

# CONVENTIONAL TELEVISION STATISTICAL AND FINANCIAL SUMMARIES

2016 - 2020

CONSUMER, RESEARCH AND COMMUNICATIONS



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### **FOREWORD**

### **INTRODUCTION**

This report presents a summary of statistical and financial data from the annual returns provided by conventional television stations for the broadcast year ended 31 August 2020.

Section I (a) provides a five-year comparative financial analysis and section I (b) presents the detailed programming and production expenses for the 2019-2020 broadcast year for private conventional television. Section II (a) provides a five-year comparative financial analysis and section II (b) presents the detailed programming and production expenses for the 2019-2020 broadcast year for the Canadian Broadcasting Corporation. Finally, section III (a) provides a five-year comparative financial analysis and section III (b) presents the detailed programming and production expenses for the 2019-2020 broadcast year for educational television stations.

### Limitation on data collected

Annual returns for the broadcast year ended 31 August 2020 were required to be filed with the Commission by 30 November 2020. Data received subsequent to the compilation date is not reflected in this publication. The data reported for previous years has been updated to reflect any additional or adjusted information received by the Commission subsequent to the date of prior years' publications.

2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
93	93		94		93		93		
315.077.260	292.180.792	-7.27	289.231.533	-1.01	289.510.558	0.10	240.833.225	-16.81	-6.5
1,209,561,716	1,176,591,495	-2.73	1,105,191,736	-6.07	1,129,126,535	2.17	965,843,910	-14.46	-5.5
13,973,408	13,359,493	-4.39	12,368,604	-7.42	12,610,301	1.95	11,685,181	-7.34	-4.4
14,285,448	13,409,084	-6.13	13,943,380	3.98	13,685,583	-1.85	12,236,327	-10.59	-3.8
11,177,163	6,118,615	-45.26	5,769,917	-5.70	5,928,990	2.76	5,923,782	-0.09	-14.7
8,555,384	7,325,515	-14.38		-100.00					n/a
			21,670,779		21,216,219	-2.10	20,890,784	-1.53	n/a
213,409	0	-100.00	528,957	n/a	247,001	-53.30	5,127,341	>999±	121.4
104,940,203	99,385,427	-5.29	92,658,331	-6.77	81,283,284	-12.28	69,687,941	-14.27	-9.7
1,677,783,991	1,608,370,421	-4.14	1,541,363,237	-4.17	1,553,608,471	0.79	1,332,228,491	-14.25	-5.6
1,293,081,378	1,258,785,721	-2.65	1,286,388,646	2.19	1,268,188,776	-1.41	1,202,485,802	-5.18	-1.8
74,924,511	68,539,005	-8.52	68,934,975	0.58	65,988,539	-4.27	67,433,010	2.19	-2.6
174,029,068	163,432,373	-6.09	154,565,434	-5.43	154,808,239	0.16	147,837,461	-4.50	-4.0
166,016,509	148,176,991	-10.75	145,489,452	-1.81	149,831,243	2.98	132,892,117	-11.31	-5.4
1,708,051,466	1,638,934,090	-4.05	1,655,378,507	1.00	1,638,816,797	-1.00	1,550,648,390	-5.38	-2.4
-30,267,475	-30,563,669		-114,015,270		-85,208,326		-218,419,899		
82,934,748	70,495,553	-15.00	67,680,625	-3.99	72,571,883	7.23	76,211,571	5.02	-2.1
			47,763,275		48,868,642	2.31	47,448,096	-2.91	n/a
-113,202,223	-101,059,222		-133,932,620		-108,911,567		-247,183,374		
100,138	3,585,702	>999±	4,918,757	37.18	6,240,220	26.87	5,643,850	-9.56	
-8,034,230	-49,319,086		-23,106,004		8,219,028		17,839,741		
-121,336,591	-153,964,010		-161,957,381		-106,932,759		-234,987,483		
633,668,125	618,249,598	-2.43	655,338,511	6.00	669,940,385	2.23	624,905,217	-6.72	-0.4
37.8	38.4		42.5		43.1		46.9		
75.7	76.8		77.7		77.4		77.5		
77.1			83.5		81.6				
400 405 287	166 563 361	-6.58	460 278 252	-1 35	462 223 315	0.42	/51 77/ 18Q	-2.26	-2.5
			· · · · · ·			-			-2.5
					,				0.8
			,		,		, -		-0.1
7 0,007	70,010	3.7 3	70,011	3.07	30,004	5.00	70,000	1	0.1
-1 8	-1 9		-7 4		-5.5		-16.4		
	315,077,260 1,209,561,716 13,973,408 14,285,448 11,177,163 8,555,384  213,409 104,940,203 1,677,783,991 1,293,081,378 74,924,511 174,029,068 166,016,509 1,708,051,466 -30,267,475 82,934,748  -113,202,223 100,138 -8,034,230 -121,336,591  633,668,125 37.8	315,077,260 292,180,792 1,209,561,716 1,176,591,495 13,973,408 13,359,493 14,285,448 13,409,084 11,177,163 6,118,615 8,555,384 7,325,515  213,409 0 104,940,203 99,385,427 1,677,783,991 1,608,370,421 1,293,081,378 1,258,785,721 74,924,511 68,539,005 174,029,068 163,432,373 166,016,509 148,176,991 1,708,051,466 1,638,934,090 -30,267,475 -30,563,669 82,934,748 70,495,553  -113,202,223 -101,059,222 100,138 3,585,702 -8,034,230 -49,319,086 -121,336,591 -153,964,010  633,668,125 618,249,598 37.8 38.4  75.7 76.8 77.1 78.3  499,405,287 466,563,364 5,317.5 4,938.9 93,917 94,468 79,957 79,376  -1.8 -1.9 -6.7 -6.3	315,077,260 292,180,792 -7.27 1,209,561,716 1,176,591,495 -2.73 13,973,408 13,359,493 -4.39 14,285,448 13,409,084 -6.13 11,177,163 6,118,615 -45.26 8,555,384 7,325,515 -14.38  213,409 0 -100.00 104,940,203 99,385,427 -5.29 1,677,783,991 1,608,370,421 -4.14 1,293,081,378 1,258,785,721 -2.65 74,924,511 68,539,005 -8.52 174,029,068 163,432,373 -6.09 166,016,509 148,176,991 -10.75 1,708,051,466 1,638,934,090 -4.05 -30,267,475 -30,563,669 82,934,748 70,495,553 -15.00  -113,202,223 -101,059,222 100,138 3,585,702 >999± -8,034,230 -49,319,086 -121,336,591 -153,964,010  633,668,125 618,249,598 -2.43 37.8 38.4  75.7 76.8 77.1 78.3  499,405,287 466,563,364 -6.58 5,317.5 4,938.9 -7.12 93,917 94,468 0.59 79,957 79,376 -0.73  -1.8 -1.9 -6.7 -6.3	315,077,260         292,180,792         -7.27         289,231,533           1,209,561,716         1,176,591,495         -2.73         1,105,191,736           13,973,408         13,359,493         -4.39         12,368,604           14,285,448         13,409,084         -6.13         13,943,380           11,177,163         6,118,615         -45.26         5,769,917           8,555,384         7,325,515         -14.38           213,409         0         -100.00         528,957           104,940,203         99,385,427         -5.29         92,658,331           1,677,783,991         1,608,370,421         -4.14         1,541,363,237           1,293,081,378         1,258,785,721         -2.65         1,286,388,646           74,924,511         68,539,005         -8.52         68,934,975           174,029,068         163,432,373         -6.09         154,565,434           166,016,509         148,176,991         -10.75         145,489,452           1,708,051,466         1,638,934,090         -4.05         1,655,378,507           -30,267,475         -30,563,669         -114,015,270           82,934,748         70,495,553         -15.00         67,680,625           100,138	315,077,260         292,180,792         -7.27         289,231,533         -1.01           1,209,561,716         1,176,591,495         -2.73         1,105,191,736         -6.07           13,973,408         13,359,493         -4.39         12,368,604         -7.42           14,285,448         13,409,084         -6.13         13,943,380         3.98           11,177,163         6,118,615         -45.26         5,769,917         -5.70           8,555,384         7,325,515         -14.38         -100.00           213,409         0         -100.00         528,957         n/a           104,940,203         99,385,427         -5.29         92,658,331         -6.77           1,677,783,991         1,608,370,421         -4.14         1,541,363,237         -4.17           1,293,081,378         1,258,785,721         -2.65         1,286,388,646         2.19           74,924,511         68,539,005         -8.52         68,934,975         0.58           174,029,068         163,432,373         -6.09         154,655,434         -5.43           166,016,509         148,176,991         -10.75         145,489,452         -1.81           1,708,051,466         1,638,934,909         -4.05         1,655,378	315,077,260 292,180,792 -7.27 289,231,533 -1.01 289,510,558 1,209,561,716 1,176,591,495 -2.73 1,105,191,736 -6.07 1,129,126,535 13,973,408 13,359,493 -4.39 12,368,604 -7.42 12,610,301 14,285,448 13,409,084 -6.13 13,943,380 3.98 13,685,583 11,177,163 6,118,615 -45.26 5,769,917 -5.70 5,928,990 8,555,384 7,325,515 -14.38 -100.00	315,077,260	315,077,260	315,077,260

### Atlantic

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	8	8		8		8		8		
Revenue										
Local Time Sales	19,504,926	17,866,940	-8.40	17,200,166	-3.73	18,333,016	6.59	16,740,395	-8.69	-3.8
National Time Sales	42,691,358	41,680,463	-2.37	40,027,743	-3.97	44,329,631	10.75	41,001,591	-7.51	-1.0
Network Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Infomercials	351,973	287,214	-18.40	313,976	9.32	352,677	12.33	400,460	13.55	3.3
Syndication-Production	63,581	109,506	72.23	39,278	-64.13	60,041	52.86	25,240	-57.96	-20.6
Small Market Local Programming Fund	552,977	582,557	5.35		-100.00					n/a
Independent Local News Fund				2,146,969		2,121,622	-1.18	2,088,979	-1.54	n/a
Government Grants	0	0	n/a	0	n/a	0	n/a	812,503	n/a	n/a
Other Revenue	2,697,757	2,440,410	-9.54	2,352,930	-3.58	1,927,927	-18.06	1,779,030	-7.72	-9.9
Total Revenue	65,862,572	62,967,090	-4.40	62,081,062	-1.41	67,124,914	8.12	62,848,198	-6.37	-1.2
Expenses										
Programming and Production	58,121,294	55,751,318	-4.08	58,055,009	4.13	56,900,050	-1.99	52,429,308	-7.86	-2.5
Technical	3,712,183	3,437,661	-7.40	3,645,605	6.05	3,311,973	-9.15	3,220,783	-2.75	-3.5
Sales and Promotion	7,715,223	8,281,989	7.35	8,152,141	-1.57	8,625,657	5.81	8,532,377	-1.08	2.6
Administration and General	9,413,019	8,099,628	-13.95	13,752,635	69.79	8,746,672	-36.40	8,632,208	-1.31	-2.1
Total Expenses	78,961,719	75,570,596	-4.29	83,605,390	10.63	77,584,352	-7.20	72,814,676	-6.15	-2.0
Operating Income (Loss)	-13,099,147	-12,603,506		-21,524,328		-10,459,438		-9,966,478		
Depreciation	3,162,003	2,153,026	-31.91	2,090,244	-2.92	2,106,581	0.78	1,905,125	-9.56	-11.9
Locally reflective news programming (from BDUs)	, ,			2,383,416		2,355,946	-1.15	2,226,776	-5.48	n/a
P.B.I.T.	-16,261,150	-14,756,532		-21,231,156		-10,210,073		-9,644,827		
Interest Expense	158,970	151,848	-4.48	161,471	6.34	136,701	-15.34	109,347	-20.01	
Adjustments Gain (Loss)	174,301	-478,692		-127,676		-47,845		-45,585		
Pre-tax Profit	-16,245,819	-15,387,072		-21,520,303		-10,394,619		-9,799,759		
Canadian Programming Expenses (CPE)	26,258,992	24,684,925	-5.99	27,157,329	10.02	27,519,845	1.33	24,413,420	-11.29	-1.8
CPE / Revenue (%)	39.9	39.2		43.7		41.0		38.8		
Programming and Production (%)										
Percentage of Total Expenses	73.6	73.8		69.4		73.3		72.0		
Percentage of Total Revenues	88.2	88.5		93.5		84.8		83.4		
Staff										
Total Remuneration	22,697,104	21,611,806	-4.78	26,184,679	21.16	22,975,626	-12.26	21,651,163	-5.76	-1.2
Total Staff Count	263.2	257.1	-2.34	247.3	-3.81	252.1	1.96	243.0	-3.62	1.2
Avg Remuneration (\$)	86,229	84,070	-2.50	105,891	25.96	91,126	-13.94	89,096	-2.23	0.8
Avg Remuneration excl. Fringe Benefits (\$)	73,152	71,443	-2.34	74,190	3.85	69,642	-6.13	76,226	9.45	1.0
Profitability (%)	70,102	7 1, 1 10		7 1,130	5.55	00,0 12	3.10	10,220	5.10	1.0
Operating Margin	-19.9	-20.0		-34.7		-15.6		-15.9		
P.B.I.T. Margin	-24.7	-23.4		-34.7		-15.0		-15.3		
Pre-tax Margin	-24.7	-24.4		-34.2		-15.5		-15.6		
I 16-lax marylli	-24.7	-24.4		-34.7		-10.5		-13.0		

# CRTC - FINANCIAL SUMMARY - PRIVATE CONVENTIONAL TELEVISION

### Quebec

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	24	24		24		23		23		
Revenue										
Local Time Sales	87,834,299	85,519,905	-2.63	82,273,310	-3.80	78,227,908	-4.92	63,303,227	-19.08	-7.9
National Time Sales	201,561,945	196,162,289	-2.68	182,572,036	-6.93	177,283,713	-2.90	159,129,859	-10.24	-5.7
Network Payments	13,973,408	13,359,493	-4.39	12,368,604	-7.42	12,610,301	1.95	11,685,181	-7.34	-4.4
Infomercials	4,548,791	4,027,290	-11.46	3,469,783	-13.84	3,329,983	-4.03	3,113,133	-6.51	-9.1
Syndication-Production	7,884,820	5,652,303	-28.31	5,400,608	-4.45	5,473,979	1.36	5,450,968	-0.42	-8.8
Small Market Local Programming Fund	1,901,799	2,103,283	10.59		-100.00					n/a
Independent Local News Fund				7,351,584		7,192,734	-2.16	6,835,287	-4.97	n/a
Government Grants	213,409	0	-100.00	2,024	n/a	0	-100.00	1,133,293	n/a	51.8
Other Revenue	43,664,047	43,561,830	-0.23	37,479,585	-13.96	32,169,429	-14.17	27,680,339	-13.95	-10.8
Total Revenue	361,582,518	350,386,393	-3.10	330,917,534	-5.56	316,288,047	-4.42	278,331,287	-12.00	-6.3
Expenses										
Programming and Production	238,221,727	232,650,329	-2.34	235,585,882	1.26	225,326,147	-4.35	239,301,955	6.20	0.1
Technical	22,158,982	20,815,155	-6.06	21,231,540	2.00	20,779,893	-2.13	22,883,475	10.12	0.8
Sales and Promotion	54,220,686	50,082,524	-7.63	48,118,567	-3.92	48,086,632	-0.07	43,919,063	-8.67	-5.1
Administration and General	35,518,339	38,826,837	9.31	29,145,709	-24.93	33,630,634	15.39	19,168,731	-43.00	-14.3
Total Expenses	350,119,734	342,374,845	-2.21	334,081,698	-2.42	327,823,306	-1.87	325,273,224	-0.78	-1.8
Operating Income (Loss)	11,462,784	8,011,548		-3,164,164		-11,535,259		-46,941,937		
Depreciation	21,366,672	19,440,711	-9.01	19,100,205	-1.75	19,069,634	-0.16	19,488,453	2.20	-2.3
Locally reflective news programming (from BDUs)				2,516,009		2,575,991	2.38	2,261,146	-12.22	n/a
P.B.I.T.	-9,903,888	-11,429,163		-19,748,360		-28,028,902		-64,169,244		
Interest Expense	-3,612,901	517,774	-114.33	2,647,868	411.39	4,189,822	58.23	3,990,454	-4.76	
Adjustments Gain (Loss)	-8,064,365	-48,345,826		-22,539,784		12,040,696		14,786,549		
Pre-tax Profit	-14,355,352	-60,292,763		-44,936,012		-20,178,028		-53,373,149		
Canadian Programming Expenses (CPE)	178,942,804	176,392,100	-1.43	175,816,302	-0.33	173,652,545	-1.23	172,575,476	-0.62	-0.9
CPE / Revenue (%)	49.5	50.3		53.1		54.9		62.0		
Programming and Production (%)										
Percentage of Total Expenses	68.0	68.0		70.5		68.7		73.6		
Percentage of Total Revenues	65.9	66.4		71.2		71.2		86.0		
Staff										
Total Remuneration	124,172,010	120,257,230	-3.15	109,209,383	-9.19	109,137,356	-0.07	103.992.553	-4.71	-4.3
Total Staff Count	1,347.4	1,251.1	-7.15	1,161.4	-7.17	1,136.4	-2.15	1,078.0	-5.14	
Avg Remuneration (\$)	92,157	96,125	4.31	94,033	-2.18	96,038	2.13	96,468	0.45	1.2
Avg Remuneration excl. Fringe Benefits (\$)	73,160	76,127	4.06	75,797	-0.43	77,152	1.79	74,699	-3.18	0.5
Profitability (%)	,			, .		, -		,		
Operating Margin	3.2	2.3		-1.0		-3.6		-16.9		
P.B.I.T. Margin	-2.7	-3.3		-6.0		-8.9		-23.1		
Pre-tax Margin	-4.0	-17.2		-13.6		-6.4		-19.2		

