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Minister of Trade and Commerce.

CANADA
DOMINION BUREAU OF STATISTICS
CENSUS OF MERCHANDISING SERVICE ESTABLISHMENTS



SUMMARY
OF
MONTHLY INDEXES OF RETAIL SALES
IN CANADA

1929 - 1941

REVISED BASE

AVERAGE, 1935 - 1939 = 100



OTTAWA
1942

Price 25 cents

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Summary of Monthly Indexes of Retail Sales, 1929 - 1941

(Average, 1935 - 1939 = 100)

Monthly indexes of retail sales covering twelve lines of business dealing chiefly in foods, clothing and household requirements are now available covering the thirteen-year period commencing with January, 1929. In addition, a monthly index of country general store sales was introduced at the beginning of 1936, while monthly bulletins showing the number and retail selling value of new motor vehicles sold date back to 1932.(1)

The general monthly bulletin on retail trade gives separate index numbers for each of twelve lines of business and also a general index of retail sales computed by weighting the twelve individual indexes in proportion to their relative importance. Figures given in the report for any month are restricted to the indexes for corresponding months in earlier years and to the indexes for each of the twelve months immediately preceding the month under review. This bulletin gives the complete series of monthly index numbers since the beginning of 1936, together with annual averages for all years for which figures are available. The monthly indexes for the years 1929 to 1935 are contained in the annual summary for 1940, copies of which may be obtained from the Dominion Bureau of Statistics.

(1) The three bulletins are as follows:

- (a) Monthly Indexes of Retail Sales in Canada.
- (b) Monthly Indexes of Country General Store Sales.
- (c) Monthly Sales of New Motor Vehicles in Canada.

Annual subscription for each series, \$1.00.

Table 1.—General Index of Retail Sales in Canada
(Average, 1935 to 1939 = 100)

Annual Averages, 1929 - 1941

1929	140.1	1933	84.3	1937	104.5	1941	135.8
1930	126.1	1934	89.2	1938	101.4		
1931	110.9	1935	92.0	1939	105.1		
1932	91.8	1936	97.1	1940	117.5		

Monthly Indexes, 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of	Corrected	of	Corrected	of	Corrected
	Monthly	for	Monthly	Seasonal	Monthly	for
	Sales	Seasonal	Sales	Variations	Sales	Variations
		1936		1937		1938
January	77.0	94.5	83.0	102.0	81.8	104.2
February	78.7	95.8	80.1	102.5	80.9	103.3
March	84.6	95.6	95.7	103.7	92.9	101.7
April	96.1	93.0	104.8	102.4	109.7	103.2
May	101.9	94.5	110.4	103.3	101.5	99.6
June	97.7	94.6	108.0	104.3	106.0	102.0
July	86.7	95.2	98.4	104.2	91.0	99.3
August	83.4	97.2	90.8	103.8	88.8	98.4
September	98.4	97.8	106.6	105.4	103.0	101.2
October	114.7	100.2	118.8	107.3	110.7	100.9
November	102.2	100.0	109.1	103.9	106.7	101.1
December	138.3	101.4	147.9	111.1	144.3	99.9
		1939		1940		1941
January	79.3	100.3	90.0	110.8	102.3	124.5
February	77.9	99.2	90.4	111.5	101.5	130.6
March	92.3	98.1	105.9	112.3	119.2	129.3
April	104.2	103.4	110.1	110.0	135.6	135.1
May	107.7	103.0	119.9	113.7	142.9	134.5
June	109.8	105.4	121.4	116.6	133.9	134.3
July	91.3	103.8	103.2	114.5	122.4	134.9
August	93.5	102.9	113.2	119.8	134.1	146.5
September	116.4	109.9	113.9	116.5	137.3	136.4
October	117.9	111.1	131.9	120.1	152.8	138.1
November	115.2	107.1	135.7	123.0	146.6	138.2
December	157.1	112.3	174.3	131.0	201.5	147.2

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada
(Average, 1935-1939 = 100)

Annual Averages, 1929-1941

1929	165.8	1933	90.5	1937	105.9	1941	126.7
1930	135.1	1934	98.5	1938	98.4		
1931	118.7	1935	98.1	1939	96.6		
1932	103.7	1936	101.0	1940	106.6		

Monthly Indexes, 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
1936						
January	54.3	98.6	58.6	105.5	80.3	115.1
February	55.1	99.2	57.8	114.0	52.6	103.7
March	81.7	99.0	83.6	93.3	78.5	102.5
April	108.5	102.1	108.1	104.3	122.3	100.7
May	120.9	102.6	130.1	102.8	101.8	85.3
June	142.4	99.5	150.6	105.7	146.7	102.1
July	92.5	98.2	107.8	108.2	99.3	102.7
August	80.8	100.3	78.8	104.3	71.0	91.5
September	97.8	100.0	110.2	110.7	107.0	107.1
October	110.5	107.4	116.9	117.1	102.0	102.2
November	111.7	112.9	96.4	95.1	100.0	99.0
December	147.2	92.9	172.0	114.5	130.0	81.9
1937						
1938						
1939						
1940						
1941						
January	63.2	95.8	70.3	101.9	80.0	114.1
February	46.7	95.8	54.7	106.4	67.3	135.2
March	69.0	98.6	83.6	100.3	99.8	142.3
April	114.2	96.2	106.9	101.5	148.5	128.0
May	112.4	96.7	117.8	100.9	143.3	122.6
June	132.1	97.0	144.3	103.1	155.5	117.8
July	89.8	96.2	101.3	106.6	114.6	119.7
August	71.9	96.5	97.8	122.7	114.0	147.2
September	122.2	96.6	113.2	98.0	132.1	111.6
October	103.0	97.3	113.7	104.4	133.4	121.5
November	90.9	98.0	128.6	130.4	128.4	134.2
December	143.9	98.5	146.8	107.0	203.0	144.4

Table 3. Monthly Indexes of Candy Store Sales in Canada

Annual Averages, 1929-1941

1929	205.0	1933	101.7	1937	102.4	1941	134.9
1930	171.7	1934	104.1	1938	95.3		
1931	144.0	1935	102.5	1939	95.0		
1932	119.1	1936	104.2	1940	110.9		

