

# FOCUS Newsletter

September 2022



Celebrating 50 YEARS 1972-2022

## 50th Anniversary Events

FPCC is finalizing the details to celebrate our milestone anniversary! The reception and the conference will be held at the Westin Hotel Ottawa on November 1<sup>st</sup> and 2<sup>nd</sup>, respectively. The conference will include a historical overview of FPCC and the Agencies, followed by a first panel discussion on *The Importance of Producer-Led Promotion and Research* and a second panel discussion on *The Benefits of Supply Management in Canada*.

The invitations have been sent and we are very excited to celebrate this historic event with our many stakeholders and partners!

FARM PRODUCTS COUNCIL OF CANADA

FPCC / CPAC Celebrating 50 YEARS 1972-2022

## Council Decisions and FPCC Activities Update

The Farm Products Council of Canada (FPCC or Council) conducts its business by holding regular Council meetings in a hybrid structure. FPCC held its ninth meeting of the calendar year on June 29, its tenth meeting on August 11 and its eleventh meeting on September 21 and 22 to discuss a number of files related to the national marketing and promotion and research agencies.

The letters of decision resulting from these meetings are available on FPCC's website by following this [link](#).

### FPCC Meetings

#### Ad-Hoc Council Meeting of June 29

At its June 29, 2022, meeting, Council members considered two proposed amendments:

Following a thorough review of the rationale provided by **Turkey Farmers of Canada**, and in light of Council's decision to accept the recommendation of the Report from the Complaint Committee on June 29, 2022, with regard to the Complaint filed by TFO against TFC on March 22, 2022, Council members were not satisfied that the proposed Quota Regulations for the 2022-23 control period were necessary for the implementation of the marketing plan stated in the *Canadian Turkey Marketing Agency Proclamation*.

Council members also examined the *Canadian Chicken Marketing Agency Quota Regulations*, as requested in the letter of May 30, 2022. Following a careful review of the rationale provided by **Chicken Farmers of Canada** and internal analysis, Council members were satisfied that there were sufficient grounds and information to conclude that the revised allocation to the Quota Allocation for control period A-178 was necessary to implement the marketing plan of the Agency (Schedule 1.1) and approved the proposed total allocation (domestic, market development and specialty) of 290,233,135 kg live weight.

#### Ad-Hoc Council Meeting of August 11

Council members reviewed and approved the **Egg Farmers of Canada's** (EFC) proposed amendments for a decrease to the *Canadian Egg Marketing Levies Order* to manage an expected excess of funds in the Unrestricted Pooled Income Fund (PIF). On July 12, 2022, the EFC Board of Directors voted to decrease the PIF levy by \$0.04/dozen, effective Period 10 (September 10, 2022). The amendments take effect on the date the Levies Order is registered and will expire on March 31, 2023.

### FPCC Levy Committee

On July 18, 2022, FPCC's Levy Committee approved the request to amend one Levies Order to the *Canadian Egg Marketing Levies*. The Egg Farmers of Ontario is increasing its provincial component to \$0.015/dozen eggs. This amendment will take effect on the date the Levies Order is registered and will expire on March 31, 2023.

### Council Meeting of September 21 and 22

At this meeting, Council members and staff attended in-person at FPCC's office for the first time since the COVID Pandemic began. The office building has been under renovations to address health and safety concerns and to modernize the executive boardroom. It was a great opportunity to finally sit together to discuss various files related to national marketing and promotion and research agencies.

On September 21, 2022, Council members reviewed the two proposed amendments.

The *Canadian Chicken Marketing Agency Quota Regulations*, as requested in the letter of July 21, 2022. Following a review of the rationale provided by **Chicken Farmers of Canada** and internal analysis, Council members were satisfied that there were sufficient grounds and information to conclude that the revised allocation to the Quota Allocation for control period A-179 was necessary to implement the marketing plan of the Agency (Schedule 1.1) and approved the proposed total allocation (domestic, market development and specialty) of 292,740,963 kg live weight.

