



Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes

BROADCASTING DISTRIBUTION

Cable, Internet Protocol Television (IPTV) and Direct-to-Home (DTH)

STATISTICAL AND FINANCIAL SUMMARIES

2017 - 2021

CONSUMER, RESEARCH AND COMMUNICATIONS

Canada

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FOREWORD

INTRODUCTION

This report presents a summary of statistical and financial data from the annual returns provided by broadcasting distribution undertakings (BDUs) for the broadcast year ended 31 August 2021.

Section I provides a five-year comparative financial analysis for basic and non basic services by type (cable & IPTV and Direct-to-Home (DTH)) and combined on a national level. Section II provides a five-year comparative financial analysis for combined cable and IPTV service providers at the national and regional levels. Section III provides information of contributions made by BDUs for the creation and production of Canadian programming.

There are 4 entities (9303-4338 Québec inc. (Accès Télécom), Atop Broadband Corp., Nor-Del Cablevision Limited and Seaside Communications Inc.) that failed to provide their annual return and are therefore not included in this publication.

Limitation on data collected

Annual returns for the broadcast year ended 31 August 2021 were required to be filed with the Commission by 30 November 2021. Data received subsequent to the compilation date is not reflected in this publication. The data reported for previous years has been updated to reflect any additional or adjusted information received by the Commission subsequent to the date of prior years' publications.

Definitions

Basic services

Basic service is the service distributed by a broadcasting distribution undertaking as a package consisting of programming services whose distribution is required by the Commission.

Non basic services

Non basic service is the service distributed by a broadcasting distribution undertaking consisting of programming services whose distribution is not required by the Commission.

Exempt programming services

Revenues derived from classified advertising, teleshopping/general services and infomercials.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE, IPTV AND DTH

Canada

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	7,570,911	7,399,791	-2.26	7,335,116	-0.87	7,133,502	-2.75	6,922,500	-2.96	-2.2
Connection	54,414	33,911	-37.68	40,071	18.16	26,661	-33.46	32,001	20.03	-12.4
Community Channel Sponsorship & Facilities Rental	1,596	712	-55.40	1,838	158.34	989	-46.20	968	-2.16	-11.8
Set-top Box - Rental	875,511.58	915,738	4.59	917,288	0.17	876,481	-4.45	809,656	-7.62	-1.94
Set-top Box - Net Sales	27,849.12	22,921	-17.7	19,151	-16.45	13,448	-29.78	16,847	25.28	-11.81
Other Revenue	50,836	51,333	0.98	50,699	-1.23	48,354	-4.63	47,623	-1.51	-1.62
Total Revenue	8,581,117	8,424,406	-1.83	8,364,164	-0.72	8,099,436	-3.17	7,829,596	-3.33	-2.3
Expenses										
Community Programming	149,764	111,857	-25.31	107,922	-3.52	104,234	-3.42	101,258	-2.86	-9.3
Locally reflective news programming		47,514		48,769	2.64	47,351	-2.91	43,330	-8.49	n/a
Affiliation Payments	3,523,934	3,568,714	1.27	3,579,344	0.30	3,573,386	-0.17	3,553,686	-0.55	0.2
Technical	1,259,921	1,329,525	5.52	1,388,501	4.44	1,306,819	-5.88	1,104,611	-15.47	-3.2
Sales and Promotion	483,874	524,130	8.32	494,693	-5.62	482,179	-2.53	655,828	36.01	7.9
Administration and General	1,415,822	1,337,647	-5.52	1,362,995	1.89	1,376,069	0.96	1,257,915	-8.59	-2.9
Total Expenses	6,833,315	6,919,388	1.26	6,982,224	0.91	6,890,038	-1.32	6,716,627	-2.52	-0.4
Operating Income	1,747,802	1,505,018		1,381,939		1,209,398		1,112,969		
Staff										
Total Remuneration	2,274,150	2,238,263	-1.58	2,130,711	-4.81	2,127,546	-0.15	2,074,713	-2.48	-2.3
Total Staff Count	27,056.4	26,103.0	-3.52	27,887.1	6.83	25,822	-7.40	25,270.2	-2.14	
Avg Remuneration (\$)	84,052	85,747	2.02	76,405	-10.90	82,392	7.84	82,101	-0.35	-0.6
Avg Remuneration excl. Fringe Benefits (\$)	71,989	70,658	-1.85	62,958	-10.90	67,724	7.57	67,313	-0.61	-1.7
Subscribers										
Direct Subscribers	10,318,620	10,178,321	-1.36	9,893,174	-2.80	9,568,830	-3.28	9,276,654	-3.05	-2.63
Indirect Subscribers	580,419	642,046	10.62	659,306	2.69	661,739	0.37	654,168	-1.14	3.04
Total Subscribers	10,899,039	10,820,367	-0.72	10,552,480	-2.48	10,230,569	-3.05	9,930,822	-2.93	-2.3
Profitability (%)										
Operating Margin	20.4	17.9		16.5		14.9		14.2		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Canada

