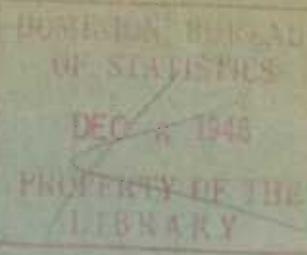


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Minister of Trade and Commerce



CANADA

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTICS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1941 - 1945

BASE -- AVERAGE, 1935 - 1939 = 100



OTTAWA
1946

Price 25 cents

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Summary of Monthly Indexes of Retail Sales, 1941 - 1945

(Average, 1935 - 1939 = 100)

Introduction

This bulletin presents, in summary form, the complete series of monthly sales indexes for the years 1941 to 1945 for Canada and its five economic divisions. Those for 1945 are final indexes which have not previously been published in consolidated form. Figures for earlier years are included in order that this bulletin may be used for reference purposes and also to facilitate the observation of sales trends in the period following the last complete Census of Merchandising which was taken in respect of the year 1941. Average monthly sales for the five-year period from 1935 to 1939 constitute the base for all indexes in this series.

Fourteen trades are represented in the general index of sales. These have been selected according to their relative importance in the retail field. It has not been possible to prepare indexes for all kinds of business and some of these, such as the automotive, fuel and alcoholic beverage trades, absorb important proportions of consumer expenditures but are not represented in the general sales index. Thus, the present components of the series relate to activities which for the most part concern retail distribution of consumer necessities such as food, clothing, and household and personal requirements.

On the basis of 1941 Census figures, the fourteen trades covered by the monthly surveys constituted about 60 per cent of the total retail trade in that year. Since then, the dollar sales of stores in the fourteen "index" trades have risen, while the value of trading done by many types of automotive establishments has contracted following the cessation of civilian automobile production and the restrictions on distribution of other types of automotive products, particularly gasoline and tires. As a consequence, estimated sales of the "index" trades formed approximately 65 per cent of total retail trade in 1944 and, due to the continuing low level of business in the automotive trades in 1945, it is likely that the proportion remained fairly constant during the more recent period.

This condition is largely responsible for a divergence between the trend in sales of the fourteen kinds of business covered by the monthly indexes between 1941 and 1945, and the increase recorded in the Bureau's dollar estimates of total retail trade (1). The annual sales totals for 1945 have not yet been prepared, but

(1) These dollar estimates of retail sales are contained in reports entitled "Retail Merchandise Trade in Canada and The Provinces", issued in 1943 and in 1944 and priced at 25 cents per copy.

the 1941-1944 comparisons illustrate the disparity between the two series, the composite indexes showing a gain of 28.9 per cent during the period whereas a gain of 19.9 per cent was recorded in the annual estimates of total retail sales over the same interval. The greater part of the spread, of course, occurred between 1941 and 1942 when trading in products handled by the automotive trade experienced its sharpest curtailment.

In addition to the fact that changes in the general index of sales cannot of itself be used to estimate total retail sales, there are other aspects which should be taken into account when interpreting the trends for individual trades. It is not possible to secure monthly sales reports from all retail firms in Canada. Therefore, a sample of firms from each of the fourteen trades, giving adequate representation to the various provinces, has been selected to supply sales figures for index computation. Since the 1941 sales for most of the reporting stores were above \$20,000, the percentage changes in the indexes tend to be modified to some extent by the strong possibility that the larger stores experienced somewhat smaller relative gains than did those with 1941 sales volumes below \$20,000.

In number of stores included, however, the sample is comparatively large. Reports are obtained from 215 chain companies operating some 3,000 outlets, from 31 department store firms and from approximately 6,000 independent retail merchants. The bulk of department and variety store business is concentrated in a relatively small number of companies, permitting almost complete coverage to be obtained in the monthly surveys. In the remaining trades, where the number of retail businesses is much greater, a smaller percentage of the field is canvassed monthly with the degree of coverage varying inversely with the total number of firms engaged in each trade.

Use of the present sampling method for other than the variety and department store trades has meant that the results reflect the sales trends of a constant sample of stores with no allowance for changes in store population. If the number of stores increases appreciably the trend revealed by the continuing sample will under-state the actual expansion in the total dollar volume, while the contrary condition naturally will result in instances where store population decreases. This factor, therefore, must be considered when using the monthly indexes to measure the trends in total dollar sales.

When due allowance is made for the limitations explained above, the significance of the sales trends reflected by the monthly statistics can be appraised. In general, the series measures short-term trends with reasonable accuracy. Moreover, the results based on sales figures for a continuing group of stores probably have greater value for retail merchants individually than would be the case if adjustments were made for expansion or reduction in the total number of stores.

Sales of merchants continuing in business from year to year may of course be affected by expansion or contraction in the number of stores engaged in the same kinds of trade. This is a situation over which they have little control. The continuing merchants, however, are interested in knowing how well they are maintaining their individual positions with respect to the overall experience of similar stores in the same trade, and the changes revealed in the monthly indexes when compared with their own results provide some measure of their own merchandising achievements.

Retail Sales Trends in 1945

Sales in Canada's retail stores were 8.5 per cent higher in 1945 than in 1944, according to the composite index of sales for fourteen retail trades. Indicative of the sharp expansion in sales since the outbreak of war, the average monthly index for last year was 87.2 per cent above the average for the base period, 1935 to 1939, and 40 per cent above that for 1941, the last census year.

The Effect of Prices on Retail Sales - Monthly sales indexes are not adjusted for price changes and, to the extent that prices are a factor in sales increases, the indexes fail to reveal changes in the quantities of goods disposed of through retail outlets. A rise of only 0.8 per cent in the average of the Bureau's retail price indexes for 1945 compared with 1944 suggests that price increases were a negligible factor in the sales expansion which took place. It must not be overlooked, however, that the retail prices indexes do not take into consideration the fact that the dollar volume of sales can be noticeably affected by shifts in consumer patronage from the lower- to the higher-priced lines of merchandise.

Results for 1944 and 1945 Compared - Higher sales were attained by all trades in 1945 and the average increase of 8.5 per cent over 1944 was equalled or exceeded by ten of the fourteen kinds of business. Only in the household and personal effects group, however, was the increase substantially larger than the average gain. Increasing supplies of items of metallic content, together with greater activity in the building trades, enabled hardware merchants to extend their margin of gain over 1944 to 17 per cent. Jewellery stores ranked second among the various trades with a 15 per cent rise in sales between 1944 and 1945. Radio and electrical stores and furniture stores had sales increases of 14 and 13 per cent respectively. Return to the retail market of radios and household equipment and appliances in the latter part of 1945, though in limited quantities, was a factor in the increases for these last two kinds of business. Notwithstanding the fact that their percentage increases in 1945 were among the largest recorded, however, the sales of radio and electrical and furniture stores remained closer to their lower pre-war volumes than was true of other trades.

Increases over 1944 amounted to 11 per cent for shoe stores, department stores and family clothing stores. Sales of men's wear stores were up 10 per cent, while increases of 9 per cent occurred in sales of variety stores and ladies' apparel shops. Country general stores, food stores and drug stores had almost identical gains of between 6 and 7 per cent. Lowest among the increases for individual trades was that recorded by restaurants, whose receipts increased only 4 per cent in 1945 compared with those for the preceding year. This, it may be noted, contrasts sharply with the marked gains which the restaurant trade recorded in the earlier years of the war.

The general index of sales, during the course of the year 1945, tended to show only a slight rise in rate of expansion over 1944. At the end of April, sales were 7.8 per cent higher than in the first four months of 1944. This margin had increased to 8.0 per cent by the end of August and to 8.5 per cent for the full year. A 20 per cent increase in March, 1945 over the same month of 1944 was the highest recorded in corresponding-month comparisons. This was caused mainly by the fact that Easter purchasing in 1945 was concentrated in March, while in 1944 it occurred chiefly in April. Due largely to a reversal of these conditions, the index for April, 1945 was fractionally lower than that for April, 1944. May sales in 1945 recorded a moderate advance of only 2 per cent over May, 1944. Increases reached considerably higher proportions in the summer months when consumer purchases were supplemented by a somewhat increased tourist trade. September brought another moderate increase of

5 per cent, but the remaining months of the year saw sales rise to higher levels, with gains of 12 per cent being recorded for October and November followed by an expansion of 8 per cent in the final month of the year.

Sales Expansion Since The Base Period, 1935 to 1939 - It has been mentioned previously that the level of retail activity in 1945 stood 87 per cent above that which prevailed during the five-year base period, 1935-1939. Sales for some trades in 1945, however, had more than doubled the average annual volume of business transacted in the base period. Among these were variety stores, family clothing stores, ladies' apparel shops and jewellery stores. The latter kind of business, with the Federal Tax included, recorded an increase of 150 per cent in 1945 over average annual sales in the 1935-1939 period, but exclusion of this tax would reduce the percentage gain for jewellery stores to approximately 113 per cent. Department stores and food outlets, which occupy prominent positions in the retail field, experienced increases of 84 and 87 per cent respectively over average annual sales in the base years. Country general stores, on the other hand, failed to maintain the pace set by most other trades, although sales were up 72 per cent in the comparison with the base. Sales of furniture and radio and electrical stores lagged even more behind the increases for other trades with gains of only 47 and 24 per cent above the level established for the same trades in the base period.

Regional Trends in Sales - The five divisions of the country for which separate results are compiled experienced sales gains in 1945 which varied within narrow limits of the national sales increase of 8.5 per cent over the previous year. British Columbia and Ontario had slightly larger gains than those of the other areas, while in the Maritime and Prairie Provinces the sales increases were slightly below the Canada average. The rate of increase for Quebec was the same as that reported for the country as a whole.

Although the Maritime Provinces showed only a 7 per cent increase in 1945 over 1944, retail trading nevertheless remained at a very high level. Because of the heavy concentration of military and shipping activity in many sections of the area during the war years, Maritime merchants had enjoyed sales expansions which were not approached by retailers in most of the other parts of the country. Thus, retail trade was up 124 per cent compared with the average annual sales in the five years from 1935 to 1939 which form the base period for the index series. The margin of increase over the base period was in the vicinity of 90 per cent for British Columbia, the Prairie Provinces and Quebec. Ontario, however, had a slightly lower increase with sales expanding by slightly less than 80 per cent in the same comparison.

In the table which follows this summary, comparisons between 1944 and 1945 are given for each trade and for each of the five economic divisions.

Table 1.-Comparison of Annual Retail Sales In Canada, for 1944 and 1945,
by Kinds of Business and by Regions

(Results are based on dollar sales and no corrections
have been made for price changes)

| Kind of Business | Sales in 1945 Compared With Sales in 1944 | | | | | |
|---------------------------------------|---|--------------------|--------|---------|-------------------|------------------|
| | Canada | Maritime Provinces | Quebec | Ontario | Prairie Provinces | British Columbia |
| GENERAL INDEX | + 8.5 | + 7.0 | + 8.5 | + 9.3 | + 7.3 | + 9.7 |
| General Merchandise Group: | | | | | | |
| Country General Stores | + 6.5 | + 8.1 | + 5.8 | + 9.0 | + 4.0 | +10.3 |
| Department Stores | +10.9 | + 8.2 | +14.0 | +11.9 | + 9.3 | + 9.7 |
| Variety Stores | + 8.5 | + 5.8 | + 8.3 | +10.3 | + 4.7 | + 9.6 |
| Food Group: | | | | | | |
| Food Stores | + 6.6 | + 5.1 | + 5.9 | + 6.9 | + 7.2 | + 8.6 |
| Restaurants | + 3.9 | + 2.3 | + 9.4 | + 1.1 | + 4.5 | + 4.6 |
| Clothing Group: | | | | | | |
| Family Clothing Stores | +10.8 | +10.5 | +10.1 | +13.1 | + 9.4 | + 8.5 |
| Men's Clothing Stores | + 9.7 | + 8.3 | + 3.7 | +12.7 | + 9.7 | +12.9 |
| Women's Clothing Stores | + 8.5 | +12.4 | + 5.0 | +11.0 | + 5.9 | + 7.1 |
| Shoe Stores | +11.4 | + 9.6 | +10.7 | +12.0 | + 8.8 | +14.8 |
| Household and Personal Effects Group: | | | | | | |
| Drug Stores | + 6.6 | + 5.3 | + 8.1 | + 5.9 | + 5.6 | +10.3 |
| Furniture Stores | +13.4 | +10.1 | +13.1 | +14.1 | +12.4 | +14.9 |
| Hardware Stores | +16.5 | +13.0 | +17.9 | +19.1 | +12.7 | +18.3 |
| Jewellery Stores (a) | +14.8 | + 8.9 | +19.3 | +16.9 | + 7.1 | +15.9 |
| Radio and Electrical Stores . | +14.3 | +14.3 | +14.3 | +16.1 | +11.0 | +13.3 |

(a) Based on sales including the Federal Tax introduced in June, 1942.

Table 2.-Canada-General Index of Retail Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|--------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 100.7 | 121.5 | 125.9 | 146.9 | 128.9 | 155.2 |
| February | 99.8 | 126.4 | 118.0 | 148.9 | 129.4 | 164.0 |
| March | 117.3 | 126.5 | 140.9 | 156.5 | 149.0 | 163.9 |
| April | 131.9 | 132.8 | 151.5 | 153.0 | 165.6 | 163.4 |
| May | 141.1 | 133.2 | 158.4 | 148.9 | 165.3 | 157.3 |
| June | 132.7 | 134.4 | 154.0 | 152.1 | 161.0 | 158.9 |
| July | 124.5 | 134.2 | 140.0 | 149.7 | 153.9 | 158.1 |
| August | 135.2 | 143.2 | 149.1 | 159.1 | 147.0 | 161.8 |
| September | 135.4 | 135.4 | 151.4 | 151.3 | 157.2 | 157.9 |
| October | 149.7 | 136.9 | 171.7 | 151.4 | 173.3 | 158.6 |
| November | 143.9 | 136.0 | 161.7 | 159.3 | 172.8 | 164.7 |
| December | 194.4 | 144.0 | 209.3 | 155.6 | 220.5 | 169.0 |
| Annual Averages .. | 133.9 | - | 152.7 | - | 160.3 | - |
| | 1944 | | 1945 | | | |
| January | 133.8 | 167.1 | 142.8 | 174.7 | | |
| February | 139.0 | 169.6 | 146.7 | 185.6 | | |
| March | 162.9 | 174.2 | 194.3 | 201.9 | | |
| April | 175.3 | 176.3 | 174.7 | 179.7 | | |
| May | 177.9 | 171.0 | 182.2 | 176.1 | | |
| June | 178.1 | 173.0 | 197.1 | 184.7 | | |
| July | 155.1 | 170.9 | 170.5 | 189.1 | | |
| August | 160.9 | 172.7 | 178.1 | 189.8 | | |
| September | 178.1 | 170.5 | 187.1 | 186.0 | | |
| October | 182.3 | 174.4 | 203.8 | 189.8 | | |
| November | 190.4 | 181.8 | 213.3 | 200.9 | | |
| December | 237.1 | 172.7 | 256.1 | 187.4 | | |
| Annual Averages .. | 172.6 | - | 187.2 | - | | |

Table 3.-Canada-Indexes of Country General Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|--------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | | 1941 | | 1942 | | 1943 |
| January | 83.9 | 108.3 | 101.2 | 127.4 | 109.7 | 143.4 |
| February | 82.1 | 110.8 | 95.1 | 128.5 | 110.2 | 149.1 |
| March | 95.0 | 111.8 | 108.7 | 131.9 | 123.7 | 145.4 |
| April | 108.2 | 117.0 | 124.1 | 133.7 | 141.2 | 151.0 |
| May | 126.9 | 112.7 | 143.5 | 131.8 | 162.8 | 150.4 |
| June | 115.8 | 116.1 | 133.1 | 129.2 | 153.9 | 150.6 |
| July | 125.9 | 117.6 | 141.2 | 130.9 | 164.0 | 153.1 |
| August | 131.6 | 121.0 | 146.6 | 135.3 | 157.2 | 149.5 |
| September | 124.1 | 115.9 | 140.6 | 130.9 | 149.5 | 139.1 |
| October | 132.0 | 117.9 | 155.0 | 133.4 | 163.5 | 146.1 |
| November | 121.7 | 118.4 | 139.0 | 138.5 | 156.1 | 150.8 |
| December | 147.4 | 123.4 | 166.3 | 139.4 | 184.5 | 157.0 |
| Annual Averages .. | 116.2 | - | 132.9 | - | 148.0 | - |
| | | 1944 | | 1945 | | |
| January | 119.5 | 160.5 | 126.6 | 165.5 | | |
| February | 124.1 | 162.3 | 127.6 | 172.4 | | |
| March | 139.9 | 163.5 | 158.2 | 179.6 | | |
| April | 155.6 | 175.7 | 160.7 | 178.9 | | |
| May | 180.2 | 166.5 | 182.0 | 168.4 | | |
| June | 170.0 | 164.4 | 183.5 | 172.6 | | |
| July | 170.6 | 160.1 | 182.2 | 176.4 | | |
| August | 174.6 | 161.1 | 186.1 | 170.5 | | |
| September | 170.4 | 152.9 | 175.4 | 164.2 | | |
| October | 173.2 | 159.9 | 191.5 | 171.4 | | |
| November | 165.9 | 160.3 | 182.5 | 175.1 | | |
| December | 196.5 | 163.3 | 209.6 | 174.2 | | |
| Annual Averages .. | 161.7 | - | 172.2 | - | | |

