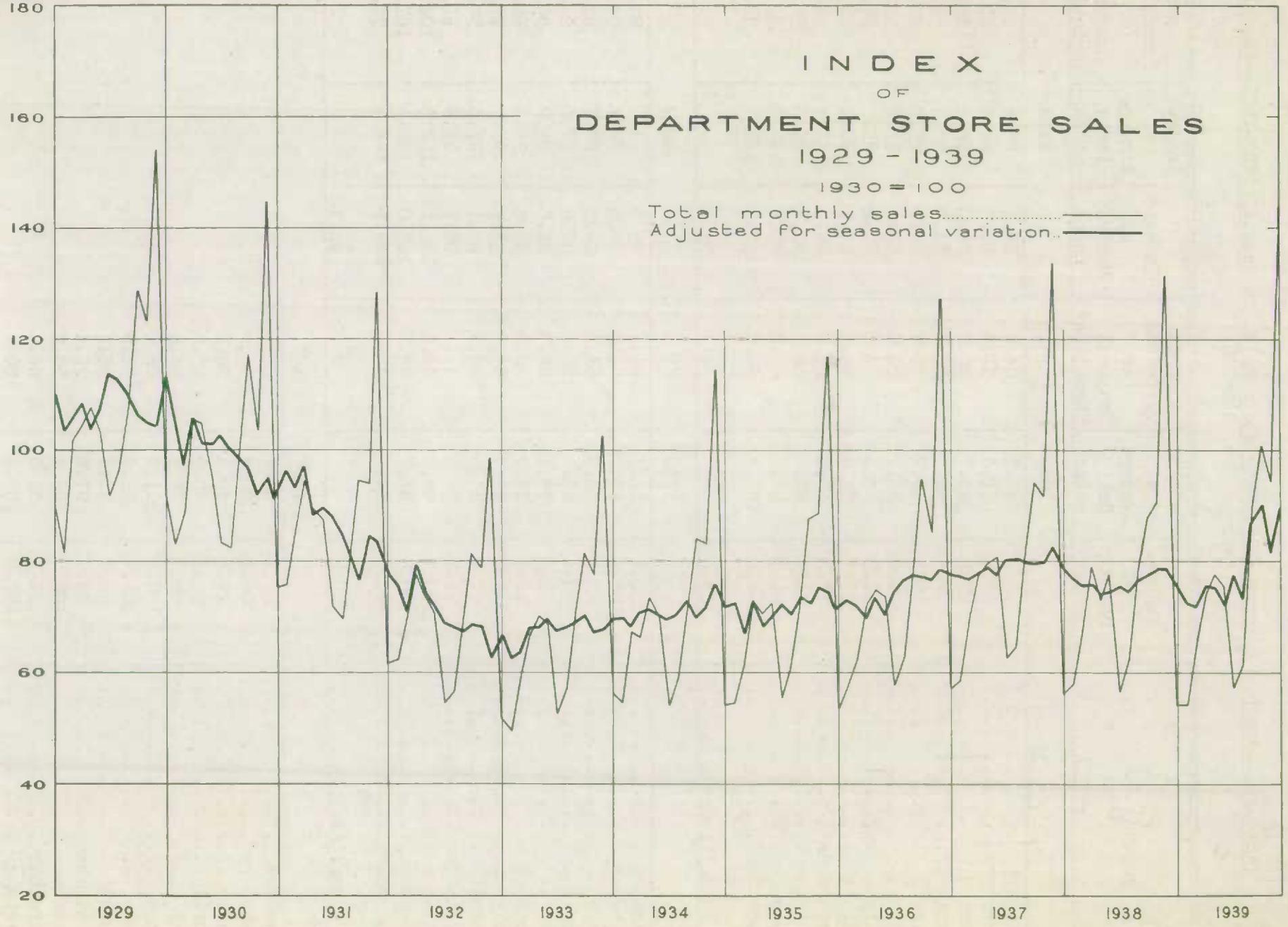


Table 14.—Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1936</u>						
January	66.1	68.9	64.3	67.5	60.0	70.2
February	58.7	60.5	56.7	61.3	52.1	57.0
March	75.1	76.3	78.7	76.5	69.9	66.8
April	104.1	100.2	105.0	106.7	101.3	93.5
May	104.2	99.5	112.8	102.7	101.1	101.5
June	103.1	109.8	120.0	99.8	92.2	96.9
July	80.7	95.1	87.9	78.0	73.8	82.9
August	76.6	88.8	79.1	73.6	70.5	90.9
September	98.2	90.7	91.8	92.5	124.1	109.9
October	139.5	116.1	128.6	137.1	175.5	136.0
November	126.1	116.2	123.5	129.8	129.3	112.2
December	167.5	177.9	151.8	174.5	150.4	182.1
Annual Average	100.0	100.0	100.0	100.0	100.0	100.0
<u>1937</u>						
January	76.5	80.6	74.3	80.4	64.4	75.6
February	63.0	62.8	59.7	66.9	55.3	60.1
March	90.2	90.0	87.5	92.3	88.4	86.9
April	108.7	99.7	119.1	109.3	105.6	93.4
May	112.8	115.0	129.6	109.1	106.3	107.7
June	114.3	119.7	130.3	113.4	98.3	108.0
July	94.3	117.6	104.6	92.0	79.0	95.9
August	78.6	93.6	83.5	76.0	64.4	96.6
September	107.5	100.0	108.7	108.1	106.7	109.0
October	143.3	123.8	135.9	150.4	143.3	121.3
November	129.5	119.8	121.0	130.5	147.0	122.7
December	174.8	187.8	164.9	181.3	150.8	189.9
Annual Average	107.8	109.2	109.9	109.1	100.8	106.4
<u>1938</u>						
January	77.2	83.1	77.3	78.8	69.9	77.3
February	60.5	68.4	59.7	62.2	53.8	59.6
March	80.0	82.1	73.9	83.4	82.0	70.8
April	115.6	125.6	120.9	117.3	107.2	98.2
May	91.1	99.3	102.8	85.3	87.3	94.5
June	106.6	114.0	121.5	103.5	99.7	94.0
July	82.3	95.1	87.3	79.4	77.9	83.7
August	71.9	84.6	74.0	68.3	66.5	85.4
September	99.6	90.4	97.0	98.1	114.5	94.1
October	120.2	103.0	104.7	113.9	173.0	114.9
November	121.1	111.9	111.5	119.3	149.2	110.3
December	165.3	175.8	144.3	174.1	151.1	174.3
Annual Average	99.3	102.8	97.9	98.6	102.7	96.4

Table 14.—Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces—Concl'd