Monthly Indexes, 1930-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
1936						
January	76.7	104.5	74.2	99.3	70.2	94.6
February	105.8	105.4	94.9	102.3	92.9	100.7
March	81.5	98.2	146.4	111.8	76.2	94.2
April	143.9	112.4	81.9	97.5	133.4	95.2
May	101.5	99.7	106.4	105.3	94.1	98.3
June	78.6	104.5	77.1	102.1	74.9	98.8
July	85.7	100.1	87.2	97.1	83.3	96.7
August	100.1	103.3	88.0	93.6	82.2	90.6
September	94.8	103.7	94.3	103.5	83.9	96.7
October	104.0	102.4	101.2	103.2	90.8	92.7
November	80.5	98.5	84.5	100.6	76.6	93.0
December	100.9	108.4	104.2	111.3	107.3	93.1
1937						
January	76.7	104.5	74.2	99.3	70.2	94.6
February	105.8	105.4	94.9	102.3	92.9	100.7
March	81.5	98.2	146.4	111.8	76.2	94.2
April	143.9	112.4	81.9	97.5	133.4	95.2
May	101.5	99.7	106.4	105.3	94.1	98.3
June	78.6	104.5	77.1	102.1	74.9	98.8
July	85.7	100.1	87.2	97.1	83.3	96.7
August	100.1	103.3	88.0	93.6	82.2	90.6
September	94.8	103.7	94.3	103.5	83.9	96.7
October	104.0	102.4	101.2	103.2	90.8	92.7
November	80.5	98.5	84.5	100.6	76.6	93.0
December	100.9	108.4	104.2	111.3	107.3	93.1
1938						
January	76.7	104.5	74.2	99.3	70.2	94.6
February	105.8	105.4	94.9	102.3	92.9	100.7
March	81.5	98.2	146.4	111.8	76.2	94.2
April	143.9	112.4	81.9	97.5	133.4	95.2
May	101.5	99.7	106.4	105.3	94.1	98.3
June	78.6	104.5	77.1	102.1	74.9	98.8
July	85.7	100.1	87.2	97.1	83.3	96.7
August	100.1	103.3	88.0	93.6	82.2	90.6
September	94.8	103.7	94.3	103.5	83.9	96.7
October	104.0	102.4	101.2	103.2	90.8	92.7
November	80.5	98.5	84.5	100.6	76.6	93.0
December	100.9	108.4	104.2	111.3	107.3	93.1
1939						
January	64.4	91.0	72.3	99.7	86.0	117.2
February	85.8	93.0	97.2	101.9	124.9	134.3
March	75.2	92.2	158.5	115.6	102.4	124.2
April	135.3	99.8	80.0	98.7	171.5	120.0
May	92.7	93.9	108.3	108.4	130.3	124.4
June	73.5	90.6	85.7	110.9	89.6	122.5
July	75.2	87.2	84.5	101.0	101.9	121.4
August	81.0	80.0	106.6	110.8	128.5	137.6
September	85.5	88.5	96.8	109.6	118.4	130.4
October	88.6	95.5	109.5	114.0	135.1	137.5
November	83.8	101.1	105.1	120.5	131.4	155.3
December	108.6	101.7	226.5	124.0	301.8	160.1
1940						
January	64.4	91.0	72.3	99.7	86.0	117.2
February	85.8	93.0	97.2	101.9	124.9	134.3
March	75.2	92.2	158.5	115.6	102.4	124.2
April	135.3	99.8	80.0	98.7	171.5	120.0
May	92.7	93.9	108.3	108.4	130.3	124.4
June	73.5	90.6	85.7	110.9	89.6	122.5
July	75.2	87.2	84.5	101.0	101.9	121.4
August	81.0	80.0	106.6	110.8	128.5	137.6
September	85.5	88.5	96.8	109.6	118.4	130.4
October	88.6	95.5	109.5	114.0	135.1	137.5
November	83.8	101.1	105.1	120.5	131.4	155.3
December	108.6	101.7	226.5	124.0	301.8	160.1
1941						
January	64.4	91.0	72.3	99.7	86.0	117.2
February	85.8	93.0	97.2	101.9	124.9	134.3
March	75.2	92.2	158.5	115.6	102.4	124.2
April	135.3	99.8	80.0	98.7	171.5	120.0
May	92.7	93.9	108.3	108.4	130.3	124.4
June	73.5	90.6	85.7	110.9	89.6	122.5
July	75.2	87.2	84.5	101.0	101.9	121.4
August	81.0	80.0	106.6	110.8	128.5	137.6
September	85.5	88.5	96.8	109.6	118.4	130.4
October	88.6	95.5	109.5	114.0	135.1	137.5
November	83.8	101.1	105.1	120.5	131.4	155.3
December	108.6	101.7	226.5	124.0	301.8	160.1

Table 4.—Monthly Indexes of Men's Clothing Store Sales in Canada

Annual Averages, 1929-1941

1929	168.5	1933	78.4	1937	108.0	1941	126.7
1930	126.0	1934	87.1	1938	99.0		
1931	101.5	1935	92.3	1939	100.2		
1932	81.8	1936	99.3	1940	114.2		

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	66.0	97.7	76.4	105.5	77.4	107.3
February	58.5	97.2	62.7	106.1	60.7	102.7
March	75.3	97.0	89.9	105.3	79.6	104.6
April	103.9	97.4	109.1	100.1	115.3	103.2
May	104.6	98.0	114.1	108.6	91.7	97.3
June	104.5	99.5	115.6	109.4	107.4	101.3
July	81.6	99.9	95.7	111.5	82.7	98.9
August	77.2	101.3	79.4	110.0	72.1	96.3
September	97.7	100.4	107.5	110.0	98.9	98.4
October	138.2	103.6	142.1	109.3	118.4	92.9
November	125.5	106.1	128.7	105.8	119.8	95.4
December	166.5	101.4	174.3	109.7	183.7	92.4
		1939		1940		1941
January	89.3	98.4	76.9	105.5	92.1	121.8
February	86.7	96.0	87.7	110.9	82.0	138.8
March	70.2	85.5	90.5	105.8	105.0	130.6
April	101.2	98.2	101.5	102.6	146.7	143.2
May	95.0	98.0	107.3	109.9	135.4	137.0
June	102.3	95.7	113.5	109.6	137.4	134.3
July	79.7	101.1	94.9	116.1	111.4	135.7
August	71.7	95.5	97.4	122.4	115.2	146.5
September	115.4	100.2	107.3	112.1	123.4	130.4
October	133.8	110.9	145.5	115.9	169.4	133.4
November	127.9	101.4	160.3	120.1	173.3	135.2
December	173.8	104.0	199.7	125.6	242.9	148.0

Table 5.--Monthly Indexes Women's Clothing Store Sales in Canada

Annual Average, \$, 1929-1941						
1929	1933	1937	1941	1930	1934	1938
149.0	88.3	104.6	136.4	138.0	93.8	100.0
119.4	94.0	101.5		119.4	94.0	
97.7	99.8	117.0		97.7	99.8	

Month	Monthly Indexes, 1936-1941					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936			1937		1938
January	65.3	98.1	71.1	101.0	71.7	103.6
February	57.7	95.9	60.1	103.3	61.2	105.2
March	81.5	95.8	95.3	100.8	89.5	108.8
April	126.8	103.0	126.4	103.6	137.3	102.3
May	112.5	101.5	111.8	104.4	96.4	95.5
June	112.6	100.8	119.0	106.6	112.0	99.9
July	85.1	99.3	93.8	105.4	81.0	94.5
August	71.9	98.4	72.0	104.0	70.6	98.9
September	93.1	98.6	98.4	103.8	95.3	99.7
October	132.9	101.3	137.8	108.2	121.2	96.6
November	106.6	99.9	113.7	103.6	110.1	99.5
December	152.1	99.2	155.2	104.6	153.6	94.7
	1939			1940		1941
January	67.9	97.7	74.2	103.4	83.5	121.9
February	56.4	97.0	68.0	113.1	80.9	139.1
March	83.7	95.8	102.7	106.0	114.7	135.7
April	126.3	100.3	129.4	111.8	170.1	135.6
May	104.2	100.4	118.1	112.4	141.1	133.3
June	104.4	92.4	116.5	102.0	132.9	123.4
July	80.0	99.0	98.0	114.7	111.3	132.4
August	68.6	95.3	96.0	125.8	119.7	161.5
September	110.2	109.7	114.0	125.3	134.8	144.0
October	130.7	110.1	148.6	120.3	134.1	131.3
November	117.8	106.1	146.2	124.9	155.4	137.2
December	168.0	106.7	193.6	133.0	223.7	148.8

Table 6.--Monthly Indexes of Department Store Sales in Canada

Annual Averages, 1929-1941

1929	140.5	1933	88.2	1937	103.8	1941	133.8
1930	130.9	1934	93.2	1938	99.9		
1931	114.5	1935	94.3	1939	103.6		
1932	93.1	1936	98.4	1940	116.2		