Table 4.-Canada-Indexes of Department Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 93.1 | 123.5 | 115.2 | 151.1 | 107.8 | 148.1 |
| February | 94.8 | 126.1 | 107.4 | 142.8 | 116.2 | 154.5 |
| March | 111.6 | 125.0 | 141.2 | 156.9 | 145.4 | 164.3 |
| April | 132.2 | 133.4 | 145.1 | 148.8 | 157.9 | 153.5 |
| May | 134.3 | 129.2 | 142.2 | 140.1 | 139.1 | 138.7 |
| June | 123.7 | 123.1 | 139.6 | 134.1 | 136.8 | 130.9 |
| July | 102.2 | 132.5 | 112.6 | 145.5 | 112.5 | 144.7 |
| August | 120.4 | 146.1 | 126.9 | 154.5 | 120.9 | 148.4 |
| September | 138.6 | 136.6 | 154.9 | 152.7 | 159.1 | 156.8 |
| October | 160.0 | 136.5 | 181.9 | 152.9 | 177.8 | 157.3 |
| November | 155.4 | 137.6 | 187.4 | 168.5 | 196.0 | 168.8 |
| December | 239.2 | 145.8 | 241.6 | 146.6 | 240.2 | 145.8 |
| Annual Averages ... | 133.8 | - | 149.7 | - | 150.8 | - |
| | | | | | | |
| | 1944 | | 1945 | | | |
| January | 109.7 | 151.3 | 122.5 | 163.1 | | |
| February | 122.4 | 156.3 | 136.2 | 181.0 | | |
| March | 163.2 | 174.0 | 200.5 | 215.5 | | |
| April | 164.3 | 174.0 | 164.8 | 171.7 | | |
| May | 166.2 | 160.0 | 162.8 | 157.3 | | |
| June | 150.5 | 143.4 | 169.1 | 160.6 | | |
| July | 116.8 | 157.0 | 133.2 | 179.0 | | |
| August | 139.4 | 165.3 | 155.7 | 184.7 | | |
| September | 183.8 | 179.7 | 201.6 | 205.3 | | |
| October | 193.0 | 171.3 | 220.9 | 189.3 | | |
| November | 225.3 | 194.7 | 258.3 | 222.4 | | |
| December | 253.9 | 158.4 | 279.5 | 174.4 | | |
| Annual Averages ... | 165.7 | - | 183.8 | - | | |

Table 5.-Canada-Indexes of Variety Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 96.9 | 151.4 | 129.8 | 191.4 | 128.4 | 195.2 |
| February | 103.8 | 153.6 | 129.0 | 190.9 | 139.1 | 206.0 |
| March | 121.0 | 150.9 | 148.2 | 191.3 | 153.5 | 198.8 |
| April | 143.4 | 157.0 | 169.2 | 188.4 | 182.9 | 198.6 |
| May | 159.8 | 159.7 | 186.4 | 180.6 | 190.0 | 184.8 |
| June | 154.0 | 154.8 | 180.7 | 176.7 | 184.3 | 181.6 |
| July | 152.2 | 152.7 | 176.3 | 176.2 | 183.4 | 172.5 |
| August | 158.9 | 163.1 | 180.1 | 185.5 | 160.2 | 174.8 |
| September | 152.3 | 162.6 | 176.6 | 188.5 | 170.2 | 183.2 |
| October | 173.0 | 166.2 | 204.5 | 185.0 | 195.7 | 182.4 |
| November | 178.2 | 171.6 | 199.0 | 204.0 | 199.1 | 197.8 |
| December | 341.6 | 176.2 | 346.6 | 178.1 | 339.4 | 185.4 |
| Annual Averages ... | 161.3 | - | 185.5 | - | 185.5 | - |
| | 1944 | | 1945 | | | |
| January | 131.7 | 212.3 | 139.6 | 221.5 | | |
| February | 141.5 | 203.6 | 151.0 | 223.6 | | |
| March | 156.3 | 200.9 | 208.6 | 234.4 | | |
| April | 185.1 | 196.2 | 179.5 | 212.9 | | |
| May | 191.1 | 191.8 | 192.0 | 194.9 | | |
| June | 196.1 | 189.5 | 212.3 | 193.9 | | |
| July | 181.1 | 186.8 | 196.7 | 203.7 | | |
| August | 172.4 | 184.4 | 191.9 | 203.7 | | |
| September | 191.4 | 191.2 | 194.2 | 200.9 | | |
| October | 199.9 | 199.1 | 218.2 | 213.0 | | |
| November | 217.0 | 217.2 | 249.9 | 246.3 | | |
| December | 372.3 | 184.1 | 400.0 | 197.8 | | |
| Annual Averages ... | 194.7 | - | 211.2 | - | | |

Table 6.-Canada-Indexes of Food Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 118.0 | 122.0 | 150.4 | 146.4 | 154.7 | 156.9 |
| February | 117.0 | 127.3 | 141.6 | 154.2 | 148.3 | 161.4 |
| March | 134.7 | 126.9 | 153.3 | 154.9 | 166.1 | 163.3 |
| April | 132.2 | 136.5 | 157.4 | 161.3 | 172.0 | 174.2 |
| May | 146.8 | 141.4 | 169.8 | 157.0 | 176.7 | 167.1 |
| June | 139.4 | 145.7 | 168.6 | 172.0 | 171.7 | 174.5 |
| July | 133.0 | 136.3 | 151.8 | 153.8 | 169.7 | 160.7 |
| August | 146.0 | 148.3 | 160.5 | 166.1 | 157.2 | 173.0 |
| September | 133.7 | 139.1 | 148.0 | 152.9 | 154.6 | 160.3 |
| October | 145.2 | 143.0 | 164.6 | 152.2 | 166.9 | 159.5 |
| November | 143.7 | 140.8 | 148.5 | 156.8 | 155.8 | 159.3 |
| December | 161.6 | 149.1 | 178.1 | 163.7 | 189.7 | 181.6 |
| Annual Averages ... | 137.6 | - | 157.7 | - | 165.3 | - |
| | | | | | | |
| | 1944 | | 1945 | | | |
| January | 156.0 | 169.2 | 166.2 | 176.0 | | |
| February | 161.9 | 171.3 | 167.4 | 182.3 | | |
| March | 182.0 | 174.8 | 201.2 | 188.3 | | |
| April | 181.3 | 180.6 | 181.6 | 185.3 | | |
| May | 178.5 | 175.4 | 192.9 | 190.4 | | |
| June | 194.0 | 191.8 | 211.0 | 197.2 | | |
| July | 164.6 | 174.9 | 178.5 | 188.8 | | |
| August | 170.5 | 182.6 | 188.7 | 198.9 | | |
| September | 175.8 | 168.0 | 174.3 | 173.7 | | |
| October | 168.6 | 174.8 | 182.4 | 185.4 | | |
| November | 168.5 | 172.3 | 185.9 | 185.6 | | |
| December | 204.6 | 176.2 | 215.5 | 189.8 | | |
| Annual Averages ... | 175.5 | - | 187.1 | - | | |

Table 7.-Canada-Indexes of Restaurant Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|----------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 103.0 | 108.3 | 126.3 | 131.7 | 153.8 | 163.4 |
| February | 98.6 | 111.6 | 118.4 | 134.0 | 149.1 | 168.9 |
| March | 114.1 | 115.9 | 140.2 | 143.8 | 171.2 | 172.7 |
| April | 116.8 | 117.3 | 140.0 | 140.6 | 173.9 | 173.5 |
| May | 121.0 | 117.3 | 147.3 | 144.6 | 178.8 | 177.3 |
| June | 119.3 | 121.5 | 143.3 | 143.9 | 176.5 | 176.7 |
| July | 132.0 | 125.8 | 153.9 | 146.2 | 188.5 | 177.9 |
| August | 140.5 | 130.2 | 159.9 | 148.6 | 189.5 | 177.7 |
| September | 133.1 | 128.6 | 156.2 | 150.9 | 186.5 | 179.0 |
| October | 134.1 | 131.2 | 162.0 | 157.0 | 186.9 | 184.7 |
| November | 128.9 | 136.7 | 154.7 | 165.7 | 179.9 | 190.1 |
| December | 138.4 | 133.2 | 166.2 | 159.9 | 187.9 | 179.1 |
| Annual Averages | 123.3 | - | 147.4 | - | 176.9 | - |
| 1944 | | | | | | |
| January | 179.8 | 191.6 | 179.0 | 188.4 | | |
| February | 171.4 | 187.4 | 171.4 | 194.0 | | |
| March | 187.5 | 188.0 | 196.0 | 196.4 | | |
| April | 188.8 | 191.5 | 192.4 | 195.9 | | |
| May | 188.8 | 184.7 | 192.1 | 187.4 | | |
| June | 187.9 | 187.4 | 199.9 | 199.4 | | |
| July | 195.7 | 188.3 | 206.0 | 198.9 | | |
| August | 198.6 | 182.7 | 212.4 | 194.8 | | |
| September | 192.4 | 184.7 | 204.4 | 199.5 | | |
| October | 197.1 | 196.0 | 207.4 | 202.9 | | |
| November | 193.8 | 203.4 | 204.6 | 214.8 | | |
| December | 196.7 | 190.5 | 201.8 | 196.1 | | |
| Annual Averages | 189.9 | - | 197.3 | - | | |

Table 8.-Canada-Indexes of Family Clothing Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 82.1 | 119.7 | 106.1 | 147.4 | 116.8 | 167.7 |
| February | 76.8 | 118.7 | 92.6 | 143.1 | 116.0 | 179.2 |
| March | 102.6 | 122.9 | 137.8 | 163.9 | 135.0 | 169.3 |
| April | 156.6 | 136.3 | 177.7 | 160.7 | 194.9 | 164.8 |
| May | 145.3 | 138.5 | 166.5 | 154.5 | 182.1 | 171.0 |
| June | 137.7 | 139.1 | 159.2 | 156.3 | 179.4 | 176.2 |
| July | 117.2 | 136.2 | 139.3 | 160.6 | 162.2 | 178.7 |
| August | 119.1 | 140.6 | 142.6 | 170.8 | 138.8 | 173.4 |
| September | 131.4 | 143.3 | 156.5 | 169.3 | 160.1 | 176.0 |
| October | 181.2 | 148.6 | 211.8 | 165.4 | 213.5 | 173.8 |
| November | 166.8 | 137.4 | 202.0 | 176.6 | 212.9 | 178.8 |
| December | 219.5 | 142.3 | 255.4 | 165.5 | 267.3 | 182.6 |
| Annual Averages ... | 136.4 | - | 162.3 | - | 173.3 | - |
| | 1944 | | | 1945 | | |
| January | 115.3 | 174.6 | 124.1 | 184.5 | | |
| February | 118.0 | 176.8 | 127.1 | 196.4 | | |
| March | 142.6 | 169.8 | 217.1 | 228.5 | | |
| April | 204.4 | 174.9 | 184.7 | 172.8 | | |
| May | 194.2 | 186.8 | 189.1 | 183.9 | | |
| June | 188.4 | 182.4 | 216.5 | 198.8 | | |
| July | 157.6 | 188.7 | 177.9 | 213.9 | | |
| August | 147.8 | 181.2 | 168.6 | 205.8 | | |
| September | 184.0 | 189.1 | 200.3 | 212.8 | | |
| October | 227.4 | 195.9 | 264.9 | 223.3 | | |
| November | 233.1 | 197.7 | 260.3 | 218.1 | | |
| December | 290.5 | 181.8 | 311.2 | 194.1 | | |
| Annual Averages ... | 183.6 | - | 203.5 | - | | |

Table 9.-Canada-Indexes of Men's Clothing Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 92.1 | 121.8 | 113.9 | 149.4 | 107.3 | 143.8 |
| February | 82.0 | 138.8 | 104.2 | 165.8 | 111.7 | 177.7 |
| March | 105.0 | 130.6 | 168.1 | 197.5 | 137.0 | 170.6 |
| April | 146.7 | 143.2 | 187.3 | 177.1 | 186.8 | 165.4 |
| May | 135.4 | 137.0 | 158.9 | 156.6 | 162.9 | 160.5 |
| June | 137.4 | 134.8 | 154.3 | 148.6 | 171.9 | 166.2 |
| July | 111.4 | 135.7 | 124.5 | 150.6 | 144.1 | 165.3 |
| August | 113.2 | 146.5 | 131.0 | 171.9 | 118.7 | 163.1 |
| September | 128.4 | 130.4 | 152.8 | 160.2 | 154.3 | 165.1 |
| October | 169.4 | 133.4 | 196.4 | 154.6 | 196.7 | 159.6 |
| November | 173.8 | 135.2 | 193.8 | 162.5 | 206.1 | 166.8 |
| December | 242.9 | 148.0 | 263.8 | 160.7 | 280.0 | 183.6 |
| Annual Averages ... | 136.5 | - | 162.4 | - | 164.8 | - |
| . | | | | | | |
| | 1944 | | 1945 | | | |
| January | 107.0 | 153.3 | 118.6 | 167.3 | | |
| February | 112.1 | 173.3 | 122.3 | 194.7 | | |
| March | 145.7 | 170.6 | 207.0 | 218.8 | | |
| April | 199.2 | 177.1 | 166.9 | 160.9 | | |
| May | 181.6 | 185.9 | 168.1 | 174.2 | | |
| June | 188.3 | 179.9 | 212.3 | 189.5 | | |
| July | 142.3 | 179.0 | 153.6 | 194.0 | | |
| August | 125.5 | 169.9 | 141.3 | 190.5 | | |
| September | 175.2 | 172.6 | 209.8 | 213.1 | | |
| October | 207.8 | 180.9 | 252.0 | 215.0 | | |
| November | 228.8 | 187.3 | 256.2 | 207.3 | | |
| December | 297.3 | 172.9 | 308.0 | 178.5 | | |
| Annual Averages ... | 175.9 | - | 193.0 | - | | |

Table 10.-Canada-Indexes of Women's Clothing Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 88.5 | 121.9 | 115.1 | 150.9 | 126.5 | 173.6 |
| February | 80.9 | 139.1 | 97.0 | 154.3 | 127.0 | 202.0 |
| March | 114.7 | 135.7 | 150.5 | 187.9 | 155.6 | 189.2 |
| April | 170.1 | 135.6 | 184.9 | 146.8 | 213.9 | 166.5 |
| May | 141.1 | 133.3 | 167.3 | 163.8 | 181.1 | 170.4 |
| June | 132.9 | 123.4 | 159.1 | 151.8 | 174.7 | 166.0 |
| July | 111.3 | 132.4 | 137.7 | 162.6 | 152.5 | 173.4 |
| August | 119.7 | 161.5 | 157.1 | 198.1 | 139.1 | 182.2 |
| September | 134.8 | 144.0 | 168.8 | 178.8 | 175.5 | 188.2 |
| October | 164.1 | 131.3 | 207.8 | 165.0 | 205.1 | 171.7 |
| November | 155.4 | 137.2 | 184.7 | 173.0 | 203.0 | 182.0 |
| December | 223.7 | 148.8 | 262.0 | 174.3 | 271.6 | 186.6 |
| Annual Averages ... | 136.4 | - | 166.0 | - | 177.1 | - |
| 1944 | | | | | | |
| January | 126.8 | 180.9 | 135.1 | 188.9 | | |
| February | 124.1 | 191.0 | 139.1 | 221.3 | | |
| March | 174.7 | 204.0 | 259.5 | 260.7 | | |
| April | 227.8 | 180.7 | 200.1 | 175.7 | | |
| May | 202.5 | 192.0 | 199.3 | 191.2 | | |
| June | 191.8 | 179.4 | 221.3 | 199.3 | | |
| July | 154.6 | 189.1 | 165.5 | 203.2 | | |
| August | 153.6 | 196.6 | 166.7 | 212.5 | | |
| September | 201.2 | 204.9 | 211.9 | 223.6 | | |
| October | 218.9 | 191.4 | 246.3 | 210.2 | | |
| November | 227.1 | 205.3 | 243.7 | 217.7 | | |
| December | 292.2 | 189.9 | 303.1 | 196.2 | | |
| Annual Averages ... | 191.3 | - | 207.6 | - | | |

