

# STAYING SAFE ON SOCIAL MEDIA

Social media can help you connect with friends and family, share your interests, or get the latest news. However, sharing personal information online can also put your privacy at risk, and once it's out there, you may not be able to control what happens to it. This could even make you vulnerable to phishing, identity theft or fraud.

**STAY SAFE ON SOCIAL MEDIA WITH THESE TIPS ▶**



## MANAGE YOUR ACCOUNT

- Read the privacy policies
- Choose a strong password for each of your social media accounts
- Customize your privacy settings

## CONSIDER THE CONTENT

- Before posting, think through the long-term implications
- Respect the privacy of others
- Review content regularly and delete posts you are no longer comfortable with



## AVOID FRAUD, THEFT & SCAMS

- Don't share your location
- Don't open suspicious messages or links
- Don't disclose personal information online unless you are sure you know who you are dealing with

## DON'T LEAVE ACCOUNTS OPEN

- Log off when you're done
- Close unused accounts and ask the company to delete your data