 (Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1939</u>						
January	69.8	66.5	68.5	72.4	63.6	72.6
February	56.7	58.9	53.8	59.3	50.2	59.4
March	70.3	68.6	68.6	69.4	76.0	73.0
April	101.3	100.1	100.3	102.5	105.1	92.8
May	95.1	101.3	106.7	89.1	89.8	95.8
June	102.3	114.8	114.1	98.1	91.4	96.6
July	79.8	98.8	83.9	73.8	76.7	87.6
August	71.8	89.0	72.7	67.3	65.6	87.6
September	115.5	104.4	114.2	110.5	144.9	110.8
October	134.0	122.2	114.4	131.6	192.3	126.0
November	128.0	142.5	117.5	129.1	147.1	111.5
December	179.0	213.4	150.5	188.9	173.4	187.5
Annual Average .	100.3	106.7	97.1	99.3	106.3	100.1

Table 15.—Monthly Indexes of Department Store Sales in Canada by Provinces
 (Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1935</u>						
January	71.8	70.9	72.4	73.5	71.3	67.8
February	72.3	69.0	69.3	72.7	74.6	71.7
March	81.7	74.2	84.2	83.5	78.7	83.0
April	96.6	92.4	103.3	98.4	92.6	93.3
May	93.7	99.5	98.3	94.7	90.7	89.0
June	95.9	103.4	99.9	98.6	90.5	90.1
July	73.2	85.0	68.0	71.2	72.7	81.0
August	80.5	84.1	75.9	77.7	79.0	95.2
September	95.1	88.1	95.5	95.9	95.2	95.3
October	116.3	111.5	104.2	107.8	138.4	112.5
November	117.7	114.8	106.4	116.1	132.2	107.7
December	155.1	163.3	154.6	162.6	147.4	146.0
Annual Average .	95.8	96.4	94.3	96.1	96.9	94.4
<u>1936</u>						
January	71.4	71.6	71.3	71.8	71.0	71.5
February	76.9	74.1	76.6	77.7	76.0	78.2
March	83.3	79.4	87.4	83.8	80.3	84.5
April	95.9	91.8	99.0	96.2	94.4	96.7
May	99.5	102.1	104.3	100.3	95.6	98.1
June	97.6	106.6	103.6	99.5	90.4	95.4
July	76.6	88.1	69.9	75.3	73.9	88.7
August	83.8	85.1	83.0	81.8	80.7	96.5
September	104.7	93.8	103.9	99.1	116.0	103.8
October	126.1	116.5	118.0	118.0	146.8	121.0
November	114.2	114.3	111.5	119.0	114.2	103.5
December	169.9	176.6	171.6	177.5	160.6	162.0
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0