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	24	24		23		23		23		
Revenue										
Local Time Sales	91,507,106	82,772,581	-9.55	84,485,834	2.07	85,299,640	0.96	70,894,290	-16.89	-6.2
National Time Sales	586,377,185	565,622,408	-3.54	526,635,833	-6.89	530,486,078	0.73	457,367,310	-13.78	-6.0
Network Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Infomercials	6,096,596	6,302,426	3.38	7,452,755	18.25	7,266,273	-2.50	6,273,489	-13.66	0.7
Syndication-Production	641,136	203,173	-68.31	161,374	-20.57	195,105	20.90	230,141	17.96	-22.6
Small Market Local Programming Fund	2,366,583	838,114	-64.59	·	-100.00			·		n/a
Independent Local News Fund				4,058,832		4,036,317	-0.55	4,027,039	-0.23	n/a
Government Grants	0	0	n/a	0	n/a	0	n/a	300,000	n/a	n/a
Other Revenue	28,437,620	25,697,469	-9.64	24,683,907	-3.94	21,135,354	-14.38	18,818,988	-10.96	-9.8
Total Revenue	715,426,226	681,436,171	-4.75	647,478,535	-4.98	648,418,767	0.15	557,911,257	-13.96	-6.0
Expenses										
Programming and Production	560,426,674	543,053,108	-3.10	556,330,164	2.44	554,470,497	-0.33	508,657,139	-8.26	-2.4
Technical	27,020,693	24,046,447	-11.01	23,230,674	-3.39	22,645,287	-2.52	21,458,002	-5.24	-5.6
Sales and Promotion	67,103,363	63,348,858	-5.60	57,436,453	-9.33	57,465,662	0.05	55,960,188	-2.62	-4.4
Administration and General	64,026,862	52,515,862	-17.98	52,833,099	0.60	56,353,759	6.66	54,057,128	-4.08	-4.1
Total Expenses	718,577,592	682,964,275	-4.96	689,830,390	1.01	690,935,205	0.16	640,132,457	-7.35	-2.9
Operating Income (Loss)	-3,151,366	-1,528,104		-42,351,855		-42,516,438		-82,221,200		
Depreciation	38,996,102	34,741,368	-10.91	33,089,066	-4.76	36,565,803	10.51	38,321,440	4.80	-0.4
Locally reflective news programming (from BDUs)				20,252,940		21,330,660	5.32	20,881,634	-2.11	n/a
P.B.I.T.	-42,147,468	-36,269,472		-55,187,981		-57,751,581		-99,661,006		
Interest Expense	2,916,014	2,192,815	-24.80	1,133,318	-48.32	1,295,105	14.28	1,128,856	-12.84	
Adjustments Gain (Loss)	153,449	2,730,138		2,121,510		-1,009,460		4,668,573		
Pre-tax Profit	-44,910,033	-35,732,149		-54,199,789		-60,056,146		-96,121,289		
Canadian Programming Expenses (CPE)	214,775,790	202,322,932	-5.80	223,641,873	10.54	234,543,181	4.87	212,264,631	-9.50	-0.3
CPE / Revenue (%)	30.0	29.7		34.5		36.2		38.0		
Programming and Production (%)										
Percentage of Total Expenses	78.0	79.5		80.6		80.2		79.5		
Percentage of Total Revenues	78.3	79.7		85.9		85.5		91.2		
Staff										
Total Remuneration	179,897,520	162,628,203	-9.60	161,975,871	-0.40	162,846,984	0.54	161,251,569	-0.98	-2.7
Total Staff Count	1,820.5	1,628.1	-10.57	1,568.1	-3.68	1,558.7	-0.60	1,547.9	-0.69	2.1
Avg Remuneration (\$)	98,817	99,890	1.09	103,294	3.41	104,475	1.14	104,174	-0.29	1.3
Avg Remuneration excl. Fringe Benefits (\$)	86,161	85,353	-0.94	87,994	3.09	88,438	0.50	86.610	-2.07	0.1
Profitability (%)	22,101	22,300		21,301		22,100	2.30	22,810		311
Operating Margin	-0.4	-0.2		-6.5		-6.6		-14.7		
P.B.I.T. Margin	-5.9	-5.3		-8.5		-8.9		-17.9		
Pre-tax Margin	-6.3	-5.2		-8.4		-9.3		-17.2		

### **Prairies**

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	25	25		27		27		27		
Revenue										
Local Time Sales	73,004,709	61,958,313	-15.13	60,939,557	-1.64	61,232,616	0.48	48,530,359	-20.74	-9.7
National Time Sales	234,570,233	227,087,818	-3.19	227,223,874	0.06	241,541,338	6.30	191,342,685	-20.78	-5.0
Network Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Infomercials	1,485,741	1,372,944	-7.59	1,479,542	7.76	1,539,187	4.03	1,491,423	-3.10	0.1
Syndication-Production	1,468,232	0	-100.00	12,395	n/a	2,144	-82.70	20,956	877.43	-65.4
Small Market Local Programming Fund	1,593,360	1,994,710	25.19		-100.00					n/a
Independent Local News Fund				3,565,917		3,306,512	-7.27	3,156,791	-4.53	n/a
Government Grants	0	0	n/a	0	n/a	0	n/a	953,206	n/a	n/a
Other Revenue	17,397,266	15,974,191	-8.18	16,438,351	2.91	15,831,674	-3.69	12,502,183	-21.03	-7.9
Total Revenue	329,519,541	308,387,976	-6.41	309,659,636	0.41	323,453,471	4.45	257,997,603	-20.24	-5.9
Expenses										
Programming and Production	259,784,566	252,909,092	-2.65	262,321,826	3.72	260,382,723	-0.74	244,005,676	-6.29	-1.6
Technical	14,130,986	13,260,780	-6.16	13,970,687	5.35	13,234,869	-5.27	12,988,059	-1.86	-2.1
Sales and Promotion	29,129,511	26,773,936	-8.09	26,573,688	-0.75	26,469,532	-0.39	25,065,956	-5.30	-3.7
Administration and General	34,437,780	28,670,414	-16.75	30,233,621	5.45	31,378,642	3.79	31,545,419	0.53	-2.2
Total Expenses	337,482,843	321,614,222	-4.70	333,099,822	3.57	331,465,766	-0.49	313,605,110	-5.39	-1.8
Operating Income (Loss)	-7,963,302	-13,226,246		-23,440,186		-8,012,295		-55,607,507		
Depreciation	12,498,195	8,835,990	-29.30	8,454,808	-4.31	9,131,871	8.01	9,783,750	7.14	-5.9
Locally reflective news programming (from BDUs)	, ,	, ,		13,957,204		14,396,082	3.14	13,747,435	-4.51	n/a
P.B.I.T.	-20,461,497	-22,062,236		-17,937,790		-2,748,084		-51,643,822		
Interest Expense	321,438	408,597	27.12	630,992	54.43	353,813	-43.93	244,602	-30.87	
Adjustments Gain (Loss)	-347,467	-1,912,275		-391,724		-219,633		94,595		
Pre-tax Profit	-21,130,402	-24,383,108		-18,960,506		-3,321,530		-51,793,829		
Canadian Programming Expenses (CPE)	126,260,876	127,940,849	1.33	137,504,772	7.48	142,172,160	3.39	130,057,098	-8.52	0.7
CPE / Revenue (%)	38.3	41.5		44.4		44.0		50.4		
Programming and Production (%)										
Percentage of Total Expenses	77.0	78.6		78.8		78.6		77.8		
Percentage of Total Revenues	78.8	82.0		84.7		80.5		94.6		
Staff										
Total Remuneration	103,768,753	98,145,227	-5.42	99,436,383	1.32	101,482,603	2.06	99.880.402	-1.58	-1.0
Total Staff Count	1,177.6	1,147.3	-2.57	1,180.8	2.92	1,176.6	-0.36	1,146.1	-2.59	
Avg Remuneration (\$)	88,120	85,542	-2.93	84,212	-1.55	86,254	2.42	87,148	1.04	-0.3
Avg Remuneration excl. Fringe Benefits (\$)	76,532	73,075	-4.52	72,112	-1.32	72,920	1.12	72,417	-0.69	-1.4
Profitability (%)										
Operating Margin	-2.4	-4.3		-7.6		-2.5		-21.6		
P.B.I.T. Margin	-6.2	-7.2		-5.8		-0.8		-20.0		
Pre-tax Margin	-6.4	-7.9		-6.1		-1.0		-20.1		

# CRTC - FINANCIAL SUMMARY - PRIVATE CONVENTIONAL TELEVISION

### **British Columbia and Territories**

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	12	12		12		12		12		
Revenue										
Local Time Sales	43,226,220	44,063,053	1.94	44,332,666	0.61	46,417,378	4.70	41,364,954	-10.88	-1.1
National Time Sales	144,360,995	146,038,517	1.16	128,732,250	-11.85	135,485,775	5.25	117,002,465	-13.64	-5.1
Network Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Infomercials	1,802,347	1,419,210	-21.26	1,227,324	-13.52	1,197,463	-2.43	957,822	-20.01	-14.6
Syndication-Production	1,119,394	153,633	-86.28	156,262	1.71	197,721	26.53	196,477	-0.63	-35.3
Small Market Local Programming Fund	2,140,665	1,806,851	-15.59		-100.00					n/a
Independent Local News Fund				4,547,477		4,559,034	0.25	4,782,688	4.91	n/a
Government Grants	0	0	n/a	526,933	n/a	247,001	-53.12	1,928,339	680.70	n/a
Other Revenue	12,743,513	11,711,527	-8.10	11,703,558	-0.07	10,218,900	-12.69	8,907,401	-12.83	-8.6
Total Revenue	205,393,134	205,192,791	-0.10	191,226,470	-6.81	198,323,272	3.71	175,140,146	-11.69	-3.9
Expenses										
Programming and Production	176,527,117	174,421,874	-1.19	174,095,765	-0.19	171,109,359	-1.72	158,091,724	-7.61	-2.7
Technical	7,901,667	6,978,962	-11.68	6,856,469	-1.76	6,016,517	-12.25	6,882,691	14.40	-3.4
Sales and Promotion	15,860,285	14,945,066	-5.77	14,284,585	-4.42	14,160,756	-0.87	14,359,877	1.41	-2.5
Administration and General	22,620,509	20,064,250	-11.30	19,524,388	-2.69	19,721,536	1.01	19,488,631	-1.18	-3.7
Total Expenses	222,909,578	216,410,152	-2.92	214,761,207	-0.76	211,008,168	-1.75	198,822,923	-5.77	-2.8
Operating Income (Loss)	-17,516,444	-11,217,361		-23,534,737		-12,684,896		-23,682,777		
Depreciation	6,911,776	5,324,458	-22.97	4,946,302	-7.10	5,697,994	15.20	6,712,803	17.81	-0.7
Locally reflective news programming (from BDUs)				8,653,706		8,209,963	-5.13	8,331,105	1.48	n/a
P.B.I.T.	-24,428,220	-16,541,819		-19,827,333		-10,172,927		-22,064,475		
Interest Expense	316,617	314,668	-0.62	345,108	9.67	264,779	-23.28	170,591	-35.57	
Adjustments Gain (Loss)	49,852	-1,312,431		-2,168,330		-2,544,730		-1,664,391		
Pre-tax Profit	-24,694,985	-18,168,918		-22,340,771		-12,982,436		-23,899,457		
Canadian Programming Expenses (CPE)	87,429,663	86,908,792	-0.60	91,218,235	4.96	92,052,654	0.91	85,594,592	-7.02	-0.5
CPE / Revenue (%)	42.6	42.4		47.7		46.4		48.9		
Programming and Production (%)										
Percentage of Total Expenses	79.2	80.6		81.1		81.1		79.5		
Percentage of Total Revenues	85.9	85.0		91.0		86.3		90.3		
Staff										
Total Remuneration	68,869,900	63,920,898	-7.19	63,472,037	-0.70	65,790,746	3.65	64,998,502	-1.20	-1.4
Total Staff Count	708.8	655.3	-7.54	656.1	0.11	661.0	0.76	652.9	-1.23	
Avg Remuneration (\$)	97,167	97,540	0.38	96,744	-0.82	99,526	2.88	99,549	0.02	0.6
Avg Remuneration excl. Fringe Benefits (\$)	85,159	84,876	-0.33	84,066	-0.95	85,847	2.12	84,714	-1.32	-0.1
Profitability (%)										
Operating Margin	-8.5	-5.5		-12.3		-6.4		-13.5		
P.B.I.T. Margin	-11.9	-8.1		-10.4		-5.1		-12.6		
Pre-tax Margin	-12.0	-8.9		-11.7		-6.5		-13.6		