Table 11.-Canada-Indexes of Shoe Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|--|-----------------------------------|--|-----------------------------------|--|
| | Indexes of Monthly Sales | Corrected for Seasonal Variations | Indexes of Monthly Sales | Corrected for Seasonal Variations | Indexes of Monthly Sales | Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 74.0 | 104.1 | 106.4 | 141.3 | 96.4 | 130.9 |
| February | 64.9 | 109.8 | 86.8 | 146.7 | 126.3 | 213.5 |
| March | 96.2 | 127.8 | 135.4 | 172.5 | 135.3 | 192.9 |
| April | 147.8 | 117.7 | 170.1 | 143.1 | 185.7 | 145.0 |
| May | 143.7 | 127.0 | 168.7 | 145.1 | 176.8 | 150.9 |
| June | 160.7 | 130.4 | 182.0 | 144.2 | 202.6 | 163.7 |
| July | 115.7 | 126.1 | 143.5 | 155.7 | 163.1 | 163.6 |
| August | 117.2 | 130.0 | 145.9 | 161.8 | 145.5 | 173.6 |
| September | 131.1 | 123.8 | 164.2 | 155.7 | 167.7 | 159.1 |
| October | 131.5 | 128.0 | 172.4 | 157.8 | 168.0 | 154.9 |
| November | 128.8 | 130.4 | 157.3 | 168.9 | 162.1 | 171.2 |
| December | 209.3 | 153.2 | 212.0 | 155.2 | 214.4 | 166.8 |
| Annual Averages ... | 126.7 | - | 153.7 | - | 162.0 | - |
| 1944 | | | | | | |
| January | 100.8 | 146.9 | 98.0 | 141.7 | | |
| February | 101.2 | 167.6 | 108.7 | 183.7 | | |
| March | 135.6 | 180.5 | 226.0 | 243.2 | | |
| April | 204.0 | 159.1 | 179.2 | 161.2 | | |
| May | 197.4 | 177.2 | 191.1 | 173.6 | | |
| June | 212.7 | 165.3 | 263.2 | 191.9 | | |
| July | 164.0 | 184.5 | 189.9 | 215.3 | | |
| August | 154.9 | 181.2 | 176.9 | 202.2 | | |
| September | 196.2 | 169.4 | 205.3 | 184.9 | | |
| October | 173.7 | 175.9 | 197.7 | 197.0 | | |
| November | 180.7 | 190.9 | 209.4 | 215.3 | | |
| December | 246.0 | 169.4 | 258.1 | 179.0 | | |
| Annual Averages ... | 172.3 | - | 192.0 | - | | |

Table 12.-Canada-Indexes of Drug Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 118.0 | 124.1 | 136.5 | 140.5 | 151.8 | 159.3 |
| February | 112.5 | 124.8 | 130.4 | 144.6 | 148.8 | 165.1 |
| March | 123.7 | 125.6 | 142.0 | 147.5 | 159.6 | 162.6 |
| April | 121.0 | 125.3 | 143.4 | 148.4 | 156.8 | 161.8 |
| May | 126.5 | 126.1 | 144.3 | 146.6 | 159.3 | 162.4 |
| June | 122.9 | 133.5 | 139.4 | 148.3 | 154.2 | 164.0 |
| July | 127.7 | 130.7 | 142.3 | 145.0 | 159.6 | 159.6 |
| August | 132.3 | 131.7 | 148.5 | 149.2 | 153.6 | 156.9 |
| September | 130.4 | 130.5 | 147.6 | 146.8 | 158.1 | 157.8 |
| October | 141.6 | 135.9 | 162.9 | 152.9 | 171.7 | 164.2 |
| November | 134.6 | 136.2 | 148.4 | 154.7 | 169.5 | 172.6 |
| December | 182.6 | 145.5 | 213.1 | 168.8 | 248.2 | 196.5 |
| Annual Averages ... | 131.2 | - | 149.9 | - | 165.9 | - |
| | 1944 | | 1945 | | | |
| January | 168.0 | 176.8 | 176.7 | 187.8 | | |
| February | 163.0 | 175.1 | 167.8 | 186.1 | | |
| March | 170.1 | 172.2 | 188.4 | 186.5 | | |
| April | 169.4 | 174.8 | 174.8 | 184.0 | | |
| May | 168.6 | 173.6 | 178.2 | 183.5 | | |
| June | 168.1 | 177.1 | 184.6 | 190.6 | | |
| July | 168.1 | 171.4 | 178.4 | 186.1 | | |
| August | 170.2 | 171.6 | 180.8 | 181.2 | | |
| September | 177.0 | 172.0 | 184.6 | 183.0 | | |
| October | 185.9 | 182.5 | 196.5 | 190.4 | | |
| November | 181.4 | 184.7 | 195.6 | 197.8 | | |
| December | 261.3 | 205.6 | 287.1 | 226.6 | | |
| Annual Averages ... | 179.3 | - | 191.1 | - | | |

Table 13.-Canada-Indexes of Furniture Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 83.3 | 124.9 | 90.8 | 133.1 | 91.7 | 137.5 |
| February | 107.7 | 138.0 | 107.0 | 137.1 | 94.2 | 120.6 |
| March | 119.8 | 139.6 | 116.9 | 139.4 | 111.8 | 130.3 |
| April | 143.0 | 132.1 | 132.5 | 122.4 | 133.8 | 124.1 |
| May | 175.7 | 140.2 | 162.8 | 131.5 | 149.2 | 119.1 |
| June | 134.7 | 141.0 | 132.3 | 133.6 | 118.6 | 121.2 |
| July | 115.1 | 147.9 | 118.3 | 152.1 | 109.7 | 136.2 |
| August | 135.5 | 132.3 | 136.1 | 133.0 | 112.2 | 112.1 |
| September | 137.3 | 119.3 | 129.2 | 112.2 | 117.4 | 103.6 |
| October | 131.6 | 110.4 | 141.5 | 116.0 | 123.9 | 103.5 |
| November | 102.5 | 96.8 | 122.0 | 118.0 | 124.2 | 115.9 |
| December | 130.3 | 110.2 | 135.8 | 114.9 | 134.3 | 119.1 |
| Annual Averages ... | 126.4 | - | 127.1 | - | 118.4 | - |
| | | | | | | |
| | | 1944 | | 1945 | | |
| January | 89.9 | 139.6 | 100.1 | 151.9 | | |
| February | 101.6 | 125.5 | 112.4 | 144.1 | | |
| March | 118.2 | 137.7 | 144.0 | 166.5 | | |
| April | 136.5 | 126.6 | 158.9 | 146.8 | | |
| May | 165.8 | 132.3 | 167.2 | 135.0 | | |
| June | 139.6 | 141.0 | 163.9 | 159.3 | | |
| July | 116.5 | 155.1 | 134.9 | 179.7 | | |
| August | 122.0 | 119.6 | 137.9 | 134.8 | | |
| September | 135.1 | 112.8 | 148.6 | 129.2 | | |
| October | 141.9 | 123.3 | 169.6 | 143.9 | | |
| November | 145.3 | 137.8 | 164.2 | 153.2 | | |
| December | 147.9 | 124.6 | 166.7 | 141.0 | | |
| Annual Averages ... | 130.0 | - | 147.4 | - | | |

Table 14.-Canada-Indexes of Hardware Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 80.2 | 131.1 | 107.7 | 176.1 | 95.0 | 158.4 |
| February | 76.5 | 140.2 | 95.1 | 174.2 | 97.7 | 178.9 |
| March | 96.3 | 134.9 | 121.3 | 169.9 | 117.7 | 161.3 |
| April | 137.6 | 135.0 | 152.3 | 149.3 | 148.5 | 145.6 |
| May | 172.7 | 128.3 | 179.5 | 138.7 | 175.6 | 133.0 |
| June | 157.7 | 135.1 | 169.6 | 139.8 | 168.9 | 141.9 |
| July | 152.9 | 136.3 | 163.0 | 145.4 | 163.3 | 143.9 |
| August | 152.7 | 145.4 | 165.3 | 157.4 | 154.8 | 147.4 |
| September | 157.4 | 133.8 | 166.0 | 141.1 | 155.3 | 134.7 |
| October | 164.9 | 140.6 | 169.8 | 144.8 | 160.9 | 141.1 |
| November | 142.6 | 145.5 | 149.5 | 152.5 | 156.0 | 153.0 |
| December | 168.1 | 151.3 | 160.2 | 144.2 | 170.5 | 159.6 |
| Annual Averages ... | 138.3 | - | 149.9 | - | 147.0 | - |
| | | | | | | |
| | 1944 | | 1945 | | | |
| January | 105.9 | 179.3 | 120.1 | 200.2 | | |
| February | 109.4 | 193.2 | 119.3 | 218.6 | | |
| March | 130.3 | 179.1 | 167.4 | 230.1 | | |
| April | 161.2 | 160.7 | 192.0 | 187.5 | | |
| May | 200.9 | 149.3 | 204.1 | 154.6 | | |
| June | 194.5 | 160.9 | 219.1 | 177.8 | | |
| July | 176.3 | 162.8 | 208.9 | 194.5 | | |
| August | 178.7 | 166.9 | 204.0 | 190.6 | | |
| September | 182.3 | 153.1 | 212.1 | 184.7 | | |
| October | 184.4 | 164.2 | 228.0 | 198.3 | | |
| November | 181.1 | 180.4 | 221.0 | 217.6 | | |
| December | 191.5 | 177.1 | 231.1 | 210.4 | | |
| Annual Averages ... | 166.4 | - | 193.9 | - | | |

Table 15.-Canada-Indexes of Jewellery Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 93.5 | 131.0 | 115.2 | 161.4 | 120.3 | 175.3 |
| February | 93.0 | 133.5 | 109.3 | 156.9 | 128.4 | 184.3 |
| March | 108.5 | 141.8 | 122.1 | 159.6 | 144.6 | 182.1 |
| April | 112.8 | 137.0 | 132.5 | 160.9 | 160.3 | 194.7 |
| May | 127.2 | 141.8 | 149.2 | 172.9 | 161.2 | 186.8 |
| June | 134.8 | 147.8 | 174.4 | 184.0 | 167.1 | 176.3 |
| July | 132.8 | 156.9 | 136.6 | 161.4 | 166.2 | 196.4 |
| August | 151.3 | 163.0 | 153.4 | 165.3 | 175.1 | 188.7 |
| September | 147.6 | 163.6 | 151.7 | 168.2 | 174.7 | 193.6 |
| October | 140.1 | 150.9 | 160.7 | 173.2 | 179.3 | 201.5 |
| November | 141.3 | 144.1 | 169.7 | 173.1 | 218.0 | 213.0 |
| December | 411.0 | 155.6 | 440.4 | 166.8 | 515.3 | 195.1 |
| Annual Averages ... | 149.5 | - | 167.9 | - | 192.7 | - |
| | | | | | | |
| | 1944 | | 1945 | | | |
| January | 142.6 | 207.8 | 149.9 | 210.0 | | |
| February | 146.8 | 202.4 | 168.1 | 241.4 | | |
| March | 164.1 | 206.6 | 204.3 | 267.2 | | |
| April | 177.2 | 224.1 | 187.1 | 227.2 | | |
| May | 181.9 | 202.7 | 195.5 | 217.9 | | |
| June | 195.1 | 205.8 | 232.9 | 245.7 | | |
| July | 176.2 | 216.5 | 218.4 | 268.4 | | |
| August | 190.8 | 198.0 | 235.6 | 244.5 | | |
| September | 201.2 | 223.1 | 215.1 | 248.4 | | |
| October | 200.2 | 224.4 | 229.6 | 247.5 | | |
| November | 249.3 | 244.5 | 291.7 | 286.1 | | |
| December | 592.6 | 233.4 | 677.6 | 266.8 | | |
| Annual Averages ... | 218.2 | - | 250.5 | - | | |

Table 16.-Canada-Indexes of Radio and Electrical Store Sales
(Average, 1935 to 1939 = 100)

| Month | Monthly Indexes, 1941 - 1945 | | | | | |
|---------------------|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations | Indexes of Monthly Sales | Indexes Corrected for Seasonal Variations |
| | 1941 | | 1942 | | 1943 | |
| January | 111.5 | 133.4 | 126.1 | 150.8 | 112.2 | 139.6 |
| February | 107.7 | 139.6 | 115.9 | 150.1 | 103.1 | 133.5 |
| March | 119.1 | 139.1 | 126.9 | 148.2 | 111.2 | 125.0 |
| April | 146.8 | 149.7 | 140.8 | 143.6 | 116.9 | 119.2 |
| May | 167.0 | 143.7 | 153.7 | 137.5 | 117.0 | 104.7 |
| June | 136.6 | 148.2 | 131.4 | 137.1 | 106.4 | 111.0 |
| July | 139.9 | 161.4 | 120.0 | 138.4 | 97.5 | 112.5 |
| August | 140.2 | 159.9 | 130.8 | 149.1 | 102.0 | 116.3 |
| September | 156.9 | 140.4 | 133.5 | 119.5 | 114.7 | 102.6 |
| October | 152.1 | 127.5 | 140.6 | 117.9 | 116.5 | 101.6 |
| November | 118.7 | 108.1 | 129.3 | 118.2 | 116.4 | 101.9 |
| December | 169.4 | 127.8 | 154.5 | 116.5 | 136.0 | 102.6 |
| Annual Averages ... | 138.8 | - | 133.7 | - | 112.5 | - |
| | 1944 | | 1945 | | | |
| January | 99.8 | 124.2 | 97.9 | 117.1 | | |
| February | 96.5 | 120.1 | 92.7 | 120.1 | | |
| March | 103.4 | 116.3 | 111.7 | 130.4 | | |
| April | 108.1 | 114.8 | 108.9 | 111.1 | | |
| May | 115.6 | 99.4 | 114.3 | 98.3 | | |
| June | 110.4 | 115.1 | 117.8 | 122.9 | | |
| July | 91.9 | 110.2 | 108.8 | 130.6 | | |
| August | 94.8 | 104.1 | 112.9 | 124.0 | | |
| September | 112.2 | 100.4 | 125.9 | 117.4 | | |
| October | 113.9 | 99.3 | 144.3 | 121.0 | | |
| November | 119.0 | 104.2 | 153.5 | 134.4 | | |
| December | 137.7 | 108.0 | 200.0 | 156.9 | | |
| Annual Averages ... | 108.6 | - | 124.1 | - | | |

