

FOCUS Newsletter

New programs to compensate turkey, chicken, broiler hatching egg and egg farmers

On April 13, 2021, the Honourable Marie-Claude Bibeau, Minister of Agriculture and Agri-Food, announced two new programs to help drive innovation and market development for Canada's chicken, turkey, egg and broiler hatching egg farmers. These programs respond directly to requests from producer associations and provide full and fair compensation for market impacts from the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).



The two programs are the [Poultry and Egg On-Farm Investment Program](#) and the [Market Development Program for Turkey and Chicken](#). These investments will help to ensure continued growth and prosperity for Canadian poultry and egg farmers, who help keep Canada's communities strong and vibrant.

To access the official news release please use this [link](#).

Council Decisions and FPCC Activities Update

Council members met on March 16 and April 7, while the FPCC Levy Committee met on March 16, 23, and April 9. As we continue to live through these exceptional times, the FPCC has adjusted the way we conduct our business, which includes holding our meetings more frequently.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council Meeting of March 16, 2021

Turkey Farmers of Canada (TFC)

During the March 16 meeting, Council members approved TFC's proposed amendment to the *Canadian Turkey Marketing Quota Regulations, 1990* for the 2021-22 control period, which begins on April 25, 2021, and ends on April 30, 2022.

After a thorough review of the rationale provided by TFC and consideration of the Agency's allocation decision of February 24, 2021, Council members were satisfied that it was necessary for the implementation of the marketing plan and approved the allocation.

Council members also approved the amendments to the *Canada Turkey Marketing Levies Order* that changed the expiry date of the Order and left unchanged the national production levy of 1.80 cents per kg (live weight).



Chicken Farmers of Canada (CFC)

At the same meeting, Council members reviewed CFC's proposed changes to the *Canadian Chicken Marketing Quota Regulations* for the A-169 allocation that runs from April 11, 2021, to June 5, 2021. Following a review of the rationale and data provided by the Agency, Council members approved the allocation.

Council members also approved CFC's amendments to the General By-Laws thereby increasing some fees and per diem for the Chair, Executive Committee and CFC members.



Council Meeting of April 7, 2021

Council members met by videoconference on April 7, 2021, and discussed a number of files related to the national marketing and promotion-research agencies.

During this meeting, members met with Olivier Bourbeau, Vice-President, Quebec and Federal Affairs of Restaurants Canada. He presented the breakdown of the membership, and provided an update as well as statistics on the devastating impact the COVID-19 pandemic has had on the restaurant industry across Canada.



To help deal with the effects of this pandemic, Restaurants Canada continues to work with all levels of government to ensure the concerns of the foodservice community are being addressed, while working with their partners and other key stakeholders to ensure that the industry has access to relevant resources. Following the presentation, members and Mr. Bourbeau engaged in a thorough discussion on the poultry and egg industry sector issues that are affecting restaurants across Canada.

Levy Committee Meetings

The FPCC Levy Committee met on three occasions. First, on March 1, 2021, where it approved an amendment to the *Canadian Egg Marketing Levies Order* for the provincial board of Alberta to increase the provincial portion of the levy. This amendment will expire on March 26, 2022.

Second, on March 23, 2021, the Committee approved three amendments to the *Canadian Beef Cattle Research, Market Development and Promotion Levies Order*. The provincial commodity board of Quebec, the *Fédération des producteurs de bovins du Québec*, proposed amendments to increase the provincial levy for three categories of cattle. These amendments will expire on June 30, 2021.

Finally, on April 9, 2021, the Committee approved seven amendments to the *Canadian Egg Marketing Levies Order*. The provincial commodity boards of British Columbia, Alberta, Quebec, New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador proposed amendments to the provincial portion of each of their levies. These amendments will expire on March 26, 2022.

Next Council Meetings

The Council is meeting next on May 10 and 11, 2021, to discuss current files related to the national marketing and promotion-research agencies. The Council will also be meeting with the Canadian Hatching Egg Producers Executive Committee and senior staff on May 11, 2021. Please keep abreast of Council meetings via [FPCC website](#).

Promotion and Research Agencies

Canadian Pork Promotion and Research Agency

The Pork PRA appointed its Board of Directors on March 9, 2021. The Board consists of nine producer members from across the country, one member representing the foodservice industry, one member representing the retail sector and one member representing pork importers. The Board met on April 6, 2021, to discuss the objectives of the Agency as well as what is expected of the members. The Board planned to meet again on April 27, 2021, to elect its Executive Committee.