		CR.	TC - PROGRA	AMMING AND	PRODUCTI	ON EXPENSE	S - CONVEN	ITIONAL TE	LEVISION							
2020 - Canada		Inform			Sports		_		Music and En	tertainment				Othe	ers	Total
(\$) Reporting units: 93	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN		•	•										•			
Canadian Programs Telecast:																
1.1 Station production (incl coop)	351,198,616	15,052,488	3,073,160	1,963,417	726,344	2,643,925	589,942	43,303	722,758	267,173	46,339,997	107,746			0	422,938,65
1.2 Produced by affiliate production	595,491	10,408,405	53,408	251,040	4,575,616	339,643	149,756	10,916	499,184	5,672,435	5,602,931	347,531	2,032	0	0	28,508,38
1.3 Acquired from other stations	-6,832,169	23,672	32,744	3,345,322	865	0	0	0	81	0	318,838	0	54	0	0	-3,110,59
1.4 Network origination	31,821,412	314,411	13,630	6,620	275	888,427	120,204	11,975	391,880	169,958	526,844	173,464	762,810	0	0	35,201,91
1.5 Acquired from independent producers	3,140,235	306,975	2,421,521	3,562,901	0	46,262,793	7,489,554	43,963	15,325,704	926,180	17,957,614	24,043,529	1,488,021	0	0	122,968,99
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	77,638	0	•	0	77,63
1.7 Other Canadian programs	0	0	5,515	-9,040	0		797,972	175,059	-31,952	0	0	14,799	0	•	0	952,35
1.8 Total - Canadian programs telecast	379,923,585	26,105,951	5,599,978	9,120,260	5,303,100	50,134,788	9,147,428	285,216	16,907,655	7,035,746	70,746,224	24,764,707	2,260,976	201,730	0	607,537,34
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	83,344	2,384	267,474	-142,141	0	,	683,573	4,968	-349,535	552,357	2,283,217	3,957,886	176,911		0	7,911,22
1.10 Script & concept - Canadian - not telecast	0	0	487,990	17,153	0	,,	54,052	0		0	431,126	32,750	12		0	3,186,96
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	•
1.12 Third-party promotion (non-VI services only)	258,521	0	0	0	0	0	0	0	0	0	0	0	0	0	0	258,52
1.13 Other	2,519,823	266,809	11,140	3,040,532	0	58,852	11,108	1,103	24,629	10,945	49,202	16,043	0	983	0	6,011,169
1.14 Total - Other Canadian Programming Expenses	2,861,688	269,193	766,604	2,915,544	0	2,613,514	748,733	6,071	-324,906	563,302	2,763,545	4,006,679	176,923	983	0	17,367,87
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES 2. PROGRAMMING - NON-CANADIAN	382,785,273	26,375,144	6,366,582	12,035,804	5,303,100	52,748,302	9,896,161	291,287	16,582,749	7,599,048	73,509,769	28,771,386	2,437,899	202,713	0	624,905,21
	0	3,857,468	90,376	3,096,874	29,961,226	336,102,746	22,143,989	9,908,226	15,805,764	20,192,213	50,789,776	33,150,136	11,214,991	0	0	536,313,78
2.1 Non-Canadian Programs Telecast     2.2 Inventory write-downs - Non-Canadian programs	0	3,657,466	90,376	3,090,074	29,961,226	9,296,066	5,539,192	15,732	15,605,764	20,192,213	-20,200	43,120			0	14,873,91
2.3 Other	0	0	0	0	0	16,258	0,559,192	15,732	0	0	-20,200	43,120	0	0	0	16,258
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	3,857,468	90,376	3,096,874	29,961,226	,	27,683,181	9,923,958	15,805,764	20,192,213	50,769,576	33,193,256	11,214,991	0	0	551,203,95
			•													
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	382,785,273	30,232,612	6,456,958	15,132,678	35,264,326	398,163,372	37,579,342	10,215,245	32,388,513	27,791,261	124,279,345	61,964,642	13,652,890	202,713	0	1,176,109,17
Amounts included in Total Canadian Programs Telecast for:	4 000 700	047.507	40.004	00.000	04	004.000	70.000	4.000	00.070	00.054	007.040	00.554	0.005	40.004		0.750.07
1.8a) Close captioning	4,382,732	217,537	13,881	22,836	91	984,829	72,333	4,302	63,079	26,954	927,040	26,551	2,305		0	6,758,27
1.8b) Described video	0	75,146	9,578	879	0	, -	144,487	6,614	96,965	39,015	116,748	26,562	2,192		0	813,49
1.8c) Dubbing	0	0	0	5,485	0	-	0	0	51,800	0	148,000	284,115	0	0	0	489,40
1.8d) Short-form Documentary	0	0	0	0	0		0	0	0	0	0	0	0	0	0	
1.8e) Programming produced by an Indigenous producer	0	0	18,000	125	0	-	71,429	0	0	0	0	0	0	0	0	89,55
1.8f) Programming produced by an official language minority community producer	0	0	344,489	0	0	-, -,	306,562	0	0	0	74,468	0	0	0	0	3,853,85
1.8g) Original French language program	22,047,048	13,772,856	1,241,838	1,331,894	303,279	25,463,199	0	0	14,798,068	7,019,670	21,071,374	16,565,482	176,910	0	0	123,791,61
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
1.8h) ii) Original, first-run programming	347,964,241	23,903,902	4,920,788	2,825,479	5,298,985	46,102,420	5,498,124	0	13,920,074	5,608,039	51,496,605	12,963,218	1,662,706	0	0	522,164,58
1.8h) iii) Non first-run programming	0	740,797	278,733	149,347	0	3,520,300	2,508,511	69,683	1,007,690	384,615	13,161,794	494,465	12,135	0	0	22,328,070
1.8i) Children's programming:																
1.8i) i) Preschool children (0-5 years)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
1.8i) ii) Children (6-12 years)	0	0	0	190	0	0	0	17,366	0	0	0	0	0	0	0	17,556
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	,
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	190	0	0	Ō	17,366	0	0	0	0	0	0	0	17,55
Amounts included in Total other Canadian programming for:	Ū	ŭ	·	.30	ŭ	·	•	,550	·	ŭ	· ·	ŭ	•	·	·	,00
1.14a) Programming produced by an Indigenous producer	n	0	0	0	0	0	0	0	0	n	0	n	n	0	0	
1.14b) Programming produced by afficial language minority community producer	0	0	0	0	0	-	0	0	0	0	0	0	0	0	0	
Amounts included in Total Non-Canadian programming expenses	O	U	U	U	U	U	O	U	U	U	0	O	O	U	U	'
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	144.450	0	0	0	144.450
4 PRODUCTION EXPENSES	0	0	U	0	- 0	0	0	0	0	- 0	0	144,430		U	0	144,400

### 4. PRODUCTION EXPENSES

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

GRAND TOTAL - PROGRAM & PRODUCTION

7,462,467

1,994,396

16,789,189

26,411,667

1,202,520,837

165,615

2020 - Atlantic		Inforn	nation		Sports				Music and En	tertainment				Oth	ers	Total
		Analysis/Interpretat	Long Form		Ороно							Reality		(excl.	010	Total
(\$) Reporting units: 8	News	ion	Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Television	Award Shows	Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN																
Canadian Programs Telecast:							_	_	_	_		_			_	
1.1 Station production (incl coop)	16,616,297	6,312	146,425	37,602	21,818	,	0	0	-	•	2,00 .,. 0 .	0	(		0	, ,
1.2 Produced by affiliate production	0	0	0	0	0		0	0	,		0	0	(		0	
1.3 Acquired from other stations	0	0	0	0	0	•	0	0	U	· ·	14,342		,	, ,	0	1-1,0
1.4 Network origination	1,364,133	0	0	0	0	-	0	0	0	0	1,230		,000		0	.,,
1.5 Acquired from independent producers	30,893	0	51,580	138,903	0	.,,	214,985	1,694	0	0	14,083		. ,		0	2,200,0
1.6 Special recognition programs	0	0	0	0	0	-	0	0	-	v	0	4,376		,	0	.,0
1.7 Other Canadian programs	0	0	0	0	0		0	0		·	0	0	-	, ,	0	
1.8 Total - Canadian programs telecast	18,011,323	6,312	198,005	176,505	21,818	1,081,564	214,985	1,694	18,420	0	2,724,406	681,552	144,981	0	0	23,281,5
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	2,384	0	0	0	,	0	0	0	v	1,000	0	(	0	0	11,7
1.10 Script & concept - Canadian - not telecast	0	0	24,726	997	0	77,833	510	0	0	0	24,296	0	(	0	0	128,3
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.13 Other	964,310	750	0	13,888	0	0	0	0	0	0	12,811	0	(	0	0	991,7
1.14 Total - Other Canadian Programming Expenses	964,310	3,134	24,726	14,885	0	79,283	510	0	0	0	45,007	0		0	0	1,131,8
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	18,975,633	9,446	222,731	191,390	21,818	1,160,847	215,495	1,694	18,420	0	2,769,413	681,552	144,981	0	0	24,413,4
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	0	1,600	0	135,311	1,785,091	17,797,127	400,908	181,202	918,436	499,962	2,642,807	802,513	667,383	0	0	25,832,3
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	600	0	0	0	0	0	0	(	0	0	6
2.3 Other	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	1,600	0	135,311	1,785,091	17,797,727	400,908	181,202	918,436	499,962	2,642,807	802,513	667,383	0	0	25,832,9
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	18,975,633	11,046	222,731	326,701	1,806,909	18,958,574	616,403	182,896	936,856	499,962	5,412,220	1,484,065	812,364	. 0	0	50,246,3
Amounts included in Total Canadian Programs Telecast for:	· ·		· · · · · · · · · · · · · · · · · · ·	•				•	•				,			
1.8a) Close captioning	291,044	795	31	14,796	0	47,221	194	0	0	0	60,849	891	84	0	0	415,9
1.8b) Described video	0	0	20	51	0		31,862	0	0	0	849		54	. 0	0	
1.8c) Dubbing	0	0	0	0	0		0	0	0	0	0	0		) 0	0	,
1.8d) Short-form Documentary	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.8e) Programming produced by an Indigenous producer	0	0	0	0	0	0	0	0	0	0	0	0		) 0	0	
1.8f) Programming produced by an official language minority community producer	0	0	0	0	0		11,572	0	0	•	3,775	•	`		0	
1.8g) Original French language program	O	0	O	O .	O	103,203	11,572	0	O	0	3,773	0		, 0	0	200,0
1.8h) On-screen expenses:	_		_		_	_	_	_	_	_	_	_				
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0		0	0	-	•	•	0	,		1	
1.8h) ii) Original, first-run programming	15,369,559	•	191,258	128,719	21,818		176,386	0	,		_,,				0	-,,
1.8h) iii) Non first-run programming	0	0	6,829	8,250	0	0	25,266	27	0	0	669,848	2,341	(	0	0	712,5
1.8i) Children's programming:																
1.8i) i) Preschool children (0-5 years)	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.8i) ii) Children (6-12 years)	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	0	0	0	0	0	0	0	0	0	(	) 0	0	
Amounts included in Total other Canadian programming for:	•	·	•	•	•	·	•	•	•	•	·	·	•	•	•	
1.14a) Programming produced by an Indigenous producer	n	0	0	n	0	0	0	n	0	n	0	0	(	) 0	0	
1.14b) Programming produced by affiningenous producer  1.14b) Programming produced by official language minority community producer	0	0	0	0	0	-	0	0	0	•	0	0			0	
	U	U	U	U	U	U	U	U	U	U	U	U		, 0	U	
Amounts included in Total Non-Canadian programming expenses 2.4a) Dubbing	0	0	0	0	0	0	0	^	0	0	0	^	(	. ^	0	
2.4a) Dubbing	U	U	U	U	U	U	U	U	U	U	U	0		, 0	U	

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

786,227

14,683

1,382,035 **2,182,945** 

52,429,305

		CK	TC - PROGR	AMMINING AND	PRODUCTI	ON EXPENSE	3 - CONVEN	HONAL IE	LEVISION					•		•
2020 - Quebec		Inform			Sports				Music and En	tertainment				Oth	ers	Total
(\$) Reporting units: 23	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN							•									
Canadian Programs Telecast:																
1.1 Station production (incl coop)	50,110,145	4,260,380	136,848	783,636	330,569	1,325,386	589,942	43,303	634,871	255,449	2,575,729	107,746	8,059	17,752	0	61,179,81
1.2 Produced by affiliate production	0	10,148,405	9,585	110,985	560,121	321,337	148,718	10,916	230,799	5,672,435	2,760,330	311,276	2,032	2 0	0	20,286,93
1.3 Acquired from other stations	-6,999,997	0	0	3,267,128	0	0	0	0	0	0	9,441	0	C	0	0	-3,723,42
1.4 Network origination	1,838,102	313,861	13,630	6,620	0	885,213	120,204	11,975	391,880	169,847	501,692	173,464	28,302	2 0	0	4,454,79
1.5 Acquired from independent producers	3,109,342	124,752	1,039,248	932,184	0	26,712,183	748,941	10,998	15,322,704	924,044	17,311,748	13,157,154	104,457	7 0	0	79,497,7
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	2,881	C	0	0	_,00
1.7 Other Canadian programs	0	0	5,150	-11,041	0	0	786,972	175,059	-31,952	0	0	14,799	C	0	0	938,98
1.8 Total - Canadian programs telecast	48,057,592	14,847,398	1,204,461	5,089,512	890,690	29,244,119	2,394,777	252,251	16,548,302	7,021,775	23,158,940	13,767,320	142,850	17,752	0	162,637,73
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	83,344	0	267,474	-142,141	0	389,332	683,573	4,968	-349,535	552,357	2,275,317	3,957,886	176,911	0	0	7,899,48
1.10 Script & concept - Canadian - not telecast	0	0	66,124	1,079	0	575,369	336	0	0	0	15,966	0	C	0	0	658,87
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.13 Other	357,046	19,560	1,303	841,541	0	58,852	11,108	1,103	24,629	10,945	36,264	16,043	C	983	0	1,379,37
1.14 Total - Other Canadian Programming Expenses	440,390	19,560	334,901	700,479	0	1,023,553	695,017	6,071	-324,906	563,302	2,327,547	3,973,929	176,911	983	0	9,937,73
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	48,497,982	14,866,958	1,539,362		890,690		3,089,794	258,322	16,223,396	7,585,077	25,486,487	17,741,249	319,761		0	
2. PROGRAMMING - NON-CANADIAN	-, - ,	,,	,,	-,,	,	, . , .	.,,	,-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,-	-,, -	, ,		,		,,
2.1 Non-Canadian Programs Telecast	0	0	10.300	99,667	2,225,315	23,832,845	16.447.791	1,719,368	1,135,078	536,529	3,010,846	1,667,376	824,040	0	0	51,509,15
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	9,295,466	5,539,192	15,732	0	0	-20,200	43,120			0	
2.3 Other	0	0	0	0	0		0	0	0	0	0	0		) 0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	10,300	99,667	2,225,315	33,128,311	21,986,983	1,735,100	1,135,078	536,529	2,990,646	1,710,496	824,040	) 0	0	66,382,46
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	48.497.982	14.866.958	1,549,662	5,889,658	3,116,005	63,395,983	25,076,777	1,993,422	17,358,474	8,121,606	28,477,133	19,451,745	•		0	
Amounts included in Total Canadian Programs Telecast for:	40,437,302	14,000,330	1,343,002	3,003,030	3,110,003	03,393,903	25,070,777	1,333,422	17,330,474	0,121,000	20,477,133	13,431,743	1,143,001	10,733		230,937,94
1.8a) Close captioning	912.013	49.458	3.798	5.063	0	162.386	59.229	4.302	63.079	25.381	134.477	11.292	857	7 0	0	1,431,33
1.8b) Described video	0.2,0.0	75,146	6.390	-,	0	199,564	93,591	6,614	96,965	39.015	- ,	16,830	1.267		0	.,,
1.8c) Dubbing	0	73,140	0,550	0	0		00,001	0,014	51,800	05,015	148,000	284,115	, -		0	
1.8d) Short-form Documentary	0	0	0	0	0	-	0	0	0 0	0	0,000	204,113		,	0	
· ·	0	0	0	0	0		1.429	0	0	0	0	0		) 0	0	
1.8e) Programming produced by an Indigenous producer	0	0	•	0	0		, -	0	0	0	0	0	· ·	) 0	0	,
1.8f) Programming produced by an official language minority community producer	Ü	U	339,647	0	U	227,672	7,515	U	U	U	Ü	U	C	) 0	U	574,83
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	0	0	0	0	0		,	0	
1.8h) ii) Original, first-run programming	37,829,462	13,793,167	918,794	792,339	890,690	25,664,877	146,703	0	13,651,689	5,608,039	15,255,836	2,106,757	279,324	1 0	0	116,937,67
1.8h) iii) Non first-run programming	0	740,797	117,422	8,104	0	2,741,606	1,277,338	69,217	1,007,690	384,615	1,591,199	454,381	12,135	5 0	0	8,404,50
1.8i) Children's programming:																
1.8i) i) Preschool children (0-5 years)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8i) ii) Children (6-12 years)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0	0	0	0	0	0	0	0	0	) 0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	n	n	o o	n	0	0	n	n	ő	n	o o	n	n	) 0	o O	
Amounts included in Total other Canadian programming for:	U	U	Ü	· ·	U	U	· ·	U	Ū	·	U	U		. 0	Ū	
	0	0	0	0	0	0	0	0	0	^	0	0	0	) 0	0	
1.14a) Programming produced by an Indigenous producer	ū	ŭ	ū	ū	-	-	ŭ	ŭ	Ū	0	ŭ	0		,	-	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
Amounts included in Total Non-Canadian programming expenses	_	_	_	_	_	_	_	_	_	_	_		_		_	
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	144,450	0	) 0	0	144,45

