



# Survey of Innovation and Business Strategy, (SIBS)

Daily releases and CANSIM tables - Innovation

Release date: May 12, 2016



Statistics  
Canada

Statistique  
Canada

Canada 

---

## How to obtain more information

For information about this product or the wide range of services and data available from Statistics Canada, visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca).

You can also contact us by

email at [STATCAN.infostats-infostats.STATCAN@canada.ca](mailto:STATCAN.infostats-infostats.STATCAN@canada.ca)

telephone, from Monday to Friday, 8:30 a.m. to 4:30 p.m., at the following toll-free numbers:

- Statistical Information Service 1-800-263-1136
- National telecommunications device for the hearing impaired 1-800-363-7629
- Fax line 1-877-287-4369

### Depository Services Program

- Inquiries line 1-800-635-7943
- Fax line 1-800-565-7757

## Standards of service to the public

Statistics Canada is committed to serving its clients in a prompt, reliable and courteous manner. To this end, Statistics Canada has developed standards of service that its employees observe. To obtain a copy of these service standards, please contact Statistics Canada toll-free at 1-800-263-1136. The service standards are also published on [www.statcan.gc.ca](http://www.statcan.gc.ca) under “Contact us” > “Standards of service to the public.”

## Note of appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued co-operation and goodwill.

## Standard table symbols

The following symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0<sup>s</sup> value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- <sup>P</sup> preliminary
- <sup>r</sup> revised
- X suppressed to meet the confidentiality requirements of the *Statistics Act*
- <sup>E</sup> use with caution
- F too unreliable to be published
- \* significantly different from reference category ( $p < 0.05$ )

Published by authority of the Minister responsible for Statistics Canada

© Minister of Industry, 2016

All rights reserved. Use of this publication is governed by the Statistics Canada [Open Licence Agreement](#).

**An HTML version is also available.**

*Cette publication est aussi disponible en français.*

---

## Survey of Innovation and Business Strategy (SIBS)

The concordance table provides a link between CANSIM tables and the survey questions from the [Survey of Innovation and Business Strategy \(SIBS\)](#).

The survey comprised three content modules: innovation, global value chains and business strategy. Survey questions associated to each module are: innovation 44-51, 65-68 and 82-100; global value chains 9 -43; and business strategy 1-8, 52 -64 and 69-81. The first table identifies the types of innovation, the list of questions is then presented in sequential order.

### Survey of Innovation and Business Strategy, concordance table

Daily release	CANSIM	CANSIM table title	SIBS question	Module
14-Feb-14	358-0221	Survey of innovation and business strategy, innovation, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	46, 65, 82, 94	Innovation
25-Aug-14	358-0304	Survey of innovation and business strategy, most important long term strategy to enterprises, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	1	Business strategy
25-Aug-14	358-0305	Survey of innovation and business strategy, current long term strategy implementation, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	2	Business strategy
25-Aug-14	358-0306	Survey of innovation and business strategy, planned major changes to current long term strategy, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	3	Business strategy
25-Aug-14	358-0307	Survey of innovation and business strategy, performance indicators used to monitor long term strategic objectives, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	4	Business strategy
25-Aug-14	358-0308	Survey of innovation and business strategy, strategic focus regarding goods or services, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	5	Business strategy
25-Aug-14	358-0309	Survey of innovation and business strategy, strategic focus regarding marketing practices or methods, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	6	Business strategy
25-Aug-14	358-0310	Survey of innovation and business strategy, strategic focus regarding operations and business activities, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	7	Business strategy
25-Aug-14	358-0311	Survey of innovation and business strategy, strategic focus regarding organizational and management practices, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	8	Business strategy
30-Jul-14	358-0271	Survey of innovation and business strategy, enterprises that are subsidiaries of another enterprise, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	9	Global value chains
30-Jul-14	358-0272	Survey of innovation and business strategy, location of enterprises' head office, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	10	Global value chains
30-Jul-14	358-0273	Survey of innovation and business strategy, location of enterprises' subsidiaries, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	11	Global value chains
30-Jul-14	358-0274	Survey of innovation and business strategy, enterprises with more than one profit centre, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	12	Global value chains
30-Jul-14	358-0275	Survey of innovation and business strategy, average number of profit centres, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Number), 2009 to 2012	12	Global value chains

