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# 1990 Survey of Recreational Fishing in Canada 

## Selected Results for the Great Lakes Fishery

## Economic and Commercial Analysis Report No. 142

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## Selected Results for the Great Lakes Fishery

Surveys Unit<br>Strategic Policy and Planning Directorate<br>Department of Fisheries and Oceans<br>Ottawa, Ontario<br>K1A 0E6

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## ABSTRACT

In January, 1990, the Department of Fisheries and Oceans, in cooperation with all federal, provincial and territorial fishing licensing agencies, undertook the 1990 Survey of Recreational Fishing in Canada.

Information on angling in Canada has been collected at five-year intervals since 1975. In 1980 and 1985, the Great Lakes Fishery Commission requested that information specific to the Great Lakes system be developed in order to determine the economic importance of this fishery. This request was made of both the Department of Fisheries and Oceans and the Fish and Wildlife Service of the United States Department of the Interior since national surveys were being conducted by both agencies.

The surveys in the two countries are no longer carried out in the same year. Canada has maintained the original five-year interval; in the United States, the survey is conducted to coincide with census years. Information for 1990 is presented from the Canadian survey, while the United States information generated on the Great Lakes will have a reference year of 1991.

Prior to the start of the 1990 Canadian survey, the Great Lakes Fishery Commission once again requested that information be collected in such a way as to be able to generate specific data on activity in the Great Lakes fishery. This was done by geographic coding of information on angling in the Ontario portion of the 1990 survey. Data has been generated to reflect activity by both residents of the province and visitors who fished in Ontario and, more specifically, on the Great Lakes.

RÉSUMÉ

En janvier 1990, le ministère des Pêches et des Océans, de concert avec tous les organismes fédéraux, provinciaux et territoriaux chargés de délivrer les permis, a réalisé l'Enquête sur la pêche récréative au Canada en 1990.

L'information sur la pêche récréative au Canada est recueillie aux cinq ans depuis la première enquête en 1975. La Commission des pêcheries des Grands Lacs a réclamé en 1980 et 1985 des données particulières aux Grands Lacs afin de pouvoir établir l'importance économique de la pêche qui s'y pratique. Cette demande a été faite au ministère des Pêches et des Océans et au Fish and Wildlife Service du Département de l'Intérieur des États-Unis, les deux organismes chargés des enquêtes nationales.

Les enquêtes des deux pays n'ont plus lieu la même année. Le Canada continue de suivre son plan quinquennal tandis qu'aux États-Unis, l'enquête coïncide avec le recensement. L'information de 1990 concerne le Canada tandis que l'année de référence pour la partie américaine des Grands Lacs est 1991.

La Commission des pêcheries des Grands Lacs a de nouveau demandé que l'enquête canadienne de 1990 fournisse des données particulières aux Grands Lacs, ce qui fut possible grâce au codage géographique des données ontariennes. Les résultats reflètent la pêche récréative pratiquée par les Ontariens et les visiteurs en Ontario, et plus spécifiquement, dans les Grands Lacs.

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## 1. Data Source

The tables and charts presented in this report have been prepared using data from the Ontario component of the 1990 Survey of Recreational Fishing in Canada, a nationally coordinated study conducted at five-year intervals in all provinces and territories. The purpose of the survey is to provide data on a wide variety of topics of interest to fisheries managers at the various levels of government. The results presented in this report reflect data specifically defined for the Great Lakes Fishery.

## 2. Definition of "Great Lakes Areas"

Anglers were asked to provide the name of the lake, river or stream on which they fished, the nearest town or village, the number of days fished, the number of fish caught and kept by species as well as other attitudinal and socio-economic information regarding their fishing activities. Estimates for Great Lakes waters were produced using the geographic coding used to identify each town, grouped according to their proximity to Great Lakes waters. The areas defined by the grouped codes form a continuous border along the system, generally one township deep ( 8 to 24 kilometres). This definition was used to facilitate comparison with the broader definition used in the United States survey. Individuals fishing tributaries of the Great Lakes further inland than defined by the geographic coding are not included as participants in the Great Lakes fishery.

A map detailing Great Lakes areas is provided in Appendix 1. Specifically, the areas are defined as follows:

St. Lawrence River: East of Gananoque to the Ontario-Quebec border.
Lake Ontario: West from Gananoque to the Niagara peninsula, including the Niagara River to the eastern edge of the city of Fort Erie.

Lake Erie: West from Fort Erie to Amherstburg.
Lake St. Clair: $\quad$ North from Amherstburg to the southern edge of Sarnia (including the Detroit and St. Clair rivers).

Lake Huron: From Sarnia north to Sault Ste. Marie including the St. Mary's River.

Lake Superior: From north of Sault Ste. Marie to the Ontario-Wisconsin border.

## 3. Estimates of Effort and Numbers of Anglers

All estimates of effort and numbers are for adults (18 years of age and over for residents; 17 years of age and over for nonresidents). Averages for each lake are based on the numbers of participants determined for each, while those for the system as a whole are based on the total number of participants on any of the lakes in the system (see Table 1). Information in tables referring to totals for Ontario is based on the activities of Great Lakes anglers only. This information is presented in order to reflect the relative degree of importance associated with the Great Lakes when compared to all fishing activities of Great Lakes anglers in Ontario.

## 4. Expenditures

Although expenditures were collected on a household basis, allocation for the Great Lakes system was based on the fishing activity of individuals. The following procedure was used:

- if all days were spent on the Great Lakes system, all expenditures were assigned to the system. Expenditures for each water body within the system were allocated on the basis of the proportion of time spent on each water body.
- if the days spent on the Great Lakes system represented only a subset of all days in Ontario, the portion of the expenditures to be assigned to the system was estimated using the proportion of activity on the system. Estimates by water body within the system were then allocated on the basis of the amount of activity on each as a percentage of all days on the Great Lakes system.


## 5. Major Purchases and Investments, Package Deals

In the 1985 report on the Great Lakes fishery, no attempt was made to allocate expenditures made on major purchases and investments or package deals insofar as such purchases could not be "attributed" to Great Lakes fishing. This position has been reconsidered for this report. Expenditures for major purchases and investments have been provided using the allocation of expenditure dollars described above. This has been done both for expenditures made in whole or in part for recreational fishing and for the estimated amount directly attributable to recreational fishing. Expenses incurred for package deals have also been allocated on the basis of the proportion of activity.

## 6. Willingness to Pay

In 1990, anglers were asked how much they were willing to pay per day, over and above their direct expenditures, before deciding it would have been too expensive to fish the same number of days. The question was based on increased costs for services required for fishing (accommodation, gasoline, supplies, etc.), not for licence fees or similar access charges. For respondents indicating a willingness to pay additional costs, options on a daily amount were provided ranging for a specified amount under $\$ 10, \$ 10$ per day, amounts in $\$ 10$ increments to $\$ 100$ and then, a specified amount more than $\$ 100$ per day. Since the question covered the entire fishing experience in Ontario, it is recognized that the allocation per day within the Great Lakes system may not reflect the willingness to pay had the question been specific to the Great Lakes. The estimates are being provided in order to give the reader some indication of the additional amounts over and above expenses incurred in 1990 for Great Lakes fishing that anglers might be prepared to pay.

## 7. Attitudes

In this report two tables are provided which reflect anglers' behavioural predispositions with respect to the choice of a place to fish and the reasons why they fish where they do. Anglers were asked to rate options on a scale of 0 (not important) to 5 (extremely important). For purposes of analysis, 0 's were recoded to 1 's to ensure an odd scale with a mid-range value of 3 . As with willingness to pay, these questions were general and did not ask for attitudes with respect to Great Lakes fishing. They are presented solely as indicators of the attitudes of anglers who fished on the Great Lakes.

## 8. Data Processing and Data Availability

Standard coding and editing procedures used in the 1990 Survey of Recreational Fishing in Canada were used to prepare the data used in this report. Data was analyzed using SPSS Version 3.0 on a Hewlett-Packard 3000-917LX system. System files and raw data files can be generated for analysis.

## 9. Reliability

Because the information provided in this report is a subset of a larger survey, the reliability of the data should be considered when making statements with respect to the data. It should be noted that all data are presented without rounding to the nearest hundred or thousand. This is not intended to reflect the degree of reliability of the data but was done in this way to facilitate production of tables to reflect data generated from the system. A table indicating the reliability of key variables (as coefficients of variation) is provided in Appendix 5.

## 10. Contact - Further Information

Additional information or clarification of the results presented in this report may be obtained by contacting the individuals identified below. Access to data or copies of the data can be provided. Detailed information on your requirements should be made, in writing, to the Department of Fisheries and Oceans.

Kieth W. Brickley
Chief, Surveys Unit
Strategic Policy and Planning
Department of Fisheries and Oceans
200 Kent St., M.S. 1186
Ottawa, Ontario
K1A 0E6
Telephone: (613) 993-2264
Facsimile: (613) 990-9574

Douglass Legg, Economist
Social and Economic Research and Analysis Section
Ministry of Natural Resources
90 Shepperd Ave. E.
Toronto, Ontario
M2N 3A1
(416) 314-1159
(416) 314-2468

## HIGHLIGHTS

o an estimated 831,898 anglers fished on the Great Lakes in 1990; 708,212 residents of Ontario and 123,868 visitors to Ontario, primarily from the United States
o Great Lake anglers were primarily male (74\%), between 25 and 44 years of age ( $57.4 \%$ ), living in urban areas ( $64.8 \%$ ), with secondary school education ( $45.1 \%$ ), employed full-time ( $70.3 \%$ ) and with personal income under $\$ 40,000$ ( $64.1 \%$ ) and household incomes under $\$ 60,000$ ( $60.7 \%$ )
o Great Lake anglers fished for over 11.6 million days, with residents averaging 14.8 days and nonresidents 9.6 days
o most days were spent fishing on Lake Huron (4.9 million) followed by Lake Ontario ( 3.7 million)
o Great Lakes anglers caught a total of 55.4 million fish of all species and retained 34.0 million ( $61 \%$ ) of them
o of all fish retained on the Great Lakes, smelt ranked first in terms of numbers at 21.1 million, followed in order by perch ( 5.4 million), walleye ( 2.7 million) and smallmouth bass ( 1.4 million)
o Great Lakes anglers kept 41 fish on average, however, if smelt are excluded, this average drops to just under 18 fish per angler
o Great Lakes anglers spent an estimated $\$ 712$ million on durable goods used in whole or in part for recreational fishing, allocated on the basis of their Great Lakes fishing activity
o of this amount, they attributed $\$ 434$ million ( $61 \%$ ) wholly to their recreational fishing activities
o Great Lakes anglers spent $\$ 413$ million on goods and services directly related to their fishing activities, averaging almost $\$ 500$ per angler
o these anglers further indicated they were willing to pay an additional $\$ 161$ million, had costs been higher for service-related expenses, before they would have stopped fishing
o these additional costs averaged $\$ 194$ per year, or $\$ 14$ per day

TABLES AND FIGURES

TABLE 1
SUMMARY OF PARTICIPATION IN THE GREAT LAKES FISHERY
ALL ANGLERS *

| Characteristic | $\begin{aligned} & \text { Lake } \\ & \text { Ontario } \end{aligned}$ | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cesiatents |  |  |  |  |  |  |  |
| Number of Anglers | 263,776 | 147,480 | 34,027 | 366,352 | 39,825 | 24,644 | 708,212 |
| Males | 211,132 | 109,284 | 27,570 | 244,596 | 27,406 | 19,588 | 510,440 |
| Days of effort | 2,846,022 | 1,271,557 | 370,820 | 3,245,055 | 274,017 | 175,720 | 8,183,191 |
| Females | 52,644 | 38,196 | 6,457 | 121,756 | 12,419 | 5.056 | 197.772 |
| Days of effort | 550,771 | 225,410 | 47,819 | 1,334,206 | 78,040 | 74,561 | 2,310,807 |
| Days of effort - total \% | $\begin{array}{r} 3,396,793 \\ 32.4 \% \end{array}$ | $\begin{array}{r} 1,496,967 \\ 14.3 \% \end{array}$ | $418,639$ $4.0 \%$ | $\begin{array}{r} 4,579,261 \\ 43.6 \% \end{array}$ | 352,057 $3.4 \%$ | $\begin{array}{r} 250,281 \\ 2.4 \% \end{array}$ | $\begin{array}{r} 10,493,998 \\ 100.0 \% \end{array}$ |
| Norresidents |  |  |  |  |  |  |  |
| Number of Anglers | 32,520 | 26,440 | 14,397 | 34,180 | 13,982 | 8,858 | 123,686 |
| Males | 27,994 | 23,127 | 12,765 | 27,025 | 12,011 | 7,567 | 104,269 |
| Days of effort | 220,290 | 249,122 | 150,196 | 233,308 | 77.178 | 55,216 | 985,309 |
| Females | 4,526 | 3,313 | 1,632 | 7,155 | 1,971 | 1,291 | 19,417 |
| Days of effort | 38,646 | 40,767 | 18,797 | 74,908 | 14,641 | 10,955 | 198,715 |
| Days of effort - total \% | $\begin{array}{r} 258,936 \\ 21.9 \% \end{array}$ | $289,889$ $24.5 \%$ | $\begin{array}{r} 168,993 \\ 14.3 \% \end{array}$ | $\begin{array}{r} 308,216 \\ 26.0 \% \end{array}$ | $\begin{array}{r} 91,819 \\ 7.8 \% \end{array}$ | $\begin{array}{r} 66,171 \\ 5.6 \% \end{array}$ | $1,184,024$ $100.0 \%$ |
| \% atrglers |  |  |  |  |  |  |  |
| Number of Anglers | 296,296 | 173,920 | 48,424 | 400,532 | 53,807 | 33,502 | 831,898 |
| Males | 239,126 | 132,411 | 40,335 | 271,621 | 39,417 | 27,155 | 614,709 |
| Days of effort | 3,066,312 | 1,520,679 | 521,016 | 3,478,363 | 351,195 | 230,936 | 9,168,500 |
| Females | 57,170 | 41,509 | 8,089 | 128,911 | 14,390 | 6,347 | 217,189 |
| Days of effort | 589,417 | 266,177 | 66,616 | 1,409,114 | 92,681 | 85,516 | 2,509,522 |
| Days of effort - total | 3,655,729 | 1,786,856 | 587,632 | 4,887,477 | 443,876 | 316,451 | 11,678,021 |
| \% | 31.3\% | 15.3 \% | 5.0\% | 41.9\% | $3.8 \%$ | 2.7 \% | 100.0 \% |