Table 15.—Monthly Indexes of Department Store Sales in Canada by Provinces—Concl'd
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	76.2	77.2	80.4	77.0	73.2	74.4
February	78.0	75.4	79.2	79.3	76.1	78.9
March	94.3	87.4	99.7	93.5	91.4	99.4
April	103.2	99.7	110.6	104.1	99.2	101.5
May	106.3	118.9	118.7	104.9	99.5	103.5
June	107.2	119.9	118.2	110.3	94.9	104.7
July	83.4	100.6	80.8	80.5	77.8	98.0
August	86.3	93.7	87.3	82.7	79.7	105.4
September	107.7	101.4	118.5	105.9	103.9	111.0
October	125.2	123.0	124.1	125.7	130.5	121.2
November	122.3	119.8	119.7	120.7	129.6	116.4
December	178.0	186.9	189.0	185.8	161.2	172.2
Annual Average .	105.7	108.5	110.5	105.7	101.4	107.2
1938						
January	75.0	70.4	84.4	74.6	69.6	77.9
February	76.9	70.7	81.9	78.1	71.9	80.8
March	88.6	79.5	97.9	88.4	84.3	90.6
April	106.0	101.9	121.4	106.2	98.2	104.6
May	97.1	105.2	110.8	96.5	89.3	95.4
June	103.3	113.4	117.5	105.6	92.2	97.2
July	75.4	81.9	75.5	71.3	73.5	90.4
August	83.1	83.5	87.5	79.1	78.2	99.1
September	104.4	92.1	113.2	107.5	97.8	104.0
October	117.1	102.8	116.5	109.1	131.9	117.0
November	120.3	108.3	120.4	118.6	131.2	108.4
December	175.1	172.0	189.9	178.2	163.0	174.5
Annual Average .	101.9	98.3	109.6	101.1	98.4	103.3
1939						
January	72.3	64.6	84.0	71.1	68.9	74.5
February	72.2	64.2	77.3	72.9	68.6	77.0
March	87.5	72.6	96.7	88.8	82.6	92.6
April	98.7	89.9	108.7	98.8	94.6	101.5
May	103.2	110.0	119.3	103.0	95.6	98.8
June	100.7	111.2	114.9	102.6	87.7	102.0
July	76.2	86.4	77.2	71.9	74.0	88.3
August	81.7	85.3	84.2	78.7	77.9	95.4
September	119.3	101.6	125.1	119.1	120.6	120.1
October	134.4	125.2	128.1	122.3	161.9	122.6
November	125.9	131.9	128.5	126.1	128.7	112.6
December	192.1	207.6	208.9	198.2	177.9	177.0
Annual Average .	105.4	104.2	112.7	104.5	103.3	105.2

