

National Electors Study on the 43rd Canadian Federal General Election

Methodology Report – Executive Summary

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Executive Summary

Elections Canada (EC) is the independent, non-partisan agency responsible for conducting Canadian federal elections. In the context of the 43rd federal general election (GE) held on October 21, 2019, EC conducted the 2019 National Electors Study (NES) in order to measure electors' attitudes and experiences of the GE and inform evaluation and development of EC's programs and services to electors. The NES consisted of two components: 1) a national longitudinal survey of electors conducted between June and December 2019, and 2) a series of post-election focus groups and interviews. This report provides a description of the methodologies: first for the quantitative component of the NES, and then for the qualitative component.