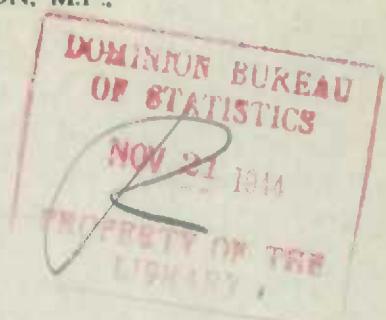


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Minister of Trade and Commerce

CANADA
DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES BRANCH



SUMMARY
OF
MONTHLY INDEXES OF RETAIL SALES
IN CANADA
1938 - 1943

BASE -- AVERAGE, 1935 - 1939 = 100



OTTAWA
1944

Price 25 cents

9.14. Помимо этого, в ходе визита в Канаду
было подписано соглашение о взаимном

АСТАКАДИ

запускать по планам индийцев
номадическое судо-богатство

УДАММИЕ

то

здесь патяро въезды уничтож

асадак и

сред - все

оди - все - это - здрава - здрав

АСТАКАДИ
НДИ

Published by Authority of the HON. JAMES A. MACKINNON, M.P.,

Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
MERCHANTISING AND SERVICES BRANCH
OTTAWA, CANADA

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Summary of Monthly Indexes of Retail Sales, 1938 - 1943

(Average, 1935 - 1939 = 100)

Introduction

Monthly indexes of retail sales based on reports secured from a sample number of firms and designed to measure the trend in consumer purchasing are now available for the period commencing with January, 1929. In the early years of this statistical series returns were received from chain and departmental firms only, but later on these reports were supplemented by monthly statements of sales from independent merchants. In recent months the number of contributing firms has been increased and the index numbers from 1941 onwards have been revised to allow for this more representative coverage of business. Reports are currently received from 215 chain store companies operating a total of approximately 3,000 stores and from more than 6,100 independent merchants. Reports are also received from 33 departmental firms. Indexes of dollar sales (on the base, 1935-1939 = 100) for Canada and for each of the five economic divisions into which the country may be divided are now computed for each of fourteen trades as follows: men's clothing stores, women's clothing stores, family clothing stores, country general stores, department stores, drug stores, furniture stores, food stores, hardware stores, jewellery stores, radio and electrical stores, restaurants, shoe stores and variety stores. In addition, a composite index based on these fourteen components is computed for Canada and for each region.

This bulletin contains the index numbers for Canada for each of the fourteen trades from 1938 to 1943 and the regional indexes for the latter half of that same period. The indexes for Canada are divided into two series: (a) unadjusted indexes and (b) indexes adjusted both for differences in numbers of business days in different months and also for normal seasonal movements. In correcting for the number of business days allowance is made not only for the differences in the total numbers of days but also for the relative sales importance of different days of the week. The adjustments for seasonal movements were originally made on the basis of an examination of the typical experience over the period 1929 - 1935. Revisions have been made in some instances when changes in seasonal pattern have been noted. But dislocations in retail trade in the war years due to various factors including governmental restrictions on supply have introduced erratic movements in the index numbers, movements which cannot be legitimately smoothed out by any statistical procedure.

Limitations of Indexes

The calculation of index numbers which will accurately reflect the trend in retail trade presents great difficulty. Such indexes of retail sales are gener-

ally computed from reports received from a constant group of stores and, as such, reflect the trend in business for a constant number of stores rather than the overall trend having regard to the changes which are taking place in the total number of stores in operation. For example, the past few years have witnessed a marked increase in the total number of restaurants and other eating places in operation. An index based on reports received from a constant number of establishments would understate the increase which has taken place in the total restaurant trade. On the other hand, an index of sales for retail motor vehicle dealers computed from returns received from a constant sample of continuing firms would overstate the sales in recent years because there has been a marked reduction in the number of firms in operation due to the restrictions on supply during the war years. Most of the Canadian series of index numbers are based on the constant sample method and are, therefore, subject to this limitation. This does not mean, of course, that these figures have no value. They do offer a standard of performance against which individual firms in the same trades can make comparisons. Furthermore, over normal periods of limited duration they give an approximate measure of the overall trend in the trade.

The above-mentioned limitations do not apply to department stores, for which an almost complete coverage of business is secured, nor to variety stores, a type of business transacted almost entirely by chains. The total chain sales are used in constructing the indexes for this trade irrespective of the number of stores in operation. The index of food store sales is based upon reports received from both chains and independents. The use of the total chain figures here rather than a constant number of chain units serves to make some provision for the changes taking place in the total number of stores in operation.

The composite index of sales for Canada and for each region is computed from the index numbers for each of the fourteen trades, trades whose total sales represent about 60 per cent of the total retail trade of the country. The chief components not represented in the composite index are the automotive trades, the retail fuel business and the sale of alcoholic beverages. Thus far no satisfactory method has been devised for obtaining current data on the automotive trade having regard to the sale not only of new motor vehicles but also of used cars, gasoline, and parts and accessories. The omission of figures for this trade during recent years tends to give the composite indexes an upward bias.

Trends in Retail Trade, 1943

The composite index of retail sales for Canada, as calculated from the fourteen trades for which figures are currently received, averaged 5 per cent higher in 1943 than in 1942 and was 19 per cent higher than in 1941. The omission of automotive trades from this general index, as indicated in the preceding paragraph, tends to give these comparisons an upward bias. While the exact extent of this upward bias cannot be measured, it is estimated that if allowance were made for the inclusion of the automotive and the farm implement trades, both of which have experienced marked declines, and also for the business done by government liquor stores, in which the trend has been upward, the increase in total sales between 1943 and 1942 would be reduced to 2 per cent while sales in 1943 would stand only 8 per cent higher than in 1941 compared with the 19 per cent gain as recorded by the composite index for the fourteen trades. The Bureau's Retail Prices Index also averaged 2 per cent higher in 1943 than in 1942 and was 8 per cent higher than in 1941, increases which when related to the estimated trend in the total dollar volume of business would indicate that, notwithstanding the shifts that have taken place as between one commodity and another, there has been no change in the overall quantity of goods sold.

Comparisons between 1942 and 1943 for individual trades reveal divergent trends. Changes in living habits brought about by the increased numbers of women en-

gaged in industry and trade are reflected in a marked gain of 20 per cent in restaurant receipts. The rationing of certain food products was no doubt a factor contributing in the same direction. Jewellery store sales were 15 per cent higher in 1943 than in 1942, a gain which may be attributed in part to the higher prices resulting from the retail sales tax introduced in midsummer of 1942. Higher farm cash income resulted in an 11 per cent gain in country general store sales while a similar increase for drug stores reflects the increased proportion of the consumer's dollar being spent in this type of retail outlet.

Sales for stores specializing in durable goods were lower in 1943 than in 1942. Hardware store sales were down by 2 per cent; furniture store sales were down 7 per cent while a more marked reduction of 16 per cent was recorded for stores specializing in electrical goods or radios.

Variety store sales were unchanged in 1943 from 1942, a result which stands out in contrast with the marked increases recorded by this trade in the earlier years of the war. Sales for other trades were only slightly higher in 1943 than in 1942.

Results on a regional basis indicate more substantial gains between 1942 and 1943 in the Prairie Provinces than elsewhere. Results for all fourteen trades in this region were above the average for the country as a whole. The Maritime Provinces came second with percentage changes for twelve of the fourteen trades equal to or above the Dominion averages. Percentage increases between the two years based on the composite index for the several regions stand at 9.7 per cent for the Prairie Provinces, 9.5 per cent for the Maritime Provinces, 5.0 per cent for British Columbia, 4.3 per cent for Quebec and 1.7 per cent for Ontario.