Table 16.—Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1936</u>						
January	66.1	72.4	57.3	69.3	62.6	69.3
February	57.4	61.7	60.8	57.3	55.4	53.6
March	81.8	75.8	81.0	81.1	83.6	85.5
April	126.4	114.6	132.6	124.6	129.8	124.0
May	112.6	110.4	116.8	108.1	120.5	113.1
June	111.6	118.9	125.8	108.3	101.2	110.5
July	85.5	87.0	86.9	82.8	84.7	93.3
August	72.3	82.0	75.5	70.0	66.3	82.8
September	93.9	84.1	91.1	91.5	100.4	102.2
October	132.9	127.4	130.1	134.8	144.7	117.4
November	106.8	109.0	100.8	112.1	103.9	100.0
December	152.6	156.8	142.0	160.1	146.9	148.2
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
<u>1937</u>						
January	71.3	81.3	66.2	76.6	60.3	70.2
February	60.0	60.2	62.6	59.3	59.9	58.0
March	97.2	87.7	83.4	96.6	102.4	117.8
April	124.3	110.9	149.5	120.5	121.2	106.4
May	111.7	125.9	121.9	106.4	107.9	113.7
June	117.8	123.2	135.5	115.6	104.3	111.5
July	94.2	109.7	97.9	91.7	83.9	103.6
August	73.0	90.1	72.6	68.5	66.3	91.4
September	99.2	101.3	95.4	99.5	95.3	106.4
October	137.9	137.4	134.7	144.6	133.5	120.9
November	114.4	122.2	104.8	120.1	115.1	102.8
December	156.4	189.8	143.6	164.3	145.7	144.7
Annual Average .	104.8	111.5	105.7	105.3	99.7	104.0
<u>1938</u>						
January	72.5	88.1	64.9	75.6	66.5	73.7
February	61.3	63.5	64.0	60.5	59.7	59.8
March	90.5	83.6	79.6	92.7	94.0	98.7
April	137.8	145.2	147.4	133.5	137.2	132.2
May	97.2	121.4	101.9	89.1	97.2	108.7
June	111.6	131.9	127.0	106.0	105.7	102.2
July	81.8	97.4	82.1	78.1	81.1	87.3
August	72.2	94.1	68.4	66.3	69.7	92.8
September	96.5	99.1	90.3	97.7	93.4	100.8
October	122.7	122.5	114.8	118.6	145.0	118.2
November	111.7	117.1	99.5	112.5	125.5	103.3
December	156.0	179.7	138.0	161.8	155.0	146.1
Annual Average .	101.0	112.0	98.2	99.4	102.5	102.0

Table 16. - Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces--Con.
 (Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1939</u>						
January	68.1	82.0	60.8	69.2	71.5	72.1
February	56.5	56.8	57.0	56.2	54.0	60.9
March	83.8	76.9	75.7	82.7	92.9	102.7
April	125.5	123.2	123.3	125.4	126.4	132.1
May	104.5	130.7	111.4	97.1	100.7	117.1
June	104.7	134.5	112.2	100.0	95.3	108.8
July	80.1	96.5	81.7	76.0	81.6	87.7
August	68.8	93.1	63.4	65.0	73.8	85.7
September	110.4	108.3	102.7	111.0	118.9	117.1
October	131.0	136.9	119.2	131.3	151.5	129.3
November	118.2	144.9	107.2	122.1	123.9	108.3
December	168.4	210.3	149.5	177.6	168.2	158.8
Annual Average .	101.7	116.2	97.0	101.1	104.9	106.6

Table 17. - Monthly Indexes of Variety Store Sales in Canada by Provinces
 (Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1935</u>						
January	59.1	54.9	59.5	62.0	53.5	55.3
February	64.2	58.1	64.6	65.2	64.7	65.4
March	75.0	70.5	75.0	79.0	68.0	69.8
April	86.6	80.6	87.9	89.1	81.8	81.3
May	88.4	83.6	96.4	89.1	80.9	79.0
June	98.5	98.0	110.0	98.8	89.7	82.6
July	92.0	97.2	94.8	89.5	92.6	85.5
August	93.0	98.3	96.1	92.4	89.4	91.3
September	86.6	86.6	90.5	85.9	86.3	81.9
October	100.4	98.8	100.7	99.8	112.6	86.6
November	101.4	99.1	98.7	104.7	102.6	94.2
December	182.3	190.9	166.1	186.3	182.4	192.0
Annual Average .	94.0	93.1	95.0	95.2	92.0	88.7
<u>1936</u>						
January	59.4	53.5	58.1	61.5	56.2	61.6
February	67.6	62.3	70.4	68.9	61.6	68.7
March	72.3	64.5	72.3	74.4	69.5	72.0
April	89.4	82.4	92.3	90.2	86.7	88.6
May	101.4	93.9	110.1	102.3	94.9	89.2
June	103.4	104.1	113.2	101.7	97.7	93.0
July	98.7	103.9	98.9	96.6	101.1	99.7
August	96.8	104.9	97.6	94.4	94.3	102.8
September	95.0	97.5	96.2	91.8	103.5	93.3
October	111.9	113.8	109.9	111.5	122.9	102.3
November	100.6	101.5	96.3	100.4	110.7	100.0
December	203.3	217.8	184.9	206.3	200.9	228.8
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0