Monthly Indexes 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
1936						
January	70.3	95.3	74.9	102.1	75.4	101.7
February	75.6	95.3	76.7	102.0	75.4	100.2
March	81.7	94.0	92.5	99.9	86.7	98.3
April	94.3	91.2	101.3	101.5	103.8	99.7
May	97.8	96.3	104.3	103.2	95.1	95.6
June	95.9	92.1	105.2	101.0	101.3	96.9
July	75.4	97.4	81.9	104.6	74.0	98.2
August	82.3	100.2	84.6	104.8	81.3	97.2
September	103.0	101.5	105.6	103.7	102.8	100.0
October	124.4	104.6	123.3	107.7	115.2	101.1
November	112.6	101.2	120.5	104.6	118.5	102.8
December	167.2	103.4	174.8	107.6	171.7	101.8
1937						
January	71.0	96.4	84.8	112.6	95.1	125.5
February	71.0	94.4	84.8	103.2	94.3	126.1
March	80.0	91.7	95.4	105.3	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	93.0	94.3	108.7	106.5	123.7	125.1
July	76.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.8	120.4	146.1
September	117.3	115.3	114.1	116.7	138.6	136.6
October	132.4	118.0	141.1	120.9	160.0	136.5
November	123.9	107.1	150.9	123.5	155.4	137.6
December	133.9	116.4	210.2	132.2	239.2	145.8
1938						
January	71.0	96.4	84.8	112.6	95.1	125.5
February	71.0	94.4	84.8	103.2	94.3	126.1
March	80.0	91.7	95.4	105.3	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	93.0	94.3	108.7	106.5	123.7	125.1
July	76.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.8	120.4	146.1
September	117.3	115.3	114.1	116.7	138.6	136.6
October	132.4	118.0	141.1	120.9	160.0	136.5
November	123.9	107.1	150.9	123.5	155.4	137.6
December	133.9	116.4	210.2	132.2	239.2	145.8
1939						
January	71.0	96.4	84.8	112.6	95.1	125.5
February	71.0	94.4	84.8	103.2	94.3	126.1
March	80.0	91.7	95.4	105.3	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	93.0	94.3	108.7	106.5	123.7	125.1
July	76.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.8	120.4	146.1
September	117.3	115.3	114.1	116.7	138.6	136.6
October	132.4	118.0	141.1	120.9	160.0	136.5
November	123.9	107.1	150.9	123.5	155.4	137.6
December	133.9	116.4	210.2	132.2	239.2	145.8
1940						
January	71.0	96.4	84.8	112.6	95.1	125.5
February	71.0	94.4	84.8	103.2	94.3	126.1
March	80.0	91.7	95.4	105.3	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	93.0	94.3	108.7	106.5	123.7	125.1
July	76.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.8	120.4	146.1
September	117.3	115.3	114.1	116.7	138.6	136.6
October	132.4	118.0	141.1	120.9	160.0	136.5
November	123.9	107.1	150.9	123.5	155.4	137.6
December	133.9	116.4	210.2	132.2	239.2	145.8
1941						
January	71.0	96.4	84.8	112.6	95.1	125.5
February	71.0	94.4	84.8	103.2	94.3	126.1
March	80.0	91.7	95.4	105.3	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	93.0	94.3	108.7	106.5	123.7	125.1
July	76.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.8	120.4	146.1
September	117.3	115.3	114.1	116.7	138.6	136.6
October	132.4	118.0	141.1	120.9	160.0	136.5
November	123.9	107.1	150.9	123.5	155.4	137.6
December	133.9	116.4	210.2	132.2	239.2	145.8

Table 7.--Monthly Indexes of Drug Store Sales in Canada

Annual Averages, 1929-1941			
1929 122.5	1933 86.1	1937 104.0	1941 131.2
1930 115.6	1934 89.4	1938 102.6	
1931 106.2	1935 92.2	1939 104.3	
1932 96.4	1936 96.4	1940 113.9	

Month	Monthly Indexes, 1936-1941					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936				1937	
January	87.6	92.2	97.1	101.3	98.1	103.9
February	88.3	92.9	94.7	105.1	90.7	100.6
March	90.8	94.3	101.9	103.8	99.3	101.0
April	92.7	96.0	98.4	101.5	101.2	102.1
May	94.4	95.9	101.4	104.0	97.0	101.8
June	91.3	97.1	98.1	103.7	97.4	102.9
July	94.4	96.2	103.7	103.4	100.8	102.4
August	94.0	94.5	102.2	100.1	102.0	102.9
September	97.0	96.5	106.3	105.7	103.8	102.9
October	103.9	97.5	109.7	104.9	108.9	105.2
November	95.5	99.5	100.8	102.7	99.7	101.1
December	126.0	99.3	133.3	105.2	131.2	101.3
	1939				1940	
January	98.3	104.4	102.2	108.8	118.0	124.1
February	95.0	105.4	100.2	107.3	112.5	124.8
March	105.2	106.1	103.4	110.0	123.7	125.6
April	102.9	106.1	103.3	108.3	121.0	125.3
May	102.7	105.7	107.4	109.5	126.5	126.1
June	98.9	104.2	105.2	110.3	122.9	133.5
July	99.6	102.2	108.0	111.2	127.7	130.7
August	99.5	99.7	115.5	112.8	132.3	131.7
September	104.4	101.1	112.3	114.3	130.4	130.5
October	107.1	105.3	124.1	119.5	141.8	135.9
November	105.0	106.5	116.9	115.5	134.6	132.2
December	141.6	111.4	131.9	131.6	132.6	145.5

Table 8.--Monthly Indexes of Furniture Store Sales in Canada

Annual Averages, 1929-1941

1929	159.5	1933	68.1	1937	111.7	1941	126.3
1930	125.2	1934	85.4	1938	98.1		
1931	105.3	1935	89.4	1939	102.0		
1932	75.8	1936	98.8	1940	118.1		

Monthly Indexes, 1930-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
		1936		1937		1938
January	58.7	68.0	73.2	111.0	68.5	106.1
February	73.8	89.0	85.3	100.3	79.2	101.5
March	77.7	83.4	97.7	111.1	83.5	96.2
April	107.7	94.4	124.2	105.0	112.0	101.0
May	117.7	95.5	139.1	110.5	121.9	100.0
June	95.5	95.5	116.7	116.6	97.6	98.6
July	78.2	99.2	94.0	116.5	72.8	94.7
August	99.3	96.5	110.7	109.5	93.6	90.4
September	114.6	97.9	123.2	109.5	106.5	92.6
October	130.4	112.6	129.9	116.1	117.1	99.6
November	105.8	107.4	117.2	114.3	104.1	97.2
December	125.6	112.0	124.0	115.2	121.2	100.2
		1939		1940		1941
January	60.3	94.5	75.8	110.7	83.3	125.7
February	75.1	90.5	90.1	111.3	104.4	133.3
March	82.0	94.5	93.0	112.2	113.9	132.7
April	102.6	95.9	117.4	104.7	137.7	127.2
May	125.2	90.0	146.6	117.0	173.3	138.3
June	100.5	101.5	123.0	125.7	131.4	137.4
July	78.3	104.9	100.6	129.3	118.1	149.1
August	103.0	99.5	125.2	118.3	138.8	135.4
September	115.4	97.9	124.0	111.3	140.3	121.9
October	130.6	113.5	135.2	113.4	140.5	117.8
November	110.9	103.5	122.9	112.1	106.6	95.0
December	130.5	119.4	135.3	145.3	134.9	114.1

Table 9.--Monthly Indexes Grocery and Meat Store Sales in Canada

Annual Averages, 1929-1941							
1929	123.3	1933	85.7	1937	103.4	1941	137.6
1930	119.6	1934	86.8	1938	102.7		
1931	109.0	1935	90.5	1939	108.6		
1932	95.5	1936	94.8	1940	119.6		

Monthly Indexes, 1936-1941						
Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936			1937		
January	93.9	97.1	99.0	100.0	94.9	105.3
February	94.3	93.3	91.3	99.9	96.8	105.4
March	93.3	93.1	101.2	104.5	105.3	102.3
April	91.1	89.8	104.7	100.9	112.0	106.5
May	97.7	90.3	107.3	101.0	102.1	103.0
June	91.7	93.6	102.2	103.4	105.9	106.3
July	90.1	91.3	103.0	101.1	100.3	99.3
August	91.2	94.4	90.8	100.7	90.9	98.1
September	91.8	94.8	102.7	105.2	101.4	102.6
October	102.8	95.0	111.4	106.1	105.2	100.1
November	90.5	95.6	99.7	102.7	98.0	100.2
December	109.2	100.4	124.5	119.2	121.4	101.1
	1939			1940		
January	93.2	101.1	104.4	110.1	113.0	122.0
February	95.4	103.9	103.0	113.3	117.0	127.3
March	100.6	104.9	124.5	119.6	134.7	126.9
April	110.0	108.7	116.2	116.2	138.2	136.5
May	109.7	108.7	123.9	120.8	146.8	141.4
June	122.1	121.2	131.8	127.8	139.4	145.7
July	100.8	107.5	111.1	114.7	133.0	136.3
August	104.8	111.8	124.2	122.6	146.0	143.3
September	117.9	112.2	108.9	116.2	133.7	139.1
October	103.9	108.2	120.8	120.8	145.2	143.0
November	106.3	107.8	126.1	119.0	143.7	140.3
December	129.3	110.9	135.5	126.1	131.6	149.1

