Trade and Gender

The Canada-Chile Story

Since the Canada-Chile Free Trade Agreement (CCFTA) took effect in 1997, bilateral merchandise trade between the two countries has increased almost fourfold.



\$984 million In 2018, Canada exported to Chile and imported \$1.8 billion worth of goods.

5,674 jobs In Canada, are directly or indirectly supported by merchandise exports to Chile, of which are occupied by women.

Top 5 industries

Number of jobs occupied by women that are supported by exports to Chile

Wholesale trade

Crop and animal 140 production

107

Professional, scientific and technical services Finance and insurance

Transportation and warehousing

148

More than

1,200 Canadian businesses

traded with Chile in 2016.

Women-owned and equally-owned Canadian businesses played a much bigger role in import than in export. Most of these businesses had fewer than 50 employees.

Women-owned and equally-owned businesses







Exporters 83.6%

16.4%



2016

Men-owned businesses

These numbers are encouraging, but there is more room for women and women-owned businesses to take advantage of trade opportunities. Under the CCFTA's Trade and Gender chapter, Canada and Chile are working together to make it a reality.

Note: Women-, men- and equally-owned businesses refer to Canadian-controlled private corporations. The reported fractions are of those for which data on gender of ownership are available. Sources: Canadian Employer-Employee Dynamics Database 2016, Trade by Exporter Characteristics 2016, Trade by Importer Characteristics 2016, and Canadian International Merchandise Trade Database 2018.

ISBN: 978-0-660-33870-5 | **Catalogue number**: 11-627-M © Her Majesty the Queen in Right of Canada, as represented by the Minister of Industry, 2020