[^0]
## FIGURE 1

NUMBER OF ANGLERS WHO FISHED
IN THE GREAT LAKES AREAS IN 1990


FIGURE 2
DISTRIBUTION OF EFFORT OF ANGLERS
WHO FISHED IN THE GREAT LAKES AREAS IN 1990


NUMBER OF FISH CAUGHT BY SPECIES IN THE GREAT LAKES FISHERY ONTARIO RESIDENT ANGLERS *

| Species | Lake Ontario | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Total Fish Caught | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 585,917 | 805,442 | 378,992 | 683,010 | 207,837 | 52,350 | 2,713,548 | 6,180,821 | 43.9 \% |
| Pike | 225,074 | 88,548 | 13,192 | 849,861 | 104,864 | 90,919 | 1,372,458 | 3,058,298 | 44.9 \% |
| Perch | 863,205 | 1,586,014 | 234,563 | 2,449,892 | 118,539 | 1,446,699 | 6,698,912 | 10,390,833 | 64.5 \% |
| Brook trout | 45,221 | 3,292 | 0 | 52,095 | 62,120 | 0 | 162,728 | 565,557 | 28.8 \% |
| Lake trout | 402,136 | 9,300 | 0 | 477,078 | 132,663 | 2,477 | 1,023,654 | 1,548,507 | 66.1 \% |
| Rainbow trout | 1,021,074 | 103,577 | 3,375 | 669,766 | 23,852 | 6,591 | 1,828,235 | 2,200,208 | 83.1 \% |
| Brown trout | 250,980 | 8,661 | 1,326 | 85,879 | 6,213 | 412 | 353,471 | 659,835 | 53.6 \% |
| Maskinonge | 5,837 | 985 | 5,463 | 8,806 | 254 | 3,708 | 25,053 | 193,178 | 13.0\% |
| Smallmouth bass | 786,100 | 609,155 | 103,017 | 2,420,895 | 46,236 | 120,142 | 4,085,545 | 7,251,230 | 56.3 \% |
| Largemouth bass | 299,093 | 185,343 | 63,499 | 784,689 | 11,743 | 74,698 | 1,419,065 | 3,160,391 | 44.9 \% |
| Whitefish | 451 | 121,258 | 27,622 | 130,726 | 4,727 | 0 | 284,784 | 458,582 | 62.1 \% |
| Chinook salmon | 856,467 | 12,619 | 0 | 386,719 | 16,786 | 0 | 1,272,591 | 1,373,945 | 92.6 \% |
| Coho salmon | 256,935 | 29,638 | 1,837 | 131,366 | 16,088 | 0 | 435,864 | 591,203 | 73.7 \% |
| Smelt | 599,566 | 2,372,446 | 0 | 16,100,302 | 44,596 | 0 | 19,116,910 | 21,527,529 | 88.8\% |
| Panfish | 814,146 | 361,533 | 164,912 | 1,185,564 | 12,053 | 36,750 | 2,574,958 | 5,069,406 | 50.8\% |
| Other fish | 699,997 | 759,476 | 304,993 | 858,367 | 17,871 | 278,719 | 2,919,423 | 6,210,033 | 47.0\% |
| Total all species | 7,712,199 | 7,057,287 | 1,302,791 | 27,275,015 | 826,442 | 2,113,465 | 46,287,199 | 70,439,556 | 65.7 \% |
| Average catch per angler | 29 | 48 | 38 | 74 | 21 | 86 | 65 | 99 |  |

* refer to page vi: *3. Estimates of Effort and Number of Anglers.*


## FIGURE 3

DISTRIBUTION OF FISH CAUGHT BY SPECIES BY RESIDENT ANGLERS IN THE GREAT LAKES AREA IN 1990


TABLE 3

NUMBER OF FISH CAUGHT BY SPECIES IN THE GREAT LAKES FISHERY ONTARIO NONRESIDENT ANGLERS *

| Species | Lake Ontario | Lake Erie | Lake St. Clair | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Fish Caught in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 475,245 | 482,551 | 441,478 | 115,200 | 262,555 | 21,810 | 1,798,839 | 2,141,437 | 84.0\% |
| Pike | 406,945 | 56,102 | 41,672 | 235,641 | 150,671 | 129,047 | 1,020,078 | 1,249,853 | 81.6\% |
| Perch | 275,963 | 332,146 | 576,220 | 745,566 | 99,634 | 106,325 | 2,135,854 | 2,477,651 | 86.2 \% |
| Brook trout | 4,555 | 195 | 0 | 3,282 | 39,171 | 0 | 47,203 | 54,326 | 86.9 \% |
| Lake trout | 17,484 | 244 | 0 | 17,649 | 6,209 | 0 | 41,586 | 42,625 | 97.6\% |
| Rainbow trout | 10,970 | 7.690 | 161 | 31,153 | 1,543 | 292 | 51,809 | 55,186 | 93.9\% |
| Brown trout | 1,607 | 1,766 | 49 | 620 | 2,382 | 292 | 6,716 | 7,007 | 95.8\% |
| Maskinonge | 2,772 | 5,314 | 16,191 | 1,178 | 341 | 3,973 | 29,769 | 35,193 | 84.6 \% |
| Smallmouth bass | 490,184 | 263,027 | 150,511 | 453,322 | 7,925 | 142,024 | 1,506,993 | 1,711,636 | 88.0\% |
| Largemouth bass | 146,957 | 38,855 | 105,582 | 56,463 | 3,116 | 55,309 | 406,282 | 494,991 | 82.1\% |
| Whitefish | 7731 | 22,520 | 10,912 | 15,969 | 9,372 | 876 | 67,380 | 69,649 | 96.7 \% |
| Chinook salmon | 15,642 | 407 | 244 | 7,477 | 0 | 131 | 23,901 | 23,901 | 100.0\% |
| Coho salmon | 5,248 | 827 | 146 | 2,237 | 49 | 309 | 8,816 | 8,913 | 98.9\% |
| Smelt | 0 | 145,474 | 0 | 0 | 0 | 0 | 145,474 | 147,087 | 98.9\% |
| Panfish | 484,209 | 192,543 | 343,922 | 229,355 | 14,484 | 112,002 | 1,376,515 | 1,700,910 | 80.9\% |
| Other fish | 28,044 | 123,149 | 62,796 | 136,947 | 8,099 | 2,276 | 361,311 | 378,162 | 95.5 \% |
| Total all species | 2,373,556 | 1,672,810 | 1,749,884 | 2,052,059 | 605,551 | 574,666 | 9,028,526 | 10,598,527 | 85.2 \% |
| Average catch per angler | 73 | 63 | 122 | 60 | 43 | 65 | 73 | 86 |  |

* refer to page vi: "3. Estimates of Effort and Number of Anglers."

FIGURE 4
DISTRIBUTION OF FISH CAUGHT BY SPECIES BY NONRESIDENT ANGLERS IN THE GREAT LAKES AREA IN 1990


NUMBER OF FISH CAUGHT BY SPECIES IN THE GREAT LAKES FISHERY
ALL ANGLERS *

| Species | Lake Ontario | Lake <br> Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake <br> Huron | Lake Superior | St. Lawrence River | Great Lakes System | Fish Caught in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 1,061,163 | 1,287,992 | 820,470 | 798,210 | 470,391 | 74 | 4,512,386 | 8,3 | 54.2 \% |
| Pike | 632,019 | 144,650 | 54,865 | 1,085,503 | 255,534 | 219,966 | 2,392,537 | 4,308,151 | 55.5 \% |
| Perch | 1,139,168 | 1,918,160 | 810,784 | 3,195,458 | 218,173 | 1,553,024 | 8,834,767 | 12,868,484 | 68.7 \% |
| Brook trout | 49,775 | 3,487 | 0 | 55,376 | 101,291 | 0 | 209,929 | 619,883 | 33.9 \% |
| Lake trout | 419,621 | 9,543 | 0 | 494,726 | 138,871 | 2,477 | 1,065,238 | 1,591,132 | 66.9 \% |
| Rainbow trout | 1,032,045 | 111,267 | 3,537 | 700,919 | 25,395 | 6,883 | 1,880,046 | 2,255,393 | 83.4 \% |
| Brown trout | 252,586 | 10,426 | 1,375 | 86,499 | 8,595 | 704 | 360,185 | 666,842 | 54.0 \% |
| Maskinonge | 8,609 | 6,299 | 21,654 | 9,985 | 595 | 7,681 | 54,823 | 228,371 | 24.0 \% |
| Smallmouth bass | 1,276,285 | 872,182 | 253,528 | 2,874,217 | 54,160 | 262,166 | 5,592,538 | 8,962,866 | 62.4 \% |
| Largemouth bass | 446,049 | 224,198 | 169,081 | 841,152 | 14,859 | 130,007 | 1,825,346 | 3,655,382 | 49.9 \% |
| Whitefish | 8182 | 143,777 | 38,535 | 146,695 | 14,099 | 876 | 352,164 | 528,232 | 66.7 \% |
| Chinook salmon | 872,110 | 13,026 | 244 | 394,196 | 16,786 | 131 | 1,296,493 | 1,397,846 | 92.7 \% |
| Coho salmon | 362,183 | 30,465 | 1,983 | 133,602 | 16,137 | 309 | 544,679 | 600,116 | 90.8\% |
| Smelt | 599,566 | 2,517,920 | 0 | 16,100,302 | 44,596 | 0 | 19,262,384 | 21,674,616 | 88.9\% |
| Panfish | 1,298,354 | 554,076 | 508,834 | 1,414,919 | 26,537 | 148,752 | 3,951,472 | 6,770,316 | 58.4 \% |
| Other fish | 728,041 | 882,625 | 367,789 | 995,314 | 25,970 | 280,995 | 3,280,734 | 6,588,195 | 49.8 \% |
| Total all species | 10,185,756 | 8,730,093 | 3,052,679 | 29,327,073 | 1,431,989 | 2,688,131 | 55,415,721 | 81,038,083 | 68.4 \% |
| Average catch per angler | 34 | 50 | 63 | 73 | 27 | 80 | 67 | 97 |  |

* refer to page vi: "3. Estimates of Effort and Number of Anglers."


## FIGURE 5

DISTRIBUTION OF FISH CAUGHT BY SPECIES BY ALL ANGLERS IN THE GREAT LAKES AREA IN 1990.


NUMBER OF FISH KEPT BY SPECIES IN THE GREAT LAKES FISHERY ONTARIO RESIDENT ANGLERS *

| Species | Lake Ontario | Lake Erie | Lake St. Clair | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Fish Caught in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 332,006 | 584,426 | 316,011 | 443,655 | 111,839 | 21,037 | 1,808,974 | 3,528,918 | $51.3 \%$ |
| Pike | 61,577 | 12,346 | 2,917 | 256,352 | 25,936 | 10,422 | 369,550 | 816,353 | 45.3\% |
| Perch | 240,244 | 1,005,928 | 147,635 | 1,454,111 | 92,668 | 1,140,502 | 4,081,088 | 5,414,938 | 75.4 \% |
| Brook trout | 12,859 | 1,092 | 0 | 33,243 | 47,657 | 0 | 94,851 | 259,760 | $36.5 \%$ |
| Lake trout | 43,469 | 5,297 | 0 | 232,426 | 68,966 | 2,477 | 352,635 | 659,145 | 53.5 \% |
| Rainbow trout | 213,717 | 59,989 | 2,652 | 320,079 | 18,040 | 6,591 | 621,068 | 781,337 | 79.5 \% |
| Brown trout | 76,191 | 7,698 | 1,326 | 34,096 | 2,941 | 412 | 122,664 | 209,274 | 58.6 \% |
| Maskinonge | 204 | 0 | 361 | 763 | 0 | 412 | 1,740 | 7,612 | 22.9 \% |
| Smallmouth bass | 73,059 | 139,471 | 41,775 | 705,905 | 29,330 | 28,625 | 1,018,165 | 1,730,170 | 58.8 \% |
| Largemouth bass | 22,728 | 64,406 | 21,631 | 299,785 | 6,227 | 23,849 | 438,626 | 749,673 | 58.5 \% |
| Whitefish | 0 | 8,368 | 0 | 84,401 | 2,170 | 0 | 94,939 | 188,267 | 50.4 \% |
| Chinook salmon | 249,992 | 7,872 | 0 | 218,116 | 10,242 | 0 | 486,222 | 503,854 | 96.5 \% |
| Coho salmon | 127,479 | 28,182 | 1,109 | 60,823 | 12,224 | 0 | 229,817 | 261,616 | 87.8\% |
| Smelt | 599,361 | 2,371,718 | 0 | 16,075,995 | 43,225 | 0 | 19,090,299 | 20,913,955 | 91.3\% |
| Panfish | 158,319 | 132,962 | 69,734 | 59,237 | 1,205 | 20,182 | 441,639 | 810,238 | 54.5 \% |
| Other fish | 168,109 | 156,622 | 98,715 | 363,316 | 7,233 | 246,294 | 1,040,289 | 2,082,365 | 50.0\% |
| Total all species | 2,379,314 | 4,586,377 | 703,866 | 20,642,303 | 479,903 | 1,500,803 | 30,292,566 | 38,917,475 | 77.8 \% |
| Average kept per angler | 9 | 31 | 21 | 56 | 12 | 61 | 43 | 55 |  |

* refer to page vi: "3. Estimates of Effort and Number of Anglers."