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		5,764,039	5,684,745	-1.38	5,657,642	-0.48	5,543,783	-2.01	5,426,233	-2.12	-1.5
Connection		40,322	22,906	-43.19	30,494	33.13	17,394	-42.96	22,402	28.79	-13.7
Community Channel Sponsorship & Facilities Rental		1,596	712	-55.40	1,838	158.34	989	-46.20	968	-2.16	-11.8
Other Revenue		816,407	855,936	4.84	870,554	1.71	834,928	-4.09	782,594	-6.27	-1.1
Total Revenue		6,622,364	6,564,299	-0.88	6,560,528	-0.06	6,397,095	-2.49	6,232,197	-2.58	-1.5
Expenses											
Community Programming		149,764	111,857	-25.31	107,922	-3.52	104,234	-3.42	101,258	-2.86	-9.3
Locally reflective news programming			35,746		37,594	5.17	36,518.075	-2.86	33,103	-9.35	n/a
Affiliation Payments		2,794,306	2,854,858	2.17	2,896,194	1.45	2,935,604	1.36	2,951,031	0.53	1.4
Technical		988,747	1,059,387	7.14	1,155,509	9.07	1,154,238	-0.11	967,627	-16.17	-0.5
Sales and Promotion		412,035	478,361	16.10	468,951	-1.97	457,637	-2.41	635,307	38.82	11.4
Administration and General		1,079,411	1,029,062	-4.66	1,019,073	-0.97	1,075,616	5.55	986,382	-8.30	-2.2
Total Expenses		5,424,263	5,569,271	2.67	5,685,242	2.08	5,763,848	1.38	5,674,708	-1.55	1.1
Operating Income		1,198,101	995,028		875,286		633,247		557,489		
Staff											
Total Remuneration		2,192,128	2,171,288	-0.95	2,082,389	-4.09	2,087,754	0.26	2,039,973	-2.29	-1.8
Total Staff Count		25,709.4	25,303.0	-1.58	27,174.1	7.39	25,281.2	-6.97	24,816.2	-1.84	
Avg Remuneration (\$)		85,266	85,812	0.64	76,632	-10.70	82,581	7.76	82,203	-0.46	-0.9
Avg Remuneration excl. Fringe Benefits (\$)		73,036	70,582	-3.36	63,086	-10.62	67,840	7.54	67,333	-0.75	-2.0
Subscribers											
Direct Suscribers		8,299,456	8,325,849	0.32	8,136,343	-2.28	7,943,839	-2.37	7,779,222	-2.07	-1.6
Indirect Subscribers		552,605	565,304	2.30	634,093	12.17	637,004	0.46	639,059	0.32	3.7
Total Subscribers		8,852,061	8,891,153	0.44	8,770,436	-1.36	8,580,843	-2.16	8,418,281	-1.89	-1.3
Profitability (%)											
Operating Margin		18.1	15.2		13.3		9.9		8.9		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - DTH