A summary of department store sales by departments for the years 1944 and 1945 is given below. The more pronounced gains occurred in durable household goods departments, a trend which was in evidence in the specialty store field also. Where commodity sales in the individual departments correspond fairly closely with those of specialty stores, the results are strikingly similar. This is particularly true of clothing, footwear, food and furniture.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January-to-December, 1944 and January-to-December, 1945

| | Jan.-to- Dec., 1944 | Jan.-to- Dec., 1945 | % Change, 1945/1944 |
|--|------------------------|------------------------|------------------------|
| TOTAL SALES, ALL DEPARTMENTS | 359,684,331 | 400,540,628 | +11.4 |
| 1. Women's dresses, coats and suits | 42,011,971 | 46,805,022 | +11.4 |
| 2. Girls' and infants' wear | 15,773,198 | 17,617,486 | +11.7 |
| 3. Hosiery and gloves | 15,067,545 | 15,563,568 | + 3.3 |
| 4. Lingerie and corsets | 16,126,679 | 16,452,896 | + 2.0 |
| 5. Millinery | 4,211,442 | 4,832,558 | +14.7 |
| 6. Women's and children's apparel-(Total, 1-5) .. | 93,190,835 | 101,271,530 | + 8.7 |
| 7. Men's and boys' clothing and furnishings | 42,194,951 | 46,036,572 | + 9.1 |
| 8. Drugs and toilet articles and preparations ... | 11,594,154 | 12,778,616 | +10.2 |
| 9. Piece goods | 28,648,002 | 31,960,354 | +11.6 |
| 10. Smallwares | 13,684,376 | 15,000,696 | + 9.6 |
| 11. Food and kindred products | 29,760,776 | 31,949,374 | + 7.4 |
| 12. Furniture (including mattresses and springs) . | 20,458,729 | 23,596,830 | +15.3 |
| 13. Home furnishings | 24,225,911 | 26,817,007 | +10.7 |
| 14. Household appliances and electrical supplies . | 6,289,378 | 7,476,557 | +18.9 |
| 15. Hardware and kitchen utensils | 12,491,096 | 15,042,327 | +20.4 |
| 16. Radios, musical instruments and supplies | 2,546,244 | 2,998,585 | +17.8 |
| 17. Shoes and other footwear | 25,746,545 | 29,165,432 | +13.3 |
| 18. Stationery, books and magazines | 7,310,870 | 8,286,831 | +13.3 |
| 19. All other departments, total | 41,542,464 | 48,159,917 | +15.9 |

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | | Family Clothing Stores |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|-------|------------------------|
| | General Index (14 trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | | |
| 1941 | | | | | | | | |
| January | 107.6 | 89.2 | 98.4 | 110.8 | 116.4 | 132.1 | 95.1 | |
| February | 109.0 | 95.0 | 100.6 | 125.2 | 117.1 | 141.2 | 86.1 | |
| March | 123.2 | 98.1 | 115.9 | 156.0 | 129.6 | 162.9 | 105.1 | |
| April | 138.1 | 103.6 | 144.2 | 184.1 | 124.3 | 164.3 | 156.9 | |
| May | 154.0 | 133.4 | 155.9 | 200.5 | 141.0 | 178.1 | 151.2 | |
| June | 143.0 | 108.2 | 147.0 | 196.7 | 132.3 | 178.9 | 140.9 | |
| July | 142.7 | 120.1 | 127.5 | 196.2 | 137.8 | 199.4 | 120.8 | |
| August | 151.5 | 126.1 | 137.2 | 207.4 | 150.8 | 215.1 | 118.8 | |
| September | 150.6 | 117.0 | 149.7 | 202.1 | 147.4 | 191.4 | 132.5 | |
| October | 161.9 | 124.8 | 180.7 | 220.3 | 154.2 | 185.3 | 163.1 | |
| November | 164.8 | 121.5 | 181.3 | 240.1 | 156.5 | 178.9 | 166.7 | |
| December | 232.1 | 146.5 | 276.7 | 453.3 | 177.6 | 184.0 | 237.6 | |
| Annual Averages | 148.2 | 115.3 | 151.3 | 207.7 | 140.4 | 176.0 | 139.6 | |
| 1942 | | | | | | | | |
| January | 139.5 | 104.7 | 122.6 | 150.1 | 158.1 | 170.9 | 131.1 | |
| February | 134.6 | 105.4 | 117.8 | 163.0 | 151.9 | 167.5 | 96.5 | |
| March | 151.2 | 108.8 | 157.6 | 187.6 | 153.3 | 191.5 | 127.8 | |
| April | 165.5 | 118.9 | 169.5 | 211.6 | 156.6 | 200.4 | 172.0 | |
| May | 181.6 | 152.7 | 173.7 | 236.3 | 173.8 | 213.2 | 176.9 | |
| June | 175.4 | 128.1 | 168.9 | 229.2 | 174.9 | 210.6 | 167.2 | |
| July | 166.2 | 133.6 | 135.6 | 220.9 | 172.0 | 236.6 | 146.6 | |
| August | 170.5 | 145.8 | 138.7 | 234.0 | 169.7 | 246.8 | 151.7 | |
| September | 173.4 | 131.2 | 169.7 | 226.8 | 168.5 | 232.2 | 161.4 | |
| October | 197.5 | 144.4 | 208.8 | 270.4 | 183.8 | 236.2 | 216.0 | |
| November | 189.1 | 138.5 | 222.2 | 269.8 | 163.6 | 211.6 | 219.3 | |
| December | 250.0 | 172.3 | 261.6 | 449.8 | 193.7 | 230.5 | 306.4 | |
| Annual Averages | 174.5 | 132.0 | 170.6 | 237.5 | 168.3 | 212.3 | 172.7 | |
| 1943 | | | | | | | | |
| January | 148.1 | 122.9 | 116.0 | 143.7 | 167.6 | 206.4 | 131.3 | |
| February | 147.7 | 124.6 | 123.2 | 158.0 | 162.8 | 206.2 | 127.1 | |
| March | 172.8 | 136.2 | 170.3 | 192.5 | 178.9 | 228.5 | 153.5 | |
| April | 185.1 | 143.5 | 180.7 | 221.4 | 176.8 | 229.0 | 211.1 | |
| May | 199.8 | 180.6 | 169.9 | 251.3 | 190.7 | 244.6 | 218.1 | |
| June | 191.0 | 154.7 | 166.3 | 235.4 | 190.1 | 240.2 | 204.6 | |
| July | 194.0 | 165.9 | 139.9 | 237.8 | 207.6 | 260.8 | 193.4 | |
| August | 177.0 | 159.7 | 140.8 | 207.5 | 178.4 | 262.4 | 165.5 | |
| September | 189.5 | 152.6 | 199.1 | 221.0 | 185.2 | 249.7 | 178.4 | |
| October | 205.0 | 161.0 | 211.8 | 257.9 | 194.8 | 235.1 | 247.3 | |
| November | 211.4 | 166.3 | 245.7 | 280.6 | 180.5 | 229.0 | 260.6 | |
| December | 271.8 | 202.8 | 267.1 | 435.7 | 215.7 | 239.4 | 348.3 | |
| Annual Averages | 191.1 | 155.9 | 177.6 | 236.9 | 185.8 | 235.9 | 203.3 | |

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 120.5 | 112.0 | 77.4 | 127.4 | 86.9 | 90.1 | 126.4 | 128.6 |
| 106.1 | 94.6 | 74.0 | 125.0 | 98.4 | 80.8 | 130.0 | 128.6 |
| 128.5 | 123.0 | 96.4 | 138.3 | 110.7 | 87.4 | 145.3 | 130.9 |
| 184.0 | 195.3 | 159.3 | 141.1 | 154.6 | 119.4 | 154.7 | 150.4 |
| 174.8 | 192.7 | 152.9 | 140.1 | 205.6 | 155.0 | 183.4 | 193.1 |
| 173.2 | 162.6 | 176.1 | 133.7 | 163.5 | 150.8 | 170.7 | 142.0 |
| 164.4 | 131.6 | 138.7 | 145.8 | 145.8 | 160.4 | 189.5 | 151.5 |
| 156.3 | 150.1 | 130.2 | 151.4 | 145.1 | 155.0 | 221.3 | 155.3 |
| 157.9 | 154.4 | 148.5 | 143.9 | 160.7 | 159.3 | 200.4 | 177.3 |
| 197.7 | 174.8 | 143.3 | 153.2 | 93.1 | 169.1 | 187.2 | 154.6 |
| 224.6 | 185.2 | 143.1 | 150.4 | 128.3 | 139.5 | 203.2 | 135.7 |
| 327.7 | 259.6 | 246.2 | 226.4 | 191.8 | 178.2 | 621.3 | 251.7 |
| 176.3 | 161.3 | 140.5 | 148.1 | 140.4 | 137.1 | 211.1 | 158.3 |
| 162.0 | 146.6 | 112.4 | 148.5 | 104.0 | 105.3 | 178.4 | 148.3 |
| 148.3 | 124.0 | 101.9 | 150.1 | 115.4 | 89.3 | 171.9 | 146.8 |
| 193.9 | 165.0 | 149.8 | 161.6 | 126.5 | 109.0 | 190.1 | 142.3 |
| 233.3 | 213.7 | 183.8 | 173.4 | 158.0 | 145.1 | 196.6 | 171.5 |
| 220.5 | 229.2 | 192.6 | 170.8 | 213.3 | 177.5 | 220.2 | 165.7 |
| 215.2 | 201.5 | 200.2 | 163.3 | 181.8 | 168.0 | 253.7 | 169.0 |
| 193.3 | 159.0 | 167.6 | 171.4 | 156.6 | 161.8 | 226.7 | 151.3 |
| 182.4 | 187.3 | 161.4 | 188.0 | 156.4 | 161.0 | 250.1 | 145.7 |
| 197.1 | 191.1 | 181.8 | 177.0 | 162.5 | 174.0 | 255.6 | 153.6 |
| 254.7 | 239.3 | 196.4 | 196.7 | 172.9 | 187.9 | 257.2 | 177.0 |
| 263.7 | 243.4 | 186.2 | 177.3 | 153.5 | 158.4 | 268.7 | 146.4 |
| 378.2 | 329.1 | 265.2 | 276.3 | 185.3 | 180.5 | 664.8 | 220.3 |
| 220.2 | 202.4 | 174.9 | 179.5 | 157.2 | 151.5 | 261.2 | 161.5 |
| 179.6 | 163.6 | 113.8 | 171.9 | 109.5 | 99.7 | 216.1 | 135.2 |
| 155.3 | 155.8 | 130.1 | 171.0 | 114.4 | 97.2 | 213.3 | 118.4 |
| 194.8 | 193.9 | 166.5 | 189.7 | 144.7 | 125.8 | 251.3 | 116.7 |
| 233.3 | 259.2 | 209.2 | 192.7 | 185.9 | 153.9 | 248.8 | 159.8 |
| 242.0 | 266.6 | 225.5 | 192.8 | 223.7 | 192.7 | 282.0 | 145.1 |
| 235.3 | 213.1 | 241.7 | 182.4 | 198.1 | 184.2 | 282.1 | 139.3 |
| 237.2 | 194.6 | 216.9 | 194.3 | 161.7 | 187.2 | 295.9 | 124.2 |
| 184.6 | 186.3 | 191.2 | 191.4 | 154.4 | 164.1 | 309.5 | 125.4 |
| 203.2 | 202.4 | 212.4 | 184.3 | 148.7 | 169.9 | 296.9 | 136.6 |
| 258.9 | 243.9 | 209.3 | 204.3 | 151.0 | 172.7 | 309.7 | 134.4 |
| 282.4 | 276.6 | 201.3 | 208.8 | 148.8 | 175.9 | 370.8 | 136.0 |
| 411.8 | 337.2 | 265.8 | 327.5 | 204.3 | 209.4 | 825.0 | 170.9 |
| 234.9 | 224.4 | 198.6 | 200.9 | 162.1 | 161.1 | 325.3 | 136.8 |

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | General Index (14 trades) | KIND OF BUSINESS | | | | | | Family Clothing Stores |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|-------|------------------------|
| | | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | | |
| 1944 | | | | | | | | |
| January | 160.2 | 140.8 | 117.5 | 152.4 | 182.0 | 216.6 | 134.0 | |
| February | 164.4 | 148.0 | 132.8 | 172.4 | 183.9 | 211.5 | 149.3 | |
| March | 196.1 | 156.1 | 216.2 | 200.0 | 200.4 | 240.2 | 175.1 | |
| April | 206.1 | 167.0 | 194.5 | 235.7 | 197.2 | 240.0 | 245.9 | |
| May | 220.3 | 206.8 | 211.5 | 252.5 | 202.8 | 258.0 | 247.9 | |
| June | 213.1 | 178.1 | 181.5 | 252.6 | 218.6 | 254.1 | 223.1 | |
| July | 194.8 | 177.7 | 139.3 | 232.0 | 205.6 | 268.7 | 187.0 | |
| August | 194.6 | 181.6 | 170.8 | 220.8 | 193.7 | 266.9 | 181.0 | |
| September | 213.7 | 172.0 | 218.3 | 242.8 | 217.7 | 251.6 | 212.7 | |
| October | 217.4 | 174.0 | 238.2 | 262.2 | 200.1 | 238.2 | 269.5 | |
| November | 230.0 | 172.8 | 283.0 | 292.3 | 198.7 | 236.7 | 276.4 | |
| December | 295.3 | 216.8 | 286.7 | 472.7 | 233.8 | 251.2 | 375.4 | |
| Annual Averages | 208.8 | 174.3 | 199.2 | 249.0 | 202.9 | 244.5 | 223.1 | |
| 1945 | | | | | | | | |
| January | 172.2 | 152.2 | 130.9 | 169.8 | 192.0 | 220.9 | 152.4 | |
| February | 174.2 | 158.4 | 139.1 | 181.6 | 193.4 | 222.4 | 159.5 | |
| March | 227.6 | 174.2 | 247.4 | 256.9 | 224.6 | 245.9 | 251.5 | |
| April | 211.1 | 176.5 | 210.8 | 231.5 | 199.9 | 251.0 | 234.6 | |
| May | 218.4 | 210.5 | 202.7 | 237.2 | 210.6 | 249.0 | 229.8 | |
| June | 233.8 | 195.0 | 198.0 | 278.8 | 233.8 | 261.4 | 261.6 | |
| July | 210.6 | 191.4 | 151.8 | 247.1 | 217.0 | 282.5 | 221.0 | |
| August | 212.3 | 201.0 | 179.4 | 237.3 | 211.0 | 271.9 | 209.2 | |
| September | 221.1 | 176.6 | 249.3 | 242.5 | 209.0 | 266.1 | 222.4 | |
| October | 237.3 | 189.7 | 270.4 | 272.4 | 209.6 | 253.2 | 299.7 | |
| November | 252.8 | 194.1 | 308.0 | 319.8 | 211.9 | 241.6 | 317.1 | |
| December | 310.9 | 240.9 | 298.6 | 485.4 | 247.1 | 235.7 | 399.6 | |
| Annual Averages | 223.5 | 188.4 | 215.5 | 263.4 | 213.3 | 250.1 | 246.5 | |

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| | | KIND OF BUSINESS | | | | | |
|-----------------------|-------------------------|------------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 178.2 | 164.0 | 115.2 | 198.6 | 137.0 | 126.2 | 258.4 | 117.4 |
| 164.9 | 164.0 | 117.2 | 189.0 | 129.9 | 116.1 | 251.5 | 97.4 |
| 209.8 | 214.8 | 176.8 | 205.2 | 161.1 | 150.3 | 305.1 | 106.3 |
| 264.3 | 316.4 | 243.3 | 211.8 | 199.4 | 179.4 | 279.4 | 160.1 |
| 260.7 | 305.2 | 240.3 | 203.3 | 254.3 | 225.6 | 284.2 | 157.5 |
| 257.7 | 244.5 | 248.8 | 198.0 | 215.3 | 223.5 | 297.1 | 136.4 |
| 225.3 | 190.8 | 209.0 | 200.3 | 169.6 | 202.9 | 296.6 | 110.3 |
| 186.2 | 205.6 | 204.3 | 208.0 | 165.8 | 194.3 | 316.8 | 123.7 |
| 215.8 | 239.6 | 234.2 | 205.1 | 164.0 | 210.8 | 310.2 | 134.3 |
| 275.2 | 269.1 | 217.8 | 208.8 | 183.3 | 207.1 | 307.9 | 131.0 |
| 293.7 | 297.5 | 214.3 | 220.8 | 190.8 | 200.8 | 395.1 | 146.4 |
| 450.5 | 384.0 | 332.8 | 345.7 | 233.8 | 223.6 | 934.0 | 186.5 |
| 248.5 | 249.6 | 212.8 | 216.2 | 183.7 | 188.4 | 353.0 | 133.9 |
| 198.0 | 186.6 | 140.6 | 203.7 | 134.3 | 138.2 | 273.8 | 124.2 |
| 184.9 | 188.2 | 125.2 | 197.4 | 140.8 | 120.3 | 272.5 | 98.6 |
| 265.0 | 314.6 | 247.9 | 226.5 | 186.7 | 164.9 | 342.4 | 122.0 |
| 239.2 | 304.2 | 233.4 | 212.9 | 225.5 | 208.1 | 297.3 | 160.9 |
| 232.4 | 300.2 | 220.2 | 209.8 | 242.0 | 221.1 | 304.6 | 133.3 |
| 287.5 | 299.7 | 301.2 | 218.7 | 237.6 | 233.8 | 370.2 | 161.4 |
| 243.0 | 229.0 | 243.7 | 212.3 | 189.0 | 240.2 | 320.5 | 136.0 |
| 204.1 | 228.7 | 227.3 | 223.0 | 194.8 | 235.9 | 356.1 | 141.2 |
| 248.1 | 263.4 | 232.5 | 211.3 | 189.0 | 242.3 | 318.6 | 140.8 |
| 322.7 | 322.3 | 242.0 | 221.7 | 215.3 | 238.0 | 348.1 | 154.8 |
| 345.7 | 338.7 | 253.6 | 235.0 | 216.9 | 252.0 | 431.8 | 183.1 |
| 459.5 | 390.0 | 330.7 | 360.6 | 254.9 | 259.0 | 977.0 | 279.3 |
| 269.2 | 280.5 | 233.2 | 227.7 | 202.2 | 212.8 | 384.4 | 153.0 |