Table 1.-Canada-General Index of Retail Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	81.8	104.2	79.3	100.3	90.0	110.8
February	80.9	103.3	77.9	99.2	90.4	111.5
March	92.9	101.7	92.3	98.1	105.9	112.3
April	109.7	103.2	104.2	103.4	110.1	110.0
May	101.5	99.6	107.7	103.0	119.9	113.7
June	106.0	102.0	109.8	105.4	121.4	116.6
July	91.0	99.3	91.3	103.8	103.2	114.5
August	88.8	98.4	93.5	102.9	113.2	119.8
September	103.0	101.2	116.4	109.9	113.9	116.5
October	110.7	100.9	117.9	111.1	131.9	120.1
November	106.7	101.1	113.2	107.1	135.7	123.0
December	144.3	99.9	157.1	112.3	174.3	131.0
Annual Averages ..	101.4	-	105.1	-	117.5	-
 1941						
January	100.7	121.5	125.9	146.9	128.9	155.2
February	99.8	126.4	118.0	148.9	129.4	164.0
March	117.3	126.5	140.9	156.5	149.0	163.9
April	131.9	132.8	151.5	153.0	165.6	163.4
May	141.1	133.2	158.4	148.9	165.3	157.3
June	132.7	134.4	154.0	152.1	161.0	158.9
July	124.5	134.2	140.0	149.7	153.9	158.1
August	135.2	143.2	149.1	159.1	147.0	161.8
September	135.4	135.4	151.4	151.3	157.2	157.9
October	149.7	136.9	171.7	151.4	173.3	158.6
November	143.9	136.0	161.7	159.3	172.8	164.7
December	194.4	144.0	209.3	155.6	220.5	169.0
Annual Averages ..	133.9	-	152.7	-	160.3	-
 1942						
January	100.7	121.5	125.9	146.9	128.9	155.2
February	99.8	126.4	118.0	148.9	129.4	164.0
March	117.3	126.5	140.9	156.5	149.0	163.9
April	131.9	132.8	151.5	153.0	165.6	163.4
May	141.1	133.2	158.4	148.9	165.3	157.3
June	132.7	134.4	154.0	152.1	161.0	158.9
July	124.5	134.2	140.0	149.7	153.9	158.1
August	135.2	143.2	149.1	159.1	147.0	161.8
September	135.4	135.4	151.4	151.3	157.2	157.9
October	149.7	136.9	171.7	151.4	173.3	158.6
November	143.9	136.0	161.7	159.3	172.8	164.7
December	194.4	144.0	209.3	155.6	220.5	169.0
Annual Averages ..	133.9	-	152.7	-	160.3	-
 1943						
January	100.7	121.5	125.9	146.9	128.9	155.2
February	99.8	126.4	118.0	148.9	129.4	164.0
March	117.3	126.5	140.9	156.5	149.0	163.9
April	131.9	132.8	151.5	153.0	165.6	163.4
May	141.1	133.2	158.4	148.9	165.3	157.3
June	132.7	134.4	154.0	152.1	161.0	158.9
July	124.5	134.2	140.0	149.7	153.9	158.1
August	135.2	143.2	149.1	159.1	147.0	161.8
September	135.4	135.4	151.4	151.3	157.2	157.9
October	149.7	136.9	171.7	151.4	173.3	158.6
November	143.9	136.0	161.7	159.3	172.8	164.7
December	194.4	144.0	209.3	155.6	220.5	169.0
Annual Averages ..	133.9	-	152.7	-	160.3	-

Table 2.-Canada-Indexes of Shoe Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	60.3	115.1	63.2	87.5	70.6	95.1
February	52.6	103.7	46.7	78.9	54.7	89.5
March	78.5	102.5	69.0	91.9	83.6	93.4
April	122.3	100.7	114.2	88.7	106.9	93.5
May	101.8	85.3	112.4	100.1	117.8	104.5
June	146.7	102.1	132.1	103.9	144.3	110.4
July	99.3	102.7	89.6	100.4	101.3	111.2
August	71.0	91.5	71.9	86.9	97.8	110.6
September	107.0	107.1	122.2	108.0	113.2	109.6
October	102.0	102.2	103.0	103.9	113.7	111.5
November	100.0	99.0	90.9	94.9	128.6	126.3
December	139.0	81.9	143.9	101.3	146.8	110.1
Annual Averages ..	98.4	-	96.6	-	106.6	-
 1941						
January	74.0	104.1	106.4	141.3	96.4	130.9
February	64.9	109.8	86.8	146.7	126.3	213.5
March	96.2	127.8	135.4	172.5	135.3	192.9
April	147.8	117.7	170.1	143.1	185.7	145.0
May	143.7	127.0	168.7	145.1	176.8	150.9
June	160.7	130.4	182.0	144.2	202.6	163.7
July	115.7	126.1	143.5	155.7	163.1	163.6
August	117.2	130.0	145.9	161.8	145.5	173.6
September	131.1	123.8	164.2	155.7	167.7	159.1
October	131.5	128.0	172.4	157.8	168.0	154.9
November	128.8	130.4	157.3	168.9	162.1	171.2
December	209.3	153.2	212.0	155.2	214.4	166.8
Annual Averages ..	126.7	-	153.7	-	162.0	-

Table 3.-Canada-Indexes of Men's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	77.4	107.3	69.8	96.4	78.9	105.5
February	60.7	102.7	56.7	96.0	67.7	110.9
March	79.6	104.6	70.2	85.5	90.5	105.6
April	115.8	103.2	101.2	98.2	101.5	102.6
May	91.7	97.3	95.0	98.0	107.8	109.9
June	107.4	101.3	102.3	95.7	118.5	109.6
July	82.7	98.9	79.7	101.1	94.9	116.1
August	72.1	96.8	71.7	95.5	97.4	122.4
September	98.9	98.4	115.4	109.2	107.3	112.1
October	118.4	92.9	133.8	110.9	145.5	115.9
November	119.8	95.4	127.9	101.4	150.3	120.1
December	163.7	92.4	178.8	104.0	199.7	125.6
Annual Averages ..	99.0	-	100.2	-	114.2	-
	1941		1942		1943	
January	92.1	121.8	113.9	149.4	107.3	143.8
February	82.0	138.8	104.2	165.8	111.7	177.7
March	105.0	130.6	168.1	197.6	137.0	170.6
April	146.7	143.2	187.3	177.1	186.8	165.4
May	135.4	137.0	158.9	156.6	162.9	160.5
June	137.4	134.8	154.3	148.6	171.9	166.2
July	111.4	135.7	124.5	150.6	144.1	165.3
August	113.2	146.5	131.0	171.9	118.7	163.1
September	128.4	130.4	152.8	160.2	154.3	165.1
October	169.4	135.4	196.4	154.6	196.7	159.6
November	173.8	135.2	193.8	162.5	206.1	166.8
December	242.9	148.0	263.8	160.7	280.0	183.6
Annual Averages ..	136.5	-	162.4	-	164.8	-