Table 10.—Monthly Indexes of Hardware Store Sales in Canada

Annual Averages, 1929-1941

1929 141.5	1933 71.7	1937 104.8	1941 137.6
1930 123.1	1934 84.9	1938 106.6	
1931 103.6	1935 87.2	1939 107.6	
1932 80.5	1936 93.7	1940 117.6	

Monthly Indexes, 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
	1936		1937		1938	
January	48.0	84.1	54.7	101.4	63.5	108.0
February	47.1	85.6	51.9	98.5	58.7	107.5
March	65.1	91.2	75.6	105.9	77.5	104.6
April	94.0	92.2	113.4	106.9	103.1	107.0
May	123.6	92.7	130.7	104.8	137.0	105.9
June	112.9	93.1	130.5	107.6	131.6	108.5
July	102.4	91.3	118.8	105.9	114.7	106.4
August	101.5	96.7	111.8	106.5	113.4	108.6
September	103.9	95.4	126.5	107.5	120.5	102.4
October	118.4	93.3	119.0	105.5	124.1	110.1
November	97.5	99.4	102.7	100.7	110.4	108.3
December	106.5	93.1	112.4	99.3	114.0	102.6
	1939		1940		1941	
January	66.4	107.8	72.9	119.2	81.1	132.6
February	56.0	102.6	68.5	116.9	73.2	143.3
March	72.0	97.1	79.1	115.3	97.5	136.7
April	96.6	98.7	110.2	103.9	137.0	154.4
May	136.9	101.7	148.3	110.2	169.4	125.9
June	123.3	105.7	139.6	119.7	155.1	132.9
July	118.3	109.7	121.1	108.0	148.6	132.4
August	122.7	112.5	126.2	115.7	150.1	142.9
September	125.6	115.3	130.2	115.3	157.5	133.9
October	125.3	111.6	141.6	120.3	154.7	140.5
November	110.0	107.3	126.0	123.6	140.3	143.1
December	125.6	117.5	148.2	136.8	171.9	154.7

Table 11.--Monthly Indexes of Radio and Electrical Store Sales in Canada

Annual Averages, 1929-1941

1929	211.7	1933	67.7	1937	103.2	1941	156.7
1930	157.4	1934	78.8	1938	100.8		
1931	125.0	1935	87.3	1939	105.0		
1932	82.5	1936	99.3	1940	130.3		

Monthly Indexes, 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
1936						
January	79.2	33.3	85.8	110.5	86.2	111.3
February	72.2	93.2	84.2	115.2	75.2	101.1
March	78.0	94.4	95.5	113.2	80.4	104.2
April	87.3	95.8	105.3	111.1	101.3	111.7
May	107.2	95.9	124.2	111.1	115.6	101.6
June	84.7	91.3	107.3	115.7	93.3	100.6
July	76.8	98.6	68.1	110.8	77.1	100.8
August	75.4	98.0	87.8	111.8	84.8	104.0
September	115.5	90.0	126.0	108.0	115.7	99.2
October	137.5	107.0	134.1	108.6	124.5	100.8
November	128.7	105.0	131.4	105.1	110.6	86.8
December	148.7	105.7	145.0	101.6	136.9	97.3
1939						
January	77.7	100.3	90.6	112.4	114.9	142.6
February	71.0	95.5	92.8	112.8	108.5	146.0
March	82.1	95.7	97.2	122.4	119.4	144.6
April	92.8	106.0	119.1	125.6	143.8	137.7
May	122.4	105.3	130.4	129.4	168.4	143.1
June	96.3	103.8	146.2	163.9	138.3	155.1
July	84.0	100.8	102.1	132.4	137.1	172.4
August	88.8	109.0	103.6	133.2	135.9	173.1
September	120.2	103.0	133.3	119.6	158.2	135.6
October	129.2	104.6	148.2	115.4	153.6	119.5
November	124.8	97.9	140.2	114.7	117.1	95.6
December	146.3	108.1	224.4	165.9	170.6	121.3
1940						
January	77.7	100.3	90.6	112.4	114.9	142.6
February	71.0	95.5	92.8	112.8	108.5	146.0
March	82.1	95.7	97.2	122.4	119.4	144.6
April	92.8	106.0	119.1	125.6	143.8	137.7
May	122.4	105.3	130.4	129.4	168.4	143.1
June	96.3	103.8	146.2	163.9	138.3	155.1
July	84.0	100.8	102.1	132.4	137.1	172.4
August	88.8	109.0	103.6	133.2	135.9	173.1
September	120.2	103.0	133.3	119.6	158.2	135.6
October	129.2	104.6	148.2	115.4	153.6	119.5
November	124.8	97.9	140.2	114.7	117.1	95.6
December	146.3	108.1	224.4	165.9	170.6	121.3
1941						
January	77.7	100.3	90.6	112.4	114.9	142.6
February	71.0	95.5	92.8	112.8	108.5	146.0
March	82.1	95.7	97.2	122.4	119.4	144.6
April	92.8	106.0	119.1	125.6	143.8	137.7
May	122.4	105.3	130.4	129.4	168.4	143.1
June	96.3	103.8	146.2	163.9	138.3	155.1
July	84.0	100.8	102.1	132.4	137.1	172.4
August	88.8	109.0	103.6	133.2	135.9	173.1
September	120.2	103.0	133.3	119.6	158.2	135.6
October	129.2	104.6	148.2	115.4	153.6	119.5
November	124.8	97.9	140.2	114.7	117.1	95.6
December	146.3	108.1	224.4	165.9	170.6	121.3

Table 13.--Monthly Indexes of Restaurant Sales in Canada

Annual Averages, 1929-1941

1929	181.1	1933	87.8	1937	105.8	1941	122.3
1930	159.2	1934	92.4	1938	99.4		
1931	130.1	1935	95.9	1939	97.2		
1932	99.8	1936	102.8	1940	105.1		

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	95.7	100.7	100.5	106.1	96.5	102.2
February	93.1	100.7	96.3	109.0	92.7	105.0
March	100.1	102.6	108.4	109.7	103.3	104.5
April	98.2	98.6	106.8	106.9	99.5	98.6
May	101.2	99.4	103.0	101.4	98.9	98.4
June	99.5	99.9	101.4	101.8	95.0	95.4
July	106.0	100.7	107.8	101.4	100.5	95.8
August	102.9	101.2	111.0	104.1	105.9	98.1
September	105.1	101.5	107.9	104.2	101.2	97.5
October	103.8	100.6	107.0	105.0	99.2	97.7
November	100.5	107.6	104.3	110.8	98.6	102.1
December	113.8	109.5	108.9	104.5	103.2	98.1
	1939		1940		1941	
January	89.5	95.7	95.5	100.3	109.3	115.0
February	82.1	93.0	92.8	101.4	103.2	116.9
March	94.0	95.7	100.8	102.0	117.0	118.8
April	93.3	94.0	99.0	99.4	118.2	118.7
May	100.5	93.7	108.6	101.4	119.2	115.6
June	91.2	91.3	99.8	100.6	114.4	116.5
July	96.2	92.0	100.0	101.0	125.2	119.4
August	101.7	94.2	113.5	103.8	134.7	124.8
September	104.1	99.2	111.0	108.7	129.7	125.3
October	103.3	102.7	112.5	110.4	131.0	123.2
November	100.3	106.0	109.2	113.9	126.8	123.9
December	100.8	105.7	117.8	114.9	139.4	134.1

Table 13.—Monthly Indexes of Variety Store Sales in Canada

Annual Averages, 1929-1941

1929	85.9	1933	74.9	1937	103.8	1941	161.3
1930	88.5	1934	80.1	1938	105.2		
1931	87.4	1935	85.2	1939	113.2		
1932	79.7	1936	92.7	1940	135.8		