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

9

239,337,000
379,059
-691,110
165,615
31,993
0
872,561
0
0

2020 - Ontario		Inform	ation		Sports				Music and En	tertainment				Oth	ers	Total
\$) Reporting units: 23	News	Analysis/Interpretat ion	Long Form Documentary	Other	•	Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
a) Reporting units. 23	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 1
. PROGRAMMING - CANADIAN						,,.,9										
Canadian Programs Telecast:																
1.1 Station production (incl coop)	126,488,638	7,461,733	1,998,402	42,056	240,479	725,710	0	0	0	11,724	26,385,148	0	C	183,978	0	163,537
1.2 Produced by affiliate production	595,491	215,800	0	0	2,003,514		0	0	150,730	0	1,917,360	0	C	0	0	4,882
1.3 Acquired from other stations	167,828	7,922	1,244	194	865	0	0	0	81	0	193,378	0	54	. 0	0	
1.4 Network origination	12,928,261	0	0	0	0	0	0	0	0	0	11,544	0	403,533	3 0	0	13,343
1.5 Acquired from independent producers	0	180,823	846,604	1,511,248	0	11,374,127	4,483,128	14,683	2,490	2,136	520,424	5,960,737	738,925	5 0	0	25,635
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	41,071	C	0	0	41
1.7 Other Canadian programs	0	0	365	2,001	0	0	0	0	0	0	0	0	C	0	0	2
1.8 Total - Canadian programs telecast	140,180,218	7,866,278	2,846,615	1,555,499	2,244,858	12,099,837	4,483,128	14,683	153,301	13,860	29,027,854	6,001,808	1,142,512	183,978	0	207,814
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.10 Script & concept - Canadian - not telecast	0	0	231,785	9,297	0	958,992	49,789	0	0	0	228,083	32,750	C	0	0	1,510,
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.12 Third-party promotion (non-VI services only)	258,521	0	0	0	0	0	0	0	0	0	0	0	C	0	0	258
1.13 Other	606,287	173,295	0	1,901,403	0	0	0	0	0	0	0	0	C	0	0	2,680,
1.14 Total - Other Canadian Programming Expenses	864,808	173,295	231,785	1,910,700	0	958,992	49,789	0	0	0	228,083	32,750	0	0	0	4,450,
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	141,045,026	8,039,573	3,078,400	3,466,199	2,244,858	13,058,829	4,532,917	14,683	153,301	13,860	29,255,937	6,034,558	1,142,512	183,978	0	212,264,
2. PROGRAMMING - NON-CANADIAN	, ,	, ,	, ,	, ,	, ,	, ,		,	,	,				,		
2.1 Non-Canadian Programs Telecast	0	3,254,336	0	1,920,764	15,309,442	177,744,123	3,436,426	5,209,292	8,491,115	12,578,543	28,642,237	19,563,865	5,740,638	3 0	0	281,890,
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
2.3 Other	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	3,254,336	0	1,920,764	15,309,442	177,744,123	3,436,426	5,209,292	8,491,115	12,578,543	28,642,237	19,563,865	5,740,638	0	0	281,890,
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	141,045,026	11,293,909	3,078,400	5,386,963	17,554,300	190,802,952	7,969,343	5,223,975	8,644,416	12,592,403	57,898,174	25,598,423	6,883,150	183,978	0	494,155,
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	1,108,734	98,408	4,697	2,093	0	288,169	11,597	0	0	1,573	251,485	8,365	794	13,801	0	1,789,
1.8b) Described video	0	0	754	482	0	11,989	4,573	0	0	0	8,366	5,334	507	0	0	32,
1.8c) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8d) Short-form Documentary	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8e) Programming produced by an Indigenous producer	0	0	0	125	0	0	47,857	0	0	0	0	0	C	0	0	47,
1.8f) Programming produced by an official language minority community producer	0	0	4,842	0	0	1,611,308	198,708	0	0	0	52,839	0	C	0	0	1,867,
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	0	0	0	0	0	C	) 0	0	
1.8h) ii) Original, first-run programming	130,897,713	7,628,819	2,640,174	1,166,640	2,243,993		3,517,317	0	-	•	ŭ	5,922,150	-		0	
1.8h) iii) Non first-run programming	0	7,020,019	94,447	77,433	2,243,333		822,722	255		0		21,976			0	,,
1.8i) Children's programming:	U	U	94,447	11,433	U	332,373	022,722	200	U	U	0,369,237	21,970	·	, 0	U	7,930,
, , , , ,	0	0	0	0	0		•	0	0	0	0	0		0	0	
1.8i) i) Preschool children (0-5 years)	0	0	0	ŭ	0		0	Ū	o o	0	0	0	C	,	ŭ	
1.8i) ii) Children (6-12 years)	0	0	0	190	0		0	14,414		0	0	0	C	0	0	,
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0		0	0	0	0	0	0	C	0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	190	0	0	0	14,414	0	0	0	0	O	0	0	14,
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	0	0	0	0	0	-	0	0	0	0	0	0	C	0	0	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
Amounts included in Total Non-Canadian programming expenses																
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	0	) 0	0	

- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

4,145,766

1,526,280

8,829,679 **14,501,725** 

508,657,137

		CR	TC - PROGRA	AMMING AND	PRODUCT	ION EXPENSE	S - CONVEN	NTIONAL TE	LEVISION							
2020 - Prairies		Inform			Sports				Music and En	tertainment				Oth	ers	Total
(\$) Reporting units: 27	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
,,,,	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN						· ··· · ··,···,··,·										
Canadian Programs Telecast:																
1.1 Station production (incl coop)	96,031,790	2,018,437	430,209	1,100,123	94,749	291,287	0	0	1,528	0	8,570,321	0		0	0	108,538,44
1.2 Produced by affiliate production	0	44,200	43,823	140,055	909,679	18,306	1,038	0	70,620	0	512,271	36,255		0	0	1,776,24
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	59,858	0		0	0	59,8
1.4 Network origination	8,975,275	0	0	0	0	994	0	0	0	34	5,338	0	162,624	0	0	9,144,20
1.5 Acquired from independent producers	0	0	285,715	626,108	0	4,304,469	1,132,629	16,509	510	0	47,969	2,577,818	385,993	3 0	0	9,377,72
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	16,551	C	0	0	16,55
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
1.8 Total - Canadian programs telecast	105,007,065	2,062,637	759,747	1,866,286	1,004,428	4,615,056	1,133,667	16,509	72,658	34	9,195,757	2,630,624	548,617	0	0	128,913,08
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
1.10 Script & concept - Canadian - not telecast	0	0	93,720	3,869	0	323,739	1,929	0	0	0	91,881	0		0	0	515,13
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
1.13 Other	314,810	28,499	1,739	283,700	0	0	0	0	0	0	127	0		0	0	628,87
1.14 Total - Other Canadian Programming Expenses	314,810	28,499	95,459	287,569	0	323,739	1,929	0	0	0	92,008	0		0	0	1,144,01
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	105,321,875	2,091,136	855,206	2,153,855	1,004,428	4,938,795	1,135,596	16,509	72,658	34	9,287,765	2,630,624	548,617	0	0	130,057,09
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	0	279,532	42,356	618,269	7,601,412	70,959,601	1,021,233	1,547,039	3,360,565	3,828,033	9,393,556	6,120,389	2,830,050	0	0	107,602,03
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
2.3 Other	0	0	0	0	0	2,150	0	0	0	0	0	0		0	0	2,15
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	279,532	42,356	618,269	7,601,412	70,961,751	1,021,233	1,547,039	3,360,565	3,828,033	9,393,556	6,120,389	2,830,050	0	0	107,604,18
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	105,321,875	2,370,668	897,562	2,772,124	8,605,840	75,900,546	2,156,829	1,563,548	3,433,223	3,828,067	18,681,321	8,751,013	3,378,667	0	0	237,661,28
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	1,490,954	31,206	3,183	646	59	•	737	0	0	0	348,852	3,372			0	_,,_,
1.8b) Described video	0	0	1,785	193	0	-,	10,688	0	0	•	3,208	2,151	204		0	,
1.8c) Dubbing	0	0	0	5,485	0	-	0	0	0	· ·	0	0		0	0	0, 10
1.8d) Short-form Documentary	0	0	0	0	0	-	0	0	0	0	0	0		0	0	
1.8e) Programming produced by an Indigenous producer	0	0	0	0	0	-	12,143	0	0	0	0	0		0	0	,.
1.8f) Programming produced by an official language minority community producer	0	0	0	0	0	782,165	44,621	0	0	0	5,186	0		0	0	831,97
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
1.8h) ii) Original, first-run programming	102,255,563	1,190,759	670,136	491,858	1,002,901	4,551,828	915,958	0	70,620	0	6,779,392	2,575,388	385,993	3 0	0	120,890,39
1.8h) iii) Non first-run programming	0	0	33,532	31,204	0		212,389	104				8,855			0	
1.8i) Children's programming:	•	•	,	,	•	,	,		-	•	_,,,,,,,,,	-,	_	•	_	_,,
1.8i) i) Preschool children (0-5 years)	0	0	0	0	0	0	0	0	0	0	0	0		) 0	0	
1.8i) ii) Children (6-12 years)	0	0	0	0	0	•	0	2,952	0	0	0	0		) 0	0	
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0	-	0	2,332	0	-	0	0		) 0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	0	0	-	0	2,952	ŭ	· ·	0	•		) 0	0	
Amounts included in Total other Canadian programming for:	U	U	U	U	U	U	U	2,952	U	U	U	U		, 0	U	2,9
· · ·	•	•	^	^	^		^	^	•	^	•	^			0	
1.14a) Programming produced by an Indigenous producer	0	0	0	0	0	-	0	0	0	· ·	0	0		0	·	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0		0	0	
Amounts included in Total Non-Canadian programming expenses	_	_	_	_	_	_	_	_	_	_	_	_	_		_	
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

919,032

257,222

5,168,138 **6,344,392** 

244,005,675

		CR	TC - PROGR	AMMING AND	PRODUCT	ION EXPENSI	S - CONVE	NTTONAL TI	ELEVISION							
2020 - British Columbia and Territories		Inform			Sports				Music and Er	ntertainment				Oth	ers	Total
(\$) Reporting units: 12	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN		•		•										•		
Canadian Programs Telecast:																
1.1 Station production (incl coop)	61,951,746	1,305,626	361,276	0	38,729	224,536	0	(	86,359	) (	6,114,048	C	) (	0	0	70,082,3
1.2 Produced by affiliate production	0	0	0	0	1,102,302	. 0	0	(	28,615	, (	412,970	C	) (	0	0	1,543,8
1.3 Acquired from other stations	0	15,750	31,500	78,000		-	0	(	0 0	) (	41,819	C	) (	0	0	167,0
1.4 Network origination	6,715,641	550	0	0	275	2,220	0	(	0 0	77	7,040	C	125,358	3 0	0	6,851,1
1.5 Acquired from independent producers	0	1,400	198,374	354,458	0	2,867,456	909,871	79	9 0	) (	63,390			0	0	0,222,0
1.6 Special recognition programs	0	0	0	0	0	0	0	(	0 0	) (	0	12,759	) (	0	0	,.
1.7 Other Canadian programs	0	0	0	0	0	-	11,000	(	0 0	) (	0	C	) (	0	0	,.
1.8 Total - Canadian programs telecast	68,667,387	1,323,326	591,150	432,458	1,141,306	3,094,212	920,871	79	9 114,974	77	6,639,267	1,683,403	3 282,016	0	0	84,890,5
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0		0	(	0 0	) (	, ,	C	) (	0	0	
1.10 Script & concept - Canadian - not telecast	0	0	71,635	1,911	0	227,947	1,488	(	0 0	) (	70,900	C	) 12	2 0	0	373,8
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
1.13 Other	277,370	44,705	8,098	0	0	0	0	(	0 0	) (	0	C	) (	0	0	330,1
1.14 Total - Other Canadian Programming Expenses	277,370	44,705	79,733	1,911	0	227,947	1,488	(	0 0	) (	70,900	C	) 12	2 0	0	704,0
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	68,944,757	1,368,031	670,883	434,369	1,141,306	3,322,159	922,359	79	9 114,974	77	6,710,167	1,683,403	3 282,028	3 0	0	85,594,5
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	0	322,000	37,720	322,863	3,039,966	45,769,050	837,631	1,251,32	5 1,900,570	2,749,146	7,100,330	4,995,993	3 1,152,880	0	0	69,479,4
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
2.3 Other	0	0	0	0	0	14,108	0	(	0 0	) (	0	C	) (	0	0	14,1
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	322,000	37,720	322,863	3,039,966	45,783,158	837,631	1,251,32	5 1,900,570	2,749,146	7,100,330	4,995,993	1,152,880	0	0	69,493,5
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	68,944,757	1,690,031	708,603	757,232	4,181,272	49,105,317	1,759,990	1,251,404	4 2,015,544	2,749,223	13,810,497	6,679,396	1,434,908	3 0	0	155,088,1
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	579,987	37,670	2,172	238	32	134,083	576	(	0 0	) (	131,377	2,631	1 250	0	0	889,0
1.8b) Described video	0	0	629	152	0	66,839	3,773	(	0 0	) (	2,505	1,678	3 160	0	0	75,7
1.8c) Dubbing	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
1.8d) Short-form Documentary	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
1.8e) Programming produced by an Indigenous producer	0	0	18,000	0	0	0	10,000	(	0 0	) (	0	C	) (	0	0	28,0
1.8f) Programming produced by an official language minority community producer	0	0	0	0	0	321,925	44,146	(	0 0	) (	12,668	C	) (	0	0	378,7
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	(	) (	) (	) 0	(	) (	) 0	0	
1.8h) ii) Original, first-run programming	61,611,944	-	500,426	245,923	1,139,583		741,760	(			4,752,895	-		,	0	
	01,011,944	1,260,676		243,923	1,139,363		170,796	80							0	,=,-
1.8h) iii) Non first-run programming     1.8i) Children's programming:	Ü	0	26,503	24,336	Ü	111,242	170,796	80	. 0	, (	0,977,877	6,912	_ (	, 0	Ü	2,317,5
, , , , ,	^	•	^	•	^		^	,					,		0	
1.8i) i) Preschool children (0-5 years)	0	0	0	0	0	-	0	(	0		0	(	. (	0	ŭ	
1.8i) ii) Children (6-12 years)	0	0	0	0	0	•	0	(	0		0	0	) (	0	0	
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0		0	(	0		0	C	) (	0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	0	0	0	0	(	0	) (	0	C	) (	0	0	
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
Amounts included in Total Non-Canadian programming expenses																
2.4a) Dubbing	0	0	0	0	0	0	0	(	0 0	) (	0	C	) (	0	0	
4. PRODUCTION EXPENSES																

### 4. PRODUCTION EXPENSES

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

GRAND TOTAL - PROGRAM & PRODUCTION

738,881

164,218

2,100,447 **3,003,546** 

158,091,720

CBC - Canada

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	27	27		27		27		27		
Revenue										
Local Time Sales	43,629,034	35,179,231	-19.37	35,725,516	1.55	33,888,597	-5.14	29,572,842	-12.74	-9.3
National Time Sales	222,496,462	148,663,673	-33.18	204,506,247	37.56	154,614,193	-24.40	145,181,531	-6.10	-10.1
Syndication-Production	65,918,234	44,507,525	-32.48	44,407,328	-0.23	39,793,875	-10.39	29,280,498	-26.42	-18.4
Parliamentary Appropriation	812,259,340	674,200,683	-17.00	740,482,747	9.83	685,522,574	-7.42	680,157,104	-0.78	-4.3
Other Revenue	40,918,304	41,346,367	1.05	37,567,904	-9.14	33,216,844	-11.58	42,206,149	27.06	0.8
Total Revenue	1,185,221,374	943,897,479	-20.36	1,062,689,742	12.59	947,036,083	-10.88	926,398,124	-2.18	-6.0
Expenses										
Programming and Production	743,082,250	604,169,973	-18.69	675,949,855	11.88	590,734,861	-12.61	536,075,982	-9.25	-7.8
Technical	96,594,133	77,092,159	-20.19	69,383,965	-10.00	69,095,888	-0.42	67,452,645	-2.38	-8.6
Sales and Promotion	115,537,818	97,511,290	-15.60	102,003,740	4.61	82,751,952	-18.87	82,581,656	-0.21	-8.1
Administration and General	103,584,564	97,639,077	-5.74	98,038,620	0.41	95,897,682	-2.18	101,598,623	5.94	-0.5
Total Expenses	1,058,798,765	876,412,499	-17.23	945,376,180	7.87	838,480,383	-11.31	787,708,906	-6.06	-7.1
Operating Income (Loss)	126,422,609	67,484,980		117,313,562		108,555,700		138,689,218		
Depreciation	89,729,456	84,089,958	-6.29	82,096,490	-2.37	84,056,938	2.39	82,232,526	-2.17	-2.2
Surplus (Deficit)	36,693,153	-16,604,978		35,217,072		24,498,762		56,456,692		
Interest Expense	16,833,797	14,705,864	-12.64	12,933,845	-12.05	11,664,696	-9.81	15,766,919	35.17	
Adjustments Gain (Loss)	-41,424,750	7,177,329		-29,692,254		-41,018,638		-29,718,182		
Pre-tax Profit	-21,565,394	-24,133,513		-7,409,027		-28,184,572		10,971,591		
Canadian Programming Expenses (CPE)	635,085,203	508,592,457	-19.92	580,232,041	14.09	494,125,595	-14.84	453,855,250	-8.15	-8.1
CPE / Revenue (%)	53.6	53.9		54.6		52.2		49.0		
Programming and Production (%)										
Percentage of Total Expenses	70.2	68.9		71.5		70.5		68.1		
Percentage of Total Revenues	62.7	64.0		63.6		62.4		57.9		
Staff										
Total Remuneration	511,086,006	404,217,598	-20.91	396,678,419	-1.87	376,395,888	-5.11	367,412,022	-2.39	-7.9
Total Staff Count	4,986.4	3,886.4	-22.06	3,723.8	-4.18	3,545.7	-4.78	3,390.4	-4.38	
Avg Remuneration (\$)	102,496	104,008	1.47	106,524	2.42	106,155	-0.35	108,368	2.08	1.4
Remuneration/Expense Total (%)	48.3	46.1		42.0		44.9		46.6		
Profitability (%)										
Operating Margin	10.7	7.1		11.0		11.5		15.0		
Pre-tax Margin	-1.8	-2.6		-0.7		-3.0		1.2		

