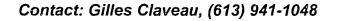
CANADA'S INFORMATION & COMMUNICATIONS TECHNOLOGIES TRADE PERFORMANCE

1996-1998

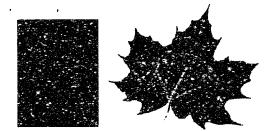
ICT Branch, SITT Industry Canada

Final Draft



September 1999





What is the ICT Sector (!

Manufacturing

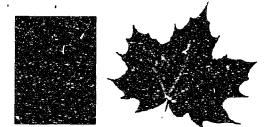
- Z Communication and telecommunication equipment (SIC 3351,3359)
- ↗ Computer equipment (SIC 3361,3362,3369)
- ↗ Consumer electronics (SIC 3341)
- ↗ Instrumentation (SIC 3911,3912)
- ↗ Communications wires and cables (SIC 3381)

Services

- 7 Telecommunications services (wired line & wireless) (SIC 4821,4839)
- ↗ ICT wholesaling (SIC 5743,5744,5791)
- ↗ ICT rental and leasing (SIC 9913)

(1) According to the OECD/Statistics Canada industry-based definition adopted in September 1998.





103-05383/

The Canadian IC1

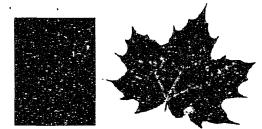
Sector at a Glance

1997 Highlights :

- 26,000 establishments (including 1,300 on the manufacturing side)
- 481,046 employees
- Total revenues of \$100.2 Billion
- Contribution to GDP : \$41.3 Billion (1992 constant dollars)
- \$29.0 Billion in total exports (in 1998)
- \$3.8 Billion in R&D expenditures (in 1998)
- 42.5% of total Canadian private sector R&D

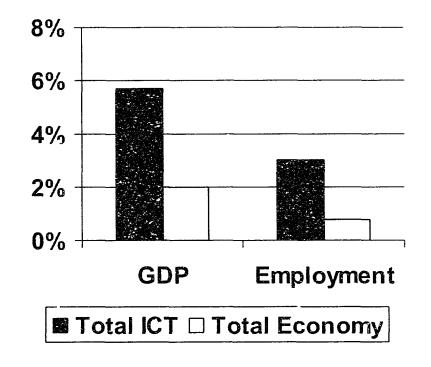
Source: ICT Statistical Review, Industry Canada.





The ICT Sector is Growing three times Faster than the Canadian Economy

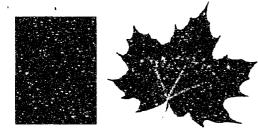
- Over the 1990-1997 period, the ICT sector GDP contribution has showed a Compound Annual Growth Rate (CAGR) of 5.7% compared to 2.0% for the Canadian economy.
- Employment has also increased faster in the ICT sector than in the economy as a whole (CAGR of 3.0% vs 0.8%).



CAGR, 1990-1997

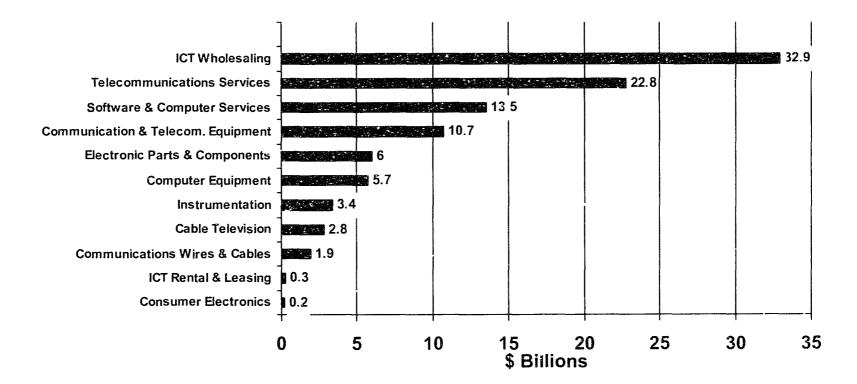
Source: ICT Statistical Review, Industry Canada.





Total ICT Revenues Reached \$100.2 Billion in 1997

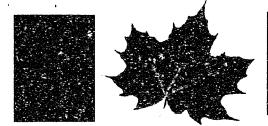
Revenue Breakdown by Sub-Sector, 1997



ICT Services account for 72% of ICT Revenues

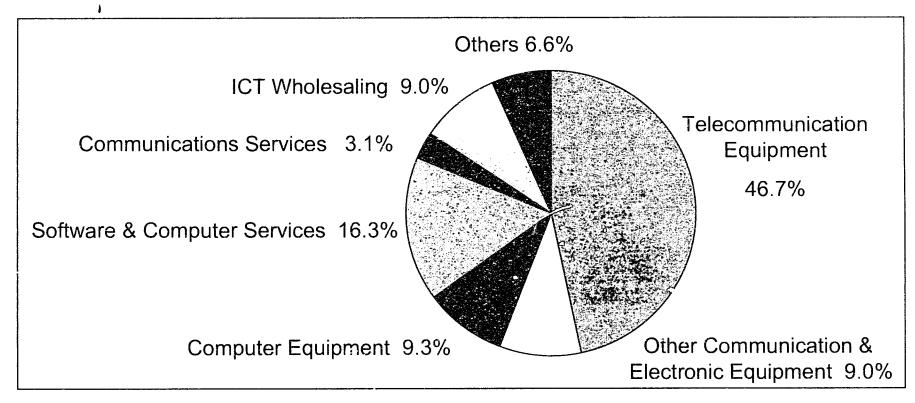


Source: ICT Statistical Review, Industry Canada.