Canada

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	1,806,872	1,715,046	-5.08	1,677,474	-2.19	1,589,719	-5.23	1,496,267	-5.88	-4.6
Connection	14,092	11,005	-21.90	9,577	-12.98	9,267	-3.24	9,599	3.59	-9.2
Other Revenue	137,789	134,056	-2.71	116,584	-13.03	103,355	-11.35	91,532	-11.44	-9.7
Total Revenue	1,958,754	1,860,107	-5.04	1,803,635	-3.04	1,702,341	-5.62	1,597,399	-6.16	-5.0
Expenses										
Community Programming	0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Locally reflective news programming		11,769		11,175	-5.04	10,833	-3.06	10,226	-5.60	n/a
Affiliation Payments	729,628	713,856	-2.16	683,150	-4.30	637,782	-6.64	602,655	-5.51	-4.7
Technical	271,174	270,138	-0.38	232,992	-13.75	152,581	-34.51	136,983	-10.22	-15.7
Sales and Promotion	71,839	45,769	-36.29	25,742	-43.76	24,542	-4.66	20,521	-16.38	-26.9
Administration and General	336,411	308,585	-8.27	343,923	11.45	300,453	-12.64	271,533	-9.63	-5.2
Total Expenses	1,409,053	1,350,117	-4.18	1,296,983	-3.94	1,126,190	-13.17	1,041,919	-7.48	-7.3
Operating Income	549,701	509,991		506,653		576,151		555,480		
Staff										
Total Remuneration	82,022	66,975	-18.34	48,322	-27.85	39,791	-17.65	34,740	-12.69	-19.3
Total Staff Count	1,347.0	800.0	-40.61	713.0	-10.88	541.0	-24.12	454.0	-16.08	
Avg Remuneration (\$)	60,892	83,719	37.49	67,773	-19.05	73,551	8.53	76,520	4.04	5.9
Avg Remuneration excl. Fringe Benefits (\$)	52,008	73,077	40.51	58,079	-20.52	62,307	7.28	66,224	6.29	6.2
Subscribers										
Direct Subscribers	2,019,164	1,852,472	-8.2555	1,756,831	-5.1629	1,625,041	-7.5016	1,497,432	-7.8527	-7.2
Indirect Subscribers	27,814	76,742	175.91	25,213	-67.146	24,735	-1.8958	15,109	-38.917	-14.15
Total Subscribers	2,046,978	1,929,214	-5.75	1,782,044	-7.63	1,649,776	-7.42	1,512,541	-8.32	-7.3
Profitability (%)										
Operating Margin	28.1	27.4		28.1		33.8		34.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Atlantic

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	456,890	433,851	-5.04	434,294	0.10	443,609	2.14	447,490	0.88	-0.5
Connection	2,420	2,048	-15.34	1,656	-19.15	1,125	-32.07	1,921	70.78	-5.6
Community Channel Sponsorship & Facilities Rental	96	384	301.80	559	45.54	301	-46.16	414	37.52	44.3
Other Revenue	48,772	49,158	0.79	52,732	7.27	56,572	7.28	63,401	12.07	6.8
Total Revenue	508,177	485,441	-4.47	489,242	0.78	501,607	2.53	513,227	2.32	0.3
Expenses										
Community Programming	10,622	9,655	-9.11	10,664	10.45	10,026	-5.98	10,401	3.74	-0.5
Locally reflective news programming		1,004		949	-5.42	978	2.99	1,043	6.66	n/a
Affiliation Payments	226,837	239,108	5.41	243,994	2.04	257,974	5.73	255,885	-0.81	3.1
Technical	55,920	63,090	12.82	66,935	6.09	62,212	-7.06	55,996	-9.99	0.0
Sales and Promotion	33,759	37,539	11.20	36,503	-2.76	34,824	-4.60	40,536	16.40	4.7
Administration and General	95,128	86,923	-8.63	98,488	13.30	102,643	4.22	99,009	-3.54	1.0
Total Expenses	422,267	437,320	3.56	457,534	4.62	468,657	2.43	462,870	-1.23	2.3
Operating Income	85,910	48,122		31,708		32,950		50,357		
Staff										
Total Remuneration	130,475	137,715	5.55	134,752	-2.15	144,033	6.89	139,657	-3.04	1.7
Total Staff Count	1,659.1	1,745.3	5.19	2,197.3	25.90	1,798.0	-18.17	1,693.0	-5.84	
Avg Remuneration (\$)	78,640	78,908	0.34	61,328	-22.28	80,107	30.62	82,491	2.98	1.2
Avg Remuneration excl. Fringe Benefits (\$)	66,422	66,621	0.30	52,725	-20.86	67,898	28.78	69,067	1.72	1.0
Subscribers										
Direct Suscribers	602,335	618,037	2.61	615,786	-0.36	604,680	-1.80	592,697	-1.98	-0.4
Indirect Subscribers	10,937	9,971	-8.83	10,681	7.12	18,325	71.57	19,068	4.05	14.9
Total Subscribers	613,272	628,008	2.40	626,467	-0.25	623,005	-0.55	611,765	-1.80	-0.1
Profitability (%)										
Operating Margin	16.9	9.9		6.5		6.6		9.8		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Quebec