The *Canadian Broiler Hatching Egg Marketing Levies Order*, as requested in the Agency letter of July 15, 2022. Following a review of the rationale provided by the *Canadian Hatching Egg Producers (CHEP)* and internal analysis, Council members approved the :

- 2022 final allocation, which is based on an estimated chicken production of 1,366 million kg (eviscerated), converts to a broiler hatching egg allocation of 836.6 million broiler hatching eggs.
- 2023 revised allocation, which is based on an estimated chicken production of 1,418 million kg (eviscerated), converts to a broiler hatching egg allocation of 868.4 million broiler hatching eggs.

### Meeting with the Pork Promotion and Research Agency

On September 22, 2022, FPCC had the pleasure of meeting virtually with board members from the **Canadian Pork Promotion-Research Agency** (PPRA). Attending on behalf of the PPRA were Chair, Scott Dingwell (PEI Hog Commodity Marketing Board), Vice-Chair, Maaiké Campbell (Ontario Pork), Secretary and Treasurer, Troy Warren (Canadian Meat Council) and attending in-person, PPRA Lead, Chloé Belchamber. Mr. Dingwell presented the recent and upcoming activities as well as the overall plan of the PPRA.

### Next Council Meeting

The FPCC will meet on November 2, 2022, where Council members will be discussing proposed regulatory amendments for Council decisions.

### Other Business

#### Governor in Council Applications

We were pleased to learn that the invitation to submit applications to work with FPCC as Vice-Chair and as member was widely circulated and we appreciate stakeholder efforts to share these opportunities with colleagues.

#### FPCC Staff Update

On August 15, 2022, **Lisa Melanson-Daigle** joined FPCC as Corporate Services Officer. Lisa was previously employed at Agriculture and Agri-Food Canada. She is in her 23<sup>rd</sup> year in the public sector, having worked at Innovation, Science and Economic Development Canada and Employment and Social Development Canada. Her vast experience in the Administrative and Financial fields will be an asset to our organization. We are happy to have Lisa on board!

Additionally, on July 18, 2022, **Salomon Compaoré** joined our team as a Senior economist. The last five years, Salomon worked at the Canadian Hatching Egg Producers (CHEP) where he was responsible for developing strategies, plans and initiatives to assist CHEP Board of Directors, and he brings significant experience in economic analysis on supply management. At FPCC, Salomon's responsibilities will include providing up to date economic information to Council members as well as bolstering Council's analytical capabilities. Welcome to the team Salomon!

### FPCC Complaint Committee Report

The Complaint Committee Report and other relevant documents to the complaint received on March 22, 2022, from Turkey Farmers of Ontario against the Turkey Farmers of Canada, are publicly available and accessible on FPCC's website.

### FPCC Complaints

The FPCC has received two complaints against the Turkey Farmers of Canada's allocation for the 2022-23 Control period. One, dated on September 22, 2022, from the primary processors of the Canadian Poultry and Egg Processors Council and another, dated on September 27, 2022, from Turkey Farmers of Ontario. The relevant documents are available on [FPCC website](#).

### National Association of Agri-Food Supervisory Agencies (NAASA) Meeting

On September 12, 2022, FPCC hosted the NAASA meeting via videoconference. The meeting focused on food security in the world we live in with special guest speakers Ted Bilyea of the Canadian Agricultural Policy Institute and Jean-Philippe Gervais from Farm Credit Canada.

### Council members Speaking Opportunities

Council members have been attending national marketing and promotion and research agency meetings, either in person or virtually. On September 13, 2022, FPCC Council member, Maryse Dubé, attended in-person in Ottawa the Chicken Farmers of Canada's Open Board meeting where she provided her update on FPCC's latest activities.

On September 28, 2022, FPCC Vice-Chair, Ron Bonnett, addressed in-person in Toronto, the Further Poultry Processors Association of Canada members.

The Canadian Poultry and Egg Processors Council is hosting its 2022 Fall meetings in October. Upcoming updates by Council members:

- Canadian Hatching Federation meeting on October 18 (**Brian Douglas**);
- Joint Egg meeting on October 18 (**Morgan Moore**); and
- Joint Poultry meeting on October 20 (**Ron Bonnett**).