CBC - Atlantic

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	5	5		5		5		5		
Revenue										
Local Time Sales	4,465,824	3,747,030	-16.10	3,268,063	-12.78	2,789,370	-14.65	2,380,243	-14.67	-14.6
National Time Sales	1,085,055	1,182,335	8.97	1,282,647	8.48	1,172,775	-8.57	855,278	-27.07	-5.8
Syndication-Production	2,006,059	1,887,812	-5.89	1,442,343	-23.60	1,590,879	10.30	1,161,442	-26.99	-12.8
Parliamentary Appropriation	41,289,590	24,638,660	-40.33	25,795,248	4.69	30,161,110	16.93	29,927,613	-0.77	-7.7
Other Revenue	1,127,327	808,189	-28.31	878,348	8.68	1,063,890	21.12	1,883,997	77.09	13.7
Total Revenue	49,973,855	32,264,026	-35.44	32,666,649	1.25	36,778,024	12.59	36,208,573	-1.55	-7.7
Expenses										
Programming and Production	31,586,622	19,356,934	-38.72	19,518,114	0.83	21,559,532	10.46	19,539,497	-9.37	-11.3
Technical	4,008,707	2,826,130	-29.50	2,733,035	-3.29	3,950,878	44.56	3,838,887	-2.83	-1.1
Sales and Promotion	4,455,618	4,187,624	-6.01	3,682,188	-12.07	3,218,861	-12.58	3,074,415	-4.49	-8.9
Administration and General	4,691,358	3,642,610	-22.35	3,179,009	-12.73	3,935,408	23.79	4,266,084	8.40	-2.4
Total Expenses	44,742,305	30,013,298	-32.92	29,112,346	-3.00	32,664,679	12.20	30,718,883	-5.96	-9.0
Operating Income (Loss)	5,231,550	2,250,728		3,554,303		4,113,345		5,489,690		
Depreciation	3,831,039	2,865,769	-25.20	2,503,850	-12.63	3,281,675	31.07	3,214,890	-2.04	-4.3
Surplus (Deficit)	1,400,511	-615,041		1,050,453		831,670		2,274,800		
Interest Expense	718,004	510,429	-28.91	398,118	-22.00	458,373	15.13	621,315	35.55	
Adjustments Gain (Loss)	-1,778,741	243,514		-910,435		-1,613,341		-1,170,723		
Pre-tax Profit	-1,096,234	-881,956		-258,100		-1,240,044		482,762		
Canadian Programming Expenses (CPE)	27,469,726	16,302,027	-40.65	16,926,907	3.83	18,240,322	7.76	16,877,194	-7.47	-11.5
CPE / Revenue (%)	55.0	50.5		51.8		49.6		46.6		
Programming and Production (%)										
Percentage of Total Expenses	70.6	64.5		67.0		66.0		63.6		
Percentage of Total Revenues	63.2	60.0		59.7		58.6		54.0		
Staff										
Total Remuneration	33,714,884	20,746,498	-38.46	20,476,804	-1.30	22,977,042	12.21	21,907,184	-4.66	-10.2
Total Staff Count	340.0	210.4	-38.11	204.0	-3.07	226.6	11.08	212.0	-6.43	
Avg Remuneration (\$)	99,161	98,600	-0.57	100,396	1.82	101,422	1.02	103,341	1.89	1.0
Remuneration/Expense Total (%)	75.4	69.1		70.3		70.3		71.3		
Profitability (%)										
Operating Margin	10.5	7.0		10.9		11.2		15.2		
Pre-tax Margin	-2.2	-2.7		-0.8		-3.4		1.3		

CBC - Quebec

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	7	7		7		7		7		
Revenue										
Local Time Sales	18,873,720	19,803,554	4.93	21,753,606	9.85	21,979,843	1.04	18,226,721	-17.08	-0.9
National Time Sales	97,803,275	83,522,353	-14.60	92,432,883	10.67	88,582,476	-4.17	84,550,620	-4.55	-3.6
Syndication-Production	23,499,040	17,507,367	-25.50	16,230,098	-7.30	15,276,584	-5.87	13,329,785	-12.74	-13.2
Parliamentary Appropriation	311,145,755	250,059,917	-19.63	281,850,096	12.71	270,695,942	-3.96	271,133,290	0.16	-3.4
Other Revenue	17,689,625	19,545,439	10.49	17,849,888	-8.67	15,320,791	-14.17	16,616,877	8.46	-1.6
Total Revenue	469,011,415	390,438,630	-16.75	430,116,571	10.16	411,855,636	-4.25	403,857,293	-1.94	-3.7
Expenses										
Programming and Production	296,778,070	247,986,769	-16.44	271,411,435	9.45	261,446,592	-3.67	241,047,773	-7.80	-5.1
Technical	45,520,309	38,701,447	-14.98	28,749,111	-25.72	28,267,173	-1.68	27,827,745	-1.55	-11.6
Sales and Promotion	41,384,842	33,847,432	-18.21	34,662,070	2.41	32,178,068	-7.17	33,806,439	5.06	-4.9
Administration and General	37,012,960	40,307,987	8.90	44,895,324	11.38	42,798,676	-4.67	41,975,152	-1.92	3.2
Total Expenses	420,696,181	360,843,635	-14.23	379,717,940	5.23	364,690,509	-3.96	344,657,109	-5.49	-4.9
Operating Income (Loss)	48,315,234	29,594,995		50,398,631		47,165,127		59,200,184		
Depreciation	34,482,193	35,558,126	3.12	35,460,112	-0.28	36,244,041	2.21	35,658,132	-1.62	0.8
Surplus (Deficit)	13,833,041	-5,963,131		14,938,519		10,921,086		23,542,052		
Interest Expense	6,475,101	6,092,681	-5.91	5,427,114	-10.92	4,896,893	-9.77	6,639,511	35.59	
Adjustments Gain (Loss)	-15,618,824	3,104,730		-12,331,503		-17,153,584		-12,528,900		
Pre-tax Profit	-8,260,884	-8,951,082		-2,820,098		-11,129,391		4,373,641		
Canadian Programming Expenses (CPE)	252,219,044	205,115,577	-18.68	230,686,617	12.47	220,765,610	-4.30	204,699,542	-7.28	-5.1
CPE / Revenue (%)	53.8	52.5		53.6		53.6		50.7		
Programming and Production (%)										
Percentage of Total Expenses	70.5	68.7		71.5		71.7		69.9		
Percentage of Total Revenues	63.3	63.5		63.1		63.5		59.7		
Staff										
Total Remuneration	212,408,105	171,202,139	-19.40	175,590,353	2.56	169,410,098	-3.52	162,277,453	-4.21	-6.5
Total Staff Count	2,097.6	1,658.8	-20.92	1,656.3	-0.15	1,604.0	-3.16	1,510.0	-5.86	
Avg Remuneration (\$)	101,264	103,210	1.92	106,012	2.71	105,617	-0.37	107,472	1.76	1.5
Remuneration/Expense Total (%)	50.5	47.4		46.2		46.5		47.1		
Profitability (%)										
Operating Margin	10.3	7.6		11.7		11.5		14.7		
Pre-tax Margin	-1.8	-2.3		-0.7		-2.7		1.1		

CBC - Ontario

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	5	5		5		5		5		
Revenue										
Local Time Sales	10,268,698	4,376,702	-57.38	4,323,253	-1.22	3,522,494	-18.52	3,785,750	7.47	-22.1
National Time Sales	117,072,738	57,031,892	-51.29	103,975,978	82.31	60,066,566	-42.23	56,804,792	-5.43	-16.5
Syndication-Production	39,644,157	23,259,412	-41.33	25,929,400	11.48	22,345,173	-13.82	14,159,359	-36.63	-22.7
Parliamentary Appropriation	376,794,062	351,748,657	-6.65	386,266,250	9.81	336,021,737	-13.01	328,903,210	-2.12	-3.3
Other Revenue	19,780,620	19,371,701	-2.07	17,177,064	-11.33	15,046,680	-12.40	20,454,819	35.94	0.8
Total Revenue	563,560,275	455,788,364	-19.12	537,671,945	17.97	437,002,650	-18.72	424,107,930	-2.95	-6.9
Expenses										
Programming and Production	353,670,114	300,660,897	-14.99	351,190,333	16.81	273,855,455	-22.02	243,774,898	-10.98	-8.9
Technical	39,821,242	30,186,757	-24.19	33,237,954	10.11	30,445,163	-8.40	29,249,678	-3.93	-7.4
Sales and Promotion	55,361,559	47,464,637	-14.26	52,470,949	10.55	39,817,832	-24.11	38,501,696	-3.31	-8.7
Administration and General	52,625,495	46,457,569	-11.72	44,133,619	-5.00	42,556,211	-3.57	48,017,800	12.83	-2.3
Total Expenses	501,478,410	424,769,860	-15.30	481,032,855	13.25	386,674,661	-19.62	359,544,072	-7.02	-8.0
Operating Income (Loss)	62,081,865	31,018,504		56,639,090		50,327,989		64,563,858		
Depreciation	43,543,963	39,879,707	-8.42	39,423,417	-1.14	39,054,037	-0.94	37,828,261	-3.14	-3.5
Surplus (Deficit)	18,537,902	-8,861,203		17,215,673		11,273,952		26,735,597		
Interest Expense	8,170,998	7,068,637	-13.49	6,355,615	-10.09	5,541,552	-12.81	7,433,074	34.13	
Adjustments Gain (Loss)	-20,370,744	3,338,735		-14,724,910		-19,547,596		-13,996,996		
Pre-tax Profit	-10,003,840	-12,591,105		-3,864,852		-13,815,196		5,305,527		
Canadian Programming Expenses (CPE)	300,874,957	255,253,479	-15.16	302,062,937	18.34	224,974,186	-25.52	204,072,986	-9.29	-9.3
CPE / Revenue (%)	53.4	56.0		56.2		51.5		48.1		
Programming and Production (%)										
Percentage of Total Expenses	70.5	70.8		73.0		70.8		67.8		
Percentage of Total Revenues	62.8	66.0		65.3		62.7		57.5		
Staff										
Total Remuneration	194,038,504	172,444,453	-11.13	164,645,992	-4.52	147,588,230	-10.36	146,271,144	-0.89	-6.8
Total Staff Count	1,836.5	1,617.6	-11.92	1,511.0	-6.59	1,361.8	-9.87	1,317.7	-3.24	
Avg Remuneration (\$)	105,656	106,608	0.90	108,965	2.21	108,377	-0.54	111,002	2.42	1.2
Remuneration/Expense Total (%)	38.7	40.6		34.2		38.2		40.7		
Profitability (%)										
Operating Margin	11.0	6.8		10.5		11.5		15.2		
Pre-tax Margin	-1.8	-2.8		-0.7		-3.2		1.3		

**CBC** - Prairies

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	7	7		7		7		7		
Revenue										
Local Time Sales	6,889,081	5,203,102	-24.47	4,571,850	-12.13	4,065,600	-11.07	2,938,103	-27.73	-19.2
National Time Sales	3,117,764	3,172,102	1.74	3,287,954	3.65	2,332,596	-29.06	1,546,627	-33.70	-16.1
Syndication-Production	83,174	449,512	440.45	90,030	-79.97	31,266	-65.27	10,296	-67.07	-40.7
Parliamentary Appropriation	52,473,581	30,422,004	-42.02	28,032,716	-7.85	29,644,794	5.75	31,501,698	6.26	-12.0
Other Revenue	1,444,078	998,848	-30.83	990,489	-0.84	1,078,379	8.87	2,058,366	90.88	9.3
Total Revenue	64,007,678	40,245,568	-37.12	36,973,039	-8.13	37,152,635	0.49	38,055,090	2.43	-12.2
Expenses										
Programming and Production	39,223,306	23,247,527	-40.73	20,880,985	-10.18	20,666,976	-1.02	19,443,534	-5.92	-16.1
Technical	4,352,622	3,036,345	-30.24	2,679,876	-11.74	3,832,959	43.03	3,864,706	0.83	-2.9
Sales and Promotion	7,946,218	6,529,482	-17.83	5,769,467	-11.64	4,341,825	-24.74	4,400,195	1.34	-13.7
Administration and General	5,790,136	4,611,713	-20.35	3,630,174	-21.28	4,119,527	13.48	4,572,879	11.00	-5.7
Total Expenses	57,312,282	37,425,067	-34.70	32,960,502	-11.93	32,961,287	0.00	32,281,314	-2.06	-13.4
Operating Income (Loss)	6,695,396	2,820,501		4,012,537		4,191,348		5,773,776		
Depreciation	4,898,586	3,570,231	-27.12	2,815,370	-21.14	3,313,660	17.70	3,379,637	1.99	-8.9
Surplus (Deficit)	1,796,810	-749,730		1,197,167		877,688		2,394,139		
Interest Expense	917,793	642,334	-30.01	450,028	-29.94	463,757	3.05	653,907	41.00	
Adjustments Gain (Loss)	-2,272,186	303,086		-1,027,626		-1,632,748		-1,232,080		
Pre-tax Profit	-1,393,169	-1,088,978		-280,487		-1,218,817		508,152		
Canadian Programming Expenses (CPE)	35,298,578	20,733,632	-41.26	19,033,368	-8.20	18,509,222	-2.75	17,422,471	-5.87	-16.2
CPE / Revenue (%)	55.1	51.5		51.5		49.8		45.8		
Programming and Production (%)										
Percentage of Total Expenses	68.4	62.1		63.4		62.7		60.2		
Percentage of Total Revenues	61.3	57.8		56.5		55.6		51.1		
Staff										
Total Remuneration	43,654,693	24,827,748	-43.13	21,556,089	-13.18	21,677,910	0.57	22,567,542	4.10	-15.2
Total Staff Count	443.6	251.9	-43.21	214.0	-15.06	212.5	-0.71	217.1	2.18	
Avg Remuneration (\$)	98,410	98,558	0.15	100,744	2.22	102,033	1.28	103,950	1.88	1.4
Remuneration/Expense Total (%)	76.2	66.3		65.4		65.8		69.9		
Profitability (%)										
Operating Margin	10.5	7.0		10.9		11.3		15.2		
Pre-tax Margin	-2.2	-2.7		-0.8		-3.3		1.3		