Table 4.-Canada-Indexes of Women's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	71.7	103.6	67.9	97.7	74.2	103.4
February	61.2	105.2	56.4	97.0	68.0	113.1
March	89.5	108.8	83.7	95.8	102.7	106.0
April	137.8	102.3	126.3	100.6	129.4	111.8
May	96.4	95.5	104.2	100.4	118.1	112.4
June	112.0	99.9	104.4	92.4	116.5	102.0
July	81.0	94.5	80.0	99.0	96.0	114.7
August	70.6	98.9	68.6	95.3	96.0	125.8
September	95.3	99.7	110.2	109.7	114.0	125.3
October	121.2	96.6	130.7	110.1	148.6	120.3
November	110.1	99.5	117.8	106.1	146.8	124.9
December	153.6	94.7	168.0	106.7	193.6	133.0
Annual Averages ..	100.0	-	101.5	-	117.0	-
	1941		1942		1943	
January	88.5	121.9	115.1	150.9	126.5	173.6
February	80.9	139.1	97.0	154.3	127.0	202.0
March	114.7	135.7	150.5	187.9	155.6	189.2
April	170.1	135.6	184.9	146.8	213.9	166.5
May	141.1	133.3	167.3	153.8	181.1	170.4
June	132.9	123.4	159.1	151.8	174.7	166.0
July	111.3	132.4	137.7	162.6	152.5	173.4
August	119.7	161.5	157.1	198.1	139.1	182.2
September	134.8	144.0	168.8	178.8	175.5	188.2
October	164.1	131.3	207.8	165.0	205.1	171.7
November	155.4	137.2	184.7	173.0	203.0	182.0
December	223.7	148.8	262.0	174.3	271.6	186.6
Annual Averages ..	136.4	-	166.0	-	177.1	-

Table 5.-Canada-Indexes of Country General Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	78.2	106.0	73.1	99.5	81.7	107.9
February	77.7	107.0	70.8	97.6	79.7	105.7
March	90.0	106.3	82.8	97.1	89.6	105.7
April	102.3	106.8	89.4	97.0	95.7	103.5
May	111.0	105.6	108.0	99.6	116.5	106.8
June	110.9	107.1	102.4	98.0	110.2	106.9
July	111.1	104.4	104.9	99.0	111.2	104.7
August	110.1	101.8	107.7	99.7	118.4	105.5
September	112.1	100.2	126.1	109.0	111.0	103.6
October	114.6	99.9	119.2	106.7	122.2	107.0
November	102.2	99.3	100.6	97.5	116.1	108.6
December	118.3	97.7	123.5	105.6	128.3	113.3
Annual Averages ..	103.2	-	100.7	-	106.7	-
		1941	1942	1943		
January	83.9	108.3	101.2	127.4	109.7	143.4
February	82.1	110.8	95.1	128.5	110.2	149.1
March	95.0	111.8	108.7	131.9	123.7	145.4
April	108.2	117.0	124.1	133.7	141.2	151.0
May	126.9	112.7	143.5	131.8	162.8	150.4
June	115.8	116.1	133.1	129.2	153.9	150.6
July	125.9	117.6	141.2	130.9	164.0	153.1
August	131.6	121.0	146.6	135.3	157.2	149.5
September	124.1	115.9	140.6	130.9	149.5	139.1
October	132.0	117.9	155.0	133.4	163.5	146.1
November	121.7	118.4	139.0	138.5	156.1	150.8
December	147.4	123.4	166.3	139.4	184.5	157.0
Annual Averages ..	116.2	-	132.9	-	148.0	-

Table 6.-Canada-Indexes of Department Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	73.4	101.7	71.0	98.4	84.2	112.6
February	75.4	100.2	71.0	94.4	84.8	108.2
March	86.7	98.3	86.0	91.7	95.4	105.8
April	103.8	99.7	97.1	102.0	105.2	106.2
May	95.1	95.6	101.4	98.4	111.3	108.1
June	101.3	96.9	98.9	94.3	108.7	106.5
July	74.0	98.2	75.0	101.2	88.0	114.6
August	81.3	97.2	80.4	95.7	99.8	116.6
September	102.3	100.0	117.3	113.3	114.1	116.7
October	115.2	101.1	132.4	118.0	141.1	120.9
November	118.5	102.8	123.9	107.1	150.9	128.5
December	171.7	101.8	188.9	116.4	210.2	132.2
Annual Averages ..	99.9	-	103.6	-	116.2	-
 1941						
January	93.1	123.5	115.2	151.1	107.8	148.1
February	94.8	126.1	107.4	142.8	116.2	154.5
March	111.6	125.0	141.2	156.9	145.4	164.3
April	132.2	133.4	145.1	148.8	157.9	153.5
May	134.3	129.2	142.2	140.1	139.1	138.7
June	123.7	123.1	139.6	134.1	136.8	130.9
July	102.2	132.5	112.6	145.5	112.5	144.7
August	120.4	146.1	126.9	154.5	120.9	148.4
September	136.6	136.6	154.9	152.7	159.1	156.8
October	160.0	136.5	181.9	152.9	177.8	157.3
November	155.4	137.6	187.4	168.5	196.0	168.8
December	239.2	145.8	241.6	146.6	240.2	145.8
Annual Averages ..	133.8	-	149.7	-	150.8	-

Table 7.-Canada-Indexes of Drug Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	98.1	103.9	96.3	104.4	102.2	108.6
February	90.7	100.6	95.0	105.4	100.2	107.3
March	99.8	101.0	105.2	106.1	109.4	110.0
April	101.2	102.1	102.8	106.1	103.9	108.3
May	97.0	101.8	102.7	105.7	107.4	109.5
June	97.4	102.9	98.9	104.2	105.2	110.8
July	100.8	102.4	99.6	102.2	108.0	111.2
August	102.0	102.9	99.5	99.7	115.5	112.8
September	103.8	102.9	104.4	101.1	112.3	114.8
October	108.9	105.2	107.1	105.8	124.1	119.5
November	99.7	101.1	105.0	106.5	116.9	115.5
December	131.2	101.3	141.6	111.4	161.9	131.6
Annual Averages ..	102.6	-	104.8	-	113.9	-
	1941		1942		1943	
January	118.0	124.1	136.5	140.5	151.8	159.3
February	112.5	124.8	130.4	144.6	148.8	165.1
March	123.7	125.6	142.0	147.5	159.6	162.6
April	121.0	125.3	143.4	148.4	156.8	161.8
May	126.5	126.1	144.3	146.6	159.3	162.4
June	122.9	133.5	139.4	148.3	154.2	164.0
July	127.7	130.7	142.3	148.0	159.6	159.6
August	132.3	131.7	148.5	149.2	153.6	156.9
September	130.4	130.5	147.6	146.8	158.1	157.8
October	141.6	135.9	162.9	152.9	171.7	164.2
November	134.6	136.2	148.4	154.7	169.5	172.6
December	182.6	145.5	213.1	168.8	248.2	196.5
Annual Averages ..	131.2	-	149.9	-	165.9	-

Table 8.-Canada-Indexes of Furniture Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	68.3	106.1	60.8	94.5	73.8	110.7
February	79.2	101.5	75.1	96.3	90.1	111.3
March	83.5	96.2	82.0	94.5	93.0	112.2
April	112.0	101.0	102.6	95.9	117.4	104.7
May	121.9	100.0	125.2	99.9	146.6	117.0
June	97.6	98.6	100.5	101.5	123.0	125.7
July	72.8	94.7	78.8	104.9	100.6	129.3
August	93.6	90.4	103.0	99.5	125.2	118.3
September	106.6	92.6	115.4	97.9	124.0	111.8
October	117.4	99.6	130.6	113.5	135.2	113.4
November	104.1	97.2	110.9	103.5	122.9	112.1
December	121.2	100.2	139.5	119.4	165.8	145.3
Annual Averages ..	98.1	-	102.0	-	118.1	-
		1941	1942		1943	
January	83.3	124.9	90.8	133.1	91.7	137.5
February	107.7	138.0	107.0	137.1	94.2	120.8
March	119.8	139.6	116.9	139.4	111.8	130.3
April	143.0	132.1	132.5	122.4	133.8	124.1
May	175.7	140.2	162.8	131.5	149.2	119.1
June	134.7	141.0	132.3	133.6	118.6	121.2
July	115.1	147.9	118.3	152.1	109.7	136.2
August	135.5	132.3	136.1	135.0	112.2	112.1
September	137.3	119.3	129.2	112.2	117.4	103.6
October	131.6	110.4	141.5	116.0	123.9	103.5
November	102.5	96.8	122.0	118.0	124.2	115.9
December	130.3	110.2	135.8	114.9	134.3	119.1
Annual Averages ..	126.4	-	127.1	-	118.4	-