The Board met on March 9 and 10, 2021, to review its budget, with estimates of levies revenue and administration costs. The Board agreed to support a study to quantify the benefits of the promotion and research activities funded by the domestic and import levy.



Canadian Beef Check-Off Agency

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Other Business

FPCC Staff Update

After being with the FPCC since January 2018, Nicole Nash, will be leaving us in April. In her role as administrative assistant, Nicky was a dedicated, dependable, and supportive employee who will be missed. The Council members and FPCC staff thank her for her contributions to the organization and wish her all the best in her new endeavors.

Provincial Boards' and National Agencies' Annual General Meetings

Council members used to travel across the country to participate and speak at the annual general meetings hosted by provincial boards. Due to the COVID-19 situation and restrictions on travel, they have been addressing these organizations by videoconference. Council members have taken these opportunities to listen to stakeholders' discussions, as well as learn about their specific issues and plans for the year to come.

During the week of March 22-26, 2021, Council Chair, Brian Douglas, addressed CFC, TFC and EFC at their annual general meetings and spoke at CHEP's open board meeting. Mr. Douglas provided an update on Council activities and reiterated the importance of supply management during these difficult times with the COVID pandemic. He congratulated the agencies and their stakeholders who continue to work together to ensure that the supply chains remain functional.

National Agencies Executive Committees 2021

During their recent March meetings, the Agencies elected or confirmed the members of their respective Executive Committees, as follows:

<p>Chicken Farmers of Canada</p> <p>Chair: Benoît Fontaine 1st Vice-Chair: Nick de Graaf 2nd Vice-Chair: Tim Klompmaker Executive Member: Derek Janzen</p> <p>Turkey Farmers of Canada</p> <p>Chair: Darren Ference Vice-Chair: Calvin McBain Executive Member: Brian Ricker</p>	<p>Egg Farmers of Canada</p> <p>Chairman: Roger Pelissero 1st Vice-Chair: Glen Jennings 2nd Vice-Chair: Emmanuel Destrijker Executive Member: Walter Siemens</p> <p>Canadian Hatching Egg Producers</p> <p>Chair: Brian Bilkes Vice-Chair: Gyslain Loyer Second Vice-Chair: Calvin Breukelman</p>
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FPCC Complaint By-Law

In March, following the release of the revised *Complaint By-Law*, two information sessions were organized to provide additional information, facilitate the understanding, bring clarifications and respond to the questions of our stakeholders. A presentation was also given to the Canadian Hatching Egg Producers Open Meeting.

The *Complaint By-Law* and *Guidelines* are available on our website on the [Publications](#) page.

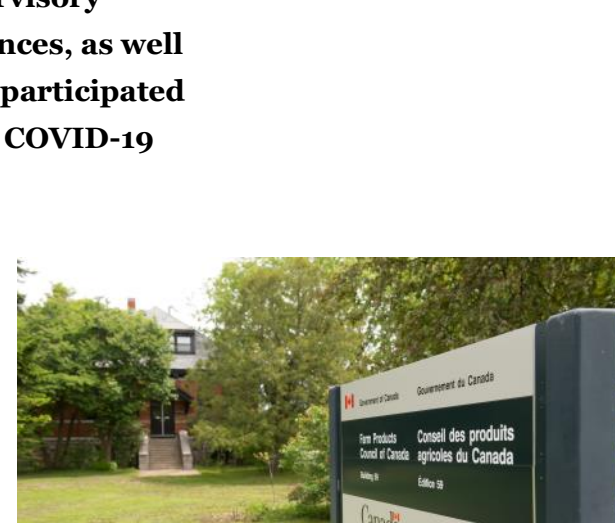
NAASA March 2021 meeting

On March 31, 2021, Council hosted the National Association of Agri-Food Supervisory Agencies (NAASA) via videoconference. Supervisory boards from the ten provinces, as well as the Canadian Dairy Commission, and Mr. Ron Bonnett, Vice-Chair of FPCC, participated and heard guest speakers from various sectors and discussed the impact of the COVID-19 crisis on the agri-food supply-chains.

Farm Products Council of Canada Turns 50!

In 2022, the FPCC will be celebrating its **50th Anniversary!** The *Farm Products Agencies Act* was passed in 1972, establishing the Council. We are planning a number of special activities to commemorate this momentous occasion and we look forward to celebrating this major milestone.

Stay tuned for upcoming details.



Comments or questions?

Contact us:

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