Monthly Indexes, 1936-1941

Month	Indexes	Indexes	Indexes	Indexes	Indexes	Indexes
	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations	of Monthly Sales	Corrected for Seasonal Variations
		1936		1937		1938
January	54.4	84.9	84.5	98.0	67.5	109.2
February	62.1	85.9	85.3	97.4	70.6	104.5
March	66.3	87.9	84.3	101.8	78.8	101.3
April	82.4	90.8	84.8	97.4	102.6	105.1
May	93.4	90.5	100.6	103.7	93.2	101.7
June	95.4	93.3	109.0	106.6	107.9	105.1
July	91.3	91.2	110.2	104.0	104.3	101.5
August	89.5	92.2	92.6	101.4	92.7	98.0
September	86.8	94.6	93.8	105.6	101.1	107.1
October	104.0	94.1	114.1	106.3	113.1	105.5
November	94.1	96.5	105.0	104.7	106.8	106.5
December	191.1	98.2	209.1	113.7	218.2	104.7
		1939		1940		1941
January	68.7	111.2	80.7	127.0	96.9	131.4
February	69.7	103.2	86.7	124.2	102.8	133.6
March	80.2	102.7	108.6	125.8	121.0	150.9
April	100.9	106.6	104.2	120.6	143.4	157.0
May	106.0	107.7	124.8	125.2	150.8	159.7
June	116.2	112.7	122.7	125.3	154.0	154.8
July	108.3	112.2	125.8	126.7	152.2	152.7
August	100.4	100.6	138.0	134.6	158.9	163.1
September	115.2	115.1	125.5	137.9	152.3	162.6
October	120.7	120.2	146.9	141.7	173.0	166.2
November	123.1	122.3	153.8	143.8	178.2	171.6
December	248.1	122.7	280.7	148.3	341.6	176.2

Table 14.4—Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.0	67.3	64.8	67.4	59.5	71.1
February	58.5	59.1	57.1	61.2	51.6	57.7
March	75.3	74.5	79.3	76.4	69.3	67.7
April	103.9	97.9	105.8	106.5	100.4	94.7
May	104.6	97.2	113.6	102.5	100.2	102.8
June	104.3	107.3	120.9	99.8	91.4	98.2
July	81.8	92.9	88.6	77.9	73.1	84.0
August	77.2	86.7	79.7	73.5	69.9	92.1
September	97.7	88.6	92.5	92.4	123.0	111.3
October	138.2	113.4	129.6	136.9	173.9	137.8
November	125.5	113.0	124.4	129.6	123.1	113.7
December	168.5	173.8	152.9	174.2	149.1	184.5
Annual Average	99.9	97.7	100.8	99.8	99.1	101.3
1937						
January	76.4	78.7	74.9	80.8	63.8	76.6
February	62.7	61.8	60.1	68.8	54.8	60.3
March	89.9	87.0	88.2	92.2	87.6	88.0
April	109.1	97.4	120.0	109.1	104.7	94.6
May	114.1	112.3	130.6	108.9	105.4	109.1
June	115.6	116.9	131.3	113.2	97.4	109.4
July	95.7	114.9	105.4	91.9	78.3	97.1
August	79.4	91.4	84.1	75.9	63.8	97.8
September	107.5	97.7	100.5	107.9	105.8	110.4
October	142.1	120.9	136.9	150.2	142.0	133.0
November	128.7	117.0	121.9	130.3	145.7	124.3
December	174.3	183.4	166.1	181.0	149.5	132.4
Annual Average	108.0	100.7	110.8	109.0	98.9	107.3
1938						
January	77.4	81.2	77.9	78.7	69.3	78.3
February	60.7	66.8	60.1	62.1	53.3	60.4
March	79.6	80.2	74.9	83.3	81.3	71.7
April	115.8	122.7	131.8	117.1	106.2	99.5
May	91.7	97.0	105.6	85.2	86.5	95.7
June	107.4	111.4	122.4	103.3	98.8	95.2
July	82.7	92.9	88.0	79.3	77.2	84.8
August	72.1	82.6	74.6	68.2	65.9	86.5
September	98.9	88.3	97.7	97.9	113.5	95.3
October	118.4	100.6	105.5	113.7	171.5	116.4
November	119.8	109.3	112.3	119.1	147.9	111.7
December	165.7	171.7	145.4	175.6	149.8	176.6
Annual Average	99.0	100.4	98.7	98.5	101.3	97.7

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	69.8	65.0	69.0	72.3	63.0	73.5
February	56.7	57.5	54.2	59.2	49.8	60.2
March	70.2	67.0	69.1	69.3	75.3	73.9
April	101.2	97.8	101.1	102.3	104.2	94.0
May	95.0	98.0	107.5	89.0	89.0	97.0
June	102.3	112.1	115.0	97.9	90.6	97.3
July	79.7	96.5	84.5	73.7	76.0	88.7
August	71.7	86.9	73.2	67.2	65.0	88.7
September	115.4	102.0	115.1	110.3	143.6	112.2
October	133.8	119.4	118.3	131.4	190.6	127.6
November	127.9	139.2	113.4	123.9	145.8	112.9
December	173.8	208.4	151.6	188.6	171.9	189.9
Annual Average	100.2	104.2	97.8	99.2	105.4	101.4
1940						
January	73.9	89.6	74.7	81.6	70.3	80.4
February	67.7	81.3	65.7	68.3	61.0	63.3
March	90.5	103.2	88.3	91.0	84.4	87.6
April	101.5	116.3	104.3	101.3	94.6	91.1
May	107.3	130.0	120.4	100.8	99.9	101.2
June	118.5	139.5	129.1	114.9	104.5	109.6
July	94.9	132.3	92.4	93.6	86.3	94.4
August	97.4	133.3	92.7	94.8	86.0	111.1
September	107.3	130.8	99.8	106.9	100.9	103.7
October	145.5	165.2	134.3	145.5	166.0	130.2
November	160.3	182.9	150.3	160.3	181.7	137.3
December	199.7	250.3	171.9	212.0	178.8	201.6
Annual Average	114.2	133.4	110.3	114.2	110.3	110.0
1941						
January	92.1	120.5	79.9	97.0	79.5	96.1
February	82.0	103.1	75.1	85.3	71.3	76.5
March	105.0	128.5	100.4	110.6	90.6	89.1
April	143.7	184.0	150.0	153.2	121.5	107.1
May	135.4	174.3	143.0	133.0	122.3	110.2
June	137.4	173.2	141.5	130.6	126.0	116.0
July	111.4	164.4	112.7	102.4	106.0	117.2
August	113.2	158.3	116.9	108.5	92.8	121.5
September	128.4	157.9	122.5	124.5	136.3	123.5
October	160.4	197.7	160.6	169.1	171.1	143.0
November	175.8	224.6	164.3	175.1	177.5	143.9
December	242.9	327.7	225.3	254.7	200.2	221.5
Annual Average	136.5	176.3	133.4	137.5	124.7	122.6

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	65.3	66.6	58.6	69.3	62.1	68.4
February	57.7	56.7	61.7	57.3	55.0	52.9
March	81.5	69.7	82.2	81.1	83.0	84.4
April	126.3	105.4	134.5	124.6	123.3	122.4
May	112.5	101.5	118.5	106.1	119.6	111.6
June	112.6	109.3	128.7	108.3	100.4	109.1
July	85.1	80.0	88.2	82.8	84.0	92.1
August	71.9	75.4	74.6	70.0	65.3	81.7
September	93.1	77.3	92.4	91.5	90.8	100.9
October	132.9	117.1	132.0	134.3	143.6	115.9
November	106.6	100.2	102.3	112.1	103.1	98.7
December	152.1	144.2	144.1	160.1	145.8	146.3
Annual Average	99.8	92.0	101.5	100.0	99.2	98.7
1937						
January	71.1	74.8	67.2	76.6	59.8	60.3
February	60.1	55.4	63.5	69.3	59.4	57.2
March	95.3	80.8	84.6	96.6	101.6	116.3
April	126.4	102.0	151.7	120.5	120.3	105.0
May	111.8	113.9	123.7	106.4	107.1	112.2
June	119.0	113.3	137.5	115.6	103.5	110.0
July	93.8	100.9	99.3	91.7	83.3	102.2
August	72.0	82.3	75.7	83.5	85.8	90.2
September	98.4	93.1	96.8	99.5	94.8	105.0
October	137.8	126.3	136.7	144.6	132.5	119.3
November	113.7	118.4	106.3	120.1	114.2	101.5
December	155.2	174.5	145.7	164.8	144.6	142.8
Annual Average	104.6	102.5	107.2	105.5	93.9	102.6
1938						
January	71.7	81.0	65.9	75.8	60.0	72.7
February	61.2	58.4	24.9	60.5	59.2	59.0
March	89.5	76.9	80.3	92.7	93.3	97.4
April	137.8	135.5	149.6	133.6	136.1	130.5
May	98.4	111.8	103.4	89.1	96.4	107.3
June	112.0	121.5	128.9	106.0	104.9	100.9
July	61.0	83.6	83.3	78.1	80.5	86.2
August	70.6	86.5	83.4	86.5	80.2	91.6
September	95.5	91.1	91.8	97.7	92.7	99.5
October	121.2	112.6	116.5	118.6	143.9	116.7
November	110.1	107.7	101.0	112.5	124.5	102.0
December	153.6	165.2	140.0	161.8	153.8	144.2
Annual Average	100.0	105.9	93.8	99.1	101.7	100.7