Table 9-Canada-Indexes of Food Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	94.9	103.3	93.2	101.1	104.4	110.1
February	96.8	105.4	95.4	103.9	108.0	113.8
March	105.8	102.8	109.6	104.9	124.5	119.6
April	112.0	106.5	110.0	108.7	116.2	116.2
May	102.1	103.6	109.7	108.7	123.9	120.8
June	105.9	106.3	122.1	121.2	131.8	127.8
July	100.3	99.3	100.8	107.5	111.1	114.7
August	90.9	98.1	104.8	111.8	124.2	122.6
September	101.4	102.6	117.9	112.2	108.9	116.2
October	103.2	100.1	103.9	108.2	120.8	120.8
November	98.0	100.2	106.3	107.8	126.1	119.0
December	121.4	101.1	129.3	110.9	135.5	128.1
Annual Averages ..	102.7	-	108.6	-	119.6	-
<hr/>						
	1941		1942		1943	
January	118.0	122.0	150.4	146.4	154.7	156.9
February	117.0	127.3	141.6	154.2	148.3	161.4
March	134.7	126.9	153.3	154.9	166.1	163.3
April	132.2	136.5	157.4	161.3	172.0	174.2
May	146.8	141.4	163.8	157.0	176.7	167.1
June	139.4	145.7	168.6	172.0	171.7	174.5
July	133.0	136.3	151.8	153.8	169.7	160.7
August	146.0	148.3	160.5	166.1	157.2	173.0
September	133.7	139.1	148.0	152.9	154.6	160.3
October	145.2	143.0	164.6	152.2	166.9	159.5
November	143.7	140.8	148.5	156.8	155.8	159.3
December	161.6	149.1	178.1	163.7	189.7	181.6
Annual Averages ..	137.6	-	157.7	-	165.3	-

Table 10.-Canada-Indexes of Hardware Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	63.5	108.0	63.4	107.8	72.9	119.2
February	58.7	107.5	56.0	102.6	66.5	116.9
March	77.5	104.6	72.0	97.1	79.1	115.3
April	109.1	107.0	96.6	98.7	110.2	103.9
May	137.0	105.9	136.9	101.7	148.3	110.2
June	131.6	108.5	128.3	105.7	139.6	119.7
July	114.7	106.4	118.3	109.7	121.1	108.0
August	118.4	108.6	122.7	112.5	126.2	115.7
September	120.5	102.4	135.6	115.3	130.2	115.3
October	124.1	110.1	125.8	111.6	141.6	120.8
November	110.4	108.3	110.0	107.9	126.0	123.6
December	114.0	102.6	125.6	117.5	146.2	136.8
Annual Averages ..	106.6	-	107.6	-	117.3	-
 1941						
January	80.2	131.1	107.7	176.1	95.0	158.4
February	76.5	140.2	95.1	174.2	97.7	178.9
March	96.3	134.9	121.3	169.9	117.7	161.3
April	137.6	135.0	152.3	149.3	148.5	145.6
May	172.7	128.3	179.5	138.7	175.6	133.0
June	157.7	135.1	169.6	139.8	168.9	141.9
July	152.9	136.3	163.0	145.4	163.3	143.9
August	152.7	145.4	165.3	157.4	154.8	147.4
September	157.4	133.8	166.0	141.1	155.3	134.7
October	164.9	140.6	169.8	144.8	160.9	141.1
November	142.6	145.5	149.5	152.5	156.0	153.0
December	168.1	151.3	160.2	144.2	170.5	159.6
Annual Averages ..	138.3	-	149.9	-	147.0	-

Table 11.-Canada-Indexes of Radio and Electrical Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	86.2	111.3	77.7	100.3	90.5	112.4
February	75.2	101.1	71.0	95.5	92.8	119.8
March	89.4	104.2	82.1	95.7	97.2	122.4
April	101.8	111.7	92.8	106.0	119.1	125.6
May	113.6	101.6	122.4	105.3	150.4	129.4
June	93.3	100.6	96.3	103.8	145.2	163.9
July	77.1	100.6	84.0	109.8	106.1	133.4
August	84.8	104.0	88.9	109.0	108.6	133.2
September	115.7	99.2	120.2	103.0	133.9	119.6
October	124.5	100.8	129.2	104.6	148.2	115.4
November	110.6	86.8	124.8	97.9	146.2	114.7
December	136.9	97.3	146.3	108.1	224.4	165.9
Annual Averages ..	100.8	-	103.0	-	130.3	-
 1941						
January	111.5	133.4	126.1	150.8	112.2	139.6
February	107.7	139.6	115.9	150.1	103.1	133.5
March	119.1	139.1	126.9	148.2	111.2	125.0
April	146.8	149.7	140.8	143.6	116.9	119.2
May	167.0	143.7	153.7	137.5	117.0	104.7
June	136.6	148.2	131.4	137.1	106.4	111.0
July	139.9	161.4	120.0	138.4	97.5	112.5
August	140.2	159.9	130.8	149.1	102.0	116.3
September	156.9	140.4	133.5	119.5	114.7	102.6
October	152.1	127.5	140.6	117.9	116.5	101.6
November	118.7	108.1	129.8	118.2	116.4	101.9
December	169.4	127.8	154.5	116.5	136.0	102.6
Annual Averages ..	138.8	-	133.7	-	112.5	-
 1942						
January	111.5	133.4	126.1	150.8	112.2	139.6
February	107.7	139.6	115.9	150.1	103.1	133.5
March	119.1	139.1	126.9	148.2	111.2	125.0
April	146.8	149.7	140.8	143.6	116.9	119.2
May	167.0	143.7	153.7	137.5	117.0	104.7
June	136.6	148.2	131.4	137.1	106.4	111.0
July	139.9	161.4	120.0	138.4	97.5	112.5
August	140.2	159.9	130.8	149.1	102.0	116.3
September	156.9	140.4	133.5	119.5	114.7	102.6
October	152.1	127.5	140.6	117.9	116.5	101.6
November	118.7	108.1	129.8	118.2	116.4	101.9
December	169.4	127.8	154.5	116.5	136.0	102.6
Annual Averages ..	138.8	-	133.7	-	112.5	-
 1943						
January	111.5	133.4	126.1	150.8	112.2	139.6
February	107.7	139.6	115.9	150.1	103.1	133.5
March	119.1	139.1	126.9	148.2	111.2	125.0
April	146.8	149.7	140.8	143.6	116.9	119.2
May	167.0	143.7	153.7	137.5	117.0	104.7
June	136.6	148.2	131.4	137.1	106.4	111.0
July	139.9	161.4	120.0	138.4	97.5	112.5
August	140.2	159.9	130.8	149.1	102.0	116.3
September	156.9	140.4	133.5	119.5	114.7	102.6
October	152.1	127.5	140.6	117.9	116.5	101.6
November	118.7	108.1	129.8	118.2	116.4	101.9
December	169.4	127.8	154.5	116.5	136.0	102.6
Annual Averages ..	138.8	-	133.7	-	112.5	-