## FIGURE 6

DISTRIBUTION OF FISH KEPT BY SPECIES BY RESIDENT ANGLERS IN THE GREAT LAKES AREA IN 1990


NUMBER OF FISH KEPT BY SPECIES IN THE GREAT LAKES FISHERY
ONTARIO NONRESIDENT ANGLERS *

| Species | Lake Ontario | Lake <br> Erie | Lake St. Clair | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Fish Caught in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 73,553 | 368,489 | 325,501 | 61,311 | 89,681 | 4,555 | 923,090 | 1,045,186 | 88.3\% |
| Pike | 54,420 | 14,825 | 4,813 | 72,637 | 35,142 | 11,109 | 192,946 | 217,439 | 88.7 \% |
| Perch | 122,886 | 258, 106 | 503,395 | 354,948 | 58,423 | 45,629 | 1,343,387 | 1,534,362 | 87.6\% |
| Brook trout | 2,657 | 195 | 0 | 2,841 | 20,456 | 0 | 26,149 | 27,686 | 94.4\% |
| Lake trout | 6,661 | 195 | 0 | 12,157 | 3,312 | 0 | 22,325 | 23,365 | 95.5 \% |
| Rainbow trout | 4,874 | 5,255 | 0 | 3,508 | 633 | 0 | 14,270 | 15,342 | 93.0\% |
| Brown trout | 1,235 | 1,376 | 49 | 0 | 1,458 | 0 | 4,118 | 4,410 | 93.4\% |
| Maskinonge | 0 | 244 | 1,119 | 356 | 292 | 583 | 2,594 | 3,244 | 80.0\% |
| Smallmouth bass | 78,235 | 94,238 | 46,964 | 95,832 | 4,678 | 16,446 | 336,393 | 367,811 | 91.5\% |
| Largemouth bass | 20,486 | 15,889 | 17,486 | 12,286 | 163 | 2,508 | 68,818 | 79,761 | 86.3 \% |
| Whitefish | 1672 | 1,267 | 0 | 7,700 | 4,901 | 0 | 15,540 | 16,788 | 92.6\% |
| Chinook salmon | 4,059 | 0 | 195 | 5,777 | 0 | 131 | 10,162 | 10,162 | 100.0\% |
| Coho salmon | 2,675 | 583 | 0 | 845 | 49 | 212 | 4,364 | 4,462 | 97.8\% |
| Smelt | 0 | 145,230 | 0 | 0 | 0 | 0 | 145,230 | 146,844 | 98.9 \% |
| Panfish | 112,555 | 78,063 | 247,041 | 43,825 | 9,613 | 19,372 | 510,469 | 637,466 | 80.1 \% |
| Other fish | 10,894 | 44,887 | 27,371 | 38,815 | 5,176 | 0 | 127,143 | 129,115 | 98.5 \% |
| Total all species | 496,862 | 1,028,842 | 1,173,934 | 712,838 | 233,977 | 100,545 | 3,746,998 | 4,263,443 | 87.9\% |
| Average kept per angler | 15 | 39 | 82 | 21 | 17 | 11 | 30 | 34 |  |

* refer to page vi: "3. Estimates of Effort and Number of Anglers."

FIGURE 7
DISTRIBUTION OF FISH KEPT BY SPECIES BY NONRESIDENT ANGLERS IN THE GREAT LAKES AREAS IN 1990.


TABLE 7

NUMBER OF FISH KEPT BY SPECIES IN THE GREAT LAKES FISHERY
ALL ANGLERS *

| Species | Lake Ontario | Lake Erie | Lake St. Clair | Lake <br> Huron | Lake Superior | St. Lawrence River | Great Lakes System | Total Fish Kept | Percent on <br> Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walleye | 405,559 | 952,915 | 641,512 | 504,966 | 201,520 | 25,592 | 2,732,064 | 4,574,104 | 59.7 \% |
| Pike | 115,997 | 27,171 | 7.730 | 328,989 | 61,079 | 21,531 | 562,497 | 1,033,791 | 54.4 \% |
| Perch | 363,130 | 1,264,034 | 651,030 | 1,809,060 | 151,091 | 1,186,131 | 5,424,476 | 6,949,300 | 78.1 \% |
| Brook trout | 15,515 | 1,286 | 0 | 36,084 | 68,113 | 0 | 120,998 | 287,446 | 42.1 \% |
| Lake trout | 50,130 | 5,492 | 0 | 244,583 | 72,279 | 2,477 | 374,961 | 682,509 | 54.9 \% |
| Rainbow trout | 218,592 | 65,244 | 2,652 | 323,587 | 18,673 | 6,591 | 635,339 | 796,679 | 79.7 \% |
| Brown trout | 77,425 | 9,074 | 1,375 | 34,096 | 4,399 | 412 | 126,781 | 213,684 | 59.3 \% |
| Maskinonge | 204 | 244 | 1,481 | 1,119 | 292 | 995 | 4,335 | 10,856 | 39.9 \% |
| Smallmouth bass | 151,294 | 233,710 | 88,739 | 801,738 | 34,008 | 45,070 | 1,354,559 | 2,097,982 | 64.6 \% |
| Largemouth bass | 43,214 | 80,295 | 39,117 | 312,071 | 6,390 | 26,356 | 507,443 | 829,434 | 61.2 \% |
| Whitefish | 1672 | 9,635 | 0 | 92,101 | 7,071 | 0 | 110,479 | 205,055 | 53.9 \% |
| Chinook salmon | 254,051 | 7,872 | 195 | 223,892 | 10,242 | 131 | 496,383 | 514,016 | 96.6\% |
| Coho salmon | 130,154 | 28,766 | 1,109 | 61,668 | 12,273 | 212 | 234,182 | 266,078 | 88.0 \% |
| Smelt | 599,361 | 2,516,949 | 0 | 16,075,995 | 43,225 | 0 | 19,235,530 | 21,060,798 | 91.3\% |
| Panfish | 270,874 | 211,025 | 316,774 | 103,062 | 10,818 | 39,554 | 952,107 | 1,447,704 | 65.8 \% |
| Other fish | 179,003 | 201,509 | 126,086 | 402,131 | 12,409 | 246,294 | 1,167,432 | 2,211,480 | 52.8 \% |
| Total all species | 2,876,175 | 5,615,221 | 1,877,800 | 21,355,142 | 713,882 | 1,601,346 | 34,039,566 | 43,180,916 | 78.8 \% |
| Average kept per angler | 10 | 32 | 39 | 53 | 13 | 48 | 41 | 52 |  |

* refer to page vi: "3. Estimates of Effort and Number of Anglers."

FIGURE 8

DISTRIBUTION OF FISH KEPT BY SPECIES BY ALL ANGLERS IN THE GREAT LAKES AREA IN 1990


TABLE 8

INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES FISHING ACTIVITIES
ONTARIO RESIDENT ANGLERS


FIGURE 9
INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES AREAS FISHING ACTIVITIES BY RESIDENT ANGLERS IN 1990


INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES FISHING ACTIVITIES ONTARIO NONRESIDENT ANGLERS

| Investment Category | Lake Ontario | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Amount Spent in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \%i\% investment experrses. |  |  |  |  |  |  |  |  |  |
| Fishing Equipment | 336,677 | 208,614 | 120,788 | 443,211 | 80,031 | 76,928 | 1,266,249 | 1,355,033 | 93.4\% |
| Boating Equipment | 1,911,693 | 75,750 | 1,461 | 1,933,873 | 30,277 | 794,713 | 4,747,767 | 5,081,430 | 93.4 \% |
| Camping Equipment |  | 57,676 | 7.916 | 66,659 | 349,334 | 0 | 481,585 | 511,528 | 94.1\% |
| Vehicles |  |  | 0 | 3,553,861 | 0 | 0 | 3,553,861 | 4,121,405 | 86.2 \% |
| Land and Buildings | 240,689 | 732,730 | 113,509 | 889,789 | 166,110 | 37,507 | 2,180,334 | 2,295,267 | 95.0\% |
| Other investments | 143,414 | 38,019 | 30,173 | 551,665 | 19,842 | 18,380 | 801,493 | 834,785 | 96.0\% |
| Total Expenditures | 2,632,473 | 1,112,789 | 273,847 | 7,439,058 | 645,594 | 927,528 | 13,031,289 | 14,199,448 | 91.8\% |
| Average expenditure per angler | \$80.95 | \$42.09 | \$19.03 | \$217.64 | \$46.17 | \$104.71 | \$105.36 | \$114.80 |  |
| Atrinimeble to recreational tishing: |  |  |  |  |  |  |  |  |  |
| Fishing Equipment | 336,677 | 208,614 | 120,788 | 443,211 | 80,031 | 76,928 | 1,266,249 | 1,355,033 | 93.4\% |
| Boating Equipment | 1,695,916 | 69,131 | 1,326 | 1,721,561 | 26,340 | 321,706 | 3,835,980 | 4,132,370 | 92.8\% |
| Camping Equipment |  | 57.676 | 7.916 | 60,040 | 348,542 | 0 | 474,174 | 502,662 | 94.3\% |
| Vehicles |  |  | 0 | 3,116,853 | 0 | 0 | 3,116,853 | 3,247,388 | 96.0\% |
| Land and Buildings | 177.740 | 352,185 | 11,351 | 649,353 | 135,170 | 35,826 | 1,361,625 | 1,464,834 | 93.0\% |
| Other investments | 134.179 | 36,170 | 28,969 | 369,796 | 17,986 | 15,702 | 602,802 | 631,844 | 95.4 \% |
| Total Expenditures | 2,344,512 | 723,776 | 170,350 | 6,360,814 | 608,069 | 450,162 | 10,657,683 | 11,334,131 | 94.0\% |
| Average expenditure per angler | \$72.09 | \$27.37 | \$11.84 | \$186.10 | \$43.49 | \$50.82 | \$86.17 | \$91.64 |  |
| Percent attributed to recreational fishing | 89.1 \% | 65.0\% | 62.2 \% | 85.5 \% | 94.2\% | 48.5 \% | 81.8\% | $79.8 \%$ |  |

## FIGURE 10

## INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES FISHING ACTIVITIES BY NONRESIDENT ANGLERS IN 1990

## TOTAL INVESTMENT EXPENSES

INVESTMENT EXPENSES ATTRIBUTABLE TO RECREATIONAL FISHING


TABLE 10

INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES FISHING ACTIVITIES
ALL ANGLERS

| Investment Category | Lake <br> Ontario | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Amount Spent in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ail investmenit expensess |  |  |  |  |  |  |  |  |  |
| Fishing Equipment | 20,139,445 | 6,981,523 | 1,742,135 | 16,674,840 | 2,147,837 | 853,159 | 48,538,939 | 71,540,610 | 67.8 \% |
| Boating Equipment | 48,044,995 | 23,582,138 | 9,643,435 | 85,099,387 | 23,031,937 | 14,426,010 | 203,827,902 | 293,889,492 | 69.4 \% |
| Camping Equipment | 7,931,166 | 4,296,608 | 430,135 | 30,960,563 | 3,294,064 | 678,253 | 47,590,789 | 87,340,175 | 54.5 \% |
| Vehicles | 69,316,995 | 4,940,124 | 7,205,104 | 77,148,009 | 23,606,815 | 17,111,587 | 199,328,634 | 340,851,436 | 58.5 \% |
| Land and Buildings | 42,389,922 | 23,076,783 | 113,509 | 130,171,773 | 3,974,719 | 37,507 | 199,764,213 | 239,131,133 | 83.5 \% |
| Other investments | 5,419,163 | 1,077,936 | 344,740 | 4,833,674 | 1,125,386 | 221,777 | 13,022,676 | 20,256,533 | 64.3\% |
| Total Expenditures | 193,241,686 | 63,955,112 | 19,479,058 | 344,888,246 | 57,180,758 | 33,328,293 | 712,073,153 | 1,053,009,379 | 67.6\% |
| Average expenditure per angler | \$652.19 | \$367.73 | \$402.26 | \$861.08 | \$1,062.70 | \$994.82 | \$855.96 | \$1,265.79 |  |
| Atriburablo to recreational fishing |  |  |  |  |  |  |  |  |  |
| Fishing Equipment | 20,139,445 | 6,981,523 | 1,742,135 | 16,674,840 | 2,147,837 | 853,159 | 48,538,939 | 71,540,610 | 67.8 \% |
| Boating Equipment | 42,940,690 | 17,716,193 | 8,631,245 | 67,090,376 | 15,533,969 | 12,312,820 | 164,225,293 | 242,769,984 | 67.6\% |
| Camping Equipment | 5,039,089 | 1,431,248 | 125,408 | 9,396,172 | 2,192,042 | 624,931 | 18,808,890 | 40,701,117 | 46.2\% |
| Vehicles | 28,660,111 | 2,378,961 | 720,510 | 26,515,929 | 6,404,375 | 5,830,597 | 70,510,483 | 119,179,373 | 59.2 \% |
| Land and Buildings | 40,174,278 | 6,253,795 | 11,351 | 74,423,402 | 1,562,804 | 35,826 | 122,461,456 | 151,502,111 | 80.8 \% |
| Other investments | 3,608,771 | 863,172 | 281,022 | 4,058,730 | 816,531 | 141,083 | 9,769,309 | 15,482,103 | 63.1 \% |
| Total Expenditures | 140,562,384 | 35,624,892 | 11,511,671 | 198,159,449 | 28,657.558 | 19,798,416 | 434,314,370 | 641,175,298 | 67.7 \% |
| Average expenditure per angler | \$474.40 | \$204.83 | \$237.73 | \$494.74 | \$532.60 | \$590.96 | \$522.08 | \$770.74 |  |
| Percent attributed to recreational fishing | 72.7 \% | 55.7 \% | 59.1 \% | $57.5 \%$ | 50.1 \% | 59.4 \% | 61.0 \% | 60.9 \% |  |