### Protecting farmers against the impacts of poultry disease outbreak

This summer, the Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, announced over \$1.2 million for three organizations to roll out insurance products to help poultry producers better manage risks and mitigate losses that may result from a disease outbreak.

Farmers care about the health of their animals and make every effort to protect it. Disease outbreaks can still occur, resulting in significant losses for producers, the sector and the economy.

In addition to economic losses, disease outbreaks can have major impacts on animal welfare, food supply and producer mental health. By supporting industry partners, the Government of Canada is contributing to the development of tools that help farmers manage these risks. To see the full News Release visit [Agriculture and Agri-Food Canada's](#) website.

### \$45.3 million to enhance African swine fever prevention and preparedness

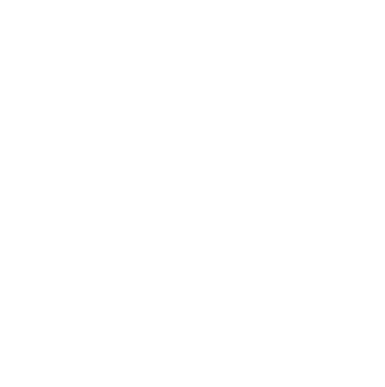
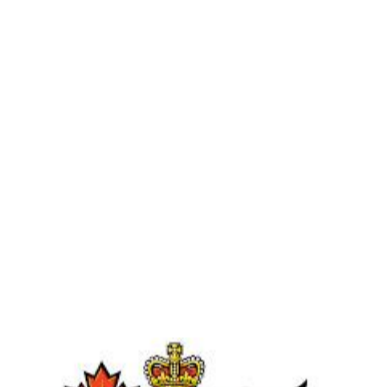
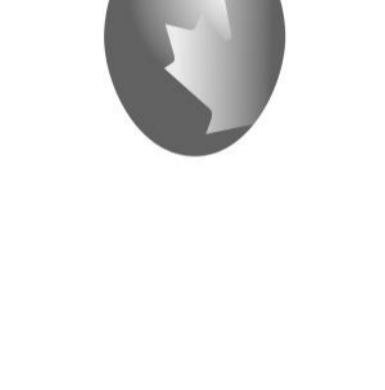
In late August, the Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, announced an investment of up to \$45.3 million to enhance efforts to prevent *African swine fever* (ASF) from entering Canada and prepare for a potential outbreak. The funding will be critical in reducing the risk of introduction and spread of ASF in Canada.

ASF is a fatal swine disease that spreads through both direct and indirect contact with infected pigs, pork, and pork by-products. Preventing the spread of ASF into Canada requires a collaborative approach to protect Canada's pork industry, while helping the industry prepare for a timely and coordinated response to limit the potential impact of an outbreak. To help ensure high levels of vigilance in the face of the threat of African swine fever, the Government of Canada is investing up to \$23.4 million to support the pork industry's prevention and mitigation efforts. Program details are being developed and the program will be launched as soon as possible.

In addition, up to \$19.8 million will be invested in the Canadian Food Inspection Agency's (CFIA) prevention and preparedness efforts.

Further, with up to \$2.1 million in funding dedicated to enhancing the Canada Border Services Agency's (CBSA) border control activities, the Government of Canada intends to support measures that continue to prevent the entry of high-risk pork and pork products.

Canada is recognized internationally as having strong programs in place to prevent and control the spread of foreign diseases into and within the country. To see the full News Release visit [Agriculture and Agri-Food Canada's](#) website.



## Comments or questions?

### Contact us

General: [aa.fc.fpcc-cpac.aac@agr.gc.ca](mailto:aa.fc.fpcc-cpac.aac@agr.gc.ca)

Complaints: [aa.fc.fpcccomplaints-plaintescpac.aac@agr.gc.ca](mailto:aa.fc.fpcccomplaints-plaintescpac.aac@agr.gc.ca)