Table 12.-Canada-Indexes of Restaurant Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	96.5	102.2	89.5	95.7	95.5	100.8
February	92.7	105.0	82.1	93.0	92.8	101.4
March	103.3	104.5	94.9	95.7	100.8	102.0
April	99.5	98.6	93.3	94.0	99.0	99.4
May	98.9	98.4	100.5	98.7	103.6	101.4
June	95.0	95.4	91.2	91.3	99.8	100.6
July	100.5	95.8	96.2	92.0	106.0	101.0
August	105.9	98.1	101.7	94.2	113.5	103.8
September	101.2	97.5	104.1	99.2	111.0	108.7
October	99.2	97.7	103.3	102.7	112.5	110.4
November	96.6	102.1	100.3	106.0	109.2	113.9
December	103.2	98.1	109.8	105.7	117.8	114.9
Annual Averages ..	99.4	-	97.2	-	105.1	-
 1941						
January	103.0	108.3	126.3	131.7	153.8	163.4
February	98.6	111.6	118.4	134.0	149.1	168.9
March	114.1	115.9	140.2	143.8	171.2	172.7
April	116.8	117.3	140.0	140.6	173.9	173.5
May	121.0	117.3	147.3	144.6	178.8	177.3
June	119.3	121.5	143.3	143.9	176.5	176.7
July	132.0	125.8	153.9	146.2	188.5	177.9
August	140.5	130.2	159.9	148.6	189.5	177.7
September	133.1	128.6	156.2	150.9	186.5	179.0
October	134.1	131.2	162.0	157.0	186.9	184.7
November	128.9	136.7	154.7	165.7	179.9	190.1
December	132.4	133.2	166.2	159.9	187.9	179.1
Annual Averages ..	123.3	-	147.4	-	176.9	-

Table 13.-Canada-Indexes of Variety Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes		Indexes		Indexes	
	Indexes	Corrected	Indexes	Corrected	Indexes	Corrected
of	for	of	for	of	for	of
Monthly	Seasonal	Monthly	Seasonal	Monthly	Seasonal	Variations
Sales	Variations	Sales	Variations	Sales	Variations	
	1938		1939		1940	
January	67.5	109.2	68.7	111.2	80.7	127.0
February	70.6	104.5	69.7	103.2	86.7	124.2
March	78.8	101.3	80.2	102.7	108.6	125.8
April	102.6	105.1	100.9	106.6	104.2	120.6
May	98.2	101.7	106.9	107.7	124.8	125.2
June	107.9	105.1	116.2	112.7	132.7	125.3
July	104.3	101.5	108.3	112.2	125.8	126.7
August	92.7	98.8	100.4	106.6	135.0	134.6
September	101.1	107.1	115.2	115.1	125.5	137.9
October	113.1	105.8	120.7	120.2	146.9	141.7
November	106.8	106.5	123.1	122.3	153.8	143.8
December	218.2	104.7	248.1	122.7	280.7	148.3
Annual Averages ..	105.2	-	113.2	-	133.8	-
	1941		1942		1943	
January	69.9	151.4	129.8	191.4	128.4	195.2
February	103.8	153.6	129.0	190.9	139.1	206.0
March	121.0	150.9	148.2	191.3	153.5	198.8
April	143.4	157.0	169.2	188.4	182.9	198.6
May	159.8	159.7	186.4	180.6	190.0	184.8
June	154.0	154.8	180.7	176.7	184.3	181.6
July	152.2	152.7	176.3	176.2	183.4	172.5
August	152.9	163.1	180.1	185.5	160.2	174.8
September	152.3	162.6	176.6	188.5	170.2	183.2
October	173.0	166.2	204.5	185.0	195.7	182.4
November	178.2	171.6	199.0	204.0	199.1	197.8
December	341.6	176.2	346.6	178.1	339.4	185.4
Annual Averages ..	161.3	-	185.5	-	185.5	-

Table 14.-Canada-Indexes of Family Clothing Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1941 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	82.1	119.7	106.1	147.4	116.8	167.7
February	76.8	118.7	92.6	143.1	116.0	179.2
March	102.6	122.9	137.8	163.9	135.0	169.3
April	156.6	136.3	177.7	160.7	194.9	164.8
May	145.3	138.5	166.5	154.5	182.1	171.0
June	137.7	139.1	159.2	156.3	179.4	176.2
July	117.2	136.2	139.3	160.6	162.2	178.7
August	119.1	140.6	142.6	170.8	138.8	173.4
September	131.4	143.3	156.5	169.3	160.1	176.0
October	181.2	148.6	211.8	165.4	213.5	173.8
November	166.8	137.4	202.0	176.6	212.9	178.8
December	219.5	142.3	255.4	165.5	267.3	182.6
Annual Averages ...	136.4	-.	162.3	-.	173.3	-

Table 15.-Canada-Indexes of Jewellery Store Sales ⁽¹⁾
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1941 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	93.5	131.0	115.2	161.4	120.3	175.3
February	93.0	133.5	109.3	156.9	128.4	184.3
March	108.5	141.8	122.1	159.6	144.6	182.1
April	112.8	137.0	132.5	160.9	160.3	194.7
May	127.2	141.8	149.2	172.9	161.2	186.8
June	134.8	147.8	174.4	184.0	167.1	176.3
July	132.8	156.9	136.6	161.4	166.2	195.4
August	151.3	163.0	153.4	165.3	175.1	188.7
September	147.6	163.6	151.7	168.2	174.7	193.6
October	140.1	150.9	160.7	173.2	182.7	204.7
November	141.3	144.1	169.7	173.1	221.9	217.6
December	411.0	155.6	440.4	166.8	522.8	198.0
Annual Averages ...	149.5	-.	167.9	-.	193.8	-

(1) Indexes of jewellery store sales are based on figures which include the Federal tax introduced in June, 1942.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Restaurants Stores		Variety Stores
127.4	86.9	116.4	90.1	126.4	128.6	132.1	110.8
125.0	98.4	117.1	80.8	130.0	128.6	141.2	125.2
138.3	110.7	129.6	87.4	145.3	130.9	162.9	156.0
141.1	154.6	124.3	119.4	154.7	150.4	164.3	184.1
140.1	205.6	141.0	155.0	183.4	193.1	178.1	200.5
133.7	163.5	132.3	150.8	170.7	142.0	178.9	196.7
145.8	145.8	137.8	160.4	189.5	151.5	199.4	196.2
151.4	145.1	150.8	155.0	221.3	155.3	215.1	207.4
143.9	160.7	147.4	159.3	200.4	177.3	191.4	202.1
153.2	93.1	154.2	169.1	187.2	154.6	185.3	220.3
150.4	128.3	156.5	139.5	203.2	138.7	178.9	240.1
226.4	191.8	177.6	178.2	621.3	251.7	184.0	453.3
148.1	140.4	140.4	137.1	211.1	158.3	176.0	207.7
148.5	104.0	158.1	105.3	178.4	148.3	170.9	150.1
150.1	115.4	151.9	89.3	171.9	146.8	167.5	163.0
161.6	126.5	153.3	109.0	190.1	142.3	191.5	187.6
173.4	158.0	156.6	145.1	196.6	171.5	200.4	211.6
170.8	213.3	173.8	177.5	220.2	165.7	213.2	236.3
163.3	181.8	174.9	168.0	253.7	169.0	210.6	229.2
171.4	156.6	172.0	161.8	226.7	151.3	236.6	220.9
188.0	156.4	169.7	161.0	250.1	145.7	246.8	234.0
177.0	162.5	168.5	174.0	255.6	153.6	232.2	226.8
196.7	172.9	183.8	187.9	257.2	177.0	236.2	270.4
177.3	153.5	163.6	158.4	268.7	146.4	211.6	269.8
276.3	185.3	193.7	180.5	664.8	220.3	230.5	449.8
179.5	157.2	168.3	151.5	261.2	161.5	212.3	237.5
171.9	109.5	167.6	99.7	218.1	135.2	206.4	143.7
171.0	114.4	162.8	97.2	213.3	118.4	206.2	158.0
189.7	144.7	178.9	125.8	251.3	116.7	228.5	192.5
192.7	185.9	176.8	153.9	248.8	159.8	229.0	221.4
192.8	223.7	190.7	192.7	282.0	145.1	244.6	251.5
182.4	198.1	190.1	184.2	282.1	139.3	240.2	235.4
194.3	161.7	207.6	187.2	295.9	124.2	260.8	237.8
191.4	154.4	178.4	164.1	309.5	125.4	262.4	207.5
184.3	148.7	185.2	169.9	296.9	136.6	249.7	221.0
204.3	151.0	194.8	172.7	309.7	134.4	235.1	257.9
208.8	148.8	180.5	175.9	370.8	136.0	229.0	280.6
327.5	204.3	215.7	209.4	825.0	170.9	239.4	435.7
200.9	162.1	185.8	161.1	325.3	136.8	235.9	236.9
+11.9	+ 3.1	+10.4	+ 6.3	+24.5	-15.3	+11.1	- 0.3

