

FOCUS Newsletter

Council Meeting Decisions and Meeting Updates

Since the beginning of the year, Council has already met four times: on January 12 and 19, as well as February 2 and 10, 2021; also, the FPCC Levy Committee met on January 21, 2021. Indeed, as we are weathering through these unprecedented times, the FPCC has had to adjust the way business is conducted which includes holding meetings more frequently.

The letters of decisions are available on FPCC's website by following this [link](#).

Chicken Farmers of Canada

On January 12, 2021, Council members met with Chicken Farmers of Canada's (CFC) Executive Committee and staff for their annual presentation. The Executive Committee members gave an overview of the chicken market in 2021 and CFC's key priorities, and the Finance Director presented the 2021 Budget and the Finance Committee Report.



During the January 19, 2021, meeting, Council members approved CFC's proposed amendment to the *Canadian Chicken Marketing Levies Order* maintaining the national levy at 0.57 cents/kg (live weight) and set the effective dates from April 1, 2021, to March 31, 2022.

Council members also reviewed the amendments to the *Canadian Chicken Marketing Quota Regulations* for the A-168 allocation at an extraordinary meeting that was held on February 2, 2021. Following a thorough review of the updated rationale and data provided by the Agency, Council members approved the allocation.

Turkey Farmers of Canada

On January 19, 2021, Council members approved Turkey Farmers of Canada's (TFC) proposed changes to the directors' fees and stipends in TFC's By-Law No. 4.



Furthermore, during Council's February 10, 2021, meeting, members reviewed two proposed amendments to the *Canadian Turkey Marketing Quota Regulations, 1990*. Members approved the first amendment to increase the national quota by 1.4% for the control period 2020-21 and postponed their decision on the second amendment to the national quota and commercial allocation for the 2021- 22 control period until its next meeting, when updated information will be available.

Canadian Hatching Egg Producers

At its January 19, 2021 meeting, Council members approved the proposed amendments to the *Canadian Hatching Egg Producers Quota Regulations*. The Canadian Hatching Egg Producers proposed a 2021 revised allocation of 2.9% below the allocation that was previously approved by FPCC on August 18, 2020.



Promotion and Research Agencies

Canadian Beef Check-Off Agency

The FPCC Levy Committee met and approved the proposed amendment to the *Beef Cattle Research, Market Development and Promotion Levies Order*. The Levy Order increased the *Fédération des producteurs de bovins du Québec's* provincial portion of the levy for cull cows by \$3.20 per head, for a total levy of \$13.79 per head, which will take effect upon registration.



Canadian Pork Promotion and Research Agency

On February 10, 2021, FPCC met with representatives from the Canadian Pork Council (CPC) which is working to establish the new Canadian Pork Promotion and Research Agency. Mr. John Ross and René Roy, provided details on the Agency's primary operating functions, structure and key dates in the start-up process. Council members were pleased to learn of the progress made and to have the opportunity to discuss next steps in establishing the Agency. The [website](#) of the Agency is now available.



Other Business

Council members new assignments

FPCC Chairman, Brian Douglas, announced that Vice-Chairman, Ron Bonnett, is now assigned as the FPCC representative to the National Association of Agri-Food Supervisory Agencies (NAASA) Committee as well as to the Further Poultry Processors Association of Canada (FPPAC). Council member, Morgan Moore, is assigned to the *Canadian Pork Promotion and Research Agency*.

FPCC staff update

On January 18, 2021, Véronique McQuillan joined us as Manager, Financial Services. Ms. McQuillan was previously a Business Manager at Public Services and Procurement Canada.

After being with the FPCC for 13 years, Nancy Fournier, Manager, Council Secretariat Services, Council Secretary and Registrar, has accepted a new position with Agriculture and Agri-Food Canada in the Real Property and Asset Management Directorate. The Council members and FPCC staff thank her for being a great contributor to the organization and wish her all the best in her new endeavor.

On March 1st, 2021, Michelle Wilson joined the FPCC as Director of the Corporate Affairs. Michelle joins us after 14 years at Global Affairs Canada where she has been responsible for the development, implementation and delivery of multiple corporate functions to a range of clients. Most recently, Michelle managed the implementation and delivery of regional financial operations, human resources and contracting and procurement functions from the Embassy of Canada in Berlin to a network of Canadian embassies in Europe and Africa. She also brings significant experience in financial management, fraud investigation and audit from her years with Global Affairs Canada and other government bodies.

New FPCC Complaint By-Law

At its February 10, 2021, meeting, Council members approved the *By-Law Governing the Administration of the Complaints received by the Farm Products Council of Canada*. Some of the important updates include the clarification of the roles of the main participants and new opportunities for dialogue throughout the process.

Further, to facilitate understanding, a *Guidelines for Parties to Complaints* in relation to the By-Law Governing the Administration of the Complaints, that summarizes all the main steps of the complaint process, is also available. The Complaint By-Law and Guidelines are available on our web site on the [Publications](#) page.



Speaking Opportunities for Members

Canadian Poultry and Egg Processors Council Sectoral meetings

The Canadian Poultry and Egg Processors Council hosted its 2021 Winter [sectoral meetings](#) via videoconference on January 27 and 28, as well as February 3-5, and 9, 2021.

At these meetings, Council members provided updates on FPCC's activities at the following sessions: Further Poultry Processors Association of Canada, Canadian Hatching Federation, Joint Poultry, and Joint Egg.



Provincial Commodity Boards Annual General Meetings

Usually, Council members travel across the country to participate and speak at provincial commodity boards annual general meetings. This year, due to the COVID-19 situation and restrictions on travel, they will be addressing these organizations by videoconference. Council members will take this opportunity to listen to stakeholders discussions and learn about their specific issues and plans for the year to come.

National Association of Agri-Food Supervisory Agencies, March 2021 meeting

On March 31, 2021, Council will be hosting the National Association of Agri-Food Supervisory Agencies for its videoconference. All supervisory boards of the ten provinces, the Canadian Dairy Commission, and Mr. Ron Bonnett, Vice-Chair of FPCC, will participate to hear guest speakers from various sectors and discuss the impact of the COVID-19 crisis on the agri-food supply-chain.

Comments or questions?

[Contact us:](#)

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