## FIGURE 11

INVESTMENT EXPENSES ALLOCATED TO GREAT LAKES AREAS FISHING ACTIVITIES BY ALL ANGLERS IN 1990

INVESTMENT EXPENSES ATTRIBUTABLE TO RECREATIONAL FISHING


## DIRECT EXPENDITURES ALLOCATED FOR FISHING IN THE GREAT LAKES FISHERY ONTARIO RESIDENT ANGLERS

| Expenditure Category | Lake Ontario | Lake Erie | Lake St. Clair | Lake <br> Huron | Lake <br> Superior | St. Lawrence $\qquad$ River | Great Lakes System | Amount Spent in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Package Deals | 7,296,344 | 2,295,587 | 339,141 | 11,452,063 | 517,240 | 243,741 | 22,144,116 | 35,021,467 | $63.2 \%$ |
| Accommodation | 6,005,237 | 2,037,191 | 1,034,288 | 12,310,696 | 386,173 | 235,934 | 22,009,519 | 34,216,487 | $64.3 \%$ |
| Campsite Fees | 3,009,899 | 1,912,130 | 229,311 | 9,926,466 | 352,790 | 129,368 | 15,559,964 | 22,223,463 | 70.0 \% |
| Food | 28,472,353 | 9,206,130 | 2,699,945 | 43,533,436 | 5,356,413 | 1,042,521 | 90,310,798 | 148,221,399 | 60.9 \% |
| Travel Costs | 23,725,065 | 7,817,068 | 3,023,815 | 36,996,456 | 4,471,885 | 831,890 | 76,866,179 | 123,044,675 | 62.5 \% |
| Household Boat Costs | 25,608,952 | 11,202,115 | 3,073,051 | 29,259,891 | 2,158,710 | 1,639,066 | 72,941,785 | 95,776,496 | 76.2 \% |
| Boat Rentals | 2,093,253 | 615,580 | 312,041 | 4,006,935 | 298,405 | 35,628 | 7,361,842 | 12,158,915 | 60.5 \% |
| Fishing Supplies | 10,463,292 | 4,235,050 | 1,178,379 | 11,924,155 | 1,205,950 | 768,357 | 29,775,183 | 46,560,802 | 63.9 \% |
| Bait Fish | 2,966,770 | 1,607,731 | 413,857 | 4,685,303 | 456,716 | 222,859 | 10,353,236 | 16,641,202 | 62.2 \% |
| Guides | 210,099 | 47,148 | 5,404 | 136,304 | 17,640 | 3,826 | 420,421 | 717,857 | 58.6 \% |
| Licence Fees | 1,397,777 | 948,189 | 244,195 | 2,619,131 | 307,250 | 161,034 | 5,677,576 | 8,349,133 | 68.0 \% |
| Other Costs | 564,625 | 407,712 | 51,683 | 884,953 | 90,290 | 23,285 | 2,022,548 | 3,327,616 | 60.8 \% |
| Total Expenditures | 111,813,666 | 42,331,631 | 12,605,110 | 167,735,789 | 15,619,462 | 5,337,509 | 355,443,167 | 546,259,512 | 65.1 \% |
| Average expenditure per angler | \$423.90 | \$287.03 | \$370.44 | \$457.85 | \$392.20 | \$216.58 | \$501.89 | \$771.32 |  |

FIGURE 12

## PROPORTION OF EXPENDITURES ATTRIBUTABLE TO RECREATIONAL FISHING IN THE GREAT LAKES AREAS BY RESIDENT ANGLERS IN 1990



## AVERAGE AMOUNT SPENT BY RESIDENT ANGLERS <br> IN THE GREAT LAKES AREAS IN 1990



TABLE 12

## DIRECT EXPENDITURES ALLOCATED FOR FISHING IN THE GREAT LAKES FISHERY ONTARIO NONRESIDENT ANGLERS

| Expenditure Category | Lake Ontario | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Amount Spent in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Package Deals | 2,890,138 | 1,341,099 | 369,925 | 3,246,405 | 2,717,035 | 834,523 | 11,399,125 | 13,208,975 | 86.3\% |
| Accommodation | 2,936,427 | 736,147 | 397,075 | 3,007,387 | 714,492 | 921,502 | 8,713,030 | 9,648,618 | 90.3\% |
| Campsite Fees | 645,026 | 239,776 | 138,328 | 743,463 | 162,463 | 103,671 | 2,032,727 | 2,336,574 | 87.0 \% |
| Food | 3,703,520 | 1,384,600 | 639,028 | 4,892,342 | 1,202,349 | 656,917 | 12,478,756 | 13,676,274 | 91.2\% |
| Travel Costs | 2,598,277 | 739,639 | 447,002 | 2,303,190 | 999,565 | 305,711 | 7,393,384 | 8,266,149 | 89.4 \% |
| Household Boat Costs | 1,697,134 | 1,142,836 | 813,163 | 1,646,495 | 203,850 | 301,850 | 5,805,328 | 6,260,214 | 92.7 \% |
| Boat Rentals | 600,773 | 292,579 | 557,272 | 372,885 | 122,683 | 245,770 | 2,191,962 | 2,308,957 | 94.9 \% |
| Fishing Supplies | 634,501 | 366,817 | 173,410 | 565,375 | 222,713 | 86,669 | 2,049,485 | 2,288,087 | 89.6 \% |
| Bait Fish | 394,309 | 280,721 | 171,273 | 352,961 | 117,891 | 79,293 | 1,396,448 | 1,555,669 | 89.8 \% |
| Guides | 487,019 | 51,783 | 44,550 | 179,533 | 41,440 | 55,812 | 860,137 | 887,949 | 96.9\% |
| Licence Fees | 643,637 | 524,536 | 359,737 | 833,319 | 309,082 | 216,724 | 2,887,035 | 3,168,999 | 91.1\% |
| Other Costs | 89,688 | 36,854 | 45,854 | 498,322 | 66,807 | 20,224 | 757,749 | 811,430 | 93.4 \% |
| Total Expenditures | 17,320,449 | 7,137,387 | 4,156,617 | 18,641,677 | 6,880,370 | 3,828,666 | 57,965,166 | 64,417,895 | 90.0\% |
| Average expenditure per angler | \$532.61 | \$269.95 | \$288.71 | \$545.40 | \$492.09 | \$432.23 | \$468.65 | \$520.82 |  |

## FIGURE 14

## PROPORTION OF EXPENDITURES ATTRIBUTABLE TO RECREATIONAL FISHING IN THE GREAT LAKES AREAS BY NONRESIDENT ANGLERS IN 1990



## AVERAGE AMOUNT SPENT BY NONRESIDENT ANGLERS

 IN THE GREAT LAKES AREAS IN 1990

DIRECT EXPENDITURES ALLOCATED FOR FISHING IN THE GREAT LAKES FISHERY ALL ANGLERS

| Expenditure Category | Lake Ontario | Lake Erie | Lake St. Clair | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System | Amount Spent in Ontario | Percent on Great Lakes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Package Deals | 10,186,482 | 3,636,686 | 709,066 | 14,698,468 | 3,234,275 | 1,078,264 | 33,543,241 | 48,230,442 | $69.5 \%$ |
| Accommodation | 8,941,664 | 2,773,338 | 1,431,363 | 15,318,083 | 1,100,665 | 1,157,436 | 30,722,549 | 43,865,105 | $70.0 \%$ |
| Campsite Fees | 3,654,925 | 2,151,906 | 367,639 | 10,669,930 | 515,253 | 233,039 | 17,592,692 | 24,560,037 | $71.6 \%$ |
| Food | 32,175,872 | 10,590,730 | 3,338,973 | 48,425,778 | 6,558,763 | 1,699,438 | 102,789,554 | 161,897,673 | 63.5 \% |
| Travel Costs | 26,323,342 | 8,556,707 | 3,470,816 | 39,299,646 | 5,471,449 | 1,137,602 | 84,259,562 | 131,310,824 | 64.2 \% |
| Household Boat Costs | 27,306,086 | 12,344,951 | 3,886,214 | 30,906,386 | 2,362,559 | 1,940,916 | 78,747,112 | 102,036,709 | 77.2 \% |
| Boat Rentals | 2,694,027 | 908,159 | 869,314 | 4,379,820 | 421,088 | 281,398 | 9,553,806 | 14,467,872 | $66.0 \%$ |
| Fishing Supplies | 11,097,793 | 4,601,866 | 1,351,790 | 12,489,530 | 1,428,663 | 855,025 | 31,824,667 | 48,848,889 | 65.1 \% |
| Bait Fish | 3,361,078 | 1,888,452 | 585,130 | 5,038,264 | 574,606 | 302,158 | 11,749,688 | 18,196,871 | 64.6 \% |
| Guides | 697,118 | 98,931 | 49,954 | 315,837 | 59,080 | 59,638 | 1,280,558 | 1,605,805 | 79.7 \% |
| Licence Fees | 2,041,414 | 1,472,725 | 603,931 | 3,452,449 | 616,331 | 377,757 | 8,564,607 | 11,518,132 | 74.4 \% |
| Other Costs | 654,313 | 444,566 | 97,537 | 1,383,275 | 157,097 | 43,509 | 2,780,297 | 4,139,045 | 67.2\% |
| Total Expenditures | 129,134,114 | 49,469,017 | 16,761,727 | 186,377,466 | 22,499,829 | 9,166,180 | 413,408,333 | 610,677,404 | $67.7 \%$ |
| Average expenditure per angler | \$435.83 | \$284.44 | \$346. 15 | \$465.33 | \$418.16 | \$273.60 | \$496.95 | \$734.08 |  |

FIGURE 16
PROPORTION OF EXPENDITURES ATTRIBUTABLE TO RECREATIONAL FISHING IN THE GREAT LAKES AREAS

BY ALL ANGLERS IN 1990


FIGURE 17

## AVERAGE AMOUNT SPENT BY ALL ANGLERS IN THE GREAT LAKES AREAS IN 1990



TOTAL ADDITIONAL AMOUNT OF MONEY ANGLERS WERE WILLING TO PAY* TO FISH THE SAME NUMBER OF DAYS ON THE GREAT LAKES

ALL ANGLERS

| Angler Category | Lake Ontario | Lake Erie | Lake St. Clair | Lake Huron | Lake Superior | St. Lawrence River | Great Lakes System |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WikStacik |  |  |  |  |  |  |  |
| Total amount | 54,243,060 | 17,984,599 | 3,642,513 | 58,874,931 | 6,010,655 | 4,392,441 | 145,148,199 |
| Average per year | \$205.64 | \$121.95 | \$107.05 | \$160.71 | \$150.93 | \$178.24 | \$204.95 |
| Average per day fished | \$15.97 | \$12.01 | \$8.70 | \$12.86 | \$17.07 | \$17.55 | \$13.83 |
| Median amount per year | \$30.00 | \$20.00 | \$22.00 | \$40.00 | \$30.00 | \$40.00 | \$40.00 |
|  |  |  |  |  |  |  |  |
| Total amount | 3,897,452 | 3,844,065 | 2,594,029 | 3,603,823 | 1,224,444 | 1,015,286 | 16,179,099 |
| Average per year | \$119.85 | \$145.39 | \$180.18 | \$105.44 | \$87.57 | \$114.62 | \$130.62 |
| Average per day fished | \$15.05 | \$13.26 | \$15.35 | \$11.69 | \$13.34 | \$15.34 | \$13.66 |
| Median amount per year | \$50.00 | \$30.00 | \$40.00 | \$30.00 | \$10.00 | \$40.00 | \$40.00 |
| (1) |  |  |  |  |  |  |  |
| Total amount | 58,140,512 | 21,828,663 | 6,236,542 | 62,478,753 | 7,235,099 | 5,407,727 | 161,327,296 |
| Average per year | \$196.22 | \$125.51 | \$128.79 | \$155.99 | \$134.46 | \$161.42 | \$193.93 |
| Average per day fished | \$15.90 | \$12.22 | \$10.61 | \$12.78 | \$16.30 | \$17.09 | \$13.81 |
| Median amount per year | \$40.00 | \$20.00 | \$25.00 | \$40.00 | \$30.00 | \$40.00 | \$40.00 |

* based on enjoyment of the same experience, but with increased costs for services

TABLE 15
SOCIO-ECONOMIC PROFILE OF ANGLERS IN THE GREAT LAKES FISHERY
ALL ANGLERS - PART 1

| Characteristic | Resident |  | Nonresident |  | Great Lakes System |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percentage | Number | Percentage | Number | Percentage |
|  |  |  |  |  |  |  |
| $<20$ | 24,588 | $3.5 \%$ | 1,750 | $1.4 \%$ | 26,337 | 3.2 \% |
| 20-24 | 57,328 | 8.1 \% | 5,552 | $4.5 \%$ | 62,879 | $7.6 \%$ |
| 25-34 | 229,409 | 32.4 \% | 21,534 | 17.4 \% | 250,943 | 30.2\% |
| 35-44 | 193,067 | 27.3 \% | 33,527 | 27.1 \% | 226,593 | 27.2 \% |
| 45-54 | 115,081 | 16.2 \% | 28,050 | 22.7 \% | 143,131 | 17.2 \% |
| 55-64 | 50,937 | 7.2 \% | 19,081 | 15.4 \% | 70,018 | 8.4\% |
| $65+$ | 31,118 | 4.4 \% | 13,351 | 10.8\% | 44,470 | $5.3 \%$ |
| Unknown | 6,685 | $0.9 \%$ | 841 | 0.7 \% | 7,526 | 0.9\% |
|  |  |  |  |  |  |  |
| Urban | 468,863 | 66.2 \% | 69,826 | $56.5 \%$ | 538,689 | 64.8\% |
| Rural | 216,264 | 30.5 \% | 50,962 | 41.2 \% | 267,225 | 32.1\% |
| Unknown | 23,085 | $3.3 \%$ | 2,898 | $2.3 \%$ | 25,983 | $3.1 \%$ |
|  |  |  |  |  |  |  |
| No formal education | 1,891 | 0.3\% | 114 | 0.1\% | 2,005 | 0.2\% |
| Elementary | 48,488 | $6.8 \%$ | 3,239 | $2.6 \%$ | 51,727 | $6.2 \%$ |
| Secondary | 331,500 | 46.8 \% | 43,507 | 35.2 \% | 375,007 | 45.1\% |
| Trade-vocational | 68,590 | 9.7 \% | 14,188 | 11.5 \% | 82,778 | 10.0 \% |
| College | 125,495 | 17.7 \% | 25,713 | 20.8 \% | 151,208 | 18.2\% |
| University | 102,361 | 14.5 \% | 19,277 | 15.6 \% | 121,638 | 14.6 \% |
| Post-graduate | 26,200 | $3.7 \%$ | 15,241 | 12.3 \% | 41,441 | $5.0 \%$ |
| Unknown | 3,687 | $0.5 \%$ | 2,407 | 1.9\% | 6,094 | 0.7 \% |
| Total | 708,212 | 100\% | 123,686 | 100\% | 831,898 | 100\% |