One of the Largest R&D Performers in Canada

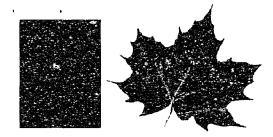
1998 ICT R&D Expenditures, by Segment (Total: \$3.8 Billion)



ICT sector represents 42.5% of total Canadian private sector R&D

Source: ICT Statistical Review, Industry Canada.

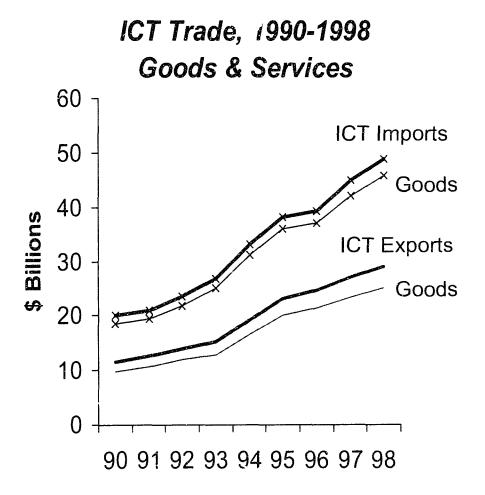
September 1999

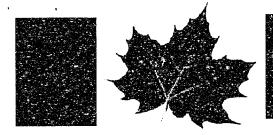


Canadian ICT_Trade is Growing Fast

- In 1998, ICT exports increased by 7.1%, reaching \$29.0 billion (incl. re-exports) while ICT imports reached \$48.9 billion, up 9.0% from 1997.
- Goods accounted for 86% of ICT exports and 94% of ICT imports.
- Between 1990-1998, ICT exports increased at a CAGR of 12.1% while imports grew by 11.8% (compared to 10.1% and 10.2% for total Canadian exports and imports respectively).
- The ICT trade deficit reached \$19.9 billion in 1998, a rise of 11.8% over 1997. The deficit experienced a CAGR of 11.4% between 1990 and 1998.

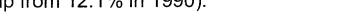
Source: ICT Statistical Review, Industry Canada.



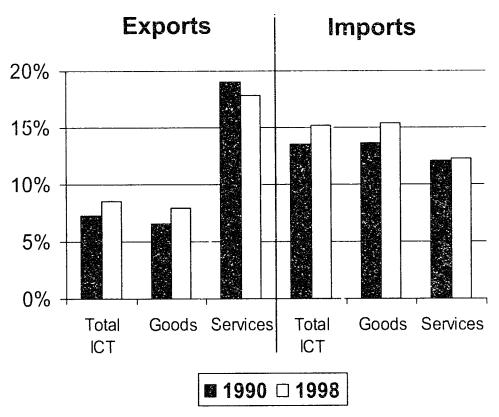


ICT Trade Represents a Substantial Share of Canadian Trade

- Total ICT exports accounted for 8.5% of total Canadian exports in 1998 (up from 7.3% in 1990) while total ICT imports represented 15.2% of total Canadian imports (up from 13.5% in 1990).
- Exports of ICT goods represented 7.9% of Canadian merchandise exports (up from 6.6% in 1990) while ICT services exports accounted for 17.8% of total Canadian commercial services exports (down from 19.0% in 1990).
- Imports of ICT goods accounted for 15.4% of Canadian merchandise imports (up from 13.6% in 1950) while ICT services imports represented 12.3% of the Canadian commercial services imports (up from 12.1% in 1990).



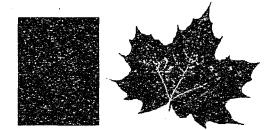
Weight of ICT Trade in Canadian International Trade





Source: ICT Statistical Review, Industry Canada.

September 1999

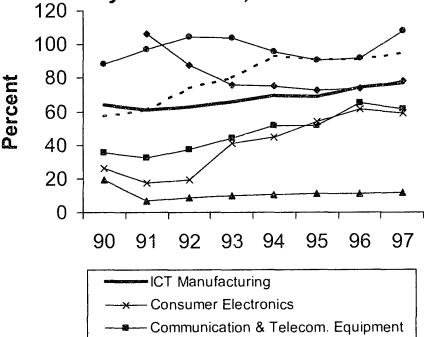


Exports are Crucial to the ICT Manufacturing Sector

- Domestic exports accounted for 77.2% of ICT manufacturing shipments in 1997, compared to 63.8% in 1990.
- Domestic exports of the computer equipment and instrumentation industries represented over 95% of their respective manufacturing shipments in 1997.
- Despite a decline in the early '90s, domestic exports of the electronic components industry still represent more than 78% of its manufacturing shipments.
- This ratio has increased for the communication
 & telecommunication equipment and the consumer electronics industries, reaching 60% in 1997.

Source: ICT Statistical Review, Industry Canada.

Share of Domestic Exports in ICT Manufacturing Shipments by Sub-sector, 1990-1997



- Electronic Parts & Components
- ----- Computer Equipment
- --- Communications Wires & Cables
- - Instrumentation

Note: Some ratios may be higher than 100% since the sources for domestic exports and manuf. shipments are different.



