

FOCUS Newsletter

April
2022



Celebrating
50
YEARS
1972-2022

Council Decisions and FPCC Activities Update

The Farm Products Council of Canada (FPCC or Council) continues to conduct its business, which includes holding Council meetings more frequently. So far in 2022, Council has met **four** times virtually and at its latest meeting of March 21 and 22, 2022, finally met in-person in Ottawa.

The letters of decision resulting from these meetings are available on FPCC's website by following [this link](#).

FPCC Meetings

FPCC's Levy Committee

On February 4, 2022, FPCC's Levy Committee approved the request to amend three Levies Orders to the *Canadian Egg Marketing Levies*. Alberta and Manitoba requested an increase to the provincial component of the levy, whereas Prince Edward Island decreased their provincial levy.

The Committee also met on March 7, 2022, and approved an amendment to the *Canadian Chicken Marketing Levies* increasing the Alberta Chicken Producers levy imposed on chicken producers for the marketing of chicken interprovincial and export trade.

Council Meeting of March 11, 2022

At its March 11, 2022, Council meeting, members reviewed and approved the following:

- Two amendments to the Turkey Farmers of Canada's *Levies Order*. The first, extending the expiry date to March 31, 2023, and the second, increasing the Manitoba provincial levy by 0.75 cents with no change to the national production levy.
- An amendment to increase the Egg Farmers of Canada's *Levies Order* in order to manage an unforeseen excess of eggs; and
- An amendment to the Chicken Farmers of Canada's *Quota Regulations* for control period A-176, which runs from May 8 to July 2, 2022.

Council Meeting of March 21 and 22, 2022

At FPCC's March 21 and 22, 2022, meeting, Council members reviewed and approved an amendment to the *Canadian Pork Promotion-Research Levies Order* which renews the Levies Order until June 30, 2023.

Council members also met with the Egg Farmers of Canada who presented an update on the "Egg Industry Federal-Provincial-Territorial Agreement (FPTA) Renewal". They provided an overview that included the history and background of the current agreement, information on the need for a modernized FPTA, and, progress to-date.

Meetings and Speeches

Provincial boards and National agencies Meetings

This spring, Council members have been actively participating and speaking at provincial commodity boards' Annual General Meetings (AGMs). Some of the meetings continued to be virtual, while others were hybrid and in-person. Council members appreciate the opportunity to learn from stakeholder discussions, leading to a greater understanding of their specific issues and their plans for the year to come.

On March 15, 2022, FPCC Chair, Brian Douglas had the pleasure to attend and address the delegates at the Canadian Pork Promotion-Research Agency's **First** AGM. This important milestone should be celebrated as a lot of work was completed on the part of many hog and pork sector stakeholders, both at the provincial and national levels, to create this Agency.

Furthermore, Council members and staff attended in-person this year's national agencies' AGMs held in Ottawa. This was a great opportunity to meet agency members and staff. Additionally, Brian Douglas, Chair of FPCC, spoke at three AGMs (Chicken Farmers of Canada, Turkey Farmers of Canada, Egg Farmers of Canada) and Canadian Hatching Egg Producer's open board meeting where he provided an update on FPCC's latest activities.

Other Meetings

Vice-Chair Ron Bonnett, attended on March 2 and 3, 2022, the Canadian Federation of Agriculture's (CFA) AGM. This year's theme was "Finding sustainable solutions in time of uncertainty", focusing on finding solutions to some multi-faceted problems concerning Canadian agriculture, such as climate change and supply chain disruptions. During two days, CFA held two panel discussions and informative presentations. Furthermore, participants heard from several key political speakers, including Minister of Agriculture Marie-Claude Bibeau as well as Agriculture Critics representing the Conservative, Bloc Québécois and New Democratic Parties.

Other Business

FPCC's 50th Anniversary Celebration

FPCC has been working on several projects, including special events, a historical book and a promotional video. For the book, we worked closely with Dr. Jodey Nurse. Dr. Nurse is a research assistant professor at the University of Waterloo who is a passionate researcher on Canadian agricultural and rural history. This book was made possible with the participation of current and former FPCC Chairs and Vice-chairs who were interviewed for this project.

We have also created an outstanding video that portrays the timelines on the creation of Council, the national marketing agencies as well as the promotion and research agencies.

FPCC's next Strategic Plan

In the coming months, FPCC staff and Council members will be embarking on developing a new Strategic Plan with continued focus on transparency, dialogue, relationship building and renewal. We look forward to engagement with our Stakeholders on this important undertaking.