**Survey of Innovation and Business Strategy, concordance table (continued)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
30-Jul-14	358-0276	Survey of innovation and business strategy, business decisions made by enterprises, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	13	Global value chains
10-Mar-14	358-0224	Survey of innovation and business strategy, business activities, by North American Industry Classification System (NAICS), enterprise size and performance strategy, all surveyed industries, occasional (Percent), 2009 to 2012	14	Global value chains
10-Mar-14	358-0229	Survey of innovation and business strategy, aggregated business activities, by North American Industry Classification System (NAICS), enterprise size and performance strategy, all surveyed industries, occasional (Percent), 2009 to 2012	14	Global value chains
30-Jul-14	358-0277	Survey of innovation and business strategy, business activities undertaken, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	14	Global value chains
30-Jul-14	358-0278	Survey of innovation and business strategy, changes to business activities in Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	15	Global value chains
30-Jul-14	358-0279	Survey of innovation and business strategy, business activities outside of Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	16	Global value chains
30-Jul-14	358-0280	Survey of innovation and business strategy, business activities in support of operations outside of Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	17	Global value chains
30-Jul-14	358-0281	Survey of innovation and business strategy, business activities carried out by enterprises in support of operations outside of Canada, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	18	Global value chains
30-Jul-14	358-0282	Survey of innovation and business strategy, changes to business activities outside Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	19	Global value chains
30-Jul-14	358-0283	Survey of innovation and business strategy, most important countries in which enterprises made changes to operational activities, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	20	Global value chains
30-Jul-14	358-0284	Survey of innovation and business strategy, relocation of business activities from Canada to another country in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	21	Global value chains
30-Jul-14	358-0285	Survey of innovation and business strategy, business activities relocated from Canada to another country in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	22	Global value chains
30-Jul-14	358-0286	Survey of innovation and business strategy, outsourcing of business activities from Canada to another country in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	23	Global value chains
30-Jul-14	358-0287	Survey of innovation and business strategy, business activities outsourced from Canada to another country in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	24	Global value chains
30-Jul-14	358-0288	Survey of innovation and business strategy, most important countries where activities were relocated or outsourced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	25	Global value chains
30-Jul-14	358-0289	Survey of innovation and business strategy, importance of reasons for relocating or outsourcing business activities, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	26	Global value chains
30-Jul-14	358-0290	Survey of innovation and business strategy, obstacles that slowed down or prevented relocating or outsourcing activities to another country, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	27	Global value chains

**Survey of Innovation and Business Strategy, concordance table (continued)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
30-Jul-14	358-0291	Survey of innovation and business strategy, importance of obstacles when relocating or outsourcing business activities to another country, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	28	Global value chains
30-Jul-14	358-0292	Survey of innovation and business strategy, relocation of any business activities from another country into Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	29	Global value chains
30-Jul-14	358-0293	Survey of innovation and business strategy, business activities relocated from another country into Canada in the last three years, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	30	Global value chains
30-Jul-14	358-0294	Survey of innovation and business strategy, most important countries from which business activities were relocated into Canada, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	31	Global value chains
30-Jul-14	358-0295	Survey of innovation and business strategy, enterprises that manufactured goods, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	32	Global value chains
30-Jul-14	358-0296	Survey of innovation and business strategy, manufactured goods sold and exported as is by other enterprises, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	33	Global value chains
30-Jul-14	358-0297	Survey of innovation and business strategy, manufactured goods sold to another enterprise, used as intermediate input in final goods and exported, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	34	Global value chains
30-Jul-14	358-0298	Survey of innovation and business strategy, goods bought and sold outside Canada without goods entering the country, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	35	Global value chains
30-Jul-14	358-0299	Survey of innovation and business strategy, percentage of sales from goods bought and sold outside Canada without goods entering the country, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	35	Global value chains
30-Jul-14	358-0300	Survey of innovation and business strategy, enterprises that exported or attempted to export goods or provide services outside of Canada, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	36	Global value chains
10-Mar-14	358-0225	Survey of innovation and business strategy, obstacles to exporting goods or providing services outside Canada, by North American Industry Classification System (NAICS), enterprise size and degree of importance, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	37	Global value chains
30-Jul-14	358-0301	Survey of innovation and business strategy, importance of obstacles to exporting or attempting to export products, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	37	Global value chains
30-Jul-14	358-0302	Survey of innovation and business strategy, substantial or significant changes made to respond to specific customer requirements, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	38	Global value chains
30-Jul-14	358-0303	Survey of innovation and business strategy, relationship with main suppliers by region, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	39, 40, 41, 42, 43	Global value chains
14-Feb-14	358-0223	Survey of innovation and business strategy, advanced technology use, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	44	Innovation
17-Jun-14	358-0237	Survey of innovation and business strategy, advanced technology use, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	44	Innovation
17-Jun-14	358-0238	Survey of innovation and business strategy, acquisition of advanced technologies, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	45	Innovation