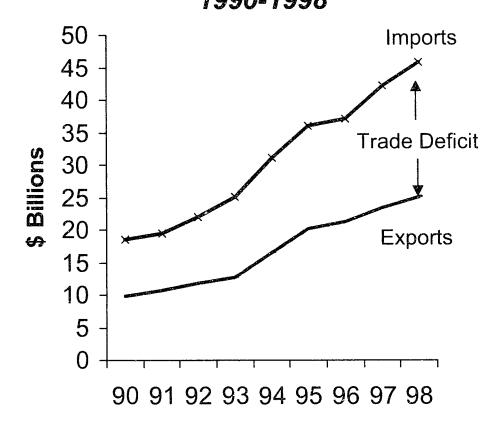
A Growing Trade Deficit in ICT Manufacturing...

- ICT manufacturing exports were \$25.1 billion in 1998 (up 7.1% from 1997) while ICT manufacturing imports reached \$45.9 billion (up 8.8% from 1997).
- The resulting trade deficit reached \$20.8 billion, an increase of 11.0% from 1997 (the CAGR is 11.7% over the 1990-1998 period).
- The growing deficit is mainly due to the increased imports of electronic components which reached \$15.5 billion in 1998, including \$9.0 billion in semiconductors imports. Canada is aggressively seeking investment in a semiconductor plant.
- Between 1990 and 1998, the CAGRs for ICT manufacturing exports and imports were 12.3% and 12.0% respectively (compared to 9.9% and 10.3% for the Canadian manufacturing sector).



Source: ICT Statistical Review, Industry Canada.

ICT Manufacturing Trade, 1990-1998



September 1999

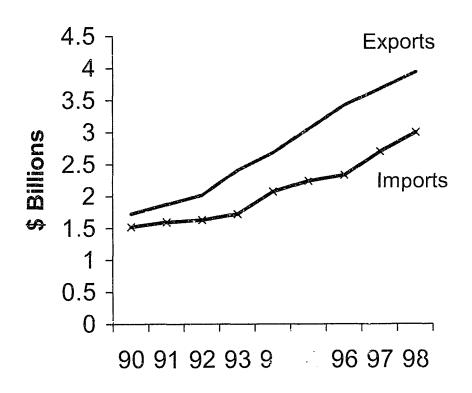


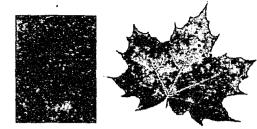
... but a Positive Trade Balance in ICT Services

- ICT services account for a small portion of total ICT trade (14% of exports and 6% of imports in 1998). Computer and communications services are the only two sub-sectors in ICT services for which trade statistics are available.
- Exports in ICT services increased by 7.1% to reach \$3.9 billion in 1998, while the imports increased by 10.7% to reach \$3.0 billion. Between 1990 and1998, the CAGR was 10.9% for exports and 8.9% for imports (compared to 11.9% and 8.7% respectively for the Canadian commercial services).
- The positive trade balance for ICT services decreased by 2.7% in 1998, down to \$943 million. Nevertheless, over the 1990-1998 period, the trade balance improved at a CAGR of 20.7%.

Source: ICT Statistical Review, Industry Canada.

Trade in ICT Services, 1990-1998



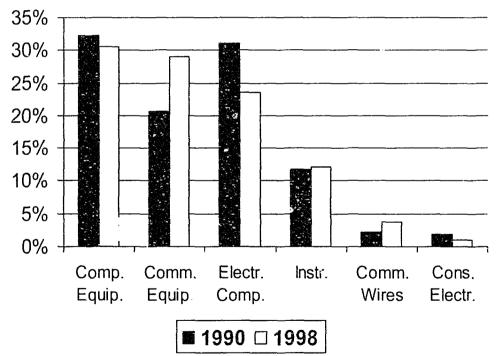


Composition of Exports in ICT Manufacturing

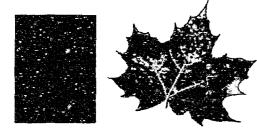
- The computer equipment, communication & telecom equipment, and the electronic components industries represented more than 83% of total ICT manufacturing exports in 1998.
- The communication and telecom. equipment industry strongly increased its share of exports from 20.7% to 29.1% between 1990 and 1998, while the electronic components industry's share decreased from 31% to 23.5%.
- Despite a slight decline over the same period, the computer equipment industry still represented the highest share of ICT exports with 30.5% in 1998.

Shift in Composition of ICT Manufacturing Exports

\$25.1 B 1998 \$9.9 B 1990





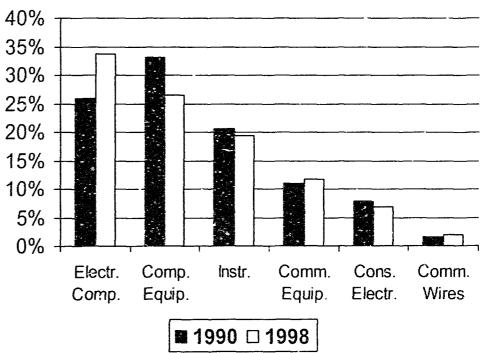


Composition of Imports in ICT Manufacturing

- The electronic components, computer equipment and instrumentation industries represented close to 80% of the ICT manufacturing imports in 1998.
- The electronic components industry substantially increased its share from 25.9% to 33.7% between 1990 and 1998, while the computer equipment industry's share decreased from 33.1% to 26.5%.
- The electronic components industry accounted for more than 45% of the ICT manufacturing trade deficit in 1998 and 48% of the deficit growth occurring over 1990-1998.
- Although most of the ICT manufacturing industries experienced a trade deficit over the 1990-1998 period, the communication & telecom. equipment is the only industry that consistently showed a trade surplus.