TABLE 16
SOCIO-ECONOMIC PROFILE OF ANGLERS IN THE GREAT LAKES FISHERY ALL ANGLERS - PART 2

| Characteristic | Resident |  | Nonresident |  | Great Lakes System |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percentage | Number | Percentage | Number | Percentage |
|  |  |  |  |  |  |  |
| Full-time employment | 498,477 | 70.4 \% | 86,439 | 69.9\% | 584,916 | $70.3 \%$ |
| Par-time employment | 75,130 | $10.6 \%$ | 6,529 | $5.3 \%$ | 81,659 | $9.8 \%$ |
| Retired | 43,187 | 6.1 \% | 20,418 | $16.5 \%$ | 63,604 | $7.6 \%$ |
| Homemaker | 37,346 | $5.3 \%$ | 3,728 | $3.0 \%$ | 41,074 | 4.9 \% |
| Student | 31,020 | 4.4 \% | 3,464 | $2.8 \%$ | 34,484 | 4.1 \% |
| Unemployed | 18,355 | 2.6 \% | 455 | 0.4 \% | 18,810 | $2.3 \%$ |
| Unknown | 4,697 | $0.7 \%$ | 2,655 | 2.1 \% | 7,351 | $0.9 \%$ |
|  |  |  |  |  |  |  |
| None | 9,727 | 1.4 \% | 3,925 | 3.2 \% | 13,652 | 1.6 \% |
| <5,000 | 36,594 | $5.2 \%$ | 3,837 | 3.1 \% | 40,431 | 4.9 \% |
| 5,000-9,999 | 46,605 | $6.6 \%$ | 3,879 | 3.1 \% | 50,484 | $6.1 \%$ |
| 10,000-19,999 | 86,775 | $12.3 \%$ | 13,899 | 11.2 \% | 100,674 | 12.1 \% |
| 20,000-29,999 | 132,627 | 18.7 \% | 19,065 | 15.4 \% | 151,691 | 18.2 \% |
| 30,000-39,999 | 150,417 | 21.2\% | 26,190 | 21.2 \% | 176,607 | 21.2 \% |
| 40,000-49,999 | 98,761 | 13.9 \% | 15,723 | $12.7 \%$ | 114,485 | 13.8 \% |
| 50,000-59,999 | 62,396 | 8.8 \% | 11,591 | 9.4 \% | 73,987 | 8.9 \% |
| 60,000 or more | 54,107 | 7.6 \% | 18,718 | 15.1 \% | 72,825 | 8.8 \% |
| Unknown | 30,203 | 4.3 \% | 6,859 | $5.5 \%$ | 37,062 | 4.5 \% |
|  |  |  |  |  |  |  |
| None | 7,051 | $1.0 \%$ | 1,067 | $0.9 \%$ | 8,119 | $1.0 \%$ |
| <5,000 | 6,013 | 0.8 \% | 940 | $0.8 \%$ | 6,954 | 0.8 \% |
| 5,000-9,999 | 6,632 | $0.9 \%$ | 1,278 | $1.0 \%$ | 7,910 | 1.0 \% |
| 10,000-19,999 | 25,062 | $3.5 \%$ | 6,418 | $5.2 \%$ | 31,480 | 3.8 \% |
| 20,000-29,999 | 63,653 | 9.0\% | 9,473 | 7.7 \% | 73,126 | 8.8\% |
| 30,000-39,999 | 113,128 | 16.0 \% | 17,147 | 13.9 \% | 130,275 | $15.7 \%$ |
| 40,000-49,999 | 110,107 | 15.5 \% | 19,739 | 16.0 \% | 129,845 | 15.6 \% |
| 50,000-59,999 | 98,725 | 13.9 \% | 17,499 | 14.1 \% | 116,224 | 14.0 \% |
| 60,000-69,999 | 78,134 | $11.0 \%$ | 9,733 | $7.9 \%$ | 87,867 | 10.6 \% |
| 70,000-79,999 | 53,492 | $7.6 \%$ | 9,505 | $7.7 \%$ | 62,997 | 7.6 \% |
| 80,000-89,999 | 40,447 | 5.7 \% | 6,554 | $5.3 \%$ | 47,001 | $5.6 \%$ |
| 90,000 or more | 58,959 | 8.3 \% | 14,657 | $11.9 \%$ | 73,616 | 8.8\% |
| Unknown | 46,808 | $6.6 \%$ | 9,676 | $7.8 \%$ | 56,484 | 6.8 \% |
| Total | 708,212 | 100\% | 123,686 | 100\% | 831,898 | 100\% |

TABLE 17
RATING OF ATTRIBUTES SOUGHT BY ANGLERS ON THE GREAT LAKES WHEN SELECTING THE PLACES WHERE THEY FISH

ALL ANGLERS
Rated on a scale of 1 (not important) to 5 (very important)

| Attribute | Resident Mean Score | Nonresident Mean Score | All Anglers Mean Score |
| :---: | :---: | :---: | :---: |
| Lack of pollutants in fish <br> Water quality <br> Natural beauty of the area <br> Lack of angler crowding <br> Presence of favourite species <br> Presence of wildlfe <br> Size of fish caught <br> Variety of species available <br> Places to fish from shore <br> Catch rate of all fish <br> Absence of other recreationists <br> Catch rate of fish you can keep <br> Distance to area or travel time <br> Information about the area <br> Boat launching facilities or marina <br> Parking availability <br> Chance to catch a trophy fish <br> Nearness to food and lodging <br> Nearness to bait and tackle shops <br> Quality of tourist facilities <br> Other recreational facilities available | $\begin{aligned} & 4.4 \\ & 4.2 \\ & 3.6 \\ & 3.6 \\ & 3.4 \\ & 3.1 \\ & 3.0 \\ & 3.0 \\ & 3.1 \\ & 2.8 \\ & 2.8 \\ & 2.7 \\ & 2.9 \\ & 2.8 \\ & 2.6 \\ & 2.7 \\ & 2.2 \\ & 2.1 \\ & 2.0 \\ & 1.8 \\ & 1.6 \end{aligned}$ | $\begin{aligned} & 4.3 \\ & 4.4 \\ & 3.9 \\ & 3.6 \\ & 4.0 \\ & 3.1 \\ & 3.7 \\ & 3.2 \\ & 1.7 \\ & 3.5 \\ & 2.8 \\ & 3.1 \\ & 2.5 \\ & 2.8 \\ & 3.0 \\ & 2.3 \\ & 3.2 \\ & 2.2 \\ & 2.2 \\ & 2.1 \\ & 1.5 \end{aligned}$ | $\begin{aligned} & 4.4 \\ & 4.2 \\ & 3.7 \\ & 3.6 \\ & 3.5 \\ & 3.1 \\ & 3.1 \\ & 3.0 \\ & 2.9 \\ & 2.9 \\ & 2.8 \\ & 2.8 \\ & 2.8 \\ & 2.8 \\ & 2.7 \\ & 2.6 \\ & 2.4 \\ & 2.1 \\ & 2.1 \\ & 1.9 \\ & 1.6 \end{aligned}$ |

TABLE 18
RATING OF BENEFITS SOUGHT BY ANGLERS ON THE GREAT LAKES
CONCERNING WHY THEY FISH WHERE THEY DO
ALL ANGLERS
Rated on a scale of 1 (not important) to 5 (very important)

| Attribute | Resident <br> Mean Score | Nonresident <br> Mean Score | All Anglers <br> Mean Score |
| :--- | :---: | :---: | :---: |
| For relaxation |  |  |  |
| To enjoy nature | 4.4 | 4.5 | 4.4 |
| To get away | 4.3 | 4.2 | 4.3 |
| For challenge and excitement | 4.0 | 4.1 | 4.0 |
| Family togetherness | 3.6 | 3.7 | 3.4 |
| For companionship | 3.4 | 3.3 |  |
| To catch a fish to eat | 3.1 | 3.6 | 3.2 |
| To improve fishing skills | 2.8 | 3.1 | 2.9 |
| For a sense of achievemnet | 2.4 | 2.4 | 2.4 |
| To catch a trophy fish | 2.0 | 2.3 | 2.0 |
|  | 1.4 | 2.4 | 1.6 |

TABLE 19
LEVEL OF AGREEMENT WITH SPECIFIC FISHERIES MANAGEMENT OPTIONS
ALL ANGLERS
Rated on a scale of 1(strongly disagree) to 5 (strongly agree)

| Management Option | Resident Mean Score | Nonresident Mean Score | All Anglers Mean Score |
| :---: | :---: | :---: | :---: |
| Stocking hatchery fish | 4.3 | 4.1 | 4.3 |
| Minimum size limits | 3.7 | 4.1 | 3.8 |
| Close areas (sanctuaries) | 3.3 | 2.7 | 3.2 |
| Lower bag limits | 2.9 | 2.6 | 2.9 |
| Trophy size limits | 2.8 | 2.8 | 2.8 |
| Slot size limits | 2.7 | 2.9 | 2.7 |
| Barbless hooks | 2.7 | 1.9 | 2.6 |
| Tags for specific species | 2.6 | 2.4 | 2.6 |
| Catch and release only | 1.8 | 1.9 | 1.8 |
| No baitfish fishing | 1.8 | 1.7 | 1.8 |
| Shorten seasons | 1.8 | 1.7 | 1.8 |
| Limit angler numbers | 1.3 | 1.2 | 1.3 |

ASSESSMENT OF PERSONAL ANGLING SKILLS

## GIVEN BY ANGLERS WHO FISHED ON THE GREAT LAKES

ALL ANGLERS

| Level of Angling Skill | Resident <br> $\%$ | Nonresident <br> $\%$ | All Anglers <br> $\%$ |
| :--- | :---: | :---: | :---: |
| An expert | $2.4 \%$ | $5.8 \%$ | $2.9 \%$ |
| Experienced | $24.7 \%$ | $46.7 \%$ | $28.0 \%$ |
| Average | $55.3 \%$ | $39.3 \%$ | $52.9 \%$ |
| A beginner | $17.5 \%$ | $8.4 \%$ | $16.2 \%$ |

## GREAT LAKES AREAS MAP



## Appendix 2

## RESIDENT QUESTIONNAIRE

Ministry of
Natural

# 1990 SURVEY OF RECREATIONAL FISHING IN CANADA 

## RESIDENTS OF ONTARIO

(Le présent questionnaire est égaiement disponible en français) (A copy of this questionnaire is also avaliable in French)

## INSTRUCTIONS TO RESPONDENTS

In order to compiete this document as easily as posslble, the following Instructions will be of assistance:

- the questions are to be answered by the person to whom the survey was addressed.
-answer all questions as best you can. If you do not have any records, please provide your best estimate for questions on activity, catch, expenditures, etc.
- the questions are designed 30 that you choose an answer by placing an " $x$ " in a circle next to the appropriate answer (e.g. Yes, $\mathrm{NO}_{2} \mathrm{O}$ ) or by printing your answer in a space provided. Please do not write out the answer (e.g. write " 5 - instead of "_five").
- household members refer only to related individuals iiving in your principal residence.
- for expenditure questions, please include only those expenses incurred by you and other anglers who were househoid members.
- we would appreciate it II you would answer all questlons on this questionnaire so that we have as complete a picture as possible of angling activities, opinlons, expenditures, etc. In 1980.
thank you in advance for your cooperation and assistance.


## CONFIDENTIAL WHEN COMPLETED

IF YOU HAVE ANY OUESTIONS REIATING TO THIS QUESTIONNAIRE, PLEASE CALL THE SURVEYS UNIT, DEPARTMENT OF FISHERIES AND OCEANS, OTTAWA BETWEEN 9:00 A.M. AND 5:00 P.M. EASTEGN STANDARD TIME AT:
1-800-465-7751 (TOLL FREE)

HOTE: IF YOU HAVE ANY OUESTIONS OR REOUIRE INFORMATION ABOUT FISHING IN OHTARIO, YOU MAY CALL THE ABOVE NUMBER AND YOUR REOUEST WILL BE FORWARDED TO THE PROPER MANAGEMENT AGENCY.

## YOUR PERSONAL RECREATIONAL FISHING ACTIVITIES

1a) Did you personally fish for recreation in Ontario in 1990?

$$
\text { Yes }, \mathbf{O} \text {-.-> please continue } \mathrm{No}_{2} \mathrm{O} \text {...> go to Question } 8
$$

b) How many days in total did you spend fishing for recreation in Ontario in 1990? (A day" is all or any part of a day fished)
$\qquad$ days fisthed
c) Of the days spent fishing, how many days were spent fishing through the ice in Ontario in 1990?

$$
\text { None } \mathbf{O} \quad O R
$$

$\qquad$ days fished

pinied on tecyeved paper

2a) For each water body on which you fished in Ontario in 1990, please provide the location, the number of trips. the days fished and the number of fish you caught and kept. Please indicate for your trips, the number of trips for which fishing was a main reason, a secondary reason or decided upon after your arrival. If you used a vehicle to travel to the places you fished, please provide the one-way distance from your residence and the approximate time it took to reach your destination. If you fished in a provincial park, please name the park instead of the nearest town, village Even if you did not catch any fish, the information on where you fished and how often is important.

If the space provided is not sufficient, please provide any addtional information on a separate sheet of paper
Please include only your personal fishing activities.




2a) continued




2b) What do you estimate was the total weight of the fish you kept in Ontario in 1990 and what percentage of it was eaten by you or members of your household? Please include the weight of any fish you may have eaten as shore lunches.
c) What percentage of the fish you caught were stocked (hatchery) fish?
percentage eaten $\qquad$ \%
$\qquad$ \% OR Dan't Know 0

3a) Did you practise catch and release flshing in Ontario in 1990?

