

FOCUS Newsletter

Season's Greetings

Living through these difficult and uncertain times over the last 18 months has truly put into perspective the importance of communication and open dialogue.

During this season, we take time to reflect upon the good things we have...like our relationships with national agencies, partners and industry stakeholders.

Council members and staff at FPCC wish you peace and prosperity in the coming year and we look forward to celebrating with you FPCC's 50th Anniversary celebration in 2022!



Council Decisions and FPCC Activities Update

The Farm Products Council of Canada (FPCC or Council) continues to conduct its business virtually, which includes holding Council meetings more frequently. In 2021, Council has met fourteen times.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council Meeting—December 14-15

On December 14, 2021, Council had its annual meeting with Egg Farmers of Canada (EFC). Executive members attending was Roger Pelissero, (Chairman), Glen Jennings, (1st Vice-Chair), Emmanuel Destrijker, (2nd Vice-Chair), Walter Siemens, (Executive Member), Tim Lambert, (Executive Director), Neil Newlands, (Chief Operating Officer) and Stephanie Millar, (Chief Financial Officer). Council members heard details on the Agency's activities for the past year which included work on the Agency's Quota Allocation and Levy Policy, the 2022 Budget and Vision 2020, as well as their Federal-Provincial Agreement Renewal.



On December 15, 2021, members considered and approved the following:

First, the amendments to the *Canadian Egg Marketing Levies Order* set the effective dates of the Levies Order from February 20, 2022, to March 31, 2023, and increased the levy to the Unrestricted Pooled Income Fund by \$0.02 per dozen. The levies collected through the Agency's other three funds (Restricted Research, Administration, and Restricted Risk Management) were maintained at current levels.

Second, the amendments to three of the four schedules of the *Canadian Egg Marketing Agency Quota Regulations, 1986* (Federal Quota, Eggs for Processing Quota, and the Special Temporary Market Requirement Quota) to extend their expiry dates from December 26, 2021, to December 31, 2022. There was also a change to the Federal Quota with an increase of 50,724 layers for a total of 27,998,638 layers for 2022.

Council Meeting—November 23

On November 23, 2021, Council members met and discussed current files related to the national marketing, and promotion and research agencies. At the meeting they considered and approved the following:

- First, the amendment to the *Canadian Chicken Marketing Quota Regulations* for the A-174 allocation period that runs from January 16, 2022, to March 12, 2022.
- Second, the amendment to the *Canadian Egg Marketing Agency Quota Regulations, 1986* regarding Vaccine Eggs (Schedule 2) that results in no change from 2020.
- Lastly, the amendment to the *Canadian Turkey Marketing Quota Regulations, 1990* to increase by 3.1% for the national quota for the 2021-2022 control period.

At this meeting, the Canadian Poultry and Egg Processors Council executive representatives of the chicken primary processors met with FPCC to follow up on the Judicial Review and discuss future collaboration between the two organizations.

Council also had the pleasure of meeting with two other guests. From Global Affairs Canada's Supply-Managed Trade Controls Division, Mr. Todd Hunter and his staff briefed Council members on Canada's import controls for supply-managed products and Mr. Aaron Fowler, Agriculture and Agri-Food Canada's Chief Agriculture Negotiator, gave an update on various international trade negotiations.



FPCC Levy Committee

On December 7, 2021, FPCC's Levy Committee met and approved the following two amendments. Firstly, the *Canadian Chicken Marketing Levies Order* decreasing the levy imposed on New-Brunswick chicken producers from 1.40 to 1.20 cents per kg live weight, and secondly, the *Beef Cattle Research, Market Development and Promotion Levies Order* increasing the levy imposed on Quebec producers for bob calves by \$0.20 per head and for cull cows by \$1.00 per head.

Council members Speaking Opportunities

Council members have been attending national marketing, and promotion and research agency meetings, either in person and virtually. This is always a great occasion to provide updates on FPCC's latest activities focussing on relevant sectors.



