## WENETWORK BETTER TOGETHER

Let's face it: If we had to rank all the devices we have in our homes, modems and routers would probably end up somewhere near the bottom – if they even cross our minds at all.

And since they're the reason many of our internet-connected devices work at all, it seems a bit unfair, doesn't it?

Until now, our Wi-Fi networks and devices have been unsung heroes. But this week, it's time to sing their praises – and give them all the attention they've earned.



94/%

CSM 2010 CSM 2010 CSM 2010 CSM 2010 CSM 2010 CSM,

OF CANADIANS
HAVEINTERNET
ACCESS AT HOME:

#### WHICH MEANS THAT MOST **OF THOSE CANADIANS EITHER HAVE A:**



**CONNECTS YOUR HOME NETWORK** TO THE INTERNET

AND CEMPARA CEMPARA CEMPARA ROYD CSRWARD CSRWARD CSRWARD CS AND CEMBER OF CEMBER OF CEMBER OF

AND CSM AND CSM AND CSM AND CSM AND C

2020 CSM 2020 CSM 2020 CSM 2020 CSM 2020 CSM ARD CEMPARA CEMPARA CEMPARA ARR CSAMPAR CSAMPAR CSAMPAR CSAMPAR C ADA CSHI ADA CSHI ADA CSHI ADA CSHI ADA C And County of Co THE CSHILDER CSHILDER CSHILDER O'

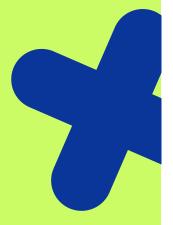
Martin Centralia Centralia c



**LETS YOUR DEVICES USE THE** INTERNET CONNECTION

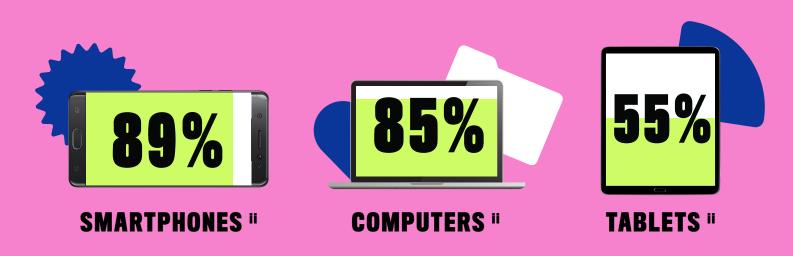


**CONNECTS YOUR HOME AND DEVICES TO THE INTERNET** 



### TO CONNECT THEM TO THEIR HOME INTERNET OR WI-FI NETWORK.

#### THAT'S MORE THAN THE PEOPLE WHO OWN:



SO WHY DON'T WE APPRECIATE THEM AS MUCH?



SURE, ROUTERS AND MODEMS AREN'T AS FLASHY AS THOSE OTHER DEVICES, BUT THEY ARE THE THINGS THAT KEEP THEM ALL WORKING TOGETHER.

# BECAUSE OUR NETWORKS DO SO MUCH, WE NEED TO BE EXTRA CAREFUL TO KEEP THEM SECURE.



CANADIANS HAVE A UNIQUE WI-FI PASSWORD \*\*\*



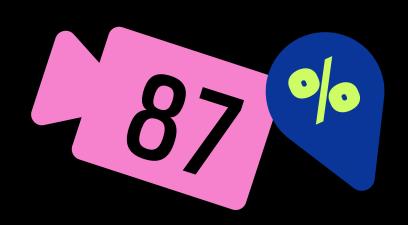
OF CANADIANS
DON'T USE THEIR
ROUTER'S DEFAULT
PASSWORD \*\*\*



OF CANADIANS USE A GUEST NETWORK FOR SMART DEVICES AND VISITORS \*\*\*

### **ESPECIALLY WITH**

PUBLIC NETWORKS.





## OF CONSUMERS HAVE POTENTIALLY PUT THEIR INFORMATION AT RISK WHILE USING PUBLIC WI-FI \*\* BY



LOGGING IN TO PERSONAL EMAIL



ACCESSING FINANCIAL INFORMATION



ONLINE SHOPPING

### STRENGTHEN YOUR



**UPDATE YOUR ROUTER'S** NAME AND PASSWORD



**USE A SEPARATE NETWORK FOR SMART DEVICES AND GUESTS** 



TURN OFF WI-FI ON YOUR **DEVICES WHEN NOT IN USE** 



**USE A VPN** WHEN ACCESSING **PUBLIC WI-FI** 



DON'T ACCESS OR SEND SENSITIVE INFORMATION ON PUBLIC WI-FI



**NEVER CONNECT TO UNFAMILIAR NETWORKS** 

GET MORE TIPS ON HOW TO APPRECIATE YOUR DEVICES AT





Communications

Centre de la sécurité Security Establishment des télécommunications



- İ Canadian Internet Use Survey, Statistics Canada, 2019
- Ħ Digital 2020: Canada, Kepios, We Are Social, Hootsuite Inc., 2020
- Ш Get Cyber Safe Awareness Tracking Survey, EKOS Research Associates Inc., 2020
- 2017 Norton Wi-FI Risk Report, Norton by Symantec, 2017 iv