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \text { No }{ }_{2} \mathrm{O} \rightarrow-.>\text { go to Question } 4
$$

b) If yes, was it because it was: mandatory O voluntary $\mathrm{O}_{2} \mathrm{O}$ both $\mathrm{O}_{3}$
4. How would you rate your recreational fishing experience in Ontario in 1990?

Excellent $\mathbf{1}^{\mathrm{O}} \mathrm{Fair}_{4} \mathrm{O} \underset{\mathrm{Poor}_{5} \mathrm{O}}{ } \mathrm{Very} \mathrm{Good}_{2} \mathrm{O} \quad \mathrm{Good}_{3} \mathrm{O}$
5a) Did you fish for recreation in Ontario in 1989?
Yes, $\mathrm{O} \longrightarrow>$ please continue
No ${ }_{2} \mathrm{O} \rightarrow$ go to Question 6
b) Compared to 1989, did the number of days you fished in 1990:
$\begin{array}{ll}\text { Remain the same }, \mathbf{O} & \ldots \text { go to Question } 6 \\ \text { Increase } & { }_{2} \mathrm{O} \\ \text { Decrease } & { }_{3} \mathrm{O} \\ \text { Do to Question } 6 \\ \text { please continue }\end{array}$
c) If your fishing activity decreased in 1990, was it because of:
Poor fishing
The fish are unsafe to eat
Overcrowded fishing sites

6. How many years have you tished for recreation in Ontario?
$\qquad$
7. Do you intend to fish for recreation in Ontario in 1991?

$$
\mathrm{Yes}, \mathrm{O} \quad \mathrm{No}_{2} \mathrm{O}
$$

8a) Did you fish for recreation outside Ontario in 1990?

$$
\begin{aligned}
& \text { Yes }, \mathrm{O} \ldots>\text { please continue } \\
& \text { No }{ }_{2} \mathrm{O} \ldots>\text { go to Ouestion } 9
\end{aligned}
$$

b) What was your main reason for fishing outside Ontario?
Fished for species not ........................., 0 available In Ontario
Fished while on vacation or $\qquad$ at the cotiage

Other reasons (please specify)............ $\mathbf{3}$
$\qquad$
9. As an angler, do you consider yourself to be:
an expert ................ $\mathbf{O}$
experienced ............ O
average .................. O
a beginner. .0
10. A major cause of the reduction in the numbers of fish In Ontario is overharvesting. Please rate your level of agreement with the foliowing management options from 0 (strongly disagree) to 5 (strongly agree).

| Option | Rating | Optlon | Rating |
| :---: | :---: | :---: | :---: |
| Close areas (sanctuaries) |  | Trophy size limits |  |
| Shorten seasons |  | Stocking hatchery fish |  |
| Lower bag limits |  | Limit angler numbers |  |
| Catch and release only |  | No baitfish fishing |  |
| Minimum size limits |  | Barbless hooks |  |
| Slot size limits |  | Tags for specific species |  |

11. If you performed volunteer work in support of Ontario's recreational fishery (e.g. habitat ciean-up, constructing fishways) in 1990, how much personal time did you give to these activities?
$\qquad$ days
12. Did you hunt for large game, small game or game birds in Ontario in 1990 ?
13. Were you a member of an organized angling group or association in 1990?

$$
\text { Yes }{ }_{1} \mathrm{O} \quad \mathrm{No}_{2} \mathrm{O}
$$

(examples: a local fish and game club, the Canadian Wildlife Federation. the Ontario Federation of Anglers and Hunters (OFAH), etc.)

14a) Do you agree with holding fishing derbies and tournaments in Ontario?

$$
\text { Yes }, \mathrm{O} \ldots \text { please continue } \quad \text { No }{ }_{2} \mathrm{O} \ldots>\text { go to Question } 15
$$

b) Did you participate in any fishing derbies or tournaments in Ontario in 1990?

$$
\text { Yes. } \mathrm{O} \quad \text { No }{ }_{i} \mathrm{O}
$$

15a) There are a number of factors which piay a role in determining the choice of fishing destinations. Some faclors are more important than others depending on where an angler llves, the time available for fishing, the needs of the individual or family, etc. We would like you to rate each of the following twenty-two factors based on their importance to you in selecting where you fish in Ontario:

Please rate each factor on a scale of 0 (not Important) to 5 (extremely important).

| Factor | Rating | Factor | Rating |
| :---: | :---: | :---: | :---: |
| Water quality |  | Parking avalability |  |
| Natural beauty of the area |  | Avallablity of handicapped facilities |  |
| Presence of wlldife in the area |  | Lack of pollutants In fish |  |
| Places to fish from shore |  | Size of fish |  |
| Lack of angler crowding |  | Chance to catch a trophy fish |  |
| Absence of other recreationists |  | Catch rate of all lish |  |
| Neamess to food and lodging |  | Catch rate of fish you can keep |  |
| Quality of tourist facilitios |  | Presence of favourite species |  |
| Boat launching/marina facilities |  | Variety of species available |  |
| Access to other recreatlonal facilities |  | Distance/travel time |  |
| Nearness to bait and tackle shops |  | information about the area |  |

b) Just as there are factors which play a role in determining where to fish, anglers are motivated to fish for a number of reasons. We have listed ten possible reasons below. Would you please rate each of these reasons as they relate to why you fish where you do in Ontario:

Please rate each reason on a scale of 0 (not important) to 5 (extremely important).

| Reason | Rating | Reason | Rating |
| :--- | :--- | :--- | :--- |
| To catch fish to eat |  | To improve your fishing skills |  |
| For relaxation | To get away |  |  |
| For companionshlp | Farnily togetherness | To catch trophy fish | - |
| To enjoy nature | - | For a sense of achievernent | - |
| Chalienge and excitement |  |  |  |

c) How often did you use the following sources of information when selecting the places you fished in Ontario in 1990?

Please rate each information source on a scale of 1 (never), 2 (sometimes) 3 (often).

| Information Source | Rating | Information Source | Rating |
| :---: | :---: | :---: | :---: |
| None O $\rightarrow$ go to Question 16 |  | Television or radio |  |
| Travel agent/tour operator |  | Friends/tamiy/other anglers |  |
| Magazines/newspapers |  | Ministry of Natural Resources Office |  |
| Bait and tackle shops |  | Clubs/assoclations |  |
| Outdoor/sports shows |  | Other |  |
| Video tapes |  |  |  |



16a) Did you or any members of your household make any major purchases or investments in Ontario or outside Canada in 1990 related in whole or in pan to recreational fishing? (e.g. boats, motors, 4X4's, cabins, camping

Please Note: Purchases of fiahing supplies (lures, line, tackle etc.) are covered in Question 20.

$$
\text { Yes }, \mathrm{O} \ldots-\mathrm{p} \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \ldots . \mathrm{O}_{\mathrm{s}} \text { go to Question } 17
$$

b) For each investment category, please indicate the amount of money spent in Ontario in 1990 by you and members of your household, the value of goods purchased outside Canada, and the value of goods purchased by mail-order from companies outside Canada. In addition, please estimate the percentage of the total amount you consider was
directly attributable to recreational fishing.

| Investment Category | Amount Spent On Purchases in the Province | Amount Gpent On Goods Purchased outside Canada | Amount Spent On Goods Ordered by Mall From outside Canada | \% of Total Attributable to Recreational Fishing |
| :---: | :---: | :---: | :---: | :---: |
| Fishing Equipment (rods, reels, fish finders. etc.) | $\$$ $\qquad$ .00 | \$___. 00 | \$___ 00 | XXXXXXXX |
| Boating Equipment (boats, motors, trailers, etc.) | $\$$ $\qquad$ .00 | \$ | \$__. 00 | \% |
| Camping Equipment (tents, camper trailers, etc.) | $\$$ $\qquad$ .00 | \$__. 00 | \$ | \% |
| Special Vehicles <br> (4X4's, camper truck, ATV's, etc.) | \$__. 00 | \$__. 00 | $\mathbf{X X X X X X X}$ | \% |
| Land-Buildings (cabins, cottages, land, etc.) | $\$$ $\qquad$ .00 | XXXXXXXX | XXXXXXXX | \% |
| Other (special clothing, waders, ice-huts, etc.) | \$ $.00$ | \$ | \$___. 00 | - \% |

17. Including purchases made in 1990, please estimate the present total resale value of gear and equipment owned and used by you and members of your househotd for recreational fishing.

| Equipment <br> Owned | Present Resale <br> Value | Equipment <br> Owned | Prosent Resale <br> Value |
| :--- | :--- | :--- | :--- |
| Fishing Equipment | $\$$ | .00 | Camping Equipment |
| Boating Equipment | $\$$ | Other | $\$ .00$ |

18. PACKAGES PURCHASED IN 1990

The following question refers only to packages purchased from a lodge or outfitter (or their agent) which include a complete range of services such as lodging. food, transportation, etc. Please include expenditures for selforganized trips using chaner or rental aircratt, charterboats, or your own equipment, in Question 20.
a) Did you or any member of your household purchase any such packages to fish in Ontario in 1990?

$$
\text { Yes }, \mathrm{O} \ldots \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \ldots \text {....> go to Question } 19
$$

b) For each type of package, please provide the information requested.

| Package | Number <br> of Trips | Tolal Number <br> of Anglers from <br> Your Household | Total Cost to <br> You and Your <br> Household |
| :--- | :--- | :--- | :--- |
| Lodge <br> Outcamp <br> Charter aircraft service <br> Charterboat service <br> Other (please specify) | - |  |  |

19a) Were you a non-paying guest at a fishing lodge, camp or outfiter in Ontario in 1990? (for example, were your costs covered by a company, a friend, etc.)

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \mathrm{NO}_{2} \mathrm{O} \rightarrow \text { go to Question } 20
$$

b) How much do you estimate the cost would have been II you personally paid for the trip(s)?
$\$$ .00
20. EXCLUDING expenditures covered in Ouestions 16 and 18 please estimate the amount of money you and other members of your household spent on the following to fish for recreation in Ontario in 1990.

| Expenditure Calegory | Amount |
| :---: | :---: |
| Accommodation (hotels, motels, etc.) | S |
| Campste fees (private, provincial, etc.) | \$__. 00 |
| Food (groceries, restaurants meals, alcoholic beverages) | \$ |
| Travel costs within Ontario for recreational fishing vehicle expenses (including gas, repairs, rentals), train fares, sir fares, etc. | \$ |
| Household owned boat costs (gas, repairs, launch/ramp tees, moorage, Insurance, etc.) | \$___ 00 |
| Boat rentals, charterboat fares | \$. 00 |
| Fishing supplies (lures, line, tackle, etc.) | \$ |
| Bait (worms, leaches, cray fish, baitfish, etc.) | \$__. 00 |
| Guide services | \$___.00 |
| Fishing licence fees (permits, tags, etc.) | S_____. 00 |
| Other (park fees, tolls, etc.) | \$__. . 00 |

If you did not personaliy fish for recreation In 1990, please go to Question 22.
21a) Please consider the number of days you fished and what you paid to fish in Ontario during 1990, the amount of money you spent for similar recreational activities, and your income in 1990. Would you still have fished for recreation in Ontario had your out of pocket costs PER FISHING DAY been higher due to increased costs for gasoline, accommodations, supplies, etc?

$$
\text { Yes }, \mathbf{O} \ldots \text { please continue } \quad \text { No }{ }_{2} \mathrm{O} \rightarrow \text { go to Question } 22
$$

b) What is the maximum additional amount you would have paid PER FISHING DAY before deciding it was too expensive to fish the same number of days in Ontario in 1990?

Less than $\$ 10.00$ per day , $\mathbf{O}$ (please specity) $\$$
$\$ 10.00$ per day ${ }_{2} \mathrm{O}$
$\$ 20.00$ per day ${ }_{3} \mathbf{O}$
$\$ 30.00$ per day ${ }_{4} \mathbf{O}$
$\$ 40.00$ per day ${ }_{5} \mathbf{O}$
$\$ 50.00$ per day ${ }_{6} \mathbf{O}$
$\$ 60.00$ per day 70
$\$ 70.00$ per day 0
580.00 per day ${ }_{9} \mathrm{O}$
$\$ 90.00$ per day ${ }_{10} \mathbf{O}$
$\$ 100.00$ per day ${ }_{11} \mathbf{O}$
More than $\$ 100.00$ per day ${ }_{12} \mathrm{O}$
(please specify) $\$ \ldots .00$

## BOAT OWNERSHIP AND RECREATIONAL ACTIVITIES

22a) How many boats are owned by your household that are used in WHOLE or in PART for recreational purposes?

$$
\ldots \text { boats } \rightarrow \text { please continue } \quad \text { OR } \quad \text { None } \boldsymbol{O} \ldots \text { go to Question } 23
$$

b) Starting with the LARGEST, please provide the following information for your boats:

| Characteristlc | BOAT 1 | BOAT 2 | BOAT 3 | BOAT 4 |
| :---: | :---: | :---: | :---: | :---: |
| Type of boat (canoe, rowboat, sailboat, inboard, outboard, inboard-outboard, etc.), |  |  |  |  |
| Length (in feet) | $\underline{*}$ | _ 4 | $\ldots$ | _H |
| Horsepower (if applicable) | $\ldots \mathrm{hp}$ | _hp | _hp | _hp |
| Days used for all recreational purposes in Ontario in 1990 (including fishing) | _ days | _days | days | _days |
| Days used for recreational fishing in Ontario in 1990 | _ days | _ days | $\ldots$ days | _ days |

c) How often do you carry a life jacket for each person on board your boat(s)?

Always, $\mathbf{O} \quad$ Sometimes ${ }_{2} \mathrm{O} \quad$ Never ${ }_{3} \mathrm{O}$

In order for us to analyze the data collected in this survey in a meaningful way. we require some information about you and the members of your household. We recognize that some of the questions are highly personal, but they will be used only in the analysis of the survey. This will allow. us to accurately estimate the number of anglers in the province, their use of the resource and the economic benefits generated by recreational fishing in the province of Ontario.