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		1,348,821	1,333,533	-1.13	1,328,989	-0.34	1,294,601	-2.59	1,248,178	-3.59	-1.9
Connection		12,053	6,181	-48.72	7,049	14.05	4,322	-38.70	4,912	13.65	-20.1
Community Channel Sponsorship & Facilities Rental		151	114	-24.38	212	85.55	225	6.20	155	-30.94	0.7
Other Revenue		275,531	302,158	9.66	305,167	1.00	282,163	-7.54	251,419	-10.90	-2.3
Total Revenue		1,636,556	1,641,986	0.33	1,641,417	-0.03	1,581,310	-3.66	1,504,663	-4.85	-2.1
Expenses											
Community Programming		36,925	28,868	-21.82	29,211	1.19	30,148	3.21	25,683	-14.81	-8.7
Locally reflective news programming			8,178		8,309	1.60	7,788	-6.27	8,632	10.83	n/a
Affiliation Payments		632,046	631,474	-0.09	619,095	-1.96	619,002	-0.01	613,048	-0.96	-0.8
Technical		371,177	394,864	6.38	389,889	-1.26	418,687	7.39	358,578	-14.36	-0.9
Sales and Promotion		141,971	146,514	3.20	132,311	-9.69	140,352	6.08	269,843	92.26	17.4
Administration and General		261,710	270,903	3.51	261,676	-3.41	264,384	1.03	213,500	-19.25	-5.0
Total Expenses		1,443,829	1,480,799	2.56	1,440,490	-2.72	1,480,362	2.77	1,489,284	0.60	0.8
Operating Income		192,726	161,187		200,927		100,949		15,379		
Staff											
Total Remuneration		659,644	694,169	5.23	720,967	3.86	752,340	4.35	734,479	-2.37	2.7
Total Staff Count		7,981.8	8,103.9	1.53	10,424.2	28.63	10,159.2	-2.54	10,418.7	2.55	
Avg Remuneration (\$)		82,643	85,658	3.65	69,163	-19.26	74,055	7.07	70,496	-4.81	-3.9
Avg Remuneration excl. Fringe Benefits (\$)		69,689	64,814	-7.00	52,342	-19.24	56,699	8.32	54,377	-4.10	-6.0
Subscribers											
Direct Suscribers		2,356,065	2,355,994	0.00	2,307,110	-2.07	2,272,575	-1.50	2,248,332	-1.07	-1.2
Indirect Subscribers		134,892	145,444	7.82	178,059	22.42	180,175	1.19	189,418	5.13	8.9
Total Subscribers		2,490,957	2,501,438	0.42	2,485,169	-0.65	2,452,750	-1.30	2,437,750	-0.61	-0.5
Profitability (%)											
Operating Margin		11.8	9.8		12.2		6.4		1.0		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Ontario