**CBC - British Columbia and Territories** 

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	3	3		3		3		3		
Revenue										
Local Time Sales	3,131,711	2,048,843	-34.58	1,808,744	-11.72	1,531,290	-15.34	2,242,025	46.41	-8.0
National Time Sales	3,417,630	3,754,991	9.87	3,526,785	-6.08	2,459,780	-30.25	1,424,214	-42.10	-19.7
Syndication-Production	685,804	1,403,422	104.64	715,457	-49.02	549,973	-23.13	619,616	12.66	-2.5
Parliamentary Appropriation	30,556,352	17,331,445	-43.28	18,538,437	6.96	18,998,991	2.48	18,691,293	-1.62	-11.6
Other Revenue	876,654	622,190	-29.03	672,115	8.02	707,104	5.21	1,192,090	68.59	8.0
Total Revenue	38,668,151	25,160,891	-34.93	25,261,538	0.40	24,247,138	-4.02	24,169,238	-0.32	-11.1
Expenses										
Programming and Production	21,824,138	12,917,846	-40.81	12,948,988	0.24	13,206,306	1.99	12,270,280	-7.09	-13.4
Technical	2,891,253	2,341,480	-19.02	1,983,989	-15.27	2,599,715	31.03	2,671,629	2.77	-2.0
Sales and Promotion	6,389,581	5,482,115	-14.20	5,419,066	-1.15	3,195,366	-41.03	2,798,911	-12.41	-18.7
Administration and General	3,464,615	2,619,198	-24.40	2,200,494	-15.99	2,487,860	13.06	2,766,708	11.21	-5.5
Total Expenses	34,569,587	23,360,639	-32.42	22,552,537	-3.46	21,489,247	-4.71	20,507,528	-4.57	-12.2
Operating Income (Loss)	4,098,564	1,800,252		2,709,001		2,757,891		3,661,710		
Depreciation	2,973,675	2,216,125	-25.48	1,893,741	-14.55	2,163,525	14.25	2,151,606	-0.55	-7.8
Surplus (Deficit)	1,124,889	-415,873		815,260		594,366		1,510,104		
Interest Expense	551,901	391,783	-29.01	302,970	-22.67	304,121	0.38	419,112	37.81	
Adjustments Gain (Loss)	-1,384,255	187,264		-697,780		-1,071,369		-789,483		
Pre-tax Profit	-811,267	-620,392		-185,490		-781,124		301,509		
Canadian Programming Expenses (CPE)	19,222,898	11,187,742	-41.80	11,522,212	2.99	11,636,255	0.99	10,783,057	-7.33	-13.5
CPE / Revenue (%)	49.7	44.5		45.6		48.0		44.6		
Programming and Production (%)										
Percentage of Total Expenses	63.1	55.3		57.4		61.5		59.8		
Percentage of Total Revenues	56.4	51.3		51.3		54.5		50.8		
Staff										
Total Remuneration	27,269,820	14,996,760	-45.01	14,409,181	-3.92	14,742,608	2.31	14,388,699	-2.40	-14.8
Total Staff Count	268.7	147.8	-45.01	138.6	-6.22	140.9	1.67	133.6	-5.16	
Avg Remuneration (\$)	101,480	101,487	0.01	103,977	2.45	104,632	0.63	107,676	2.91	1.5
Remuneration/Expense Total (%)	78.9	64.2		63.9		68.6		70.2		
Profitability (%)										
Operating Margin	10.6	7.2		10.7		11.4		15.2		
Pre-tax Margin	-2.1	-2.5		-0.7		-3.2		1.2		

		CR	TC - PROGR <i>i</i>	AWWING ANL	PRODUCTION	JNEXPENSE	S - CONVE	NHONAL IE	LEVISION							
2020 - CBC - Canada		Inform			Sports				Music and En	ertainment				Oth	ers	Total
(\$) Reporting units: 27	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	I
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN						,,,,								,		-
Canadian Programs Telecast:																
1.1 Station production (incl coop)	75,677,613	1,910,404	239,937	1,329,226	4,974	1,394	0	0	362,569	0	3,264,800	244,256	13,400	0	0	83,048,57
1.2 Produced by affiliate production	0		0	0	0	0	0	0	0	0	0	0	0	0	0	
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.4 Network origination	43,607,867	21,638,941	5,264,883	4,342,790	8,431,672	545,181	154,477	0	308,285	4,040,101	8,604,645	8,234,508	3,293,431	1,862,142	0	110,328,92
1.5 Acquired from independent producers	0	363,201	22,849,539	5,671,682	0	150,992,062	5,474,623	2,716,735	18,867,410	5,846,493	21,729,547	13,271,253	1,160,135	551,030	0	249,493,71
1.6 Special recognition programs	0	0	0	0	0	866,485	5,845	1,915,861	0	0	0	0	0	0	0	2,788,19
1.7 Other Canadian programs	0	0	18,159	0	0	0	0	0	0	0	0	0	0	0	0	18,15
1.8 Total - Canadian programs telecast	119,285,480	23,912,546	28,372,518	11,343,698	8,436,646	152,405,122	5,634,945	4,632,596	19,538,264	9,886,594	33,598,992	21,750,017	4,466,966	2,413,172	0	445,677,55
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	136,503	175,602	51,948	4,959	407,602	0	0	468,606	143,749	4,758,527	0	2,432,564	0	0	8,580,06
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.13 Other	0	0	0	0	0	-402,366	0	0	0	0	0	0	0	0	0	-402,36
1.14 Total - Other Canadian Programming Expenses	0	136,503	175,602	51,948	4,959	5,236	0	0	468,606	143,749	4,758,527	0	2,432,564	0	0	8,177,69
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	119,285,480	24,049,049	28,548,120	11,395,646	8,441,605	152,410,358	5,634,945	4,632,596	20,006,870	10,030,343	38,357,519	21,750,017	6,899,530	2,413,172	0	453,855,25
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	0	-141	658,691	414,435	0	11,964,824	3,450,647	1,881,117	2,450	0	73,970	972,878	0	29,086	0	19,447,95
2.2 Inventory write-downs - Non-Canadian programs	0	0	26,642	0	0	31,500	0	0	0	0	0	0	0	0	0	58,14
2.3 Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	-141	685,333	414,435	0	11,996,324	3,450,647	1,881,117	2,450	0	73,970	972,878	0	29,086	0	19,506,09
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	119,285,480	24,048,908	29,233,453	11,810,081	8,441,605	164,406,682	9,085,592	6,513,713	20,009,320	10,030,343	38,431,489	22,722,895	6,899,530	2,442,258	0	473,361,34
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	3,434	21,998	80,192	17,082	1,912	719	198	969	45,168	21,134	230,016	2,033	0	260	0	425,11
1.8b) Described video	663	0	0	35,500	0	0	1,044	0	3,610	0	1,992	0	0	0	0	42,80
1.8c) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.8d) Short-form Documentary	0	2,622,977	0	0	0	0	0	0	0	0	0	0	0	0	0	2,622,97
1.8e) Programming produced by an Indigenous producer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.8f) Programming produced by an official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	37,484	. 0	19,844	39,471	0	0	0	0	0	0	54,012	0	0	0	0	150,81
1.8h) ii) Original, first-run programming	118,927,460		24,576,287	7,406,623	8,387,887	128,861,327	2,988,301	2,243,598	16,528,256	9,777,085	,	21,129,794	-	•	0	398,646,90
1.8h) iii) Non first-run programming	356,014		3,796,232	3,939,079	48,759	23,543,796	2,646,643	2,388,998	3,010,008	109,508		620,223			0	47,030,66
1.8i) Children's programming:	330,014	1,133,203	3,790,232	3,939,079	40,733	23,343,730	2,040,043	2,300,990	3,010,000	109,500	3,004,032	020,223	9,515	424,031	U	47,030,00
1.8i) i) Preschool children (0-5 years)	0		0	3,300,056	0	924,705	14,538	1,003,646	0	0	0	0	0	1,919,148	0	7,162,09
· · · · · · · · · · · · · · · · · · ·	0	0	0			,	,		0	-	-	0	-		0	
1.8i) ii) Children (6-12 years)	ū	•	•	1,952,387	0	1,598,182	148,429	3,237,342	•	109,508		ŭ	ū	.0.,020	Ū	7,913,40
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0	0	0	0	0	2,318,799		0	-	•	0	2,318,79
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	5,252,443	0	2,522,887	162,967	4,240,988	0	2,428,307	373,528	0	0	2,413,174	0	17,394,29
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	0	~	0	0	0	0	0	0	0	0	0	0	-	0	0	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Amounts included in Total Non-Canadian programming expenses																
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
4. PRODUCTION EXPENSES																
4.1 Sales/syndication Canadian																4,328,37
4.2 Sales/syndication non-Canadian																,,-
4.3 Production services sold																9,825,15
4.4 Infomercials																
4.5 Contribution to FACTOR																
4.0 Contribution to Municipation																

48,561,102 **62,714,633** 

536,075,982

4.6 Contribution to Musicaction

4.8 TOTAL - PRODUCTION EXPENSES
GRAND TOTAL - PROGRAM & PRODUCTION

4.7 Other

		CR	TC - PROGRA	AMMING AN	D PRODUCT	TION EXPENS	ES - CONVE	NTIONAL T	ELEVISION							
2020 - CBC - Atlantic		Inforn			Sports				Music and Er	ntertainment				Oth	ers	Total
(\$) Reporting units: 5	News	Analysis/Interpretat ion	Long Form Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows	(excl. Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN						.,,,,								,		
Canadian Programs Telecast:																
1.1 Station production (incl coop)	13,626,891	546,842	91,692	0		0 0	0		0 71,420		0 1,048,507	. (	13,270	0	0	15,398,6
1.2 Produced by affiliate production	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.3 Acquired from other stations	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.4 Network origination	421,163	0	0	0		0 0	0		0 0		0 0		) (	0	0	421,
1.5 Acquired from independent producers	0	99,162	310,084	0		0 273,573	0		0 341,270		0 0		) (	0	0	1,024,
1.6 Special recognition programs	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.7 Other Canadian programs	0	0	10,000	0		0 0	0		0 0		0 0		) (	0	0	10,0
1.8 Total - Canadian programs telecast	14,048,054	646,004	411,776	0		0 273,573	0		0 412,690		0 1,048,507	'	13,270	0	0	16,853,
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	0	23,320	0		0 0	0		0 0		0 0		) (	0	0	23,
1.10 Script & concept - Canadian - not telecast	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.13 Other	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
1.14 Total - Other Canadian Programming Expenses	Ô	0	23.320	o O		0 0	0		0 0		0 0		) (	) 0	Ô	23,3
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	14,048,054	646,004	435,096			0 273,573	0		0 412,690		0 1,048,507		13,270	) 0	0	16,877,1
2. PROGRAMMING - NON-CANADIAN	14,040,004	040,004	400,000	·		210,010	•		412,000	`	1,040,001	· ·	10,27	,	·	10,011,
2.1 Non-Canadian Programs Telecast	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	•		0 0	0		0 0		n 0		) (	) 0	0	
2.3 Other	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	0	•		0 0	Ů		0 0		n o		) (	) 0	0	
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	14,048,054	646,004	435,096	0		0 273,573	0		0 412,690		0 1,048,507		) 13,270	,	0	16,877,1
Amounts included in Total Canadian Programs Telecast for:	14,040,034	040,004	433,030			0 213,313	<u> </u>		0 412,030	•	1,040,307		13,270	, ,	- 0	10,077,1
1.8a) Close captioning	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
1.8b) Described video	0	0	0	ū		0 0	-		0 0		0 0			) 0	0	
1.8c) Dubbing	0	0	0	-		0 0			0 0		0 0			) 0	0	
, ,	0	0	0	•		0 0	-		0 0		0 0			) 0	0	
1.8d) Short-form Documentary	0	ū	-	-		-	-		-				) (	,	-	
1.8e) Programming produced by an Indigenous producer	0	0	0	•		0 0	-		0 0		0 0		) (	0	0	
1.8f) Programming produced by an official language minority community producer	0	0	0	0		0 0	0		0 0	•	0 0	•	) (	0	0	
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0		0 0	0		0 0	(	0 0	(	) (	0	0	
1.8h) ii) Original, first-run programming	14,047,250	646,004	328,802	0		0 0	0		0 409,590	(	0 1,040,112	: (	4,336	0	0	16,476,0
1.8h) iii) Non first-run programming	804	0	82,975	0		0 273,573	0		0 3,100		0 8,395		8,934	1 0	0	377,7
1.8i) Children's programming:																
1.8i) i) Preschool children (0-5 years)	0	0	0	0		0 0	0		0 0		0 0		) (	0	0	
1.8i) ii) Children (6-12 years)	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
1.8i) iii) Teenagers (13-17 years)	0	0	0	-		0 0	-		0 0		0 0		) (	) 0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	Ŏ	ū		0 0	ŭ		0 0		0 0		, ,	) 0	ő	
	U	U	· ·	U		0	U		0	'	0	'	, ,	, ,	Ū	
Amounts included in Total other Canadian programming for:	0	0	0	0		0 0	0		0 0		0 0		) (	) 0	0	
1.14a) Programming produced by an Indigenous producer	-	-	-	-					-						-	
1.14b) Programming produced by official language minority community producer	0	0	0	0		0 0	0		0 0	(	0 0	(	) (	0	0	
Amounts included in Total Non-Canadian programming expenses	_	_	_	_			_				_		_	_	_	
2.4a) Dubbing	0	0	0	0		0 0	0		0 0	(	0 0	(	) (	) 0	0	
4. PRODUCTION EXPENSES																
4.1 Sales/syndication Canadian																
4.2 Sales/syndication non-Canadian																

- 4.2 Sales/syndication non-Canadian4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

1,919,483 **2,662,303 GRAND TOTAL - PROGRAM & PRODUCTION** 19,539,497

742,820

2020 - CBC - Quebec		Inform	ation		Sports				Music and En	tertainment				Oth	ers	Total
		nalysis/Interpretat	Long Form									Reality		(excl.		
(\$) Reporting units: 7	News	ion	Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Television	Award Shows	Infomercials)	Infomercials	
4 PROGRAMMING CANADIAN	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN																
Canadian Programs Telecast:	04 700 045	75.077	50.750	400.075	4.07.4	•			40.070		0.44.007	0.14.050	400		•	00.000
1.1 Station production (incl coop)	21,703,215	75,877	53,759	193,975	4,974	0	0	0	18,073	0	344,297	244,256	130		0	22,638
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	U	0	0	0	C	,	0	
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0	0	0	,	0	
1.4 Network origination	24,104,063	19,157,353	1,179,305	909,743	544,274	- , -	154,477	0	237,381	4,040,101		1,059,662			0	62,779
1.5 Acquired from independent producers	0	238,074	4,934,974	2,470,363	0	57,012,755	2,551,922	2,666,070	16,938,840	5,846,493		2,273,028	0	010,000	0	117,165
1.6 Special recognition programs	0	0	0	0	0		5,845	557,226	0	0	0	0	C	,	0	563
1.7 Other Canadian programs	0	0	8,159	0	0	0	0	0	0	0	0	0	0	, ,	0	8
1.8 Total - Canadian programs telecast	45,807,278	19,471,304	6,176,197	3,574,081	549,248	57,539,980	2,712,244	3,223,296	17,194,294	9,886,594	29,661,967	3,576,946	3,260,794	520,259	0	203,154
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	0	0	55,682	0	4,959	33,789	0	0	468,606	143,749		0	71,415		0	1,947
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0		0	0	0	0	0	0	C	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.13 Other	0	0	0	0	0	-402,366	0	0	0	0	0	0	C	0	0	-402
1.14 Total - Other Canadian Programming Expenses	0	0	55,682	0	4,959	-368,577	0	0	468,606	143,749	1,169,226	0	71,415	. 0	0	1,545
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	45,807,278	19,471,304	6,231,879	3,574,081	554,207	57,171,403	2,712,244	3,223,296	17,662,900	10,030,343	30,831,193	3,576,946	3,332,209		0	204,699
2. PROGRAMMING - NON-CANADIAN	-,,	-, ,	., . ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,	, , ,	, ,	., .,	,,	.,,.	, ,	.,,.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,		,
2.1 Non-Canadian Programs Telecast	0	-141	550,944	0	0	2,404,904	2,298,363	1,399,805	2,450	0	0	0	(	29,086	0	6,685
2.2 Inventory write-downs - Non-Canadian programs	0	0	10,050	0	0	, ,	0	0	_,	0	0	0			0	
2.3 Other	0	0	0	0	0	0	0	0	0	0	0	0		) 0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	Ö	-141	560,994	Ö	Ö	2,404,904	2,298,363	1,399,805	2,450	0	Ö	Ö	Č	29,086	Ö	6,695
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	45.807.278	19,471,163	6,792,873	3.574.081	554.207	59,576,307	5,010,607	4,623,101	17,665,350	10.030.343	30.831.193	3.576.946	3.332.209	549.345	0	211,395
Amounts included in Total Canadian Programs Telecast for:	-,,	-, ,	-, -, -	- /- /	, , , , , , , , , , , , , , , , , , , ,		-,,	, , , , ,	, ,	-,,-		-,,-	-,,			,
1.8a) Close captioning	3,434	21,998	80,192	17,082	1,912	719	198	969	45,168	21,134	230,016	2,033	(	260	0	425
1.8b) Described video	0,	0	0	0	0	0	0	0	0	,	0	_,,,,	-	) 0	0	
1.8c) Dubbing	0	0	0	0	0	-	0	0	0	0	0	0		) 0	0	
1.8d) Short-form Documentary	0	0	0	0	0	-	0	0	0	0	0	0		) 0	0	
· · · · · · · · · · · · · · · · · · ·	0	0	0	0	0	-	0	0	0	0	0	0		) 0	0	
1.8e) Programming produced by an Indigenous producer	0	0	0	0	0		0	0	0	0	0	0	(	) 0	0	
1.8f) Programming produced by an official language minority community producer	Ü	U	U	0	U	Ü	U	U	Ü	U	U	Ü	C	) 0	U	
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8h) ii) Original, first-run programming	45,657,813	18,715,168	4,472,444	3,176,572	500,489	51,554,907	1,494,454	1,652,324	14,205,413	9,777,085	25,974,509	3,332,689	3,260,415	127,460	0	183,901
1.8h) iii) Non first-run programming	148,567	756,136	1,703,754	398,407	48,759	5,985,074	1,217,790	1,570,972	2,988,881	109,508	3,687,460	244,257	379	392,799	0	19,252
1.8i) Children's programming:	-,	,	,, -		-,	-,,-	, , ,	,,-	,,	,	-,,	, -		,		-, -
1.8i) i) Preschool children (0-5 years)	0	0	0	138,208	0	924,705	14,538	981,177	0	0	0	0	(	27,976	0	2,086
1.8i) ii) Children (6-12 years)	0	0	0	479,680	0	,	110,929	1,836,956	0	109,508	373,528	0	(	,	0	5,001
, , , , , , , , , , , , , , , , , , , ,	0	0	0	479,000			110,929	1,636,936	0		373,526	-	(	•	0	
1.8i) iii) Teenagers (13-17 years)	0	ū	ŭ	· ·	0		ū	O	ū	2,318,799	•	0		,	-	_,
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	617,888	0	2,522,887	125,467	2,818,133	0	2,428,307	373,528	0	C	520,259	0	9,406
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
Amounts included in Total Non-Canadian programming expenses 2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	(		0	
		U		U			U									

- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other

4.8 TOTAL - PRODUCTION EXPENSES GRAND TOTAL - PROGRAM & PRODUCTION 6,105,248

20,213,020 **29,652,770** 

241,047,773

2020 - CBC - Ontario		Inform	ation		Sports			•	Music and En	tertainment		•		Oth	ers	Total
		Analysis/Interpretat	Long Form									Reality		(excl.		
\$) Reporting units: 5	News	ion	Documentary	Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest	Television	Award Shows	Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7a,b,f,g	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 1
. PROGRAMMING - CANADIAN																
Canadian Programs Telecast:	40.077.007	700 500	05.000	04.000	•			•	055.040		4 445 000					40.500
1.1 Station production (incl coop)	16,077,627	720,529	85,308	24,920	0	.,	0	0	255,049	0	.,,	0	C	,	0	18,580
1.2 Produced by affiliate production	0	0	0	0	0	-	0	0	0	0	0	0	C	,	0	
1.3 Acquired from other stations	0	0	0	0	0	-	0	0	0	0	0	0	C	,	0	
1.4 Network origination	18,234,377	2,481,588	4,085,578	3,424,723	7,535,616		0	0	70,904	0	1,000,321	7,174,846	32,767		0	,
1.5 Acquired from independent producers	0	0	17,083,924	3,201,319	0	,,	2,922,701	50,665	1,587,300	0	14,701	10,998,225	1,160,135	,	0	.00,.00
1.6 Special recognition programs	0	0	0	0	0	,	0	1,358,635	0	0	0	0	C	,	0	_,
1.7 Other Canadian programs	0	0	0	0	0	-	0	0	0	0	0	0	0	,	0	
1.8 Total - Canadian programs telecast	34,312,004	3,202,117	21,254,810	6,650,962	7,535,616	94,591,569	2,922,701	1,409,300	1,913,253	0	2,430,910	18,173,071	1,192,902	1,892,913	0	197,482
Other Canadian Programming Expenses:	_				_		_	_	_	_		_			_	
1.9 Inventory write-downs - Canadian programs	0	136,503	78,144	51,948	0		0	0	0	0	0,000,001	0	2,361,149		0	6,590
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	-	0	0	0	0	0	0	C	,	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0		0	0	0	0	0	0	C	0	0	
1.12 Third-party promotion (non-VI services only)	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.13 Other	0	0	0	0	0	-	0	0	0	0	0	0	C	0	0	
1.14 Total - Other Canadian Programming Expenses	0	136,503	78,144	51,948	0	,	0	0	0	0	3,589,301	0	2,361,149		0	0,000
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	34,312,004	3,338,620	21,332,954	6,702,910	7,535,616	94,965,382	2,922,701	1,409,300	1,913,253	0	6,020,211	18,173,071	3,554,051	1,892,913	0	204,072
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	0	0	107,747	414,435	0	-,,	1,152,284	481,312	0	0	73,970	972,878	C	0	0	12,762
2.2 Inventory write-downs - Non-Canadian programs	0	0	16,592	0	0	,	0	0	0	0	0	0	C	0	0	
2.3 Other	0	0	0	0	0	-	0	0	0	0	0	0	C	,	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	124,339	414,435	0	9,591,420	1,152,284	481,312	0	0	73,970	972,878	0	0	0	12,810
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	34,312,004	3,338,620	21,457,293	7,117,345	7,535,616	104,556,802	4,074,985	1,890,612	1,913,253	0	6,094,181	19,145,949	3,554,051	1,892,913	0	216,883
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	0	0	0	0	0	-	0	0	0	0	•	0	C	0	0	
1.8b) Described video	663	0	0	35,500	0	0	1,044	0	3,610	0	1,992	0	C	0	0	42
1.8c) Dubbing	0	0	0	0	0		0	0	0	0	0	0	C	0	0	
1.8d) Short-form Documentary	0	2,622,977	0	0	0	0	0	0	0	0	0	0	C	0	0	2,622
1.8e) Programming produced by an Indigenous producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8f) Programming produced by an official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
1.8g) Original French language program																
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	37,484	0	10,667	39,471	0	0	0	0	0	0	47,950	0	C	0	0	135
1.8h) ii) Original, first-run programming	34,312,003	2,851,013	19,245,307	4,026,946	7,535,616	-	1,493,847	591,274	•	0		17,797,105	-		0	
1.8h) iii) Non first-run programming	0 .,0 .2,000	351,104	2,009,503	2,624,016	0.000,010		1,428,853	818,026	0.,0.0,200	0		375,966	1,102,002		0	, -
1.8i) Children's programming:	U	331,104	2,009,505	2,024,010	Ü	17,200,149	1,420,000	010,020	U	U	933,737	373,900		31,232	U	25,059
, , , , , , , , , , , , , , , , , , , ,	0	0	0	2 464 040	0	0	0	22,469	0	0	0	0		1,891,172	0	5,075
1.8i) i) Preschool children (0-5 years)	0	0	ū	3,161,848	-		-	,	o	0	ŭ	0			-	
1.8i) ii) Children (6-12 years)	0	0	0	688,077	0		37,500	1,400,386	0	0	0	0	C	.,,,,,	0	,
1.8i) iii) Teenagers (13-17 years)	0	0	0	0	0		0	0	0	0	0	0	0	0	0	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	3,849,925	0	0	37,500	1,422,855	0	0	0	0	O	1,892,915	0	7,203
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	0	0	0	0	0	-	0	0	0	0	0	0	C	0	0	
1.14b) Programming produced by official language minority community producer	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	
Amounts included in Total Non-Canadian programming expenses																
2.4a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0	C	0	0	

- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

22

2,788,579

23,108,823 **26,891,274** 

243,774,898

Second			CR	TC - PROGRA	AMMING AND	PRODUCT	ION EXPENSE	S - CONVE	NTIONAL T	ELEVISION							
Browner   Brow	2020 - CBC - Prairies		Inforn			Sports	Music and Entertainment Others										Total
T. PROGRAMMANS - CANADIAN CENSTRAMANS - CANAD	(\$) Reporting units: 7	News			Other		Drama & Comedy	Films	Animation	Music / Variety	Game Shows	Human Interest		Award Shows		Infomercials	
THOORAMINO: CHANDOM   Canadia Programs Folicat:	(4) Reporting units. 7				1	Cat 6	1										Cat 1 to 15
1.1 Serion procession (microscox) 14.29 Processor planting processor (microscox) 15.2 Processor planting processor (microscox) 15.2 Processor planting processor (microscox) 15.2 Processor planting processor (microscox) 15.4 A Netherine regression (microscox) 15.4 A Netherine regression (microscox) 15.5 Accase from transport processor (microscox) 15.5 Accase from transport proce	1. PROGRAMMING - CANADIAN	Out 1	Out 2u	Out 25	out o to o	outo	out ru,b,i,g	out 10 a 1a	Out 10	out o u o	Out 10	Out 11u	Out 115	not in Tru	Out 12, 100 10	Out 14	Out 1 to 10
1.2 Producised y utilise productions 1.3 A Cargard from the sinthers 1.5 A Cargard from the si	Canadian Programs Telecast:																
1.1 A Newtok prijectioner protection of the Salations	1.1 Station production (incl coop)	14,597,995	407,089	2,020	968,357	(	0	0		0 18,027	,	456,108	(	0 (	0 0	0	16,449,5
1.1   New Ander Angel Information   12,2500   10   10   10   10   10   10   10	1.2 Produced by affiliate production	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.4 Maganda mingandaria proplacians propla	1.3 Acquired from other stations	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.6 Special recognition programs special recognition special recognit	1.4 Network origination	262,927	0	0	8,324	351,782	2 0	0		0 0	) (	0 0	(	0 (	0 0	0	623,0
1.7 Other Canadian programs (elecast 14,860,922 433,54 95,841 97,868 1 97,868 1 97,872 0 0 0 18,027 0 457,608 0 0 0 0 1 1 1 1 Total Canadian Programming Expenses:  1.8 Other Canadian Programming Expenses:  1.9 Other Canadian Programming Expenses:  1.1 Os Origina Compression From Missession (Compression From Missession From Missessio	1.5 Acquired from independent producers	0	25,965	303,921	0	(	0	0		0 0	) (	1,500	(	0 (	0 0	0	331,3
1.1 Floati- Canadisan programmise legentes:    1	1.6 Special recognition programs	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.4 Total - Canadian programs unlecased (14,860,922 43,054 976,084 976	1.7 Other Canadian programs	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.0   Inventory with edowns - Carvadania programs   0   0   14,466   0   0   0   0   0   0   0   0   0		14,860,922	433,054	305,941	976,681	351,782	2 0	0		0 18,027	, (	0 457,608		0 (	0 0	0	17,404,0
1.11 (List cent equily - Canadian programs   0   0   0   0   0   0   0   0   0	Other Canadian Programming Expenses:																
1.11 story 1.4 concept - Canadian - root teleciasts	1.9 Inventory write-downs - Canadian programs	0	0	18,456	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	18,4
1.11 Los in equily - Canadian programs		0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.13 Office of Changdain Programming Expenses 0 0 0 18,456 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.13 Office of Changdain Programming Expenses 0 0 0 18,456 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.14 Total - Other Canadalan Programming Expenses	• • • • • • • • • • • • • • • • • • • •	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.5 TOTAL CANADIAN PROGRAMINING EXPENSES   14,869,92   43,094   343,094   344,397   976,891   351,782   0   0   19,027   0   457,008   0   0   0   0   0   17   17   18   18   19   19   19   19   19   19		0	0	18.456	0		) 0	0		0 0	) (	0		0 (	0	0	18,4
2.PROCEAMMING - NON-CANADIAN   1.		14.860.922	433.054			351.782	2 0	0		0 18.027	,	457.608		0 (	0	0	17,422,4
2.1 Non-Canadian Programs Telecast 2.2 Inventory with-downs - Non-Canadian programs 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		,,	,	,	,							,					,,
2.2 Inventory write-downs - Non-Canadian programs 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	0	0	0	(	0	0		0 (	) (	0	(	0 (	0	0	
2.3 Offer		0	0	0	0	(	) 0	0		0 0	) (	0		0 (	0	0	
2 4310TAL NON-CANDIAN PROGRAMMING EXPENSES 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	0	0	0	(	) 0	0		0 0	) (	0		0 (	0	0	
3.TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN & 14,860,922		Ö	0	0	0	Č	) 0	Ö		0 0		0 0		0 (	0 0	Ö	
Amounts included in Total Canadian Programs Telecast for:  1.88) Close ceptioning  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		14.860.922	433.054	324.397	976.681	351.782	2 0	0		0 18.027	,	0 457.608		0 (	0	0	17,422,4
1.8a) Close captioning 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		,000,022	.00,00.	02.,001	0.0,00.	00.,.02				,		.0.,000					,,
1.8c) Described video 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.8c) Dubbing 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	, , ,	0	0	0	0	(	) 0	0		0 (	) (	) 0	(	0 (	) 0	0	
1.8.dj Short-form Documentarary       0		0	0	0	0	Č	) 0	0		0 0	) (	0		0 (	0	0	
1.8e) Programming produced by an Indigenous producer 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	, •	0	0	0	0	Č	) 0	0		0 0	) (	0		0 (	0	0	
1.8f) Programming produced by an official language minority community producer       0	,	0	0	0	0		) 0	0		0 0	) (	n 0		n (	n 0	0	
1.8g) Original French language program  1.8h) On-screen expenses:  1.8h) i) Scriptan doconcept development (programs telecast)  0.0000000000000000000000000000000000		0	0	0	0			0		0 0	)			0 (	) O	•	
1.8h) On-screen expenses:       1.8h) () Script and concept development (programs telecast)       0       2,020       0		0	0	O	O .	`	, 0	0		0	,		`			0	
1.8h) i) Script and concept development (programs telecast) 0 0 2,020 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	9, 9																
1.8h) ii) Original, first-run programming       14,682,896       407,089       305,941       192,489       351,782       0       0       0       0       84,370       0       0       0       0       0       0       84,370       0       0       0       0       0       16,000       0	·		•	0.000										_			
1.8h) iii) Non first-run programming       177,531       25,965       0       784,685       0       0       0       18,027       0       373,240       0       0       0       0       18,027       0       373,240       0       0       0       0       18,027       0       373,240       0       0       0       0       18,027       0       373,240       0 <t< td=""><td>, , , , , , , , , , , , , , , , , , , ,</td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td>•</td><td>,</td><td></td><td></td><td></td><td></td><td>-</td><td>-,-</td></t<>	, , , , , , , , , , , , , , , , , , , ,							-		•	,					-	-,-
1.8i) Children's programming:         1.8j) ij Preschool children (0-5 years)       0								-							-		-,- ,-
1.8i) i) Preschool children (0-5 years) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		177,531	25,965	0	784,685	(	0	0		0 18,027	· (	373,240	(	0 (	0 0	0	1,379,4
1.8ij ii) Children (6-12 years)       0       0       0       784,630       0	, , , , , , , , , , , , , , , , , , , ,																
1.8i) iii) Teenagers (13-17 years) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.8i) i) Preschool children (0-5 years)	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.8ij iv) TOTAL - CHILDREN'S PROGRAMMING         0         0         0         784,630         0<	1.8i) ii) Children (6-12 years)	0	0	0	784,630	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	784,63
Amounts included in Total other Canadian programming for:  1.14a) Programming produced by an Indigenous producer  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.8i) iii) Teenagers (13-17 years)	0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
1.14a) Programming produced by an Indigenous producer       0	1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	0	0	784,630	(	0	0		0 0	) (	0 0		0 (	0 0	0	784,6
1.14a) Programming produced by an Indigenous producer       0					•												·
1.14b) Programming produced by official language minority community producer       0<	· · · · ·	0	0	0	0	(	0	0		0 (	) (	0 0	(	0 (	0 0	0	
Amounts included in Total Non-Canadian programming expenses 2.4a) Dubbing  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	, , , , , , , , , , , , , , , , , , , ,	0	0	0	0			0		0 0	) (	) 0		0 (	) 0	-	
2.4a) Dubbing 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		Ü	· ·	Ŭ	Ü	`	. •	Ü		-	,	- 0	· ·	-	- 0	· ·	
		0	0	0	0	(	0	0		0 0	) (	0 0	(	0 (	0 0	0	
			-							-							
4.1 Sales/syndication Canadian																	