## YOUR ANSWERS WILL REMAIN STRICTLY CONFIDENTIAL

23. In what year were you born?

19 $\qquad$
24. Are you: Male, O Female ${ }_{2} \mathrm{O}$
25. Would you please provide the following information about the other members of your household: (please stant with the oldest household member other than yourself)

| Sex of Household Member | Age of Household Member | Fished in 1990 in Ontario |  | Number of Days Fished |
| :---: | :---: | :---: | :---: | :---: |
| Male, O Female ${ }_{2} \mathrm{O}$ | _ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ |  |
| Male, O Female ${ }_{2} \mathrm{O}$ | ___ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ | - |
| $\mathrm{Mala}_{1} \mathrm{O}$ Female ${ }_{2} \mathrm{O}$ | $\ldots$ years | Yes, $\mathbf{O}$ | $\mathrm{No}_{2} \mathrm{O}$ |  |
| Male, O Female ${ }_{2} \mathrm{O}$ | $\ldots$ ___ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ | - |
| Male, O Female ${ }_{2} \mathrm{O}$ | $\ldots$ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ | - |
| Male, O Female ${ }_{2} \mathrm{O}$ | ___years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ | - |

26. Do you live in an urban or rural area?

Urban , O Rural ${ }_{2} \mathrm{O}$
27. Do you own a cottage in Ontario?

Yes, $\mathrm{O} \quad \mathrm{No}_{2} \mathrm{O}$
28. What is the highest level of education you have completed? (Please check one only)

| No formal schooling................... O | College ................................... O |
| :--- | :--- |
| Elementary (grade school)......... O | University.................................... O |
| Secondary (high school)............ O | Post graduate........................ O |

29. What category best describes your employment status in 1990? (Please check one only)

| Full-time employee................... 0 | Homemaker............................ O |
| :---: | :---: |
| Part-time employee.................. $\mathbf{O}$ | Student.................................. O |
| Retired................................... $\mathbf{0}$ | Unemployed........................... $\mathbf{O}$ |

30. Please indicate which of the following categories best represents your total personal income betore taxes in 1990 ? (Please check one only)

| None ......................... , $\mathbf{O}$ | \$10,000 to \$19,999 ...... $\mathbf{4} \mathbf{O}$ | \$40,000 to \$49,999 ...... . O |
| :---: | :---: | :---: |
| Less than \$5,000 ........ ${ }_{2} \mathbf{O}$ | \$20,000 to \$29,999 ...... ${ }_{5} \mathrm{O}$ | \$50,000 to \$59,999 ...... O |
| \$5,000 to \$9,999 ......... ${ }^{\text {O }}$ | \$30,000 to \$39,999 ...... ${ }_{6} \mathbf{O}$ | \$60,000 or more.......... ${ }_{5} \mathbf{O}$ |

31. Please indicate which of the following categories best represents your total household income before taxes in 1990? (Please check one only)

| None ......................... $\mathbf{,}$ | \$20.000 10 \$29,999 ...... ${ }_{5} \mathrm{O}$ | \$60,000 to \$69,999 ........ $\mathbf{O}$ |
| :---: | :---: | :---: |
| Less than 55,000 ......... ${ }_{2} \mathrm{O}$ | \$30,000 to \$39,999 ...... ${ }_{5} \mathrm{O}$ | \$70,000 to \$79,999 ........ $\mathbf{O}$ |
| \$5,000 to \$9,999 .........., ${ }^{\text {O }}$ | \$40,000 to \$49,999 ...... y O | \$80,000 to \$89,999....... $\mathbf{O}$ |
| \$10,000 to \$19,999........ 0 | \$50,000 to \$59,999 ...... O | \$90,000 or more............ . O |

Should we wish to clarify any of the information in the questionnaire, 14 would be appreciated it we could contact you directly. Would you agree to this?


Appendix 3
NONRESIDENT QUESTIONNAIRE

Ministry of
Natural

## 1990 SURVEY OF RECREATIONAL FISHING IN CANADA

(Le présent questionnaire est également disponible en français) (A copy of this questionnaire is also avallable in French)

## INSTRUCTIONS TO RESPONDENTS

In order to complete this document as easily as possible, the following Instructions will be of assistance:

- the quastions are to be answered by the person to whom the survey was addressed.
- answer all questlons as best you can. If you do not have any records, please provide your best estimate for questions on activity, catch, expenditures, elc.
- the questions are designed so that you choose an answer by placing an " $X$ " in a circle next to the appropriate answer (e.g. Yes, $\mathrm{NO}_{2} \mathrm{O}$ ) or by printing your answer in a space provided. Please do not witte out the answer (e.g. wite " 5 " instead of "five ".)
- househoid mombers refer only to related individuals living in your principal residence.
- tor expenditure questions, please inciude only those expenses incurred by you and other angiers who were household members.
- wo would appreciate it if you would answer all questions on this questionnaire so that we have as compiete a picture as possibie of angiing actlvities, opinlons, expenditures, otc. In 1990.

THANK YOU IN ADVANCE FOR YOUR COOPERATION AND ASSISTANCE.

## CONFIDENTIAL WHEN COMPLETED

## HCENCE INFORMATION:

1. Which of the foliowing Ontario recreational fishing licences did you personatly hold in 1990 ? For 4 -day and 21 -day licences, please indicate how many were purchased.

| seasonal ilcence, 0 |  |
| :--- | :--- |
| spousal licence | , O |
| 4-day licence | , $\mathrm{O} \rightarrow$ number purchased |
| 21-day licence | , $\mathrm{O} \rightarrow$ number purchased |

2a) Did you personally fish for recreation In Ontario in 1990?
Yes , $\mathrm{O} \rightarrow$ please continue $\mathrm{No}_{2} \mathrm{O} \rightarrow$ go to Question 7
b) How many days in total did you spend fishing for recreation in Ontario in 1990? (A 'day' is all or any part of a day fished)
$\qquad$ days fished
c) Of the days fished, how many days were spent fishing through the ice in Ontario in 1990?

None O OR $\qquad$ days fished


3a) For each water body on which you fished in Ontario in 1990, please provide the location, the number of trips, the days fished and the number of fish you caught and kepl. Please indicate for your trips, the number of trips for which fishing was a maln reason, a secondary reason or decided upon after your artival. If you used a vehicle to travel to the places you fished, please provide the one-way distance from your residence and the approximate time it took to reach your destination. Hy you fished in a provincial park, please name the park instead of the nearest town/village. Even if you did not catch any fish, the information on where you fished and how often is important.

If the space provided is not sufficient, please provide any additional information on a separate sheet of paper.
Please Include onty your personal fishing activities.




3a) continued




3b) What do you estimate was the total welght of the fish you kept in Ontario in 1990 and what percentage of it was eaten by you or members of your household? Please include the weight of any fish you may have eaten as shore lunches.
__ pounds OR ___ kllograms. percentage eaten ____\%
c) What percentage of the insh you caught were stocked (hatchery) fish? $\qquad$

4a) Did you practise catch and release fishing in Ontario in 1900 ?

b) H yes, was K because K was: mandatory, O voluntary ${ }_{2} \mathrm{O}$ both ${ }_{3} \mathrm{O}$
5. How would you rate your recreational fishing experience in Ontario in 1990 ?


6a)Did you fish for recreation in Ontario in 1969?

$$
\begin{aligned}
& \text { Yes }, \mathrm{O} \rightarrow \text { please continue } \\
& \text { No }{ }_{2} \mathrm{O} \rightarrow \text { go to Ouestion } 7
\end{aligned}
$$

b) Compared to 1989, did the number of days you fished in 1990:

Remaln the same , $\mathrm{O} \rightarrow \mathrm{m}$ o to Question 7
Increase $\quad 2 \mathrm{O} \rightarrow$ go to Question 7
Decrease ${ }^{3} \mathrm{O} \rightarrow$ Please cominue
c) If your fishing activity decreased in 1990, was it because of:
Poor fishing

- The fish are unsale to eat

Overcrowded filshing sttes
The type of fish desired was not avalable
The length of the fishing season
Stze reguations
Financlal reasons
Famlly responsibilities
Health problems
Competing or confficting interests
Other

| 13. A major cause of the reduction in the numbers of fish in Ontario ts overharvesting. Please rate your level of agreement with the following management options from 0 (strongly disagree) to 5 (sirongiy agree). |  |  |  |
| :---: | :---: | :---: | :---: |
| Option | Rating | Option | Rating |
| Close areas (sanctuaries) |  | Trophy size limits |  |
| Shorten seasons |  | Stocking hatchery fish |  |
| Lower bag limits |  | Limit angler numbers |  |
| Catch and release only |  | No baltfish fishing |  |
| Minimum size llmits |  | Bathess hooks |  |
| Slot size limits |  | Tags for spectic species |  |

144) Do you agree with holding fishing debles and toumaments in Ontario?

$$
\text { Yes , } \mathrm{O} \rightarrow \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \rightarrow \text { go to Question } 15
$$

b) Did you participate in any fishing derbites or toumaments in Ontario in 1990? Yes $\mathbf{1}^{\mathrm{O}} \quad \mathrm{No}_{2} \mathrm{O}$


15a) There are a number of factors which play a role in determining the choice of fishing destinations. Some factors are more important than others, depending on where an angler lives, the time avalable for fishing, the needs of the indluiduad or famlly, eic. We would ibe you to rate each of the following twemy-two factors based on their importance to you in selecting whers you fish In Ontario:

Platey rate each factor on emeale of 0 (not Important) to 5 (extremely important).

| Factor | Rating | Factor | Rating |
| :---: | :---: | :---: | :---: |
| Water quality |  | Parking avaliabitiy |  |
| Natural beauty $\alpha$ o the area |  | Avallabilty of handicapped facilities |  |
| Presence of widilife in the area |  | Lack of poilutants in fish |  |
| Places to fish from shore |  | Size $\alpha$ fish |  |
| Lack of angler crowding |  | Chance to catch a trophy fish |  |
| Absence $\alpha$ O other recreationists |  | Catch rate of all fish |  |
| Nearness to food and lodging |  | Catch rate of fish you can keep |  |
| Quality of tourist faclities |  | Presence of favourte species |  |
| Boat launching/marina facinties |  | Variety of species available |  |
| Access to other recreational facillties |  | Distance/travel time |  |
| Neamess to batt and tackle shops |  | information about the ares |  |

b) Just as there are factors which play a role in determining where to fish, anglers are motivated to fish for a number of reasons. We have listed ten possible reasons below. Would you please rate the importance of each of these reasons as they relate to why you fish where you do in Ontario:

Please rate each reason on a scale of 0 (not Important) to 5 (oxtremaly Important).

| Reason | Rating | Reason | Rating |
| :--- | :--- | :--- | :--- |
| To catch fish to eat |  | To lmprove your fishing skllis |  |
| For relaxation | - | To ger away | - |
| For companionshlp | Family togetherness | - |  |
| To enjoy nature | - | To catch trophy fish | - |
| Challenge and exctement | - | For a sense of achlevement | - |

c) How often did you use each of the following sources of information when planning your fishing activities to Ontario in 1990?

Plesse rite each information source on a scale of 1 (never), 2 (sometimes), 3 (afways).

| Information Source | Rating | Information Source | Rating |
| :---: | :---: | :---: | :---: |
| None O $\rightarrow$ go to Question 16 |  | Tourism ads on televiston or radio |  |
| Travel agent/tour operator |  | Brochures or pamphiets |  |
| Magazines/newspapers |  | Friends/famlly/other anglers |  |
| Batt and tackle shops |  | Ministry of Natural Resources Office |  |
| Outdoor/sports shows |  | Clubs/associations |  |
| Vldeo tapes |  | Other |  |



16a) How many trips did you make to Ontario in 1950 ? (a trip should be counted each time you crossed the border into the province)

$$
\ldots \text { trips }
$$

b) How many daye in total did you spend in Ontario in 1990 for all reasons?
___ days
17a) On how many of your trips to Ontario in 1990 did you fish?
$\qquad$ trips
b) For how many of these trips was fishing: Number of Tifys

The main reason for visting Ontario
A secondary reason
Decided upon atter arrival
-
18. For trips on which you fished in Ontario in 1990, how many of each of the following tifp types did you take?

Trip Type:
Number of Trion

Touring (trips through areas of scenic beauty or trips of cultural or general interest)
Outtoor (trips in areas where you could hunt, fish, hike, camp, or raft)
Resort (trips to resort areas
where a wide variety of activities
were avallable)
Other
19. How many of your fishing trips to Ontario In 1990 were single day trips requiring no accommodation? day trips
20. For the remaining fishing trips, how many nights were epent in Ontario at each of the following:
Iype of Accommedetion
Friends and relatives
Cotrage owned by household
Widerness camping
Provincial parks
Crown land camping
Commercial campground or
traller park
Fishing lodge or camp
Other commercial lodging
(hotel, motei, rental cottage)
Other (please specity)
21. Please indicate below, places which you considered as possible fishing trip destination(s) in 1990 before coming to Ontario? (Please provide name of country or state/province).

1st Choice $\qquad$
2nd Cholce
ard Choice

22. If there had been no fishing opportunities in Ontario in 1990, would you have:

| Stayed a shorter time | , 0 |
| :--- | :--- |
| Substituted other activities | , 0 |
| Not come at all | , 0 |

## 

Plesse indicate which currency you will be using to answer the following expenditure Questions:

$$
\text { Caradian Dollare, } \mathbf{O}
$$

U.S. Dollart ${ }_{2} \mathrm{O}$

23a) Did you or any members of your household make any major purchases or investments in Ontario in ig90 related in whole or in part to recreational fishing? (e.g. boats, motors, $4 \times 4$ 's, cabins. camping gear, trallers, etc.)

Please Note: Purchases of fishing supplies (lures, ine, tackie etc.) are covered in Question 26.