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	1,982,581	1,971,586	-0.55	1,944,757	-1.36	1,893,562	-2.63	1,863,103	-1.61	-1.5
Connection	17,131	7,168	-58.16	13,840	93.09	6,242	-54.90	11,310	81.21	-9.9
Community Channel Sponsorship & Facilities Rental	856	19	-97.76	844	>999±	257	-69.59	285	11.16	-24.0
Other Revenue	356,373	367,283	3.06	386,409	5.21	374,855	-2.99	342,427	-8.65	-1.0
Total Revenue	2,356,942	2,346,055	-0.46	2,345,849	-0.01	2,274,915	-3.02	2,217,126	-2.54	-1.5
Expenses										
Community Programming	52,235	37,759	-27.71	33,662	-10.85	33,134	-1.57	33,078	-0.17	-10.8
Locally reflective news programming		16,276		18,441	13.31	18,382	-0.32	14,626	-20.44	n/a
Affiliation Payments	958,858	988,157	3.06	1,000,209	1.22	1,022,546	2.23	1,023,842	0.13	1.7
Technical	270,256	317,312	17.41	337,742	6.44	326,284	-3.39	236,123	-27.63	-3.3
Sales and Promotion	154,342	197,658	28.07	185,637	-6.08	170,204	-8.31	204,370	20.07	7.3
Administration and General	400,007	333,365	-16.66	339,171	1.74	340,796	0.48	324,989	-4.64	-5.1
Total Expenses	1,835,697	1,890,528	2.99	1,914,861	1.29	1,911,346	-0.18	1,837,027	-3.89	0.0
Operating Income	521,244	455,527		430,988		363,569		380,099		
Staff										
Total Remuneration	569,896	600,480	5.37	551,968	-8.08	557,960	1.09	573,484	2.78	0.2
Total Staff Count	5,691.5	6,056.4	6.41	6,171.8	1.91	6,004.9	-2.70	5,823.9	-3.02	
Avg Remuneration (\$)	100,132	99,149	-0.98	89,434	-9.80	92,917	3.89	98,471	5.98	-0.4
Avg Remuneration excl. Fringe Benefits (\$)	82,009	80,007	-2.44	74,477	-6.91	76,353	2.52	79,544	4.18	-0.8
Subscribers										
Direct Suscribers	2,624,123	2,655,241	1.19	2,598,746	-2.13	2,516,938	-3.15	2,449,554	-2.68	-1.7
Indirect Subscribers	205,958	218,797	6.23	254,191	16.18	255,621	0.56	260,770	2.01	6.1
Total Subscribers	2,830,081	2,874,038	1.55	2,852,937	-0.73	2,772,559	-2.82	2,710,324	-2.24	-1.1
Profitability (%)										
Operating Margin	22.1	19.4		18.4		16.0		17.1		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

Prairies

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		1,056,180	1,042,760	-1.27	1,056,049	1.27	1,022,977	-3.13	994,043	-2.83	-1.5
Connection		6,676	4,028	-39.67	4,186	3.93	3,281	-21.61	2,328	-29.04	-23.2
Community Channel Sponsorship & Facilities Rental		426	119	-71.96	203	70.12	198	-2.54	102	-48.51	-30.1
Other Revenue		80,433	80,152	-0.35	72,455	-9.60	70,389	-2.85	73,321	4.17	-2.3
Total Revenue		1,143,714	1,127,059	-1.46	1,132,893	0.52	1,096,844	-3.18	1,069,794	-2.47	-1.7
Expenses											
Community Programming		26,771	17,752	-33.69	18,206	2.56	15,492	-14.91	16,853	8.79	-10.9
Locally reflective news programming			5,702		5,586	-2.05	5,344	-4.33	5,037	-5.75	n/a
Affiliation Payments		525,121	534,166	1.72	565,452	5.86	558,447	-1.24	566,628	1.46	1.9
Technical		159,587	157,060	-1.58	199,776	27.20	187,485	-6.15	175,498	-6.39	2.4
Sales and Promotion		48,122	54,234	12.70	61,231	12.90	60,852	-0.62	65,662	7.91	8.1
Administration and General		141,759	156,428	10.35	162,920	4.15	197,500	21.23	184,870	-6.39	6.9
Total Expenses		901,362	925,343	2.66	1,013,170	9.49	1,025,119	1.18	1,014,548	-1.03	3.0
Operating Income		242,353	201,717		119,723		71,725		55,246		
Staff											
Total Remuneration		401,421	365,478	-8.95	361,730	-1.03	329,399	-8.94	325,392	-1.22	-5.1
Total Staff Count		5,015.6	4,642.1	-7.45	4,363.8	-6.00	3,734.1	-14.43	3,690.2	-1.17	
Avg Remuneration (\$)		80,034	78,731	-1.63	82,893	5.29	88,215	6.42	88,176	-0.04	2.5
Avg Remuneration excl. Fringe Benefits (\$)		71,597	70,907	-0.96	73,203	3.24	78,211	6.84	78,748	0.69	2.4
Subscribers											
Direct Suscribers		1,447,765	1,443,013	-0.33	1,380,506	-4.33	1,339,834	-2.95	1,294,846	-3.36	-2.8
Indirect Subscribers		104,956	100,143	-4.59	97,653	-2.49	93,526	-4.23	89,769	-4.02	-3.8
Total Subscribers		1,552,721	1,543,156	-0.62	1,478,159	-4.21	1,433,360	-3.03	1,384,615	-3.40	-2.8
Profitability (%)											
Operating Margin		21.2	17.9		10.6		6.5		5.2		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU BASIC AND NON BASIC SERVICES - CABLE & IPTV