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
120.6	71.1	116.5	74.5	84.0	108.1	106.8	103.0
113.3	101.6	117.4	77.9	81.7	106.9	102.1	106.4
126.0	126.2	137.7	103.5	103.3	123.8	115.5	122.2
117.7	161.9	135.0	156.2	120.7	150.3	118.2	149.2
121.1	213.5	144.1	207.9	114.5	200.7	121.9	181.1
119.0	138.2	141.4	177.2	126.1	132.9	117.2	172.3
121.7	106.8	121.3	172.7	120.4	141.5	127.3	160.7
126.3	117.8	131.1	168.0	143.7	132.6	138.5	170.9
127.2	129.7	126.1	169.6	132.9	155.2	132.3	162.7
139.1	136.3	140.7	174.8	129.9	169.5	132.3	184.4
134.9	88.5	134.4	142.6	116.8	119.3	128.4	175.5
163.7	117.0	158.2	148.5	370.1	175.2	137.6	332.2
127.6	125.7	133.7	147.9	137.0	143.0	123.2	168.4
137.2	77.5	147.1	95.5	97.9	111.6	125.8	139.6
131.3	96.4	144.5	88.1	94.7	124.0	117.7	136.2
145.6	120.4	158.8	126.5	120.2	136.2	137.2	158.2
140.7	145.8	165.6	154.5	136.4	151.4	140.5	184.7
141.4	195.8	172.3	208.2	133.7	197.8	145.6	218.8
137.5	130.9	175.9	194.4	167.7	148.0	137.9	208.7
139.0	112.7	141.2	185.4	115.7	117.9	138.9	196.1
141.6	124.2	149.3	181.1	134.0	140.2	146.7	203.0
140.5	116.0	142.0	175.4	132.6	144.1	148.7	197.4
159.5	125.4	162.3	181.2	142.3	153.2	153.8	229.8
146.9	105.5	148.1	152.8	136.8	135.8	144.6	212.0
183.9	124.5	182.6	137.2	377.2	162.6	153.4	349.9
145.4	122.9	157.5	156.7	149.1	143.6	140.9	202.9
158.9	77.7	162.1	85.8	100.3	114.3	145.7	151.3
148.4	82.7	157.8	89.5	99.4	107.1	140.7	157.7
164.1	107.5	178.5	114.2	121.7	124.3	162.6	172.8
156.2	133.2	185.7	136.6	156.7	135.4	161.6	205.8
155.5	163.6	182.9	197.3	134.0	150.5	167.9	223.6
145.3	115.3	180.7	184.2	141.5	130.1	161.8	216.7
150.3	100.5	157.3	178.6	130.7	107.0	165.1	206.8
146.8	100.4	148.4	170.8	145.5	112.3	170.8	180.0
151.6	110.9	149.0	166.7	142.8	141.4	170.0	193.8
164.6	113.1	163.0	164.5	141.2	136.9	172.3	210.6
165.7	117.8	153.8	159.3	161.7	139.9	165.2	203.8
218.4	126.4	195.3	143.2	412.6	168.8	171.6	341.6
160.5	112.4	167.7	149.2	157.3	130.7	162.9	205.4
+10.4	- 8.5	+ 6.5	- 4.8	+ 5.5	- 9.0	+15.6	+ 1.2

Table 18.

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Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1943
 (1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Restaurants	Variety Stores	
118.1	88.9	134.1	85.9	96.4	109.8	102.0	94.3
113.1	110.1	120.7	76.2	95.1	107.6	96.7	99.8
124.9	122.0	139.3	93.2	110.7	116.0	114.8	117.5
120.7	138.2	135.8	134.7	110.3	145.7	117.2	137.6
128.3	164.0	150.6	174.8	128.6	158.2	119.4	151.4
125.5	134.5	136.1	161.4	137.0	140.8	115.1	144.5
128.3	118.0	134.6	149.9	132.1	130.7	123.7	143.1
132.5	143.4	145.8	145.9	145.9	132.5	136.3	150.5
129.4	139.7	132.0	154.1	150.7	151.5	133.7	141.3
134.9	134.9	145.9	161.9	141.6	137.2	132.4	164.3
137.2	104.3	148.6	139.3	146.6	111.4	126.1	174.3
181.5	131.4	167.6	167.7	413.5	167.9	136.0	334.1
131.2	127.4	140.1	137.1	130.7	134.1	121.1	154.4
135.9	94.1	157.9	115.4	114.0	126.9	125.8	125.0
129.8	107.9	145.0	94.1	108.8	106.9	118.1	121.9
139.7	113.2	156.6	114.2	115.2	120.1	145.2	139.6
139.2	124.9	159.4	148.2	124.9	134.6	140.0	160.4
140.8	143.8	170.5	170.1	148.3	137.2	146.1	171.3
137.9	128.9	160.6	159.1	170.0	117.3	142.6	167.4
139.5	115.3	148.0	149.3	131.0	105.3	147.8	162.5
145.3	135.6	156.4	142.4	147.2	119.5	155.4	165.4
143.1	130.8	141.4	146.5	145.3	120.6	153.6	166.1
153.9	146.4	161.9	149.1	150.0	125.6	157.1	191.0
144.5	118.9	147.8	128.6	165.2	118.5	150.2	184.8
206.0	131.3	178.2	148.2	437.5	143.9	160.0	330.2
146.3	124.3	157.0	138.8	163.1	123.0	145.2	173.8
147.5	90.7	158.0	92.3	113.4	100.9	152.0	121.4
143.6	90.3	146.0	89.8	122.9	90.4	146.0	128.1
151.6	101.6	163.3	109.5	135.2	95.5	172.9	142.5
147.8	124.9	169.0	135.8	143.8	95.1	173.9	167.8
152.0	132.8	170.9	158.7	149.6	93.6	177.7	171.4
149.0	106.2	158.0	152.6	155.1	82.7	176.4	166.7
153.1	100.2	160.8	144.2	151.3	78.8	183.2	165.4
145.7	104.8	146.7	129.0	156.9	85.1	187.3	145.0
151.5	111.0	140.0	137.9	165.3	97.0	191.8	158.9
161.8	116.5	163.3	141.8	170.8	95.6	184.2	183.2
160.3	113.7	154.0	130.9	220.9	92.9	178.7	184.0
235.8	118.0	190.2	149.9	516.7	115.4	186.7	321.1
158.3	109.2	160.5	151.0	183.5	93.6	175.9	171.3
+ 8.2	-12.1	+ 2.2	- 5.6	+12.5	-23.9	+21.1	- 1.4

Table 19.