**Survey of Innovation and Business Strategy, concordance table (continued)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
17-Jun-14	358-0239	Survey of innovation and business strategy, types of process innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	46	Innovation
17-Jun-14	358-0240	Survey of innovation and business strategy, process innovation development, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	47	Innovation
17-Jun-14	358-0241	Survey of innovation and business strategy, average number of process innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	48	Innovation
17-Jun-14	358-0242	Survey of innovation and business strategy, process innovation expenditures, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	49	Innovation
17-Jun-14	358-0243	Survey of innovation and business strategy, process innovation introduced; reduction of average unit cost of existing products, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	50	Innovation
17-Jun-14	358-0244	Survey of innovation and business strategy, cost savings from process innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	50	Innovation
17-Jun-14	358-0245	Survey of innovation and business strategy, changes resulting from process innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	51	Innovation
28-Mar-14	358-0227	Survey of innovation and business strategy, performance resolution practices for production of goods or delivery of services, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	52	Business strategy
25-Aug-14	358-0312	Survey of innovation and business strategy, performance resolution practices for production of goods or delivery of services, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	52	Business strategy
25-Aug-14	358-0313	Survey of innovation and business strategy, average number of key production performance indicators monitored, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (NUMBER), 2009 to 2012	53	Business strategy
25-Aug-14	358-0314	Survey of innovation and business strategy, communication frequency of key production performance indicators, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	54, 55	Business strategy
25-Aug-14	358-0315	Survey of innovation and business strategy, frequency of review of key production performance indicators by top or middle managers, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	56	Business strategy
25-Aug-14	358-0316	Survey of innovation and business strategy, determining the pace of work to achieve production performance targets, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	57	Business strategy
25-Aug-14	358-0317	Survey of innovation and business strategy, time frame of production performance targets for highest selling good or service, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	58	Business strategy
25-Aug-14	358-0318	Survey of innovation and business strategy, rewarding production performance target achievement, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	59	Business strategy
28-Mar-14	358-0228	Survey of innovation and business strategy, main factors for job promotion, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	60	Business strategy
25-Aug-14	358-0319	Survey of innovation and business strategy, main factors for job promotion, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	60	Business strategy

**Survey of Innovation and Business Strategy, concordance table (continued)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
25-Aug-14	358-0320	Survey of innovation and business strategy, main policy for dealing with employees who do not meet expectations, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	61	Business strategy
25-Aug-14	358-0321	Survey of innovation and business strategy, employee involvement in decision-making process on task allocation, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	62	Business strategy
25-Aug-14	358-0322	Survey of innovation and business strategy, percentage of employees with a university degree, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	63	Business strategy
25-Aug-14	358-0323	Survey of innovation and business strategy, human resource practices used, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	64	Business strategy
17-Jun-14	358-0246	Survey of innovation and business strategy, types of organizational innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	65	Innovation
17-Jun-14	358-0247	Survey of innovation and business strategy, average number of organizational innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	66	Innovation
17-Jun-14	358-0248	Survey of innovation and business strategy, percentage of workers affected by organizational innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	67	Innovation
17-Jun-14	358-0249	Survey of innovation and business strategy, changes resulting from organizational innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	68	Innovation
25-Aug-14	358-0324	Survey of innovation and business strategy, distinct product lines offered, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Number), 2009 to 2012	69	Business strategy
25-Aug-14	358-0325	Survey of innovation and business strategy, distinct goods or services offered, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Number), 2009 to 2012	70	Business strategy
25-Aug-14	358-0326	Survey of innovation and business strategy, highest selling good or service also a product line, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	72	Business strategy
25-Aug-14	358-0327	Survey of innovation and business strategy, percentage of sales from highest selling good or service, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	73	Business strategy
25-Aug-14	358-0328	Survey of innovation and business strategy, percentage of sales of highest selling good or service across selected geographic markets, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	74	Business strategy
25-Aug-14	358-0329	Survey of innovation and business strategy, market share of highest selling good or service in the enterprise's main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	75	Business strategy
25-Aug-14	358-0330	Survey of innovation and business strategy, products directly competing with highest selling good or service in the enterprise's main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (NUMBER), 2009 to 2012	76	Business strategy
25-Aug-14	358-0331	Survey of innovation and business strategy, competitors faced by enterprise for its highest selling good or service in main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	77	Business strategy
25-Aug-14	358-0332	Survey of innovation and business strategy, multinational enterprises among competitors for highest selling good or service in main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	78	Business strategy