British Columbia and Territories

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	919,567	903,015	-1.80	893,553	-1.05	889,035	-0.51	873,418	-1.76	-1.3
Connection	2,042	3,481	70.46	3,762	8.08	2,425	-35.54	1,924	-20.66	-1.5
Community Channel Sponsorship & Facilities Rental	68	75	10.29	21	-72.11	9	-58.16	11	29.30	-36.1
Other Revenue	55,299	57,186	3.41	53,791	-5.94	50,949	-5.28	51,749	1.57	-1.6
Total Revenue	976,975	963,757	-1.35	951,127	-1.31	942,418	-0.92	927,103	-1.63	-1.3
Expenses										
Community Programming	23,210	17,823	-23.21	16,179	-9.23	15,434	-4.60	15,242	-1.24	-10.0
Locally reflective news programming		4,586		4,308	-6.06	4,026	-6.56	3,766	-6.46	n/a
Affiliation Payments	451,444	461,952	2.33	467,444	1.19	477,635	2.18	491,357	2.87	2.1
Technical	131,806	127,062	-3.60	161,168	26.84	159,570	-0.99	141,704	-11.20	1.8
Sales and Promotion	33,842	42,416	25.34	53,269	25.59	51,405	-3.50	54,920	6.84	12.9
Administration and General	180,806	181,443	0.35	156,819	-13.57	170,294	8.59	163,892	-3.76	-2.4
Total Expenses	821,108	835,281	1.73	859,187	2.86	878,364	2.23	870,881	-0.85	1.5
Operating Income	155,868	128,475		91,940		64,054		56,222		
Staff										
Total Remuneration	430,692	373,448	-13.29	312,972	-16.19	304,022	-2.86	266,962	-12.19	-11.3
Total Staff Count	5,361.4	4,755.3	-11.30	4,017.1	-15.53	3,585.0	-10.76	3,193.4	-10.92	
Avg Remuneration (\$)	80,332	78,533	-2.24	77,911	-0.79	84,804	8.85	83,599	-1.42	1.0
Avg Remuneration excl. Fringe Benefits (\$)	71,886	69,541	-3.26	68,141	-2.01	74,320	9.07	73,157	-1.56	0.4
Subscribers										
Direct Suscribers	1,269,168	1,253,564	-1.23	1,234,195	-1.55	1,209,812	-1.98	1,193,793	-1.32	-1.5
Indirect Subscribers	95,862	90,949	-5.13	93,509	2.81	89,357	-4.44	80,034	-10.43	-4.4
Total Subscribers	1,365,030	1,344,513	-1.50	1,327,704	-1.25	1,299,169	-2.15	1,273,827	-1.95	-1.7
Profitability (%)										
Operating Margin	16.0	13.3		9.7		6.8		6.1		

CAGR = Compound Annual Growth Rate.

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Canada

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		2,668	1,009	-62.17	1,562	54.76	3,484	123.09	1,453	-58.30	-14.1
Other Revenue		8,695	8,838	1.64	7,928	-10.29	7,448	-6.06	6,077	-18.40	-8.6
Total Revenue		11,363	9,847	-13.34	9,490	-3.63	10,932	15.20	7,530	-31.12	-9.8
Expenses											
Affiliation Payments		132	1	-99.46	22	>999±	0	-99.65	200	>999±	11.0
Technical		393	90	-77.00	140	55.18	167	18.84	89	-46.62	-31.0
Sales and Promotion		386	268	-30.49	352	31.43	185	-47.53	94	-49.41	-29.8
Administration and General		141	116	-18.25	138	19.67	135	-2.41	161	19.36	3.3
Total Expenses		1,052	475	-54.88	653	37.52	487	-25.47	544	11.80	-15.2
Operating Income		10,311	9,372		8,837		10,446		6,986		
Profitability (%)											
Operating Margin		90.7	95.2		93.1		95.5		92.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Atlantic

