

# GOVERNMENT OF CANADA SURVEY OF HERITAGE INSTITUTIONS: 2019

2017 Financial and operating data on not-for-profit heritage institutions, including museums, art galleries, archives, historic sites, zoos and botanical gardens

79 million  
PHYSICAL VISITS



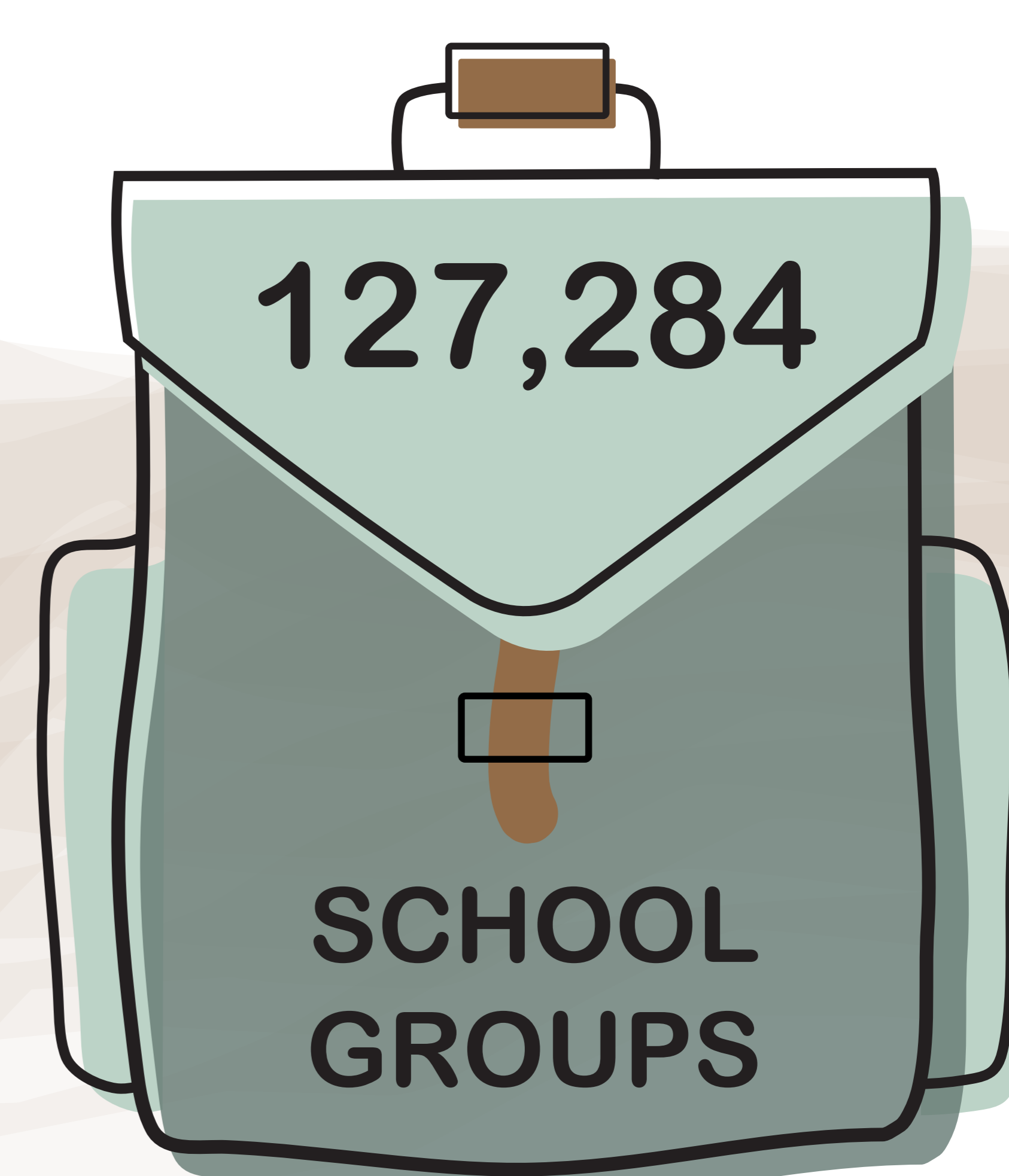
254 million

ONLINE VISITS



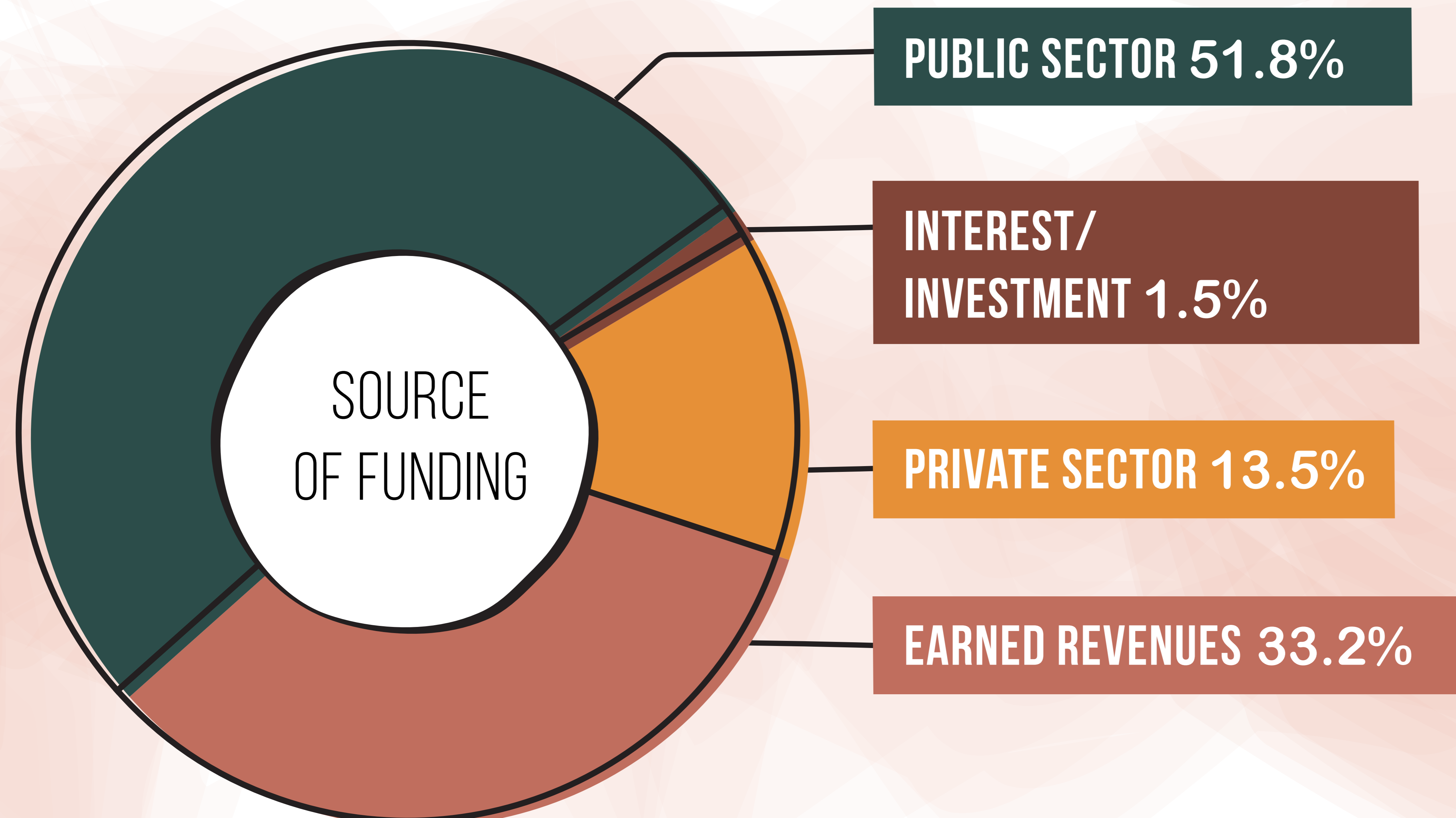
127,284

SCHOOL GROUPS



APPROXIMATELY 6.4 MILLION STUDENT VISITS

\$2.62  
BILLION  
IN REVENUES



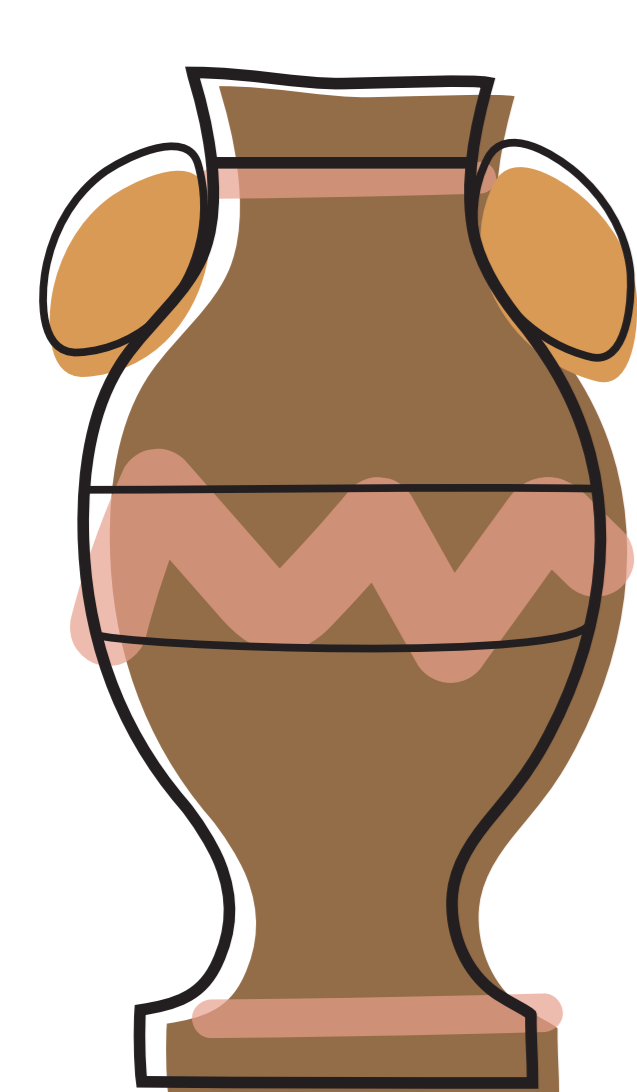
HERITAGE WORKFORCE  
37,230 PAID WORKERS