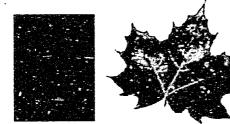
Shift in Composition of ICT Manufacturing Imports

\$45.9 B 1998 \$18.5 B 1990





Source: ICT Statistical Review, Industry Canada.



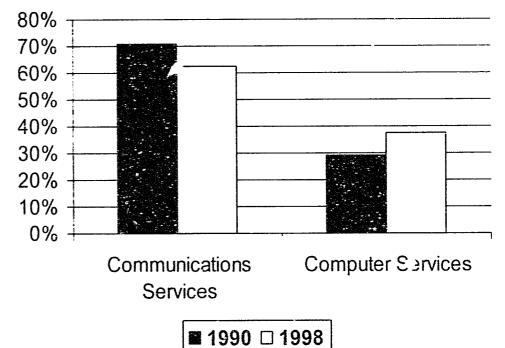
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Composition of Exports in ICT Services

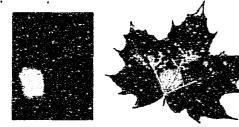
The communications services industry represented 62.5% of the ICT services exports in 1998 while computer services accounted for a 37.5% share.

However, showing a CAGR of 14.4% during the 1990-1998 period, exports in computer services increased at a faster annual growth rate than exports in communications services, which showed a CAGR of 9.2%. Shift in Composition of Exports for ICT Services

> \$3.9 B 1998 \$1.7 B 1990



Source: ICT Statistical Review, Industry Canada.



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Composition of Imports in ICT Services

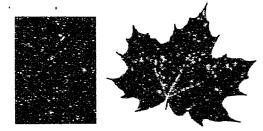
Shift in Composition of Imports for ICT Services

> \$3.0 B 1998 \$1.5 B 1990

- 90% 80% 70% 60% 50% 40% 30% 20% 10% 0% Communications Services ■ 1990 □ 1998
- The communications services industry accounted for 75.7% of the ICT services imports in 1998 compared to 24.3% for computer services.
- The computer services represented close to 80% of the trade surplus in ICT services in 1998.

Source: ICT Statistical Review, Industry Canada.

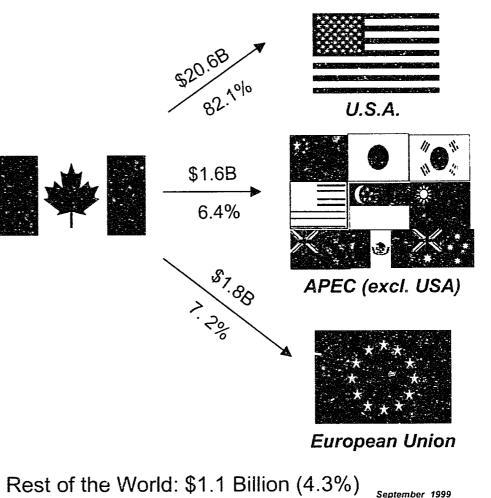
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The U.S. is our largest ICT export market

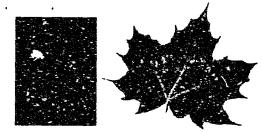
- Shipments to the United States grew by 9.7% in 1998 to reach \$20.6B. These exports accounted for 82.1% of all ICT manuf. exports, up from 77.6% in 1990, a 4.5% increase.
- By contrast, the proportion of shipments to the European Union went down from 11.5% to 7.2% over the 1990-1998 period, representing a drop of 4.3%.
- The proportion of exports to the APEC countries and to the rest of the world remained relatively stable during that period.
- The respective 1990-98 CAGRs in exports by region of destination was 13.1% for the US, 5.8% for the EU, 12.2% for the APEC countries, and 12.4% for the rest of the world.

1998 ICT Manufacturing Exports by Region of Destination, Value and Share





Source: TIERS, Statistics Canada.



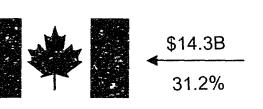
....while the APEC represents an increasing share of our ICT imports

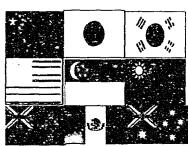
- Shipments from the U.S. grew by 8.3% in 1998 to reach \$26.9B, accounting for 58.6% of all ICT manufacturing in.ports. This is down from 63.8% in 1990, a 5.2% decrease.
- By contrast, the proportion of imports from the APEC countries increased from 24.9% to 31.2% between 1990 and 1998, representing a rise of 6.3%.
- The proportion of imports from the E.U. and from the rest of the world remained relatively stable over that period.
- The respective 1990-98 CAGRs in imports by region of origin was 10.8% for the US, 11.1% for the EU, 15.2% for the APEC countries, and 10.4% for the rest of the world.

1998 ICT Manufacturing Imports by Region of Origin, Value and Share

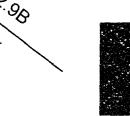












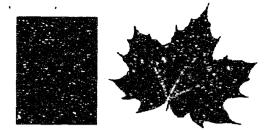


European Union



Source: TIERS, Statistics Canada.

Rest of the World: \$1.8 Billion (3.9%) September 1999



The Top 15 Canadian ICT Export Market Countries

- Our largest export market by far is the US, which showed a CAGR of 13.1% over the 1990-1998 period. The UK comes second, with \$693M in 1998.
- Brazil, Hong Kong, and Ireland follow in terms of importance. Our exports to these markets showed the highest CAGR between 1990 and 1998 ranging from 20.5% to 43.5%.
- Australia also reached a substantial annual growth rate of 17.8% during the same period.
- Shipments to Asian countries such as Japan, China, Taiwan, South Korea and Singapore went down in 1998 due to the economic crisis in Asia. They all showed negative 1997-1998 growth rates.
- ICT manufacturing exports to Germany and the Netherlands dropped during the nineties, showing negative CAGRs.