Table 17.--Monthly Indexes of Variety Store Sales in Canada by Provinces--Concl'd
(Average for 1936=100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	68.6	65.9	69.7	71.1	60.5	67.6
February	69.8	65.2	71.2	71.1	67.0	70.6
March	88.5	83.6	89.9	89.3	86.0	93.1
April	89.0	83.1	94.3	88.3	89.4	89.3
May	109.7	111.3	124.0	108.3	103.7	100.6
June	111.7	111.6	122.6	110.3	105.8	103.2
July	113.1	124.6	116.8	111.5	107.2	111.8
August	94.7	108.6	97.7	91.6	87.8	104.7
September	99.8	107.1	104.5	96.8	99.2	102.1
October	113.9	119.7	115.6	113.7	115.1	105.6
November	105.0	113.0	101.3	105.0	108.2	105.6
December	209.2	242.7	194.4	211.3	193.5	234.8
Annual Average .	106.1	111.4	138.5	105.7	102.0	107.4
1938						
January	67.2	66.2	69.3	67.1	64.6	71.8
February	69.6	64.5	73.3	69.2	66.5	77.8
March	77.9	74.3	78.4	78.4	76.5	84.1
April	101.1	96.6	107.8	100.0	98.9	104.0
May	96.3	95.4	110.8	91.5	92.1	99.2
June	105.7	107.5	121.1	101.4	101.0	100.2
July	102.5	107.3	107.9	98.8	105.4	105.6
August	90.9	100.8	97.2	85.5	88.5	105.7
September	98.7	100.7	104.2	94.5	103.9	106.1
October	109.8	111.6	118.9	103.6	122.3	107.9
November	103.0	105.1	107.1	99.8	107.8	108.2
December	209.0	226.3	198.7	207.8	202.9	248.2
Annual Average .	102.6	104.7	107.9	99.8	102.5	109.9
1939						
January	66.2	60.4	71.2	64.4	62.0	74.1
February	67.0	62.0	69.6	66.0	61.3	79.3
March	76.9	70.4	83.4	74.5	70.8	87.3
April	96.4	92.1	104.1	93.0	92.6	102.8
May	101.8	97.6	118.7	93.6	98.8	105.0
June	109.5	114.3	126.0	104.2	96.3	103.4
July	102.0	103.1	114.6	95.2	98.4	106.2
August	94.5	98.3	103.1	88.0	88.4	110.4
September	107.7	110.2	118.7	100.9	106.5	111.3
October	112.3	111.6	118.5	106.9	121.4	111.7
November	113.4	118.9	116.4	109.2	117.9	115.2
December	228.8	251.5	220.1	223.8	223.2	267.3
Annual Average .	106.4	107.5	113.7	101.6	103.1	114.5