35% FULL TIME 12,996

54% PART TIME 19,974

11% CONTRACT 4,260

## EXHIBITIONS



15,291  
PERMANENT  
EXHIBITIONS



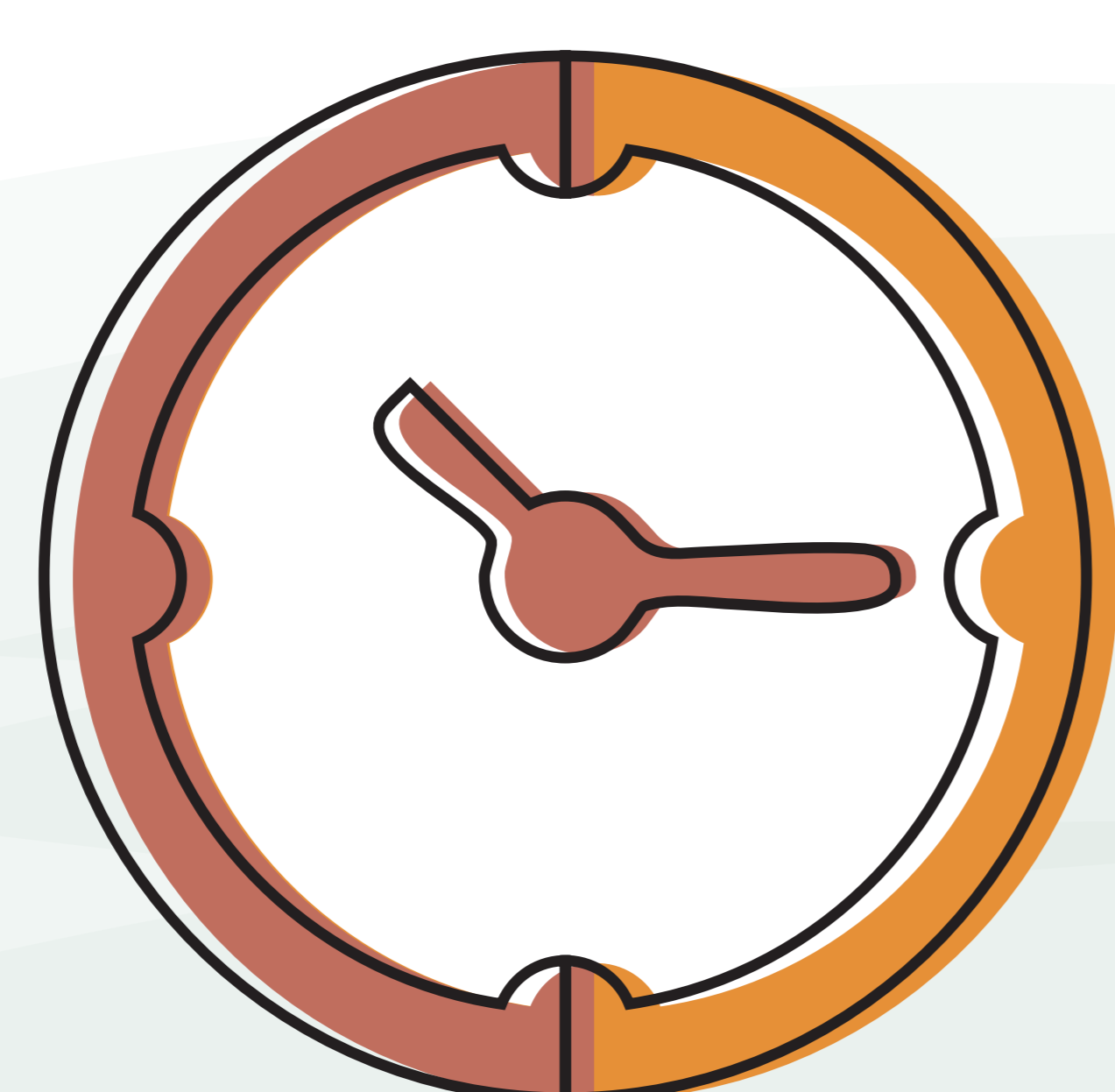
8,947  
EXHIBITIONS  
CREATED



3,126  
EXHIBITIONS  
CIRCULATED



3,557  
EXHIBITIONS  
ONLINE



114,425  
VOLUNTEERS

6 MILLION  
VOLUNTEER HOURS  
(THE EQUIVALENT OF  
3,000 FULL-TIME JOBS)



1.1 million  
RESEARCH  
REQUESTS