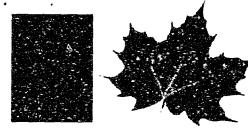
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Source: TIERS, Statistics Canada.

Canadian ICT Manufacturing Exports, Top 15 Countries of Destination, 1998

| Country of | Exports | CAGR % | Growth % |
|-----------------|-----------|-----------|-----------|
| Destination | (M \$Cdn) | (1990-98) | (1997-98) |
| 1 USA | 20,567 | 13.1% | 9.8% |
| 2 UK | 693 | 12.2% | 3.4% |
| 3 Brazil | 266 | 43.5% | -11.0% |
| 4 Hong Kong | 265 | 22.1% | -0.2% |
| 5 Ireland | 243 | 20.5% | 22.1% |
| 6 Japan | 242 | 8.6% | -9.4% |
| 7 France | 206 | 10.1% | 21.2% |
| 8 China | 198 | 7.6% | -27.0% |
| 9 Germany | 197 | -1.8% | -17.9% |
| 10 Taiwan | 171 | 13.8% | -28.8% |
| 11 Netherlands | 168 | -6.2% | 32.3% |
| 12 Australia | 166 | 17.8% | 11.4% |
| 13 Mexico | 141 | 9.6% | 46.9% |
| 14 South Korea | 121 | 9.8% | -39.8% |
| 15 Singapore | 115 | 10.5% | -25.8% |
| Total Top 15 | 23,759 | 12.6% | 7.6% |
| Total Worldwide | 25,057 | 12.3% | 7.1% |

September 1999



Canada is 16th Worldwide in **Total ICT Manufacturing Exports**

- The US and Japan are the two largest exporters of ICT goods, followed by Singapore, Germany and the UK. These five countries represent \$ 636B or 52.5% of global ICT manufacturing exports.
- Canada, which showed a CAGR similar to . that of the US, went from the 13th to the 16th rank between 1990 and 1996 With a total of \$22.3B in 1996, Canada accounted for 1.8% of global exports of ICT goods.
- With a CAGR of 47%, Mexico showed the ٠ largest annual growth rate in exports over the 1990-1996 period, followed by the Asian countries. In the order come China (27%), Thailand (23%), Malaysia (22%), Singapore (18%), Hong Kong (16%), Taiwan (15%), and Korea Rp (13%).

Export Country

| 207.4 | 10.8% |
|---------|--|
| 172.1 | 6.9% |
| 96.0 | 18.4% |
| 85.3 | 7.5% |
| 75.5 | 10.9% |
| 57.9 | 14.5% |
| 56.1 | 15.5% |
| 52.2 | 21.9% |
| 47.5 | 9.5% |
| 47.0 | 12.8% |
| 43.7 | 13.5% |
| 29.1 | 27.0% |
| 24.3 | 47.2% |
| 23.1 | 22.7% |
| 23.1 | 7.1% |
| 22.3 | 10.5% |
| 1,063.9 | 16.0% |
| 1,211.1 | 11.9% |
| | $172.1 \\96.0 \\85.3 \\75.5 \\57.9 \\56.1 \\52.2 \\47.5 \\47.0 \\43.7 \\29.1 \\24.3 \\23.1 \\23.1 \\23.1 \\22.3 \\1,063.9$ |

Global ICT Manufacturing Exports,

Top 16 Export Countries . 1996

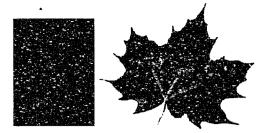
ICTM Exports

(Billions \$Cdn)

Source: World Trade Analyzer, United Nations.

CAGR %

(1990-96)



Canada's Share of the Global ICT Export Market is Decreasing

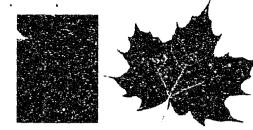
Global ICT Manufacturing Exports, Top 15 Destinations & Canadian Share

- Global ICT manufacturing exports showed a growth of 147% between 1990-1996. With \$230B in 1996, the US are by far the largest buyer of ICT goods in the world, followed by Germany, Japan, UK and Singapore, while Canada is at the 8th rank.
- Despite some improvements in a number of countries, Canada has seen its export share decreased from 1.98% to 1.78% worldwide and from 8.58% to 7.67% in the US over the 1990-1996 period.
- The strongest growing ICT markets are the Asian countries with growth rates ranging from 180% to 395% between 1990 and 1996. This was before the economic crisis of 1998 in Asia.

Source: World Trade Analyzer, United Nations.