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|------------------------|
| | General Index (14 trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | Family Clothing Stores |
| 1941 | | | | | | | |
| January | 100.8 | 88.1 | 102.2 | 103.0 | 116.5 | 106.8 | 77.5 |
| February | 101.1 | 84.9 | 95.8 | 106.4 | 117.4 | 102.1 | 78.1 |
| March | 121.6 | 104.4 | 116.1 | 122.2 | 137.7 | 115.5 | 105.9 |
| April | 139.6 | 117.9 | 143.0 | 149.2 | 135.0 | 118.2 | 177.2 |
| May | 150.4 | 148.2 | 143.1 | 181.1 | 144.1 | 121.9 | 164.4 |
| June | 140.0 | 134.4 | 129.0 | 172.3 | 141.4 | 117.2 | 154.4 |
| July | 123.8 | 149.0 | 97.4 | 160.7 | 121.3 | 127.3 | 124.3 |
| August | 132.7 | 144.2 | 120.1 | 170.9 | 131.1 | 138.5 | 128.3 |
| September | 132.3 | 125.9 | 140.6 | 162.7 | 126.1 | 132.3 | 135.0 |
| October | 152.0 | 144.8 | 163.7 | 184.4 | 140.7 | 132.3 | 205.9 |
| November | 137.7 | 123.0 | 148.5 | 175.5 | 134.4 | 128.4 | 171.1 |
| December | 190.2 | 160.5 | 251.7 | 332.2 | 158.2 | 137.6 | 230.6 |
| Annual Averages | 135.2 | 127.1 | 137.6 | 168.4 | 133.7 | 123.2 | 146.1 |
| 1942 | | | | | | | |
| January | 124.3 | 104.1 | 120.0 | 139.6 | 147.1 | 125.8 | 100.6 |
| February | 121.1 | 99.1 | 111.0 | 136.2 | 144.5 | 117.7 | 97.9 |
| March | 149.7 | 123.2 | 157.1 | 158.2 | 158.8 | 137.2 | 159.3 |
| April | 164.0 | 139.2 | 157.8 | 184.7 | 165.6 | 140.5 | 212.5 |
| May | 173.6 | 172.9 | 156.1 | 218.8 | 172.3 | 145.6 | 198.5 |
| June | 167.6 | 160.5 | 152.5 | 208.7 | 175.9 | 137.9 | 184.3 |
| July | 141.3 | 169.1 | 108.2 | 196.1 | 141.2 | 138.9 | 151.0 |
| August | 149.9 | 162.7 | 129.4 | 203.0 | 149.3 | 146.7 | 152.8 |
| September | 149.7 | 139.0 | 166.7 | 197.4 | 142.0 | 148.7 | 165.4 |
| October | 172.3 | 160.3 | 188.0 | 229.8 | 162.3 | 153.8 | 229.8 |
| November | 158.6 | 140.1 | 187.0 | 212.0 | 148.1 | 144.6 | 211.3 |
| December | 206.5 | 169.8 | 264.2 | 349.9 | 182.6 | 153.4 | 256.9 |
| Annual Averages | 156.5 | 145.0 | 158.2 | 202.9 | 157.5 | 140.9 | 176.7 |
| 1943 | | | | | | | |
| January | 133.4 | 110.8 | 115.5 | 151.3 | 162.1 | 145.7 | 113.8 |
| February | 132.7 | 112.0 | 120.2 | 157.7 | 157.8 | 140.7 | 114.5 |
| March | 155.7 | 138.4 | 147.4 | 172.8 | 178.5 | 162.6 | 144.0 |
| April | 177.2 | 149.9 | 174.9 | 205.8 | 185.7 | 161.6 | 217.4 |
| May | 180.5 | 189.7 | 161.3 | 223.6 | 182.9 | 167.9 | 210.7 |
| June | 172.4 | 177.7 | 146.7 | 216.7 | 180.7 | 161.8 | 197.2 |
| July | 153.1 | 186.9 | 108.8 | 206.8 | 157.3 | 165.1 | 172.4 |
| August | 146.4 | 173.9 | 126.0 | 180.0 | 148.4 | 170.8 | 146.1 |
| September | 154.4 | 149.0 | 165.5 | 193.8 | 149.0 | 170.0 | 168.6 |
| October | 170.7 | 175.7 | 183.0 | 210.6 | 163.0 | 172.3 | 218.0 |
| November | 168.1 | 160.6 | 205.4 | 203.8 | 153.8 | 165.2 | 213.7 |
| December | 215.4 | 184.2 | 259.7 | 341.6 | 193.3 | 171.6 | 260.8 |
| Annual Averages | 163.3 | 159.1 | 159.5 | 205.4 | 167.7 | 162.9 | 181.4 |

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 79.9 | 76.0 | 57.2 | 120.6 | 71.1 | 74.5 | 84.0 | 108.1 |
| 75.1 | 83.9 | 54.4 | 113.3 | 101.6 | 77.9 | 81.7 | 106.9 |
| 100.4 | 105.9 | 85.2 | 126.0 | 125.2 | 103.5 | 103.3 | 123.8 |
| 150.0 | 172.4 | 145.7 | 117.7 | 161.9 | 156.2 | 120.7 | 150.3 |
| 143.0 | 146.0 | 139.2 | 121.1 | 213.5 | 207.9 | 114.5 | 200.7 |
| 141.5 | 141.7 | 154.3 | 119.0 | 138.2 | 177.2 | 126.1 | 132.9 |
| 112.7 | 108.2 | 107.1 | 121.7 | 106.8 | 172.7 | 120.4 | 141.5 |
| 116.9 | 120.0 | 118.1 | 126.3 | 117.8 | 168.9 | 143.7 | 132.6 |
| 122.5 | 128.8 | 110.0 | 127.2 | 129.7 | 169.6 | 132.9 | 155.2 |
| 169.6 | 170.7 | 119.3 | 139.1 | 136.3 | 174.8 | 129.9 | 169.5 |
| 164.3 | 143.0 | 125.2 | 134.9 | 88.5 | 142.6 | 116.8 | 119.3 |
| 225.3 | 223.6 | 213.9 | 163.7 | 117.0 | 148.5 | 370.1 | 175.2 |
| 133.4 | 135.0 | 119.1 | 127.6 | 125.7 | 147.9 | 137.0 | 143.0 |
| <hr/> | | | | | | | |
| 99.9 | 98.7 | 85.0 | 137.2 | 77.5 | 95.5 | 97.9 | 111.6 |
| 94.8 | 98.0 | 76.9 | 131.3 | 96.4 | 88.1 | 94.7 | 124.0 |
| 179.7 | 151.5 | 131.3 | 145.6 | 120.4 | 126.5 | 120.2 | 136.2 |
| 206.1 | 198.2 | 163.9 | 140.7 | 145.8 | 154.5 | 136.4 | 151.4 |
| 176.1 | 180.0 | 166.6 | 141.4 | 195.8 | 208.2 | 133.7 | 197.8 |
| 164.1 | 173.6 | 172.0 | 137.5 | 130.9 | 194.4 | 167.7 | 148.0 |
| 127.1 | 134.3 | 132.9 | 139.0 | 112.7 | 185.4 | 115.7 | 117.9 |
| 141.9 | 157.0 | 135.3 | 141.6 | 124.2 | 181.1 | 134.0 | 140.2 |
| 149.8 | 162.1 | 138.3 | 140.5 | 116.0 | 175.4 | 132.6 | 144.1 |
| 188.9 | 202.7 | 148.6 | 159.5 | 125.4 | 181.2 | 142.3 | 153.2 |
| 186.6 | 170.3 | 153.4 | 146.9 | 105.5 | 152.8 | 136.8 | 135.8 |
| 230.3 | 244.4 | 206.7 | 183.9 | 124.5 | 137.2 | 377.2 | 162.6 |
| 162.1 | 164.2 | 142.6 | 145.4 | 122.9 | 156.7 | 149.1 | 143.6 |
| <hr/> | | | | | | | |
| 95.9 | 111.8 | 82.3 | 158.9 | 77.7 | 85.8 | 100.3 | 114.3 |
| 95.4 | 117.4 | 97.0 | 148.4 | 82.7 | 89.5 | 99.4 | 107.1 |
| 126.4 | 143.3 | 116.4 | 164.1 | 107.5 | 114.2 | 121.7 | 124.3 |
| 199.3 | 209.8 | 177.8 | 156.2 | 133.2 | 136.6 | 156.7 | 135.4 |
| 175.0 | 191.0 | 175.8 | 155.5 | 163.6 | 197.3 | 134.0 | 150.5 |
| 175.1 | 185.0 | 191.0 | 145.3 | 115.3 | 184.2 | 141.5 | 130.1 |
| 137.1 | 142.5 | 151.3 | 150.3 | 100.5 | 178.6 | 130.7 | 107.0 |
| 118.5 | 127.9 | 131.1 | 146.8 | 100.4 | 170.8 | 145.5 | 112.3 |
| 151.0 | 157.2 | 142.1 | 151.6 | 110.9 | 166.7 | 142.8 | 141.4 |
| 183.8 | 183.7 | 144.4 | 164.6 | 113.1 | 164.5 | 141.2 | 136.9 |
| 191.0 | 173.7 | 155.0 | 165.7 | 117.8 | 159.3 | 161.7 | 139.9 |
| 247.0 | 246.2 | 208.5 | 218.4 | 126.4 | 143.2 | 412.6 | 168.8 |
| 158.0 | 165.8 | 147.7 | 160.5 | 112.4 | 149.2 | 157.3 | 130.7 |

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|------------------------|
| | General Index (14 Trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | Family Clothing Stores |
| 1944 | | | | | | | |
| January | 132.4 | 119.1 | 105.5 | 156.4 | 160.0 | 163.9 | 105.8 |
| February | 140.5 | 124.8 | 126.5 | 153.5 | 168.4 | 158.1 | 117.0 |
| March | 169.4 | 155.0 | 167.7 | 177.0 | 192.5 | 175.2 | 161.3 |
| April | 185.8 | 166.7 | 181.8 | 209.9 | 193.6 | 172.7 | 227.7 |
| May | 190.7 | 211.5 | 189.3 | 228.4 | 180.6 | 177.3 | 218.7 |
| June | 188.5 | 198.5 | 157.8 | 232.2 | 199.3 | 173.9 | 199.2 |
| July | 153.1 | 195.1 | 109.6 | 204.3 | 154.5 | 173.4 | 160.3 |
| August | 155.5 | 185.2 | 136.1 | 192.4 | 158.3 | 179.0 | 145.7 |
| September | 173.1 | 161.5 | 193.8 | 222.6 | 166.5 | 182.2 | 182.6 |
| October | 181.1 | 186.1 | 206.6 | 223.5 | 163.3 | 188.5 | 234.0 |
| November | 182.6 | 167.5 | 233.1 | 228.4 | 162.3 | 184.1 | 230.4 |
| December | 230.9 | 194.3 | 286.1 | 386.0 | 204.0 | 187.0 | 277.6 |
| Annual Averages | 173.6 | 172.1 | 174.5 | 217.9 | 175.3 | 176.3 | 188.4 |
| 1945 | | | | | | | |
| January | 141.2 | 123.4 | 119.9 | 160.5 | 170.0 | 169.8 | 117.8 |
| February | 147.8 | 125.2 | 141.7 | 169.4 | 173.0 | 165.9 | 126.7 |
| March | 202.4 | 169.7 | 216.6 | 242.3 | 210.5 | 188.3 | 241.1 |
| April | 186.1 | 182.2 | 182.2 | 202.8 | 191.8 | 190.5 | 198.0 |
| May | 193.9 | 206.8 | 183.2 | 229.2 | 194.4 | 194.4 | 207.3 |
| June | 210.7 | 213.2 | 189.5 | 252.0 | 219.3 | 195.6 | 230.9 |
| July | 166.4 | 203.9 | 131.4 | 217.4 | 164.9 | 185.9 | 175.0 |
| August | 177.0 | 198.5 | 169.2 | 223.0 | 175.0 | 207.6 | 170.4 |
| September | 180.1 | 169.3 | 220.8 | 219.0 | 163.5 | 203.8 | 195.1 |
| October | 202.4 | 202.5 | 246.7 | 244.1 | 175.9 | 207.7 | 267.6 |
| November | 204.9 | 184.1 | 276.9 | 260.8 | 179.1 | 205.1 | 258.5 |
| December | 246.8 | 205.8 | 309.7 | 410.0 | 210.9 | 199.9 | 301.7 |
| Annual Averages | 188.3 | 182.1 | 199.0 | 235.9 | 185.7 | 192.9 | 207.5 |

Table 18.

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Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|--|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores | |
| 87.5 | 100.8 | 71.4 | 171.3 | 69.6 | 93.8 | 109.1 | 105.7 | |
| 92.8 | 108.1 | 74.7 | 165.3 | 91.1 | 103.0 | 111.9 | 112.7 | |
| 141.3 | 160.7 | 118.5 | 173.6 | 107.7 | 130.4 | 143.2 | 121.4 | |
| 205.5 | 213.0 | 195.0 | 169.7 | 135.4 | 155.1 | 167.3 | 117.4 | |
| 193.9 | 203.1 | 192.9 | 164.1 | 188.7 | 232.6 | 160.0 | 146.2 | |
| 186.9 | 196.4 | 195.9 | 159.5 | 138.2 | 214.9 | 175.6 | 127.8 | |
| 133.9 | 134.4 | 141.8 | 160.6 | 107.5 | 187.9 | 136.5 | 106.6 | |
| 121.1 | 130.9 | 129.6 | 160.5 | 108.7 | 195.2 | 156.7 | 111.7 | |
| 162.5 | 174.7 | 165.8 | 169.4 | 133.9 | 199.3 | 166.1 | 139.3 | |
| 198.4 | 194.4 | 146.2 | 185.1 | 131.1 | 203.2 | 159.8 | 139.4 | |
| 214.7 | 185.5 | 169.4 | 174.6 | 132.4 | 189.8 | 184.5 | 160.6 | |
| 262.3 | 253.3 | 228.2 | 224.1 | 133.5 | 160.0 | 476.4 | 163.8 | |
| 166.7 | 171.3 | 152.5 | 173.2 | 123.2 | 172.1 | 178.9 | 128.6 | |
| <hr/> | | | | | | | | |
| 91.4 | 98.8 | 73.9 | 182.4 | 81.6 | 111.7 | 124.2 | 98.2 | |
| 98.0 | 115.6 | 84.4 | 170.8 | 100.7 | 114.6 | 138.7 | 106.9 | |
| 198.6 | 230.7 | 211.6 | 190.1 | 133.9 | 167.2 | 202.8 | 123.3 | |
| 163.6 | 187.0 | 166.6 | 178.1 | 161.9 | 220.0 | 171.3 | 131.5 | |
| 175.8 | 190.9 | 176.6 | 174.7 | 181.2 | 234.5 | 161.1 | 154.4 | |
| 209.3 | 218.1 | 239.1 | 179.1 | 161.3 | 239.1 | 203.8 | 133.1 | |
| 138.3 | 138.7 | 157.5 | 169.8 | 120.3 | 229.6 | 174.7 | 123.9 | |
| 136.4 | 144.7 | 153.5 | 177.9 | 127.0 | 229.6 | 201.3 | 142.7 | |
| 173.4 | 176.9 | 173.7 | 179.7 | 137.6 | 228.6 | 178.9 | 151.8 | |
| 217.5 | 205.6 | 171.4 | 201.4 | 155.4 | 245.2 | 196.0 | 189.8 | |
| 216.6 | 195.3 | 195.1 | 189.6 | 148.3 | 217.5 | 236.5 | 191.4 | |
| 255.8 | 257.0 | 221.7 | 253.6 | 163.1 | 196.7 | 572.9 | 217.3 | |
| 172.9 | 179.9 | 168.8 | 187.3 | 139.4 | 202.9 | 213.5 | 147.0 | |

