Trade and Gender

The Canada-Chile Story, a 2020 Update

Since the Canada-Chile Free Trade Agreement (CCFTA) took effect in 1997, bilateral merchandise trade between the two countries has increased almost fourfold.



In 2019, Canada exported

\$878 million

in goods

to Chile and imported

\$1.6 billion

worth of goods



In Canada,

4,771 jobs

are directly or

indirectly supported by merchandise exports to Chile,

1.528

of which are occupied by women.

Top 5 industries

Number of jobs occupied by women that are supported by exports to Chile

231

Wholesale trade

holesale trade

Crop and animal production

183

111

Transportation and warehousing

Finance and

105

99

Chemical manufacturing

Almost

1,300 Canadian businesses

traded with Chile in 2017.

Women-owned and equally-owned Canadian businesses played **a much bigger role** in import than in export. **Most of these** businesses had fewer than 50 employees.

Women-owned and equally-owned businesses

2017

Export value

87.2%

Import value





Exporters
70.3%



Men-owned businesses

These numbers **are encouraging**, but there is more room for women and women-owned businesses to take advantage of trade opportunities. Under the CCFTA's Trade and Gender chapter, Canada and Chile **are working together** to make it a reality.

Note: Women-, men- and equally-owned businesses refer to private Canadian-controlled corporations. The reported proportions are for corporations for which data on the owner's gender are available.

Sources: Statistics Canada, Canadian Employer–Employee Dynamics Database 2017,
Trade by Exporter Characteristics 2017, Trade by Importer Characteristics 2017, and Canadian International Merchandise Trade Database 2019.

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⊚ Her Majesty the Queen in Right of Canada, as represented by the Minister of Industry, 2021.