Table 18.—Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	90.9	85.8	94.3	92.5	86.9	86.3
February	92.2	87.4	98.0	93.3	86.3	89.1
March	94.2	92.0	100.5	94.6	89.1	90.7
April	96.2	94.7	97.9	96.1	96.0	94.7
May	97.9	98.3	96.7	98.9	98.3	93.3
June	94.7	93.7	96.8	95.7	91.0	93.0
July	98.0	99.6	94.4	100.8	93.1	99.1
August	97.5	103.3	95.9	97.1	96.7	100.7
September	100.6	98.5	97.6	97.6	110.8	104.3
October	107.8	104.4	105.9	104.2	118.6	112.7
November	99.1	97.0	102.8	99.0	97.3	96.5
December	130.7	145.0	119.4	129.8	135.9	139.1
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	100.7	96.5	104.7	102.0	94.2	102.2
February	98.3	92.8	107.1	99.0	89.8	96.8
March	105.8	109.0	110.5	106.8	99.0	100.5
April	102.1	103.5	104.9	101.5	100.2	102.6
May	105.2	105.7	103.8	106.3	104.6	103.2
June	101.8	100.7	102.1	103.7	96.5	102.4
July	107.6	114.9	105.7	110.8	97.4	109.5
August	107.1	114.0	107.0	108.3	100.3	106.3
September	110.2	108.2	108.9	108.4	114.3	117.0
October	113.8	116.0	111.9	110.8	118.4	123.6
November	104.5	103.4	107.8	106.0	97.7	103.3
December	128.3	157.0	128.5	139.4	134.8	146.4
Annual Average .	108.0	110.1	108.6	108.6	103.9	109.6
1938						
January	101.7	101.3	106.2	103.0	93.9	101.6
February	94.1	92.7	99.2	94.5	88.5	93.9
March	103.6	102.9	109.6	104.4	94.9	104.3
April	105.0	106.5	107.5	105.0	101.2	106.6
May	100.6	101.2	100.2	101.8	97.6	101.1
June	101.1	99.3	100.9	103.5	96.0	100.2
July	104.6	105.2	101.5	105.9	103.4	106.0
August	105.8	108.4	104.3	105.8	106.3	106.5
September	107.6	101.0	104.6	105.4	116.5	114.0
October	113.0	108.1	111.9	108.2	126.0	119.1
November	103.5	99.4	107.7	103.3	102.0	101.3
December	136.0	136.9	125.9	137.0	141.6	141.0
Annual Average .	106.4	105.3	106.6	106.5	105.7	108.0

Table 18.—Monthly Indexes of Drug Store Sales in Canada by Provinces—(Concl'd)
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	99.8	97.2	104.4	100.4	94.2	100.7
February	98.6	99.9	111.7	98.3	88.3	91.8
March	109.1	105.1	118.7	109.1	103.2	103.5
April	106.7	104.9	106.7	103.2	118.7	101.7
May	106.5	101.2	110.1	104.8	110.0	105.1
June	102.6	103.8	103.7	103.2	98.7	103.9
July	103.3	105.7	103.0	103.4	101.3	106.0
August	103.2	110.1	103.8	102.0	100.4	109.7
September	108.3	107.7	104.9	105.9	116.7	112.6
October	111.1	108.5	113.0	105.1	123.7	116.4
November	108.9	110.8	111.8	108.2	109.5	103.5
December	146.8	166.3	133.1	145.2	156.3	151.1
Annual Average .	108.7	110.1	110.4	107.4	110.1	108.8

Table 19.—Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	90.5		95.8	91.9	78.1	89.5
February	87.8		95.7	87.7	77.6	84.8
March	103.0		112.1	102.9	91.1	99.1
April	93.0		98.5	93.3	84.2	90.8
May	95.3		100.3	94.0	90.9	96.2
June	97.0		98.4	94.9	98.2	103.9
July	87.2		83.6	85.9	92.0	94.6
August	96.3		90.6	94.3	107.5	102.1
September	89.6		86.5	88.2	99.9	87.5
October	97.7		99.6	94.7	106.6	96.8
November	103.5		108.0	102.5	101.2	101.8
December	101.4		104.0	100.2	100.6	102.4
Annual Average .	95.2		97.8	94.2	94.0	95.8
1936						
January	99.1		108.5	97.7	85.3	93.9
February	99.5		106.1	98.5	89.6	95.9
March	98.4		107.8	96.2	88.4	91.3
April	96.1		99.7	95.9	90.4	92.7
May	103.0		105.8	102.5	101.3	97.4
June	96.7		98.6	94.1	101.6	95.8
July	95.1		89.7	96.3	102.3	96.7
August	96.2		86.7	97.7	109.5	102.1
September	96.8		89.2	96.3	115.3	97.7
October	108.4		105.4	109.7	113.6	104.5
November	95.4		92.7	97.1	91.6	102.9
December	115.2		109.8	117.9	110.9	129.1
Annual Average .	100.0		100.0	100.0	100.0	100.0