**Survey of Innovation and Business Strategy, concordance table (continued)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
28-Mar-14	358-0226	Survey of innovation and business strategy, type of competitor for highest selling good or service in main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	78, 80	Business strategy
25-Aug-14	358-0333	Survey of innovation and business strategy, performance of highest selling good or service in the enterprise's main market, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	79	Business strategy
25-Aug-14	358-0334	Survey of innovation and business strategy, new competitors entered main market of the highest selling good or service, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	80	Business strategy
25-Aug-14	358-0335	Survey of innovation and business strategy, response to increased competitors in main market of the highest selling good or service, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	81	Business strategy
17-Jun-14	358-0250	Survey of innovation and business strategy, types of product innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	82	Innovation
17-Jun-14	358-0251	Survey of innovation and business strategy, product innovation development, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	83	Innovation
17-Jun-14	358-0252	Survey of innovation and business strategy, product innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	84	Innovation
17-Jun-14	358-0253	Survey of innovation and business strategy, percentage of revenue distribution from product innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	85	Innovation
17-Jun-14	358-0254	Survey of innovation and business strategy, changes resulting from product innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	86	Innovation
17-Jun-14	358-0255	Survey of innovation and business strategy, average number of new product innovations introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	87	Innovation
17-Jun-14	358-0256	Survey of innovation and business strategy, product innovation expenditures, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	88	Innovation
17-Jun-14	358-0257	Survey of innovation and business strategy, most innovative product introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	90	Innovation
17-Jun-14	358-0258	Survey of innovation and business strategy, most innovative product also highest selling product, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	91	Innovation
17-Jun-14	358-0259	Survey of innovation and business strategy, most innovative product in same product line as highest selling product, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	92	Innovation
17-Jun-14	358-0260	Survey of innovation and business strategy, unique characteristic of most innovative product, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	93	Innovation
17-Jun-14	358-0261	Survey of innovation and business strategy, types of marketing innovation introduced, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	94	Innovation
17-Jun-14	358-0262	Survey of innovation and business strategy, marketing innovations introduced involving existing products, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	95a	Innovation
17-Jun-14	358-0263	Survey of innovation and business strategy, marketing innovations introduced involving new or significantly improved products, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	95b	Innovation



**Survey of Innovation and Business Strategy, concordance table (end)**

Daily release	CANSIM	CANSIM table title	SIBS question	Module
17-Jun-14	358-0264	Survey of innovation and business strategy, average marketing expenditures assigned to marketing innovations, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	96	Innovation
17-Jun-14	358-0265	Survey of innovation and business strategy, average marketing expenditures, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	97	Innovation
17-Jun-14	358-0266	Survey of innovation and business strategy, use of government support programs for innovation, by North American Industry Classification System (NAICS), enterprise size, and level of government, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	98	Innovation
14-Feb-14	358-0222	Survey of innovation and business strategy, government support programs critical for innovation activities, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	99	Innovation
17-Jun-14	358-0267	Survey of innovation and business strategy, government support programs most critical for innovation activities, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2007/2009 to 2010/2012	99	Innovation
17-Jun-14	358-0268	Survey of innovation and business strategy, obstacles to innovation confronted, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	100	Innovation
17-Jun-14	358-0269	Survey of innovation and business strategy, measures taken to mitigate obstacles to innovation, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	100	Innovation
17-Jun-14	358-0270	Survey of innovation and business strategy, successful mitigation or use of government support programs to overcome obstacles to innovation, by North American Industry Classification System (NAICS) and enterprise size, all surveyed industries, occasional (Percent), 2009 to 2012	100	Innovation