

FOCUS Newsletter

Meetings

FPCC February and March meeting

On February 22, 2019, members approved Schedule 1 and 2 of the *Canada Turkey Marketing Producers Levies Order (2019)*. The amendment proposed no change to the national levy of 1.80 cents per kg (live weight) which will expire on March 31, 2020, and sets a new levy for promotion at 1.25 cents per kg, which expires on December 31, 2023.

At the March 19, 2019, Council members reviewed the amendment to the *Canadian Chicken Licensing Regulations*. The amendment, that was published in the Canada Gazette on December 12, 2018, was presented to Council members as a post-approval. It pertains to a change in Chicken Farmers of Canada's classes of specialty chicken adopted by their Board of Directors on July 24, 2018.

Additionally, members approved the *Canadian Turkey Marketing Quota Regulations, 1990*, to retain the national quota for the control period of April 28, 2019, to April 27, 2020, at 180,834,513 kg (eviscerated). This represents the same volume as approved by FPCC in January 2019 for the previous control period.

March meetings

Council members and FPCC staff attended the four National Agency's Annual General Meetings (AGM), during the "March Madness Week", from March 19 to the 21. Mr. Brian Douglas spoke at each AGM and gave an update on his first nine months as Chairman of FPCC. He also provided a quick glimpse at FPCC's upcoming three year Strategic Plan, including the new Mission and Vision statements and Goals.

Levy Committee meetings

On February 4, the amendment to the *Canadian Chicken Marketing Levies Order* was approved by Council's Levy Committee. It reflects an increase in the levy that the British Columbia Chicken Marketing Board wishes to impose on chicken producers, in their province, for the marketing of chicken in interprovincial and export trade.

On February 19, Council's Levy Committee approved the amendment to the *Canadian Egg Marketing Levies Order*. The provincial commodity boards in Ontario, New Brunswick, Manitoba, and Alberta had proposed amendments to their respective levy.

On March 7, another amendment to the *Canadian Chicken Marketing Levies Order* was approved. This one reflects a decrease in the levy imposed by Chicken Farmers of Saskatchewan on chicken producers in their province, for the marketing of chicken in interprovincial and export trade.

To decision letters will be posted shortly. To view them please follow this [link](#) to **FPCC's Web site**.



Other Business

NAASA meeting

On March 19, 2019, the National Association of Agri-Food Supervisory Agencies (NAASA) members met in Ottawa to discuss various files. The topics included the APMA Administration Review and update on trade negotiations. In addition, members participated in a plenary session on *Strategic, Accountable, Fair, Effective, Transparent, Inclusive (information) decision-making*. Guest speakers from CFC and TFC also made interesting presentations.

Strategic Plan 2019-2022

In December 2018, Council members participated in a strategic planning session to review the previous strategic plan and assessed the consultations with the national agencies and stakeholders.

These sessions are a very important exercise to help the FPCC align its strategic priorities with the most pressing challenges in the supply management and promotion and research systems.

Council members also met a second time in February to finalize the plan. The final printed and electronic versions of our strategic direction will be shared in the coming weeks/months.

Industrial Hemp Promotion and Research Agency

In regards to the proposal the FPCC received to establish a *Canadian Industrial Hemp Promotion and Research Agency*, the Panel members held a Public Hearing in Winnipeg, Manitoba on January 29. The Panel is now reviewing all submissions and documents in preparing its report.

Once the Panel's report has been presented and discussed, Council will make its own report with recommendations to the Minister of Agriculture and Agri-Food Canada, for final decision. Details on the proposal and other pertinent information can be found on FPCC's [Web site](#).

FPCC's Staff Update

On January 28, 2019, Carole Gendron joined FPCC as the new Director of Regulatory and Sectoral Affairs. Carole has worked recently as a policy manager at Environment and Climate Change Canada, following several years as a manager in charge of market analysis for Agriculture and Agri-Food Canada. She has a vast knowledge and experience in dealing with trade negotiations and agricultural and supply management issues. Please join us in welcoming Carole to FPCC's team!

CPEPC Sectoral Meetings

The Canadian Poultry and Egg Processors Council (CPEPC) will host its 2019 Summer Convention at the Fairmont Empress Hotel in Victoria, BC, from June 9 to 11. This year, the keynote speaker is Paul Wells, Senior Editor at MacLean's Magazine. Mr. Wells' will be discussing *Canadian Politics: The Heart of the Matter*.

During the conference, the FPCC will hold a Council meeting on June 11 and take this opportunity to meet with several industry representatives. To register or receive more information on CPEPC's 2019 convention please visit: www.cpepc.ca.



Upcoming Meetings—2019

May

8-9	Chicken Farmers of Canada	Ottawa, ON
14-15	Farm Products Council of Canada	Ottawa, ON
16	Further Poultry Processors Association of Canada	Toronto, ON
28-29	Egg Farmers of Canada	Ottawa, ON

June

9-11	Canadian Poultry and Egg Processors Council	Victoria, BC
11	Farm Products Council of Canada	Victoria, BC
25-27	Turkey Farmers of Canada	Vancouver, BC
26-27	Chicken Farmers of Canada	Ottawa, ON

July

16-18	Canadian Hatching Egg Producers	Niagara-on-the-Lake, ON
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Comments or questions? Contact us

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