Table 19.—Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces—Con.
(Average for 1936=100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	104.4		105.7	107.7	90.0	105.0
February	96.9		98.1	98.0	87.7	101.4
March	106.8		108.1	106.8	100.3	112.7
April	110.4		110.7	109.1	111.2	115.1
May	113.1		113.4	111.7	113.6	119.4
June	107.8		107.1	104.5	115.0	116.2
July	111.8		101.5	112.5	128.0	120.4
August	95.7		85.6	93.6	116.4	112.2
September	108.3		100.6	107.5	125.7	113.4
October	117.5		113.5	117.5	124.8	120.6
November	105.2		102.1	106.7	104.4	110.5
December	131.3		126.7	133.8	127.5	141.7
Annual Average .	109.1		106.1	109.1	112.1	115.7
1938						
January	100.1		103.4	103.6	84.3	95.1
February	102.1		104.5	103.8	91.1	102.2
March	111.6		111.4	114.7	101.8	111.3
April	118.1		120.8	119.9	108.1	114.4
May	107.7		109.7	107.9	102.6	107.7
June	111.6		114.2	108.9	113.2	114.6
July	105.7		98.2	108.3	113.8	106.5
August	95.8		88.9	96.3	106.0	103.7
September	106.9		103.5	106.3	120.1	101.0
October	108.8		110.9	109.5	107.2	99.8
November	103.4		106.4	106.0	94.4	92.3
December	128.1		131.9	134.9	108.4	108.1
Annual Average .	108.3		108.7	110.0	104.3	104.7
1939						
January	98.4		104.8	102.8	78.3	83.0
February	100.9		109.1	104.1	81.0	84.5
March	116.5		128.0	119.3	92.5	96.6
April	116.7		125.7	119.5	97.3	98.9
May	115.9		119.4	116.7	109.5	108.8
June	129.4		129.6	125.7	136.8	136.7
July	105.4		99.6	104.1	118.2	109.9
August	109.8		100.1	106.7	135.2	121.7
September	123.7		117.6	122.0	143.1	124.2
October	109.5		109.6	108.0	115.4	107.5
November	111.9		109.3	113.8	113.9	107.8
December	136.1		135.6	139.7	129.3	129.4
Annual Average .	114.5		115.7	115.2	112.5	109.1

Table 20.—Number of Business Days (Weighted) by Months, 1929-1940,
by Kinds of Business

Year and Month	A	B	C	D	E	F	G	H	I	J
<u>1929</u>										
January	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	23.5
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
April	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
May	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
June	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
July	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
August	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
September	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
October	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
November	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
December	24.7	25.4	24.5	24.9	30.2	24.9	24.4	25	30.6	24.7
<u>1930</u>										
January	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
April	24.5	25.5	24.5	24.8	30.0	24.9	24.3	25	30.0	24.6
May	25.6	27.8	25.8	26.0	31.8	25.8	25.8	26	31.4	25.6
June	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
July	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	25.5
August	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
September	24.6	25.4	24.7	24.9	29.8	24.9	24.6	25	30.0	24.7
October	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
November	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
December	25.3	26.2	25.3	25.7	30.8	25.8	25.0	26	31.0	25.3
<u>1931</u>										
January	27.1	27.3	27.1	26.3	31.8	26.4	27.4	26	31.4	27.1
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
April	24.7	25.6	24.6	24.9	30.0	24.9	24.5	25	30.0	24.7
May	26.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
June	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
July	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
August	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
September	24.5	25.5	24.9	24.9	30.0	24.9	24.8	25	30.0	24.7
October	27.9	27.9	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
November	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
December	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4

Note: Legend to above table appears on Page 45.

Table 20.—Number of Business Days (Weighted) by Months, 1929-1940,
by Kinds of Business—(Cont'd)

Year and Month	A	B	C	D	E	F	G	H	I	J
1932										
January	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
February	24.8	24.7	24.6	24.9	28.8	24.9	24.5	25	29.0	24.7
March	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4
April	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
May	24.8	25.4	24.6	24.9	30.2	24.9	24.5	25	30.6	24.7
June	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
July	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
August	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
September ...	24.8	25.7	25.2	25.1	30.1	24.9	25.3	25	30.1	24.9
October	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
November	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
December	27.1	27.8	27.3	26.4	31.8	26.4	27.7	26	31.4	27.2
1933										
January	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
April	25.5	26.1	25.1	24.3	30.1	24.6	25.4	24	29.9	25.5
May	25.4	26.2	25.3	25.8	30.8	25.8	25.1	26	31.0	25.4
June	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
July	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
August	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
September ...	26.3	27.0	26.5	25.4	30.8	25.5	26.9	25	30.4	26.4
October	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
November....	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
December	26.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
1934										
January	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	27.8	26.9	26.3	31.8	26.4	27.2	26	31.4	27.1
April	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
May	25.3	26.3	25.5	25.8	31.0	25.8	25.3	26	31.0	25.4
June	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
July	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
August	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
September ...	25.5	26.1	25.5	24.4	30.1	24.6	25.9	24	29.9	25.6
October	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
November	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
December	26.5	26.8	26.0	25.3	30.9	25.5	26.3	25	30.9	26.3

Note: Legend to above table appears on Page 45.