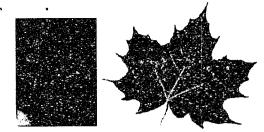
| Country of | | bal Exp | 1 | | n Shar | |
|---------------|---------|-----------|--------|------|-------------|-----|
| Country of | • | lions \$C | , | | rcent % | • |
| Destination | 1996 | 1990 | Growth | 1996 | 1990 | +/- |
| 1 USA | 230.2 | 92.2 | 150% | 7.67 | 8.58 | - |
| 2 Germany | 88.5 | 46.9 | 89% | 0.44 | 0.31 | + |
| 3 Japan | 73.6 | 20.1 | 266% | 0.30 | 0.53 | - |
| 4 UK | 73.1 | 36.0 | 103% | 1.00 | 0.87 | + |
| 5 Singapore | 67.7 | 18.2 | 272% | 0.22 | 0.29 | - |
| 6 Hong Kong | 52.6 | 15.6 | 237% | 0.46 | 0.38 | + |
| 7 France | 50.1 | 27.9 | 80% | 0.35 | C.42 | - |
| 8 Canada | 43.4 | 20.9 | 108% | | | |
| 9 Netherlands | 43.1 | 20.1 | 114% | 0.26 | 1.25 | - |
| 10 Malaysia | 42.6 | 8.6 | 395% | 0.21 | 0.18 | ÷ |
| 11 China | 36.0 | 7.6 | 374% | 0.79 | 1.30 | - |
| 12 Taiwan | 34.9 | 12.1 | 180% | 0.68 | 0.54 | + |
| 13 Korea Rp. | 34.8 | 11.8 | 195% | 0.55 | 0.35 | + |
| 14 Italy | 31.4 | 2.2.1 | 42% | 0.36 | 0.25 | + |
| 15 Mexico | 22.1 | 7.8 | 183% | 0.80 | 0.98 | - |
| Top 15 | 924.1 | 367.9 | 151% | | | |
| Top 15 (-Can) | 880.7 | 347.0 | 154% | 2.25 | 2.53 | - |
| Worldwide | 1,211.1 | 491.1 | 147% | | | |
| World. (-Can) | 1,167.7 | 470.2 | 148% | 1.78 | 1.98 | - |
| . , | | | | Ser | tember 1999 |) |

September 1999



The ICT Manufacturing Trade by Sub-sector and Region

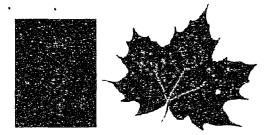
Trade in Electronic Parts & Components, Share by Region, 1998 Trade in Electronic Parts & Components, 1990-1998 86.^{80%} 18 Imports 52.100 16 U.S.A. 14 12 6.6% Billions 6 10 33.8% 8 **Exports** θ 6 APEC (excl. USA) 5. 70 4 5.000 10 2 -0 90 91 92 93 94 95 96 97 98 European Union Source: TIERS, Statistics Canada. September 1999



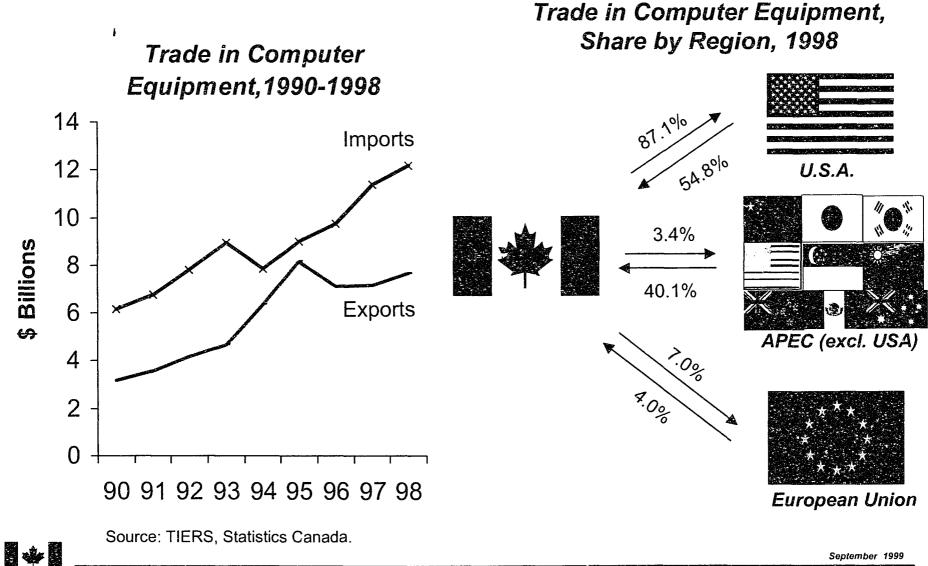
The ICT Manufacturing Trade by Sub-sector and Region

Trade in Communication & Telecom.

Equipment, Share by Region, 1998 Trade in Communication & Telecom Equipment,1990-98 8 **Exports** 67.0% U.S.A. 7 6 Imports 9.7% 5 \$ Billions 23.0% 4 3 APEC (excl. USA) 0.40 2 7.70 1 0 90 91 92 93 94 95 96 97 98 **European Union** Source: TIERS, Statistics Canada. September 1999



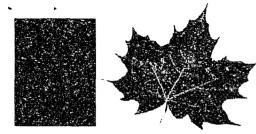
The ICT Manufacturing Trade by Sub-sector and Region





The ICT Manufacturing Trade by Sub-sector and Region

Trade in Instrumentation, Share by Region, 1998 Trade in Instrumention, 1990-1998 16.5% 10 Imports 14.100 9 U.S.A. 8 7 8.1% \$ Billions 6 12.0% 5 4 Exports 10. 700 APEC (excl. USA) 3 72.700 2 1 0 90 91 92 93 94 95 96 97 98 **European Union** Source: TIERS, Statistics Canada. September 1999