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941 - 1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|------------------------|
| | General Index (14 trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | Family Clothing Stores |
| 1941 | | | | | | | |
| January | 104.8 | 86.7 | 92.6 | 94.3 | 124.1 | 102.0 | 86.9 |
| February | 102.3 | 84.6 | 95.6 | 99.8 | 120.7 | 96.7 | 77.4 |
| March | 120.8 | 97.0 | 112.1 | 117.5 | 139.3 | 114.8 | 106.6 |
| April | 136.3 | 111.2 | 137.3 | 137.6 | 135.8 | 117.2 | 156.8 |
| May | 143.1 | 132.6 | 138.2 | 151.4 | 150.6 | 119.4 | 136.3 |
| June | 132.8 | 114.7 | 125.2 | 144.5 | 136.1 | 115.1 | 129.7 |
| July | 122.6 | 131.5 | 97.9 | 143.1 | 134.6 | 123.7 | 109.5 |
| August | 134.0 | 131.4 | 121.7 | 150.5 | 145.8 | 136.3 | 113.3 |
| September | 134.5 | 120.9 | 138.2 | 141.3 | 132.0 | 133.7 | 126.1 |
| October | 148.5 | 120.4 | 158.5 | 164.3 | 145.9 | 132.4 | 169.1 |
| November | 146.1 | 117.2 | 153.2 | 174.3 | 148.6 | 126.1 | 163.7 |
| December | 202.7 | 140.4 | 249.0 | 334.1 | 167.6 | 136.0 | 209.8 |
| Annual Averages | 135.7 | 115.7 | 135.0 | 154.4 | 140.1 | 121.1 | 132.1 |
| 1942 | | | | | | | |
| January | 131.1 | 106.6 | 116.4 | 125.0 | 157.9 | 125.8 | 104.0 |
| February | 120.5 | 100.7 | 108.6 | 121.9 | 145.0 | 118.1 | 88.5 |
| March | 144.2 | 110.6 | 144.8 | 139.6 | 156.6 | 145.2 | 132.0 |
| April | 152.8 | 129.0 | 145.0 | 160.4 | 159.4 | 140.0 | 162.7 |
| May | 155.7 | 145.5 | 142.3 | 171.3 | 170.5 | 146.1 | 141.7 |
| June | 149.8 | 131.8 | 137.2 | 167.4 | 160.6 | 142.6 | 139.5 |
| July | 134.2 | 143.9 | 105.6 | 162.5 | 148.0 | 147.8 | 124.8 |
| August | 144.4 | 143.8 | 125.1 | 165.4 | 156.4 | 155.4 | 131.3 |
| September | 148.4 | 135.3 | 157.0 | 166.1 | 141.4 | 153.6 | 148.8 |
| October | 163.9 | 130.8 | 169.4 | 191.0 | 161.9 | 157.1 | 182.5 |
| November | 156.6 | 128.0 | 178.8 | 184.8 | 147.8 | 150.2 | 170.9 |
| December | 208.8 | 153.2 | 235.5 | 330.2 | 178.2 | 160.0 | 226.1 |
| Annual Averages | 150.9 | 129.9 | 147.1 | 173.8 | 157.0 | 145.2 | 146.1 |
| 1943 | | | | | | | |
| January | 128.7 | 111.3 | 102.9 | 121.4 | 158.0 | 152.0 | 111.5 |
| February | 127.3 | 110.0 | 115.2 | 128.1 | 146.0 | 146.0 | 105.9 |
| March | 146.7 | 123.8 | 143.7 | 142.5 | 163.3 | 172.9 | 123.0 |
| April | 160.4 | 134.4 | 151.2 | 167.8 | 169.0 | 173.9 | 171.1 |
| May | 155.5 | 158.4 | 129.9 | 171.4 | 170.9 | 177.7 | 147.7 |
| June | 151.1 | 142.3 | 131.8 | 166.7 | 158.0 | 176.4 | 151.5 |
| July | 142.1 | 158.3 | 101.4 | 165.4 | 160.8 | 183.2 | 131.4 |
| August | 135.6 | 148.2 | 113.9 | 145.0 | 146.7 | 187.3 | 115.1 |
| September | 149.8 | 141.9 | 148.9 | 158.9 | 146.0 | 191.8 | 142.2 |
| October | 163.0 | 137.1 | 161.6 | 183.2 | 163.3 | 184.2 | 180.1 |
| November | 165.1 | 142.2 | 184.0 | 184.0 | 154.0 | 178.7 | 181.2 |
| December | 217.0 | 163.9 | 230.2 | 321.1 | 190.2 | 186.7 | 238.8 |
| Annual Averages | 153.5 | 139.3 | 142.9 | 171.3 | 160.5 | 175.9 | 150.0 |

Table 19.

1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 97.0 | 94.8 | 75.6 | 118.1 | 88.9 | 85.9 | 96.4 | 109.8 |
| 85.8 | 80.3 | 64.4 | 113.1 | 110.1 | 76.2 | 95.1 | 107.6 |
| 110.6 | 115.5 | 99.2 | 124.9 | 122.0 | 93.2 | 110.7 | 116.0 |
| 153.2 | 176.0 | 150.5 | 120.7 | 138.2 | 134.7 | 110.3 | 145.7 |
| 133.0 | 136.5 | 145.3 | 128.3 | 164.0 | 174.8 | 128.6 | 158.2 |
| 136.6 | 129.7 | 165.5 | 125.5 | 134.5 | 161.4 | 137.0 | 140.8 |
| 102.4 | 109.4 | 111.3 | 128.3 | 118.0 | 149.9 | 132.1 | 130.7 |
| 108.5 | 119.7 | 111.4 | 132.5 | 143.4 | 145.9 | 145.9 | 132.5 |
| 124.5 | 133.2 | 136.5 | 129.4 | 139.7 | 154.1 | 150.7 | 151.5 |
| 169.1 | 163.4 | 134.2 | 134.9 | 134.9 | 161.9 | 141.6 | 137.2 |
| 175.1 | 161.7 | 129.4 | 137.2 | 104.3 | 139.3 | 146.6 | 111.4 |
| 254.7 | 235.4 | 219.0 | 181.5 | 131.4 | 167.7 | 413.5 | 167.9 |
| 137.5 | 138.0 | 128.5 | 131.2 | 127.4 | 137.1 | 150.7 | 134.1 |
| 117.3 | 121.7 | 110.8 | 135.9 | 94.1 | 115.4 | 114.0 | 126.9 |
| 108.0 | 97.2 | 86.7 | 129.8 | 107.9 | 94.1 | 108.8 | 106.9 |
| 169.9 | 152.8 | 136.9 | 139.7 | 113.2 | 114.2 | 115.2 | 120.1 |
| 182.7 | 186.0 | 173.8 | 139.2 | 124.9 | 148.2 | 124.9 | 134.6 |
| 146.6 | 157.9 | 164.4 | 140.8 | 143.8 | 170.1 | 148.3 | 137.2 |
| 145.8 | 154.1 | 190.6 | 137.9 | 128.9 | 159.1 | 170.0 | 117.3 |
| 111.4 | 137.9 | 139.8 | 139.5 | 115.3 | 149.3 | 131.0 | 105.3 |
| 120.4 | 158.9 | 144.3 | 145.3 | 135.6 | 142.4 | 147.2 | 119.5 |
| 149.3 | 174.1 | 176.3 | 143.1 | 130.8 | 146.5 | 145.3 | 120.6 |
| 184.0 | 200.9 | 172.0 | 153.9 | 146.4 | 149.1 | 150.0 | 125.6 |
| 181.5 | 184.8 | 154.7 | 144.5 | 118.9 | 128.6 | 165.2 | 118.5 |
| 271.9 | 274.6 | 211.6 | 206.0 | 131.3 | 148.2 | 437.5 | 143.9 |
| 157.4 | 166.7 | 155.2 | 146.3 | 124.3 | 138.8 | 163.1 | 123.0 |
| 100.1 | 134.2 | 96.3 | 147.5 | 90.7 | 92.3 | 113.4 | 100.9 |
| 108.4 | 124.5 | 127.1 | 143.6 | 90.3 | 89.8 | 122.9 | 90.4 |
| 133.9 | 158.9 | 136.2 | 151.6 | 101.6 | 109.5 | 135.2 | 95.5 |
| 178.5 | 212.3 | 180.4 | 147.8 | 124.9 | 135.8 | 143.8 | 95.1 |
| 146.5 | 170.7 | 166.8 | 152.0 | 132.8 | 158.7 | 149.6 | 93.6 |
| 162.8 | 168.8 | 204.2 | 149.0 | 106.2 | 152.6 | 155.1 | 82.7 |
| 125.1 | 148.8 | 152.6 | 153.1 | 100.2 | 144.2 | 151.3 | 78.8 |
| 104.1 | 134.9 | 137.3 | 145.7 | 104.8 | 129.0 | 156.9 | 85.1 |
| 147.3 | 182.0 | 168.5 | 151.5 | 111.0 | 137.9 | 165.3 | 97.0 |
| 184.4 | 203.3 | 162.3 | 161.8 | 116.5 | 141.8 | 164.5 | 95.6 |
| 196.8 | 205.0 | 156.5 | 160.3 | 113.7 | 130.9 | 212.2 | 92.9 |
| 282.0 | 287.5 | 208.9 | 235.8 | 118.0 | 149.9 | 503.5 | 115.4 |
| 155.8 | 177.6 | 158.1 | 158.3 | 109.2 | 131.0 | 181.1 | 93.6 |

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|-------------------|----------------|-------------|-------------|------------------------|
| | General Index (14 trades) | Country General Stores | Department Stores | Variety Stores | Food Stores | Restaurants | Family Clothing Stores |
| 1944 | | | | | | | |
| January | 129.6 | 116.3 | 101.2 | 118.8 | 154.5 | 184.1 | 109.8 |
| February | 133.6 | 121.3 | 116.1 | 130.5 | 159.1 | 176.6 | 98.4 |
| March | 155.1 | 133.3 | 148.2 | 144.0 | 178.2 | 193.5 | 117.3 |
| April | 166.4 | 139.8 | 152.7 | 168.5 | 176.9 | 193.4 | 167.6 |
| May | 166.7 | 167.7 | 157.4 | 170.9 | 172.3 | 192.7 | 156.1 |
| June | 166.1 | 147.4 | 141.1 | 176.0 | 180.6 | 188.8 | 159.1 |
| July | 141.9 | 160.5 | 104.6 | 162.7 | 152.7 | 191.1 | 132.1 |
| August | 148.0 | 155.3 | 128.6 | 155.4 | 160.3 | 199.2 | 127.0 |
| September | 167.5 | 149.6 | 166.2 | 177.1 | 167.5 | 193.4 | 160.6 |
| October | 169.3 | 135.3 | 174.1 | 183.2 | 163.6 | 198.1 | 188.3 |
| November | 183.4 | 144.5 | 214.0 | 200.9 | 168.6 | 193.9 | 195.8 |
| December | 232.3 | 170.5 | 236.3 | 352.1 | 207.4 | 192.1 | 258.2 |
| Annual Averages | 163.3 | 145.1 | 153.4 | 178.3 | 170.1 | 191.4 | 155.9 |
| 1945 | | | | | | | |
| January | 138.4 | 121.3 | 117.4 | 127.7 | 165.6 | 180.5 | 113.1 |
| February | 141.8 | 124.1 | 132.4 | 139.2 | 165.8 | 172.9 | 109.2 |
| March | 189.5 | 156.5 | 186.4 | 195.9 | 197.7 | 197.9 | 191.2 |
| April | 164.3 | 148.6 | 151.7 | 165.2 | 176.1 | 193.0 | 153.3 |
| May | 171.0 | 164.8 | 152.9 | 174.7 | 187.6 | 191.0 | 153.2 |
| June | 185.4 | 164.8 | 161.0 | 193.3 | 194.7 | 197.9 | 182.5 |
| July | 158.0 | 174.6 | 120.8 | 183.4 | 167.3 | 197.1 | 154.1 |
| August | 164.6 | 174.6 | 145.9 | 174.6 | 176.7 | 208.5 | 144.8 |
| September | 175.2 | 161.9 | 176.9 | 181.4 | 165.6 | 195.1 | 182.7 |
| October | 191.0 | 154.0 | 200.4 | 203.7 | 177.5 | 197.7 | 233.7 |
| November | 206.0 | 164.0 | 244.5 | 232.8 | 186.7 | 196.4 | 217.8 |
| December | 256.6 | 189.1 | 270.0 | 389.0 | 220.3 | 193.7 | 281.3 |
| Annual Averages | 178.5 | 158.2 | 171.7 | 196.7 | 181.8 | 193.5 | 176.4 |

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 98.7 | 132.6 | 102.5 | 158.0 | 85.5 | 93.1 | 133.6 | 81.8 |
| 105.3 | 122.8 | 101.3 | 152.7 | 90.7 | 93.6 | 136.4 | 76.3 |
| 134.5 | 174.3 | 131.1 | 158.9 | 109.5 | 110.0 | 144.5 | 84.3 |
| 187.9 | 224.6 | 195.3 | 158.6 | 123.5 | 132.3 | 157.9 | 80.3 |
| 165.2 | 192.5 | 188.0 | 158.4 | 142.1 | 177.5 | 169.3 | 89.9 |
| 178.0 | 183.8 | 214.3 | 159.6 | 123.8 | 169.5 | 181.9 | 89.5 |
| 127.1 | 156.1 | 159.8 | 161.1 | 103.1 | 147.5 | 163.6 | 72.1 |
| 114.7 | 153.4 | 147.2 | 160.9 | 111.3 | 146.3 | 177.2 | 71.9 |
| 171.8 | 211.1 | 198.7 | 168.0 | 123.6 | 151.9 | 196.4 | 87.5 |
| 196.6 | 220.7 | 166.1 | 170.4 | 130.7 | 152.1 | 188.9 | 89.4 |
| 223.5 | 237.4 | 176.1 | 170.1 | 134.6 | 148.8 | 247.7 | 90.2 |
| 303.9 | 313.0 | 242.5 | 244.6 | 131.7 | 163.7 | 580.7 | 114.5 |
| 167.3 | 193.5 | 168.6 | 168.4 | 117.5 | 140.5 | 206.5 | 85.6 |
| | | | | | | | |
| 113.8 | 144.5 | 91.7 | 164.1 | 89.9 | 103.4 | 138.2 | 72.6 |
| 115.0 | 140.5 | 103.8 | 156.3 | 100.7 | 97.6 | 159.2 | 71.8 |
| 207.7 | 275.5 | 229.9 | 176.6 | 134.1 | 145.6 | 184.2 | 89.3 |
| 157.2 | 193.9 | 167.1 | 161.3 | 144.3 | 163.0 | 174.0 | 83.6 |
| 153.8 | 189.2 | 181.5 | 168.2 | 150.2 | 173.9 | 194.4 | 87.1 |
| 204.1 | 222.6 | 266.0 | 174.3 | 151.0 | 194.7 | 226.4 | 96.3 |
| 140.9 | 170.5 | 189.9 | 169.0 | 123.9 | 179.2 | 213.6 | 81.5 |
| 130.9 | 167.0 | 167.2 | 168.2 | 125.6 | 168.6 | 225.6 | 87.3 |
| 210.4 | 222.0 | 202.6 | 172.7 | 135.6 | 179.3 | 210.2 | 103.2 |
| 247.1 | 260.2 | 189.2 | 178.3 | 159.2 | 196.0 | 219.5 | 114.0 |
| 257.4 | 253.9 | 206.2 | 181.6 | 152.2 | 193.0 | 282.9 | 121.8 |
| 325.2 | 336.3 | 270.2 | 270.1 | 142.7 | 214.6 | 670.3 | 184.3 |
| 188.6 | 214.7 | 188.8 | 178.4 | 134.1 | 167.4 | 241.5 | 99.4 |