Table 20.--Number of Business Days (Weighted) by Months, 1929-1940,
by Kinds of Business--(Cont'd)

Year and Month	A	B	C	D	E	F	G	H	I	J
<u>1935</u>										
January	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	25.5
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
April	24.6	25.4	24.3	24.8	29.8	24.9	24.1	25	30.0	24.6
May	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
June	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
July	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
August	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
September ...	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
October	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
November	27.1	27.0	27.1	26.3	30.8	26.5	27.4	26	30.4	27.1
December	24.7	25.4	24.5	24.9	30.2	24.8	24.4	25	30.6	24.7
<u>1936</u>										
January	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
February	26.3	26.1	26.1	25.3	29.7	25.5	26.4	25	29.3	26.3
March	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
April	24.7	25.6	24.6	24.9	30.0	24.9	24.5	25	30.0	24.7
May	25.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
June	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
July	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
August	27.1	26.8	26.7	26.2	30.9	25.5	26.9	26	30.9	27.0
September ...	24.5	25.5	24.9	24.9	30.0	24.9	24.8	25	30.0	24.7
October	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
November	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
December	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4
<u>1937</u>										
January	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	25.3	26.2	25.1	25.7	30.8	25.8	24.8	26	31.0	25.3
April	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
May	26.3	26.8	26.1	25.3	30.9	25.5	26.4	25	30.9	26.3
June	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
July	27.1	27.8	27.1	26.3	31.8	26.4	27.4	26	31.4	27.1
August	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
September ...	24.7	25.6	25.0	25.0	30.0	24.9	25.0	25	30.0	24.8
October	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
November	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
December	24.0	26.5	24.5	25.6	31.1	25.2	24.1	26	31.1	24.0

Note: Legend to above table appears on Page 45.

Table 20.—Number of Business Days (Weighted) by Months, 1929-1940,
by Kinds of Business—(Concl'd)

Year and Month	A	B	C	D	E	F	G	H	I	J
1938										
January	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
April	26.3	27.0	26.1	25.3	30.8	25.5	26.4	25	30.4	26.3
May	24.8	25.4	24.6	24.9	30.2	24.9	24.5	25	30.6	24.7
June	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
July	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
August	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
September	24.8	25.7	25.2	25.1	30.1	24.9	25.3	25	30.1	24.9
October	26.3	26.8	26.1	25.3	30.9	25.5	26.4	25	30.9	26.3
November	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
December	27.1	27.1	27.3	26.4	31.8	26.4	27.7	26	31.4	27.2
1939										
January	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.3	26.3	26.6	26.9	31.1	26.7	26.5	27	31.1	26.5
April	25.5	26.1	25.1	24.3	30.1	24.6	25.4	24	29.9	25.5
May	25.4	26.2	25.3	25.8	30.8	25.8	25.1	26	31.0	25.4
June	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
July	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
August	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
September	26.3	27.0	26.5	25.4	30.8	25.5	26.9	25	30.4	26.4
October	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
November	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
December	26.3	26.3	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
1940										
January	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
February	24.8	24.8	24.8	25.0	29.0	24.9	24.8	25	29.0	24.8
March	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
April	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
May	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
June	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
July	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
August	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
September	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
October	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
November	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
December	24.7	24.6	24.5	24.9	30.2	24.9	24.4	25	30.6	24.7

Legend:

- | | | |
|---|----------------------------|---|
| A. Boot and Shoe Stores | D. Department Stores | H. Hardware and Radio and
Music Stores |
| B. Candy Stores | E. Drug Stores | I. Restaurants |
| C. Men's and Women's
Clothing Stores | F. Furniture Stores | J. Variety Stores |
| | G. Grocery and Meat Stores | |

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