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \ldots \mathrm{go} \text { to Question } 24
$$

b) For each investment category, please indicate the amount of money spent in Ontario in 1990 by you and members of your household and estimate the percentage of the amount you consider was directly attributable to recreational fishing acthuties.

| Investmant Category | Total Amount of Purchases | Percentags Attributabis to RecreationalFishing |
| :---: | :---: | :---: |
| Fishing Equipment (rods, reels, fish finders, etc.) | \$ | X0000000 |
| Boating Equipment (boats, motors, trallers, elc.) | 5 | \% |
| Camping Equipment (tents, camper trallers, etc.) | \$ | \% |
| Spectal Vehlcles <br> (4X4's, camper truck, ATVs, etc.) | \$ | - \% |
| Land-Bulking: (cabins, cottages, land, etc.) | \$ | \% |
| Other (special clothing, waders, ice-huts, etc.) | \$ _ . 00 | \% |

The following question rofers ghty to packages purchased from a lodge or outfiter (or their agent) which include a complete range of services such as lodging, tood, transportation, etc. Please include expendtures for selforganized ithpe using charter or rental alrcrat, charterboats, or your own equipment in Question 28.
a) Did you or any member of your household purchase any such packages to fish in Ontario in 1990?

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \rightarrow \text { go to Question } 25
$$

b) For each type of package, please provide the information requested.

| Package | Number of Trips | Total Number of Anglers from Your Household | Total Cost to You and Your Household |
| :---: | :---: | :---: | :---: |
| Lodge |  |  | \$ |
| Outcamp |  |  | \$ |
| Charter alrcraft service |  |  | \$ |
| Charterboat service |  |  | \$ |
| Other (please specify) |  |  | \$___ 00 |

25.) Were you a nor-paying guest at a fishing lodge, camp or outfiter in Ontario in 1990? (for example, were your costs covered by a company, a friend, etc.)

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \mathrm{No}_{2} \mathrm{O} \rightarrow \mathrm{~g} \rightarrow \text { to Question } 26
$$

b) How much do you estimate the cost would have been if you personally paid for the trip(s)? $\qquad$ .00
26. EXCLUDING expenditures covered in Questions 23 and 24 please estimate the amount of money you and other members of your household spent on the following to fish for recreation in Ontario in 1990.

| Expenditure Category | Amount |
| :---: | :---: |
| Accommodation (hotels, motels, otc.) | \$ |
| Campsite fees (private, provincial, etc.) | \$ _ . 00 |
| Food (groceries, restaurant meals, alcoholic beverages) | \$ |
| Travel costs within Ontario for recreational fishing vehicie expenses (hincuding gas, repalrs, rentals). train fares, aif tares, eec. | \$ |
| Household owned boat costs (gas, repalrs, launch/ramp fees, moorage, insurance, ec.) | \$__. 00 |
| Boat rentals, charterboat fares | \$ |
| Fishing supples (lures, line, tacke, otc.) | \$ |
| Bath (worms, leaches, cray fish, batrish, etc.) | \$ _ |
| Guide services | \$ |
| Fishing licence fees (permits, tags, etc.) | \$ |
| Other (park fees, tolls, etc.) | \$ |

If you did not personally fith for recreation In 1990, please go to Question 28.
27a) Please consider the number of days you fished and what you pald to fish in Ontario during 1990, the amount of money you spent for simlar recreational activities, and your income in 1990. Would you still have fished for recreation in Ontario had your out of pocket costs P.ER FISHING DAY been higher due to increased costs for gasoline, accommodations, supplies, atc?

$$
\text { Yes }, \mathrm{O} \rightarrow \text { please continue } \quad \text { No }{ }_{2} \mathrm{O} \rightarrow \mathrm{go} \text { to Question } 28
$$

b) What is the maximum additional amount you would have paid PER FISHING DAY, before deciding it was too expensive to fish the same number of days in Ontario in 1990?
Less than $\$ 10.00$ per day, 0
(please spectiy) \$ $\qquad$ .00
$\$ 10.00$ per day ${ }_{2} \mathrm{O}$
$\$ 20.00$ per day ${ }_{3} \mathrm{O}$
$\$ 30.00$ per day ${ }_{4} \mathrm{O}$
$\$ 40.00$ per day O
$\$ 50.00$ per day $\mathbf{O}$
$\$ 60.00$ per day 70
$\$ 70.00$ per day 0
$\$ 80.00$ per day $\mathbf{O}$
$\mathbf{\$ 9 0 . 0 0}$ per day ${ }_{10} \mathbf{O}$
$\$ 100.00$ per day ${ }_{11} \mathrm{O}$
More than $\$ 100.00$ per day ${ }_{12} \mathrm{O}$
(please specity) \$ $\qquad$ .00

In order for us to analyze the deta collected in this zurvey in a meaningtul way, we require some information about you and the members of your household. We recognize that zome of the queations are highty personal, but they will be used only in the analysis of the surver. This will allow us to accurately etmate the number of anglers in the province, their use of the resource and the economic benefts generated by recreational fishing in the province of Ontario.

YOUR ANSWERS WILL REMAIN STRICTLY CONFIDENTIAL
28. In what year were you born? 19 $\qquad$
29. Are you: Male , O Female ${ }_{2} \mathrm{O}$
30. Excluding voursef, how many other members of your household 18 years of age and over held any of the following Ontarlo recreational fishing Icences in 1990? For 4-day and 21 -day licences, please provide the number purchased.

31. Would you piease provide the following addtlonal information about the other members of your household: (please start with the oldest household member other than yourself)

| Sax of Household Member | Age of Household Momber | Fished in 1990 In Ontario |  | Number of Days Fished |
| :---: | :---: | :---: | :---: | :---: |
| Male, O Female ${ }_{2} \mathrm{O}$ | $\ldots$ ___ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ |  |
| $\mathrm{Male}_{1} \mathrm{O}$ Female $\mathrm{O}_{2} \mathrm{O}$ | _ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ |  |
| $\mathrm{Mala}_{1} \mathrm{O} \mathrm{Female}_{2} \mathrm{O}$ | ___years | Yes, O | $\mathrm{NO}_{2} \mathrm{O}$ |  |
| $\mathrm{Mala}_{4} \mathrm{O}$ Female ${ }_{2} \mathrm{O}$ | [._years | Yes, O | $\mathrm{NO}_{2} \mathrm{O}$ |  |
| $\mathrm{Male}_{1} \mathrm{O}$ female ${ }_{2} \mathrm{O}$ | _ years | Yes, O | $\mathrm{No}_{2} \mathrm{O}$ | - |

32. Do you live in an urban or rural area? Uiban , O Rural ${ }_{2} \mathrm{O}$
33. What is the highest level of education you have completed? (Please check one only)

| No formal schooling.................. O | College ................................. O |
| :---: | :---: |
| Elementary (grade school).......... 20 | Universky............................... 0 |
| Secondary (high school)..........., $\mathbf{0}$ | Post graduate.......................... O |
| Trade-Vocational...................... ${ }^{4} \mathrm{O}$ |  |

34. What category best describes your employment status in 1990? (Please check one ondy)

| Fult-time employeө................... $\mathbf{O}$ | Homemaker............................... O |
| :--- | :--- |
| Part-time employev...................................................................... O | O |

35. Please indicate which of the following categories best represents your total perennal income betore taxes in 1990? (Please check one orly)

| None ......................... , O | \$10,000 to \$19,999 ...... ${ }^{\text {O }} \mathrm{O}$ | \$40,000 to \$49,999 ....... ${ }_{7} \mathrm{O}$ |
| :---: | :---: | :---: |
| Less than $55,000 . . . . . . . .20$ | \$20,000 to \$29,999...... s O | \$50,000 to \$59,999 ....... O |
| \$5,000 to \$9,999 ......... ${ }^{\text {O }}$ | \$30,000 to \$39,999 ...... $\mathbf{~ O}$ | \$60,000 or more............ |

36. Please indicate which of the following categortes best represents your total household income before taxes in 1990? (Please check one only)

| None ........................, O | \$20,000 to \$29,999 ...... ${ }_{5} \mathbf{O}$ | \$60,000 to \$69,999 ........ ${ }_{9} \mathrm{O}$ |
| :---: | :---: | :---: |
| Less than \$5,000 .......... ${ }_{2} \mathrm{O}$ | \$30,000 to \$39,999 ...... O | \$70,000 to \$79,999 ....... 10 |
| \$5,000 to \$9,999 ........... ${ }_{3} \mathrm{O}$ | \$40,000 to \$49,999 ...... y O | \$80,000 to \$89,999........ ${ }_{11} \mathrm{O}$ |
| \$10,000 to \$19,999 ....... $\mathbf{O}$ | \$50,000 to \$59,999 ...... O | \$90,000 or more........... $1_{12} \mathbf{O}$ |

Should we wish to clarify any of the information in the questionnake, it would be appreciated if we could cortact you directly. Would you agree to this?


Appendix 4

## DEFINITIONS

## Definitions

Great Lakes Angler

Origin

Day Fished
an angler who fished at least one day on any of the Ontario waters of the Great Lakes or to an inland distance of 20 kms on any rivers and streams terminating in the Great Lakes
a resident is an angler who resided in the province of Ontario and a nonresident is an angler who visited Ontario: a Canadian (from another province/territory) or a non-Canadian
a "day of fishing" is defined as all or part of any day on which recreational fishing activity occurred

Total Investment Expenses
these are investment expenditures for durable goods (boats, motors, campers, fishing equipment, special vehicle, etc.), which have been allocated to the Great Lakes based on the time the angler spent on the Great Lakes in 1990 as a percent of all days fished in the province

Attributable Investments

Direct Expenditures

Equipment/Supplies

Willingness to Pay
the amount of the investment expenditures for durable goods which the angler identified as being wholly attributable to recreational fishing activity (as a percentage of the total) and which have been allocated to the Great Lakes based on the time the angler spent on the Great Lakes in 1990 as a percent of all days fished in the province
these are expenditures for goods and services (food, camping, accommodation, transportation, supplies, etc.) incurred when on fishing trips or excursions which have been allocated to the Great Lakes on the prorated basis described above
there is a distinction between these two categories insofar as fishing equipment is defined to be expenditures on such durable goods as fishing rods, reels, depth finders, etc. and fishing supplies are items purchased in the course of fishing activity such as bait, lures, line, etc.
the maximum amount of money an angler was willing to pay per fishing day, for the same number of days fished, had costs increased due to higher costs for services such as gasoline, food, etc. (allocated for each day fished on the Great Lakes)

## Appendix 5

## ESTIMATES OF STATISTICAL RELIABILITY FOR KEY VARIABLES

TABLE 1
ESTIMATES OF STATISTICAL RELIABILITY OF SELECTED VARIABLES EXPRESSED AS COEFFICENTS OF VARIATION*

ALL ANGLERS

| Characteristic | Lake Ontario | Lake Erie | $\begin{gathered} \text { Lake } \\ \text { St. Clair } \end{gathered}$ | Lake <br> Huron | Lake Superior | St. Lawrence River | Great Lakes System |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample Size | 601 | 506 | 244 | 892 | 289 | 127 | 2339 |
| Days of effort | $6.9 \%$ | $6.8 \%$ | $7.2 \%$ | $5.1 \%$ | 7.6 \% | $9.1 \%$ | $3.0 \%$ |
| Investments - Total | 26.2 \% | $35.6 \%$ | $53.1 \%$ | 17.3 \% | 22.0.\% | 43.5 \% | 11.3 \% |
| Investments - Attributed | $31.7 \%$ | 25.8 \% | $37.0 \%$ | 19.2 \% | $25.7 \%$ | 43.9 \% | 12.8 \% |
| Direct Expenditures | 7.7 \% | $7.7 \%$ | 10.3 \% | $5.3 \%$ | 8.4 \% | 10.7 \% | 3.4 \% |
| Accommodation | 13.4 \% | $16.7 \%$ | $20.9 \%$ | 12.1 \% | 19.4 \% | 19.1 \% | $7.2 \%$ |
| Campsite Fees | 16.6 \% | 24.1\% | 34.4 \% | 13.7 \% | 27.2 \% | 26.8 \% | 8.9 \% |
| Food | 9.2\% | 10.8 \% | 12.3 \% | 6.4 \% | 12.7 \% | 15.1 \% | 4.5 \% |
| Travel | 12.5 \% | 9.9 \% | 13.1 \% | 6.5 \% | 11.6 \% | 13.4 \% | $5.0 \%$ |
| Household Boat Costs | 17.3 \% | $16.3 \%$ | 21.5 \% | 11.3 \% | 18.5 \% | 19.8 \% | 7.3 \% |
| Boat Rentals | 26.0 \% | 20.7 \% | 28.1 \% | 15.2 \% | 27.4 \% | 40.1\% | 11.0 \% |
| Fishing Supplies | 11.7 \% | 10.8 \% | 14.3 \% | 6.6 \% | 10.0 \% | 15.6 \% | 4.6 \% |
| Bait Costs | 10.8 \% | 9.9\% | 13.1 \% | 6.2 \% | $9.3 \%$ | 15.7 \% | $4.2 \%$ |
| Guide Costs | 27.2 \% | 63.3 \% | 73.4 \% | 31.5 \% | 0.0 \% | 67.7 \% | 18.4 \% |
| Licence Fees | 5.4 \% | 7.5 \% | 8.5 \% | 4.7 \% | 10.4 \% | 14.7 \% | $3.0 \%$ |
| Other | 17.0 \% | 18.4 \% | 25.7 \% | 33.4 \% | 37.7 \% | 23.8 \% | 16.4 \% |
| Willingness to Pay | $13.7 \%$ | 9.1 \% | 12.2 \% | 7.4 \% | $14.0 \%$ | $16.2 \%$ | $5.2 \%$ |

* because it is not possible to calculate exact variability in the data, the coefficient of variation of the mean is used as a crude measure of reliability. It is calculated as the standard error of the mean divided by the mean multiplied by 100
The table below can be used as a guide to the use of estimates based on the coefficient of variation

CV less than $16.5 \%$
CV greater than $16.5 \%$ and less than $33.5 \%$
CV more than 33.5 \%
estimates can be used without condition
estimates should be used with caution estimates should be used with EXTREME caution.

## DUE DATE

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[^0]:    * refer to page vi: *3. Estimates of Effort and Number of Anglers."