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|------------------------|
| | General Index (14 trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | Family Clothing Stores |
| 1941 | | | | | | | |
| January | 89.6 | 76.2 | 87.6 | 90.6 | 104.4 | 96.6 | 69.7 |
| February | 88.7 | 72.8 | 90.8 | 102.6 | 104.3 | 92.9 | 64.3 |
| March | 102.9 | 85.2 | 104.3 | 116.2 | 118.5 | 106.5 | 85.2 |
| April | 117.8 | 102.5 | 121.4 | 140.0 | 119.6 | 112.2 | 128.7 |
| May | 126.7 | 108.7 | 122.4 | 144.9 | 144.4 | 118.5 | 127.4 |
| June | 124.0 | 106.7 | 114.5 | 144.0 | 146.8 | 124.0 | 122.8 |
| July | 121.1 | 111.3 | 97.1 | 152.0 | 148.6 | 141.8 | 109.8 |
| August | 132.9 | 128.0 | 107.0 | 141.8 | 171.0 | 139.0 | 104.7 |
| September | 136.7 | 129.6 | 131.7 | 148.9 | 146.0 | 129.1 | 131.9 |
| October | 149.7 | 135.5 | 154.5 | 173.4 | 148.0 | 137.8 | 179.1 |
| November | 143.8 | 125.8 | 157.9 | 176.8 | 141.8 | 131.0 | 171.1 |
| December | 177.2 | 146.2 | 217.1 | 332.6 | 144.7 | 137.0 | 190.3 |
| Annual Averages | 125.9 | 110.7 | 125.5 | 155.3 | 136.5 | 122.2 | 123.7 |
| 1942 | | | | | | | |
| January | 113.4 | 94.2 | 108.5 | 124.6 | 132.2 | 120.7 | 102.0 |
| February | 103.3 | 84.9 | 98.9 | 125.7 | 122.6 | 112.0 | 80.7 |
| March | 123.3 | 98.3 | 125.3 | 145.6 | 134.7 | 129.3 | 112.4 |
| April | 134.7 | 115.3 | 133.5 | 162.1 | 138.6 | 132.2 | 150.1 |
| May | 140.8 | 123.0 | 126.2 | 170.0 | 164.1 | 141.7 | 145.8 |
| June | 138.8 | 117.5 | 125.3 | 163.3 | 171.5 | 137.3 | 138.4 |
| July | 137.5 | 127.5 | 109.2 | 177.3 | 170.9 | 160.6 | 131.4 |
| August | 145.0 | 140.7 | 113.1 | 166.6 | 184.0 | 157.6 | 126.6 |
| September | 149.7 | 152.1 | 136.2 | 155.3 | 164.6 | 145.6 | 140.4 |
| October | 176.5 | 175.3 | 180.3 | 185.5 | 166.7 | 159.2 | 232.6 |
| November | 166.3 | 150.6 | 190.4 | 196.5 | 142.7 | 156.7 | 236.5 |
| December | 199.4 | 173.9 | 228.5 | 351.5 | 163.4 | 168.5 | 258.0 |
| Annual Averages | 144.1 | 129.4 | 139.6 | 177.0 | 154.7 | 143.4 | 154.6 |
| 1943 | | | | | | | |
| January | 115.2 | 103.2 | 103.8 | 112.8 | 127.7 | 145.6 | 117.9 |
| February | 119.9 | 105.3 | 108.9 | 138.6 | 129.4 | 145.8 | 122.7 |
| March | 134.0 | 108.8 | 137.3 | 142.4 | 143.8 | 160.2 | 123.4 |
| April | 156.9 | 141.2 | 151.6 | 189.1 | 153.1 | 171.8 | 199.1 |
| May | 154.4 | 145.1 | 129.6 | 180.1 | 173.9 | 174.8 | 178.8 |
| June | 156.3 | 147.6 | 128.3 | 178.9 | 179.8 | 177.4 | 187.6 |
| July | 159.2 | 157.1 | 110.8 | 190.7 | 197.2 | 202.4 | 179.4 |
| August | 153.2 | 154.2 | 112.8 | 158.5 | 190.5 | 190.7 | 146.8 |
| September | 163.6 | 156.9 | 157.6 | 155.0 | 175.3 | 177.9 | 168.6 |
| October | 186.6 | 177.5 | 185.5 | 199.9 | 174.2 | 199.9 | 262.8 |
| November | 181.3 | 164.5 | 197.1 | 210.1 | 154.7 | 186.7 | 260.0 |
| December | 215.3 | 194.2 | 231.3 | 365.1 | 176.0 | 192.1 | 277.6 |
| Annual Averages | 158.0 | 146.3 | 146.2 | 185.1 | 164.6 | 177.1 | 185.4 |

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 79.5 | 81.1 | 78.5 | 112.2 | 78.8 | 73.7 | 92.0 | 109.0 |
| 71.8 | 72.7 | 71.3 | 107.3 | 96.3 | 71.6 | 83.9 | 101.3 |
| 90.6 | 110.1 | 95.2 | 115.3 | 97.1 | 88.3 | 102.1 | 118.3 |
| 121.5 | 147.5 | 144.0 | 119.8 | 108.8 | 128.6 | 96.5 | 134.7 |
| 122.8 | 129.9 | 147.9 | 125.4 | 118.1 | 146.6 | 121.7 | 147.9 |
| 126.0 | 115.8 | 162.9 | 120.7 | 109.9 | 139.5 | 129.9 | 128.7 |
| 106.0 | 106.0 | 122.0 | 126.7 | 106.1 | 137.6 | 127.8 | 141.7 |
| 92.8 | 105.1 | 119.8 | 132.3 | 132.4 | 151.4 | 149.5 | 163.7 |
| 136.3 | 132.5 | 139.6 | 132.3 | 139.2 | 153.0 | 143.2 | 173.9 |
| 171.1 | 158.6 | 137.6 | 156.0 | 129.2 | 162.8 | 142.5 | 165.0 |
| 177.5 | 159.7 | 129.4 | 126.3 | 111.1 | 150.5 | 142.0 | 132.6 |
| 200.2 | 192.6 | 145.2 | 188.8 | 124.1 | 182.4 | 395.9 | 151.1 |
| 124.7 | 126.0 | 124.5 | 130.3 | 112.6 | 132.2 | 143.9 | 139.0 |
| 103.5 | 108.8 | 116.7 | 134.3 | 94.1 | 108.0 | 126.8 | 132.6 |
| 87.1 | 87.1 | 86.2 | 125.8 | 105.0 | 101.6 | 107.7 | 117.5 |
| 139.9 | 137.8 | 130.2 | 139.5 | 117.0 | 125.4 | 122.6 | 124.6 |
| 160.8 | 153.9 | 162.6 | 148.9 | 115.3 | 155.5 | 125.0 | 134.4 |
| 142.1 | 148.6 | 166.7 | 145.6 | 115.5 | 165.6 | 145.0 | 145.1 |
| 134.5 | 130.1 | 165.0 | 136.0 | 108.5 | 160.6 | 165.2 | 126.1 |
| 123.2 | 128.6 | 146.4 | 140.0 | 109.6 | 158.4 | 139.9 | 123.0 |
| 110.0 | 134.8 | 149.6 | 146.1 | 133.3 | 179.5 | 150.5 | 129.8 |
| 142.8 | 145.5 | 154.5 | 150.1 | 124.7 | 176.5 | 148.6 | 131.4 |
| 214.5 | 209.1 | 184.9 | 171.2 | 141.1 | 177.2 | 167.6 | 154.2 |
| 210.8 | 188.2 | 150.8 | 144.6 | 148.4 | 169.3 | 181.5 | 142.8 |
| 236.1 | 234.8 | 164.2 | 225.3 | 138.6 | 183.7 | 433.3 | 162.3 |
| 150.4 | 150.6 | 148.1 | 150.6 | 120.9 | 155.1 | 167.7 | 135.3 |
| 105.1 | 109.7 | 105.9 | 144.7 | 102.1 | 103.4 | 127.5 | 120.9 |
| 118.4 | 132.0 | 141.0 | 149.2 | 112.9 | 110.2 | 146.7 | 115.8 |
| 131.4 | 141.8 | 126.2 | 156.4 | 115.3 | 121.4 | 158.9 | 131.6 |
| 183.2 | 205.6 | 198.7 | 162.5 | 123.3 | 171.4 | 171.4 | 141.2 |
| 164.9 | 163.2 | 175.0 | 163.7 | 116.2 | 174.2 | 176.9 | 138.5 |
| 168.5 | 155.7 | 193.2 | 160.2 | 118.4 | 174.9 | 183.7 | 131.0 |
| 166.6 | 159.1 | 177.0 | 167.2 | 118.0 | 169.3 | 195.4 | 123.5 |
| 123.1 | 138.4 | 151.8 | 160.4 | 121.6 | 174.0 | 198.9 | 123.2 |
| 165.1 | 168.7 | 176.3 | 162.2 | 120.0 | 164.9 | 191.2 | 127.8 |
| 239.5 | 227.6 | 198.6 | 185.6 | 147.9 | 181.6 | 223.3 | 144.7 |
| 234.1 | 230.3 | 167.7 | 173.2 | 149.9 | 182.3 | 251.1 | 157.2 |
| 267.9 | 257.3 | 186.4 | 262.1 | 151.9 | 207.4 | 576.6 | 141.6 |
| 172.3 | 174.1 | 166.5 | 170.6 | 124.8 | 161.2 | 216.8 | 133.1 |

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|--------------------|----------------|-------------|--------------|------------------------|
| | General Index (14 trades) | Country General Stores | Depart-ment Stores | Variety Stores | Food Stores | Restau-rants | Family Clothing Stores |
| 1944 | | | | | | | |
| January | 130.8 | 114.1 | 114.3 | 130.9 | 142.2 | 173.8 | 134.7 |
| February | 134.3 | 117.0 | 121.2 | 149.4 | 148.4 | 164.0 | 136.0 |
| March | 156.0 | 128.1 | 166.2 | 151.8 | 165.6 | 178.0 | 137.5 |
| April | 172.2 | 158.2 | 163.2 | 190.8 | 165.0 | 189.3 | 222.2 |
| May | 170.2 | 161.0 | 155.5 | 182.3 | 179.3 | 181.9 | 194.9 |
| June | 175.2 | 162.0 | 145.0 | 190.2 | 205.4 | 190.2 | 206.1 |
| July | 164.4 | 161.8 | 120.2 | 191.3 | 194.9 | 210.4 | 179.1 |
| August | 173.2 | 178.7 | 136.4 | 173.7 | 207.7 | 201.8 | 166.0 |
| September | 191.9 | 190.5 | 189.6 | 178.1 | 198.7 | 191.7 | 212.1 |
| October | 198.0 | 190.7 | 199.5 | 202.7 | 178.9 | 204.2 | 282.1 |
| November | 202.0 | 180.5 | 227.4 | 251.4 | 168.4 | 199.0 | 302.2 |
| December | 229.8 | 207.8 | 244.2 | 382.7 | 189.8 | 200.4 | 312.4 |
| Annual Averages | 174.8 | 162.5 | 165.2 | 196.3 | 178.7 | 190.4 | 207.1 |
| 1945 | | | | | | | |
| January | 139.3 | 121.6 | 126.4 | 138.6 | 148.8 | 173.1 | 141.5 |
| February | 139.3 | 120.0 | 131.9 | 151.1 | 149.1 | 162.9 | 138.7 |
| March | 183.6 | 145.6 | 199.8 | 188.3 | 182.8 | 194.0 | 213.9 |
| April | 166.6 | 150.4 | 159.2 | 175.0 | 167.9 | 184.6 | 198.9 |
| May | 174.3 | 165.2 | 151.3 | 178.3 | 196.3 | 183.6 | 200.4 |
| June | 188.2 | 170.0 | 156.2 | 192.6 | 223.5 | 198.6 | 231.2 |
| July | 178.5 | 172.0 | 133.0 | 196.6 | 212.5 | 221.3 | 202.5 |
| August | 185.0 | 180.2 | 145.5 | 184.5 | 232.2 | 212.8 | 183.9 |
| September | 204.7 | 188.6 | 210.4 | 187.0 | 202.1 | 209.4 | 235.9 |
| October | 221.0 | 210.0 | 226.9 | 214.5 | 196.5 | 218.3 | 322.8 |
| November | 225.4 | 192.4 | 261.7 | 266.5 | 186.7 | 216.2 | 330.8 |
| December | 243.8 | 212.2 | 263.8 | 393.9 | 201.4 | 212.4 | 317.8 |
| Annual Averages | 187.5 | 169.0 | 180.5 | 205.6 | 191.6 | 198.9 | 226.5 |

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 123.9 | 126.3 | 124.8 | 168.9 | 121.1 | 130.2 | 169.5 | 145.6 |
| 129.8 | 132.9 | 107.5 | 167.0 | 125.9 | 132.3 | 181.4 | 134.9 |
| 158.8 | 174.1 | 132.6 | 171.9 | 135.7 | 144.9 | 193.2 | 130.7 |
| 214.5 | 235.2 | 226.3 | 175.1 | 137.6 | 196.8 | 205.8 | 154.1 |
| 189.6 | 194.5 | 199.1 | 173.7 | 129.7 | 195.7 | 206.2 | 143.9 |
| 194.7 | 181.4 | 206.2 | 177.8 | 135.3 | 203.6 | 221.0 | 144.7 |
| 164.0 | 161.5 | 186.9 | 173.7 | 134.6 | 197.0 | 209.8 | 118.7 |
| 130.4 | 162.6 | 172.0 | 177.8 | 138.9 | 204.1 | 218.8 | 121.2 |
| 197.6 | 196.0 | 201.4 | 183.7 | 145.2 | 200.4 | 222.2 | 142.5 |
| 245.8 | 241.6 | 210.3 | 203.6 | 167.0 | 208.4 | 251.7 | 145.2 |
| 259.5 | 260.0 | 190.6 | 187.7 | 172.2 | 209.6 | 294.1 | 148.2 |
| 257.8 | 275.3 | 198.5 | 282.9 | 160.2 | 239.7 | 648.3 | 141.1 |
| 188.9 | 195.1 | 179.7 | 187.0 | 142.0 | 188.6 | 251.8 | 139.2 |
| | | | | | | | |
| 137.3 | 136.3 | 122.9 | 179.0 | 141.0 | 142.7 | 170.7 | 161.1 |
| 135.3 | 147.6 | 116.9 | 169.5 | 135.0 | 147.4 | 189.8 | 132.3 |
| 206.9 | 246.3 | 214.2 | 190.2 | 159.7 | 190.7 | 207.5 | 150.3 |
| 171.0 | 202.6 | 194.2 | 178.2 | 160.5 | 198.4 | 199.1 | 138.2 |
| 166.0 | 196.1 | 200.7 | 180.6 | 139.8 | 209.0 | 204.8 | 146.1 |
| 206.3 | 197.5 | 250.6 | 189.1 | 153.8 | 226.5 | 232.9 | 150.9 |
| 171.2 | 167.8 | 202.4 | 182.5 | 158.5 | 219.8 | 234.0 | 159.4 |
| 141.8 | 171.9 | 181.2 | 185.6 | 150.0 | 218.1 | 252.2 | 132.4 |
| 261.2 | 214.0 | 236.5 | 191.6 | 170.9 | 232.2 | 236.4 | 149.7 |
| 312.1 | 254.8 | 239.7 | 210.5 | 192.7 | 253.0 | 261.5 | 168.1 |
| 298.1 | 275.7 | 200.1 | 204.4 | 187.9 | 248.0 | 341.2 | 179.2 |
| 279.0 | 269.7 | 186.8 | 307.0 | 165.6 | 265.5 | 706.3 | 186.8 |
| 207.2 | 206.7 | 195.5 | 197.4 | 159.6 | 212.6 | 269.7 | 154.5 |