The ICT Manufacturing Exports by Product

The Top 15 Canadian ICT Products Exports, 1998

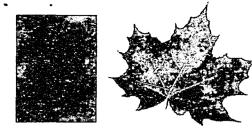
| Rank | HS ⁽¹⁾ | Product Description | Value (\$'000) |
|------|--------------------------|--|----------------|
| 1 | 8473 | Parts and accessories of ADP ⁽²⁾ machines (incl. power supplies, PCBs) | 4,475,834 |
| 2 | 8542 | Electronic integrated circuits and microassemblies | 4,266,563 |
| 3 | 8517 | Electrical apparatus for line telephony, incl. current line phone sets | 4,165,062 |
| 4 | 8471 | ADP ⁽²⁾ machines, incl. computers, peripherals, storage units, controller cards | 2,670,291 |
| 5 | 8525 | Transmission apparatus for radio-telephony, radio-broadcasting, television | 1,812,141 |
| 6 | 8529 | Parts suitable for transmission/reception apparatus | 595,091 |
| 7 | 8534 | Printed circuits | 557,433 |
| 8 | 9032 | Automatic regulating or controlling instruments and apparatus | 533,580 |
| 9 | 8544 | Insulated wire/cable and inculated electronic conductors | 508,150 |
| 10 | 8805 | Flight simulators and parts thereof (8805.20) | 460,364 |
| 11 | 8531 | Electric sound or visual signaling apparatus (fire alarm/burglar) & parts thereof | 334,625 |
| 12 | 9001 | Optical fibres | 330,971 |
| 13 | 9031 | Measuring or checking L struments, appliances and machines & parts thereof | 328,673 |
| 14 | 9013 | Optical devices, appliances and instruments (incl. lasers) and parts thereof | 321,586 |
| 15 | 9018 | Instruments and appliances used in vet/med/surg/dental | 298,511 |
| | | Total Top 15 Products (account for 86% of all ICT products exports) | 21,658,875 |
| | | Total all ICT Products ⁽³⁾ | 25,168,741 |

(1) includes only the 6-digit HS codes specifically related to the ICT sector definition (which is based on SIC codes).

(2) ADP stands for Automatic Data Processing.

(3) slightly different from \$25.1B since the concordance between HS and SIC codes is not 100% accurate for the ICT sector.

Source: TIERS, Statistics Canada.



1

The ICT Manufacturing Imports by Product

The Top 15 Canadian ICT Products Imports, 1998

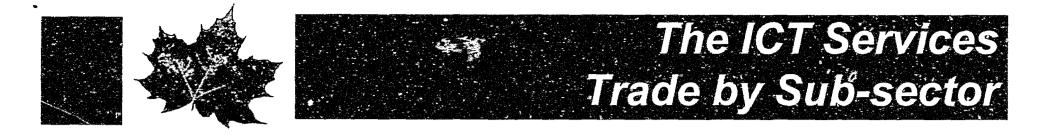
| Rank | HS ⁽¹⁾ | Product Description | Value (\$'000) |
|------|-------------------|--|----------------|
| 1 | 8471 | ADP ⁽²⁾ machines, incl. computers, peripherals, storage units, controller cards | 10,217,324 |
| 2 | 8542 | Electronic integrated circuits and microassemblies | 8,348,498 |
| 3 | 8473 | Parts and accessories of ADP ⁽²⁾ machines (incl. power supplies, PCBs) | 3,568,177 |
| 4 | 8517 | Electrical apparatus for line telephony, incl. current line phone sets | 2,870,416 |
| 5 | 9032 | Automatic regulating or controlling instruments and apparatus | 2,166,376 |
| 6 | 8525 | Transmission apparatus for radio-telephony, radio-broadcasting, television | 1,828,728 |
| 7 | 8527 | Reception apparatus for radio-telephony or radio-broadcasting (incl. 8528) | 1,235,058 |
| 8 | 9018 | Instruments and appliances used in vet/med/surg/dental | 1,217,495 |
| 9 | 8534 | Printed circuits | 1,170,572 |
| 10 | 8529 | Parts suitable for transmission/reception apparatus | 1,111,379 |
| 11 | 8528 | Reception apparatus such as tv receivers, video monitors, video projectors | 959,093 |
| 12 | 9009 | Photo-copying apparatus incorporating an optical system | 791,964 |
| 13 | 8541 | Diodes/transistors and similar semicon devices | 640,705 |
| 14 | 8544 | Insulated wire/cable and insulated electronic conductors | 593,713 |
| 15 | 9030 | Oscilloscope, spectrum analyzers and other instruments | 560,324 |
| | | Total Top 15 Products (account for 82% of all ICT products imports) | 37,279,822 |
| | | Total all ICT Products ⁽³⁾ | 45,779,398 |
| | | | |

(1) includes only the 6-digit HS codes specifically related to the ICT sector definition (which is based on SIC codes).

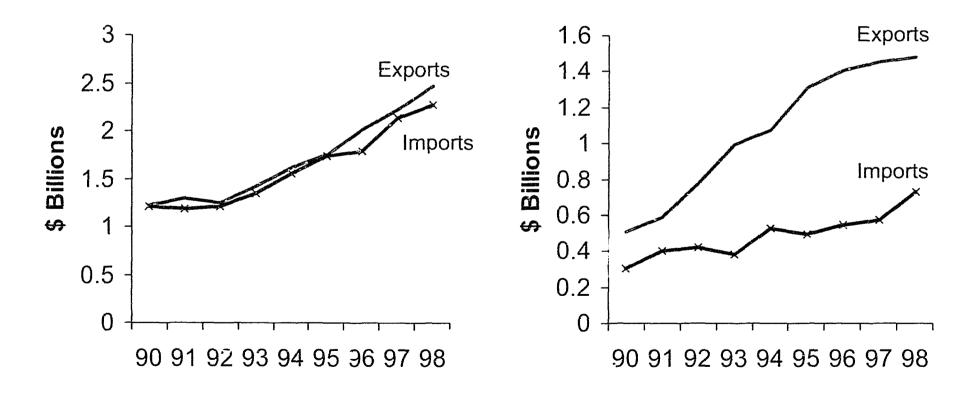
(2) ADP stands for Automatic Data Processing.