Council members and staff have been meeting with many of the provincial supervisory boards across Canada to discuss issues and share information on our respective organisations. The most recent meeting was with the *Ontario Farm Products Marketing Commission* and the level of engagement was such that a follow-up will be scheduled in the new year to discuss the remaining topics to the agenda.

Other Business

FPCC Staff Update

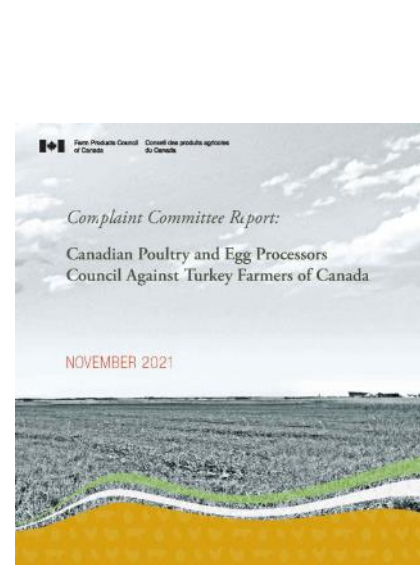
After 12 years of dedicated work at FPCC, Bill Edwardson, Manager - Regulatory and Policy Analysis is retiring at the end of this month. Bill started with FPCC as a Senior Advisor in charge of the Egg Industry file. He later moved to the Turkey Industry file and led the process for establishing the Canadian Pork Promotion-Research Agency. In 2018 he moved over to head up the Regulatory and Policy Analysis Unit, where he led the team processing all the regulatory amendments, and advancing the process for establishing a new promotion and research agency for industrial hemp.

Bill's in-depth knowledge and expertise in agri-food industry, regulatory processes and policy, has been of great benefit to FPCC. The Council members and staff, thank him for his contribution to the organization and wish him all the best in his future endeavors.

Complaint CPEPC vs TFC

In regards to the Complaint filed by the CPEPC against the TFC's July 8, 2021, Maryse Dubé was appointed as the Chair of the Complaint Committee and a Hearing was held on November 3, 2021.

At FPCC's November 23, 2021, Council meeting, Council members approved the Complaint Committee's recommendation to dismiss the Complaint. The documents related to the Complaint and the Complaint Report in English and French are available on the FPCC [website](#).



Judicial Review Decision

Regarding the Judicial Review filed by CPEPC against the Council in December 2020, on November 8, 2021, Council and CPEPC agreed to settle out of court to both Parties' satisfaction.

In light of this settlement, the Council has decided to provide additional reasons in respect of a decision made regarding a quota allocation on the request of a stakeholder directly affected by the decision and to extend this opportunity to all national marketing agencies created under the *Farm Products Agencies Act*. These requests should be sent to the Secretariat.

National Association of Agri-Food Supervisory Agencies (NAASA) Meeting

FPCC hosted the NAASA meeting on December 6, 2021, which focused on Animal Welfare and Activism in Canada: Impact on Standards, Regulations and Inspection. Members had the opportunity to hear from four organizations on this topic. The panel included the National Farm Animal Care Council, the Canadian Poultry and Egg Processors Council, Egg Farmers of Canada, and Dr. Jennifer Walker, a veterinarian and animal welfare expert from the United States.



As always, this meeting was a great opportunity to share information and discuss the issue of Animal Welfare and Activism, as well as related challenges affecting agriculture and agri-food sectors.

FPCC's 50th Anniversary Celebration

As 2022 is close upon us, Council is planning to celebrate and commemorate FPCC's 50th Anniversary next year, with 2 special events confirmed, March 24 and 25, 2022.



On March 24, 2022, we will be hosting an evening reception for industry stakeholders and our partners, along with special guests. There will also be a few surprises! The following morning on March 25, 2022, we will be organizing a conference with panel discussions focusing on issues of interest. We look forward to celebrating this memorable milestone and will be providing details in the coming months.

Comments or questions?

Contact us

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