

FOCUS Newsletter

Council Decisions and FPCC Activities Update

The Farm Products Council of Canada (FPCC or Council) continues to conduct its business virtually, which includes holding Council meetings more frequently. So far in 2022, Council has met three times and has a full meeting schedule for the remainder of the year.



The letters of decision resulting from these meetings are available on FPCC’s website by following this [link](#).

Council Meetings

January 25 and 26, 2022

At FPCC’s January 26, 2022, meeting, Council members reviewed and approved an amendment to the *Canadian Chicken Marketing Levies Order* which maintains the national levy at the current rate and extends the expiry date to March 31, 2023. Council also reviewed and approved some amendments to the Chicken Farmers of Canada (CFC)’s Bylaw (fees and stipends).



Council members additionally reviewed and approved the following proposed amendments. First, the amendment to the Canadian Hatching Egg Producers quota regulations (revised allocation for 2022), and second, the amendment to the Turkey Farmers of Canada’s quota regulations to increase the national quota for the 2021-22 control period by 1.6 million kg.



Council members also met with the Canadian Federation of Agriculture (CFA). Executive members present were Mary Robinson (President), Keith Currie (1st Vice-President) and Todd Lewis (2nd Vice-President).

CFA’s presentation was very informative and an opportunity to discuss various topics of interest such as the next Agricultural Policy Framework Funding, labor issues including the Temporary Foreign Workers Program, the Grocery Code of Conduct and the Environment and Climate Change issues.

February 4, 2022

Council members reviewed the amendments to the *Canadian Chicken Marketing Quota Regulations* for the A-175 allocation. Following a thorough review of the rationale and data provided by the Agency, Council members approved the allocation, which runs from March 13 to May 7, 2022.



Additionally on February 4, 202, FPCC’s Levy Committee met and approved three Egg Farmers of Canada amendments to the *Canadian Egg Marketing Levies Order*: two increases to the provincial component of the levy (Alberta and Manitoba) and one decrease (Prince Edward Island).



February 8 and 9, 2022

On February 8, 2022, FPCC had its annual meeting with the Canadian Poultry and Egg Processors Council (CPEPC). The purpose of this yearly meeting is to provide an opportunity to meet with Council members to present and discuss the issues faced by CPEPC, as well as the poultry and egg sectors and respective national agencies.



The following day, FPCC met with Chicken Farmers of Canada Executive Committee and staff for their annual presentation. Executive Committee members gave an overview of the CFC’s key priorities.



FPCC’s next meeting is scheduled for March 22, 2022, where Council members will discuss current files related to the national marketing and promotion-research agencies.

Speaking Opportunities

Council members have been attending national marketing, promotion and research agency and industry stakeholder meetings, either in person or virtually. This is always a great opportunity to provide updates on FPCC’s latest activities focussing on relevant sectors.



National Agency Meetings

Council members participated at these sessions in November and December 2021. Brian Douglas at the Canadian Beef Check-Off, Ron Bonnett at the Turkey Farmers of Canada, Morgan Moore at the Canadian Pork Promotion-Research Agency, Yvon Cyr at the Egg Farmers of Canada and Maryse Dubé at the Chicken Farmers of Canada.



The Canadian Poultry and Egg Processors Council hosted its 2022 Winter sectoral meetings via videoconference in late January and February. At these meetings, Council members provided updates on FPCC’s activities as follows: Ron Bonnett at the Further Poultry Processors Associaton of Canada meeting on January 28; Yvon Cyr at the Joint Egg meeting on February 17; Morgan Moore at the Canadian Hatching Federation meeting on February 8; and, Maryse Dubé at the Joint Poultry meeting on February 16, 2022.

Provincial Commodity Boards’ Annual General Meetings

Council members usually travel across the country to participate and speak at provincial commodity boards’ annual general meetings. This year, some of these meetings will continue virtually or hybrid, as others will meet in person. Council members will take this opportunity to listen to stakeholders’ discussions and learn about their specific issues and plans for the year to come.

Other Meetings

Council members and staff have been meeting with many of the provincial supervisory boards across Canada to discuss issues and share information on our respective organisations.

FPCC continues its meetings with provincial supervisory boards across the country to share details on how each Council operates and to have informal discussions. On January 20, 2022, FPCC Chair, Brian Douglas, Vice-Chair Ron Bonnett and member Maryse Dubé, had a follow-up meeting with the *Ontario Farm Products Marketing Commission*.



The next day, on January 21, 2022, FPCC Chair Brian Douglas, Vice-Chair Ron Bonnett and member Yvon Cyr met with the three Maritime supervisory boards: the *Nova Scotia Natural Products Marketing Council*, the *New Brunswick Farm Products Commission*, the *New Brunswick Forest Products Commission* and the *Prince Edward Island Marketing Council* who presented their respective roles. It was a great opportunity to focus on poultry issues specific to the Maritimes.

Other Business

FPCC Staff Update

In January 2022, Amanda Rahmani and Choukri Aadan joined the FPCC Corporate and Governmental Affairs team as Administrative Coordinators. They will support Council members through the Council Secretariat and offer the full array of administrative support to FPCC staff. We are very pleased to have them as an integral part of the team!

On February 15, 2022, Danie Cousineau joined the FPCC as Deputy Director, Regulatory and Policy Analysis. Danie joins us after over 20 years of experience in the supply management sector having worked at the Canadian Dairy Commission (CDC) and Egg Farmers of Canada. She has significant experience in managing multiple files including regulatory initiatives, federal-provincial committees and arbitration hearings. More recently, she was the Corporate Secretary and Manager of the Executive Office at the CDC and responsible for the provision of secretariat, governance and advisory services to the board of directors and federal-provincial dairy policy committees.

FPCC’s 50th Anniversary Celebration

As 2022 is now upon us, FPCC is planning to celebrate and commemorate FPCC’s 50th Anniversary with 2 special events. We will be hosting an evening reception for the industries, stakeholders and our partners, along with special guests, followed on the next day by a conference with panel discussions.



Given the ongoing uncertainty of the COVID-19 situation, the difficult decision to postpone these events was made. FPCC staff and Council members look forward to celebrating our 50th throughout the year in small ways as we prepare to mark this momentous occasion with the industry in the fall.

FPCC’s Annual Report

We are proud to announce that we have published our *2020-2021 Annual Report*. This document presents details on the activities and work of the Council over the last fiscal year. We encourage you to visit FPCC’s [website](#) to download a copy or [contact us](#) for a printed version.



Comments or questions?

Contact us

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