(3) slightly different from \$45.9B since the concordance between HS and SIC codes is not 100% accurate for the ICT sector.

Source: TIERS, Statistics Canada.



 Trade in Communications Services, 1990-1998 *Trade in Computer Services, 1990-1998*



Source: ICT Statistical Review, Industry Canada.

1 - A

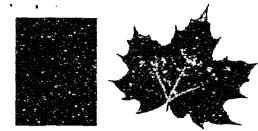


4

Y2K Identified Trade Targets for the ICT Sector

(To be discussed further)

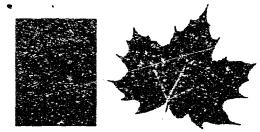
- Increase total exports by 10% per annum.
- Increase the export diversification beyond the United States
 Increase non US share of exports from 18% to 25% by 2002
 - Focus on Asian countries which represent the strongest growing markets
- Seek more Foreign Direct Investment (FDI) in selected target technologies (e.g. semiconductors) in order to reduce the trade deficit in the ICT manufacturing sector.



Conclusions

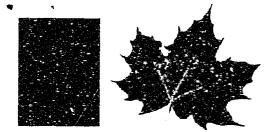
- 3
- The ICT sector is of increasing importance to the Canadian economy.
- During the nineties, ICT manufacturing trade increased at a faster rate than Canadian manufacturing trade. As a result, exports and imports of ICT goods have increased their share of total Canadian merchandise trade to 7.9% and 15.4% respectively.
- Despite a somewhat slower growth in exports than the other commercial services throughout the nineties, ICT services still represent a substantial share of the Canadian commercial services trade with 17.8% for exports and 12.3% for imports.
- Exports are crucial to the ICT manufacturing sector. In fact, domestic exports accounted for 77.2% of ICT manufacturing shipments in 1997.
- The ICT manufacturing sector faces a growing trade deficit while the ICT services show a growing positive trade balance. Canada is aggressively seeking FDI in a semiconductor plant which should help substantially to reduce the trade deficit in the ICT manufacturing sector.





Conclusions (cont'd)

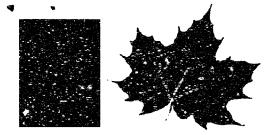
- The US is our major market, accounting for 82% and 59% of our ICT manufacturing exports and imports respectively in 1998.
- However, the APEC countries represent an increasing share of our ICT imports, reaching 31% last year.
- Canada went from the 13th to the 16th rank in terms of global ICT manufacturing exports between 1990 and 1996.
- Despite some improvements in a number of countries, Canada's share of the global export market for ICT goods went down from 1.98% to 1.78% over the 1990-1996 period (and from 8.58% to 7.67% on the US market).
- The strongest growing ICT markets are the Asian countries with growth rates in imports ranging from 180% to 395% between 1990 and 1996. However, this was before the economic crisis of 1998 in Asia (trade data is not available further to 1996 in World Trade Analyzer, UN).
- In view of the information above, we can conclude that there is still room for improvement in Canada's ICT trade performance.



ANNEX: Technical Notes

- In the present document, unless otherwise indicated, the term "exports" means "total exports" which include domestic exports and re-exports. Domestic exports include goods manufactured in Canada, including goods of foreign origin which have been transformed in Canada. Re-exports are exports of foreign goods which have not been materially transformed in Canada, including foreign goods withdrawn for export from bonded customs warehouse. Re-exports accounted for 12% of total ICT manufacturing exports in 1998.
- The Canadian SIC codes that define the ICT sector are :
 ICT Manuf. : 3341, 3351, 3352, 3359, 3361, 3362, 3369, 3381, 3911, 3912
 ICT Services : 4814, 4821, 4839, 5743, 5744, 5791, 7721, 7722, 9913
- The ICT manufacturing SIC codes are those used in TIERS (Statistics Canada) for the ICT manufacturing trade (i.e. ICT goods or equipment), except for slides no 25 and 26 where HS codes (those related to ICT) were used.
- For ICT services, the computer and communications services are the only two subsectors for which trade statistics are available.
- For the wholesaling industries, exports and imports of goods are attributed to their respective ICT manufacturing industries.





ANNEX: Technical Notes

- The SITC codes used in Trade Data Analyzer (United Nations) for the ICT manufacturing sector are :
 - 7 75 Office machines & automatic data processing machines
 - 7 76 Telecommunications & sound recording apparatus
 - 772 Electronic apparatus such as switches, relay, fuses
 - **774** Electronic apparatus for medical purposes
 - 776 Thermionic, cold and photo-cathode valves 7
 - **7** 87 Professional, scientific & controlling instruments
 - **7** 881 Photographic apparatus and equipment, n.e.s.
- Area Definitions :
 - APEC (excluding USA): Member countries of the Asia-Pacific Economic Cooperation (APEC) excluding the United States and Canada: Australia, Brunei, Chile, China, Hong Kong (China), Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russia, Singapore, Taiwan, Thailand and Vietnam.
 - ↗ European Union (EU) : Total for the 15 member states: France, Belgium, Luxembourg. Germany, Italy, Netherlands, Spain, Portugal, United Kingdom, Ireland, Greece, Denmark, and (since 1995) Austria, Sweden and Finland.

