



FOCUS Newsletter

Season's Greeting!

The members and staff of the FPCC would like to take this opportunity to wish all national agencies, industry stakeholders and partners, their staff and families, a happy and prosperous New Year.

The team joins me in thanking you for your continued collaboration and partnership and looks forward to a productive and exciting 2020!



FPCC congratulates Minister Bibeau

Council members congratulate Ms. Marie-Claude Bibeau on her reappointment as Minister of Agriculture and Agri-Food Canada.

Mr. Brian Douglas noted that: "We look forward to working once again with Minister Bibeau and discussing FPCC's mandate and key priorities in relation to supply management as well as promotion and research systems."

The FPCC will work with the new government to ensure Canadian agriculture fulfills its potential in contributing to Canada's economy, as well as meeting the needs of farmers, processors and consumers.



Minister Bibeau's Mandate letter

As part of her reappointment, Ms. Bibeau received her mandate letter from the Prime Minister of Canada on December 13, 2019. In line with the Government of Canada's priorities, Ms. Bibeau is expected to work closely with the Deputy Minister and his senior officials, through established legislative, regulatory and Cabinet processes to deliver on her priorities.

The following is some of her priorities. First, continue to protect supply-managed agricultural sectors and work with the sectors to develop a vision of the future. This will include concluding the work related to full and fair compensation for the Canada-European Union Comprehensive Economic and Trade Agreement, the Comprehensive and Progressive Agreement for Trans-Pacific Partnership and the Canada-United States-Mexico Agreement following its ratification.

Second, support the Minister of Small Business, Export Promotion and International Trade in identifying additional tools to help Canada's agricultural and agri-food businesses export their products and diversify into global markets.

Lastly, draw on lessons from recent trade disputes and evidence-based research to develop additional capacity within the department to respond to export protections against Canadian agriculture, such as were recently faced by canola, beef and pork producers.

We look forward to meeting with Minister Bibeau to discuss her priorities as well as work in collaboration with national agencies, stakeholders and AAFC to fulfill these important responsibilities. To view the Minister's Mandate letter please follow this [link](#).



FPCC December meeting

Council members met on December 17 and 18, 2019, and discussed a number of files related to the national marketing as well as promotion and research agencies, and upcoming 2020 activities and commitments.

During the meeting, senior staff presented details of FPCC's *Strategy Implementation Plan*. The plan was developed as an important companion piece to the Strategic Plan and outlines the work FPCC will undertake over the next 3 years. The objectives and opportunities drive the initiatives that will be implemented to advance progress against the key goal areas.

In addition, members were briefed by Mr. Frédéric Seppey, Assistant Deputy Minister of the Market and Industry Services Branch (MISB), Agriculture and Agri-Food Canada, on various key market and policy files.

On December 17, members met the Executive Committee and staff of the Egg Farmers of Canada (EFC). The session was a great opportunity to have informal discussions and open dialogue on the Agency's accomplishments of 2019. Mr. Roger Pelissero, EFC Chair, presented their Vision 2020, which includes strategic objectives, critical issues and challenges. Council looks forward to progress reports in the months to come.



Council meeting decisions

On December 17 and 18, 2019, in Ottawa, members reviewed and approved the following proposed amendments.

The *Canadian Egg Marketing Levies Order*, which extends the expiry date to March 20, 2021, and maintains EFC's total levy at \$0.3695 per dozen; and the *Canadian Egg Marketing Agency Quota Regulations, 1986* (Schedules 1, 1.1 and 1.2) for the period of December 29, 2019 to December 26, 2020.

The amendment to the *Canadian Chicken Quota Regulations* for period A-161 and A-162. The total allocation for A-161 is of 273,813,156 kg live weight and 262,813,156 kg live weight for A-162. This will result in production increases versus the same periods last year of 1.3% and 3.6%, respectively.

The increase to the Chicken Farmers of Canada's per diem rates, meat allowances and conference call fees for its Chairman and Directors, as well as those for the Canadian Hatching Egg Producers monthly stipends for the Chair, Vice-Chair and Directors.



Other Activities

FPCC new staff member

On November 18, 2019, Mark Kotipelto joined the Farm Products Council of Canada via an open appointment process as Senior Commodity Advisor. Mark is a great fit for FPCC's Sectoral Affairs Unit, with his experience as a senior policy analyst at Turkey Farmers of Canada, as well as several years working in the livestock industry.

Mark holds a Master's degree in Animal and Poultry Science from the University of Guelph and is excited to begin his career in the public sector. Please join us in welcoming Mark to FPCC's team!

CPEPC Sectoral Meetings and Canada's Agriculture Day

The Canadian Poultry and Egg Processors Council (CPEPC) will host its 2020 Winter sectoral meeting at the Delta Ottawa City Centre Hotel, in Ottawa, Ontario, from February 10 to 13. To register or receive more information on CPEPC's 2020 convention, please visit their website at www.cpepc.ca.



On February 11, 2020, [Canada's Agriculture Day](#), is being held in Ottawa. This special day is presented by Farm Credit Canada as part of its "Ag More Than Ever" campaign. If you are interested in attending the day's sessions, please see the [schedule and speakers](#) for details.

Upcoming Meetings—2020

January		
23	Further Poultry Processors Association of Canada	Toronto, ON
February		
5	Egg Farmers of Canada	Ottawa, ON
5-6	Chicken Farmers of Canada	Ottawa ON
10-13	Canadian Poultry and Egg Processors Council	Ottawa ON
13	Farm Products Council of Canada	Ottawa ON
25-26	Canadian Beef Check-Off Agency	Calgary, AB

Comments or questions?

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