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		52	39	-25.09	37	-5.18	290	684.38	0	-100.00	-100.0
Other Revenue		1,138	1,124	-1.28	1,085	-3.42	978	-9.90	690	-29.42	-11.8
Total Revenue		1,190	1,163	-2.32	1,122	-3.48	1,268	12.97	690	-45.56	-12.7
Expenses											
Affiliation Payments		0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical		0	2	n/a	0	-100.00	0	n/a	0	n/a	n/a
Sales and Promotion		72	28	-60.93	39	39.28	0	-100.00	0	n/a	-100.0
Administration and General		2	18	>999±	11	-41.03	9	-17.25	0	-100.00	-100.0
Total Expenses		74	49	-34.25	50	3.25	9	-82.11	0	-100.00	-100.0
Operating Income		1,117	1,114		1,072		1,259		690		
Profitability (%)											
Operating Margin		93.8	95.8		95.5		99.3		100.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Quebec

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	137	281	105.63	295	4.75	616	109.06	193	-68.66	9.0
Other Revenue	201	0	-100.00	0	-88.89	34	>999±	46	35.02	-30.8
Total Revenue	338	281	-16.69	295	4.74	650	120.63	239	-63.23	-8.3
Expenses										
Affiliation Payments	0	1	858.67	11	>999±	0	-99.31	5	>999±	182.4
Technical	125	50	-59.88	42	-16.49	54	28.51	2	-97.06	-66.5
Sales and Promotion	2	0	-78.57	1	166.25	1	-11.51	0	-58.48	-32.3
Administration and General	43	45	2.94	43	-2.62	53	22.90	1	-98.13	-61.0
Total Expenses	170	96	-43.61	97	1.59	108	11.02	7	-93.52	-54.9
Operating Income	168	185		197		542		232		
Profitability (%)										
Operating Margin	49.7	65.9		67.0		83.4		97.1		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Ontario

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		921	486	-47.18	1,057	117.39	2,181	106.24	824	-62.20	-2.7
Other Revenue		5,584	4,769	-14.60	3,736	-21.66	3,517	-5.86	2,771	-21.21	-16.1
Total Revenue		6,505	5,255	-19.22	4,793	-8.79	5,698	18.87	3,595	-36.90	-13.8
Expenses											
Affiliation Payments		132	0	-100.00	11	n/a	0	-100.00	0	n/a	-100.0
Technical		266	38	-85.61	98	157.01	113	14.72	87	-22.57	-24.3
Sales and Promotion		47	27	-42.83	56	107.90	49	-11.34	93	88.72	18.8
Administration and General		95	53	-44.90	84	59.82	73	-13.60	161	121.78	14.0
Total Expenses		540	118	-78.23	249	111.63	235	-5.67	341	45.43	-10.8
Operating Income		5,965	5,138		4,544		5,463		3,254		
Profitability (%)											
Operating Margin		91.7	97.8		94.8		95.9		90.5		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

Prairies

	(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue											
Subscription		859	190	-77.84	156	-18.02	340	117.96	122	-64.14	-38.6
Other Revenue		840	1,410	67.88	1,666	18.13	1,535	-7.84	1,379	-10.17	13.2
Total Revenue		1,699	1,600	-5.79	1,822	13.83	1,875	2.93	1,501	-19.96	-3.1
Expenses											
Affiliation Payments		0	0	n/a	0	n/a	0	n/a	0	n/a	n/a
Technical		0	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Sales and Promotion		264	213	-19.45	257	20.55	135	-47.48	0	-100.00	-100.0
Administration and General		0	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Total Expenses		265	213	-19.65	257	20.55	135	-47.48	0	-100.00	-100.0
Operating Income		1,434	1,388		1,565		1,740		1,501		
Profitability (%)											
Operating Margin		84.4	86.7		85.9		92.8		100.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - BDU EXEMPT PROGRAMMING SERVICES - CABLE & IPTV