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|-------------------|----------------|-------------|-------------|------------------------|
| | General Index (14 trades) | Country General Stores | Department Stores | Variety Stores | Food Stores | Restaurants | Family Clothing Stores |
| 1941 | | | | | | | |
| January | 101.3 | 87.3 | 93.4 | 87.0 | 115.3 | 94.7 | 88.9 |
| February | 100.6 | 84.1 | 97.3 | 96.0 | 116.0 | 85.6 | 81.2 |
| March | 117.6 | 98.8 | 119.6 | 105.6 | 131.0 | 96.0 | 100.7 |
| April | 122.8 | 105.2 | 121.7 | 117.7 | 131.8 | 95.8 | 115.2 |
| May | 130.3 | 116.8 | 126.6 | 118.1 | 146.4 | 99.6 | 125.8 |
| June | 128.1 | 116.9 | 120.8 | 118.1 | 146.2 | 100.2 | 122.9 |
| July | 128.3 | 116.7 | 119.1 | 128.6 | 136.8 | 119.2 | 130.5 |
| August | 140.8 | 120.8 | 138.0 | 141.2 | 156.5 | 123.4 | 134.4 |
| September | 135.5 | 116.5 | 147.5 | 132.3 | 134.1 | 109.0 | 136.6 |
| October | 143.3 | 123.3 | 161.0 | 133.3 | 142.6 | 110.7 | 150.6 |
| November | 135.5 | 112.8 | 150.0 | 141.5 | 139.2 | 111.0 | 152.1 |
| December | 181.1 | 134.8 | 222.7 | 301.8 | 150.5 | 126.6 | 249.0 |
| Annual Averages | 130.4 | 111.2 | 134.8 | 135.1 | 137.2 | 106.0 | 132.3 |
| 1942 | | | | | | | |
| January | 124.2 | 102.6 | 117.5 | 111.1 | 142.4 | 115.4 | 116.7 |
| February | 116.2 | 94.1 | 113.1 | 113.8 | 131.9 | 105.5 | 106.7 |
| March | 134.6 | 105.7 | 138.5 | 125.7 | 145.9 | 119.4 | 129.6 |
| April | 141.3 | 113.9 | 143.8 | 134.1 | 147.7 | 120.6 | 148.1 |
| May | 149.8 | 124.6 | 144.7 | 140.3 | 161.3 | 130.0 | 160.5 |
| June | 155.3 | 133.4 | 148.4 | 141.4 | 173.2 | 130.8 | 165.8 |
| July | 147.5 | 125.1 | 135.5 | 143.0 | 158.0 | 150.0 | 159.5 |
| August | 162.8 | 134.1 | 155.1 | 152.5 | 176.9 | 160.1 | 169.1 |
| September | 160.7 | 126.5 | 169.6 | 146.9 | 156.8 | 158.2 | 178.7 |
| October | 177.8 | 135.3 | 203.0 | 158.1 | 161.2 | 161.2 | 215.7 |
| November | 162.4 | 115.8 | 188.5 | 163.7 | 145.6 | 157.4 | 209.7 |
| December | 210.5 | 147.3 | 253.9 | 307.1 | 165.7 | 175.6 | 311.6 |
| Annual Averages | 153.6 | 121.5 | 159.3 | 153.1 | 155.6 | 140.3 | 172.6 |
| 1943 | | | | | | | |
| January | 129.8 | 106.6 | 119.2 | 103.0 | 137.3 | 162.1 | 133.7 |
| February | 134.4 | 100.7 | 127.5 | 124.0 | 138.5 | 152.4 | 141.6 |
| March | 153.2 | 122.3 | 153.5 | 129.4 | 157.1 | 169.5 | 147.8 |
| April | 162.3 | 129.8 | 161.2 | 145.5 | 162.6 | 172.0 | 169.6 |
| May | 161.3 | 141.4 | 147.3 | 137.6 | 173.5 | 176.1 | 166.5 |
| June | 161.3 | 141.4 | 144.4 | 134.6 | 177.6 | 169.9 | 175.2 |
| July | 161.0 | 138.5 | 140.5 | 141.7 | 175.1 | 192.0 | 180.8 |
| August | 159.4 | 140.8 | 145.3 | 135.5 | 168.0 | 192.7 | 162.7 |
| September | 158.4 | 134.8 | 164.7 | 127.3 | 151.7 | 180.5 | 161.4 |
| October | 171.0 | 143.1 | 187.0 | 145.0 | 155.8 | 178.2 | 200.6 |
| November | 166.6 | 126.3 | 192.7 | 162.8 | 144.9 | 175.6 | 193.8 |
| December | 216.4 | 166.7 | 254.9 | 290.7 | 164.7 | 189.3 | 298.9 |
| Annual Averages | 161.3 | 132.7 | 161.5 | 148.1 | 158.9 | 175.9 | 177.7 |

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
 (1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | |
|-----------------------------|-------------------------------|----------------|----------------|---------------------|--------------------|---------------------|-----------------------------------|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores |
| 96.1 | 93.2 | 113.4 | 115.8 | 107.5 | 80.0 | 82.0 | 122.3 |
| 76.5 | 82.2 | 87.1 | 108.3 | 139.3 | 86.0 | 97.5 | 110.0 |
| 89.1 | 138.9 | 117.0 | 116.8 | 115.3 | 123.8 | 93.9 | 119.3 |
| 107.1 | 156.5 | 132.9 | 115.6 | 116.2 | 138.7 | 98.8 | 158.5 |
| 110.2 | 145.7 | 137.0 | 119.3 | 114.9 | 145.5 | 119.6 | 150.7 |
| 116.0 | 136.9 | 138.5 | 112.7 | 124.9 | 138.0 | 127.2 | 134.0 |
| 117.2 | 129.4 | 140.3 | 125.1 | 119.7 | 145.0 | 133.3 | 169.3 |
| 121.5 | 128.6 | 130.6 | 128.5 | 164.4 | 136.4 | 147.0 | 181.6 |
| 128.5 | 155.7 | 145.8 | 127.6 | 136.5 | 147.0 | 138.1 | 152.6 |
| 143.0 | 152.5 | 139.9 | 145.4 | 131.1 | 150.3 | 121.1 | 163.4 |
| 143.9 | 138.1 | 123.0 | 123.4 | 120.4 | 137.9 | 132.1 | 123.5 |
| 221.5 | 195.0 | 174.4 | 182.0 | 135.9 | 180.3 | 371.2 | 154.8 |
| 122.6 | 137.7 | 131.7 | 126.7 | 127.2 | 134.1 | 138.5 | 142.5 |
| 110.2 | 123.6 | 135.9 | 133.6 | 114.7 | 108.4 | 103.5 | 134.4 |
| 98.5 | 96.4 | 105.7 | 124.3 | 139.6 | 108.1 | 104.7 | 123.2 |
| 144.1 | 149.0 | 132.5 | 135.2 | 112.0 | 140.8 | 108.9 | 134.0 |
| 157.1 | 176.4 | 164.9 | 136.2 | 112.2 | 163.1 | 122.6 | 141.5 |
| 146.4 | 181.0 | 179.0 | 145.5 | 127.4 | 181.8 | 146.5 | 141.1 |
| 147.6 | 169.7 | 168.9 | 139.8 | 138.6 | 174.1 | 167.9 | 150.2 |
| 129.4 | 151.5 | 173.2 | 146.2 | 132.6 | 179.1 | 144.4 | 171.1 |
| 142.7 | 169.5 | 170.6 | 154.4 | 172.2 | 193.3 | 164.1 | 155.3 |
| 157.3 | 186.7 | 176.8 | 160.3 | 151.5 | 197.5 | 158.3 | 162.6 |
| 205.8 | 241.9 | 216.6 | 176.7 | 159.1 | 201.6 | 176.1 | 147.1 |
| 193.3 | 193.7 | 163.9 | 158.4 | 148.9 | 177.5 | 183.1 | 142.3 |
| 260.2 | 259.6 | 232.7 | 242.8 | 158.7 | 205.9 | 458.2 | 146.2 |
| 157.7 | 174.9 | 168.4 | 154.5 | 139.0 | 169.3 | 169.9 | 145.7 |
| 118.8 | 138.6 | 116.8 | 159.6 | 126.8 | 108.8 | 120.6 | 136.0 |
| 128.6 | 146.8 | 199.5 | 160.4 | 122.5 | 127.7 | 137.5 | 126.5 |
| 142.2 | 178.3 | 172.3 | 177.2 | 145.0 | 155.1 | 147.6 | 123.6 |
| 159.4 | 226.9 | 205.2 | 168.7 | 145.3 | 176.6 | 165.9 | 123.1 |
| 143.7 | 196.8 | 191.1 | 173.4 | 141.5 | 181.5 | 171.9 | 109.9 |
| 161.3 | 188.9 | 205.1 | 168.2 | 125.6 | 170.6 | 179.3 | 113.8 |
| 151.4 | 172.4 | 194.3 | 172.9 | 139.0 | 171.7 | 187.0 | 113.4 |
| 132.6 | 173.7 | 188.0 | 168.3 | 148.5 | 168.1 | 200.2 | 116.2 |
| 142.3 | 192.5 | 197.1 | 180.9 | 143.6 | 165.0 | 184.5 | 110.5 |
| 181.5 | 224.6 | 205.2 | 188.3 | 153.9 | 173.1 | 189.6 | 120.8 |
| 190.7 | 201.6 | 172.8 | 191.2 | 150.5 | 175.4 | 226.1 | 107.8 |
| 268.3 | 255.8 | 245.1 | 292.7 | 165.6 | 214.6 | 512.4 | 135.6 |
| 160.1 | 191.4 | 191.0 | 183.5 | 142.3 | 165.7 | 201.9 | 119.8 |

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935-1939 = 100)

| Year and Month | KIND OF BUSINESS | | | | | | |
|-----------------|------------------------------|------------------------|-------------------|----------------|-------------|-------------|------------------------|
| | General Index (14 trades) | Country General Stores | Department Stores | Variety Stores | Food Stores | Restaurants | Family Clothing Stores |
| 1944 | | | | | | | |
| January | 137.5 | 114.1 | 126.7 | 107.0 | 143.0 | 185.1 | 120.0 |
| February | 143.0 | 117.3 | 135.1 | 121.2 | 149.8 | 169.6 | 134.6 |
| March | 164.3 | 135.6 | 168.7 | 120.6 | 169.8 | 178.0 | 138.5 |
| April | 168.6 | 137.1 | 166.5 | 137.6 | 168.1 | 175.3 | 173.6 |
| May | 171.9 | 157.5 | 166.2 | 135.2 | 174.4 | 171.8 | 181.6 |
| June | 181.1 | 167.3 | 167.1 | 144.1 | 197.8 | 172.6 | 190.6 |
| July | 162.4 | 152.1 | 144.1 | 141.9 | 167.3 | 192.3 | 180.6 |
| August | 174.9 | 165.0 | 166.6 | 147.1 | 181.0 | 192.6 | 173.1 |
| September | 180.1 | 162.2 | 195.7 | 138.3 | 168.0 | 178.9 | 203.2 |
| October | 179.6 | 160.1 | 196.8 | 148.2 | 161.0 | 176.8 | 207.8 |
| November | 183.5 | 143.6 | 214.5 | 167.4 | 156.9 | 181.1 | 217.8 |
| December | 240.5 | 187.5 | 277.0 | 317.5 | 184.2 | 196.9 | 341.2 |
| Annual Averages | 174.0 | 150.0 | 177.1 | 152.2 | 168.4 | 180.9 | 188.6 |
| 1945 | | | | | | | |
| January | 146.0 | 125.7 | 128.3 | 110.7 | 155.2 | 179.2 | 129.5 |
| February | 153.3 | 122.5 | 150.3 | 127.5 | 156.0 | 163.6 | 145.0 |
| March | 191.0 | 155.3 | 202.0 | 152.2 | 189.7 | 180.9 | 184.1 |
| April | 173.5 | 146.3 | 173.1 | 137.5 | 173.7 | 176.4 | 170.4 |
| May | 184.4 | 177.3 | 174.8 | 145.2 | 189.8 | 176.1 | 192.9 |
| June | 202.0 | 184.0 | 185.2 | 152.1 | 217.8 | 184.9 | 215.9 |
| July | 183.0 | 167.6 | 165.5 | 152.2 | 186.9 | 211.9 | 194.0 |
| August | 193.0 | 180.2 | 181.5 | 154.6 | 203.3 | 203.7 | 184.8 |
| September | 194.5 | 170.1 | 211.2 | 147.2 | 174.0 | 199.0 | 203.4 |
| October | 201.3 | 182.4 | 214.6 | 165.7 | 177.6 | 199.5 | 230.2 |
| November | 209.3 | 164.1 | 244.5 | 211.2 | 175.8 | 195.3 | 242.9 |
| December | 259.7 | 208.7 | 300.9 | 345.6 | 195.3 | 199.5 | 362.3 |
| Annual Averages | 190.9 | 165.4 | 194.3 | 166.8 | 182.9 | 189.2 | 204.6 |

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

| KIND OF BUSINESS | | | | | | | | |
|-----------------------|-------------------------|-------------|-------------|------------------|-----------------|------------------|-----------------------------|--|
| Men's Clothing Stores | Women's Clothing Stores | Shoe Stores | Drug Stores | Furniture Stores | Hardware Stores | Jewellery Stores | Radio and Electrical Stores | |
| 120.5 | 155.9 | 149.1 | 190.4 | 120.2 | 116.0 | 145.3 | 98.2 | |
| 131.6 | 144.9 | 166.6 | 187.4 | 144.8 | 134.9 | 155.8 | 100.1 | |
| 142.1 | 200.3 | 180.4 | 194.0 | 147.4 | 172.9 | 162.9 | 111.6 | |
| 160.9 | 235.8 | 220.6 | 184.1 | 149.1 | 203.3 | 176.0 | 126.9 | |
| 151.7 | 219.2 | 222.1 | 199.1 | 149.7 | 213.9 | 185.3 | 109.4 | |
| 176.8 | 213.1 | 232.7 | 191.9 | 160.8 | 202.8 | 193.7 | 108.7 | |
| 142.2 | 177.7 | 193.8 | 187.7 | 151.6 | 198.5 | 196.5 | 104.0 | |
| 136.3 | 182.6 | 215.0 | 198.8 | 170.4 | 199.1 | 206.3 | 112.8 | |
| 161.3 | 216.6 | 240.9 | 209.1 | 158.3 | 201.2 | 201.5 | 115.0 | |
| 178.7 | 223.4 | 225.1 | 221.5 | 176.8 | 193.7 | 200.6 | 118.8 | |
| 195.1 | 211.3 | 200.9 | 217.1 | 180.6 | 213.1 | 247.0 | 129.2 | |
| 289.6 | 281.7 | 292.7 | 328.0 | 196.6 | 258.3 | 608.1 | 159.7 | |
| 165.6 | 205.2 | 211.7 | 209.1 | 158.9 | 192.3 | 223.3 | 116.2 | |
| 125.6 | 165.3 | 145.4 | 210.2 | 150.1 | 146.7 | 147.8 | 112.7 | |
| 158.7 | 164.2 | 191.4 | 199.8 | 165.5 | 160.0 | 175.6 | 98.9 | |
| 176.2 | 254.9 | 243.8 | 217.6 | 177.9 | 211.9 | 197.7 | 129.9 | |
| 159.0 | 220.3 | 219.3 | 206.7 | 158.6 | 217.9 | 190.1 | 112.2 | |
| 170.0 | 236.7 | 253.8 | 213.9 | 157.5 | 232.4 | 194.1 | 100.2 | |
| 208.8 | 226.5 | 304.7 | 219.0 | 184.3 | 245.5 | 236.4 | 118.1 | |
| 161.1 | 184.7 | 232.9 | 216.5 | 175.1 | 232.7 | 251.5 | 118.2 | |
| 156.1 | 192.7 | 254.7 | 215.6 | 178.8 | 231.4 | 254.9 | 125.3 | |
| 201.1 | 234.1 | 266.0 | 228.5 | 196.0 | 238.0 | 222.1 | 134.0 | |
| 225.2 | 243.8 | 244.1 | 241.0 | 212.7 | 251.0 | 228.3 | 146.5 | |
| 223.2 | 238.6 | 242.6 | 238.9 | 214.2 | 265.0 | 296.4 | 166.6 | |
| 279.0 | 276.0 | 318.9 | 359.6 | 220.7 | 296.0 | 711.1 | 217.2 | |
| 187.0 | 219.8 | 243.1 | 230.6 | 182.6 | 227.4 | 258.8 | 131.7 | |

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