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Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943

(1935 - 1939 = 100)

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Restaurants	Variety Stores	
112.2	78.8	104.4	73.7	92.0	109.0	96.6	90.6
107.3	96.3	104.3	71.6	83.9	101.3	92.9	102.6
115.3	97.1	118.5	88.3	102.1	118.3	106.5	116.2
119.8	108.8	119.6	128.6	96.5	134.7	112.2	140.0
125.4	118.1	144.4	146.6	121.7	147.9	118.5	144.9
120.7	109.9	146.8	139.5	129.9	128.7	124.0	144.0
126.7	106.1	148.6	137.6	127.8	141.7	141.8	152.0
132.3	132.4	171.0	151.4	149.5	163.7	139.0	141.8
132.3	139.2	146.0	153.0	143.2	173.9	129.1	148.9
156.0	129.2	148.0	162.8	142.5	165.0	137.8	173.4
126.3	111.1	141.8	150.5	142.0	132.6	131.0	176.8
188.8	124.1	144.7	182.4	395.9	151.1	137.0	332.6
130.3	112.6	136.5	132.2	143.9	139.0	122.2	155.3
134.3	94.1	132.2	108.0	125.8	132.6	120.7	124.6
125.8	105.0	122.6	101.6	107.7	117.5	112.0	125.7
139.5	117.0	134.7	125.4	122.6	124.6	129.3	145.6
148.9	115.3	136.6	155.5	125.0	134.4	132.2	162.1
145.6	115.5	164.1	165.6	145.0	145.1	141.7	170.0
136.0	108.5	171.5	160.6	165.2	126.1	137.3	163.3
140.0	109.6	170.9	158.4	139.9	123.0	160.6	177.3
146.1	133.3	184.0	179.5	150.5	129.8	157.6	166.6
150.1	124.7	164.6	176.5	148.6	131.4	145.6	155.3
171.2	141.1	166.7	177.2	167.6	154.2	159.2	185.5
144.6	148.4	142.7	169.3	181.5	142.8	156.7	196.5
225.3	138.6	163.4	183.7	433.3	162.3	168.5	351.5
150.6	120.9	154.7	155.1	167.7	135.3	143.4	177.0
144.7	102.1	127.7	103.4	127.5	120.9	145.6	112.8
149.2	112.9	129.4	110.2	146.7	115.8	145.8	138.6
156.4	115.3	143.8	121.4	158.9	131.6	160.2	142.4
162.5	123.3	153.1	171.4	171.4	141.2	171.8	189.1
163.7	116.2	173.9	174.2	176.9	138.5	174.8	180.1
160.2	118.4	179.8	174.9	183.7	131.0	177.4	178.9
167.2	118.0	197.2	169.3	195.4	123.5	202.4	190.7
160.4	121.6	190.5	174.0	198.9	123.2	190.7	158.5
162.2	120.0	175.3	164.9	191.2	127.8	177.9	155.0
185.6	147.9	174.2	181.6	223.3	144.7	199.9	199.9
173.2	149.9	154.7	182.3	251.1	157.2	186.7	210.1
262.1	151.9	176.0	207.4	576.6	141.6	192.1	365.1
170.6	124.8	164.6	161.2	216.8	133.1	177.1	185.1
+13.3	+ 3.2	+ 6.4	+ 3.9	+29.3	- 1.6	+23.5	+ 4.6

Table 20.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS							
	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores	
<u>1941</u>								
January	101.3	113.4	96.1	93.2	88.9	87.3	93.4	
February	100.6	87.1	76.5	82.2	81.2	84.1	97.3	
March	117.6	117.0	89.1	138.9	100.7	98.8	119.6	
April	122.8	132.9	107.1	156.5	115.2	105.2	121.7	
May	130.3	137.0	110.2	145.7	125.8	116.8	126.6	
June	128.1	138.5	116.0	136.9	122.9	116.9	120.8	
July	128.3	140.3	117.2	129.4	130.5	116.7	119.1	
August	140.8	130.6	121.5	128.6	134.4	120.8	138.0	
September	135.5	145.8	128.5	155.7	136.6	116.5	147.5	
October	143.3	139.9	143.0	152.5	150.6	123.3	161.0	
November	135.5	123.0	143.9	138.1	152.1	112.8	150.0	
December	181.1	174.4	221.5	195.0	243.0	134.8	222.7	
Annual Averages	130.4	131.7	122.6	137.7	132.3	111.2	134.8	
<u>1942</u>								
January	124.2	135.9	110.2	123.6	116.7	102.6	117.5	
February	116.2	105.7	98.5	96.4	106.7	94.1	113.1	
March	134.6	132.5	144.1	149.0	129.6	105.7	138.5	
April	141.3	164.9	157.1	176.4	148.1	113.9	143.8	
May	149.8	179.0	146.4	181.0	160.5	124.6	144.7	
June	155.3	168.9	147.6	169.7	165.8	133.4	148.4	
July	147.5	173.2	129.4	151.5	159.5	125.1	135.5	
August	162.8	170.6	142.7	163.5	169.1	134.1	155.1	
September	160.7	176.8	157.3	186.7	178.7	126.5	169.6	
October	177.8	216.6	205.8	241.9	215.7	135.3	203.0	
November	162.4	163.9	193.3	193.7	200.7	115.8	188.5	
December	210.5	232.7	260.2	259.6	311.6	147.3	253.9	
Annual Averages	158.6	162.4	157.7	174.9	172.6	121.5	159.3	
<u>1943</u>								
January	129.8	116.8	118.8	138.6	133.7	106.6	119.2	
February	134.4	199.5	128.6	146.8	141.6	100.7	127.5	
March	153.2	172.3	142.2	178.3	147.8	122.3	153.5	
April	162.3	205.2	159.4	226.9	169.6	129.8	161.2	
May	161.3	191.1	143.7	196.8	166.5	141.4	147.3	
June	161.3	205.1	161.3	188.9	175.2	141.4	144.4	
July	161.0	194.3	151.4	172.4	180.8	138.5	140.5	
August	159.4	188.0	132.6	173.7	162.7	140.8	145.3	
September	158.4	197.1	142.3	192.5	161.4	134.8	164.7	
October	171.0	205.2	181.5	224.6	200.6	143.1	187.0	
November	166.6	172.8	190.7	201.6	193.8	126.3	192.7	
December	216.4	245.1	268.3	255.8	298.9	166.7	254.9	
Annual Averages	161.3	191.0	160.1	191.4	177.7	132.7	161.5	
% Change, 1943 .	+ 5.0	+13.4	+ 1.5	+ 9.4	+ 3.0	+ 9.2	+ 1.4	