- 4.1 Sales/syndication Canadian
- 4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

2,021,063 **2,021,063** GRAND TOTAL - PROGRAM & PRODUCTION 19,443,534

		CF	RTC - PROGR	AMMING AND	D PRODUCT	TON EXPENS	SES - CONVE	NTIONAL	<b>TELEVISION</b>								
2020 - CBC - British Columbia and Territories		Infor	mation		Sports	Music and Entertainment								Oth	Others		
(A) Parantina units 0		Analysis/Interpretation	t Long Form Documentary	0.1	-		y Films	Animation	Music / Variety	0 0	Human Interest	Reality Television	Award Shows	(excl. Infomercials)			
(\$) Reporting units: 3	News Cat 1	Cat 2a	Cat 2b	Other  Cat 3 to 5	Cat 6	Cat 7a,b,f,g	<u> </u>	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Infomercials  Cat 14	Cat 1 to 15	
1. PROGRAMMING - CANADIAN	Cat i	Gal Za	Cat 20	Cat 3 to 5	Cat 6	Cat 7a,b,i,g	Cat /C & /u	Cat re	Cat o & 9	Cat 10	Catila	Cat IID	not in 11a	Cat 12, 13&13	Cat 14	Cat 1 to 15	
Canadian Programs Telecast:																	
1.1 Station production (incl coop)	9,671,885	160,067	7,158	141,974	(	) (	0		0 (	) (	0	) (	0 (	0	C	9,981,084	
1.2 Produced by affiliate production	0,011,000					) (	) 0		0 0	) (	) 0	) (	0 (	) 0	C		
1.3 Acquired from other stations	0	) 0	) 0	0	Ċ	) (	0		0 0	) (	0	) (	0 (	0	C	) (	
1.4 Network origination	585,337	7 0	0	0	Ċ	) (	0		0 0	) (	0	) (	0 (	0	C	585,337	
1.5 Acquired from independent producers	. 0	) 0	216,636	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	216,63	
1.6 Special recognition programs	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.7 Other Canadian programs	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8 Total - Canadian programs telecast	10,257,222	160,067	223,794	141,974	C	) (	0		0 0	) (	0 0	) (	0 (	0	0	10,783,05	
Other Canadian Programming Expenses:																	
1.9 Inventory write-downs - Canadian programs	0	0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.10 Script & concept - Canadian - not telecast	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	)	
1.11 Loss on equity - Canadian programs	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.12 Third-party promotion (non-VI services only)	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.13 Other	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.14 Total - Other Canadian Programming Expenses	0	) 0	0	0	C	) (	0		0 0	) (	0 0	) (	0 (	0	0	. (	
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	10,257,222	160,067	223,794	141,974	C	) (	0		0 0	) (	0 0	) (	0 (	0	0	10,783,05	
2. PROGRAMMING - NON-CANADIAN																	
2.1 Non-Canadian Programs Telecast	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
2.2 Inventory write-downs - Non-Canadian programs	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
2.3 Other	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	) 0	0	0	C	) (	0		0 0	) (	0 0	) (	0 (	0	0	) (	
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	10,257,222	160,067	223,794	141,974	c	) (	0		0 0	) (	0 0	) (	0 (	0	O	10,783,057	
Amounts included in Total Canadian Programs Telecast for:																	
1.8a) Close captioning	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8b) Described video	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8c) Dubbing	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8d) Short-form Documentary	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8e) Programming produced by an Indigenous producer	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8f) Programming produced by an official language minority community producer	0	) 0	0	0	C	) (	0 0		0 0	) (	0 0	) (	0 (	0	C	) (	
1.8g) Original French language program																	
1.8h) On-screen expenses:																	
1.8h) i) Script and concept development (programs telecast)	0	) 0	7,157	0	(	) (	0		0 0	) (	0 0	) (	0 (	0	C	7,157	
1.8h) ii) Original, first-run programming	10,227,498		,		-				0 0						0	, -	
1.8h) iii) Non first-run programming	29,112				(				0 0		-		0 (		0	, ,	
1.8i) Children's programming:	29,112	. 0	, ,	131,971		,	, ,		0	,	, ,	,	,	, ,	·	101,000	
1.8i) i) Preschool children (0-5 years)	0	) (		0	(	) (	n 0		0 0	) (	) (	) (	0 (	0	0	) (	
• • • • • • • • • • • • • • • • • • • •	0	,		· ·	,	,				•		•	•		0		
1.8i) ii) Children (6-12 years)				0	0				-		-		-		0		
1.8i) iii) Teenagers (13-17 years)	0	,		0	0				0 0		-		0 (			-	
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	0	) 0	) 0	0	C	) (	) 0		0 0	) (	0	) (	0 (	0	C	) (	
Amounts included in Total other Canadian programming for:													_				
1.14a) Programming produced by an Indigenous producer	0			ū	C				0 0		-		-		C		
1.14b) Programming produced by official language minority community producer	0	) 0	0	0	C	) (	0		0 0	) (	0 0	) (	0 (	0	C	) (	
Amounts included in Total Non-Canadian programming expenses																	
2.4a) Dubbing	0	) 0	) 0	0	C	) (	0		0 0	) (	0 0	) (	0 (	0	C	) (	
4. PRODUCTION EXPENSES																	
4.1 Sales/syndication Canadian																0	
4.2 Sales/syndication non-Canadian																400 511	
4.3 Production services sold																188,510	

- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

1,298,713 **1,487,223 GRAND TOTAL - PROGRAM & PRODUCTION** 12,270,280

### Canada

(\$)	2016	2017	Var %	2018	Var %	2019	Var %	2020	Var %	CAGR (%)
Reporting Units	7	7		6		6		6		
Revenue										
Local Time Sales	2,167,771	1,991,325	-8.14	919,182	-53.84	659,207	-28.28	527,373	-20.00	-29.8
National Time Sales	19,446,752	23,174,005	19.17	19,120,225	-17.49	16,572,010	-13.33	14,857,199	-10.35	-6.5
Network Payments	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Infomercials	114,051	148,754	30.43	857	-99.42	29,134	>999±	21,416	-26.49	-34.2
Syndication-Production	2,480,940	1,385,821	-44.14	1,518,236	9.55	1,143,283	-24.70	787,027	-31.16	-25.0
Government Grants	132,195,115	136,226,843	3.05	143,388,077	5.26	147,430,666	2.82	153,938,760	4.41	3.9
Other Revenue	18,031,293	19,136,513	6.13	21,685,110	13.32	19,743,398	-8.95	19,020,623	-3.66	1.3
Total Revenue	174,435,922	182,063,261	4.37	186,631,687	2.51	185,577,698	-0.56	189,152,398	1.93	2.1
Expenses										
Program	86,025,265	88,311,145	2.66	87,979,718	-0.38	84,665,712	-3.77	84,435,431	-0.27	-0.5
Technical	18,397,623	21,030,955	14.31	20,844,367	-0.89	21,921,558	5.17	22,590,288	3.05	5.3
Sales and Promotion	20,642,819	22,496,001	8.98	21,206,885	-5.73	19,392,786	-8.55	19,474,661	0.42	-1.5
Administration and General	38,395,940	39,923,496	3.98	35,822,307	-10.27	43,510,312	21.46	36,509,737	-16.09	-1.3
Total Expenses	163,461,647	171,761,597	5.08	165,853,277	-3.44	169,490,368	2.19	163,010,117	-3.82	-0.1
Operating Income	10,974,275	10,301,664		20,778,410		16,087,330		26,142,281		
Depreciation	12,168,357	9,883,540	-18.78	14,858,613	50.34	12,361,853	-16.80	11,504,867	-6.93	-1.4
P.B.I.T.	-1,194,082	418,124		5,919,797		3,725,477		14,637,414		
Interest Expense	1,145,204	1,075,341	-6.10	1,154,101	7.32	1,386,572	20.14	1,418,842	2.33	
Adjustments Gain(Loss)	2,665,203	2,933,903	10.08	3,346,561	14.07	2,920,979	-12.72	3,160,193	8.19	
Pre-tax Profit	325,917	2,276,686		8,112,257		5,259,884		16,378,765		
Canadian Programming Expenses	62,483,885	65,461,412	4.77	67,541,455	3.18	65,983,756	-2.31	69,040,837	4.63	2.5
Canadian Programming / Revenue (%)	35.8	36.0		36.2		35.6		36.5		
Programming (%)										
Prog Expense/Expense Total	52.6	51.4		53.0		50.0		51.8		
Prog Expense/Revenue Total	49.3	48.5		47.1		45.6		44.6		
Staff										
Total Remuneration	65,021,237	70,669,789	8.69	69,879,353	-1.12	71,232,316	1.94	69,839,868	-1.95	1.8
Total Staff Count	772.9	820.1	6.10	789.4	-3.74	737.0	-6.64	714.7	-3.03	
Avg Remuneration (\$)	84,126	86,175	2.44	88,527	2.73	96,654	9.18	97,722	1.10	3.8
Avg Remuneration Without Fringe Benefits (\$)	67,313	71,753	6.60	76,125	6.09	89,552	17.64	87,269	-2.55	6.7
Profitability (%)										
Operating Margin	6.3	5.7		11.1		8.7		13.8		
P.B.I.T. Margin	-0.7	0.2		3.2		2.0		7.7		
Pre-tax Margin	0.2	1.3		4.3		2.8		8.7		

2020 - Canada		Inform	ation		Sports	Music and Entertainment Others									ore	Total
2020 - Carraua		Analysis/Interpretat	Long Form		Sports				Music and En	tertainment	1	Reality	1	(excl.	ers	lotai
(\$) Reporting units: 6	News	ion	Documentary	Other		Drama	Films	Animation	Music / Variety	Game Shows	Human Interest	Television	Award Shows	Infomercials)	Infomercials	
	Cat 1	Cat 2a	Cat 2b	Cat 3 to 5	Cat 6	Cat 7	Cat 7c & 7d	Cat 7e	Cat 8 & 9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12, 13&15	Cat 14	Cat 1 to 15
1. PROGRAMMING - CANADIAN																
Canadian Programs Telecast:																
1.1 Station production (incl coop)	C	2,330,984	0	5,739,694	0	0	0	0	1,768	0	0	0	(	4,152,342	0	12,224,7
1.2 Produced by affiliate production	C	0	0	0	49,210	0	0	0	0	0	58,996	0	(	0	0	108,2
1.3 Acquired from other stations	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.4 Network origination	C	0	0	0	0	0	0	0	0	0	0	0	(	100,042	0	,.
1.5 Acquired from independent producers	C	5,516,624	5,699,144	13,622,022	0	8,565,815	341,474	1,730,018	2,995,945	3,437,152	5,282,805	0	(	541,551	0	47,732,5
1.6 Special recognition programs	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.7 Other Canadian programs	C	57,910	164,028	373,937	0	33,205	0	87,941	0	0	0	0	(	, ,	0	, -
1.8 Total - Canadian programs telecast	C	7,905,518	5,863,172	19,735,653	49,210	8,599,020	341,474	1,817,959	2,997,713	3,437,152	5,341,801	0	(	4,860,435	0	60,949,1
Other Canadian Programming Expenses:																
1.9 Inventory write-downs - Canadian programs	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.10 Script & concept - Canadian - not telecast	C	0	5,125	0	0	16,379	10,204	0	0	18,634	0	0	(	0	0	50,3
1.11 Loss on equity - Canadian programs	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.12 Third-party promotion (non-VI services)	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
1.13 Other	C	1,206,538	494,531	2,029,796	0	1,399,335	55,097	151,284	538,812	617,910	949,709	0	(	598,376	0	8,041,3
1.14 Total - Other Canadian Programming Expenses	C	1,206,538	499,656	2,029,796	0	1,415,714	65,301	151,284	538,812	636,544	949,709	0	(	598,376	0	8,091,7
1.15 TOTAL CANADIAN PROGRAMMING EXPENSES	C	9,112,056	6,362,828	21,765,449	49,210	10,014,734	406,775	1,969,243	3,536,525	4,073,696	6,291,510	0	(	5,458,811	0	69,040,8
2. PROGRAMMING - NON-CANADIAN																
2.1 Non-Canadian Programs Telecast	C	80,218	1,431,873	2,129,985	0	2,017,281	1,662,814	2,293,664	0	184,270	227,919	427,540	(	21,476	0	10,477,0
2.2 Inventory write-downs - Non-Canadian programs	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
2.3 Other	C	24,974	0	0	0	0	123,598	0	0	0	0	0	(	778	0	149,3
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	C	105,192	1,431,873	2,129,985	0	2,017,281	1,786,412	2,293,664	0	184,270	227,919	427,540	(	22,254	0	10,626,3
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	C	9,217,248	7,794,701	23,895,434	49,210	12,032,015	2,193,187	4,262,907	3,536,525	4,257,966	6,519,429	427,540	(	5,481,065	0	79,667,2
Amounts included in Total Canadian Programs Telecast for:																
1.8a) Close captioning	C	28,416	16,384	106,127	0	129,734	7,705	35,437	10	0	0	0	(	57,725	0	381,5
1.8b) Described video	C	34,870	73,408	110,277	0	36,505	800	3,366	7,992	22,506	32,718	0	(	14,281	0	336,7
1.8c) Dubbing	C	0	510	0	0	73,658	2,000	0	0	0	0	0	(		0	
1.8d) Short-form Documentary	C	0	0	403,796	0	0	0	0	0	0	0	0	(	0	0	403,7
1.8e) Programming produced by an Indigenous producer	C	0	0	34,492	0	0	0	0	0	0	0	0	(	0	0	
1.8f) Programming produced by an official language minority community producer		0	0	0	0	0	0	0	0	0	0	0	(	) 0	0	
1.8g) Original French language program		•	•	•	-	-	•	•	•	_	•	_			•	
1.8h) On-screen expenses:																
1.8h) i) Script and concept development (programs telecast)	C	0	41,628	48,059	0	0	0	0	0	0	0	0	(	0	0	89,6
1.8h) ii) Original, first-run programming			2,435,289				0	38,954	-	0	-	0	-		0	,
, , , , , , , , , , , , , , , , , , , ,	-	•		2,813,095	49,210	131,602	-			0	,	-	-	,	-	-,,-
1.8h) iii) Non first-run programming	C	146,286	121,531	347,107	0	0	0	528,810	0	0	0	0	(	37,098	0	1,180,8
1.8i) Children's programming:	_									_						
1.8i) i) Preschool children (0-5 years)	C	0	608,805	673,003	0	2,619,297	8,000	1,088,509	0	0	•	0	(		0	-,,-
1.8i) ii) Children (6-12 years)	C	0	1,596,724	3,322,461	0	3,897,065	0	547,556		0	00,200	0	(	.,,	0	, , _
1.8i) iii) Teenagers (13-17 years)	C	0	30,000	1,282,351	0	0	0	0	0	0	.00, 0	0	(	0 1,000	0	.,,.
1.8i) iv) TOTAL - CHILDREN'S PROGRAMMING	C	0	2,235,529	5,277,815	0	6,516,362	8,000	1,636,065	0	0	563,729	0	(	1,737,415	0	17,974,9
Amounts included in Total other Canadian programming for:																
1.14a) Programming produced by an Indigenous producer	C	958	16,526	7,664	0	0	0	0	0	0	0	0	(	0	0	25,1
1.14b) Programming produced by an official language minority community producer	C	0	0	0	0	0	0	0	0	0	0	0	(	0	0	
Amounts included in Total Non-Canadian programming expenses:																
2.4a) Dubbing	(	0	0	0	0	0	0	0	0	0	0	0	(	0	0	

- 4.1 Sales/syndication Canadian4.2 Sales/syndication non-Canadian
- 4.3 Production services sold
- 4.4 Infomercials
- 4.5 Contribution to FACTOR
- 4.6 Contribution to Musicaction
- 4.7 Other
- 4.8 TOTAL PRODUCTION EXPENSES

8,225,473 8,225,473 87,892,700