British Columbia & Territories

(\$000)	2017	2018	Var %	2019	Var %	2020	Var %	2021	Var %	CAGR (%)
Revenue										
Subscription	699	12	-98.23	17	37.44	58	239.95	314	442.34	-18.2
Other Revenue	931	1,535	64.81	1,441	-6.12	1,383	-3.99	1,190	-13.98	6.3
Total Revenue	1,631	1,547	-5.12	1,458	-5.77	1,441	-1.14	1,504	4.34	-2.0
Expenses										
Affiliation Payments	0	0	n/a	0	n/a	0	n/a	196	n/a	n/a
Technical	1	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Sales and Promotion	1	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Administration and General	1	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Total Expenses	3	0	-100.00	0	n/a	0	n/a	196	n/a	179.8
Operating Income	1,628	1,547		1,458		1,441		1,308		
Profitability (%)										
Operating Margin	99.8	100.0		100.0		100.0		87.0		

CAGR = Compound Annual Growth Rate

CRTC - COMPANIES OPERATING ONLY EXEMPT SYSTEMS WITH FEWER THAN 2,000 SUBSCRIBERS

	2018-2019	2019-2020	2020-2021
	Subscribers	Subscribers	Subscribers
Canada*	80,906	80,353	n/a**

* Revenues are not reported. The number of subscribers reported in the table above are excluded from the rest of this publication.

** Due to a combination of reporting and filing issues, the number of subscribers for the 2020-2021 broadcast year has not been published and may be updated at a later date

CRTC - CONTRIBUTIONS TABLE - CREATION AND PRODUCTION OF CANADIAN PROGRAMMING

TYPE / REGION	2021								
	Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Local Expression				Total Local Expression	Independent Local News Fund (ILNF)	Total Contributions
			Licensee's own community channel	Community programming in other markets operated by the licensee	Locally reflective news programming				
CABLE & IPTV									
Atlantic	5,713,363	1,428,341	11,994,268	1,597	1,042,990	13,038,855	680,885	20,861,444	
Quebec	30,770,700	7,614,816	25,174,978	653,981	8,631,957	34,460,916	3,752,905	76,599,337	
Ontario	46,145,608	11,456,018	34,475,285	830,034	14,625,788	49,931,107	5,681,349	113,214,082	
Prairies	21,850,710	5,459,536	17,513,059	-	5,036,673	22,549,732	2,588,440	52,448,418	
British Columbia & Territories	17,879,241	4,468,107	15,387,787	-	3,765,846	19,153,633	2,098,123	43,599,104	
CABLE & IPTV - TOTAL	122,359,622	30,426,818	104,545,377	1,485,612	33,103,254	139,134,243	14,801,702	306,722,385	
DIRECT-TO-HOME	61,358,578	8,676,875	-	-	10,226,426	10,226,426	5,113,213	85,375,092	
PPV & VOD	921,118	4,309,406	-	-	-	-	-	5,230,524	
TOTAL - CANADA	184,639,318	43,413,099	104,545,377	1,485,612	43,329,680	149,360,669	19,914,915	397,328,001	

TYPE / REGION	2020								
	Canada Media Fund (CMF)	Certified Independent Production Funds (CIPF)	Local Expression				Total Local Expression	Independent Local News Fund (ILNF)	Total Contributions
			Licensee's own community channel	Community programming in other markets operated by the licensee	Locally reflective news programming				
CABLE & IPTV									
Atlantic	5,480,839	1,370,711	10,762,368	-	977,847	11,740,215	667,030	19,258,795	
Quebec	29,662,406	7,346,782	29,279,833	75,138	7,788,240	37,143,211	3,914,677	78,067,076	
Ontario	45,265,300	11,229,367	34,594,630	1,273,504	18,382,330	54,250,464	5,957,867	116,702,998	
Prairies	22,786,949	5,694,229	17,373,643	-	5,343,931	22,717,574	2,697,079	53,895,831	
British Columbia & Territories	18,411,828	4,601,512	15,471,681	-	4,025,725	19,497,406	2,148,025	44,658,771	
CABLE & IPTV - TOTAL	121,607,322	30,242,601	107,482,155	1,348,642	36,518,073	145,348,870	15,384,678	312,583,471	
DIRECT-TO-HOME	64,997,555	9,239,155	-	-	10,832,924	10,832,924	5,416,463	90,486,097	
PPV & VOD	2,126,960	4,067,566	-	-	-	-	-	6,194,526	
TOTAL - CANADA	188,731,837	43,549,322	107,482,155	1,348,642	47,350,997	156,181,794	20,801,141	409,264,094	