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces--Cont'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1939</u>						
January	67.9	75.4	61.7	63.2	70.9	71.2
February	56.4	52.2	57.8	56.2	55.6	50.1
March	83.7	70.7	76.8	82.7	92.2	101.4
April	120.5	117.3	125.1	125.4	132.5	130.4
May	104.2	120.2	113.0	97.1	99.9	115.6
June	104.4	123.7	113.8	100.0	94.6	107.4
July	80.9	86.7	82.9	76.0	81.0	86.6
August	68.8	85.6	64.3	65.0	73.2	84.6
September	110.2	99.8	104.2	111.0	118.0	115.6
October	130.7	125.9	121.0	131.3	150.3	127.6
November	117.3	133.2	108.8	122.1	122.9	106.9
December	168.0	195.4	151.7	177.6	168.9	154.3
Annual Average	101.5	107.0	98.4	101.1	104.7	105.2
<u>1940</u>						
January	74.2	88.1	64.8	78.8	72.6	77.4
February	68.0	70.0	66.6	67.9	68.5	70.9
March	102.7	110.5	88.7	100.9	112.6	133.5
April	129.4	130.5	130.7	132.6	114.1	133.2
May	118.1	162.1	125.0	108.5	118.0	128.5
June	116.5	139.2	123.0	111.0	107.9	130.2
July	96.0	117.0	92.4	94.5	93.0	109.4
August	96.0	128.1	85.4	95.7	92.4	120.5
September	114.0	150.1	103.1	119.1	108.3	123.3
October	148.6	172.0	143.2	147.4	160.6	140.8
November	146.8	178.0	127.0	151.5	162.3	138.9
December	193.6	227.6	182.7	205.1	178.0	173.7
Annual Average	117.0	137.7	111.1	117.7	115.5	123.3
<u>1941</u>						
January	88.5	112.0	76.0	94.8	81.1	95.2
February	80.9	94.6	83.9	80.3	72.7	82.2
March	114.7	123.0	105.9	115.5	110.1	138.9
April	170.1	195.3	172.4	176.0	147.5	156.5
May	141.1	192.7	146.0	136.5	129.9	145.7
June	132.9	162.6	141.7	129.7	118.8	136.9
July	111.3	131.6	108.2	109.4	106.0	129.4
August	119.7	150.1	120.0	119.7	105.1	128.6
September	134.8	154.4	128.8	133.2	132.5	155.7
October	164.1	174.3	170.7	163.4	158.6	152.5
November	155.4	185.2	143.0	161.7	159.7	138.1
December	223.7	259.6	225.8	235.4	192.6	195.0
Annual Average	136.4	161.3	135.0	138.0	120.0	137.7

Table 16.—Monthly Indexes of Department Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1936</u>						
January	70.3	70.6	67.6	70.3	71.0	70.1
February	75.6	73.0	72.7	76.6	76.0	76.6
March	81.7	78.2	82.9	82.6	80.5	82.8
April	94.3	90.5	93.9	94.8	94.4	94.3
May	97.8	100.2	98.9	98.9	95.6	96.2
June	95.0	105.1	98.3	98.1	90.4	93.5
July	75.4	86.8	66.3	74.2	73.9	80.9
August	82.3	83.9	78.7	80.6	80.7	94.6
September	103.0	92.4	98.5	97.7	116.0	101.7
October	124.4	114.8	111.9	116.3	146.8	118.6
November	112.6	112.6	105.8	117.3	114.2	101.4
December	167.2	174.0	162.8	174.9	180.6	158.3
Annual Average	98.4	98.5	94.9	98.6	100.0	93.0
<u>1937</u>						
January	74.9	76.1	76.3	75.9	73.2	72.9
February	76.7	72.3	75.1	73.2	76.1	77.3
March	92.5	86.1	91.6	92.2	91.4	97.4
April	101.3	98.3	104.9	102.6	99.2	99.5
May	104.3	117.2	112.6	103.4	99.5	101.4
June	105.2	118.2	112.1	103.7	94.9	102.6
July	81.9	99.1	76.6	79.3	77.8	90.1
August	84.6	92.5	82.8	81.5	79.7	103.3
September	105.6	99.9	112.4	104.4	103.9	103.8
October	123.3	121.2	117.7	121.9	130.5	118.3
November	120.5	118.1	113.5	119.0	129.6	114.1
December	174.8	184.2	179.3	183.1	181.2	168.3
Annual Average	103.8	106.9	101.8	104.2	101.4	105.1
<u>1938</u>						
January	73.4	89.4	80.0	77.6	69.6	76.4
February	75.4	69.7	77.7	77.0	71.9	79.2
March	86.7	78.3	92.9	87.1	84.3	88.8
April	103.8	100.4	115.1	104.7	98.2	102.5
May	95.1	101.7	105.1	95.1	69.3	93.5
June	101.3	111.8	111.4	104.1	92.8	95.3
July	74.0	80.7	69.7	70.3	75.5	88.6
August	81.3	82.3	83.0	78.0	78.2	97.1
September	102.3	90.8	107.4	105.0	97.8	101.9
October	115.2	101.3	110.5	107.5	131.9	114.7
November	113.5	106.7	114.2	116.0	131.2	106.5
December	171.7	169.5	180.1	175.6	163.0	171.0
Annual Average	99.9	96.9	103.9	99.6	98.4	101.3

Table 16.—Monthly Indexes of Department Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	71.0	63.7	79.7	70.1	68.9	73.0
February	71.0	63.3	78.3	71.8	68.6	75.5
March	86.0	71.5	91.7	87.5	82.8	90.8
April	97.1	88.6	103.1	97.4	94.8	99.5
May	101.4	108.4	113.2	101.5	95.8	96.8
June	98.9	109.6	109.0	101.1	87.7	100.0
July	75.0	85.1	75.2	70.9	74.0	86.5
August	80.4	84.1	79.9	77.6	77.9	93.5
September	117.3	100.1	118.7	117.4	120.8	117.7
October	132.4	123.4	121.5	120.6	121.9	120.2
November	123.9	130.0	121.9	124.3	128.7	110.4
December	188.9	204.6	198.1	195.3	177.9	173.5
Annual Average	103.6	102.7	106.3	103.0	103.3	103.1
1940						
January	84.2	85.3	92.0	83.4	82.8	78.9
February	84.8	83.9	87.4	85.6	83.0	84.2
March	95.4	89.8	101.8	93.0	93.0	101.4
April	105.2	102.3	113.5	107.4	99.6	103.5
May	111.9	125.0	122.7	113.8	103.5	100.9
June	108.7	117.4	117.0	110.3	99.8	109.0
July	88.0	103.6	83.6	85.0	84.6	101.9
August	93.8	109.4	97.2	99.5	89.7	121.5
September	114.1	114.3	116.8	117.2	107.3	116.6
October	141.1	152.1	135.9	136.6	149.0	136.9
November	160.9	155.5	141.0	150.0	160.8	139.7
December	210.2	245.3	215.3	218.9	192.3	187.2
Annual Average	116.2	123.7	118.8	116.8	112.1	116.5
1941						
January	93.1	98.4	102.2	92.6	87.6	93.4
February	94.8	100.6	95.8	95.6	90.8	97.3
March	111.6	115.9	116.1	112.1	104.3	119.6
April	132.2	144.2	143.0	137.3	121.4	121.7
May	134.3	155.9	143.1	138.2	122.4	126.6
June	123.7	147.0	129.0	125.2	114.5	120.8
July	102.2	127.5	97.4	97.9	97.1	119.1
August	120.4	137.2	120.1	121.7	107.0	128.0
September	138.6	149.7	140.6	138.2	131.7	147.5
October	160.0	180.7	163.7	158.5	154.8	161.0
November	155.4	181.3	148.5	153.2	157.9	150.0
December	239.2	276.7	251.7	249.0	217.1	222.7
Annual Average	133.8	151.3	137.6	135.0	125.5	134.8

