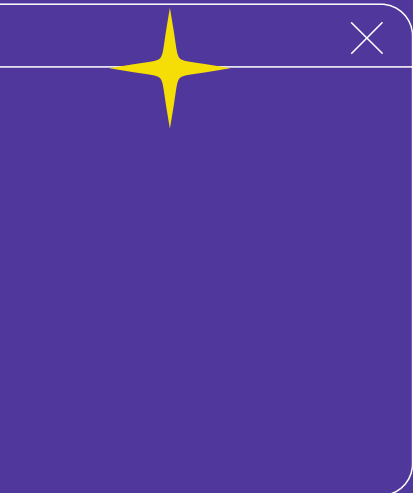




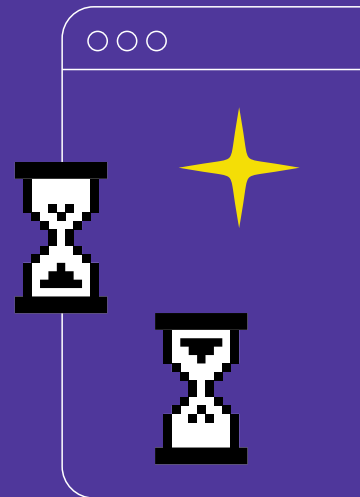
CELEBRATING 10 YEARS OF GET CYBER SAFE!



Wow, can you believe it!? For the past ten years, we've been giving Canadians tips and advice on how to make cyber security a part of their daily routine. Although the technology has changed, our commitment to keeping you cyber safe hasn't.



Here are some
highlights from
10 YEARS of
Get Cyber Safe:



2010s

2011

- Get Cyber Safe is created as part of Canada's Cyber Security Strategy and hosts its first annual Cyber Security Awareness Month in Canada



2012

- Videos on secure websites, phishing, passwords and protecting online reputations are added to the Get Cyber Safe website
- Get Cyber Safe officially joins Twitter



2013

- Get Cyber Safe unveils its official Facebook account
- **The Get Cyber Safe Guide for Small and Medium Businesses** shows businesses how protect themselves and their employees
- The **I_Got_U** campaign in partnership with MuchMusic and MusiquePlus asks youth to pledge to keep friends safe when using social networks



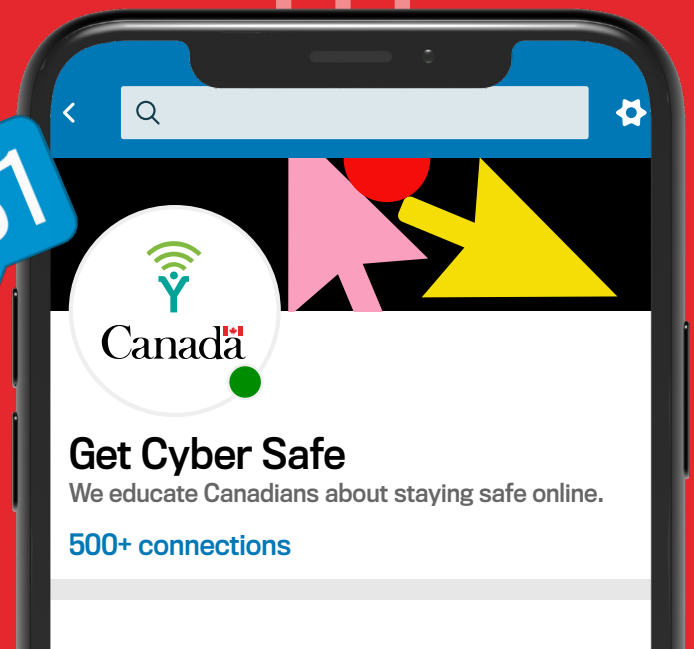
2014

- The **#StopHatingOnline** campaign spreads awareness about the impacts of cyber bullying
- Get Cyber Safe begins sharing original content on YouTube
- The **"Love it? Lock it!"** campaign in partnership with Bell Media and Symantec motivates Canadians to protect themselves by locking their smartphones
- **#CyberTalk** campaign gives parents the opportunity to talk online about parenting in the digital age
- **#MontyMonday** series on social media uses Monty the dog to put a fun twist on cyber security tips



2015

- Get Cyber Safe launches official LinkedIn showcase page
- **#BeAppSafe** campaign in partnership with TELUS gets Canadians using apps safely





2016

- **#CyberSafeBusiness** campaign shows Canadian businesses how to keep their companies cyber secure

2017

- Get Cyber Safe joins Instagram and uses "Mo", the mobile safety pro, to give tips every **#MoMonday**
- The **Digital Citizenship Guide for Parents**, in partnership with MediaSmarts, helps Canadian parents protect their kids online



2018

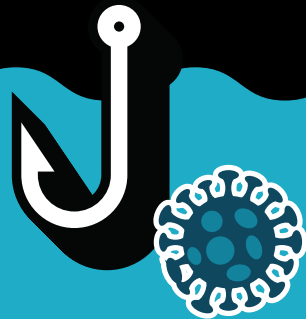
- The Government of Canada announces the new National Cyber Security Strategy and the creation of the Canadian Centre for Cyber Security
- Get Cyber Safe moves to the Communications Security Establishment
- The first **Get Cyber Safe Gift Guide** gives tips for cyber safe gift giving during the holiday season

2019

- Get Cyber Safe celebrates the holidays with cyber safe gift wrap and holiday carols with special cyber security lyrics



2020s

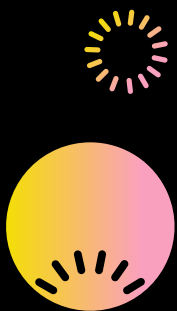
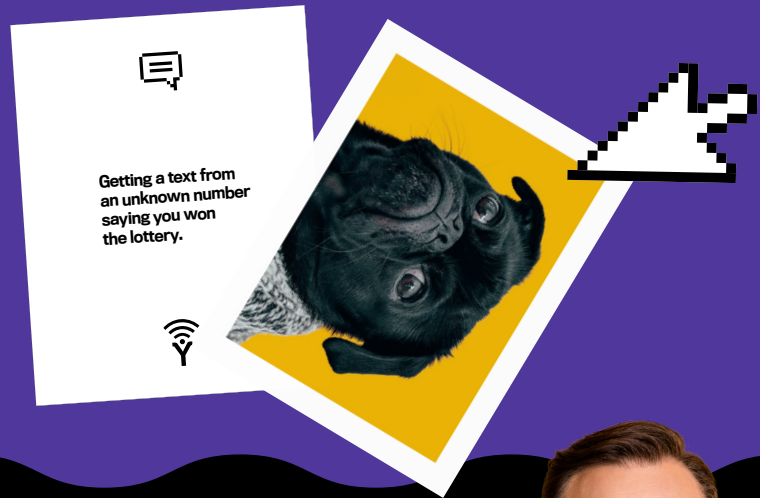


2020

- Get Cyber Safe issues timely advice about phishing scams as the digital world changes during the COVID-19 pandemic
- **“Device Appreciation Time”**, a series of sitcom-inspired videos for Cyber Security Awareness Month, teaches people about their devices’ security features

2021

- Get Cyber Safe introduces **“I Think, Therefore I Meme”**, the world's most cyber safe party game



GET CYBER SAFE PREPARES
FOR **10 MORE YEARS** OF
HELPING CANADIANS PROTECT
THEMSELVES ONLINE



GET MORE TIPS TO SECURE YOUR ACCOUNTS AND DEVICES AT

[GETCYBERSAFE.CA](https://getcybersafe.ca)



Communications
Security Establishment

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des télécommunications

Canada