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
115.8	107.5	115.3	80.0	82.0	122.3	94.7	87.0
108.3	139.3	116.0	86.0	97.5	110.0	85.6	96.0
116.8	115.3	131.0	123.8	93.9	119.3	96.0	105.6
115.6	116.2	131.8	138.7	98.8	158.5	95.8	117.7
119.3	114.9	146.4	145.5	119.6	150.7	99.6	118.1
112.7	124.9	146.2	138.0	127.2	134.0	100.2	118.1
125.1	119.7	136.8	145.0	133.3	169.3	119.2	128.6
128.5	164.4	156.6	136.4	147.0	151.6	123.4	141.2
127.6	136.5	134.1	147.0	138.1	152.6	109.0	132.3
145.4	131.1	142.6	150.3	121.1	163.4	110.7	133.3
123.4	120.4	139.2	137.9	132.1	123.5	111.0	141.5
182.0	135.9	150.5	180.3	371.2	154.8	126.6	301.8
126.7	127.2	137.2	134.1	138.5	142.5	106.0	135.1
135.6	114.7	142.4	108.4	103.5	134.4	115.4	111.1
124.3	139.6	131.9	108.1	104.7	123.2	105.5	113.8
135.2	112.0	145.9	140.8	108.9	134.0	119.4	125.7
136.2	112.2	147.7	163.1	122.6	141.5	120.6	134.1
145.5	127.4	161.3	181.8	146.5	141.1	130.0	140.3
139.8	138.6	173.2	174.1	167.9	150.2	130.8	141.4
146.2	132.6	158.0	179.1	144.4	171.1	150.0	143.0
154.4	172.2	176.9	193.3	164.1	155.3	160.1	132.5
160.3	151.5	156.8	197.5	158.3	162.6	158.2	146.9
176.7	159.1	161.2	201.6	176.1	147.1	161.2	158.1
158.4	148.9	145.6	177.5	183.1	142.3	157.4	163.7
242.8	158.7	165.7	205.9	458.2	146.2	175.6	307.1
154.5	139.0	155.6	169.3	169.9	145.7	140.3	153.1
159.6	126.8	137.5	108.8	120.6	136.0	162.1	103.0
160.4	122.5	138.6	127.7	137.5	126.5	152.4	124.0
177.2	145.0	157.1	155.1	147.6	123.6	169.5	129.4
168.7	145.3	162.6	176.6	165.9	123.1	172.0	145.5
173.4	141.5	173.5	181.5	171.9	109.9	176.1	137.6
168.2	125.6	177.6	170.6	179.3	113.8	169.9	134.6
172.9	139.0	175.1	171.7	187.0	113.4	192.0	141.7
168.3	142.5	168.0	168.1	200.2	116.2	192.7	135.5
180.9	143.6	151.7	165.0	184.5	110.5	180.5	127.3
182.3	153.9	155.8	173.1	189.6	120.8	178.2	145.0
191.2	150.5	144.9	175.4	226.1	107.8	175.6	162.8
292.7	165.6	164.7	214.6	527.5	135.6	189.3	290.7
183.5	142.3	158.9	165.7	203.1	119.8	175.9	148.1
+18.8	+ 2.4	+ 2.2	- 2.1	+19.5	-17.8	+25.4	- 3.3

Table 21.

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System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Shoes	CANADA	2	100.0
	Maritime Provinces .	2	<u>8.0</u>
	Quebec	2	28.0
	Ontario	3	46.5
	Prairie Provinces ..	1	9.0
	British Columbia ...	2	8.5
Men's Clothing	CANADA	4	100.0
	Maritime Provinces .	4	<u>7.5</u>
	Quebec	4	25.0
	Ontario	5	46.0
	Prairie Provinces ..	3	13.0
	British Columbia ...	3	8.5
Women's Clothing	CANADA	3	100.0
	Maritime Provinces .	2	<u>4.0</u>
	Quebec	4	26.0
	Ontario	4	47.0
	Prairie Provinces ..	2	14.0
	British Columbia ...	4	9.0
Family Clothing	CANADA	4	100.0
	Maritime Provinces .	4	<u>10.0</u>
	Quebec	5	34.0
	Ontario	3	34.0
	Prairie Provinces ..	3	15.0
	British Columbia ...	3	7.0
Country General	CANADA	11	100.0
	Maritime Provinces .	15	<u>14.0</u>
	Quebec	10	23.0
	Ontario.....	5	21.0
	Prairie Provinces ..	21	34.0
	British Columbia ...	9	8.0
Departmental	CANADA	19	100.0
	Maritime Provinces .	16	<u>7.0</u>
	Quebec	12	14.0
	Ontario	19	39.0
	Prairie Provinces ..	26	28.0
	British Columbia ...	24	12.0
Drugs	CANADA	5	100.0
	Maritime Provinces .	5	<u>7.0</u>
	Quebec	4	19.0
	Ontario	6	48.0
	Prairie Provinces ..	5	18.0
	British Columbia ...	4	8.0

System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Furniture	CANADA	3	100.0
	Maritime Provinces .	2	7.0
	Quebec	4	35.0
	Ontario	3	40.0
	Prairie Provinces ..	1	9.0
	British Columbia ...	3	9.0
Food	CANADA	32	100.0
	Maritime Provinces .	33	9.0
	Quebec	38	29.0
	Ontario	33	42.0
	Prairie Provinces ..	22	13.0
	British Columbia ...	30	7.0
Hardware	CANADA	3	100.0
	Maritime Provinces .	3	7.0
	Quebec	3	24.0
	Ontario	3	38.5
	Prairie Provinces ..	4	23.5
	British Columbia ...	3	7.0
Jewellery	CANADA	2	100.0
	Maritime Provinces .	2	7.0
	Quebec	2	24.0
	Ontario	2	45.0
	Prairie Provinces ..	1	14.0
	British Columbia ...	2	10.0
Radio and Electrical	CANADA	2	100.0
	Maritime Provinces .	1	4.5
	Quebec	2	22.5
	Ontario	3	47.5
	Prairie Provinces ..	2	14.5
	British Columbia ...	3	11.0
Restaurants	CANADA	6	100.0
	Maritime Provinces .	4	6.0
	Quebec	5	22.0
	Ontario	6	41.5
	Prairie Provinces ..	7	19.0
	British Columbia ...	8	11.5
Variety	CANADA	4	100.0
	Maritime Provinces .	7	9.0
	Quebec	5	25.0
	Ontario.....	5	46.0
	Prairie Provinces ..	2	12.0
	British Columbia ...	2	8.0

The regional weights are the weights used in constructing the Canada indexes for each trade from the corresponding indexes for each region.

The trade weights shown are the weights used in constructing the general index of sales for Canada and for each region from the indexes for the various trades.

Table 22.

SEASONAL ADJUSTMENT FACTORS, 1943

Month	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
January	71	72	72	68	77	74
February	63	67	67	69	80	80
March	70	79	80	78	83	84
April	132	117	132	122	93	105
May	113	98	105	104	105	102
June	127	105	106	103	103	103
July	92	82	84	86	104	76
August	85	73	76	80	105	80
September	110	98	97	95	112	104
October	103	119	118	120	113	115
November	96	124	111	119	104	114
December	138	166	152	156	121	163

SEASONAL ADJUSTMENT FACTORS, 1943

Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
93	66	96	60	70	82	93	64
98	83	98	58	74	82	96	72
97	83	101	70	75	84	97	76
98	111	102	104	84	100	101	95
96	124	103	132	88	114	100	100
96	98	100	119	93	94	101	103
96	77	98	110	83	85	103	100
98	99	92	103	91	86	106	92
102	118	100	120	92	114	105	97
102	118	100	115	91	117	100	104
100	106	99	100	100	112	96	101
124	117	111	109	259	130	102	196

Seasonal adjustment factors for March and April are varied from year to year to allow for the shifting date of Easter for the following kinds of business: shoe stores, men's clothing stores, women's clothing stores, family clothing stores, department stores and variety stores.

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