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	87.8	82.6	90.4	89.0	84.7	82.9
February	88.8	84.1	93.9	89.8	84.1	85.6
March	90.8	86.6	96.3	91.1	86.8	87.2
April	92.7	91.2	93.8	92.5	93.6	91.0
May	94.4	94.6	92.7	95.2	95.8	99.7
June	91.3	90.2	92.8	92.1	88.7	89.4
July	94.4	95.3	90.5	97.0	90.7	95.2
August	94.0	93.4	91.9	93.5	94.2	98.8
September	97.0	94.8	93.5	94.0	103.0	100.2
October	103.9	100.5	101.5	100.3	115.6	108.3
November	95.5	93.4	98.5	95.3	94.8	92.7
December	126.0	139.6	114.4	125.0	132.4	133.7
Annual Average	96.4	96.2	95.9	96.2	97.5	96.1
1937						
January	97.1	92.9	100.3	98.2	91.8	93.2
February	94.7	89.3	102.6	95.3	87.5	93.0
March	101.9	104.9	105.9	102.8	96.5	96.6
April	98.4	99.6	100.5	97.7	97.7	98.6
May	101.4	101.8	99.5	102.3	101.9	99.2
June	98.1	96.9	97.9	99.2	94.0	98.4
July	103.7	110.6	101.3	106.7	94.3	106.2
August	103.2	109.7	102.5	104.7	97.7	102.2
September	100.3	104.2	104.4	104.4	111.4	112.4
October	100.7	111.7	107.2	106.7	115.4	118.8
November	100.6	99.5	103.3	102.0	95.2	99.3
December	133.3	151.1	128.2	134.2	131.4	140.7
Annual Average	104.0	103.0	104.1	104.6	101.3	105.2
1938						
January	98.1	97.5	101.3	99.2	91.5	97.6
February	90.7	89.2	98.1	91.0	86.2	90.2
March	99.8	99.1	105.0	100.5	92.5	100.2
April	101.2	102.5	103.0	101.1	98.6	102.5
May	97.0	97.4	96.0	98.0	95.1	97.2
June	97.4	95.6	96.7	99.6	93.6	96.3
July	100.8	101.3	97.3	101.9	100.8	101.9
August	102.0	104.4	100.0	101.8	105.6	102.4
September	103.8	97.2	100.2	101.5	113.5	109.6
October	108.9	104.1	107.2	104.2	122.8	114.5
November	99.7	95.7	103.2	99.4	99.4	97.4
December	131.2	131.8	120.7	131.9	138.0	135.5
Annual Average	102.6	101.3	102.2	102.5	103.0	103.3

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1939</u>						
January	96.3	93.6	100.1	96.7	91.8	96.8
February	95.0	96.2	107.1	94.6	86.1	83.2
March	105.2	101.2	113.8	105.0	100.6	99.5
April	102.8	101.0	102.3	99.3	115.7	97.7
May	102.7	97.4	105.5	100.9	107.2	101.0
June	98.9	99.9	99.4	99.3	96.2	99.9
July	99.6	101.8	98.7	99.5	98.7	101.9
August	99.5	106.0	99.5	98.2	97.8	105.4
September	104.4	103.7	100.5	101.9	113.7	108.2
October	107.1	104.5	108.3	101.2	120.6	111.9
November	105.0	106.7	107.1	104.2	106.7	99.5
December	141.6	160.1	127.6	139.8	152.2	145.2
Annual Average	104.8	106.0	105.8	103.4	107.3	104.6
<u>1940</u>						
January	102.2	105.3	106.7	101.4	99.0	100.9
February	100.2	104.8	103.6	98.4	97.9	97.0
March	103.4	116.5	115.2	108.2	106.8	102.4
April	103.9	106.7	107.9	102.0	103.5	104.1
May	107.4	111.1	106.6	106.4	111.1	104.3
June	105.2	107.2	104.5	106.6	101.7	104.6
July	103.0	115.0	103.9	109.8	103.3	111.1
August	115.5	130.3	110.0	115.0	115.5	119.1
September	112.3	115.0	107.8	111.2	117.0	116.4
October	124.1	129.2	120.9	118.5	138.4	128.4
November	116.9	126.4	116.7	117.7	112.4	114.5
December	161.9	196.5	154.9	156.5	169.5	163.1
Annual Average	113.9	122.0	113.5	112.6	114.7	113.8
<u>1941</u>						
January	118.0	127.4	120.6	113.1	112.2	115.3
February	112.5	125.0	113.3	113.1	107.3	108.3
March	123.7	138.3	126.0	124.9	115.3	116.8
April	121.0	141.1	117.7	120.7	119.8	115.6
May	126.5	140.1	121.1	128.3	125.4	119.3
June	122.9	133.7	119.0	125.5	120.7	112.7
July	127.7	143.3	121.7	128.3	126.7	125.1
August	132.3	151.4	126.3	131.5	132.3	128.5
September	120.4	143.9	127.2	129.4	132.3	127.6
October	141.6	153.2	139.1	134.9	156.0	145.4
November	134.6	150.4	134.9	137.2	123.3	123.4
December	182.6	226.4	163.7	161.6	183.8	182.0
Annual Average	131.2	143.1	127.6	131.2	130.3	126.7

Table 18.-Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	93.9		102.7	92.4	81.6	89.4
February	94.3		100.4	93.2	85.7	91.3
March	93.3		102.0	91.0	84.5	86.9
April	91.1		94.4	90.7	86.5	88.2
May	97.7		100.2	97.0	96.9	92.7
June	91.7		93.3	89.0	97.2	91.2
July	90.1		84.9	91.1	97.8	92.0
August	91.2		82.1	92.4	104.7	97.2
September	91.8		84.4	91.1	110.3	93.0
October	102.8		99.8	103.3	108.6	99.5
November	90.5		87.8	91.9	87.6	97.9
December	109.2		103.9	111.5	106.1	122.9
Annual Average	94.8		94.7	94.6	95.6	95.2
1937						
January	99.0		100.1	101.9	86.1	99.9
February	91.8		92.9	92.7	83.9	96.5
March	101.2		102.3	101.0	95.9	107.3
April	104.7		104.8	103.2	108.3	100.6
May	107.3		107.3	105.7	103.6	113.6
June	102.2		101.4	98.9	110.0	110.6
July	106.0		96.1	106.4	122.4	114.6
August	90.8		81.0	88.5	111.3	106.8
September	102.7		95.2	101.7	120.2	107.9
October	111.4		107.4	111.2	119.4	114.8
November	99.7		96.6	100.9	99.3	105.2
December	124.5		119.9	126.6	121.9	134.9
Annual Average	103.4		100.4	103.2	107.2	110.1
1938						
January	94.9		97.9	98.0	80.6	90.5
February	96.8		98.9	98.2	87.1	97.3
March	105.8		105.5	103.5	97.4	105.9
April	112.0		114.4	113.4	103.4	108.9
May	102.1		103.8	102.1	98.1	102.5
June	105.9		108.1	107.0	103.3	109.1
July	100.3		92.0	102.5	108.8	101.4
August	90.9		84.2	91.1	101.4	98.7
September	101.4		98.0	100.6	114.9	96.1
October	103.2		105.0	105.6	102.5	95.0
November	98.0		100.7	100.3	90.3	87.9
December	121.4		124.9	127.6	103.7	102.9
Annual Average	102.7		102.9	104.1	99.7	99.7