Two Support Announcement Programs from the Government of Canada

On March 25, 2022, Minister Marie-Claude Bibeau, along with Francis Drouin, Parliamentary Secretary, announced funding to grow domestic market for chicken and turkey. Turkey Farmers of Canada will receive up to \$2.5 million to expand Canadian consumer awareness of the benefits of turkey meat as a primary and alternative protein. Chicken Farmers of Canada will receive up to \$1 million to promote to Canadians the excellence of Canadian chicken and the commitment of the farmers who raise them to providing safe, high quality chicken.

Funding under the Market Development Program will play a critical role in boosting the competitiveness of the poultry industry, while highlighting the commitment of our farmers to providing the best product for Canadian families. These investments will help ensure continued growth and prosperity for our poultry farmers, who help keep Canada's rural communities strong and vibrant. For the full news release please use [this link](#).

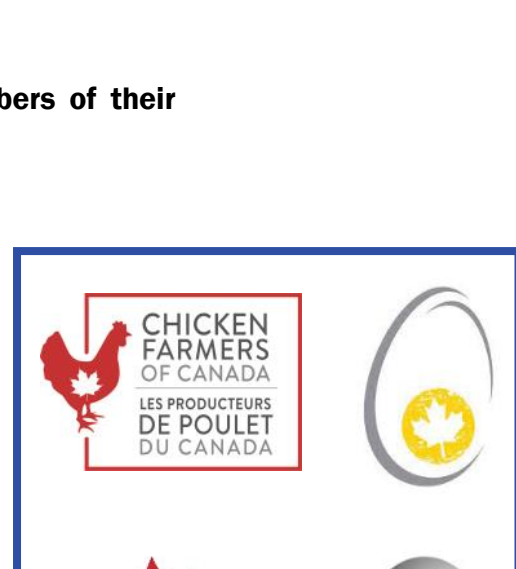
On March 9, 2022, Minister Marie-Claude Bibeau, along with Francis Drouin, Parliamentary Secretary, announced the launch of the Supply Management Processing Investment Fund, worth \$292.5 million, to help processors of supply-managed commodities increase their competitiveness and resilience in the face of evolving markets. The Supply Management Processing Investment Fund is part of the Government of Canada's commitment to support processors in these sectors to address the impacts of international trade agreements.

Through this program, processors of supply-managed commodities will have access to funding to improve their productivity and efficiency through investments in new automated equipment and technology. Also announced is a two-step application process that includes first submitting a Project Summary Form, which will help to determine a project's eligibility and alignment with program criteria and priorities. For the full news release please use [this link](#).

National Agencies Executive Committee Elections

During their recent March meetings, the Agencies elected or confirmed the members of their respective Executive Committees, as follows:

Chicken Farmers of Canada	Egg Farmers of Canada
Chair: Tim Klompmaker	Chairman: Roger Pelissero
1st Vice-Chair: Nick de Graaf	1st Vice-Chair: Glen Jennings
2nd Vice-Chair: Ray Nickel	2nd Vice-Chair: Emmanuel Destrijker
Executive Member: Luce Bélanger	Executive Member: Walter Siemens
Turkey Farmers of Canada	Canadian Hatching Egg Producers
Chair: Darren Ference	Chair: Brian Bilkes
Vice-Chair: Calvin McBain	Vice-Chair: Gyslain Loyer
Executive Member: Jelmer Wiersma	Second Vice-Chair: Calvin Breukelman



FPCC Complaint

On March 22, 2022, FPCC received a complaint from Turkey Farmers of Ontario (TFO) against Turkey Farmers of Canada (TFC) regarding TFC's allocation decision for the 2022-2023 Control Period. The documents related to the complaint are accessible via [this link](#) as well as the *Complaint By-Law* and *Guidelines* on the [Publications](#) page.

APMA Modernization Initiative

On March 31, 2022, an *Act respecting regulatory modernization* (Bill S-6) was introduced in the Senate containing proposed changes to the *Agriculture Products Marketing Act* (APMA). In brief, the changes aim to ease the administrative burden of the APMA. The key benefits to marketing boards include a less cumbersome process to change their federal levy amount (levies charged on interprovincial and export trade) and the ability to establish and amend their federal levy without having to use the federal regulatory process.

FPCC will be sending out an information bulletin in the coming days to all supervisory boards and provincial marketing boards to provide more details. Boards will then be invited to attend an information session hosted by FPCC and AAFC to explain the changes, their impact on the boards and next steps.

NAASA March 2022 meeting

On March 31, 2022, Council hosted the National Association of Agri-Food Supervisory Agencies (NAASA) via videoconference. Supervisory boards from the ten provinces, as well as the Canadian Dairy Commission, and Mr. Ron Bonnett, Vice-Chair of FPCC, were in attendance. This meeting included a presentation on the proposal for a new Federal-provincial-territorial agreement from Egg Farmers of Canada and an information session on Strategic Planning.



Comments or questions?

Contact us

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