Table 18.- Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	Canada	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
<u>1939</u>						
January	93.2	92.0	99.2	97.3	74.9	79.0
February	95.4	92.8	103.3	98.5	77.5	80.4
March	109.6	101.0	121.2	112.9	88.5	91.9
April	110.0	103.8	119.0	113.1	93.1	94.1
May	109.7	107.7	113.0	110.4	104.7	103.6
June	122.1	116.1	122.7	118.9	120.8	120.1
July	100.8	111.6	94.3	98.5	113.0	104.6
August	104.8	110.8	94.3	100.9	120.3	115.3
September	117.9	122.3	111.3	115.4	156.9	118.2
October	103.9	104.7	103.7	102.2	110.4	102.3
November	106.3	103.3	103.5	107.7	103.9	102.6
December	129.3	131.0	128.4	132.2	123.7	123.2
Annual Average	103.6	103.6	109.5	109.0	107.6	103.3
<u>1940</u>						
January	104.4	103.3	106.5	107.4	95.5	99.0
February	108.0	106.6	110.7	109.6	99.7	105.0
March	124.5	120.5	131.7	124.0	113.8	119.7
April	116.2	111.1	120.2	117.0	107.5	117.2
May	123.9	119.7	124.0	122.3	120.2	126.8
June	131.3	124.6	131.8	127.6	145.1	142.1
July	111.1	120.6	100.2	109.1	123.4	123.7
August	124.2	131.3	109.6	121.9	150.9	139.6
September	108.9	113.4	102.0	106.5	124.6	100.9
October	120.8	122.2	114.3	121.6	130.4	121.4
November	126.1	127.5	118.8	130.2	129.1	124.2
December	135.5	136.3	130.6	141.6	126.8	130.0
Annual Average	119.6	120.2	116.7	120.0	123.3	121.6
<u>1941</u>						
January	118.0	116.4	116.5	124.1	104.4	115.3
February	117.0	117.1	117.4	120.7	104.3	116.0
March	134.7	129.6	137.7	130.3	118.5	131.0
April	132.2	124.3	135.0	135.3	119.6	131.8
May	140.3	141.0	144.1	150.6	144.4	146.4
June	139.4	132.3	141.4	136.1	146.8	146.2
July	138.0	137.8	121.3	134.6	143.6	136.8
August	146.0	150.8	131.1	145.8	171.0	156.6
September	133.7	147.4	126.1	132.0	146.0	134.1
October	145.2	154.2	140.7	145.9	148.0	142.6
November	143.7	156.5	134.4	143.6	141.8	139.2
December	161.6	177.6	158.2	167.6	144.7	150.5
Annual Average	137.6	140.4	133.7	140.1	136.5	137.2

Table 19.—Monthly Indexes of Variety Store Sales in Canada by Provinces
(Average, 1935 - 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	54.4	46.6	51.9	56.9	52.8	59.3
February	62.1	54.3	62.7	63.8	57.8	66.1
March	66.3	57.0	64.5	68.7	65.7	69.3
April	82.4	72.8	82.5	83.9	81.9	85.4
May	93.4	85.8	98.1	95.0	89.6	95.9
June	95.4	93.4	101.0	94.5	92.2	89.6
July	91.3	94.0	89.2	89.9	95.5	96.0
August	89.5	95.1	88.0	87.7	89.0	98.9
September	88.3	88.6	86.7	86.4	97.7	89.8
October	104.0	103.5	98.3	105.1	116.1	98.5
November	94.1	92.5	85.7	95.7	108.2	96.3
December	191.1	198.0	166.6	197.7	191.8	220.3
Annual Average	92.7	90.0	89.6	93.8	94.8	93.3
1937						
January	64.5	59.9	62.6	68.0	57.6	65.1
February	65.3	59.5	63.9	68.1	64.0	63.0
March	84.3	76.6	80.6	86.7	85.0	89.7
April	84.3	76.2	85.0	85.4	87.8	86.0
May	106.6	102.0	116.5	105.1	101.6	96.9
June	109.0	102.3	119.5	107.5	103.9	99.4
July	110.2	114.6	114.3	108.8	105.3	107.6
August	92.6	100.0	95.5	89.8	86.2	100.3
September	99.3	99.5	102.5	98.1	97.5	98.3
October	114.1	112.9	114.1	116.8	115.1	101.6
November	106.0	104.5	100.0	108.1	106.2	101.7
December	203.1	225.2	191.7	217.4	190.1	226.1
Annual Average	103.3	102.3	103.9	105.0	99.9	103.4
1938						
January	67.5	62.1	68.6	68.9	65.5	69.2
February	70.6	62.2	72.1	72.0	65.4	74.9
March	78.8	71.7	77.0	81.7	75.1	80.9
April	102.6	93.4	105.6	104.6	97.2	100.1
May	98.2	92.4	107.8	98.7	90.4	95.5
June	107.9	104.1	118.4	107.1	99.2	96.4
July	104.3	103.9	105.8	104.3	103.3	101.7
August	92.7	97.6	95.3	90.3	87.0	101.8
September	101.1	100.2	102.8	99.8	102.4	102.2
October	118.1	113.4	117.1	109.7	123.3	103.9
November	106.3	107.3	105.4	106.3	112.3	104.2
December	216.2	231.0	199.7	221.5	220.9	239.0
Annual Average	105.2	103.3	106.3	105.2	103.4	105.8

Table 19.--Monthly Indexes of Variety Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	68.7	61.7	71.2	68.6	67.3	71.4
February	69.7	65.3	69.6	70.4	66.5	76.3
March	80.2	77.1	83.4	79.4	76.3	84.0
April	100.9	100.5	104.6	99.3	100.5	99.0
May	106.9	111.3	119.4	99.9	107.7	101.1
June	116.2	127.0	127.2	111.8	105.2	99.5
July	108.3	124.2	115.7	102.2	108.7	102.3
August	100.4	118.4	104.0	94.7	97.7	103.2
September	115.2	132.7	121.3	109.0	117.7	107.2
October	120.7	134.4	121.8	115.8	135.3	107.5
November	123.1	143.2	120.1	118.3	140.9	110.9
December	248.1	302.9	227.6	242.6	264.2	257.4
Annual Average	113.2	125.3	115.5	109.3	115.3	110.2
1940						
January	80.7	89.0	82.3	78.4	80.7	78.2
February	86.7	93.4	87.9	83.4	91.1	88.0
March	108.6	125.1	111.1	108.5	112.6	105.3
April	104.2	117.2	109.2	100.3	102.9	97.9
May	124.3	144.7	139.9	116.4	123.3	105.6
June	132.7	158.5	147.5	125.3	126.3	109.9
July	125.3	159.1	128.5	113.6	120.9	114.7
August	135.0	174.0	137.7	128.5	130.1	127.1
September	125.5	160.2	128.1	118.2	128.6	115.9
October	148.9	184.2	150.4	138.5	163.0	118.2
November	153.3	195.2	151.1	149.4	162.2	128.6
December	230.7	363.5	257.2	278.1	281.7	268.7
Annual Average	133.3	164.1	136.0	128.2	136.0	121.5
1941						
January	98.9	110.8	105.0	94.3	90.6	87.0
February	103.3	125.2	103.4	90.3	102.6	96.0
March	121.0	156.0	122.2	117.5	116.2	105.6
April	143.4	134.1	149.2	137.6	140.0	117.7
May	159.3	200.5	181.1	151.4	144.0	113.1
June	154.0	196.7	172.3	144.5	144.0	118.1
July	152.2	196.2	160.7	143.1	152.0	123.6
August	153.9	207.4	170.9	150.5	141.8	141.2
September	152.3	202.1	162.7	141.3	143.0	132.3
October	173.0	220.3	184.4	164.3	173.4	133.3
November	178.2	240.1	175.5	174.3	176.3	141.5
December	341.6	453.3	332.2	334.1	352.6	301.3
Annual Average	161.3	207.7	168.2	154.4	155.3	135.1

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